



READING  
PARTNERS



# CONNECTED

2020-21 Annual Report







READING  
PARTNERS

## TABLE OF CONTENTS

- 2** A letter from the CEO
- 4** Statement of activities
- 5** Board of directors
- 6** Our supporters

# A LETTER FROM THE CEO

*Dear Reading Partners friends and colleagues,*

As we reflect on what was another truly extraordinary year in Reading Partners' history, the common thread of connection stands out front and center. Staying connected to our students, families, tutors, school partners, and supporters remains at the heart of our work, and the connections we've built continue to move our work forward. At the center of every connection at Reading Partners is a deep commitment to our students and to educational equity.

By rapidly developing and implementing an online tutoring platform, Reading Partners Connects, **we ensured that students could stay connected to literacy and their tutors** at a critical time. The pandemic raised widespread concerns about disrupted learning for all children, but students experiencing economic disadvantages have been disproportionately impacted. Reading Partners Connects allowed community tutors to continue to support students in an online environment using Reading Partners' evidence-based curriculum. We were able to deliver over 110,000 tutoring sessions last school year, 94 percent of which were carried out on the new online platform by community tutors. Additionally, we enhanced our curriculum by adding social-emotional learning lessons—and trained all volunteers accordingly—in order to provide extra support to students during a year marked by isolation for many students and volunteers alike.

**We connected with students' families like never before.** In many ways, the pandemic helped us realize that we had a lot to learn about true family engagement. Being invited, quite literally, into students' homes for online tutoring sessions provided an opportunity to engage more regularly with families, and these connections extended beyond tutoring sessions. For families who opted into our family texting service, we texted literacy tips 2-3 times per week in English or Spanish, along with helpful links to how-to videos and additional information. We also shared Reading Partners-designed one-page resources in English and Spanish for parents and caregivers. Finally, we partnered with schools to facilitate in-person and virtual literacy workshops for families—ultimately providing parents with tools to connect with their children through reading.

Beyond students and families, **we stayed connected to the schools and communities we are so proud to partner with.** For more than two decades, Reading Partners has shown that we have the ability to be an important and trusted contributor within a thriving, supportive community, but we also recognize that we are not the center of it. We strive to do our work with our communities, not *to* them or *for* them.

Over the course of the past year, **we grew even more connected to our commitment to race equity, diversity, and inclusion (REDI)**. We invested deeply in ongoing REDI training for all staff, AmeriCorps members, and volunteers. We have a responsibility to our students and their families to not only deliver high-quality literacy support but also to ensure that we do not cause undue harm in our approach. We want anyone working directly with students, and even those who don't, to understand unconscious bias and the troubling history of systemic racism in our country and how that manifests today in our educational systems. Ultimately, our objective is to create positive and impactful experiences with ripple effects that extend far beyond the individuals who take part in our program.

Finally, **we are as connected as ever to our mission**. We are in the business of helping children become lifelong readers so they can pursue their wildest dreams with a strong foundation in literacy. Reading Partners has always believed in the awesome potential of all students, and our evidence-based program has been designed and continuously improved to empower students to be successful in school and beyond. Because of the widespread, impeding influence of educational inequity, the challenges facing marginalized communities have always been significant, and they have only grown more acute over the past few years of disrupted learning. With high-dosage tutoring recognized as a path to recovery, Reading Partners was truly made—and now remade—for this moment.

In the 2021-22 school year, we are solidifying a strategic plan that leverages our core strengths as well as the many ways we have innovated and evolved as an organization to deliver exponential impact for students in the years to come. Your generous support is what allows us to positively impact as many students in as many communities as possible.

With great appreciation for remaining connected to this important work,



**Adeola (Ola) Whitney, CEO**

# STATEMENT OF ACTIVITIES

## Financials for July 1, 2020—June 30, 2021

### INCOME

Foundation Grants	\$ 8,389,221	26%
Government Contracts/Grants	7,405,651	23%
Corporate Gifts/Grants	4,547,799	14%
Individual Contributions	3,516,638	11%
Loan Forgiveness Income	3,070,000	10%
Fee-for-Service	2,928,083	9%
In-Kind Donations	1,260,693	4%
Events	502,643	2%
Other Income	320,249	1%
<b>TOTAL</b>	<b>31,940,977</b>	<b>100%</b>



### EXPENSES

Program Services	\$ 22,539,329	81%
Fundraising	2,962,206	11%
Management & General	2,448,753	9%
<b>TOTAL</b>	<b>27,950,288</b>	<b>100%</b>
Change in Net Assets	3,990,689	

### STATEMENT OF FINANCIAL POSITION

Current Assets	\$ 17,364,170
Fixed Assets	91,611
Other Assets	449,126
<b>TOTAL ASSETS</b>	<b>17,904,907</b>
Current Liabilities	2,541,296
Other Liabilities	1,428,925
Net Assets	13,934,686
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>17,904,907</b>



## *National board of directors*

2020-21

Dan Carroll, *Chair*

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Walter Elcock, *Vice Chair*

Ann Chen

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Brad Creswell, *Treasurer*

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“ *This is a great program. You should see how delighted our students are when their tutors pick them up. It’s not just about literacy, it’s about that one-to-one connection with children.* ”

— James, Partner-school principal

## *Regional board chairs*

2020-21

**Baltimore:** Kris Caverly

**Seattle:** Natalie Hartkopf

**Colorado:** Kate Garvin

**Silicon Valley:** Jamie Keenan

**Los Angeles Area:** Barbara Mitchell

**South Carolina:** Richard Star and Emily Swanson

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# THANK YOU TO OUR GENEROUS SUPPORTERS

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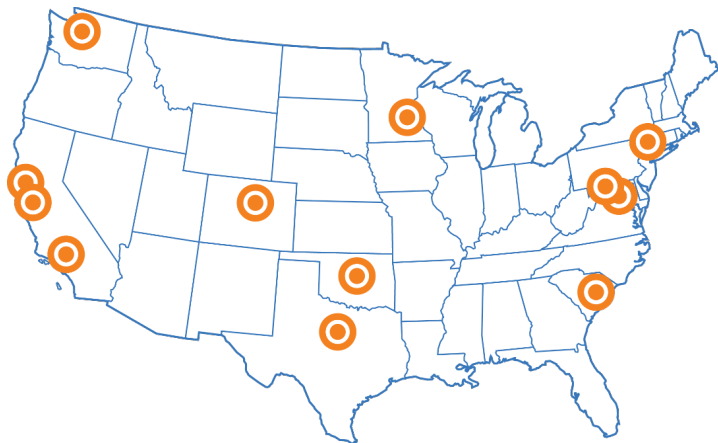


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