



# Spring V-Union Exhibitor Tiers

## FEATURE

Contact Product Merchant

- Ability to Sell RDC and Drop Ship to 4,500+ True Value Retailers
- Virtual Booth with Contact Info, Sales Collateral, and Links to Ordering
- Booth Listing Remains Visible to Retailers until end of order window
- Chat Room Functionality
- Appointment Setting Capability
- Preview of Booth and Virtual Reunion Platform
- Personal Assistance to Build Virtual Booth
- Ad in Printed and Online Guide
- Ad in TV Wholesale Deals
- Logo in the virtual show lobby
- Logo Featured in Virtual Show Department
- Broadcast message during Reunion
- Opportunity to be a part of the Giveaway Guide
- Spin it to Win It
- Opportunity for 30-minute presentation to TAMs at Regional meeting
- Customized product/offer spotlight on MOL
- Retailer facing educational session
- Data Analytics
- **Event (Warehouse/Drop Ship) order form fees waived**

## GOLD

\$25,000

- Ability to Sell RDC and Drop Ship to 4,500+ True Value Retailers
- Virtual Booth with Contact Info, Sales Collateral, and Links to Ordering
- Booth Listing Remains Visible to Retailers until end of order window
- Chat Room Functionality
- Appointment Setting Capability
- Preview of Booth and Virtual Reunion Platform
- Personal Assistance to Build Virtual Booth
- Logo in Printed and Online Guide
- Logo Featured in Virtual Show Department
- Logo on rotating banner in lobby
- Opportunity to be a part of the Giveaway Guide
- Customized product/offer spotlight on MOL
- Retailer facing educational session
- Data Analytics
- **Event (Warehouse/Drop Ship) order form fees waived**

## SILVER

\$14,500

- Ability to Sell RDC and Drop Ship to 4,500+ True Value Retailers
- Virtual Booth with Contact Info, Sales Collateral, and Links to Ordering
- Booth Listing Remains Visible to Retailers until end of order window
- Chat Room Functionality
- Appointment Setting Capability
- Preview of Booth and Virtual Reunion Platform
- Logo in Printed and Online Guide
- Logo Featured in Virtual Show Department
- Opportunity to be a part of the Giveaway Guide
- Product/offer spotlight on MOL
- Data Analytics
- **Event (Warehouse/Drop Ship) order form fees waived**

## BRONZE

\$6,000

- Ability to Sell RDC and Drop Ship to 4,500+ True Value Retailers
- Virtual Booth with Contact Info, Sales Collateral, and Links to Ordering
- Booth Listing Remains Visible to Retailers until end of order window
- Chat Room Functionality
- Appointment Setting Capability
- Preview of Booth and Virtual Reunion Platform
- Listing in Printed and Online Guide
- **Event (Warehouse/Drop Ship) order form fees waived**

