2016



ANNUAL REPORT





"The close of fiscal year 2016 marks the Commission's 17th year of promoting economic growth in the Commonwealth's most challenging economic region. On behalf of the Commission, I am pleased to report our progress to you in this Annual Report and hope you will be impressed by our substantial impact described throughout."

Delegate and Tobacco Commission Chairman Terry G. Kilgore

"The Commission's efforts to revitalize tobacco communities have taken many forms, as you will see in the pages that follow. On behalf of the Commission, I am grateful for your continued support of our mission and look forward to another year of partnership with you in bringing renewed prosperity to thousands of households in this area of the Commonwealth that we are privileged to serve."





<u>House of Delegates Members</u>	Active Farmers/Tobacco Producers	
Senate Members	Virginia Farm Bureau Federation Represe	entative
	<u>Citizens</u>	
Secretary of Commerce and Trade		
Secretary of Finance		
Secretary of Agriculture and Forestry		

### The Year in Review

The Tobacco Commission saw a number of changes over the past year including a new strategic plan, updates to the Tobacco Region Opportunity Fund program, and additions to the staff. Overall, it was a positive year that saw the Commission continue to adapt to better serve the Tobacco Region.

### New Strategic Plan Adopted

In May the Commission adopted a new strategic plan to guide us as we strive to develop a diverse economy in Southern and Southwest Virginia. The plan covers all aspects of Commission operations and includes a list of key funding priorities that we believe are the best types of investment to serve the needs of the region.

In order of priority those areas are

Education and Workforce Development, Economic Development and Entrepreneurship, Infrastructure, Access to Quality and Specialty Healthcare Community Assets and Opportunities. Leadership and Community Capacity.

### Tobacco Region Opportunity Fund (TROF) Updates

The TROF program was updated to make it easier for smaller projects to receive grants and to allow for larger awards than in the past in some cases. Changes include:

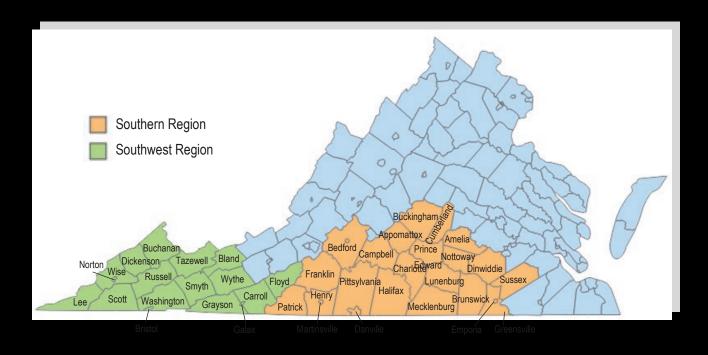
- The option to receive funds in the form of a loan instead of a grant
- Loans may be offered up to 150% of the calculated award amount
- Loans can be used to supplement grants up to 50% of the grant value (e.g. \$10k grant will also be eligible for a \$5k loan).
- Both grants and loans may be awarded in amounts as low as \$10,000 rather than the previous floor of \$50,000

#### Additions to the Staff

The Commission is pleased to have hired three additional staff members over the past year. Chris Piper joins the Commission as Deputy Director, Michael Gilbert as Data Scientist and Jordan Butler as Public Relations Coordinator.

#### Service Area

The Commission's service area includes 40 tobacco-dependent localities in Southern and Southwest Virginia. Local governments and nonprofits serving those localities are eligible to apply to the Commission's eight grant programs.



## Agribusiness Grants to assist the tobacco region's agricultural community in diversifying into new production opportunities and developing

value-added enterprises

	Appalachian Medicinal Herb Growers Consortium - Phase III Processing Herbs	
	The Greater Appalachian Sheep and Goat Improvement Initiative	
	Central Virginia Producer Support Grant Program	
	Hydroponic System Model for Specialty Lettuce Production	
	South side Virginia Pasture Infrastructure Program	
	Southern Virginia Food Hub	
	Livestock Genetic Improvement Initiative for Far Southwest Virginia	
	SoVA Vineyard Development and Expansion to Support Virginia's Wine Industry	
Providence Multimedia dba: Providence Farm	Musicroom Farm Incubator for Southern Virginia	
Virginia Cattlemen's Association	Promoting Quality Assured Feeder Cattle Marketing in Virginia's Tobacco Region	
Virginia State University	Development of Berry Industry in Southside Virginia - Phase II	
Virginia State University	Postharvest processing, handling, and marketing of Southside Virginia Edamame	
Wytheville, Town of	Wytheville Farmers' Market Site Development Project	
TOTAL ACDIDITISINESS		¢2 712 80 <i>1</i>

## **Education Grants** A

r various projects that will create a world-class workforce in the tobacco region, including scholarships, community

college programs and workforc<mark>e training.</mark>

Organization	Project Title	Net Award
Central Virginia Community College Educational Foundation, Inc.	Central Virginia Community College Tobacco Region Student Scholarships 2016-2017	\$450,000
Central Virginia Community College Educational Foundation, Inc.	Advanced Multipurpose Patient Simulator for Respiratory Therapy Program	
Danville Community College Educational Foundation, Inc.	Danville Community College Scholarships and Training 2016-2017	
Emory & Henry College	Interprofessional Clinical Simulation Lab (ICSL)	
John Tyler Community College Foundatio	n 2016 - 2017 Tobacco Region Scholarship Program	
Medical Solutions Academy	Practical Nursing Program at Medical Solutions Academy	
Mountain Empire Community College	Scholarships for Tobacco Families and AIMS Higher Scholars	
Mountain Empire Community College Foundation	MECC Healthcare Simulation Access - Phase 2	
New College Foundation	New College Center of Excellence Phase II	
Patrick Henry Community College Foundation	PHCC Student Scholarships	

Southwest Virginia Higher Education Center Foundation	2016 - 2017 Tobacco Region Scholarship Program (Southside)	
Southwest Virginia Higher Education Center Foundation	2016 - 2017 Tobacco Region Scholarship Program (Southwest)	
Southwest Virginia Higher Education Center Harry Foundation	Clinical Laboratory Scientist - Phase II	
Virginia Advanced Study Strategies, Inc.	VASS Rural Math Innovation Network	
Virginia Highlands Community College Educational Foundation	Scholarships for Tobacco Families and AIMS Higher Scholars	
Virginia Technical Institute	Modernization of the VTI Walding Program Project	
Virginia Western Community College	BioLink II: Anatomy and Physiology in Franklin County	
Virginia Western Community College  Educational Foundation Inc.	Community College Access Program and Workforce Credentialing for Franklin County	
Wytheville Community College	WCC Forging Futures Scholarship Program	
Wytheville Community College	The Innovative Advanced Manufacturing Center at Wytheville Community College	\$250,000
TOTAL EDUCATION		\$19,717,240

Research and Development Grants to encourage collaboration between private scientists and investors, tobacco region localities and/or Virginia's educational institutions to conduct research and development that will lead to commercialization in the region.

TOTAL RESEARCH & DEVELOPMENT \*additional R&D grants were approved in September 2016 and will be reflected in the FY2017 annual report \$0

Southside Economic Development Grants to develop industrial sites and business/technology parks, improve water, sewer, broadband and other utility infrastructure that serves employment centers, and develop tourism infrastructure in the southern region.

<b>Organization</b>	Project Title	Net Award
Alberta, Town of	Tobacco Heritage Trail - Alberta to Danieltown - Phase I	\$1 <mark>04,066</mark>
	Establishment of the International Critical Infrastructure Security Institute (ICISI)	\$40,000
	Brunswick Tourism Signage Initiative	\$78,275
	Cumberland Bus ness Park Development	\$ <mark>86,576</mark>
	Wetland Mitigation Bank Engineering	\$ <mark>40,500</mark>
	Tobacco Heritage Trail - Halifax County Extension - Phase I	\$2 <mark>00,000</mark>
	C-CARE Formulation Lab	\$600,000
	Banister Lake Boat Landing - Southern Virginia Wild Blueway Project	\$78,800
	Dynamic Spectrum Wireless Broadband Access for Southern Virginia: Phase One	\$200,000
	Prince Edward County Industrial Access Road	\$49,080
Sussex County	Route 602 (Cabin Point Road) Sewer and Water Line Extension	\$290,073
TOTAL SOUTHSIDE ECONOMIC DEVELOPM	MENT	\$1,961,855

### Southwest Economic Development Grants to develop industrial sites and business/technology parks, improve water, sewer,

broadband and other utility infrastructure that serves employment centers, and develop tourism infrastructure in the southwest region.

Organization	Project Title	
The Barter Foundation, Inc.	Expanding the Production Capacity of Barter Theatre, Phase 2	
Birthplace of Country Music	Birthplace of Country Music Museum Expansion	
Bristol, City of	Passenger Rail Expansion to Bristol, Virginia Regional Economic Development Study	
Round the Mountain: Southwest Virginia's Artisan Network	Round the (Next) Mountain: New Markets Development Project	
Scott County EDA	Scott County Technology Park Access Improvements Primary Data Center Site	
Smyth County Board of Supervisors	Smyth County's Back of the Dragon Overlook	
Smyth-Washington Regional Industrial Facilities Author ty (SWIFA)	Mid Mountain Water System Improvements	
Southwest Regional Recreation Authority ST THEATRE.	Adventure Playground of the East: Maintaining Successful Startup Momentum	
Virginia's Heritage Music Trail: The Crooked Road	The Crooked Road Reaching New Audiences	
Wythe County	Appalachian Regional Exposition Center (ARÉC)	\$750,000
TOTAL SOUTHWEST ECONOMIC DEVELOPMENT		\$2,953,115

Special Projects Grants for projects that expand access to healthcare services for tobacco region residents or regional participation

economic development projects that benefit multiple localities or the tobacco region as a whole.

Organization	Project Title	Net Aw	ard
A. L. Philpott Manufacturing Extension Partnership	TRRC Trade Adjustment Assistance Program (TAAP)	\$300,	
Commonwealth Center for Advanced Manufacturing	CCAM: A Workforce Training and Economic Development Partnership	\$1,283	
The Corporation for Jefferson's Poplar Forest	Construction of the Poplar Forest Parkway	\$500,	
Mid-Atlantic Broadband Communities Corporation	Dynamic Spectrum Wireless Broadband Access for Southern Virginia: Phase 1	\$300	
Prince Edward C <mark>ounty</mark>	Prince Edward County Industrial Access Road	\$328,	
University of Virginia	Cancer Center Without Walls: Early Detection of Cancer	\$657,	
Virginia Commonwealth University	Achieving a Cancer-Free and Productive Workforce in Virginia	\$460,8	
TOTAL SPECIAL PROJECTS		\$3,830,5	528

# Tobacco Region Opportunity Fund (TROF) Grants Performance-based grants to localities in the tobacco region to assist

in the creation of new jobs and investments, whether through new business attraction or existing business expansion.

Project Title	Net Award
Valley Processing Virginia, LLC.	\$365,000
BGF Industries Inc.	\$63,000
Abbett Laboratories	\$240,000

	RTI Hartinsville, Inc.	\$80,00
	Microsoft Corporation	\$1,340,00
	Microsoft Corporation	\$970,00
	UAV Pro, Inc.	\$280,00
	Teletech Healthcare Solutions, Inc., Teletech Holdings, Inc., Teletech Services Corporation	\$645,00
	Wood grain Millwork	\$75,00
	Blue Wolf Sales and Service	\$50,00
	Chris Renee Cosmetics LLC.	\$80,00
	Norris Built Fabrication, LLC.	\$75,00
	Front er Communications Corporation (aka: Citizens Telecom Services Company, LLC.)	\$2,000,00
	Branch Botanicals, Inc.	\$200,00
TOTAL TOBACCO REGION OPPORTUNITY FUND (TROF)		\$11,133,00

2016 AWARDS GRAND TOTAL \$42,309,632

### Revenues, Expenditures and Net Position

consolidated Statement of Net Position		
	Fiscal Year 2016	Fiscal Year 2015
Assers:		
Current and other assets	\$505,585,326	\$532,533,261
Total assets	505,585,326	532,533,261
Liabilities:		N SEAN
Ourrent and other liabilities	2,810,313	4,407,680
Long-term liabilities	71,947	79,320
Total liabilities <sup>1</sup>	2,882,260	4,487,000
Net position <sup>2</sup> :	\$502,703,066	\$528,046,261

In accordance with GASB Statement No. 33, Accounting and Financial Reporting for Non-exchange Transactions, total liabilities do not include \$127 million at June 30, 2015, in obligations for grant awards made

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Consolidated Statement of Activities		
	Fiscal Year 2016	
Revenues:		
Interest, dividends & other Invest. Income	\$12,200,421	
Other income	3,292,858	
Unrealized gain on investments held	W .	
by the Treasurer	5,950,780	
Total revenues	21,444,059	
Expenditures:		
Administration	1,901,439	
Community revitalization	44,884,349	
Unrealized loss on invest. held by Treasurer		
Payments for securities lending transactions	1,466	
Total expenditures	46,787,254	

<sup>&</sup>lt;sup>2</sup>Total net position includes \$266 million at June 30, 2016, and \$271 million at June 30, 2015, in the Tobacco Indemnification and Community Revitalization Endowment, which is subject to certain restrictions on annual withdrawals by the Code of Virginia.



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