

IBM Sterling Order ManagementWhat's new in 9.2 release

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IIBM Proprietary



9.2 Release Focus

- WebSphere Commerce / Order Management Integration
- Extend Core Competencies
 - OM Features
 - Store Features
 - CPQ Features
 - Business Intelligence
- Technical / Platform Enhancements
- Reconciliation of Customer Enhancements



Feature Highlights

WC/OM/CPQ side-byside integration for B2C

- Integration between WebSphere Commerce and Sterling platforms in areas such as Inventory Management, Order Fulfillment, Pricing and Promotions.
- Enables cross-sell of OM into WC customer base with reduced TCO to implement and Supports CaaS with integrated footprint

Store-based Fulfillment

 Enhances the capability of a Store as a fulfillment center thereby matching customer demand with excess and slow moving supply on store shelves

Node Capacity

 Sources from the most optimal node until it reaches its configured capacity for the day and then sources from other nodes

Payment Features

- Support for partial authorization reversal reduces transactions costs associated with payment gateway
- Reconciliation of enhancements to Charge Transaction Request around authorization reversals and payment settlement.



Feature Highlights (Contd.)

CPQ

- Improved performance and UI for Sterling Configurator
- Support for multiple quote approval plans

Business Intelligence

- Cognos Upgrade to 10.0.1
- New BI reports related to Returns
- Capabilities for ad-hoc data analysis reports

Tech Stack and Platform Enhancements

 Technology Stack certifications and platform enhancements to support current market needs and to improve performance



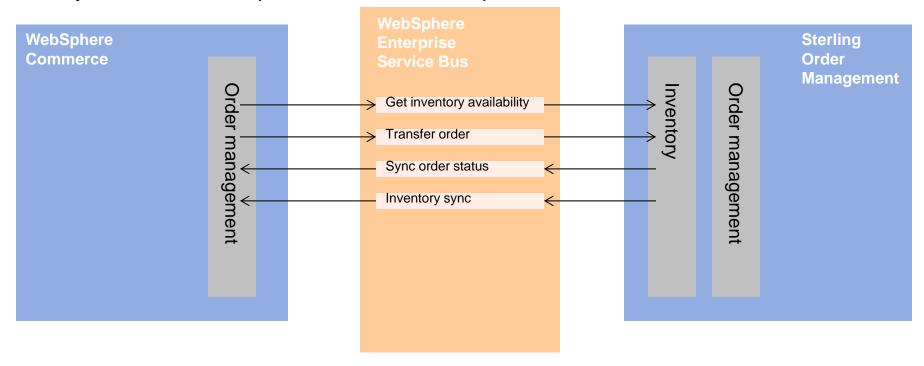
WEBSPHERE COMMERCE - ORDER MANAGEMENT INTEGRATION



Integration Scenarios: WebSphere Commerce FEP3 + Sterling Order Management in 9.1

Key integrations delivered:

- Inventory/Promising
- Asynchronous Order placement and Status updates

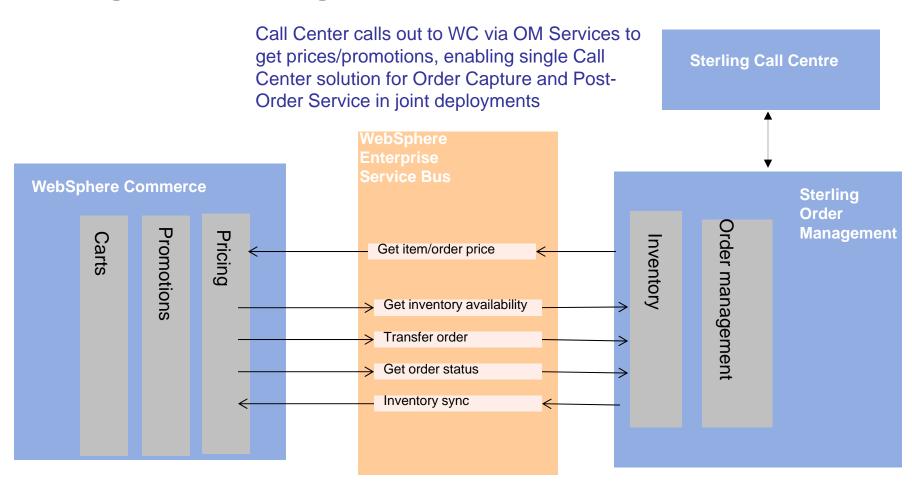


Phase 2: WC – OM Integration

- Delivered in Q2 2012 as part of Gemini 9.2 and WC FEP5
- Primary area of focus around Pricing/Promotions
- In Scope for FEP5 / Gemini
 - Pricing/Promotions integration
 - Call Center order capture enabled for joint deployments with pricing integration
 - Order rationalization in joint deployments
 - Advanced inventory scenarios



Integration Scenarios: WebSphere Commerce FEP5 + Sterling Order Management in 9.2





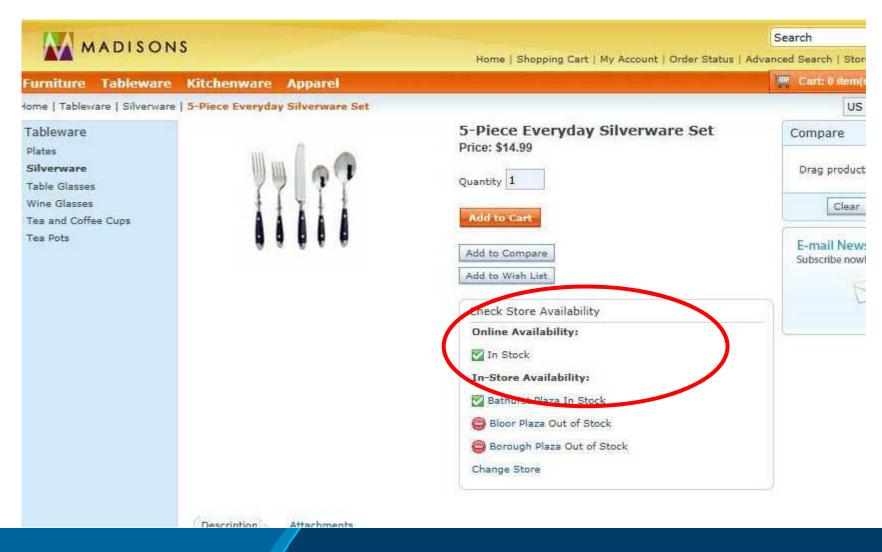
Inventory Management in a side-by-side Integration

- OM will be the system of record for inventory and promising
 - Inventory processing, availability computation and sourcing logic will be performed in OM
- OM will maintain inventory cache for Web and Mobile channel
- OM Real-time Availability Monitor (RTAM) is used to refresh the WC inventory cache
 - Real-time inventory availability calls will be made from WC to OM if WC inventory cache entry is not found or expired.
- WC calls OM in real-time for availability for Store pick-up
- Inventory reservations and cancellations, from WC are done directly via API calls to OM



Inventory Availability from Web Store

(WC calls OM to check inventory availability)



Cart / Order – Rationalization of Order Entity

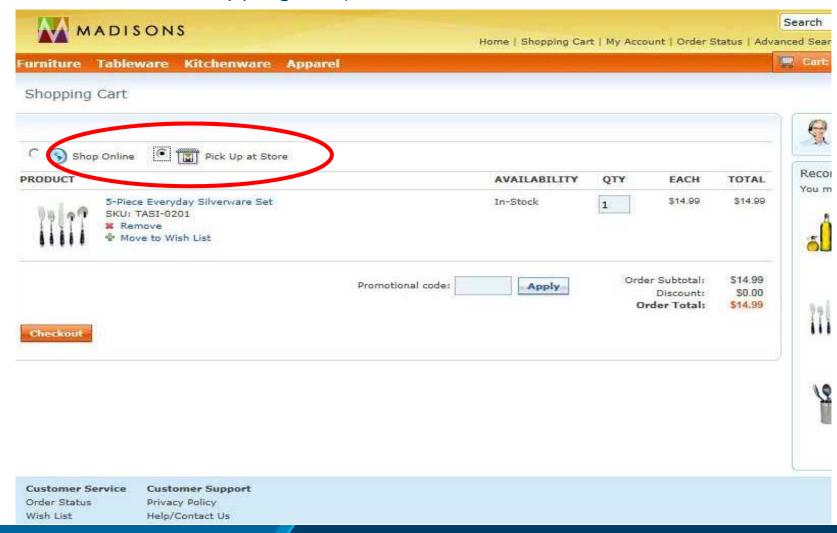
- Order functionality will be managed by OM
- Once a cart is confirmed in WC, WC will make a call to OM to create a corresponding Order for the cart
- Order fulfillment will occur in OM
- WC will call OM to obtain order information to be displayed on storefront when needed
- Sterling Call Center uses OM cart, not WC cart to place order
 - Ability to pull cart from WC into Sterling Call Center not yet enabled OOTB, but can be in the field



IBM Sterling Order Management New Features

Order Capture

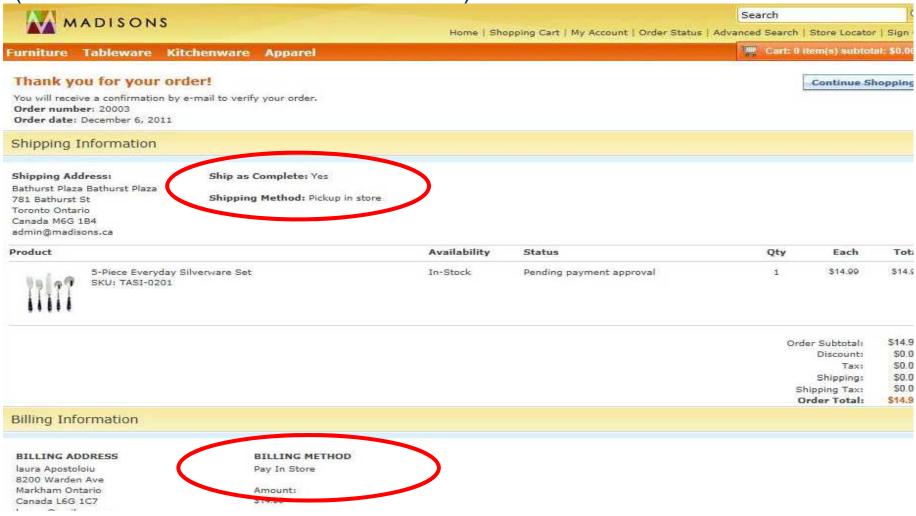
(WC creates the shopping cart)





Order Capture

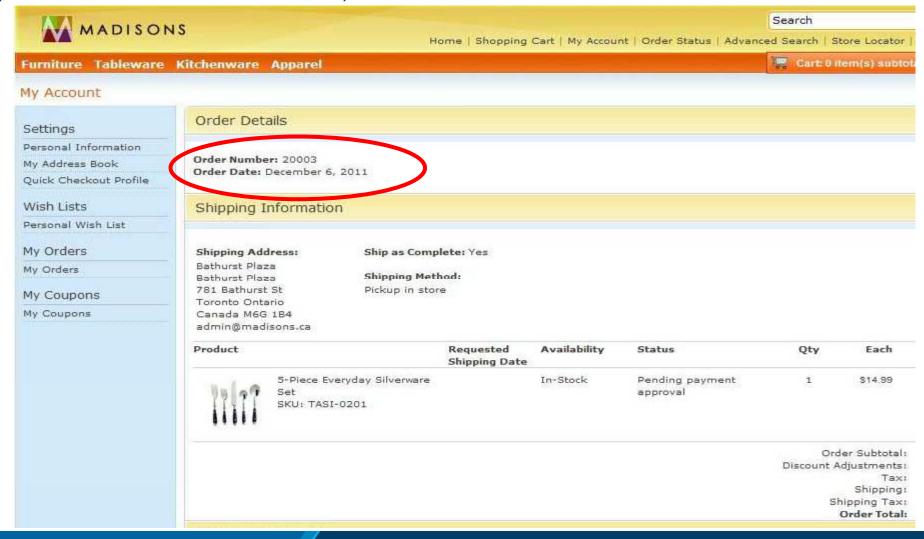
(WC cart converted to an Order in OM)





Order Details

(WC call OM for Order details)

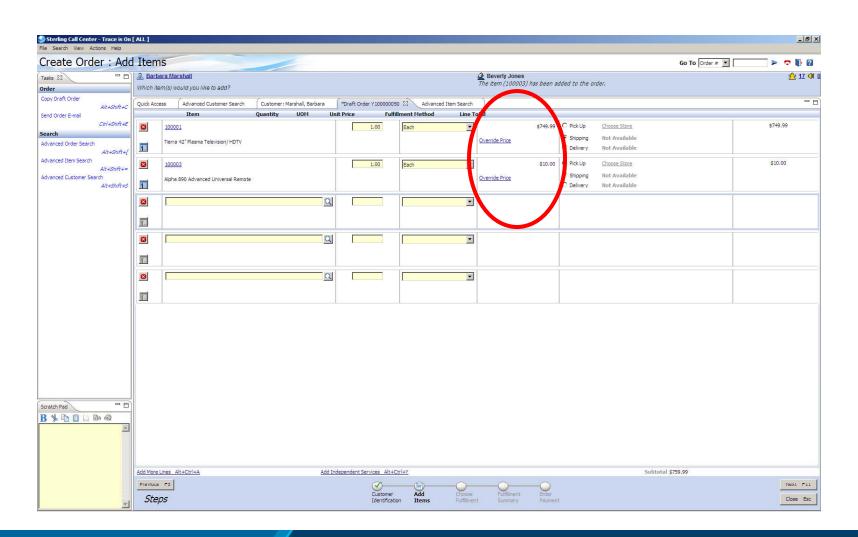


Pricing and Promotions

- OM pricing module will be turned off and the WC pricing/promotions module will be used in a side-by-side scenario
- OM calls WC pricing/promotions service during order placement via Call Center to ensure consistent cross-channel pricing
 - OM user exits implemented to call WC pricing/promotions
- WC management center UI will be used to mange the price rule and price lists and entries.
- During returns OM calls WC pricing/promotions to perform promotion evaluation and return the price adjustments
- Pricing integration enables use of Sterling Call Center as the Call Center solution in joint deployments for both order capture and postorder service



Sterling OM/Call Center Leverages WC Pricing/ Promotions





OM FEATURES

Fulfillment Node Capacity for Optimal Sourcing

Feature Overview

- When there are multiple nodes (Store / DC / Drop ship Vendor) to fulfill an order
 - Source from optimal node <u>ONLY until it reaches its quota</u> of <u>units</u> (pick pack ship) for the day and then source from the other node(s)

Capabilities

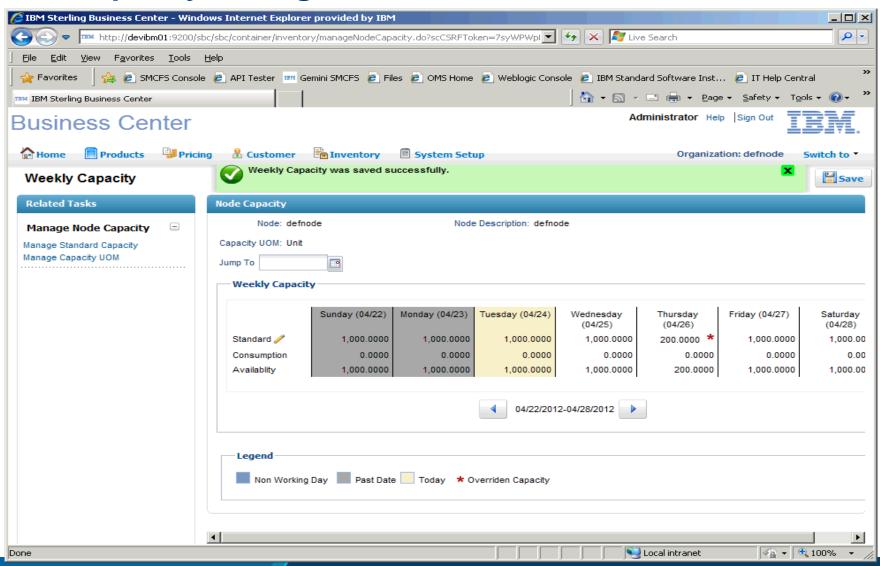
- Ability to define the number of <u>units</u> to be released to a node in a day
- Once node capacity reached, use the next DC / store in the sourcing rule
- Node Inventory still used for ATP/ scheduling, just not released to the node if quota reached
- Ability for business users / store managers to mark a Node as "ineligible" for a day to prevent orders from being sent to that node

Benefits

- More accurate order promising
- Improve customer experience by avoiding potential order delays due to node overload
- Reduces operational costs by avoiding idling workforce



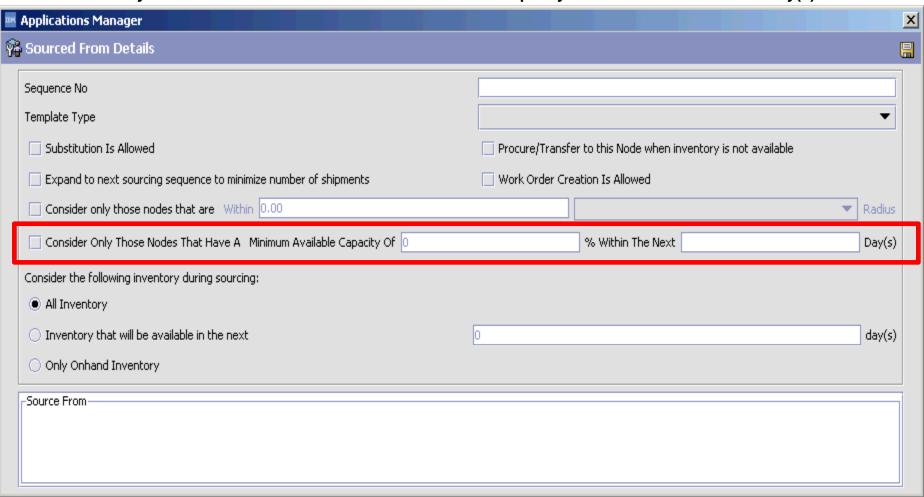
Node Capacity Configuration via SBC





Node Capacity Configuration via Applications Manager

"Consider Only Those Nodes That Have A Minimum Available Capacity Of X % Within The Next Y Day(s)"



Partial Reversal of Authorization

Feature Overview

 Previously reversal was supported for complete authorization amount. With this release, reversal of partial amounts are possible

Capabilities

- Flexibility to reverse authorization for partial amounts rather than the full authorization which would require an additional re-authorization
- Configurable feature. Default setting won't support partial reversal and is for backward compatibility

Benefits:

 Reduce transactional costs due to reduced number of calls to payment gateway



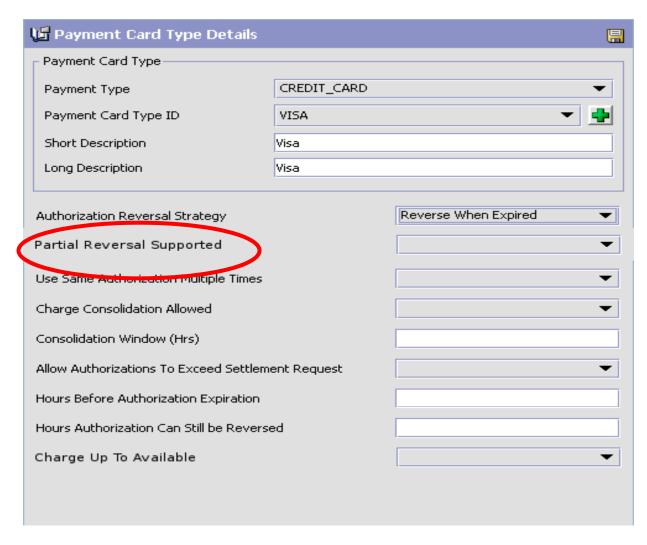
Partial Auth Reversal Example

Scenario: Available open Authorization for \$100, need to settle invoice for \$60

Full Reversal	Partial Reversal
Reverse \$100	Revese \$40
Authorize \$60	
Charge \$60	Charge \$60
Total transactions: 3	Total transactions: 2



Partial Reversal Configuration





Configuration of Order Modification Rules

Feature Overview

Previously order status modification rules were only configurable by Enterprise and document type. This release introduces the ability to configure the rules based on user groups and order types.

Capabilities

- Ability to trigger order modifications by user defined conditions
- Allows users belonging to different groups to be able to perform various levels of Order modifications based on the order status

Benefits:

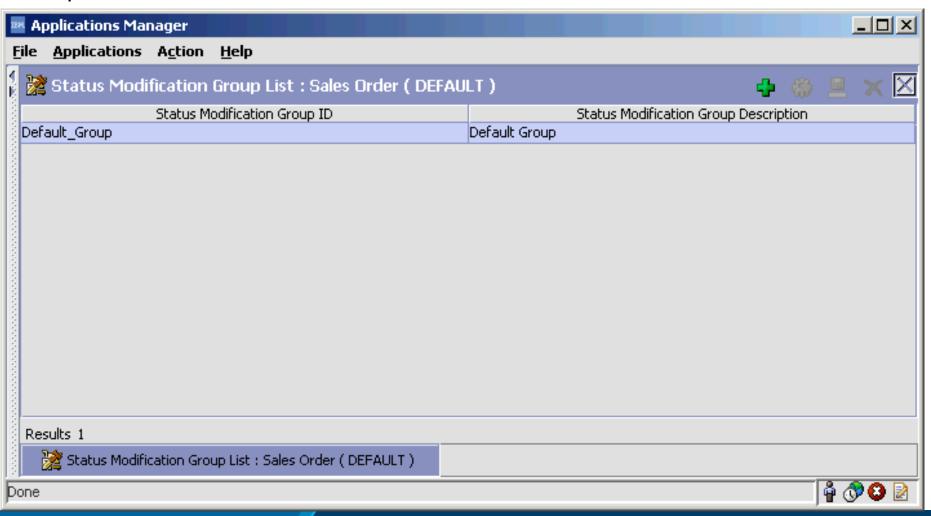
■ Flexibility in setting up groups and managing modification rules for them —

For example: A Fraud Analysis Team member cannot update/change customer address or delivery method on an Order, where as a manager or a regular CSR can make those changes.



Order Modification Configuration

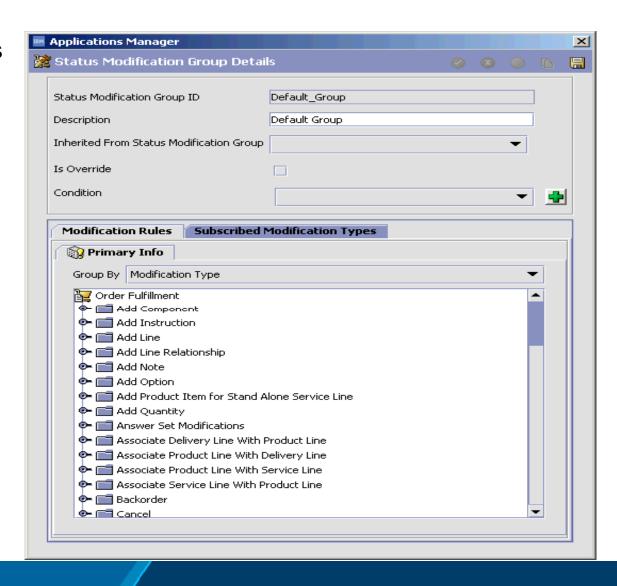
Group Definition





Order Modification Configuration

Group Details





STORE FEATURES

Ship from Store

Feature Overview

 Utilize the Store as a fulfillment center thereby matching customer demand with excess and slow moving supply on store shelves

Requirement

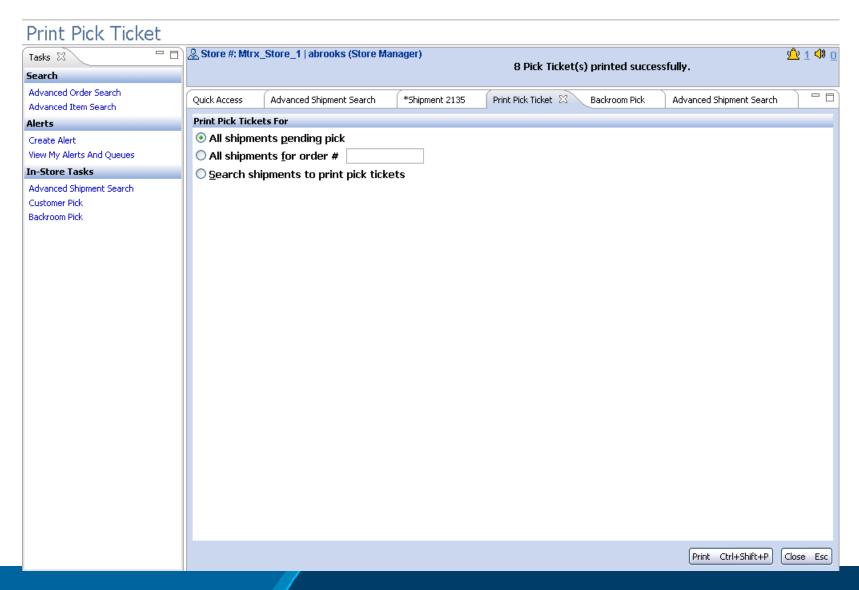
- Ability to perform a (backroom) <u>Pick</u> for the Order/Shipment
- Ability to perform a <u>Pack</u> into Parcel(s) for the Shipment
- Ability to <u>Ship</u> the shipment with necessary Labels and Inserts
- Ability to assign a Tracking # for the Shipment
- Integration with Parcel systems and Carriers for updates and documents

Comment

- Capabilities exist is SIM, WMS, Foundation
- Extension of current RCP-based Store client

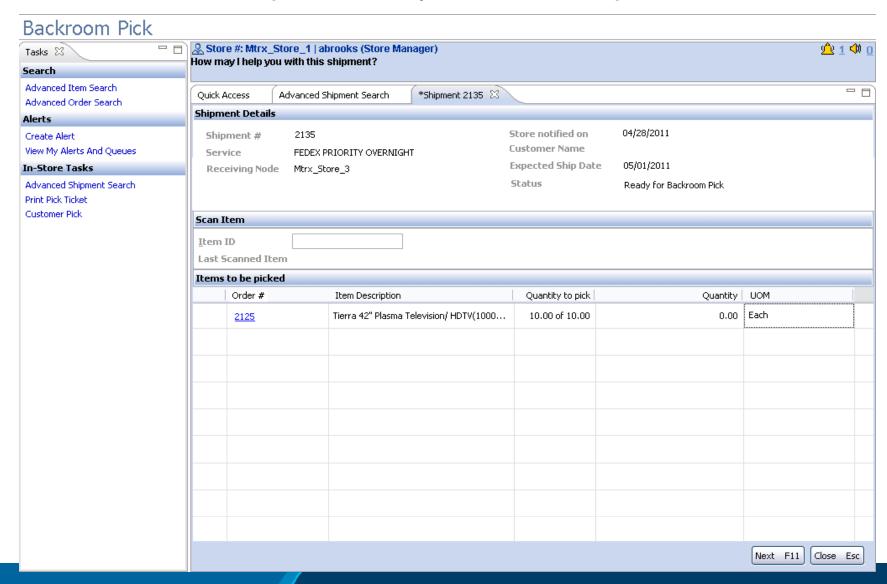


Associate prints pick tickets for Shipment



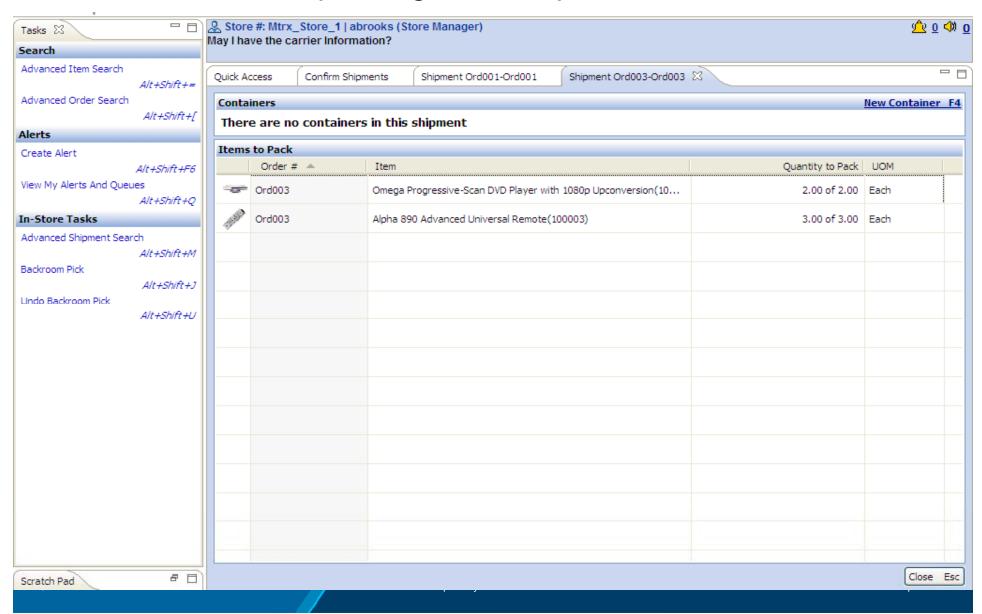


Associate records pick activity for each Shipment





Associate initiates packing from Shipment details Pack screen





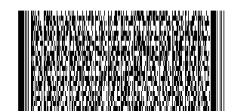
Shipping Label and Return Labels (if any) are printed on packing each container. Shipping label is then pasted on the container. Return labels are packed inside container.

Shipping Label

From: (990) 017 4864 John Roberts John Roberts 234 Copley Place

Boston, MA 02116

SHIP TO: (990) 017 4864 **John Doe**



Fedex Sh Ac Sy Ac

Ship Date: 18MAY11 ActWgt: 10 LB System#: 72257/FXRS0776 Account#: \$ 001200011

Invoice # Reference # PO #

Dept # Ship ID

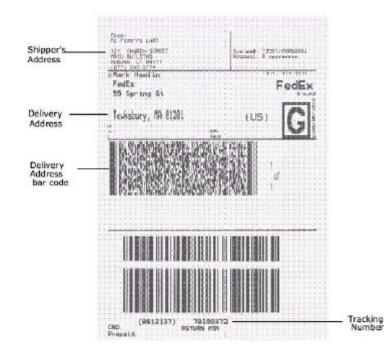


(9612417) 0122035 71376979 **417**

GND

3rd PARTY

Return Label





IBM Sterling Order Management New Features

CONFIGURE, PRICING, QUOTE FEATURES

CPQ Enhancements

IBM Sterling Configurator

- Additional AJAX features to the Configurator presentation user interface providing more desktop-like experience for the end-user/shopper
- More out-of-the-box UI controls, reducing the development costs of UI customization
- Improved model testing and debugging presenting performance of compatibility tables, helping modelers better assess Configurator run-time performance

IBM Sterling Quotes

- Multiple Quote Approval Plans provide the ability to create more than one quote workflow, and therefore to submit quotes to approvers based upon the specifics of line items in the quote.
- Quote Approval Plan creation in Business Center, providing pricing manager convenience.
- Quote approver delegation allows members of the quote approval workflow to indicate colleagues or other managers who will participate in the quote workflow in their stead, such as while the delegator is away from work.
- Document attachments, offering capability to save proposals and related documents for specific quotes in progress or completed.

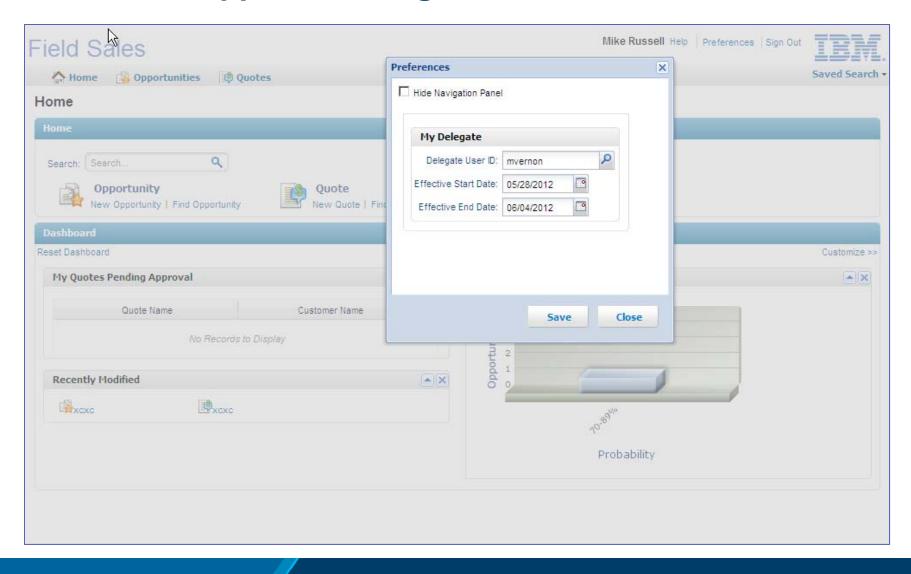


Sterling Configurator – New UI Controls





CPQ – Quote Approver Delegation





CPQ (cont.) and Administration Enhancements

IBM Sterling CPQ for Salesforce.com

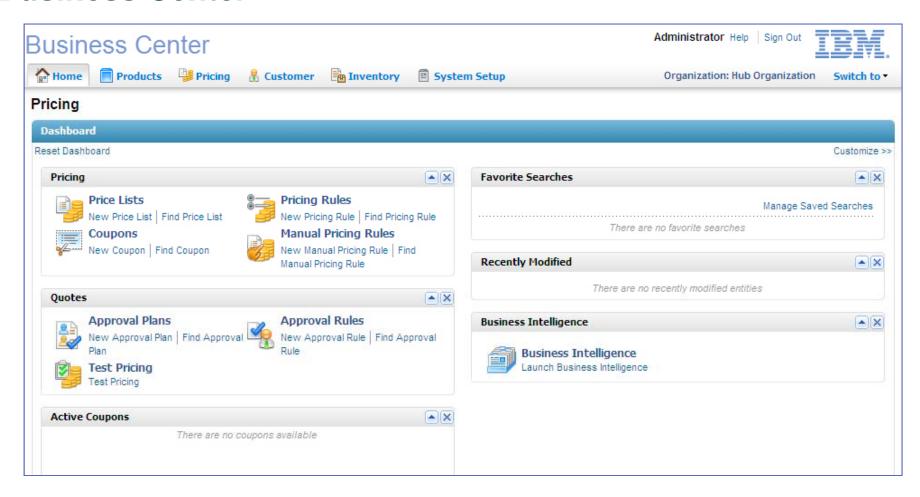
AppExchange Certification

Commerce as-a-Service

 Email-based alerts triggered by Quote status conditions, providing notification to Approval Plan participants who may not be logged into Sterling CPQ Field Sales user interface



Business Intelligence Accessible from Sterling Business Center





BUSINESS INTELLIGENT FEATURES



BI Enhancements & Key features in Gemini (v9.2)

- Upgrading the Sterling Business Intelligence infrastructure to IBM Cognos BI 10.1.1 and Cognos Application Workbench v10.1
 - Richer look & feel, better reporting capabilities
 - Easier to use for business users
 - More unified user interface with integrated analytics
- Returns reports
- Backorder demand analysis reports
- Capability to run ad-hoc analysis reports
- Capability to extract data from data mart to text files



Modified Perfect Order Dashboard

- Perfect Order Dashboard contains Dashboard reports that provide a high level overview of the various order related metrics
- A new "%Returns Revenue" report has been added to the Dashboard. Provides the % impact of returns on the overall revenue
- Has drill through capabilities





Returns Reports

- Two types of reports related to Returns have been added
 - Dashboard Reports
 - Adaptive Analytics Reports
- AA Reports will be available as "Drill through" reports on the dashboard
- Additional Operational reports are available as further drill down from the AA reports

Dashboard Report







Adaptive Analytics Reports

Top 10 Returns By Revenue

- This report would provide information on the top 10 products that are returned based on revenue
- In addition to the above, there will be an *Operational Report* "Top 10 Return Reasons by Product" that will be provided as a drill down from the Chart showing the top 10 products returned
- Provides the capability to the business user to drill down further to see the top returned reasons for a particular product
- This report will be accessed by clicking on the one of the bars in the chart which will bring up the operational report in a new window

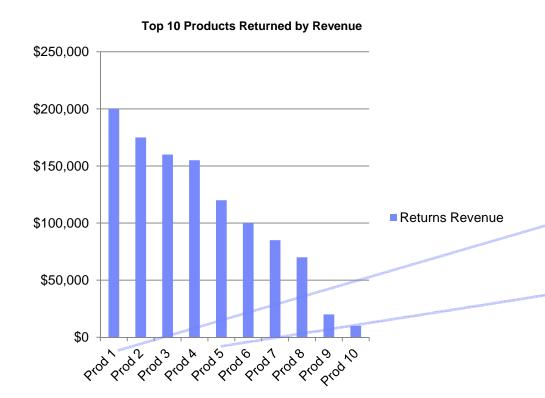
Benefits:

Helps the business identify top returned products and top reasons for it. <u>For example:</u>

Say if the top reason for returning product 1 is "Faulty product" – then may be the business can source if from another manufacturer or stop carrying that product altogether.



Top Products Returned - Example



		For Product 1							
				urn Reve		enue Return		ed Qty	
	Ret 1			For Product 5					
	Ret 2	Return Reason Code		Return Description		Revenue		Returned Qty	
	Ret 3	5 . 4		- 1	7	,			5000
	Ret 4	Ret 1		Faulty		Ş	000,000		5000
r	Ret 5	Ret 2		Broken		, \$	150,000		2000
	Ret 6	Ret 3		Change	d mind	\$:	125,000		1500
	Ret 7	Ret 4							
200	Ret 8	Ret 5							
	Ret 9	Ret 6							
	Ret 10	Ret 7	Don't n			\$1 500		50	
	ret 10	Ret 8				31,300		30	
	Ret 9								
	Ret 10			Don't need it		\$1,500		50	

Top 10 Customer By Return Revenue

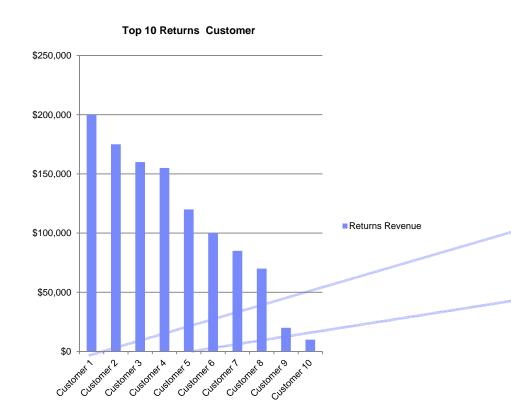
- This report would provide information on the top 10 customers who do the most returns
- This is applicable to both B2B and B2C scenarios. In a B2B scenario it would be helpful in identifying customer issues and improving customer service. While in a B2C scenario, it would be useful in detecting fraud
- This report also will have a drill through Operational Report "Top 10 Return Reasons by Customer"
- Provides the capability to the business user to drill down further to see the top returned reasons for that particular customer
- This report will be accessed by clicking on the one of the bars in the chart which will bring up the operational report in a new window

Benefits:

Helps in improving account relationship and improving customer experience



Top Customers by Return Revenue - Example



	Customer 1								
			urn Reven						
	Ret 1 Customer 5								
	Ret 2	Return Reason Code		Return Description		Revenue		Returned Qty	
	Ret 3				•				
		Ret 1		Faulty		\$:	200,000		5000
	Ret 4	Ret 2		Broken		\$	150,000		2000
	Ret 5								
	Ret 6	Ret 3		Change	d mind	\$:	125,000		1500
	Ret 7	Ret 4							•
	Ret 8	Ret 5							
	Ret 9	Ret 6							
	Ret 10	Don't n	 eed it		\$1,500		50		
		Ret 8							
		Ret 9							
		Ret 10		Don't n	eed it		\$1,500		50



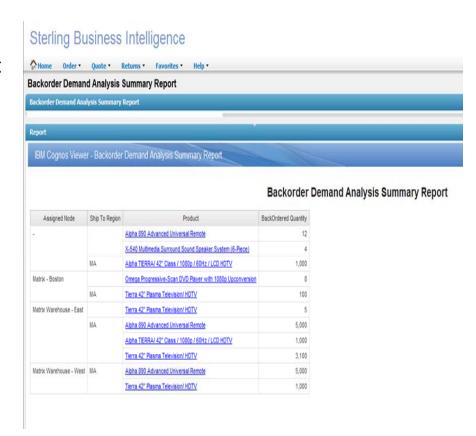
Backorder Demand Analysis reports

Report Details

- View in-flights backorders by product by distribution centers/store
- Drill into product backlog details backordered quantity and promised date

Benefits

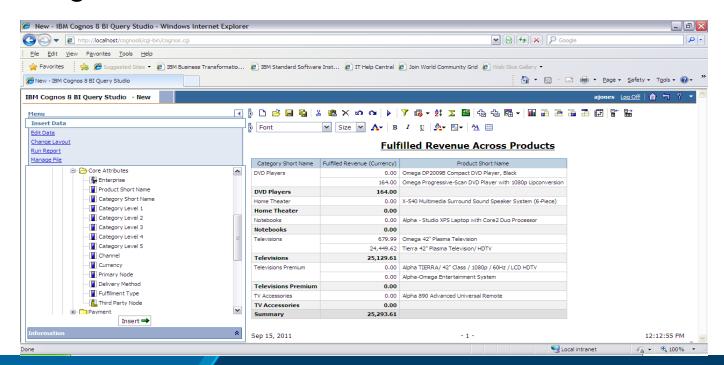
 Allow supply chain managers better visibility into backorders to enable execution of manual inventory balancing where needed





Enable Business Analysis with Ad-hoc Reporting

- Enables business users to create their own analyses without help from IT
- Point, click & drag to build reports and filter data on existing datamarts





TECH STACK AND PLATFORM ENHANCEMENTS



Technical Stack

Database Tier

- Oracle 11.2.0.2 (note: Oracle RAC supported on 2-node and 4-node configurations) & Oracle 11.2.0.3 (single instance)
- DB2 9.7.0.5, DB2 9.8 pureScale (supports up to 4 Members (Nodes))

Application Server Tier

- Oracle WebLogic Server 11gR1 (10.3.2), Oracle WebLogic Server 11gR1 (10.3.4)
- IBM WebSphere 8.0, IBM WebSphere 7.0.0.13
- JBoss 5.1

Internet Browser

- Applications Manager & Console (Legacy HTML Framework): IE8, IE9
- Business Center & Field Sales: IE8, IE9, Firefox 3.6, Firefox 4.0,
 Google Chrome 5+ (latest version), Apple Safari 5.0.3

RCP Client Requirements

- SuSe Linux Enterprise Desktop 11
- Windows XP, Windows 7
- Red Hat Linux WS 5.5



Platform Enhancements

	Enhancement	Comment		
Base	New Web UI Framework	New Web UI Framework that will use IBM standard (DOJO) tools for Platform to enable applications to make use of it.		
Base	Working With Clustered JMS Queues	Existing capability can lead to a single point of failure on the inbound side. This is an issue we have faced across multiple clients. This will provide an easier way to configure clustered JMS Queues for inbound and outbound JMS Integration.		
Base	Prepared Statement caching for Agents	This requirement adds the ability to provide connection pooling for agents - this can be a very big performance boost.		
Base	DBVerify Customizable for extensions at customer site	This requirement is to enable and override file where customers can specify those indexes that they have dropped and so DBVerify will not suggest they be added back. Customers should also be able to add their own custom indexes on product and custom tables so that this tool can be run to check exactly their environment.		
Base	Use Platform enhancement to prevent right handed indexes	An existing platform feature needs to be enabled in Foundation so that Apps can use it		
Extended	Document and if required enhance compliance with Web services security profile 2.0	The Web Services used to integrate with our applications are created using Application Server functionality and so IBM Sterling Web Service compliance with this standard is reliant upon the application server provider (which is a customer choice). Documentation will reflect what we can support and point the customer to WS-I and the Application Server vendor's.		



RECONCILED CUSTOMER ENHANCEMENTS

These are customer enhancements delivered via HF/FP in various previous releases that have been reconciled in this latest release. They are not necessarily new features in 9.2



Payments: Charge Transaction Request Enhancements

Feature Overview

With enhancements made to Charge Transaction Requests (CTR), it will now support settlements and reversals.

Capabilities

- Ability to acquire authorization that accurately matches settlement request
- A new rule has been introduced to prevent use of authorizations that exceed invoice amounts
- A new flag "Do Not Consolidate Settlement Or Refund Requests Across Invoices", which will settle each invoice separately, allowing more intelligent selection of authorizations

Benefits

- Reduction in payment transaction fees due to matching of settlement and authorization amounts
- Greater flexibility to settle invoices separate for more accurate tracking purposes



Distance Based Sourcing for Delivery Services

Feature Overview

Previously the capability to do Distance Based Sourcing was restricted to Products.
 This has now been enhanced to support Services as well

Capabilities

- Ability to source a Delivery Service from a node or a group of nodes that are within a certain distance radius (configurable) from the ShipTo address
- Within a group selected nodes based on this criteria, a specific node for shipment will be selected based on configuration of optimization rules

Benefits

Decrease costs by selecting the most optimal node for service delivery



Ability to attach Products to a Provided Service

Feature Overview

Ability to add associated Products to a Provided Service in an Order

Details

- Previously we supported adding of associated Provided Services items to a Product but not the reverse
- We now support adding a Provide Service to an Order and then adding associated Products to it.
- Enhancements were done to both Foundation APIs and to COM screens to support this functionality

Benefits

Flexibility to configure Services and sell associated products with them



Miscellaneous Enhancements

- RTAM enhanced to include Inventory Organization Code in its output.
 - If there are two Inventory organizations publishing availability for the same item. Then
 the item availability for each org can be found out based on the Org Code.
- Control Inventory Audit logging Based on Adjustment Type
 - Currently whenever there is change in supply, it is recorded in the logs there by increasing the log size. This ability would allow customer to control the logging based on specific adjustment type such as Supply or a custom adjustment type.
- GetItemListForOrdering API enhanced to return customer entitlements from a complex query
 - Multiple items can be passed into this API and it will return only items that a customer
 is entitled to using a complex query. Eliminates the need to make API calls repetitively.



REMOVAL OF FUNCTIONALITY



Removal of Function from Offering

Content being removed	Rationale for removal	Communication/Migration Plan
Support for SQL Server DB	Lack of market demand	Only 6 customers are affected.: CSC UK (OM) Brown Shoe (OM) Dirt Cheap Group (WMS) Do it Best / True Value (SCV – moving to on-demand) CF Industries (MCS) JCP (Configurator – they use Oracle for OM) To be communicated to account owners and services leads for communication to customer and development of migration plan.
Sterling Web	Sterling Web, and WebSphere Commerce have significant functional overlap, complicating sales and causing confusion when positioning those solutions with prospects.	7



REFERENCES



Documentation References

When	What	Where	Link
eGA	Complete documentation for OM and CPQ	SSFS 9.2 Information center	http://pic.dhe.ibm.com/infocenter/ssfs/v9r2/index.jsp
eGA	Two Documents: 1. System Requirements for Software and Hardware 2. Download document about files posted on Passport Advantage	Support Portal> Plan & Install tab	http://www- 947.ibm.com/support/entry/portal/Planning/Sof tware/Other Software/Sterling Selling and Ful fillment_Suite
eGA	PDF documents for the following: - Upgrade - Installation - Concepts - Configuration/Deployment Guides Note: All of these documents are part of the complete doc available on the Info Center as HTML.	Support Portal> Product Documentation	http://www- 01.ibm.com/support/docview.wss?uid=swg2702 3881
eGA	Quick Start Guide for OM and CPQ Note: The quick start guide outlines the overall install process & guides users through the media in the box. It includes links to the URLs given above for the Info Center and the Support Portal.	Will be included as part of the media package shipped to on- premise customers	



CONTACT INFORMATION FOR PRODUCT

ORDER MANAGEMENT (OM, COM, SOM, SIM, WMS)

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