



NEWS RELEASE

Former Campbell CEO Dale F. Morrison Passes Away

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CAMDEN, N.J.--(BUSINESS WIRE)-- Former Campbell Soup Company President and Chief Executive Officer Dale F. Morrison passed away at the age of 74 on April 8, 2023, in Naples, Fla.

Morrison served as Campbell's President and CEO from 1997 to 2000. He joined Campbell in 1995 as President of Pepperidge Farm, where he drove significant sales growth of iconic brands such as Goldfish crackers and Milano cookies. He became President of Campbell's International and Specialty Foods division in 1996.

During his tenure, Campbell launched V8 Splash beverages, and Campbell's Chunky soup began its National Football League sponsorship, which continues today.

About Campbell Soup Company

For more than 150 years, Campbell (NYSE: CPB) has been connecting people through food they love. Generations of consumers have trusted Campbell to provide delicious and affordable food and beverages. Headquartered in Camden, N.J. since 1869, Campbell generated fiscal 2022 net sales of \$8.6 billion. Our portfolio includes iconic brands such as Campbell's, Cape Cod, Goldfish, Kettle Brand, Lance, Late July, Milano, Pace, Pacific Foods, Pepperidge Farm, Prego, Snyder's of Hanover, Swanson and V8. Campbell has a heritage of giving back and acting as a good steward of the environment. The company is a member of the Standard & Poor's 500 as well as the FTSE4Good and Bloomberg Gender-Equality Indices. For more information, visit www.campbellsoupcompany.com or follow company news on Twitter via @CampbellSoupCo.

Media:

James Regan

(856) 219-6409

James_Regan@campbells.com

Source: Campbell Soup Company

