



IAPD Report

DEANNA RENEE LARUE

CRD# 4918182

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 5
Registration and Employment History	6 - 7

i Please be aware that fraudsters may link to Investment Adviser Public Disclosure from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.
For more information read our [investor alert](#) on imposters.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

DEANNA RENEE LARUE (CRD# 4918182)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/26/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AVANTAX INVESTMENT SERVICES, INC.	CRD# 13686	08/02/2005
IA	AVANTAX ADVISORY SERVICES	CRD# 104556	01/12/2006

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **21** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	AMERICAN EXPRESS FINANCIAL ADVISORS, INC.	6363	ATLANTA, GA	07/07/2005 - 07/25/2005
B	AMERICAN EXPRESS FINANCIAL ADVISORS INC.	6363	MINNEAPOLIS, MN	04/07/2005 - 07/25/2005
B	IDS LIFE INSURANCE COMPANY	6321	MINNEAPOLIS, MN	04/07/2005 - 07/25/2005

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **21** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **AVANTAX ADVISORY SERVICES**
Main Address: 3200 OLYMPUS BLVD
SUITE 100
DALLAS, TX 75019
Firm ID#: 104556

Regulator	Registration	Status	Date
IA Georgia	Investment Adviser Representative	Approved	01/12/2006
IA Texas	Investment Adviser Representative	Approved	01/26/2024

Branch Office Locations

AVANTAX ADVISORY SERVICES
3380 Trickum Road
Building 1200
Woodstock, GA 30188

AVANTAX ADVISORY SERVICES
1010 South Joliet
Suite 109
Aurora, CO 80012

Employment 2 of 2

Firm Name: **AVANTAX INVESTMENT SERVICES, INC.**
Main Address: 3200 OLYMPUS BLVD
SUITE 100
DALLAS, TX 75019
Firm ID#: 13686

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	08/02/2005
B Alabama	Agent	Approved	09/28/2016
B Arizona	Agent	Approved	04/14/2016
B California	Agent	Approved	09/19/2022



Qualifications

Regulator	Registration	Status	Date
B Colorado	Agent	Approved	09/19/2022
B Florida	Agent	Approved	12/09/2015
B Georgia	Agent	Approved	08/02/2005
B Illinois	Agent	Approved	09/19/2022
B Maryland	Agent	Approved	04/19/2016
B Michigan	Agent	Approved	09/20/2022
B Missouri	Agent	Approved	06/18/2018
B Montana	Agent	Approved	11/17/2022
B New Mexico	Agent	Approved	09/19/2022
B North Carolina	Agent	Approved	04/24/2014
B Oklahoma	Agent	Approved	05/10/2017
B Oregon	Agent	Approved	09/19/2022
B South Dakota	Agent	Approved	09/19/2022
B Texas	Agent	Approved	05/19/2017
B Utah	Agent	Approved	01/10/2024
B Virginia	Agent	Approved	09/19/2022
B Wisconsin	Agent	Approved	09/19/2022
B Wyoming	Agent	Approved	09/19/2022

Branch Office Locations



Qualifications

3380 Trickum Rd
Building 1200
Woodstock, GA 30188

1010 SOUTH JOLIET
Ste 109
AURORA, CO 80012



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
------	----------	------

No information reported.

General Industry/Product Exams

Exam	Category	Date
------	----------	------

Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
--	-----	------------

General Securities Representative Examination (S7)	Series 7	04/06/2005
--	----------	------------

State Securities Law Exams

Exam	Category	Date
------	----------	------

Uniform Combined State Law Examination (S66)	Series 66	07/06/2005
--	-----------	------------

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/07/2005 - 07/25/2005	AMERICAN EXPRESS FINANCIAL ADVISORS, INC.	CRD# 6363	ATLANTA, GA
B	04/07/2005 - 07/25/2005	AMERICAN EXPRESS FINANCIAL ADVISORS INC.	CRD# 6363	MINNEAPOLIS, MN
B	04/07/2005 - 07/25/2005	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2014 - Present	AVANTAX INSURANCE AGENCY, INC.	INSURANCE AGENT	Y	CANTON, GA, United States
01/2006 - Present	AVANTAX ADVISORY SERVICES	INVESTMENT ADVISER REPRESENTATIVE	Y	CANTON, GA, United States
08/2005 - Present	AVANTAX INVESTMENT SERVICES, INC.	REGISTERED REPRESENTATIVE	Y	CANTON, GA, United States
11/2009 - 12/2015	DONOVAN'S IRISH COBBLER	OWNER/CEO	N	CANTON, GA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) Avantax Insurance Agency, LLC Canton GA Equity Indexed Annuity 8/20/2014 1hrs~1hrs Seeling of equity indexed annuities
- 2) Time Wise Financial, LLC 1000 Wyngate Parkway, Suite 120A Woodstock GA 30189 Independent Insurance Agent~Insurance Sales Agent~1/1/2008~60hrs~0hrs~I provide various insurance policies for clients.
- 3) MEANINGFUL LIVING PROGRAM LLC POSITION: Owner/ President NATURE: Lifestyle coaching- making vision boards, attending cooking classes, yoga classes, and other various events. INVESTMENT RELATED: No NUMBER OF HOURS: 10 SECURITIES TRADING HOURS: 10 START DATE: 02/01/2022 ADDRESS: 3380 Trickum Rd, Building 1200, Woodstock GA 30188, DESCRIPTION: 1. Create the events2. Attend the events3. Create the content
- 4) SOURCE ABUNDANCE PROPERTIES LLC POSITION: Member/ Owner NATURE: Source Abundance LLC was a company formed by me (Deanna LaRue) and my Husband (Michael LaRue) to own the building that my Financial Planning Firm (TimeWise Financial LLC) has it's office located. TimeWise Financial is the only business that rents from Source Abundance. Source Abundance LLC was created to keep the accounting for the 2 businesses separate. INVESTMENT RELATED: No NUMBER OF HOURS: 5 SECURITIES TRADING HOURS: 5 START DATE: 08/23/2019



Registration & Employment History



OTHER BUSINESS ACTIVITIES

ADDRESS: 3380 Trickum Rd, Building 1200, Woodstock GA 30188, DESCRIPTION: Collect the rent and pay mortgage and building maintenance

5) INSPIRED VISION LLC

POSITION: owner NATURE: This is a vision board app. Anyone can download this app and create a vision board from a bank of pictures. It is not investment related. Simply a place to get inspired to dream. INVESTMENT RELATED: No NUMBER OF HOURS: 2 SECURITIES TRADING HOURS: 2 START DATE: 01/01/2022

ADDRESS: 3380 Trickum Rd, Building 1200, Woodstock GA 30188, United States

DESCRIPTION: I have been designing the app with an app developer. My duties are to check in weekly for about 1 hour with the app development team and track any expenses/ income in Quickbooks. The 3rd party development team monitors the rest.

6) FAMILY TIDES LLC

POSITION: Onwer NATURE: This LLC owns a Rental Lake Home INVESTMENT RELATED: No NUMBER OF HOURS: 3 SECURITIES TRADING HOURS: 3 START DATE: 08/01/2010

ADDRESS: 3380 Trickum Rd, Building 1200, Woodstock GA 30188, United States

DESCRIPTION: To monitor the AirBnB site

7) MD 44 LLC

POSITION: Owner NATURE: This is a vacation home. The LLC is for additional liability protection. INVESTMENT RELATED: No NUMBER OF HOURS: 1 SECURITIES TRADING HOURS: 1 START DATE: 05/28/2023

ADDRESS: 3380 Trickum Rd, Building 1200, Woodstock GA 30188, United States

DESCRIPTION: To renew the LLC



End of Report

This page is intentionally left blank.