nashuatec

SP C340dn SP C342dn



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This sales guide is to be used by sales staff as a training aid. It is not a sales tool and should not be shared with customers. Whilst care has been taken to ensure the information provided in this guide is accurate, no liability will be accepted for errors or omissions.



1. Introduction

SP C340DN and SP C342DN are designed to meet the colour and black-and-white print requirements of individual users and small to medium sized workgroups in the general office. These 25 ppm machines deliver high quality prints (1,200 x 1,200 dpi resolution) and can be used to produce customer-facing letters, proposals, newsletters, brochures, presentations, envelopes and even banners!

Offering plug and play convenience, they are supplied with a duplex, a standard 500 sheet paper tray and a 4.3 inch iconbased colour touchscreen panel (SP C342DN). WiFi Direct is an option. Network independent, it offers a fast (25 Mbps) and secure (WPA2 protected) wireless facility. Using AirPrint (IOS) or Ricoh Smart Print and Scan app (IOS and Android), users can print to the WiFi enabled printer from their smart phones and tablets.

SP C340DN is positioned as value solution for price sensitive customers, including new start-up businesses, small retail outlets and self-employed professionals. It offers class leading specifications, such as 1,200 x 1,200 dpi resolution, at a competitive price. High capacity print cartridges (5k capacity) help to minimise running costs and the new printers can be easily and inexpensively self-maintained.

SP C342DN is positioned as a TCO solution for major account customers. It has lower running costs than the SP C340DN and can serviced on a PpP contract alongside other Nashuate printers and MFPs. It features a colour touchscreen panel that expands functionality and when equipped with the optional 320 GB hard drive and VM card, SP C342DN can run enterprise workflow solutions, such as StreamLine NX.

The new printers feature the latest GWNX controller architecture (15S), powered by a superfast 1.46 GHz Intel processor and 2 GB RAM. The responsive processor and extensive RAM ensure that data-rich files are processed quickly, improving productivity. And, with its touchscreen operation panel providing an intuitive

interface for workflow solutions, SP C342DN will enhance your MPP+P value proposition.

| | SP C340DN | SP C342DN |
|----------------------------|---|---|
| | | |
| Customer need | Low initial investment | Low total cost of ownership |
| Control Panel | 4-line LCD panel | 4.3 inch colour touchscreen panel |
| Other | - | Print from USB/SD (HDD required) |
| Main AIO yield | 5,000/5,000 pages | 7,200/6,600 pages |
| Regular AIO yield | 2,800/2,800 pages | 2,800/2,800 pages |
| Starter AIO yield | 2,500/1,500 pages | 2,800/2,800 pages |
| Standard paper capacity | 600 sheets | 600 sheets |
| Maximum paper capacity | 1,100 sheets | 1,100 sheets |
| Processor | Intel® Atom Processor BayTrail-I (1.46GHz) | Intel® Atom Processor BayTrail-I (1.46GHz) |
| RAM | 2GB | 2GB |
| Controller | GWNX (15S) | GWNX (15S) |
| Options | Limited options | Full spectrum of options |

This guide explores the functionality of the new products in more detail, highlighting sales opportunities and identifying key selling points. It also provides side-by-side competitor comparisons.

2. Sales Highlights

Truly impressive print quality

Because business communication matters, SP C340DN and SP C342DN produce vibrant high quality print. Thanks to Nachuated's ultrafine toner, there is a new depth and clarity to colours, and with true 1,200 x 1,200 dpi resolution, text is sharply defined and photographic images are faithfully reproduced. And, should your customers want to make even more of an impression, SP C340DN and SP C342DN can print on to glossy paper and card.

- Nashuated's ultrafine toner produces accurate image quality
- True 1,200 x 1,200 dpi print resolution delivers razor sharp text and images
- POP (Point of Purchase) print mode enhances colours to increase impact
- Print eye catching colour banners of up to 1,260 mm in length
- Make an impression by printing on to glossy paper or card stock (up to 220 gsm)

Responsive performance

Unlike some printers, which slow down to print in high resolution, Nashuateds new printers produce vibrant 1,200 x 1,200 dpi colour output at full engine speed. With Nashuateds superfast 1.46 GHz Intel processor effortlessly handling complex files, the first immaculate print is ready in just 13.5 seconds (BW & FC) and multipage document sets are delivered at a speed 25 pages per minute (BW & FC).

- Nashuateds superfast 1.46 GHz Intel processor ensures responsive performance
- Quick 20 second warm-up from power off
- Productive 25 ppm throughput (BW & FC) keeps pace with demand
- High speed duplex (standard feature) automates double sided printing
- 75,000 page duty cycle ensures reliable performance

Incredibly easy to use

Operation is simple. Naturateds new icon-based one-click PCL and PostScript print drivers offer a wide choice of print settings and are incredibly easy to use. SP C340DN features a backlit 4-line LCD with simple cursor control whilst, for a small premium, SP C342DN has a 4.3 inch colour touchscreen panel that simplifies operation and provides an intuitive interface for optional workflow applications, such StreamLine NX.

- Intuitive icon-based one-click PCL and PS3 drivers that remember regularly used settings
- Nashuated's universal print driver allows easy integration with Nashuated machine
- baBacklit 4-line LCD (SP C340DN) or 4.3" colour touchscreen operation panel (SP C342DN)
 Icon-based 4.3 inch colour touchscreen panel (SP C342DN) simplifies operation
- And provides an intuitive interface for optional workflow applications, such StreamLine NX







Print from smart phones and tablets

Improving access and mobility, users can print to the SP C340DN and SP C342DN from smart phones and tablets. Network independent, Nashuated's WiFi Direct option offers a fast (25 Mbps) and secure (WPS protected) wireless print facility. Users can print directly to the WiFi enabled printer using AirPrint (IOS) or Nashuated's Smart Print and Scan app (IOS and Android).

- SP C340DN and SP C342DN support networkless mobile working (requires WiFi Direct option)
- WiFi Direct provides a fast (25 Mbps) and secure (WPA2 protected) connection
- Simplifying set up, it doesn't require an internet access point
- Print to the WiFi enabled printer using AirPrint or Nashuated's Smart Print and Scan app
- Web pages, messages and other documents can be printed directly from smart phone and tablets

Workflow enabled

The network ready printers can be deployed in Windows and Mac environments. To simplify operation in multi device environments, they are compatible with Nashuated's universal print driver and support @Remote monitoring and diagnostics. SP C342DN features a colour touchscreen panel and, when equipped with the optional hard disk drive and VM card, can run enterprise workflow solutions, such as StreamLine NX.

- Network ready devices can be deployed in Windows and Mac environments
- Fully compatible with Nashuated's universal print driver and @Remote service utility
- Prints directly from a USB memory stick or SD card (SP C342DN with optional HDD)
- Encrypt, lock and password protect documents (SP C342DN with optional HDD)
- Supports Nashuatec and third party print solutions (SP C342DN with optional HDD and VM card)

Easy to setup and support

The new printers are easy to set up and support. The duplex, paper tray and starter cartridges are pre-installed and Nashualed's Device Software Manager app quickly downloads the latest drivers, ready for use. In corporate environments, the administrator can use the Remote Shutdown facility, to ensure that all printers, including those in remote meeting rooms, are powered down to save energy.

- Easy replaceable All in One cartridge
- Nashuated's Device Software Manager app quickly installs the latest print drivers
- The new printers can be self-maintained or serviced on a PpP contract
- SP C340DN and SP C342DN support @Remote monitoring and diagnostics
- Remote Shutdown facility allows administrator to power down remote printers







3. Product Positioning

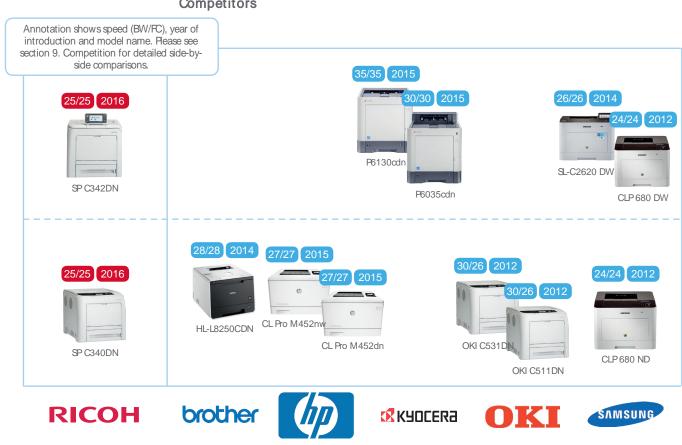
- SP C340DN and SP C342DN supersede SP C320DN in Nashuated's colour A4 printer
- The new printers are network ready, support WiFi Direct printing (option) and WLAN
- SP C340DN is positioned as value solution for price sensitive customers
- SP C342DN is positioned as a TCO solution for major account customers
- SP C342DN can run workflow solutions, such as StreamLine NX (requires HDD and VM card)

SP C340DN and SP C342DN are designed to meet the colour and black-and-white print requirements of individual users and small to medium sized workgroups. The new printers maintain and expand Nashuate's desktop product range. Sharing the same smart I-style design, Universal Print Driver and touchscreen panel (SP C342DN) functionality as Nashuate's latest desktop printers and MFPs, they enable sales people to offer a uniform and cost effective solution to a variety of desktop needs.

SP C340DN is positioned as value solution for price sensitive customers and is ideal for customers with print needs of between 100 and 800 pages per month. It offers class leading specifications, such as 1,200 x 1,200 dpi resolution, at a competitive price. High capacity print cartridges (5k capacity)

help to minimise running costs and the new printers are easily self-maintained.

SP C342DN is positioned as a TCO solution for major account customers. It has lower running costs than the SP C340DN and can be serviced on a PpP contract alongside other Nashuaec printers and MFPs. It is ideal for customers with print needs of between 500 and 1,200 pages a month. SP C342DN features a 4.3 inch colour touchscreen operation panel and when equipped with an optional HDD and VM card, can run enterprise workflow solutions, such as StreamLine NX. Installed alongside other GWNX printers and MFPs, it offers a controlled, consistent and cost-effective answer to workgroup print needs.



Nashuatec SP C340DN/SP C342DN Positioning vs Competitors

4. Configuration

Standard Configuration

SP C340DN and SP C342DN are colour A4 desktop printers. They are network ready and include PCL and PS3 printing as standard. They are supplied with a 500 sheet paper tray, a 100 sheet multi bypass and an internal duplex. SP C340DN has a 4-line LCD operation panel with cursor control and SP C342DN has a tilting touchscreen operation panel, equipped with a USB/SD card reader.

SP C340DN Mainframe



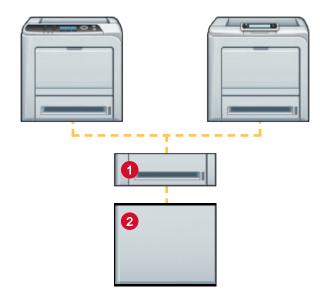
- 1 = 150 sheet delivery tray
- **2** = 4-line backlit LCD panel
- 3 = 100 sheet multi bypass
- 4 = Duplex [internal, not shown]
- 5 = 500 sheet A4 paper tray

SP C342DN Mainframe



- 1 = 150 sheet delivery tray
- 2 = 4.3" colour touchscreen panel
- **3** = 100 sheet multi bypass
- **4** = Duplex [internal, not shown]
- 5 = 500 sheet A4 paper tray

Peripheral Options



1 = 500 sheet paper feed unit (TK1220) [one only]2 = High cabinet

Please see the EDP Code and Dependency table (overleaf) for detailed configuration rules.

Functional Configuration

| Functional Configuration - SP C340DN and SP C342DN | | |
|--|---|--|
| | SP C340DN | SP C342DN |
| Functionality | A4 colo | ur printer |
| Interfaces | USB 2.0, USB 2.0 Host, Ethernet (100Base- TX/10Base-T) (standard) / Wireless LAN (IEEE802.11a/g) (option) | USB 2.0, USB 2.0 Host, Ethernet (100Base- TX/10Base-T) (standard) / Wireless LAN-Wifi Direct (IEEE802.11a/g), Parallel (IEEE1284), 2nd NIC Port (Ethernet 1000Base-T/100Base-TX/10Base-T) [included with USB device server], FictBridge (options) |
| Print Drivers | PCL 5c/6, PS3, PDF Direct (standard) / - (options) | PCL 5c/6, PS3, PDF Direct (standard) / XPS (option) |

| Memory | 2 GB RAM (standard) / 320 GB Hard Disk Drive (option) | |
|----------|---|---|
| Security | - | Data Overwrite Security (option, included with HDD) |
| Other | - | VM Card (option) |

More peripheral and functional upgrade options are listed below (see EDP Codes and Dependencies)

EDP Codes and Dependencies

| | EDP Codes and Dependencies - SP C340DN and SP C342DN | | | | |
|------------|--|--|----------|--------------|---|
| Category | ltem | Product Name | EDP Code | Must Install | Cannot Install |
| Mainframe | 25 ppm A4 colour printer | SP C340DN | 407884 | - | XPS Direct Print, Camera Direct Print, Hard Disk Drive, VM Card, Parallel interface, USB device server |
| | 25 ppm A4 colour printer | SP C342DN | 407888 | - | - |
| Paper Feed | 500 sheet paper tray | Paper Feed Unit TK1220 | 407890 | - | More than one paper feed unit |
| Printing | XPS direct printing | XPS Direct Print Option Type P10 | 407891 | - | - |
| Interfaces | WiFi Direct & WLAN interface | IEEE 802.11 Interface Unit Type M24 | 407863 | - | - |
| | Parallel interface | IEEE 1284 Interface Board Type M19 | 417596 | - | - |
| | PictBridge interface | Camera Direct Print Card Type P10 | 407892 | - | - |
| | USB device server | USB Device Server Option Type M19 | 417568 | - | - |
| Functional | 320 GB hard disk drive | Hard Disk Drive Option Type P10 | 407893 | - | - |
| | VM Card | VM Card Type P8 | 407865 | - | - |

| Consumable EDP Codes - SP C340DN | | | |
|----------------------------------|--------------------|----------------------------------|----------|
| Category | ltem | Product Name | EDP Code |
| Standard yield print cartridges | 2.8K Black Toner | Print Cartridge Black SP C310E | 407638 |
| | 2.8K Cyan Toner | Print Cartridge Cyan SP C310E | 407641 |
| | 2.8K Magenta Toner | Print Cartridge Magenta SP C310E | 407640 |
| | 2.8K Yellow Toner | Print Cartridge Yellow SP C310E | 407639 |
| Print cartridges | 5K Toner Black | Print Cartridge Black SP C340E | 407899 |
| | 5K Toner Cyan | Print Cartridge Cyan SP C340E | 407900 |
| | 5K Toner Magenta | Print Cartridge Magenta SP C340E | 407901 |
| | 5K Toner Yellow | Print Cartridge Yellow SP C340E | 407902 |

| Maintenance parts | Waste Bottle | Waste Toner Bottle SP C310 | 406066 |
|-------------------|-----------------|----------------------------|--------|
| | Transfer Belt | Transfer Unit SPC310 | 406067 |
| | Maintenance Kit | Maintenance Kit SP C320 | 406795 |

| Consumable EDP Codes - SP C342DN | | | |
|----------------------------------|--------------------|-----------------------------------|----------|
| Category | Item | Product Name | EDP Code |
| Standard yield print cartridges | 2.8K Black Toner | Print Cartridge Black SP C310E | 407638 |
| | 2.8K Cyan Toner | Print Cartridge Cyan SP C310E | 407641 |
| | 2.8K Magenta Toner | Print Cartridge Magenta SPC310E | 407640 |
| | 2.8K Yellow Toner | Print Cartridge Yellow SP C310E | 407639 |
| High yield print cartridges | 7.2K Black Toner | Print Cartridge Black SP C310HE | 407634 |
| | 6.6K Cyan Toner | Print Cartridge Cyan SP C310HE | 407637 |
| | 6.6K Magenta Toner | Print Cartridge Magenta SP C310HE | 407636 |
| | 6.6K Yellow Toner | Print Cartridge Yellow SP C310HE | 407635 |
| Maintenance parts | Waste Bottle | Waste Toner Bottle SP C310 | 406066 |
| | Transfer Belt | Transfer Unit SP C310 | 406067 |
| | Maintenance Kit | Maintenance Kit SP C320 | 406795 |

6. Target Markets

SP C340DN and SP C342DN are designed to meet the colour and black-and-white print requirements of individual users and small to medium sized workgroups in the general office and will be used to produce customer-facing letters, proposals, newsletters, brochures, presentations, envelopes and even banners!

SP C340DN is positioned as value solution for price sensitive customers, including new start-up businesses and self-employed professionals. SP C342DN is positioned as a TCO solution for

major account customers, including SMEs and larger businesses that require cost effective managed print solutions. It can also be used to target customers in vertical markets, such as those in the pharmaceutical, legal and financial sectors looking to strengthen governance and security.

SP C340DN SP C340DN/SP C342DN SP C342DN Target Market Small businesses and self employed professionals Tenders Major Accounts (prima SMEs (secondary)

Target Markets - SP C340DN/SP C342DN

| Target Workflow | | and black and white print output, s rochures, presentations, envelopes a | |
|-----------------|---|--|---|
| Advantages | Value solution offering excellent specifications at a low price. Low cost (low yield) consumables are inexpensive to replace. Regular yield cartridges reduce print costs. Compatible with PC and Mac. Supports | Tender solution, offering outstanding specifications (including 1,200 dpi print) at a competitive hardware price (SP C340DN) and a competitive TCO (SP C342DN). | MFP + P solution with a colour touchscreen and offering full compatibility with Nashuatec's advanced workflow solutions. Can be serviced on a PpP or self service basis and provides a low total cost of ownership. |

High-level business drivers will include:

| Business Driver | Nashuatec Advantage | Customer Benefit |
|--------------------------|------------------------------------|------------------------------------|
| Easy operation | 4.3 inch touchscreen (SP C342DN) | Intuitive interface |
| Minimal support | Device software manager | Easy installation of drivers |
| Mixed environment | Windows, IOSand Android compatible | OSindependent |
| Mobile workforce | WiFi Direct + WLAN option | Easy & speedy wireless access |
| Reduce print bottlenecks | 1.46 GHz Intel processor | Large files processed quickly |
| Increase print quality | 1,200 x 1,200 dpi resolution | Immaculate colour prints |
| Reliable performance | 75k duty cycle | Reliably meet peaks in demand |
| Reduce overheads | 90k maintenance interval | Maintenanœ-free (volume dependent) |
| Improve governance | PC342DN is solutions capable | Control and automate workflow |



6. Key Features

| Mainframe - SP C340DN and SP C342DN | | |
|-------------------------------------|---|--|
| Feature | Advantage | Benefit |
| A4 engine | Lower purchase price than an A3 printer. | Reduce capital expenditure. |
| Compact design | Small footprint (0.192 m ²) and low profile (387/404 mm). | Saves valuable office space. |
| LCD guidance (SP C340DN) | Backlit 4-line LCD operation panel. | Simplifies setup and guides operation. |
| Colour touchscreen (SP C342DN) | Titling 4.3inch colour touchscreen operation panel. | Simplifies operations and acts as smart interface for optional workflow solutions. |

| Productivity - SP C340DN and SP C342DN | | | |
|--|---|--|--|
| Feature | Advantage | Ben efi t | |
| 1.46 GHz Intel processor & 2GB RAM | Complex print files are processed quickly. | First page delivered in just 13.5 seconds (BW/FC). | |
| 25 ppm print engine | Colour and black-and-white output delivered at 25 ppm. | Fast throughput reduces print bottlenecks. | |
| High speed duplex | The new printers are equipped with high speed duplexes. | Maintains productivity when printing double-sided. | |

| Durability - SP C340DN and SP C342DN | | |
|--------------------------------------|--|--|
| Feature | Advantage | Benefit |
| Extensive duty cycle | 75k duty cycle. | Reliably handle large peaks in print volume. |
| Maintenance-free | Low to mid volume users (up to 1,500 pages a month) will not need to replace any maintenance parts during the printers life. | Helps to reduce page costs. |

All inclusive, pay as you go service.

No 'hidden' consumable costs.

| Paper Handling - SP C340DN and SP C342DN | | |
|--|--|--|
| Feature | Advantage | Benefit |
| Versatile media support | The standard tray will feed paper weights of 60 to 163 gsm and the bypass, 60 to 220 gsm. | Add impact by printing onto thick paper, letterhead paper and other non-standard media. |
| 100 sheet multi-bypass | The standard multi bypass tray holds up to 100 sheets and supports paper weights of 60 to 220 gsm. | Reliably feed non-standard media such as letterhead paper, labels and envelopes. |
| 1,100 sheet paper capacity (maximum) | The standard capacity of 600 sheets (500 sheet tray and 100 sheet bypass) can be expanded to 1,100 sheets with the addition of a 500 sheet paper tray. | Hold different stock online and reduce frequency of paper replenishment. |
| Auto paper select (requires optional 2nd tray) | The printer automatically selects paper from a tray matching the specified paper size and orientation. | Reduces waste by eliminating the risk of work being printed onto paper of the wrong size or orientation. |
| Auto tray switching (requires optional 2nd tray) | The printer automatically switches between paper trays. One tray can be replenished whilst the other is in use. | Replenish paper without interrupting the print process and support non-stop production. |
| Sub paper size setting (requires optional HDD) | If a letter-size job (US format) is printed, the printer will automatically adjust the print area for A4 paper. | Reduces waste by ensuring that letter and A4 documents are printed correctly irrespective of the paper loaded. |
| Banner printing | Banner stock of up to 1,126mm in length can be fed using the bypass. | Colourful banners can be printed in house, saving time and money. |

| Connectivity - SP C340DN and SP C342DN | | |
|--|--|---|
| Feature | Advantage | Benefit |
| Network ready | The new printers are equipped with gigabit ethernet interfaces. | Workgroup users can share the same device, improving access. |
| WiFi Direct *** New Option *** | Network independent interface provides a fast (25 Mbps) and secure (WPA2 protected) wireless facility. | Simplifies set up as it doesn't require an internet access point and there is no need to access a network to use the printer. |
| USB device server *** New Option *** | The USB device server provides a secondary network interface port which allows the printers to connect simultaneously to two print networks. | Support customers, such as banks, hospitals and schools, who run separate open and closed networks. |
| Device Software Manager | Nashuatec app simplifies driver download and Simplifies set up and support. installation. | |
| Smart Device Print and Scan | Free Nashuatec app enables documents to be printed from a smartphones and tablets. | |



Print from USB/SD-card (with optional HDD) Print directly from your USB-stick without the need of a network connection to the printer.

Allows you to print wherever you go.

| | Printing - SP C340DN and SP C342DN | | |
|-------------------------------|--|--|--|
| Feature | Advantage | Ben efi t | |
| 1,200 x 1,200 dpi resolution | High resolution print output delivered at full Improves the appearance of busic communication. | | |
| PCL and PS3 drivers | Both models support PCL and PostScript printing. | Easy deployment in Windows and Mac print environments. | |
| PostScript 3 *** Standard *** | PostScript printing is included as standard. | ard. Print PostScript, PDF and XPS files accurately. | |
| Point and print icons | Nashuated's PCL and PS3 print drivers have graphic icons which allow single click selection of complex settings. | Smplifies the print process, saving time. | |
| Universal driver | Both models support Nashualed's universal print driver, a single driver, which can be used | The driver can be with the latest Nashuatec printers and MFPs, simplifying operation and reducing IT support requirements. | |
| PDF direct print | PDF files are processed by the printer rather than the PC. Releases computer resource an network traffic. | | |
| Scheduled print | Time-consuming jobs such as invoice runs can be scheduled to run overnight or at the weekend. | Reduces bottlenecks. | |

| Security - SP C342DN | | |
|---|---|---|
| Feature | Advantage | Benefit |
| Quota scheduling (requires optional HDD) | The administrator can limit the output of individual users and user groups by setting page count limits. This feature now allows quotas to be shared across multiple Nashualec devices. | Establishes governance over the print environment and reduces print volume. |
| Banner page print (requires optional HDD) | A job sheet can be printed before a print job that identifies the originator. | Makes it easier to identify work in a busy environment. |
| Mandatory hold print (requires optional HDD) | When mandatory hold print is activated by the administrator, print output is held in the document server until released at the printer by the originator. | Protects confidentiality and reduces waste. |
| Workflow support (required HDD and VM card) | Supports optional workflow solutions, such as StreamLine NX. | Control workflow, improve governance and reduce costs. |
| Data Overwrite Security (with optional HDD) | Overwrites temporary data held on the hard drive up to nine times with random data. | Protects security by ensuring that temporary data cannot be recovered. |

| HDD Encryption (with optional HDD) | Encrypts the address book, authentication | Protects security by encrypting documents. |
|------------------------------------|---|--|
| | information and stored documents. | |

| Environment - SP C340DN and SP C342DN | | |
|---------------------------------------|--|--|
| Feature | Advantage | Benefit |
| Sleep mode | In energy saving sleep mode, the new devices use less than 0.5 W. | |
| Remote Shutdown *** New Feature *** | Remote Shutdown facility allows administrator to power down remote printers. | Ensure that all printers are powered down to save energy. |
| Omit blank pages | New print driver setting omits blank pages. | Reduces paper consumption. |
| ECO Night Sensor | Automatically turns off the machine when it detects a very low intensity of light. | |
| Energy Star 2.0 | The new printers comply with the latest environmental standards, including Energy Star v2. | Don't just take Nashuated's word for it; third party certification proves that these devices are eco-friendly. |

7. Specifications

| General Specifications - SP C340DN | | | |
|------------------------------------|---|-------------------------|---------------------|
| Configuration | Desktop | Desktop | |
| Warm-up time | 20 seconds | 20 seconds | |
| First output speed | Full colour 13.5 seconds B/W 13.5 seconds | | |
| | | | |
| Continuous output speed | Full colour | A4 duplex | 25 pages per minute |
| | B/W | A4 duplex | 25 pages per minute |
| Memory | Standard | 2 GB | |
| | Maximum | 2 GB | |
| Duty cycle | 75,000 prints per month | 75,000 prints per month | |
| Duplex | Standard | Standard | |
| Dimensions (W x D x H) | 400 x 480 x 387 mm | 400 x 480 x 387 mm | |
| Weight | 29 kg | | |

| Printer Specifications - SP C340DN | | | |
|------------------------------------|-------------------------------------|--|--|
| RAM | Standard | 2 GB | |
| | Maximum | 2 GB | |
| Printer language | Standard | PCL5c | |
| | | PCL6 | |
| | | Adobe® PostScript® 3™ | |
| | | PDF direct print | |
| Print resolution | 600 x 600 dpi | | |
| | 1,200 x 1,200 dpi | | |
| Interface | Standard | USB 2.0 | |
| | | USB Host I/F | |
| | | Ethernet 10 base-T/100 base-TX/1000 base-T | |
| | Option | Wireless LAN (IEEE 802.11a/b/g/n) | |
| Windows® environments | Windows® Vista | | |
| | Windows® 7 | Windows® 7 | |
| | Windows® 8 | | |
| | Windows® 8.1 | | |
| | Windows® 10 | | |
| | Windows® Server 2008 | | |
| | Windows® Server 2008R2 | Windows® Server 2008R2 | |
| Mac OS environments | Macintosh OSX Native v10.7 or later | | |
| UNIX environments | UNIX Sun® Solaris | | |
| | HP-UX | | |
| | SCO OpenServer | SCO OpenServer | |
| | RedHat® Linux Enterprise | RedHat® Linux Enterprise | |

| | IBM® AIX | |
|-------------------------|-------------------------------|--|
| SAP® R/3® environments | SAP® R/3® | |
| Printer driver features | Reduce/enlarge(zoom/scaling) | |
| | Reduce/enlarge centering | |
| | Layout (N-up, page per sheet) | |
| | Poster | |
| | Duplex | |
| | Watermark | |
| | Header/footer | |
| | Collate | |
| | Cover sheet (front cover) | |
| | Front and back cover | |
| | Sip sheet | |
| | Rotate by 180 degrees | |
| | Reverse order print | |
| | Do not print blank pages | |
| | Dithering | |
| | Toner saving | |
| | User ID | |
| | User code | |
| | Auto Job Promotion | |

| Paper Specifications- SP C340DN | | |
|---------------------------------|------------------------|-----------|
| Recommended paper size | Standard paper tray(s) | A4 |
| | | A5 |
| | | B5 |
| | | Legal |
| | | Letter |
| | | Executive |
| | | Foolscap |
| Bypasstray | | Folio |
| | | F/GL |
| | Bypass tray | A4 |
| | | A5 |
| | | A6 |
| | | B5 |
| | | B6 |
| | | Legal |
| | | Letter |

| | | Half Letter | | |
|-----------------------|------------------------------|---------------|--|--|
| | | Executive | | |
| | | F/GL | | |
| | | Foolscap | | |
| | | Folio | | |
| Paper input capacity | Standard | 600 sheets | | |
| | Maximum | 1,100 sheets | | |
| Paper output capacity | Standard | 150 sheets | | |
| | Maximum | 150 sheets | | |
| Paper weight | Paper tray(s) | 60 - 163 g/m² | | |
| | Optional paper tray(s) | 60 - 105 g/m² | | |
| | Bypass tray | 60 - 220 g/m² | | |
| | Duplex | 60 - 90 g/m² | | |
| Media capability | Plain paper | | | |
| | Middle thick paper | | | |
| | Thick paper | Thick paper | | |
| | Recycled paper | | | |
| | Colour paper | | | |
| | Letterhead | | | |
| | Pre-printed paper | | | |
| | Thin paper | | | |
| | Coated paper (glossy) | | | |
| | Coated paper (matted) | | | |
| | Special paper | Special paper | | |
| | Label paper | Label paper | | |
| | Colour paper | Colour paper | | |
| | Letterhead | | | |
| | Pre-printed paper | | | |
| | Thin paper | | | |
| | Coated paper (glossy: thick) | | | |
| | Coated paper (matted: thick |) | | |
| | Special paper | | | |
| | Envelopes | | | |
| | Bond | | | |
| | Cardstock | | | |

| Security Specifications - SP C340DN | | |
|-------------------------------------|------------------------------|--|
| Authentication | Windows® authentication | |
| | LDAP authentication | |
| Basic authentication | | |
| | User code authentication | |
| | 802.1.x wired authentication | |

| | Environmental Speci | fications - SP C340DN | |
|---|--|-----------------------|----------------------|
| Sound power level (mainframe only) | Stand-by | Less than 27.8 dB | |
| | Printing | Less than 39 dB | |
| Sound power level (full system) | Stand-by | Less than 39 dB | |
| | Printing | Less than 65 dB | |
| Sound pressure level (mainframe only) | Stand-by | Less than 31 dB | |
| | Printing | Less than 54 dB | |
| Sound pressure level (full system) | Stand-by | Less than 31 dB | |
| | Printing | Less than 59 dB | |
| Power consumption | Maximum | 1.3 kW | |
| | Operating power | B/W print | 1.3 kW |
| | | Colour print | 1.3 kW |
| | Ready mode | 65 W or less | |
| | Sleep mode | Less than 0.5 W | |
| | TEC (Typical Electricity Consumption) | 2.3 kWh | |
| | Energy Saver mode | 0.5 W | |
| Material emission level (emission rate) | Ozone (Print) | FC | Operation: 3 mg/h |
| | | BW | Operation: 1.5 mg/h |
| | Dust (Print) | FC | Operation: 4 mg/h |
| | | BW | Operation: 4 mg/h |
| | Styrene (Print) | FC | Operation: 1.8 mg/h |
| | | BW | Operation: 1 mg/h |
| | TVOC (Print) | FC | Operation: 18 mg/h |
| | | BW | Operation: 10 mg/h |
| | Benzene (Print) | FC | Operation: 0.05 mg/h |
| | | BW | Operation: 0.05 mg/h |
| Environmental labels/ENERGY STAR certification | ENERGY STAR version 2.0 | | |
| Storage conditions | Temperature | 30°C - 40°C | |

| | Humidity | Less than 80% |
|---------------------------|----------------|-------------------|
| | Storage period | Maximum 12 months |
| Transportation conditions | Temperature | 30 - 50°C |
| | Humidity | Less than 95% |

| General Specifications - SP C342DN | | | | |
|------------------------------------|-------------------------|--------------------------|---------------------|--|
| Configuration | Desktop | Desktop | | |
| Warm-up time | 20 seconds | | | |
| First output speed | Full colour | Full colour 13.5 seconds | | |
| | B/W | 13.5 seconds | | |
| Continuous output speed | Full colour | A4 | 25 pages per minute | |
| | | A4 duplex | 25 pages per minute | |
| | B/W | A4 | 25 pages per minute | |
| | | A4 duplex | 25 pages per minute | |
| Memory | Standard | 2 GB | | |
| | Maximum | 2 GB | | |
| HDD | 320 GB | 320 GB | | |
| Duty cycle | 75,000 prints per month | 75,000 prints per month | | |
| Duplex | Standard | | | |
| Dimensions (W x D x H) | 400 x 480 x 404 mm | | | |
| Weight | 29 kg | | | |

| Printer Specifications - SP C342DN | | | |
|------------------------------------|-------------------|--|--|
| RAM | Standard | 2 GB | |
| | Maximum | 2 GB | |
| HDD (Option) | Maximum | 320 GB | |
| Printer language | Standard | PCL5c | |
| | | PCL6 | |
| | | Adobe® PostScript® 3™ | |
| | | PDF direct print | |
| | Option | XPS | |
| | | PictBridge | |
| Print resolution | 600 x 600 dpi | | |
| | 1,200 x 1,200 dpi | | |
| Interface | Standard | USB 2.0 | |
| | | USB Host I/F | |
| | | Ethernet 10 base-T/100 base-TX/1000 base-T | |
| | Option | SD slot | |

| | | Di disartional IEEE 400.4 | |
|------------------------------|---|---|--|
| | | Bi-directional IEEE 1284 | |
| | | Wireless LAN (IEEE 802.11a/b/g/n) | |
| | | USB Server for Second Network Interface | |
| Windows® environments | Windows® Vista | | |
| | Windows® 7 | | |
| | Windows® 8 | | |
| | Windows® 8.1 | | |
| | Windows® Server 2008 | | |
| | Windows® 10 | | |
| | Windows® Server 2008R2 | | |
| | Windows® Server 2012 | | |
| | Windows® Server 2012R2 | | |
| Mac OS environments | Macintosh 8.6 or later (OS X Cla | ssic) | |
| | Macintosh OS X Native v10.7 or later | Adobe® PostScript® 3™ | |
| | | Printer Utility for Mac | |
| UNIX environments | UNIX Sun® Solaris | | |
| | HP-UX | | |
| | SCO OpenServer | | |
| | RedHat® Linux Enterprise | | |
| | IBM® AIX | | |
| SAP® R/3® | SAP® R/3 3.x® or later | | |
| Other supported environments | NDPS Gateway | | |
| | AS/400® using OS/400 Host Print Transform | | |
| | IBM iSeries | | |
| | CUPS support | | |
| | Custom Device Type (SAP/R3) | | |
| | Device Option Utility (Citrix) | | |
| | HPT support | | |
| Printer driver features | Sample print | | |
| | Locked print | | |
| | Hold print | | |
| | Stored print | | |
| | Stored print (shared) | | |
| | Reduce/enlarge(zoom/scaling) | | |
| | Reduce/enlarge centering | | |
| | Layout (N-up, page per sheet) | | |
| | Poster | | |
| | Duplex | | |
| | Watermark | | |
| | | | |

| Header/footer |
|---------------------------|
| Collate |
| Cover sheet (front cover) |
| Front and back cover |
| Sip sheet |
| Rotate by 180 degrees |
| Reverse order print |
| Do not print blank pages |
| Dithering |
| Toner saving |
| Black over print |
| User ID |
| User code |
| Mirror image print |
| Edge to edge print |

| Paper Specifications - SP C342DN | | | |
|----------------------------------|------------------------|-------------|--|
| Recommended paper size | Standard paper tray(s) | A4 | |
| | | A5 | |
| | | B5 | |
| | | Legal | |
| | | Letter | |
| | | Executive | |
| | | F/GL | |
| | | Foolscap | |
| | | Folio | |
| | Bypass tray | A4 | |
| | | A5 | |
| | | A6 | |
| | | B5 | |
| | | B6 | |
| | | Legal | |
| | | Letter | |
| | | Half Letter | |
| | | Executive | |
| | | F/GL | |
| | | Foolscap | |
| | | Folio | |

| Paper input capacity | Standard | 600 sheets | | |
|-----------------------|------------------------------|---------------|--|--|
| | Maximum | 1,100 sheets | | |
| Paper output capacity | Standard | 150 sheets | | |
| | Maximum | 150 sheets | | |
| Paper weight | Paper tray(s) | 60 - 163 g/m² | | |
| | Optional paper tray(s) | 60 - 105 g/m² | | |
| | Bypass tray | 60 - 220 g/m² | | |
| | Duplex | 60 - 90 g/m² | | |
| Media capability | Plain paper | | | |
| | Middle thick paper | | | |
| | Thick paper | | | |
| | Recycled paper | | | |
| | Colour paper | | | |
| | Letterhead | | | |
| | Pre-printed paper | | | |
| | Thin paper | | | |
| | Coated paper (glossy) | | | |
| | Coated paper (matted) | | | |
| | Special paper | | | |
| | Label paper | | | |
| | Envelopes | | | |
| | Bond | | | |
| | Cardstock | | | |
| | Coated paper (glossy: thick) | | | |
| | Coated paper (matted: thick) | | | |
| | Coated paper (glossy: thick) | | | |
| | Coated paper (matted: thick) | | | |
| | Special paper | | | |
| | Envelopes | | | |
| | Bond | | | |
| | Cardstock | Cardstock | | |

| Security Specifications - SP C342DN | | |
|-------------------------------------|------------------------------|--|
| Authentication | Windows® authentication | |
| | LDAP authentication | |
| | Basic authentication | |
| | User code authentication | |
| | 802.1.x wired authentication | |

| | Environmental Speci | fications - SP C342DN | | |
|---|--|-----------------------|----------------------|--|
| Sound power level (mainframe only) | Stand-by | Less than 27.8 dB | | |
| | Printing | Less than 61.6 dB | | |
| Sound power level (full system) | Stand-by | Less than 27.8 dB | | |
| | Printing | Less than 65 dB | | |
| Sound pressure level (mainframe only) | Stand-by | Less than 23.2 dB | | |
| | Printing | Less than 50.2 dB | Less than 50.2 dB | |
| Sound pressure level (full system) | Stand-by | Less than 23.2 dB | | |
| | Printing | Less than 52.8 dB | | |
| Power consumption | Maximum | 1.3 kW | | |
| | Operating power | B/W print | 1.3 kW | |
| | | Colour print | 1.3 kW | |
| | Ready mode | 65 W or less | · | |
| | Seep mode | Less than 0.5 W | | |
| | TEC (Typical Electricity Consumption) | 1.5 kWh | | |
| | TEC (Typical Electricity Consumption) | 1.5 kWh | | |
| Material emission level (emission rate) | Ozone (Print) | FC | Operation: 3 mg/h | |
| | | BW | Operation: 1.5 mg/h | |
| | Dust (Print) | FC | Operation: 4 mg/h | |
| | | BW | Operation: 4 mg/h | |
| | Styrene (Print) | FC | Operation: 1.8 mg/h | |
| | | BW | Operation: 1 mg/h | |
| | TVOC (Print) | FC | Operation: 18 mg/h | |
| | | BW | Operation: 10 mg/h | |
| | Benzene (Print) | FC | Operation: 0.05 mg/h | |
| | | BW | Operation: 0.05 mg/h | |
| Environmental labels/ENERGY STAR certification | ENERGY STAR version 2.0 | | | |
| Storage conditions | Temperature | 30°C - 40°C | | |
| | Humidity | Less than 80% | | |
| | Storage period | Maximum 12 months | | |
| Transportation conditions | Temperature | 30 - 50°C | | |
| | Humidity | Less than 95% | | |



8. Service and Supplies

SP C340DN is a self-maintenance model. Customers printing fewer than 1,500 pages a month (the average print volume is 800 pages) will not need to replace the maintenance kit or transfer unit (both 90k yield) during the life of the printer and the high capacity print cartridges (5k yield) help to reduce print costs.

SP C342DN can also be self-maintained or serviced on a PpP contract. SP C342DN uses different print cartridges to SP C340DN. The higher yield cartridges (used when the printer is serviced on a PpP basis), help to reduce print costs. Serviced on a PpP basis, SP C342DN offers a lower total cost of ownership.

PpP servicing offers the following customer advantages:

- Transparent pricing
- Includes toner and servicing
- Pre-agreed page cost
- Metered pay as you go billing

The new printers are robust and reliable. With duty cycles of 75,000 pages, they support a wide range of print volumes and will reliably handle large peaks in volume.

Using @Remote, the printers can be monitored in real-time, enabling Nashuateds service operation to identify issues before they become apparent to users and deliver consumable items such as toner in advance of need.

Consumable yields and service parameters are provided below:

| | Service and Supplies Specific | ations - SP C340DN/SP C342D | N |
|-----------------|-------------------------------|---------------------------------|----------------------------------|
| | | SP C340DN | SP C342DN |
| Consumables | High yield toner (BW/Col) | 5,000/5,000 pages | 7,200/6,600 pages |
| | Regular yield toner (BW/Col) | 2,800/2,800 pages | 2,800/2,800 pages |
| Document Volume | Average Monthly Volume | 800 pages | 1,200 pages |
| | Maximum Monthly Volume | 30,000 |) pages |
| | Duty Cycle | 75,000 |) pages |
| | Maintenance Cycle | Maintenance Kit 90k, Transfer L | Jnit 90k, Waste Toner Bottle 55k |
| Life | Target Life (Mainframe) | 5 years or 360k prints | , whichever comes first |

9. Competition

- Easily connected (WiFi Direct, print from smart phones, optional 2nd NIC [SP C342DN])
- Faster response (GWNX controller, 1.46 GHz processor, 2GB RAM)
- Superior image quality (1,200 x 1,200 dpi resolution, PoP print mode)
- Few er stops (600 to 1,100 sheet capacity, auto tray switching, high yield cartridges)
- Effortlessly reliable (high build quality, 75k duty cycle, 90k maintenance interval)
- Workflow support [SP C342DN] (Touchscreen panel, HDD and VM card options)

We have compared the specifications of the new printers against the specifications of their closest competitors, identifying advantages against each. Data was obtained from the web and from brochures. Whilst care was taken to ensure that information is accurate, no liability will be accepted for errors and omissions.

The models compared are:







| Model | Nashuatec SP C340DN | Brother HL-L8250CDN | Advantages |
|----------------------------|--|--|--|
| Market Launch | July 2016 | May 2014 | |
| Noise level | 54dB | 53.3 dB/27.9 dB | |
| Processor | 1.46 Ghz. | 400 Mhz | Process large documents extremely faster $+$ |
| Print from smart device | AirPrint, Wifi-direct (opt), Nashualec Mobile Print | Airprint, Brother iPrint, Google Cloud Print, Mopria | Wifi-Direct makes mobile printing easy and safe as never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 410 x 486 x 313mm | |
| Weight | 29 kg | 21.9 kg | |
| User interface | 4-line LCD | LCD/16 | Common navigation with all mid-segment products speed operation |
| TEC rating | 2.3 kWh | 2 kWh | |
| Productivity | | | |
| Warm up time | 20 seconds | 29 seconds | Warms up faster, saving waiting time at the \star machine |
| First page out (B&W/col) | 13.5 seconds | 15 sec/15 sec | |
| Print speed (B&W/col) | 25/25 ppm | 28 ppm/28 ppm | |
| Duty cycle | 75,000 impressions | 40,000 impressions | Handles higher peak volumes best 🔶 |
| Paper Handling | | | |
| Paper formats (min/max) | A6/A4 | A6/A4 | |
| Paper trays (std/max) | 1/2 | 2/3 | |
| Paper capacity (std/max) | 600/1100 | 300/800 | Fewer stops for replenishment 🔶 |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-105 gsm/60-163gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 50 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 2400 x 600 dpi | Superior 1200x1200dpi print quality ★ |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL 6, PostScript 3 | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284. | 10/100BaseTX Ethernet, USB 2.0, USB (host), Print from USB | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 128 MB/384 MB | Process large documents faster ★ |
| Supplies | | | |
| Туре | AIO | AIO | Saves money and reduces waste |
| Toner yield (B&W/col) | 5k/5k | 6K/3.5K & 2K/1.5K | High yield cartridges need replacing less often |
| Options | 500 sheet paper tray | | Provides an additional 500-sheets. |
| | IEEE 802.11 Interface Unit | | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |



| Model | Nashuatec SP C340DN | HP Color LaserJet Pro M452dn | Advantages |
|----------------------------|--|--|--|
| Market Launch | July 2016 | September 2015 | |
| Noise level | 54dB | 49 dB/34 dB | |
| Processor | 1.46 Ghz. | 1.2 Ghz. | Process large documents extremely faster 🔶 |
| Print from smart device | AirPrint, Wifi-direct (opt), Nashualec Mobile Print | Airprint, Mopria, Google Cloud Print | Wifi-Direct makes mobile printing easy and safe as never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 295 x 412 x 469 mm | |
| Weight | 29 kg | 18.9 kg | |
| User interface | 4-line LCD | 2-line LCD | Common navigation with all mid-segment products speed operation |
| TEC rating | 2.3 kWh | 1.29 KWh | |
| Productivity | | | |
| Warm up time | 20 seconds | N/A | Warms up faster, saving waiting time at the \star machine |
| First page out (B&W/col) | 13.5 seconds | 9 sec/9.9 sec | |
| Print speed (B&W/col) | 25/25 ppm | 27 ppm/27 ppm | |
| Duty cycle | 75,000 impressions | 50,000 impressions | Handles higher peak volumes best 🔶 |
| Paper Handling | | | |
| Paper formats (min/max) | A6/A4 | A6/A4 | Print colour promotional banners |
| Paper trays (std/max) | 1/2 | 2/3 | Hold a wider variety of stock online |
| Paper capacity (std/max) | 600/1100 | 350/850 | Fewer stops for replenishment 🗡 |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-163/60-176gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 50 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 600 x 600 dpi | Superior 1200x1200dpi print quality 📩 |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL 5c/6, PostScript 3 | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284. | 10/100/1000BaseTX Ethernet, USB 2.0, USB (host) | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 128 MB | Process large documents faster ★ |
| Supplies | | | |
| Туре | AIO | AIO | Saves money and reduces waste |
| Toner yield (B&W/col) | 5k/5k | 6.5K/5K & 2.3K/2.3K | High yield cartridges need replacing less often |
| Options | 500 sheet paper tray | | Provides an additional 500-sheets. |
| | IEEE 802.11 Interface Unit | | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |



| Model | Nashuatec SP C340DN | HP Color LaserJet Pro M452nw | Advantages |
|----------------------------|--|--|--|
| Market Launch | July 2016 | September 2015 | |
| Noise level | 54dB | 49 dB/34 dB | |
| Processor | 1.46 Ghz. | 1.2 Ghz. | Process large documents extremely faster 🔶 |
| Print from smart device | AirPrint, Wifi-direct (opt), Nashualec Mobile Print | Airprint, Wifi-direct, Mopria, Google Cloud Print | Wifi-Direct makes mobile printing easy and safe as never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 295 x 412 x 453 mm | |
| Weight | 29 kg | 17.5 kg | |
| User interface | 4-line LCD | 2-line LCD | Common navigation with all mid-segment products speed operation |
| TEC rating | 2.3 kWh | 1.52 KWh | |
| Productivity | | | |
| Warm up time | 20 seconds | N/A | Warms up faster, saving waiting time at the \star machine |
| First page out (B&W/col) | 13.5 seconds | 9 sec/9.9 sec | |
| Print speed (B&W/col) | 25/25 ppm | 27 ppm/27 ppm | |
| Duty cycle | 75,000 impressions | 50,000 impressions | Handles higher peak volumes best 🔶 |
| Paper Handling | | | |
| Paper formats (min/max) | A6/A4 | A6/A4 | Print colour promotional banners |
| Paper trays (std/max) | 1/2 | 2/3 | Hold a wider variety of stock online |
| Paper capacity (std/max) | 600/1100 | 350/850 | Fewer stops for replenishment 🔶 |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-163/60-1760gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 50 sheets | Bypass included in mainframe price |
| Duplex | Standard | With Manual driver | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 600 x 600 dpi | Superior 1200x1200dpi print quality ★ |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL 5c/6, PostScript 3 | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284. | 10/100/1000BaseTX Ehernet, 802.11b/g/n, USB 2.0, USB (host) | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 128 MB | Process large documents faster ★ |
| Supplies | | | |
| Туре | AIO | AIO | Saves money and reduces waste |
| Toner yield (B&W/col) | 5k/5k | 6.5K/5K & 2.3K/2.3K | High yield cartridges need replacing less often |
| Options | 500 sheet paper tray | 500 sheet paper tray | Provides an additional 500-sheets. |
| | IEEE 802.11 Interface Unit | | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |



| Model | Nashuatec SP C340DN | OKI C511DN | Advantages |
|----------------------------|--|--------------------------------|--|
| Market Launch | July 2016 | April 2012 | |
| Noise level | 54dB | 54 dB/35 dB | |
| Processor | 1.46 Ghz. | 266 Mhz | Process large documents extremely faster \star |
| Print from smart device | AirPrint, Wifi-direct (opt), Nashuatec | | Wifi-Direct makes mobile printing easy and safe as |
| | Mobile Print | | never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | LED | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 410 x 504 x 242mm | |
| Weight | 29 kg | 22 kg | |
| User interface | 4-line LCD | LCD/32 | Common navigation with all mid-segment products |
| TO set is a | 0.0114/ | N1/A | speed operation |
| TEC rating | 2.3 kWh | N/A | |
| Productivity | 00 | 00 | Mensee on factor and a constitution the act that |
| Warm up time | 20 seconds | 32 seconds | Warms up faster, saving waiting time at the \star machine |
| First page out (B&W/col) | 13.5 seconds | 8.5 sec/9 sec | |
| Print speed (B&W/col) | 25/25 ppm | 30 ppm/26 ppm | |
| Duty cycle | 75,000 impressions | 60,000 impressions | Handles higher peak volumes best 🔶 |
| Paper Handling | | | |
| Paper formats (min/max) | A6/A4 | A6/A4 | |
| Paper trays (std/max) | 1/2 | 2/3 | |
| Paper capacity (std/max) | 600/1100 | 350/880 | Fewer stops for replenishment 📩 |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 64-176gsm/64-220gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 100 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 1200 x 600 dpi | Superior 1200x1200dpi print quality 📩 |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | Host-based | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284. | 10/100BaseTX Ethernet, USB 2.0 | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 64 MB/64 MB | Process large documents faster ★ |
| Supplies | | | |
| Туре | AIO | Toner | Saves money and reduces waste |
| Toner yield (B&W/col) | 5k/5k | 7k/5k & 3.5K/2K | High yield cartridges need replacing less often |
| Options | 500 sheet paper tray | | Provides an additional 500-sheets. |
| | IEE 802.11 Interface Unit | | This option allows you to connect the device wirelessly to the LAN or Wifi-Direct. |



| Model | Nashuatec SP C340DN | OKI C531DN | Advantages |
|----------------------------|--|--------------------------------|--|
| Market Launch | July 2016 | April 2012 | |
| Noise level | 54dB | 54 dB/35 dB | |
| Processor | 1.46 Ghz. | 532 Mhz | Process large documents extremely faster \star |
| Print from smart device | AirPrint, Wifi-direct (opt), Nashualec Mobile Print | | Wifi-Direct makes mobile printing easy and safe as never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | LED | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 410 x 504 x 242mm | |
| Weight | 29 kg | 22kg | |
| User interface | 4-line LCD | LCD/32 | Common navigation with all mid-segment products speed operation |
| TEC rating | 2.3 kWh | N/A | |
| Productivity | | | |
| Warm up time | 20 seconds | 32 sec | Warms up faster, saving waiting time at the \star machine |
| First page out (B&W/col) | 13.5 seconds | 7.5 seconds / 8 seconds | |
| Print speed (B&W/col) | 25/25 ppm | 30 ppm/26 ppm | |
| Duty cycle | 75,000 impressions | 60,000 impressions | Handles higher peak volumes best 🔶 |
| Paper Handling | | | |
| Paper formats (min/max) | A6/A4 | A6/A4 | |
| Paper trays (std/max) | 1/2 | 2/3 | |
| Paper capacity (std/max) | 600/1100 | 350/880 | Fewer stops for replenishment 🔶 |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 64-176gsm/64-220gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 100 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 1200 x 600 dpi | Superior 1200x1200dpi print quality ★ |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL 5c/6, PostScript 3, SIDM | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284. | 10/100BaseTX Ethernet, USB 2.0 | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 256 MB/768 MB | Process large documents faster 🔶 |
| Supplies | | | |
| Туре | AIO | Toner | Saves money and reduces waste |
| Toner yield (B&W/col) | 5k/5k | 7k/5k & 3.5K/2K | High yield cartridges need replacing less often |
| Options | 500 sheet paper tray | | Provides an additional 500-sheets. |
| | IEE 802.11 Interface Unit M24 | | This option allows you to connect the device wirelessly to the LAN or Wifi-Direct. |



| Model | Nashuatec SP C340DN | Samsung CLP 680 ND | Advantages |
|----------------------------|--|--------------------------------------|--|
| Market Launch | July 2016 | July 2012 | |
| Noise level | 54dB | 52 dB | |
| Processor | 1.46 Ghz. | 533 Mhz | Process large documents extremely faster \star |
| Print from smart device | AirPrint, Wifi-direct (opt), Nashualec Mobile Print | Samsung Mobile Print | Wifi-Direct makes mobile printing easy and safe as never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 420 x 452 x 311mm | |
| Weight | 29 kg | 20.15kg | |
| User interface | 4-line LCD | 2-line LCD | Common navigation with all mid-segment products speed operation |
| TEC rating | 2.3 kWh | 1.49 kWh | |
| Productivity | | | |
| Warm up time | 20 seconds | N/A | Warms up faster, saving waiting time at the \star machine |
| First page out (B&W/col) | 13.5 seconds | 17 seconds | |
| Print speed (B&W/col) | 25/25 ppm | 24/24 ppm | |
| Duty cycle | 75,000 impressions | 60,000 impressions | Handles higher peak volumes best 🔶 |
| Paper Handling | | | |
| Paper formats (min/max) | A6/A4 | A6/A4 | |
| Paper trays (std/max) | 1/2 | 1/2 | |
| Paper capacity (std/max) | 600/1100 | 300/820 | Fewer stops for replenishment 🗡 |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-220/60-220gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 50 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 9,600 x 600 dpi | Superior 1200x1200dpi print quality ★ |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL, PS3, PDF-direct, SPL-C | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284. | Gigabit ethernet, USB2.0, USB-print. | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 256 MB/ 512 MB | Process large documents faster 🔶 |
| Supplies | | | |
| Туре | AIO | Toner | Saves money and reduces waste |
| Toner yield (B&W/col) | 5k/5k | 6k/3.5k & 2k/1.5k | High yield cartridges need replacing less often |
| Options | 500 sheet paper tray | | Provides an additional 500-sheets. |
| | IEE 802.11 Interface Unit | | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |



| Model | Nashuatec SP C342DN | KYOCERA ECOSYS P6035cdn | Advantages |
|----------------------------|---|---|---|
| Market launch | July 2016 | June 2015 | |
| Noise level | 61dB | 51.2 dB | |
| Processor | 1.46 Ghz. | 1 GHz | Process large documents extremely faster \star |
| Print from smart device | AirPrint, Wifi-direct (optional), Nashuated | - | Wifi-Direct makes mobile printing easy and safe as |
| | Mobile Print | Print | never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 470 x 345 x 518mm | |
| Weight | 29 kg | 29kg | |
| User interface | 4.3 inch Touch panel | 5-line LCD | Easy navigation and common interface as Nashualed's MIP line-up. Takes full benefit from software applications |
| TEC rating | 2.3 kWh | 2.19 kWh | |
| Productivity | | | |
| Warm up time | 20 seconds | 25 seconds | Warms up faster, saving waiting time at the machine \bigstar |
| First page out (B&W/col) | 13.5 seconds | 6.5/7.5 seconds | |
| Print speed (B&W/col) | 25/25 ppm | 35/35 ppm | |
| Duty cycle | 75,000 impressions | 100,000 impressions | Handles higher peak volumes best |
| Paper Handling | | · · · · · · · · · · · · · · · · · · · | |
| Paper formats (min/max) | A4/A6 | A6/A4 | |
| Paper trays (std/max) | 1/2 | 2/5 | |
| Paper capacity (std/max) | 600/1100 | 600/2100 | Fewer stops for replenishment |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-120/60-220gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 100 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 9,600 x 600 dpi | Superior 1200x1200dpi print quality ★ |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL, PS3, PDF-direct, XPS-direct, Print from USB | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284, Print from USB. | Gigabit ethernet, USB2.0, USB2.0 Host, SD-card | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 512 MB/2 GB | Process large documents faster 📩 |
| Hard drive | Opt 320 GB | Opt 32 and 128 GB | Supports print on demand and lock print |
| Supplies | | | |
| Туре | AIO | Toner | Saves money and reduces waste |
| Toner yield (B&W/col) | 7.2k/6.6k | 12k/10k and 6k/5k | High yield cartridges need replacing less often |
| Options | Paper Feed Unit 500 sheets | Paper tray 500 sheets 60-120g/m2 | Provides an additional 500-sheets. |
| | XPS Direct Print Option | Paper tray 500 sheets 60-220g/m2 | Enables you to print Windows XPS files without saving the document first |
| | Camera Direct Print Card | | Provides the ability to directly print your images from your digital camera to a printer |
| | Hard Disk Drive Option 320 GB | 32 and 128 GB HDD | The Hard Disk Drive (HDD) transforms the Printer into an information hub. |
| | VM CARD | | The VM Card enables the installation of embedded software applications |
| | USB Device Server Option | | Use your printer in two different networks ★ |
| | IEEE 1284 Interface Board | | For environments that require Parallel connectivity. |
| | I⊞ 802.11 Interface Unit | Wireless interface (802.11b/g/n) | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |
| | Cabinet | | Provides added storage for paper and extra supplies and raises the system to an optimal height for floor placement. |
| | | 1 GB RAM memory | |



| Model | Nashuatec SP C342DN | KYOCERA ECOSYS P6130cdn | Advantages |
|----------------------------|---|--|---|
| Market launch | July 2016 | June 2015 | |
| Noise level | 61dB | 49.2 dB | |
| Processor | 1.46 Ghz. | 1 GHz | Process large documents extremely faster \bigstar |
| Print from smart device | AirPrint, Wifi-direct (optional), Nathuated Mobile Print | AirPrint, Mopria, KYOCERA Mobile Print | Wifi-Direct makes mobile printing easy and safe as never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 410 x 390 x 523mm | |
| Weight | 29 kg | 28kg | |
| User interface | 4.3 inch Touch panel | 2-line LCD | Easy navigation and common interface as Nahuaed's MFP line-up. Takes full benefit from software applications |
| TEC rating | 2.3 kWh | 1.85 kWh | |
| Productivity | | | |
| Warm up time | 20 seconds | 26 seconds | Warms up faster, saving waiting time at the machine \bigstar |
| First page out (B&W/col) | 13.5 seconds | 7/8 seconds | |
| Print speed (B&W/col) | 25/25 ppm | 30/30 ppm | |
| Duty cycle | 75,000 impressions | 100,000 impressions | Handles higher peak volumes best |
| Paper Handling | | | |
| Paper formats (min/max) | A4/A6 | A6/A4 | |
| Paper trays (std/max) | 1/2 | 2/5 | * |
| Paper capacity (std/max) | 600/1100 | 600/2100 | Fewer stops for replenishment |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-163/60-220gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 100 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 9,600 x 600 dpi | Superior 1200x1200dpi print quality ★ |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL, PS3, PDF-direct, XPS-direct, Print from USB | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284, Print from USB. | Gigabit ethernet, USB2.0, USB2.0 Host, SD-card, | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 512 MB/2 GB | Process large documents faster ★ |
| Hard drive | Opt 320 GB | Opt 32 and 128 GB | Supports print on demand and lock print |
| Supplies | | | |
| Туре | AIO | Toner | Saves money and reduces waste |
| Toner yield (B&W/col) | 7.2k/6.6k | 7k/5k & 3.5k/2.5k | High yield cartridges need replacing less often |
| Options | Paper Feed Unit 500 sheets | Paper tray 500 sheets 60-163g/m2 | Provides an additional 500-sheets. |
| | XPS Direct Print Option | Paper tray 500 sheets 60-220g/m2 | Enables you to print Windows XPS files without saving the document first from PC and USB. |
| | Camera Direct Print Card | | Provides the ability to directly print your images from your digital camera to a printer |
| | Hard Disk Drive Option 320 GB | 32 GB HDD | The Hard Disk Drive (HDD) transforms the Printer into an information hub. |
| | VM CARD | 128 GB HDD | The VM Card enables the installation of embedded software applications |
| | USB Device Server Option | | Use your printer in two different networks ★ |
| | IEE 1284 Interface Board | | For environments that require Parallel connectivity. |
| | IEEE 802.11 Interface Unit | WLAN-card (802.11b/g/n) | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |
| | Cabinet | Cabinet | Provides added storage for paper and extra supplies and raises the system to an optimal height for floor placement. |
| | | RAM 1024 MB | |
| | | ThinPrint Kit UG-33 | |



| Model | Nashuatec SP C342DN | Samsung CLP 680 DW | Advantages |
|----------------------------|---|--|--|
| Market launch | July 2016 | July 2012 | |
| Noise level | 61dB | 52 dB | |
| Processor | 1.46 Ghz. | 533 Mhz. | Process large documents extremely faster \star |
| Print from smart device | AirPrint, Wifi-direct (optional), Nashuated | | Wifi-Direct makes mobile printing easy and safe as |
| | Mobile Print | | never before (optional) AirPrint to be able to print from IOS |
| Physical | | | |
| Technology | Laser | Laser | |
| Dimensions (WxDxH) | 400 × 480 × 387mm | 420 x 452 x 311mm | |
| Weight | 29 kg | 20.15kg | |
| User interface | 4.3 inch Touch panel | 2-line LCD | Easy navigation and common interface as Nashuated's MPP line-up. Takes full benefit from software applications 🛨 |
| TEC rating | 2.3 kWh | 1.49 kWh | |
| Productivity | | | |
| Warm up time | 20 seconds | N/A | Warms up faster, saving waiting time at the machine \bigstar |
| First page out (B&W/col) | 13.5 seconds | 17 seconds | Urgent one-off prints are ready faster |
| Print speed (B&W/col) | 25/25 ppm | 24/24 ppm | |
| Duty cycle | 75,000 impressions | 60,000 impressions | Handles higher peak volumes best |
| Paper Handling | | | |
| Paper formats (min/max) | A4/A6 | A6/A4 | |
| | 1/2 | 1/2 | |
| Paper trays (std/max) | | | |
| Paper capacity (std/max) | 600/1100 | 300/820 | Fewer stops for replenishment |
| Paper weight (tray/bypass) | 60-163/60-220gsm | 60-220/60-220gsm | Print onto thick paper and card |
| Bypass (cap) | Standard, 100 sheets | Standard, 50 sheets | Bypass included in mainframe price |
| Duplex | Standard | Standard | Automatic duplex, saving paper & costs |
| Printing | | | |
| Resolution | 1,200 x 1,200 dpi | 9,600 x 600 dpi | Superior 1200x1200dpi print quality 🔶 |
| Languages (std/opt) | PCL5c/6, PostScript 3 emulation, PDF emulation | PCL, PS3, PDF-direct, SPL-C | PostScript printing included as standard |
| Interfaces (std/opt) | USB2.0, USB2.0-Host, Ethernet (1000/100BASE-TX/10BASE-T), / IEEE802.11a/g, IEEE1284, Print from USB. | Gigabit ethernet, USB2.0, WLAN (802.11b/g/n). USB-print | Future proofed high bandwidth interface |
| Memory (std/max) | 2GB/2GB | 256 MB/ 512 MB | Process large documents faster ★ |
| Hard drive | Opt 320 GB | N/A | Supports print on demand and lock print |
| Supplies | | | |
| Туре | AIO | Toner | Saves money and reduces waste |
| Toner yield (B&W/col) | 7.2k/6.6k | 6k/3.5k & 2k/1.5k | High yield cartridges need replacing less often |
| Options | Paper Feed Unit 500 sheets | Paper tray 500 sheets | Provides an additional 500-sheets. |
| optiono | XPS Direct Print Option | | Enables you to print Windows XPS-files without saving the document first |
| | Camera Direct Print Card | | Provides the ability to directly print your images from your digital camera to a printer |
| | Hard Disk Drive Option 320 GB | | The Hard Disk Drive (HDD) transforms the Printer into an information hub. |
| | VM CARD | | The VM Card enables the installation of embedded software applications |
| | USB Device Server Option | | Use your printer in two different networks 🔶 |
| | IEEE 1284 Interface Board | IEEE 1284B Parallel Connector | For environments that require Parallel connectivity. |
| | IEEE 802.11 Interface Unit | | This option allows you to connect the device wirelessly to the LAN and Wifi-Direct |
| | Cabinet | | Provides added storage for paper and extra supplies and raises the system to an optimal height for floor |
| | | RAM 512 MB | placement. |
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