

Although South Africa has made small steps in the right direction, significant changes are still absent from recent reforms. Apartheid does still exist! What is Apartheid? Apartheid is not merely the type of random racism presently existing elsewhere throughout the globe more insidiously, it is a government policy in which the most basic human rights depend solely upon skin color. The white minority is depriving the black majority of globally recognized human rights. There have been some changes recently in the Apartheid government, undoubtedly due to the global repudiation of this system, yet rights of franchise are still being denied of the black majority. This form of basic governmental discrimination is outright legalized racism and should no longer be tolerated by the nations of the world striving for justice among all humans.

If we as a nation truly believe in the fundamentals of our constitution we must withdraw our support of this systematic racism. There are ways you as an individual can make an impact.

Divestment of all American investments will have a significant impact on this very expensive form of government. Through nonviolent methods, such as boycott of the companies choosing to support Apartheid, as well as letters to the Chairmen of the Boards of these companies pleading with them to cease their support, you will make a difference. In today's highly economically competitive America, the consumer has the power to influence these corporations to support the ethical views of the people or lose their business.

Below is a listing of corporations (and their respective Chairmen of the Boards) still in South Africa. I urge and challenge you on behalf of basic human rights to boycott their products and write a letter to these companies alerting them of your intention to boycott unless they divest. With evidence of enough clearly intended boycotting, these companies must divest out of self defense, if not indeed self preservation!

Also you will find a letter to President Bush encouraging him not to act too hastily in lifting economic sanctions in this very crucial time of change. Please include your name and address as well as your signature when mailing this letter. The power is clearly in our hands if enough of us follow through with the courage of our belief and commitment. **Let's act now!**

Abbott Laboratories  
One Abott Park Road  
Abbott Park, IL 60064  
Robert A. Schoelhorn

Allied-Lyons PLC.  
Allied House  
156 St. John St.  
Sir Derrick Holden-Brown

American Brands, Inc.  
1700 East Putnam Ave.  
P.O. Box 811  
Old Greenwich, CT 06870  
William J. Alley

American Cyanamid Co.  
One Cynamid Plaza  
Wayne, NJ 07470  
George J. Sella

Beechman Group PLC  
Beechman House  
Brentford, Middlesex  
TW89 BD United Kingdom  
Robert P. Bauman

American Home Products  
685 Third Avenue  
New York NY 10017  
John R. Stafford

Borden, Inc  
277 Park Avenue  
New York, NY 10172  
R.J. Ventres

BP America, Inc  
200 Public Square  
Cleveland, OH 44114  
James H. Ross

Bristol-Meyers  
345 Park Avenue  
New York, NY 10154  
Richard L. Gelb

Cadbury Schwepps, Inc  
High Ridge Park  
Stamford, CT 06905  
James P. Schadt

Carme  
84 Galli Drive  
Novato, CA 94947  
James A. Egide

Chevron  
225 Bush Street  
San Francisco, CA 94104  
George M. Keller

---

President George W. Bush  
Washington, D.C. 20500

Dear Mr. President:

In your statement to the government of South Africa last fall you warned them to dismantle all the laws and policies of Apartheid, to free all political prisoners, and to allow the African National Congress to be a legal party by June 1990 or face stiff economic consequences.

It concerns me that you are willing to change your position without all of these obligations being fulfilled. Without further reform, basic human rights (esp. rights of franchise) of the majority will still remain denied. I ask you to please follow through with your original plans until all obligations be fulfilled. We cannot allow Apartheid to be simply disguised!

Sincerely,

Coca-Cola Company P.O. Drawer 1734 Atlanta, GA 30301 Roberto C. Goizueta	Colgate-Palmolive Co. 300 Park Avenue New York, NY 10022 Reuben Mark	Dow Chemical Company 2030 Willard H Dow Center Midland, MI 48674 Frank P. Popoff
General Electric 3135 Eastern Turnpike Fairfield, CT 06431 John F. Welch, Jr.	The Gillette Company Prudential Tower Bldg. Boston, MA 02199 Colman M. Mockler, Jr.	Grand Metropolitan PLC 11-12 Hanover Sp. London W1A 1DP, U.K. Allen Sheppard
Grand Union Company 201 Willowbrook Blvd. Wayne, NJ 07470 Floyd Hall	GTE Corporation One Stamford Forum Stamford, CT 06904 Theodore F. Brophy	H.J. Heinz P.O. Box 57 Pittsburgh, PA Anthony O'Reilly
Johnson & Johnson 1 Johnson & Johnson Pl. New Brunswick, NJ 08933 James E. Burke	S.C. Johnson & Son, Inc. 1525 Howe Street Racine, WI 54303-5011 Samuel C. Johnson	Kellogg Company One Kellogg Sq. ;Box 3599 Battle Creek, MI 49016 William E. LaMothe
Kimberly-Clark Corp. P.O. Box 619100 Dallas, TX 75261-9100 Darwin E. Smith	The Mead Corporation Court House Plaza NW Dayton, OH 45463 Burnell R. Roberts	Miles Laboratories 1127 Myrtle Street Elkhart, IN 46515 Klaus H. Risse, Ph.D.
3M 3M Center St. Paul, MN 55144 Allen F. Jacobson	Nestle S.A. CH-1800 Vevey, Switzerland	PepsiCo, Inc. Anderson Hill Road Purchase, NY 10577 D. Wayne Calloway
Pfizer Inc. 235 East 42nd Street New York, NY 10017 Edmund T. Pratt	Philip Morris Co., Inc. 120 Park Avenue New York, NY 10017 Hamish Maxwell	Procter & Gamble Co. 1 Procter & Gamble Pl. Cincinnati, Oh 45202 John G. Smale
Revlon Group, Inc. 21 East 63rd Street New York, NY 10021 Ronald Perelman	RJR Nabisco 9 West 57th St. 48th Fl. New York, NY 10022 Louis V. Gerstner	Sara Lee Corporation Three First National Pl. Chicago, IL 60602-4260 John H. Bryan, Jr.
Schering-Plough Corp. One Giralda Farms Madison, NJ 07940 Robert P. Luciano	Shell Oil Co., USA 1 Shell Pl., P.O. Box 2463 Houston, TX 77252 Frank H. Richardson	Squibb Corporation P.O. Box 4000 Princeton, NJ 08543 Richard M. Furland
Texaco, Inc. 2000 Westchester Ave. White Plains, NY 10650 James W. Kinnean	Unilever N.V. P.O. Box 760 3000 DK Rotterdam Netherlands F.A. Maljers	The Upjohn Company 7000 Portage Road Kalamazoo, MI 49001 Theodore Cooper
Warner-Lambert Co. 201 Tabor Road Morris Plains, NJ 07950 Joseph D. Williams		

Anyone interested in specific products made by the companies listed herein as well as other social issues pertaining to these and other companies should send \$5.95 to CEP, 30 Irving Pl., New York, NY 10003. Ask for the 1990 edition of Shopping For A Better World.

This project was made possible by a grant from the University of Hawaii Institute for Peace, Dean Reed Peace Award. Valuable sources include Shopping For A Better World, 1990 Ed. by the Council on Economic Priorities and the Unified List of United States Companies Doing Business in South Africa and Namibia Second Ed. 1988 by The Africa Fund. Special thanks go to Joel Fischer and the Hawaii Committee for Africa, Ed Casey, Fritz Osell, and John Conner. Thank you for your support, Shawn B. Mishler.