



NEWS RELEASE

Clorox Names Larry Peiros Executive VP and COO - Clorox North America, Beth Springer Executive VP - Strategy and Growth and Frank Tataseo Executive VP - Functional Operations

1/5/2007

OAKLAND, Calif. – Jan. 5, 2007 – The Clorox Company (NYSE:CLX) today announced the following executive changes. Lawrence S. "Larry" Peiros has been named executive vice president and chief operating officer – Clorox North America. Beth Springer has been named executive vice president – strategy and growth. Frank A. Tataseo has been named executive vice president – functional operations. The three executives will continue reporting to chairman and CEO Don Knauss as members of the company's executive committee. The other members of the company's executive committee remain in place.

"These changes are aligned with our growth agenda," said Knauss. "By establishing single-point accountability for strategy, North America operations and functional operations, we've created ownership for key drivers of our growth agenda. The heads of these three areas will continue to work with the broader leadership of the company and in partnership with the executive committee members responsible for international operations, human resources, finance and legal to speed decision making and information flow to ensure this new structure maximizes our ability to drive shareholder value."

As executive vice president and COO for Clorox North America, Peiros will have overall responsibility for all of the company's U.S. and Canada businesses.

"Consolidating these operating units under Larry will create better line of sight across our North America businesses, helping us make better and faster decisions and streamline accountability," said Knauss. "Larry has a

deep understanding of these businesses having had responsibility for nearly each one during his 25-year career with Clorox. Recently, he's been instrumental in developing the company's health-and-wellness platform, which is a chief focus for the company. I look forward to his continued contributions to drive this and other key consumer platforms across our North America portfolio."

As executive vice president – strategy and growth, Springer will have responsibility for creating an overall, enterprise perspective on long-range strategy and business planning functions. Specifically, she will oversee the company's strategic planning, growth, new ventures, licensing, sustainability, and mergers and acquisitions activities.

"Accelerating profitable top-line growth is paramount at Clorox," Knauss said. "Beth is ideally suited to lead our efforts to develop and implement value-creating growth initiatives. I firmly believe that aligning and integrating our strategic planning and growth activities under her leadership will give us ongoing visibility to all major growth segments, help us optimize ROIC and, ultimately, create value for our shareholders. First as a general manager and more recently as a group vice president, Beth has been instrumental in successfully transforming the growth and profit trajectories of the Glad® business. I couldn't be more excited by what she will bring to this new role."

As executive vice president – functional operations, Tataseo will continue to have responsibility for the company's Marketing, Sales, R&D, Product Supply and Information Services functions. In this role, Tataseo leads the company's efforts to integrate functional strategies and processes to build capabilities that support the company's strategic priorities across all of its businesses.

Peiros, 51, joined Clorox in 1981 as a brand assistant in Household Products Marketing. During the years that followed, he held marketing positions of increasing responsibility. He was named vice president – Corporate Marketing Services in 1993, vice president – Food Products in 1995, vice president Armor All® Products and Cleaning Products in 1997 and vice president – Household Products in 1998. In 1999, he was named group vice president with responsibility for U.S. laundry and home care, auto care and Brita® water-filtration products businesses, as well as Clorox Canada.

Springer, 42, joined Clorox in 1990 as associate marketing manager for Household Products, and subsequently held marketing positions of increasing responsibility in the company's Cat Litter, Household Cleaning, Laundry and Glad® businesses. In 2002, she was named vice president – general manager, Glad Products. In January 2005, she was named group vice president with responsibility for the Glad® Products joint venture with the Procter & Gamble Company and The Clorox Company's cat litter, Kingsford® charcoal and food businesses.

Tataseo, 52, joined Clorox in 1994 as vice president – sales. He was subsequently named senior vice president with responsibility for the company's worldwide sales function. In 2004, he was named group vice president – functional

operations.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2006 revenues of \$4.6 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto-care products, Fresh Step® and Scoop Away® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration systems, and Glad® bags, wraps and containers. With 7,600 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$66.3 million to nonprofit organizations, schools and colleges; and in fiscal 2006 alone made product donations valued at \$6 million. For more information about Clorox, visit www.TheCloroxCompany.com.

Forward Looking Statements

Except for historical information, matters discussed above are forward-looking statements based on management's estimates, assumptions and projections. These forward-looking statements are only predictions, subject to risks and uncertainties, and actual results could differ materially from those discussed above. Important factors that could affect performance and cause results to differ materially from management's expectations include risks relating to the company's leadership transition, strategy, business operations and growth prospects, among others, and are described in the sections entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the company's Annual Report on Form 10-K for the fiscal year ended June 30, 2006, as updated from time to time in the company's SEC filings.

The company's forward-looking statements in this document are and will be based on then current views and assumptions regarding future events and speak only as of their dates. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by the federal securities laws.

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