



gestalten
Spring 2013

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Introducing: Culture Identities

subtitle
Design for Museums,
Theaters and Cultural
Institutions

category
Graphic Design

release
available

editors
R. Klanten, A. Sinofzik, F. Schulze

features
full color, hardcover

pages 256 size 24 x 30 cm

price
€ 39.90 (D) € 35 \$ 58

isbn
978-3-89955-474-8



new

about the book

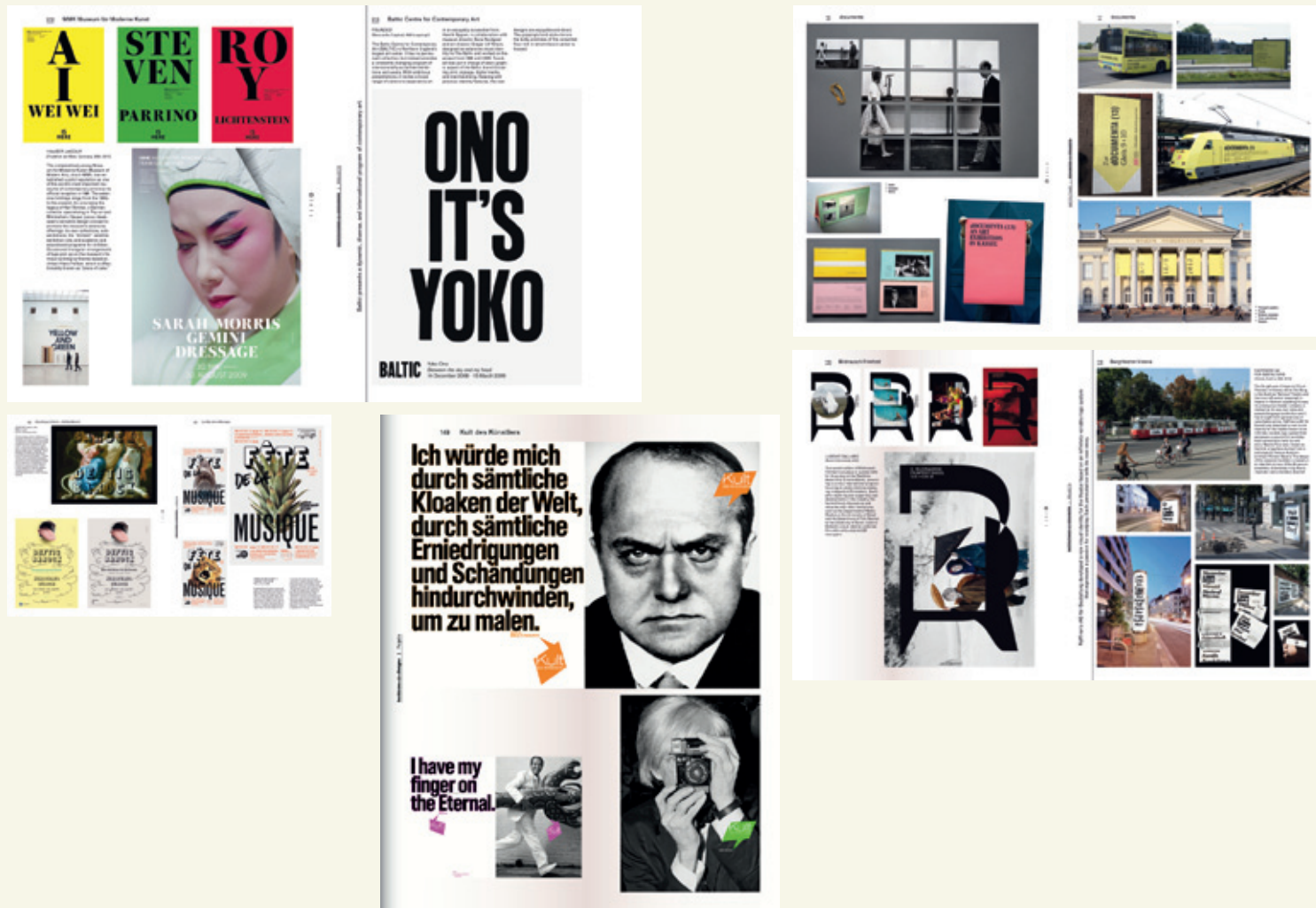
An inside look by designers and clients at graphic design’s main playground and proving ground—working for cultural institutions.

Originality is the guiding principle of art and culture. The visual communication of museums, theaters, and other cultural institutions is no less pioneering. One would be hard pressed to find another area of graphic design in which the work is so fresh and experimental and so often blazes trails for future visual trends.

Young designers often get their first breaks working for cultural institutions, where they can prove themselves creatively. Through work for these types of clients, established studios can also remain agile and experiment with new forms of visual expression. Today, cultural institutions are proving to be extraordinarily open to breaking new ground where art meets logos, culture meets commerce, and design meets curation. In this way, they are becoming catalysts for cutting-edge design concepts and innovative styles produced by designers who are often as visionary as the clients for whom they work.

Introducing: Culture Identities is a collection of outstanding design work for international cultural institutions. The book features poster campaigns, publications, and corporate design—much of which is designed to function across various media platforms. Extensive features introduce relevant topics and lend insight from two key perspectives. On the one hand, the book gives voice to designers such as Bureau Mirko Borsche or the New York-based studio 2x4 who are especially active in the cultural field. On the other hand, readers hear from notables on the client side including MoMA, the Barbican, Van Abbemuseum, and documenta.

With its collection of stunning visual examples, *Introducing: Culture Identities* reveals what is state-of-the-art in today’s graphic design. The book inspires designers and cultural institutions to understand each other better and continue to push the limit of what is possible creatively.





title

A Map of the World

subtitle

The World According to Illustrators and Storytellers

category

Graphic Design

release

available

editors

 Antonis Antoniou, R. Klanten,
S. Ehmann, H. Hellige

features

full color, hardcover

pages

224

size

24.5 × 33 cm

price

€ 39.90 (D) € 35 \$ 60

isbn

978-3-89955-469-4



new

about the book

Maps help us understand the world. This book features the most original and sought-after map illustrators whose work is in line with the zeitgeist.

Drawing a map means understanding our world a bit better. For centuries, we have used the tools of cartography to represent both our immediate surroundings and the world at large—and to convey them to others. On the one hand, maps are used to illustrate areal relationships, including distances, dimensions, and topographies. On the other, maps can also serve as projection screens for a variety of display formats, such as illustration, data visualization, and visual storytelling. In our age of satellite navigation systems and Google Maps, personal interpretations of the world around us are becoming more relevant. Publications, the tourism industry, and other commercial parties are using these contemporary, personal maps

to showcase specific regions, to characterize local scenes, to generate moods, and to tell stories beyond sheer navigation.

A new generation of designers, illustrators, and mapmakers are currently discovering their passion for various forms of illustrative cartography. *A Map of the World* is a compelling collection of their work—from accurate and surprisingly detailed representations to personal, naïve, and modernistic interpretations. The featured projects from around the world range from maps and atlases inspired by classic forms to cartographic experiments and editorial illustrations.





title
Blank Slate

editor
Cordelia Craigie

subtitle
**A Comprehensive Library
of Photographic Dummies**

features
full color, hardcover, incl. free downloads

pages size
256 24 × 28 cm

price
€ 39.90 (D) € 35 \$ 60

isbn
978-3-89955-465-6



category
Graphic Design

release
June

new

sample cover

about the book

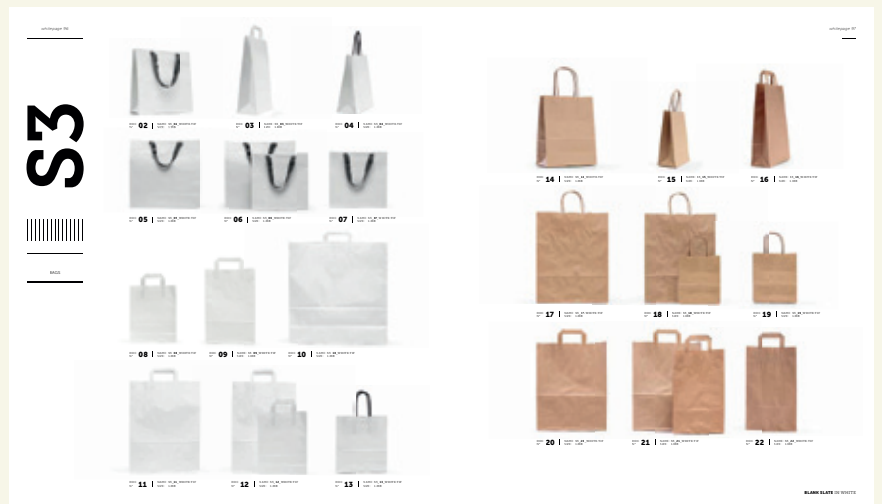
Blank Slate provides graphic designers and advertisers with photographic dummies for the true-to-life and convincing presentation of their corporate designs.

Every graphic designer and advertising professional knows the drill. After a logo or corporate design has been created, it needs to be presented and sold to a client. Showing preliminary drafts on paperboard isn't adequate. In order to communicate the idea behind the design, it is much more effective to present it in the application for which it is meant—whether on a shopping bag, on a company car, in a brochure, or on a variety of other products. This method of presentation makes designs come to life and gives the client a real idea of how they will work and why.

Blank Slate is a compilation of 400 photographic dummies of everyday objects that are depicted in the book and can also be downloaded for free

as digital files. With the help of these dummies, any designer can present his or her work in the way that gives clients the most concrete grasp of how their corporate designs will function in the real world.

Until now, hardly any suitable dummies existed for creating such presentations. The few that did exist were of moderate quality and high prices. In a similar fashion to our bestseller *Neubau Welt*, the handbook *Blank Slate* provides designers with inspiring examples and practical digital tools that will make the implementation, presentation, and sale of their work much easier.





title
Velo—2nd Gear

subtitle
Bicycle Culture and Style

category
Style

release
available

editors
S. Ehmann, R. Klanten

features
full color, hardcover

pages size
256 24 x 28 cm

price
€ 38 (D) € 32.50 \$ 55

isbn
978-3-89955-473-1



new

about the book

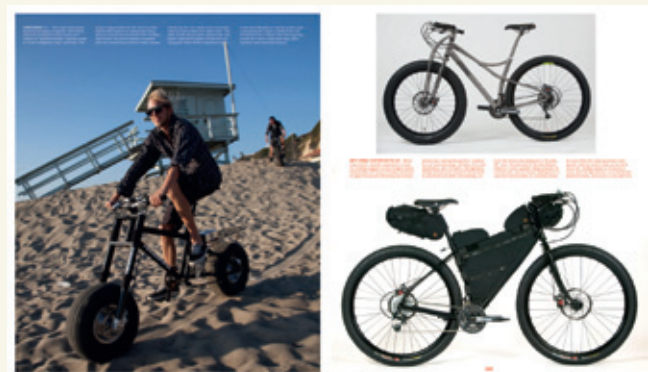
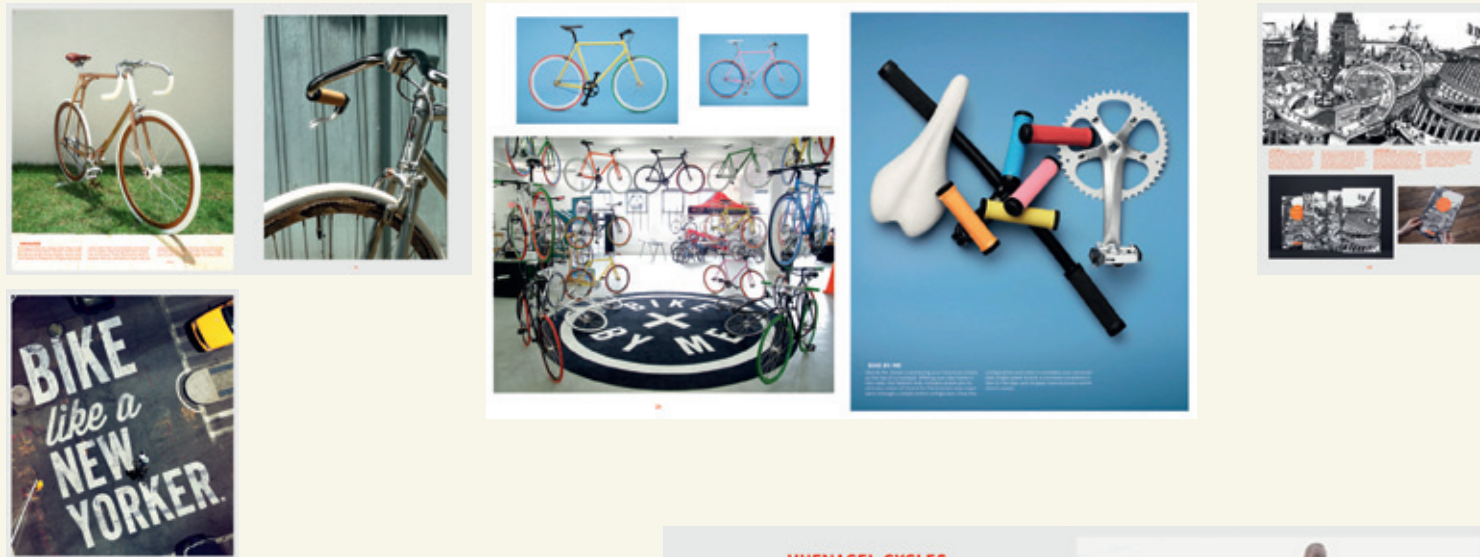
Choosing a particular bicycle conveys an attitude and a way of life. For a young generation, bicycles have now replaced cars as the vehicles that best express its identity and this book shows why.

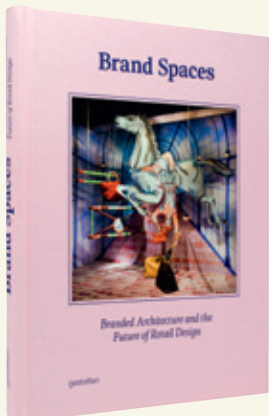
Riding a bike is easy. Once someone can do it, they will never forget how. Riding a bike can be addictive—in the best cases for life. Understanding the subtleties of contemporary bicycle culture can be challenging. Like it or not, choosing to ride a particular bike—whether an old-fashioned city bicycle, a high-tech machine, a mountain bike, a touring bike, a fixie, or a beach cruiser—means being associated with a certain lifestyle.

Velo—2nd Gear explores these diverse bicycle scenes and reveals their histories, relationships, and insightful details. Alongside its presentation of especially attractive and unusual bicycles, the book documents how riders' accessories and styles vary just as widely as the bikes' tires and other equipment. It explains how each scene cultivates its own distinct codes through the choice of certain jerseys, caps, or bags or by visiting specific events or key establishments.

The examples in *Velo—2nd Gear* span the globe. Tours in traditional costumes and on historical paths in Belgium or Italy are not only appealing as athletic challenges, but also as adventures for cosmopolitan travelers. In urban centers at night, bicycle messengers hold races on city streets. Specialized bike boutiques focus on details such as customized paint jobs. Frame builders in Oregon, Paris, or southern Germany create highly coveted bikes tailored to individuals or in very limited editions with long waiting lists.

Velo—2nd Gear makes abundantly clear that contemporary bicycle culture is more alive and well than ever before. The book celebrates its healthy, environmentally-friendly, discerning, and slightly obsessive scenes and their protagonists. It shows why, for a young generation, bicycles have now replaced cars as the vehicles that best express its identity.





Brand Spaces

subtitle
**Branded Architecture
and the Future of
Retail Design**

category
Architecture

release
available

editors
S. Ehmann, S. Borges

features
full color, hardcover

pages 240 size 24 x 30 cm

price
€ 39.90 (D) £ 35 \$ 60

isbn
978-3-89955-477-9



new

about the book

The future of spatial brand experiences. New concepts for communicating brands via architecture, trade show presentations, shops, and interior design.

Brand communication is becoming increasingly sophisticated and diversified. Today, the consistent implementation of a corporate design is not enough to keep a brand relevant. More and more companies are discovering the benefit of spatial brand experiences for communicating their messages effectively on an emotional level. Until recently, uniformity was the rule. Today, however, an impressive range of ideas, concepts, variations, and experiences for effective spatial brand communication are being developed. The results are locations with character that are a far cry from the excessively ornate brand temples of the past.

Brand Spaces shows how trailblazers are creating branded worlds, event locations, flagship stores, and pop-up shops to continually surprise and inspire their target audiences. In the first part of the book, decision makers

from global brands such as Camper, Aesop, Freitag, Gaggenau, and Nokia share their concepts and strategies. Case studies illustrate striking applications from around the world that communicate overall brand identity while respecting local specifications. In this context, innovators, including Audi, Starbucks, and Nike, are represented with their most unusual projects.

The second part of *Brand Spaces* offers a cutting-edge showcase of international trends in interior design for stores. This section not only presents the unconventional application of colors, forms, and materials, but also the compelling use of sculptural elements as well as thematic and dramatic stagings. Here, the work of smaller brands and local retailers is as groundbreaking as that of larger global players.

—AESOP—

Interview with Oliver Heppner, Director of Design




How do you see the brand identity of your brand in a spatial experience and how do these designs relate to and/or expand on your brand identity?

Our brand identity is strongly reflected in our stores. Giving used materials a new life and creating an ever-evolving visual identity through the use of recycled materials are central to our brand identity. In the stores, these crucial values of our brand are transferred into a spatial experience – e.g. by using an old work bench from a nearby craft shop as a cash desk in the NYC Store. Clearly, this transfer of the brand into spatial experience can be achieved reciprocally – like in the FREITAG Flagship Store with its iconic, discarded freight containers glued up to a tower, which became the most prominent visual and symbolic landmark of the brand.

What do you see as the key, brand-specific architectural strategies that make a Freitag store recognizable to the public and what are the site-specific challenges?

All our FREITAG Stores, be it in Zurich or Tokyo, are equipped with a very distinct table rack. Even though the store locations can be quite different, this shelving system provides a high recognizability. On the other hand, we always try to preserve the local character of a store location and sometimes even restore it to its original – like the shop location in Vienna which we adapted down to how it used to look in the store.

Your custom designed shelving has become a recurring feature within your stores. Can you open a bit about how the system was developed and how the design reflects your approach to each aspect?

Every FREITAG store carries our experience in that the table rack is the most iconic piece of furniture to live with one of the iconic table racks. Therefore, we were looking for a rack system able to display the largest possible range of bags, yet take up little space. Custom-made and precision-cutting (CNC FREITAG 3D) for us, made from recyclable materials and perfectly fitting our POS needs thanks to its modularity and its industrial, raw look. It perfectly reflects the FREITAG brand while helping FREITAG stores and retailers stock up on even more individual recycled heavyweights.

How do you see the difference between a shop space and an event space in terms of communicating/representing the brand?

We do not think that there is a need to draw a strict partition line between shop and event space. Consequently, we just continue what we do in our stores, like the „FREITAG an Evening“ lecture series. And from time to time we also have table activities with event characters outside of our stores, e.g. a table on the Heftstocks, the highest bridge post next to the FREITAG Flagship Store and our old factory with the location referring to the origin of our raw material: used truck



—NIKE—




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—FREITAG—

Interview with Pascal Dixler, Brand Manager



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Annette Seilmann/Maguid Echols
Freitag Store Zurich
Claire Pissard
Dimitri Stamatopoulos



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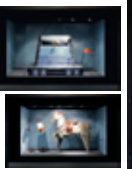
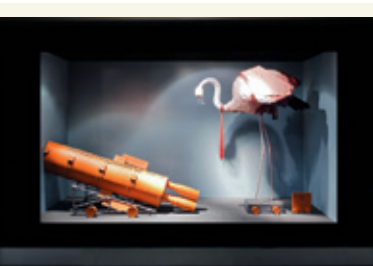
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title
**Fully Booked:
Ink on Paper**

texts
Andrew Losowsky

subtitle
**Design and Concepts
for New Publications**

editors
Andrew Losowsky, R. Klanten,
M. Hübner, S. Ehmann

category
Graphic Design

release
available

features
full color, hardcover

pages 272 size 24 × 30 cm

price
€ 44 (D) £ 40 \$ 65

isbn
978-3-89955-464-9



new

about the book

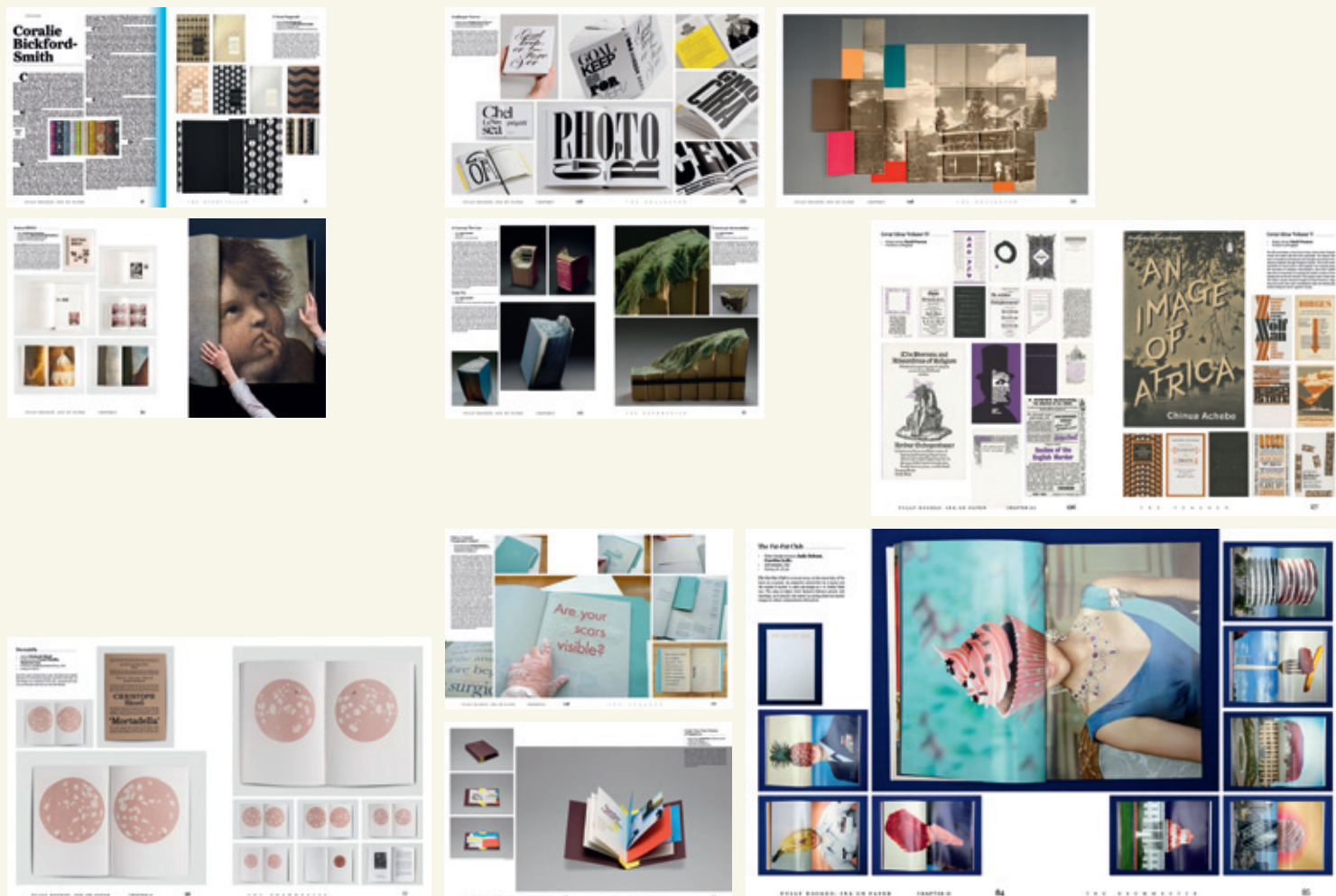
Young designers and publishers are ringing in a new era for printed books—one that is likely to be the most exciting in their entire history.

Digital media are disappointing for books. All books look the same on an iPad, for example. On a monitor, a book isn't thick or thin, big or small. Features such as a Japanese binding, embossing, letterpress printing, or gilt edging are only possible in print. Consequently, it isn't surprising that young, contemporary designers, publishers, typographers, illustrators, and editors are enthusiastically ringing in a new era for printed books.

Fully Booked: Ink on Paper is a collection of books, magazines, and other printed products that celebrate the distinctiveness of design, materials, techniques, workmanship, and production methods—and push their limits. It showcases publications whose innovative printing and binding befit their unconventional subject matter or radical editorial and design concepts.

The tactile experience is as indispensable for the included editors, authors, and designers as it is for their readers. Examples range from personal projects with the smallest print runs to premium artist books or brand publications.

Featuring work by groundbreaking design studios, such as A Practice for Everyday Life, Akatré, Joost Grootens, Julia Hasting, Konst & Teknik, Niessen & de Vries, Raffinerie AG, Studio Laucke Siebein, and Two Points.Net, this book documents current experiments and future possibilities for printed publications. Its stunning range of visual examples are put into context by texts from print expert Andrew Losowsky, who is also co-editor. *Fully Booked: Ink on Paper* makes clear that the most exciting phase in the history of printed matter has just begun.





title
Designing News

by
Francesco Franchi

subtitle
Changing the World of
Editorial Design and
Information Graphics

features
full color, hardcover
pages size
224 18.6 × 30 cm
price
€ 49.90 (D) € 45 \$ 78

category release
Graphic Design August

isbn
978-3-89955-468-7



new sample cover

about the book

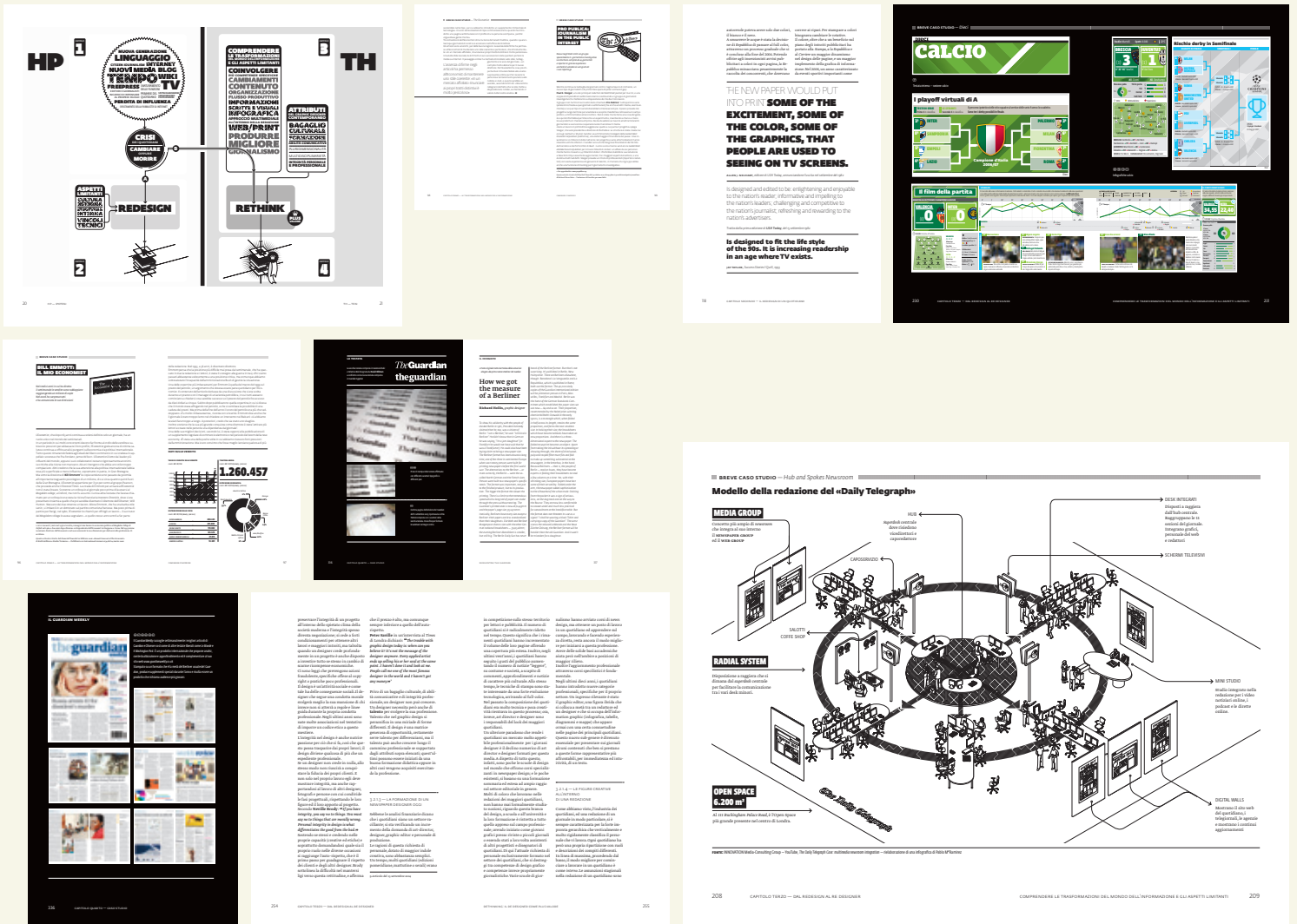
Francesco Franchi's perceptive book about the design of media and information graphics. In it, Franchi also envisions the future of news reporting by publishing companies and on the internet.

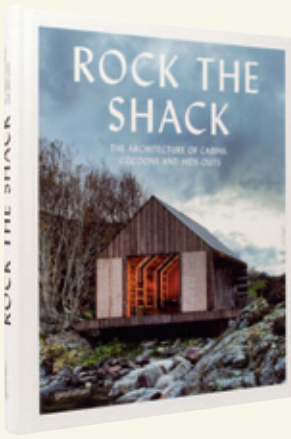
Francesco Franchi is one of the most exceptional talents working in information graphics today. Although relatively young and new to the field, Franchi has already received worldwide acclaim for his distinctive graphic and editorial design of *IL—Intelligence in Lifestyle*, an Italian magazine now widely considered to be a modern classic.

With *Designing News*, Franchi conveys his vision for the future of news and the media industry. Based on personal insight and experience, he offers valuable analysis and perspectives on the fundamental changes that are taking place in the way media is being used. Franchi explores consumer behaviors and expectations that represent the biggest challenges facing traditional publishing houses and broadcasting companies as well as journalists and designers.

For Franchi, reporting is not merely filing a story once, but rather telling a continuous narrative in a way that is most relevant for a broad range of traditional and digital media—from breaking news to analysis, from interviews to commentaries, and from photo essays and illustrations to information graphics and interactive visualizations of data. In this book, Franchi explains the ramifications of this development and how newspapers can become credible, comprehensive news brands.

In *Designing News*, Franchi also outlines a new, integrated approach for editorial designers. If they show enough dedication, creativity, and talent for interdisciplinary teamwork, Franchi sees editorial designers as playing a key role in advancing the evolution of media.





Rock the Shack

subtitle
The Architecture of Cabins,
Cocoons and Hide-Outs

category
Architecture

release
available

editors
S. Ehmann, S. Borges

features
full color, hardcover

pages 240 size 24 x 30 cm

price
€ 39.90 (D) € 35 \$ 60

isbn
978-3-89955-466-3



new

about the book

From weekend homes to get-away cabins in the mountains, by the sea, or in the woods, this architecture embodies our longing for lounging in nature.

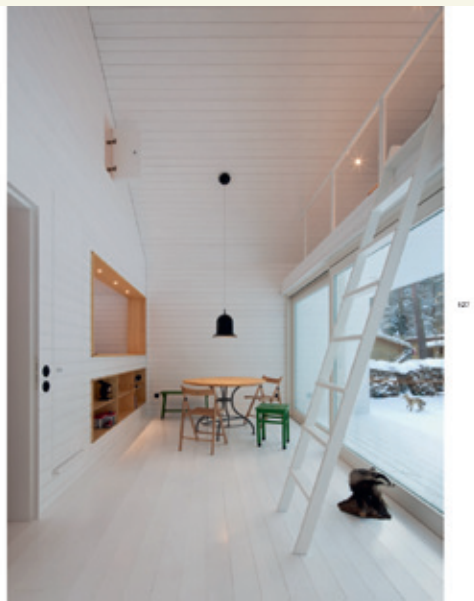
For the first time in the history of humankind, more people live in cities than in the country. Yet, at the same time, more and more city dwellers are yearning for rural farms, mountain cabins, or seaside homes. These kinds of refuges offer modern men and women a promise of what urban centers usually cannot provide: quiet, relaxation, being out of reach, getting back to basics, feeling human again.

Rock the Shack is a survey of such contemporary refuges from around the world—from basic to luxury. The book features a compelling range of sparingly to intricately furnished cabins, cottages, second homes, tree houses, transformations, shelters, and cocoons. The look of the included structures from the outside is just as important as the view from inside. What these diverse projects have in common is an exceptional spirit that melds the uniqueness of a geographic location with the individual character of the building's owner and architect.



FOREST HOUSE
DESIGNED BY GERTHJOLANDT & RUTH HANSEN FOR NINA NIELSEN, AARHUS
128

This inviting woodland retreat sits in a quiet forest in the north of Berlin. The ideal spot to enjoy nature, the charming wooden house combines the proportions and simplicity of the previous cottage located on the site. Featuring a minimalist aesthetic, the structure's form and material appearance integrates with the pine-tree surroundings. A gently meandering roof and dark wooden facade enhance the airy sense of the design, which blends in to the forest. Contrasting with the dark frames, color of the interior, opening and frames appear to brighten when in profile, creating clear accents. These openings reflect the lightness of the exterior and help integrate the structure's form into the site. The built-in high ledge also provides a generous and elegant place to sit while being surrounded by nature and enjoying the view. The beauty of the area can also be enjoyed from the terrace through a wide bay window that spans the length of the facade, giving a sense of openness to the interior.



ENFITEE AS PAPA PUNCHING STRUCTURE
DESIGNED BY PAPA PUNCHING STRUCTURE
130



FRAGILE SHELTER
DESIGNED BY NINA NIELSEN, AARHUS
134

The Fragile Shelter is a small, temporary structure made of wood and fabric, designed for use in a snowy, mountainous area. It is a simple, functional structure that can be easily assembled and disassembled. The shelter is made of a wooden frame and a fabric covering, which is held in place by ropes and stakes. The interior is simple and functional, with a table and chairs. The shelter is designed to be used in a snowy, mountainous area, where it can provide a warm and dry place to stay. The shelter is made of a wooden frame and a fabric covering, which is held in place by ropes and stakes. The interior is simple and functional, with a table and chairs. The shelter is designed to be used in a snowy, mountainous area, where it can provide a warm and dry place to stay.





title Northern Delights

subtitle
Scandinavian Homes,
Interiors and Design

categories
Style, Architecture

release
available

editors
Emma Fexeus, S. Ehmann

features
full color, hardcover

pages size
240 24 x 28 cm

price
€ 39.90 (D) £ 35 \$ 60

isbn
978-3-89955-472-4



new

about the book

Its timeless beauty, premium quality, and humane functionality make Scandinavian interior design ideal for homes, restaurants, offices, and any other rooms in which people should feel comfortable.

If the goal were to build a house in which everyone would like to live, the architect would likely be Italian, the engineer maybe German, the gardener probably British, and the craftspeople either Swiss or Japanese. The interior designer of that house, though, should—beyond any doubt—be from Scandinavia.

Hardly any other interior or product design is so timeless, so functional, so aesthetic, and of such high quality as that of Sweden, Norway, Finland, Iceland, and Denmark. Throughout the years, countless pieces of furniture, objects, and buildings from Scandinavia have become icons of international design and architecture. A current generation of designers from these countries is consciously building upon local sustainable design traditions and further developing them in a way that is consistent, intelligent, and reflects an unerring sense of style.

In *Northern Delights*, design classics meet young talents, individual products meet skillfully staged living spaces. The book's stunning selection of work reveals what makes Scandinavian design so exceptional. The included examples show how the grains of different woods, the clarity of colored glass, the cheery colors of fabrics and patterns, and the overall quality of craftsmanship contribute to creating simple, inviting, and very comfortable living spaces.

Northern Delights offers inspiration to designers, architects, and individuals in equal measure. In a Scandinavian dwelling, everyone feels at home.





title A Delicious Life

subtitle New Food Entrepreneurs

category
Food & Beverage

release
available

editors
Marie LeFort, S. Ehmann, R. Klanten

features
full color, hardcover

pages 240 size 21 x 26 cm

price
€ 38 (D) € 35 \$ 55

isbn
978-3-89955-467-0



new

about the book

Whether they are cooking, baking, brewing, making chocolate, or rescuing heirloom varieties of apples, young creatives are increasingly turning their love of quality foodstuffs into ways of life and lucrative business ideas.

Creative young people who used to want to work at start-ups, advertising agencies, or investment banks are now increasingly likely to become organic farmers, beekeepers, speak-easy bartenders, or owners of mom-and-pop grocery stores. Inspired by heartfelt passion and an uncompromising commitment to quality, a new generation of entrepreneurs from around the world is putting their skills to work at preserving local culinary traditions, brewing the best beer, preparing exceptional marmalades, or rescuing heirloom varieties of apples.

A Delicious Life presents the protagonists of this new food movement and offers a look into their world as well as their kitchens, gardens, stores, and workshops. While some are rediscovering long forgotten ingredients or

cooking methods, others are researching and developing inventive new recipes. The book features designers who are integrating food and culinary rituals into their creations as well as publishers of so-called foodzines who are documenting the latest innovations in charming ways.

In addition to introducing the aforementioned personalities, *A Delicious Life* also showcases the changing visual culture of today's foodists, including a selection of packaging design. The book also features a broad spectrum of locations for cooking, eating, and shopping, as well as kitchen utensils and surprising events that encourage readers to become a part of this new food movement themselves.





title
Nendo

by
Nendo

subtitle
10/10

category
Product Design

release
August

features
full color, hardcover
pages 320 size 24.5 x 33 cm
price € 49.90 (D) € 45 \$ 78
isbn 978-3-89955-470-0



new

sample cover

about the book

Elegant, modern, subtle, and playful: the epitome of contemporary design from Japan that is also setting the tone for design's future on the global scene.

There are few design studios worldwide that can deliver projects of such consistently high quality as the Japanese studio Nendo. Expertly melding architecture and interior, product, and graphic design with sculpture and installation, Nendo's work is both impressively clear and intriguingly sophisticated. The functionality and unobtrusiveness of their projects is in line with established Japanese design traditions, yet their lightheartedness and humor is also inspired by the country's pop culture. In this context, the name Nendo, Japanese for modeling clay, is indicative of their skill at playing with the fundamental properties of objects.

The studio, which was founded by Oki Sato in Tokyo in 2002, has now firmly established itself on the global design scene and routinely wins international awards. The magazine *Wallpaper**, for example, celebrated Nendo as "Designer of the Year 2012."

Nendo's work has been shown at a range of galleries and museums around the world, at design events and festivals, such as the Salone Internazionale del Mobile in Milan, and in commissioned projects for notable clients such as Bisazza and Cappellini.

This comprehensive monograph presents a striking selection of Nendo's astonishingly multifaceted work including vibrant store concepts, mystically inspired exhibition spaces, sculptural furniture pieces, home accessories, and design objects. Regardless of how diverse the included styles appear to be, they all give the reader a sense of where the future of design is heading.





title
syn chron

by
Carsten Nicolai

13

category
Art

release
available

features
full color, hardcover, incl. DVD

pages size
128 18.5 × 23 cm

price
€ 29.90 (D) € 26.99 \$ 45

isbn
978-3-89955-471-7



new

about the book

Carsten Nicolai brings art, architecture, and music together in one inventive project.

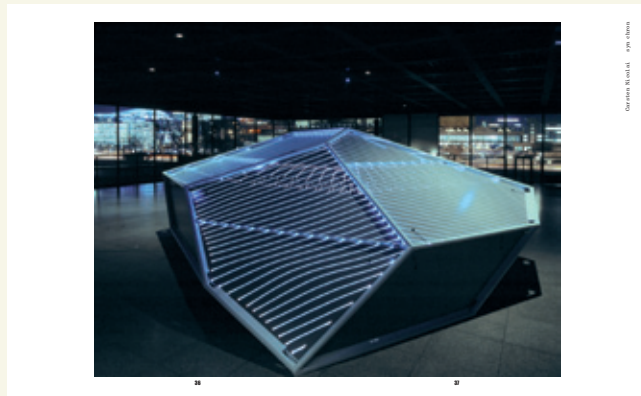
syn chron documents artist and musician Carsten Nicolai's eponymous project—in analog form as a book and in digital form on an included DVD.

concerts in this installation, including those at the New National Gallery in Berlin, at Ycam in Yamaguchi, and at biennials in Berne and Singapore.

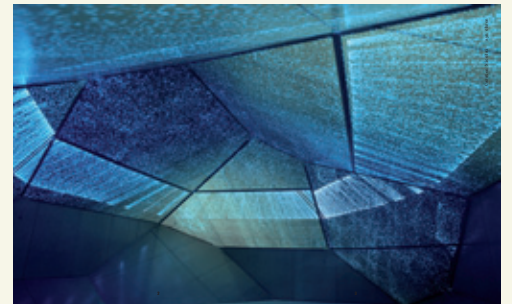
The centerpiece of *syn chron* is a mobile space that simultaneously serves as a body for transmitting acoustics, a resonant room, and projection surface. This space, which was constructed by Werner Sobek, is a crystalline architectural structure whose translucent, synthetic skin is a medium for sonic and optic impulses. Electronic music composed by Nicolai generates projections of modulated light that are triggered by lasers. Visitors can enter the structure and experience it from the outside. Nicolai has presented many

This book showcases *syn chron* in a rich selection of images and texts. The included DVD features supplementary audio and video material.

One of Germany's most famous contemporary artists, Carsten Nicolai has been working at the intersection between art and science since the early 1990s. In the books *Grid Index*, *Moiré Index*, and *cyclo. id*, he successfully documented fundamental visual and sonic structures.



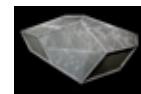
Carsten Nicolai | *syn chron*



Carsten Nicolai | *syn chron*



Carsten Nicolai | *syn chron*



ART AS A CRYSTAL-SYMBIOSIS OF LIGHT, SOUND, AND ARCHITECTURE

This work is Nicolai's most recent and most ambitious. It seeks to create a unique, resonant space that is both a body for transmitting acoustics and a resonant room. The translucent skin of the structure is a medium for sonic and optic impulses. Electronic music composed by Nicolai generates projections of modulated light that are triggered by lasers. Visitors can enter the structure and experience it from the outside. Nicolai has presented many concerts in this installation, including those at the New National Gallery in Berlin, at Ycam in Yamaguchi, and at biennials in Berne and Singapore.

Carsten Nicolai | *syn chron*

The intention of *syn chron* is to create an integral synthesis of light, sound and architecture. The translucent skin of the crystal-shaped body serves as a platform for a sophisticated interplay of light and sound. The skin of the space is a medium for optical projections. The interior is visible as an interplay of electronic sound. Transmitted into the space and projected into the space, the light and sound create a unique, resonant space that is both a body for transmitting acoustics and a resonant room. The translucent skin of the structure is a medium for sonic and optic impulses. Electronic music composed by Nicolai generates projections of modulated light that are triggered by lasers. Visitors can enter the structure and experience it from the outside. Nicolai has presented many concerts in this installation, including those at the New National Gallery in Berlin, at Ycam in Yamaguchi, and at biennials in Berne and Singapore.



Carsten Nicolai | *syn chron*



title
Joe La Pompe

by
Joe La Pompe

subtitle
**100 Visual Ideas,
1000 Great Ads**

editor
Mike Koedinger
features
full color, hardcover

category
Graphic Design

release
available

pages size
224 23 x 30 cm

price
€ 39.90 (D) £ 35 \$ 60

isbn
978-3-89955-462-5



new

about the book

Every idea is great only once. Still, the strongest visual ideas become templates that inspire a variety of successful ad campaigns around the world—again and again.

Advertising is a billion-dollar industry. The visual language of effective ad campaigns is generally considered to be innovative, radical, and groundbreaking. But is that really true?

personalities from history and literature. He then presents the ten best campaigns from around the world that are based on each of these themes, yet have implemented them in a variety of different ways.

In *Joe La Pompe*, the eponymous French blogger and undercover advertising expert exposes the not-so-secret visual recipes behind successful ads. La Pompe extracts the 100 most popular visual ideas and recurring subjects from the world of advertising—from images, symbols, and objects to famous

By illustrating correlations and inspirations, *Joe La Pompe* offers advertising professionals and designers informed, entertaining, and often revealing insights into the world of commercial seduction.





The Design Hotels Book

subtitle
Edition 2013

category
Style

release
available

editors
Design Hotels

features
full color, hardcover

pages 784 size 22.4 x 32 cm

price
€ 59.90 (D) £ 55 \$ 89

isbn
978-3-89955-463-2



new

about the book

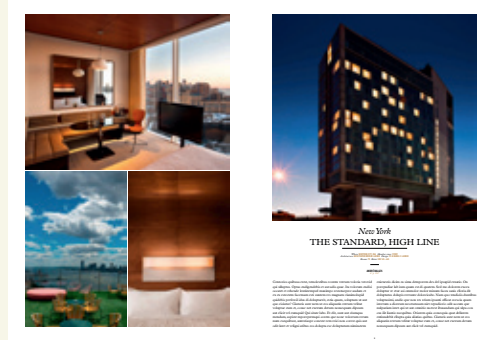
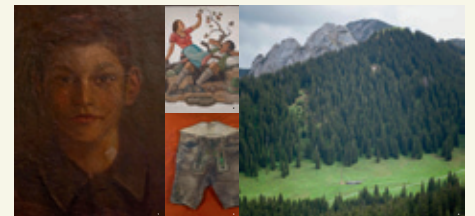
Discerning travelers can cherry-pick from the most attractive design hotels worldwide that are presented on the book's almost 800 pages.

Comprised of almost 800 pages of stunning accommodations, this is the most extensive edition of *The Design Hotels Book* to date. The opulent hardcover showcases an exclusive selection of the most attractive design hotels from around the world.

location of each hotel as well as the distinctive features that make each of them so special.

The Design Hotels Book also includes informative essays about hotel design concepts and the creative talents behind them that give readers valuable insight into the future of the hotel and luxury sectors.

The publication introduces more than 230 hotels and their makers. Detailed profiles contain information about the architecture, design, and





title
Patterns and Layering

subtitle
Japanese Spatial Culture,
Nature and Architecture

category
Architecture

release
available

foreword
Kengo Kuma

editors
Salvator-John A. Liotta, Matteo Belfiore

features
full color, softcover

pages size
176 17 × 24 cm

price
€ 25 (D) € 22.50 \$ 38

isbn
978-3-89955-461-8



new

about the book

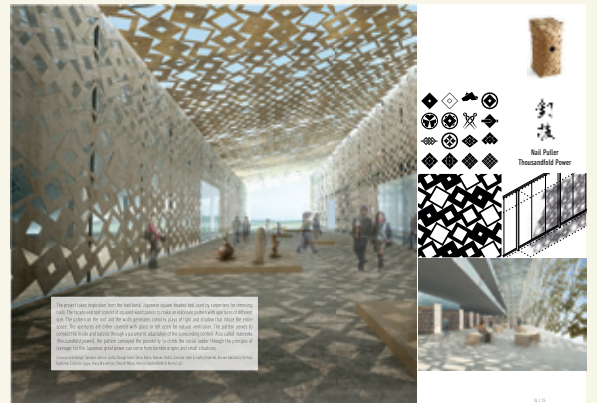
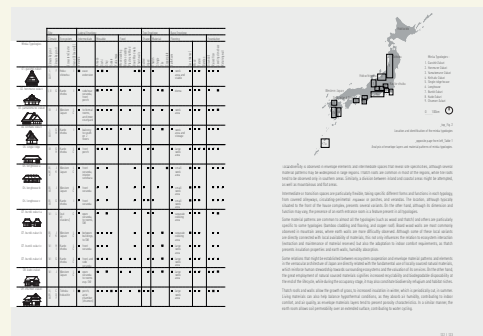
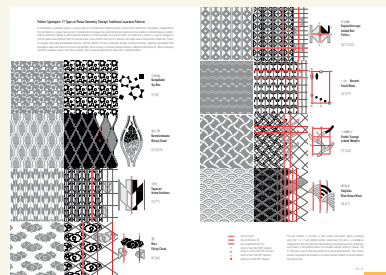
Lightness and transparency in contemporary Japanese architecture explored and explained by Kengo Kuma Laboratory.

In Japanese art and textile printing, the use of patterns has a long tradition. In Japanese architecture, layering is an established technique that has already inspired the likes of Frank Lloyd Wright and Mies van der Rohe. Now, the laboratory of world famous architect Kengo Kuma has developed a technically sophisticated methodology that unites patterns and layering in a single structural concept for the first time.

Patterns and Layering presents innovative structures that are created by stacking fragile, patterned layers. Although each individual layer contains a variety of patterns, it nevertheless still completely fulfills its structural responsibilities. The results are strikingly delicate, yet remarkably stable.

The book's detailed texts explain how layering and patterns function as spatial tools with which one can create extraordinary structures that are able to coexist in harmony with nature, people, and culture. *Patterns and Layering* not only explores historical contexts and developments, but also shows cutting-edge experiments that were realized under the supervision of Kengo Kuma and his colleague Yusuke Obuchi. According to Kuma, this book "has the potential to begin a new architectural and design revolution."

Editors Salvator-John A. Liotta and Matteo Belfiore, as well as other contributors, work closely with Kengo Kuma at his research laboratory at the University of Tokyo. Including a foreword by Kuma and design details such as silkscreen prints and calligraphy, *Patterns and Layering* embodies the Japanese understanding of space, nature, and architecture—page for page, layer for layer.



Japanese page, Fig. 26
Book cover, page 14
Joshi Kagi, Fig. 25, 28, 30, 31
Fig. 25: Namiyama in Japan, Fig. 28: Michino Castle ruins, Echigo, Fig. 27, 28: Learning Tower Shinjuku Residence (Echigo), Kamakura

The book also includes the traditional Japanese paper lanterns that inspired the design of the building. The lanterns are made of paper and wood, and are used to illuminate the interior of the building. The lanterns are also used to illuminate the exterior of the building, creating a warm and inviting atmosphere.



title
Akatre

by
Akatre

subtitle
Zero to Five

features
full color, hardcover

category
Graphic Design

release
available

pages 176 size 17 x 24 cm
price €19.90 (D) €17.99 \$28
isbn 978-3-89955-458-8



new

about the book

Fresh, forceful, and French—Akatre.

With its distinctive and experimental creations, the French design agency Akatre transcends and contorts the traditional boundaries of photography, visual communication, art, fashion, and typography. All of their work—from websites and visual identities to installations and editorial designs—is characterized by bold color choices, absurd masquerades, and elaborate photographic still lifes.

Founded in 2007 in the Paris suburb of Saint-Ouen, Akatre is now one of the most sought-after design studios in the French capital. Comprised of Julien Dhivert, Sébastien Riveron, and Valentin Abad, the agency is known for

highly complex projects. Each detail is put under strict scrutiny. Color, composition, and geometry are closely controlled. Everyday objects are exaggerated in multiplicity or left surreally hovering in space.

Akatre: Zero to Five, their first book, is structured according to the colors of the featured work rather than by client name, subject matter, or style. This design choice makes the publication a veritable kaleidoscope of non-commissioned work as well as projects designed for clients from the fields of art, culture, music, fashion, and luxury.



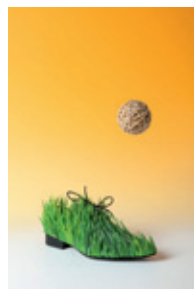
17 **Mains d'Œuvres, 2009-2010** Visual identity, season 3



18 **Visual identity, season 2**



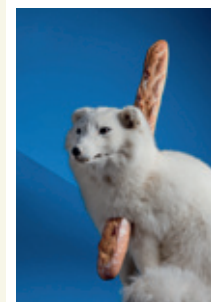
19 **Visual identity, season 1**



20 **Design, fashion, graphics, theater projects, 88 pages**



21 **Visual identity**



22 **Visual identity, season 1**



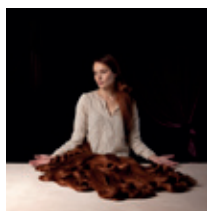
23 **Visual identity, season 2**



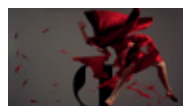
59 **La Galerie des galeries, 2011** Visual identity, "Space for Fantasy"



24 **Visual identity, season 1**



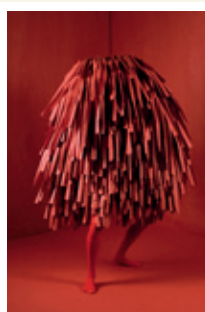
25 **Photograph, "The Street"**



26 **Print, "Tropics Lights," Jérôme Bellocq**



26



27 **Installation, 2011** Installation's Museum, Centre Pompidou



title

Everything Goes Right & Left If You Want It

by

Sergei Sviatchenko

subtitle

The Art of Sergei Sviatchenko

editor

Silke Krohn

features

full color, softcover,
2 volumes in slipcase

category

Art

release

available

pages

328

size

20.5 × 26.5 cm

price

€ 49.90 (D) € 40 \$ 75

isbn

978-3-89955-460-1



new

about the book

Arguably one of the most influential innovators of modern collage.

Sergei Sviatchenko's work leaves viewers in a state of satisfied confusion. The Ukrainian-Danish artist's intent and message might not be immediately clear or understandable, but his images still resonate with their viewers—like dreams.

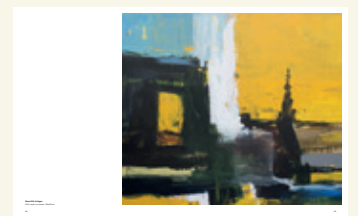
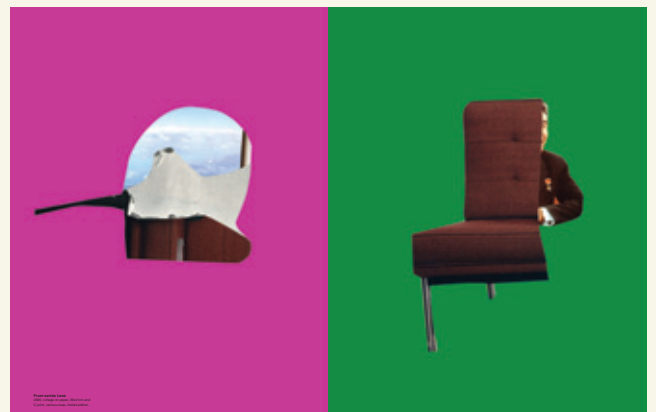
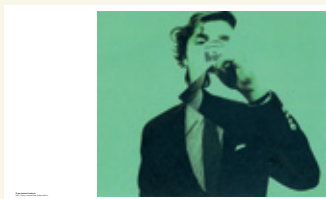
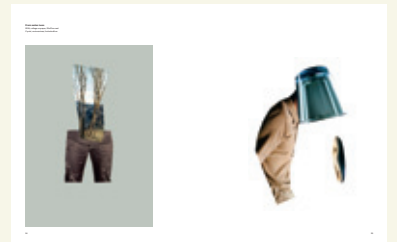
In the world of contemporary art, Sviatchenko is a provocateur. He draws on and harnesses all of the cultural tides he has experienced in 40 years of image-making. Sviatchenko's oeuvre spans the known and the unimaginable. It cuts through the boundaries of traditional and contemporary visuals to merge pop culture with politics, personal memory with collective histories, and architecture and science with the logic of dreams.

Sergei Sviatchenko has worked with a broad range of subjects and media. He experiments, challenges, and abolishes where other artists move within established comfort zones. From his early work as a conceptual artist and

collage maker, he moved on to abstract painting and has done commissions and large scale murals for international brands and institutions. More recently, Sviatchenko has created the fashion-forward photography project *Close Up and Private*. With a portfolio and methodology in perpetual evolution, his influences include modernism, surrealism, and rock music.

Sviatchenko's collages and paintings have been exhibited around the world and featured in celebrated magazines such as *Dazed & Confused*, *Kilimanjaro*, *Varoom*, *Elephant*, *This is a magazine*, *Rojo*, *Viewpoint*, and *Blueprint*.

In our world of sensory overload, Sergei Sviatchenko stands out as an artist with unique vision. This vision encompasses our ever-shifting visual culture while maintaining a precise, individual voice that continues to delight, surprise, and inspire. *Everything Goes Right & Left If You Want It* is the first comprehensive collection of Sviatchenko's collage and painting.





The Berlin Design Guide

subtitle
A Practical Manual to Explore Urban Creativity

category
Style

release
available

editors
Viviane Stappmanns, Kristina Leipold

features
full color, softcover

pages 256 size 11.8 x 16.5 cm

price
€ 16.90 (D) € 14.99 \$ 25

isbn
978-3-89955-478-6



new

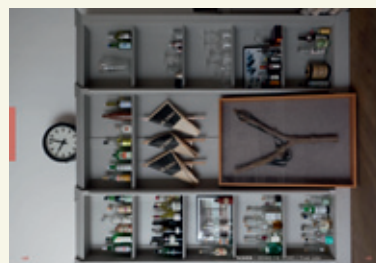
about the book The guidebook to Germany's capital of creativity.

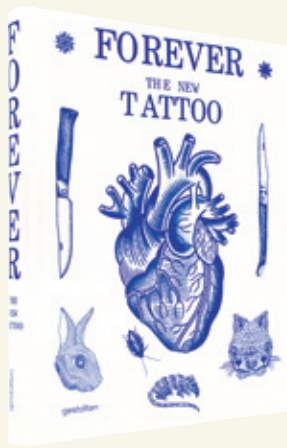
Berlin's mayor once summed up the city as "poor but sexy." Today, Berlin's creative scene has moved on and is more alive, experimental, and professional than ever before. *The Berlin Design Guide* is a practical handbook for anyone who wants to get to know this seething metropolis and its creative hotspots.

From the *Buchstabenmuseum*, an innovative museum devoted to letterforms, to the *Mauerpark*, a stretch of green that follows the former path of the Berlin Wall; from Prenzlauer Berg's popular Bonanza Coffee Heroes to our

own Gestalten Space; from legendary concert venue S036 to the iconic ICC—the book features various tours that reveal the city's epicenters in architecture, design, art, and fashion. The listings are supplemented by interviews and portraits of local creatives from these fields that give personal insight into the city's infectious dynamic.

As a comprehensive address book and insider's guide to the city's creative scene, *The Berlin Design Guide* is invaluable for visitors, newcomers, and established Berliners alike.





title
Forever

texts
Matt Lodder,
Nicholas Schonberger

subtitle
The New Tattoo

category
Style

editors
R. Klanten, F. Schulze

features
full color, hardcover

pages size
256 22.5 × 29 cm

price
€ 39.90 (D) £ 37.50 \$ 49.95

isbn
978-3-89955-442-7



about the book

Tattoos have gone mainstream. Here comes the tattoo underground.

Tattoos, which were once an exclusively underground phenomenon, now have mass appeal. This evolution from subculture to mainstream has brought fresh ideas, tensions, and shifts with it, and traditionalists and innovators have staked out very different positions. Over the last few years, new influences from the realms of art, fashion, traditional tattoo art, and visual culture have given rise to a dynamic tattoo scene—a new underground. This cutting-edge tattoo culture is as innovative, diverse, inspiring, and controversial as the motifs it creates.

One of the most striking facets of this new tattoo scene is its interaction with high fashion and art. The internationally successful artist Scott Campbell, to name just one high-profile example, began his career as a tattoo artist.

Forever breaks the mold of standard tattoo books and their typical displays of flesh. This publication is an in-depth investigation of current developments in contemporary tattoo culture. It showcases key tattoo innovators and a broad range of fresh styles by the likes of Peter Aurisch, Mark Cross, Rafel Delalande, Lionel Fahy, Happypets, Sue Jeiven, Jondix, Xed LeHead, Lea Nahon, Liam Sparkes, Tomas Tomas, Fuzi UVTPK, Tom Yak, and Yvonne Ziegler, among many others.

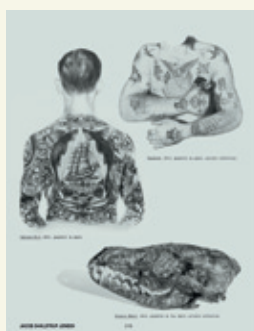
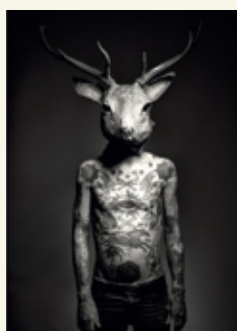
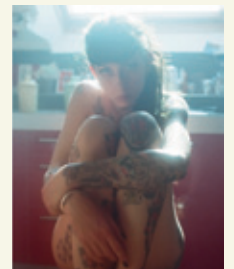
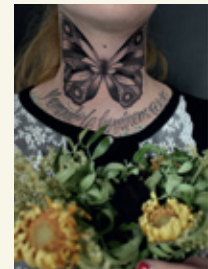
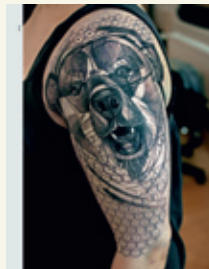
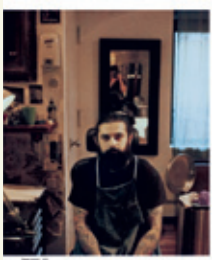
In addition to its cutting-edge selection of quality visuals, *Forever* features insightful text portraits by Nicholas Schonberger of Alex Binnie, Yann Black, Scott Campbell, Curly, El Monga, Fergadelic, Mike Giant, Thomas Hooper, Jon John, Alix Lambert, Guy Le Tatoon, Duke Riley, Robert Ryan, Jonas Uggi, Amanda Wachob, and Duncan X. A preface by heavily tattooed art historian Matt Lodder puts current developments in tattooing into historical context.

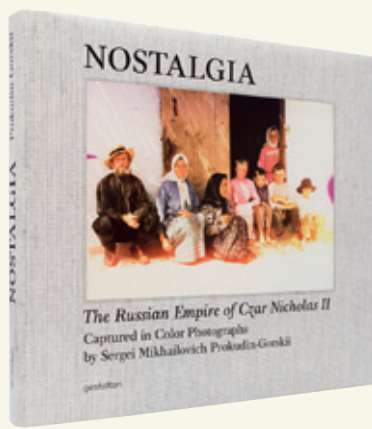
"(...) a snapshot of the current state of the field, profiling some of the world's most vibrant and skillful tattooers." (Fast Company)

"Documents a tattoo underground that has emerged in recent years finally coming out of the shadows and ready to leave its mark." (COMPLEX Magazine)

"(...) both a snapshot of evolving trends and a conversation with tattoo artists on their relationship with the genre." (Cool Hunting)

"240 pages of tattoo history." (Inked)





title
Nostalgia

by
Sergei M. Prokudin-Gorskii

subtitle
The Russian Empire of Czar
Nicholas II Captured in Color
Photographs by Sergei
Mikhailovich Prokudin-Gorskii

features
full color, linen hardcover, landscape format

pages size
320 30 × 27 cm

price
€ 58 [D] € 55 \$ 88

isbn
978-3-89955-439-7

category
Photography



about the book

The Russia of Czar Nicholas II in laboriously restored historical color photographs.

When, in 1909, the color photography pioneer Sergei Mikhailovich Prokudin-Gorskii began his journey to capture all of Russia in color images on behalf of the czar, the scope and importance of his undertaking were clear. Since 1905 he had planned to systematically document the empire with the color photography technique he developed in order to give all Russians, particularly schoolchildren, a deeper connection to their country. He petitioned Nicholas II long enough that the czar finally provided him with a specially equipped railroad-car darkroom and the necessary travel permits.

Before he commenced what would become a six-year expedition, Prokudin-Gorskii—like most of his contemporaries—had no idea what his fellow countrymen from the distant regions of Russia looked like or how they lived. His color images were not only meant to document the diverse citizens, ethnicities, settlements, folklore, and landscapes of a vast empire, but to create nothing less than a common identity for its populace.

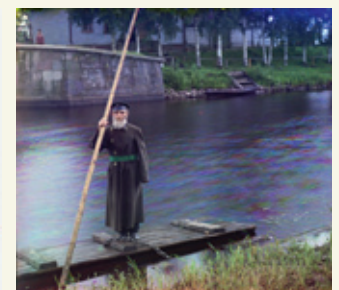
The subjects of Prokudin-Gorskii's landscape photography range from the medieval churches and monasteries of old Russia to the railroads and factories of an emerging industrial power. Although one of his first and most

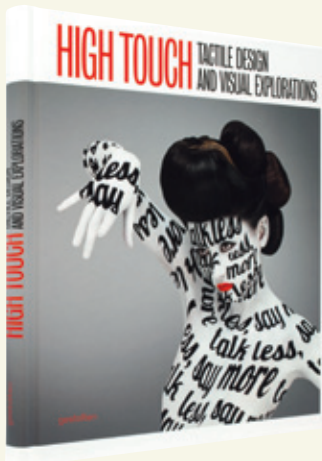
famous portraits was of the prominent writer Leo Tolstoy, Prokudin-Gorskii also captured an impressive range of Russia's heterogeneous population: from day laborers to owners of large estates, from a simple ferryman to an elegant emir, from Jewish families to proud Don Cossacks.

Prokudin-Gorskii's expert use of color and his skilled eye make his images especially vibrant and timeless. A century later, they have not lost any of their original beauty and intensity.

Sergei Mikhailovich Prokudin-Gorskii fled Russia in 1918 in the aftermath of the October Revolution. After traveling through Norway and England, he settled in Paris, where he died in 1944. The United States Library of Congress purchased his work in 1948, but it was only recently laboriously restored. *Nostalgia* showcases these restored masterpieces of early color photography that are a milestone in Russia's cultural history.

"In the age of Instagram, the work of Sergei Mikhailovich Prokudin-Gorskii looks utterly contemporary (...) A rare opportunity to see the past not as we imagine it but as it was—vibrant, colorful, and alive." (Print)





title
High Touch

subtitle
Tactile Design and Visual Explorations

categories
Graphic Design, Art

editors
R. Klanten, M. Hübner
features
full color, hardcover
pages size
224 24 × 28 cm
price
€ 39.90 (D) £ 37.50 \$ 58
isbn
978-3-89955-444-1



about the book

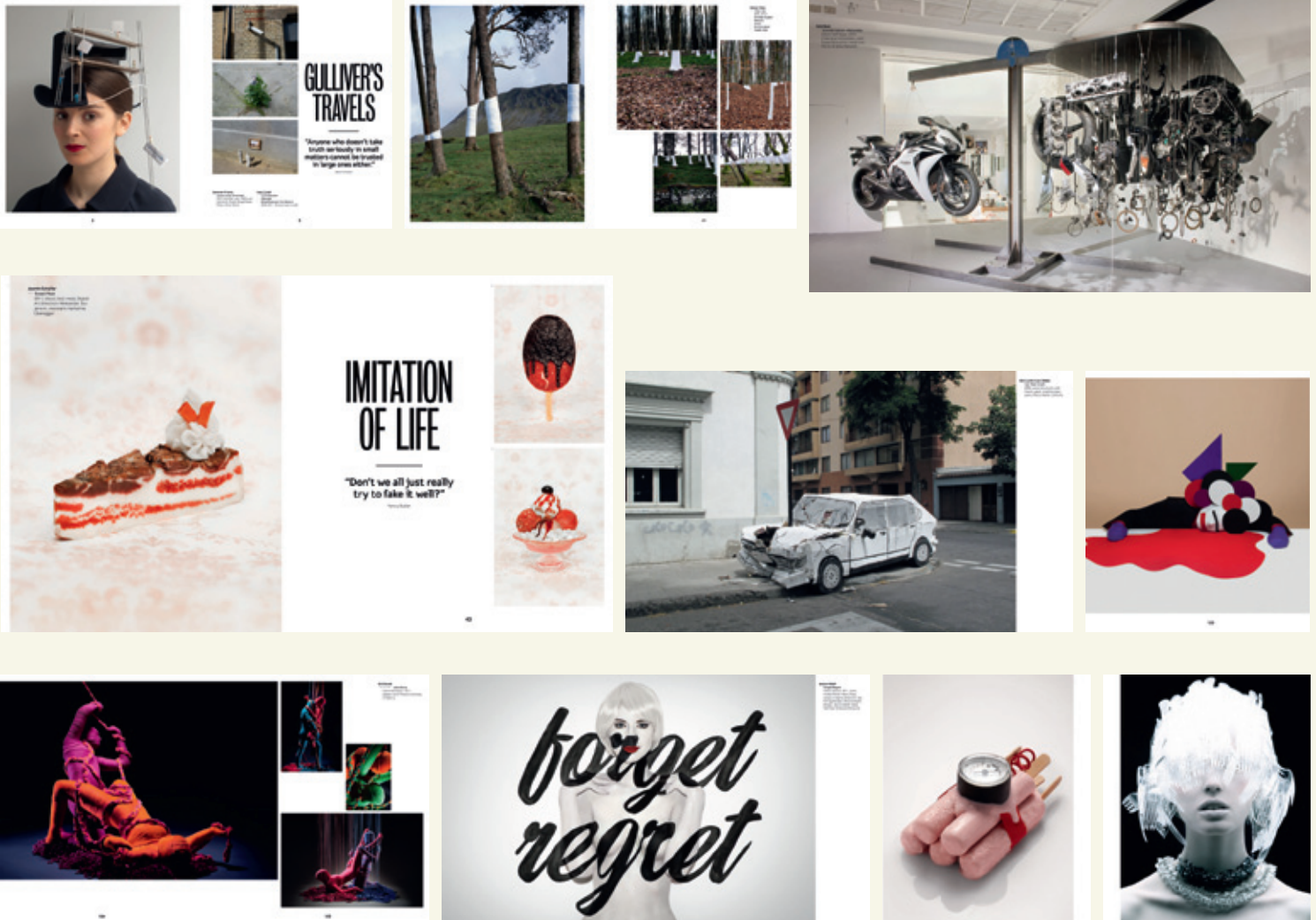
The three-dimensional look of today's visual culture is being shaped by techniques and styles from fine art and handicraft.

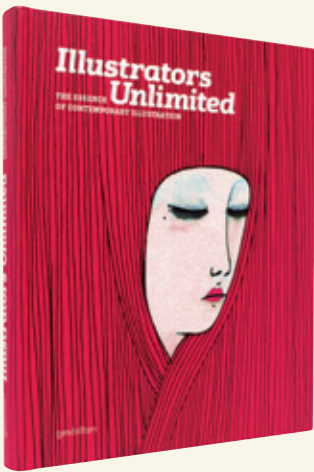
Today's visual culture is shaped by a vast wealth of influences from diverse styles, cultures, and eras. Handcrafts including crochet, papercraft, and the design of costumes and masks are being melded with the techniques of more traditional art forms such as installation, sculpture, collage, photography, and illustration.

A new visual language is currently being formed out of the skillful and unusual combination of creative styles, as well as the use of an expanded range of materials and techniques. One of the most striking aspects of today's visual culture is its handcrafted quality. The recent work of many creatives is characterized by craftsmanship and an intensive, even laborious exploration of the featured techniques, materials, or styles.

High touch is a term used in design theory to describe an accessible, human visibility. The book *High Touch* is a compilation of current work that is broadening and enriching this definition in a contemporary way. It presents a rich selection of innovative, often handmade design created with the full spectrum of materials and stylistic devices in existence today—all of which also strive to expand this palette of visual possibilities in a meaningful way.

The examples featured in *High Touch* prove that the scope of application for this trailblazing work is enormous. It includes advertising, brand presentations, photography, product design, stage design, and scenography, as well as related fields that either exist already or that their creators have yet to invent.





title
Illustrators Unlimited

subtitle
The Essence of Contemporary Illustration

category
Illustration

editors
R. Klanten, H. Hellige

features
full color, hardcover

pages 288 size 24 × 30 cm

price
€ 44 (D) £ 40 \$ 68

isbn
978-3-89955-371-0



about the book

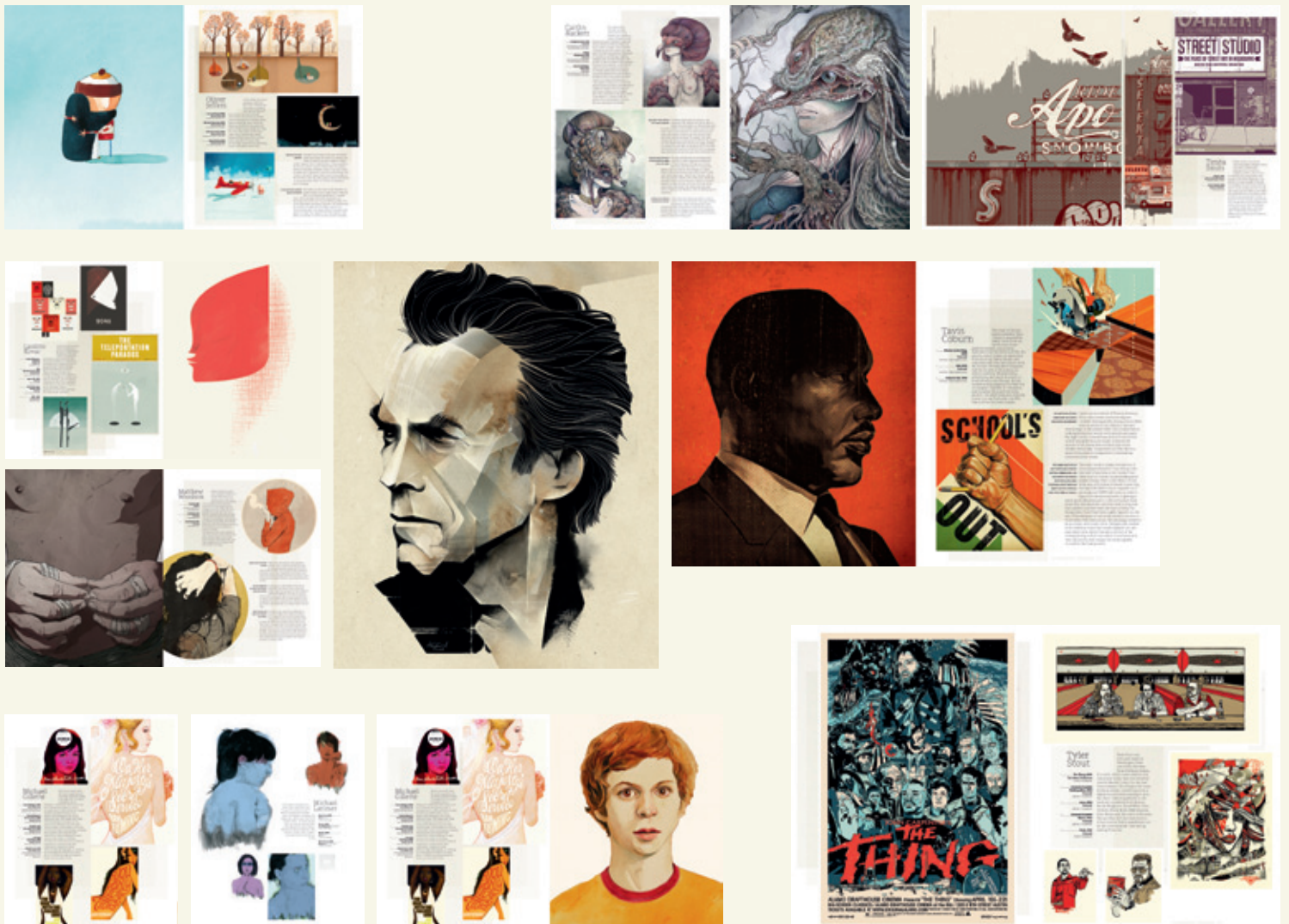
The work and methods of illustrators from around the world reveal the scope of this creative discipline.

In recent years, illustration has evolved from a purely service-oriented trade to an expressive, poetic, and esteemed voice in contemporary visual culture. Today it continues to burgeon as a creative discipline—especially in its more artistic forms. Editorial design increasingly uses illustration in place of photography because it depicts and enriches content in a way that offers an expanded dimension of communication.

Illustrators Unlimited presents the work of cutting-edge illustration talents scouted from around the world. They are working independently from fleeting trends and represent the best of the virtually inexhaustible possibilities of styles and techniques that are practiced today.

The book is structured according to the featured illustrators. Each one is introduced with a variety of representative examples of his or her work plus a text portrait written by design journalist James Gaddy. Whether created by established names or fresh talents, the work collected here has been chosen solely for its artistic merit.

The lavish images covering page after page and insightful accompanying texts make *Illustrators Unlimited* a comprehensive overview of contemporary illustration. The book is a definitive reference for clients looking to commission work, for agencies, and for anyone else who is interested in this multifaceted creative medium.





Little Big Books

subtitle
Illustrations for Children's
Picture Books

category
Illustration

editors
R. Klanten, H. Hellige
features
full color, hardcover
pages 240 size 24 x 30 cm
price € 39.90 (D) £ 37.50 \$ 55
isbn
978-3-89955-446-5



about the book

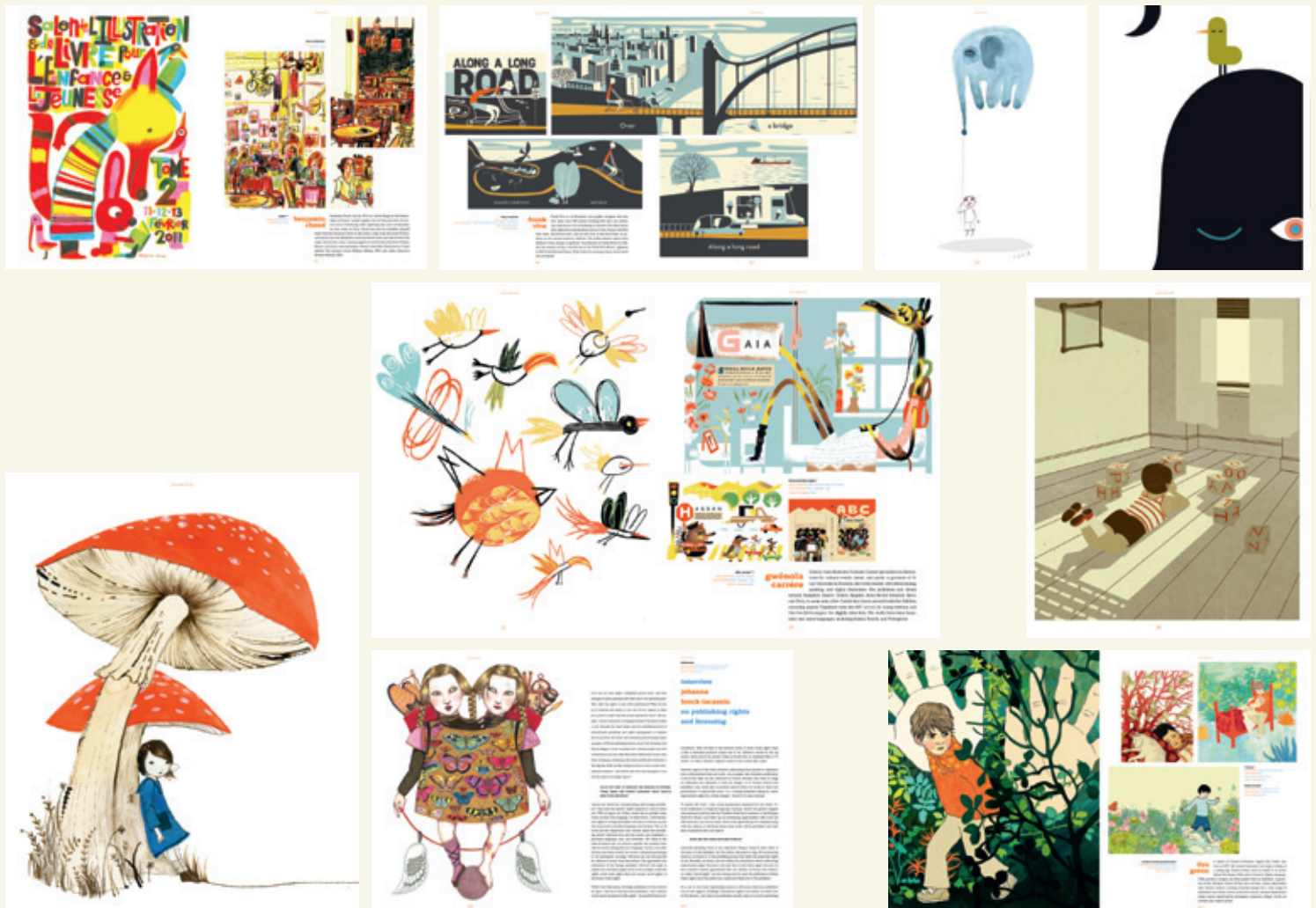
Today's best illustrators for children's picture books create work far beyond teddy bears and kitty cats.

Children see the world with different eyes. Through illustrated stories in children's books they learn about the world in which they live. The best picture books for children not only feature wonderful stories, but also tell them in a visually appealing way. Children are very critical readers who simply cast aside books they deem boring, overzealous, pedantic, or visually unimaginative.

Thankfully, a rich selection of contemporary children's books is currently available. They deal with quite sophisticated topics and feature cutting-edge images. Despite, or because of, the ubiquity of televisions and computers, children's books have remained popular with kids and parents. These books have also not lost their appeal for illustrators and publishing houses—not least because a hit children's book can serve as the lucrative basis for TV programs, video games, toys, or other merchandising.

Featuring the work of the best up-and-coming illustrators and creators of picture books for children, *Little Big Books* is a captivating showcase of what is state-of-the-art in today's children's books. In addition to the compelling visuals, the publication offers insightful texts for those who hope to create or market visual content for children. These include interviews with experts about the educational aspects, make-up, and psychology of children's picture books as well as the significance of children's book awards and practical advice on publishing rights and licensing.

Little Big Books is rounded out with an introduction that puts current work into the historical context of classic books by the genre's seminal pioneers.





title Los Logos 6

category
Graphic Design

editors
R. Klanten, H. Hellige, A. Mollard, A. Sinofzik

features
full color, hardcover, landscape format

pages 400 size 24 × 19 cm

price
€ 39.90 (D) £ 37.50 \$ 49.95

isbn
978-3-89955-450-2



about the book

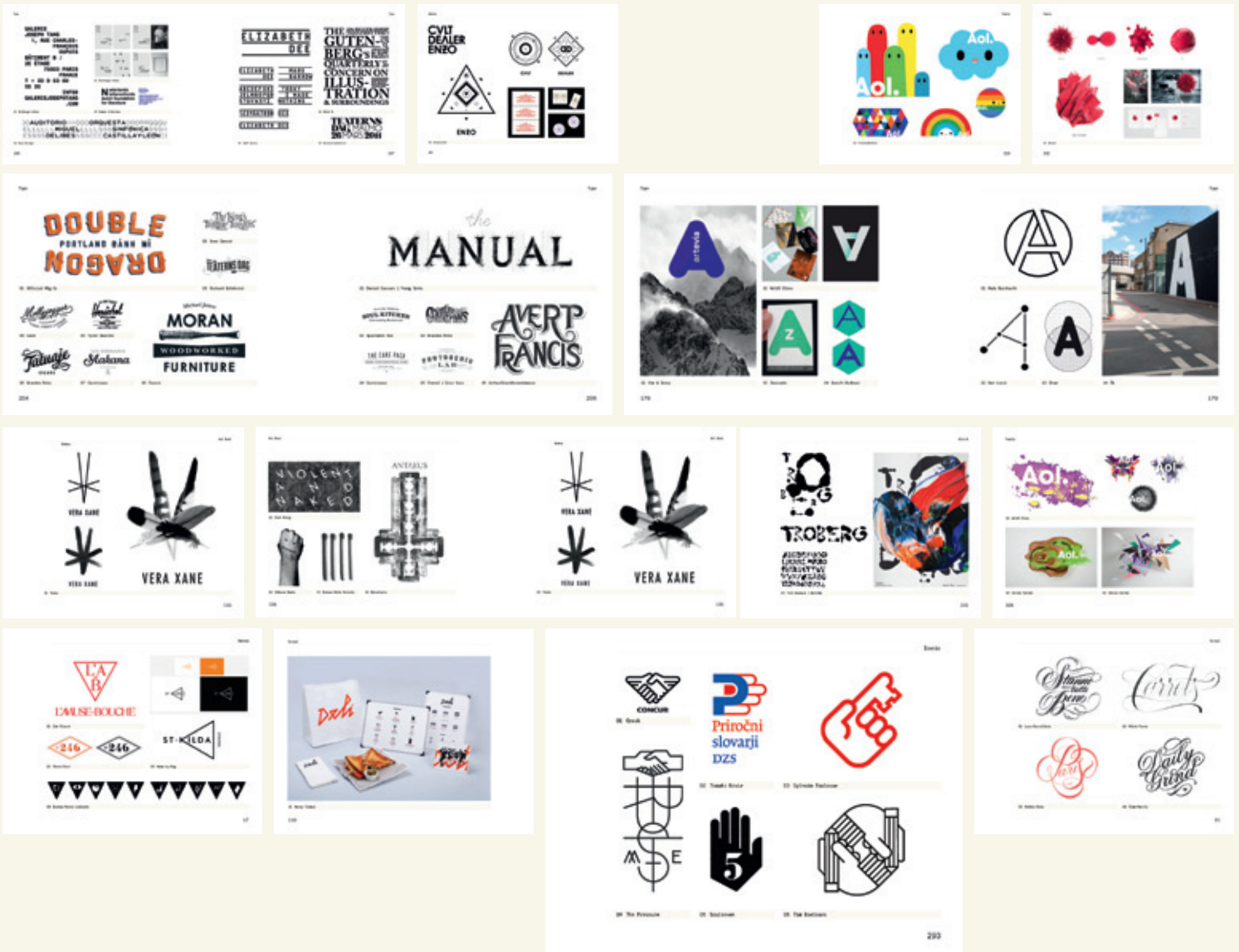
Los Logos 6 is the authoritative reference on contemporary logo design.

Gestalten's best-selling *Los Logos* series documents and indicates design styles and trends in contemporary logo design worldwide. The highly-anticipated latest edition, *Los Logos 6*, is the definitive handbook and barometer of recent work.

The 400-page compendium returns to the familiar landscape format and features an unparalleled selection of cutting-edge examples from around the globe. The book provides an authoritative overview of current developments and advancements in logo design, the essential creative discipline that defines the visual identity of brands and companies as well as their philosophies.

Gestalten's pioneering *Los Logos* was published in 2000. As its predecessors, this sixth edition honors and expands upon the work of this acclaimed series, which has often been copied but remains unrivaled. Fully indexed and intuitively structured, *Los Logos 6* draws connections between the applications and the fields for which the featured logos were intended. The book not only celebrates the latest innovations in contemporary logo design, but is also a precursor to coming styles and trends.

Los Logos 6 is a timeless reference tool for contemporary logo design, as well as a provocative source of creativity and inspiration—a must-have for any graphic designer.





title Cause and Effect

subtitle Visualizing Sustainability

category
Graphic Design

editors
Stephan Bohle, R. Klanten, S. Ehmann

features
full color, flexicover

pages 240 size 21 × 26 cm

price
€ 39.90 [D] £ 37.50 \$ 55

isbn
978-3-89955-443-4



about the book

This book reveals the new visual language of sustainability.

“The communications industry is the only agency possessing the capacity to convey the knowledge necessary for sustainable development to the required extent and in the timeframe we have at our disposal.”

—Lester Brown, Worldwatch Institute

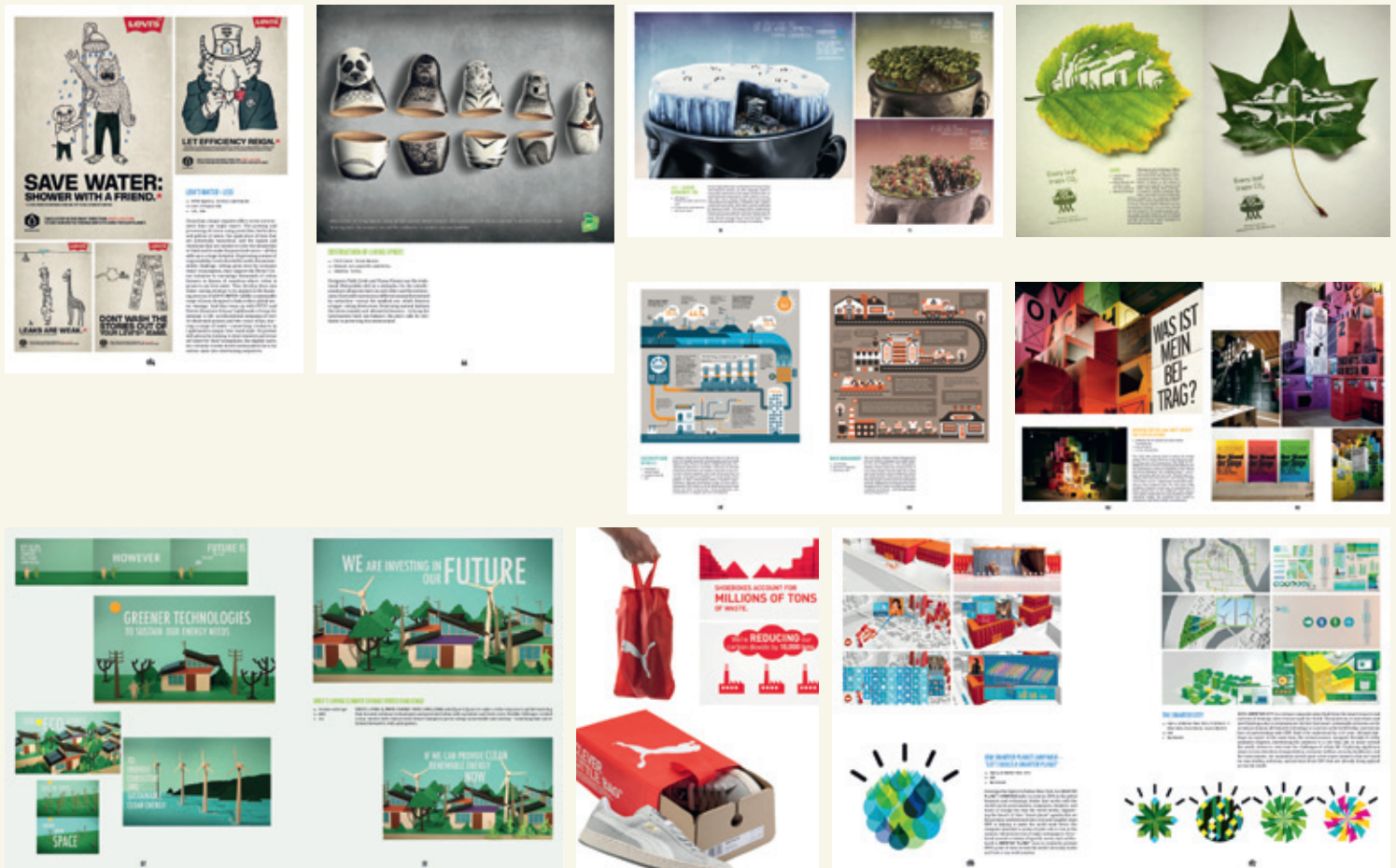
Against this background, *Cause and Effect* is the first book to focus on how communication measures can change our behavior and make us more environmentally friendly. It reveals a new visual language for sustainability.

Sustainability is not an option, but a necessity. As such, designers and those who hire them are increasingly being called upon to deal with this pressing topic. Companies, institutions, NGOs, and politicians want to position themselves as innovative and environmentally friendly. Whether or not brands or products can be considered sustainable will be more and more decisive to their success on the market. A wide range of target audiences needs to be sensitized to and convinced of the value of a more conscious lifestyle. Because the traditional look of environmentalism is out of date and no longer so effective, a new kind of design must be found for this topic.

Cause and Effect is a collection of work from around the world that reveals a credible and understandable contemporary visual language for communicating ecology. Its spectrum ranges from campaigns, posters, brochures, and digital media to interventions and guerilla marketing. It utilizes graphic design, information graphics, and illustrations as well as photography to get its message across.

The examples in *Cause and Effect* inspire us and challenge us. They clearly describe far-reaching correlations and complex technical processes. They explain and motivate. Together they serve as an unparalleled presentation of the most significant, intelligent, and entertaining communication measures and proposed solutions for sustainability today.

Co-editor Stephan Bohle is founder and director of futurestrategy, a think tank focusing on strategies and marketing for sustainability. In addition, Bohle is a member of the advisory board of Germany’s national environmental foundation, the *Deutsche Umweltstiftung*, as well as a consultant and lecturer on the topics of sustainability management, design, and marketing.





title Hand to Type

subtitle
Scripts, Hand-Lettering
and Calligraphy

category
Typography

editors
Jan Middendorp, H. Hellige, R. Klanten

features
full color, hardcover

pages 240 size 24 × 30 cm

price
€ 39.90 [D] € 35 \$ 55

isbn
978-3-89955-449-6



about the book

The beauty and art of creating handwritten letterforms.

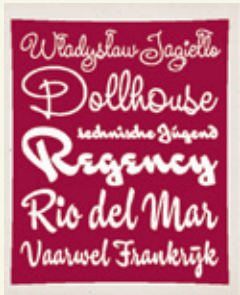
Hand to Type is a stunning compilation of handmade and digital scripts that showcases the beauty of handwritten letterforms. The book features work by some of today's most successful and original calligraphers and lettering artists. In addition to fonts and lettering using the Latin alphabet, it introduces artists who explore Cyrillic, Arabic, and Greek scripts.

The book's rich visual examples are complemented by in-depth interviews with outstanding calligraphers and type designers conducted by editor Jan Middendorp. *Hand to Type* also offers a revealing glimpse into processes by which handmade letters may be turned into digital files. Prominent guest authors introduce the workings of scripts with which many readers may be less familiar—from Arabic and Indian writing systems to the amazing scripts found in pre-war German schoolbooks and on Amsterdam pub windows.

Hand To Type features interviews with Ken Barber, Timothy Donaldson, Tony Di Spigna, Gemma O'Brien, Luca Barcellona, Niels Shoe Meulmann, Brody Neuschwander, Gabriel Martínez Meave, and Reza Abedini.

Contributing designers include: Francesca Biasetton, Alison Carmichael, Allan Daastrup, Louise Fili, Cláudio Gil, Gray 318, Cyrus Highsmith, Brian Jaramillo, Seb Lester, Letman, Gabriel Martínez Meave, Erik Marinovich, Marina Marjina, Laura Meseguer, Greg Papagrigroriou, Alejandro Paul, Stephen Rapp, Ricardo Rousselot, Paul Shaw, Wissam Shawkat, Dana Tanamachi, John Stevens, Underware, and Laura Worthington, among others.

With specialist chapters by: Nadine Chahine, Rick Cusick, Ramiro Espinoza, Kimya Gandhi and Dan Reynolds, Patrick Griffin, Florian Hardwig, Shoko Mugikura, and Alexei Vanyashin.





title

Introducing: Visual Identities for Small Businesses

category

Graphic Design

editors

R. Klanten, A. Sinofzik

features

full color, hardcover

pages 256 size 21 x 26 cm

price € 38 (D) £ 35 \$ 59

isbn 978-3-89955-411-3



about the book

Innovative graphic identities for small, creative companies.

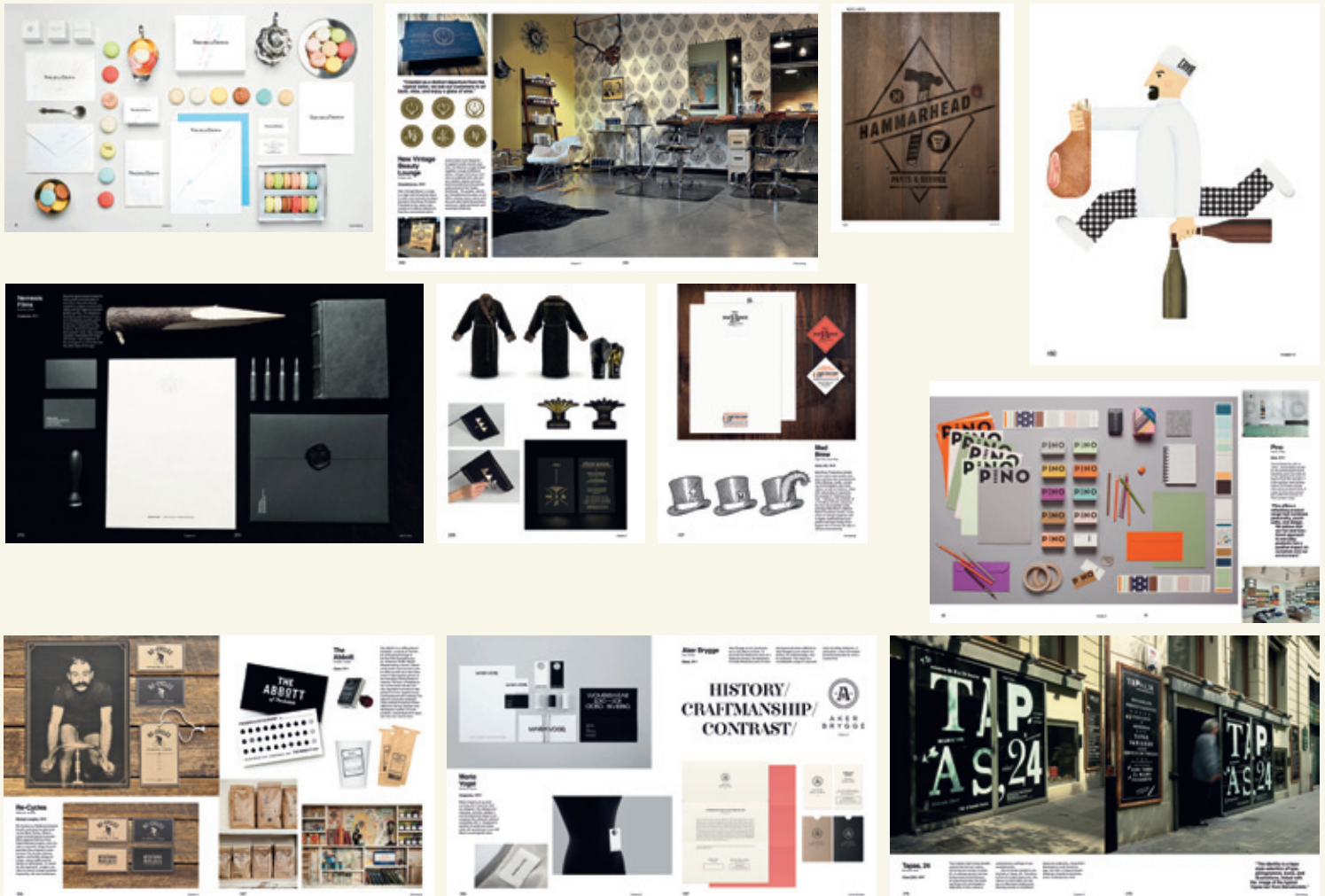
Today, many young people who have studied or trained in creative fields would rather work with their hands or have direct contact with their clients than sit at a desk in a large design office. These creatives are founding their own small companies all over the world—storefronts and other locations with a uniquely individual character that often serve simultaneously as an office, workshop, warehouse, and local meeting point for like-minded people. Whether florists, butchers, or yoga studios, these small businesses need a customized visual identity that can adequately capture and represent their particular dynamic.

Introducing: Visual Identities for Small Businesses is a compilation of intelligent corporate designs for small, creative companies. The book showcases innovative work that captures the imagination with which their founders pursue and communicate their business concepts. The featured examples reflect the full spectrum of today's most important design trends—from minimalism and classic modernism to styles that range from retro and

letterpress-nostalgic to playful and surreal. All of the included work makes clear that intriguing visual concepts do not depend on a large budget. It is a testament to the fact that certain limitations can be beneficial to generating original and effectively executed creative ideas.

The selection of projects in *Introducing: Visual Identities for Small Businesses* is neither limited to a certain branch of business, nor to particular media. The diverse examples include a small run of pastel-colored stationery for a nursery, the hand-set business cards of a typographer, as well as the shop design and chalk-written price list of a small-town pastry shop. What the- matically unites the work in the book is the fresh attitude and the personal, proactive approach of the founders on which it is based.

"Whether you're a designer yourself or an entrepreneur just starting out, (it) provides a wide range of recent brand IDs to get you thinking." (Core 77)





title
Let's Go Out!

subtitle
Interiors and Architecture
for Restaurants and Bars

categories
Architecture,
Food & Beverage

editors
R. Klanten, S. Ehmann, S. Borges

features
full color, hardcover

pages size
288 24 × 28 cm

price
€ 39.90 (D) £ 37.50 \$ 55

isbn
978-3-89955-451-9



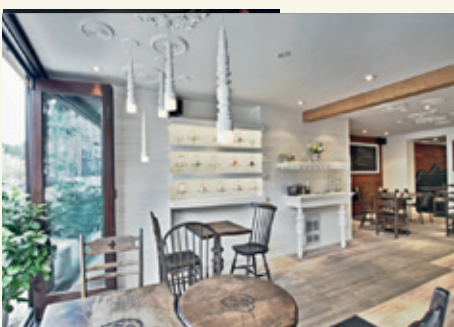
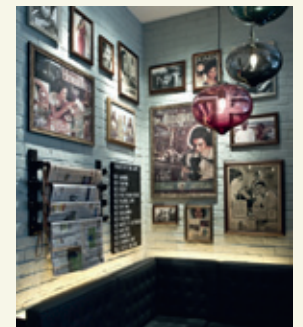
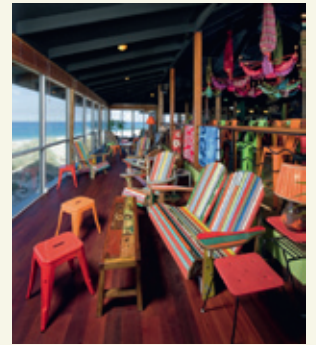
about the book

Groundbreaking architecture and interior design for restaurants, bars, and clubs.

Going out to enjoy eating, drinking, and spending time together is practically a basic human need. Digital networking and social media have increased our demand and appreciation for face-to-face encounters and genuine experiences in the real world. The places where one chooses to eat or drink play almost as important a role as the company one keeps while doing so. The more unusual or authentic the surroundings, the more exciting or memorable going out becomes. Designers, architects, interior designers, artists, and gastronomes from around the world are creating extraordinary possibilities for bringing together friends, partners, business associates, or even strangers.

Let's Go Out! provides a current overview of trailblazing spaces that go well beyond the classic models of restaurants, cocktail bars, and clubs.

The projects in *Let's Go Out!* clearly demonstrate the essential role that concept and furnishings play in our experience of eating and drinking. These inspirational examples appeal to all of our senses and, in the process, they hone both our taste buds and our visual awareness.





title
Lingua Digitalis

by
Mutabor

subtitle
**Dictionary for a
Connected World**

category
Graphic Design

features
full color, flexicover, landscape format, incl.
free downloads of 150 licence-free icons

pages size
192 20 × 14 cm

price
€ 29.90 [D] £ 26.99 \$ 39.95

isbn
978-3-89955-455-7



about the book

Mutabor's practical guide to creating logos for digital platforms.

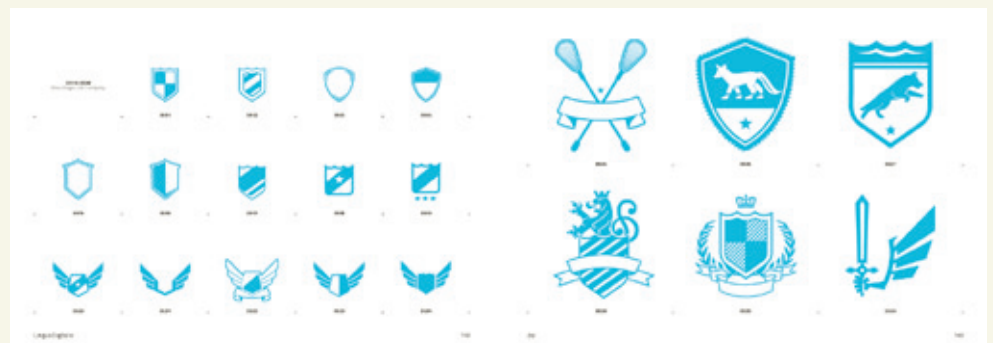
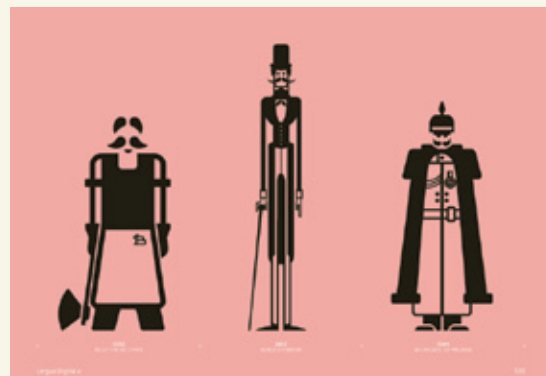
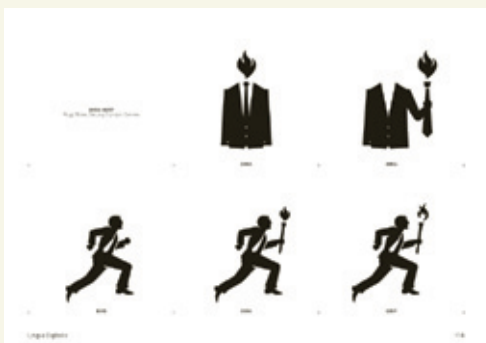
Mutabor has developed into one of the most important and creative design agencies in Germany. The company has also made a name for itself internationally with its succinct logos and icons for renowned clients such as the German soccer league, the *Bundesliga*. Over the years Mutabor has successfully expanded its core expertise into the comprehensive design of interdisciplinary brand presentations. Its award-winning projects for clients such as Audi, Adidas, Deutsche Telekom, and BMW range from printed editorial design to the creation of brand showrooms and large-scale presentations for automobile trade shows. A key aspect of Mutabor's work is optimally showcasing brands in digital media.

In *Lingua Digitalis*, Mutabor visually demonstrates how to develop effective logos and icons for digital applications such as the iPad, apps, and interface design. The book presents over one thousand pieces of work, some of

which are published here for the first time. Through these examples, Mutabor explains not only its own strategic process, but also how designers can unlock even the most complex or abstract logo design assignments across various platforms. Those who buy the book also get access to 150 license-free premium icons that they can download for free..

With its combination of printed and digital content, *Lingua Digitalis* is a practical reference tool that is specifically made to assist designers in their daily work. On the basis of the broad scope of featured examples this internationally recognized design company reveals its proven approaches and methods for creating digital logos.

Mutabor is also responsible for Gestalten's long-time best sellers *Lingua Grafica* and *Lingua Universalis*.



title Visual Storytelling

subtitle
Inspiring a New
Visual Language

category
Graphic Design

editors
R. Klanten, S. Ehmann, F. Schulze

features
full color, hardcover

pages size
256 24 × 30 cm

price
€ 44 (D) £40 \$ 68

isbn
978-3-89955-375-8



about the book

A new visual language that is both informative and entertaining is emerging at the nexus of information graphics, illustration, and tactile design.

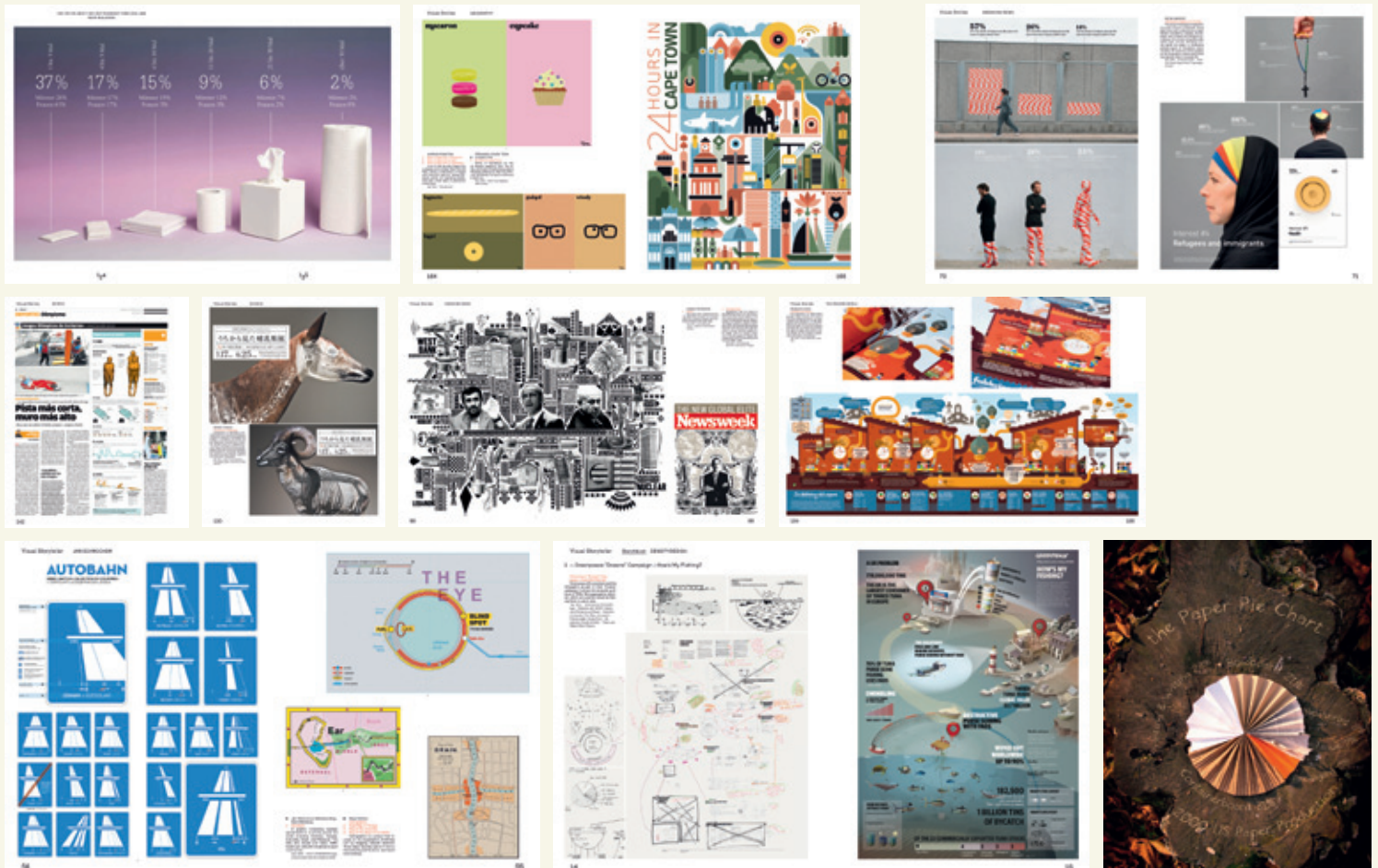
More and more data is being collected. We can access ever more information at any time and from any place. The fundamental challenge now is how to extract the most valuable news, the most surprising findings, and the most relevant stories from the flood of information that is available to us.

A new generation of designers, illustrators, data journalists, and graphic editors is addressing this challenge head-on. They are expanding the creative scope of existing techniques in visual storytelling—using graphic design, infographics, illustration, and photography to convey information in the most elegant, entertaining, and informative way. The main idea behind visual storytelling is to take familiar image contexts and use them in a new way. By penetrating meaning and creating associations, abstract correlations can be visualized in a manner that is both easy to understand and aesthetically innovative. Today, visual storytelling is being used

intensively in newspapers, magazines, websites, advertising, business reports, and museums.

Visual Storytelling is the first book to focus solely on contemporary and experimental manifestations of visual forms that can be classified as such. The rich selection of cutting-edge examples featured here is put into context with an introduction and text features by magazine expert Andrew Losowsky as well as interviews with the *New York Times*, Francesco Franchi, Density Design, Carl Kleiner, Antoine Corbineau, Golden Section Graphics, Les Graphiquants, and Peter Grundy.

The inspiring, insightful, interactive, and entertaining work and texts collected in *Visual Storytelling* reveal how the contextualization of information is pushing the envelope of today's design and aesthetics.





title
Going Public

subtitle
**Public Architecture,
Urbanism and Interventions**

category
Architecture

editors
R. Klanten, S. Ehmann, S. Borges, L. Feireiss

features
full color, hardcover

pages size
272 24 × 30 cm

price
€ 49.90 (D) £ 45 \$ 69.95

isbn
978-3-89955-440-3



about the book

The creative revival of public space.

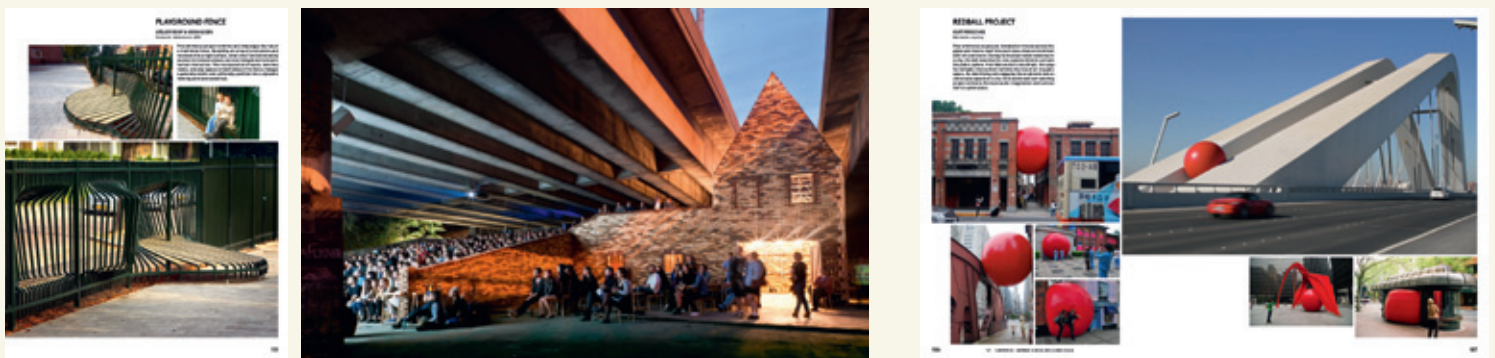
The architecture of the last several decades was shaped by the need for individual representation and demarcation. Today, a growing counter-movement is focusing on the development of public space as a means to get people together in order to exchange ideas or share experiences. *Going Public* showcases this creative revival of public space in our urban and rural landscapes. The book's compelling selection of formal and informal interventions, reclamations, and architecture illustrates the current scope and interest in refashioning and repurposing our built environment for public use. The objectives of the featured examples are as diverse as the projects themselves and range from inspiring communication and community experience to devising new means of gathering in and connecting to nature.

As the industrial age has evolved into the information age, our cities have developed new potential. In the past, churches and marketplaces were the focus of our social lives. Today, however, different types of community

centers are being established. In addition to presenting the transformation of existing public squares, parks, and waterfronts that address this shift, *Going Public* includes original projects such as community gardens, outdoor movie theaters, temporary installations, and other cultural venues. It also features innovative solutions for ubiquitous features of urban life such as benches and pavilions.

In addition, *Going Public* presents work that leads us out of our cities and into the countryside. Contemporary versions of observation towers, viewing platforms, and self-guided trails use public space differently than their more traditional counterparts.

Ranging from bold to subtle and from temporary to permanent, the architecture and urban design featured in *Going Public* offers inspiring and surprising interpretations of our public surroundings and natural landscapes.





The Sky's the Limit

subtitle
Applying Radical Architecture

category
Architecture

editors
R. Klanten, S. Ehmann, S. Borges

features
full color, hardcover

pages 288 size 24 × 30 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-422-9



about the book

New possibilities for seemingly impossible buildings and spaces.

In contemporary architecture, nothing appears impossible anymore. Today, every form, space, and idea—no matter how visionary, radical, or confounding—proves not only conceivable, but also technically feasible. Advances in innovative materials and digital construction tools empower a new generation of architects, engineers, and designers to build structures that would have previously remained mere dreams. This emergence of a new vernacular of radically sculpted buildings, rooms, and installations melds rigorous usability with a playful and cutting-edge aesthetic, facilitating highly functional yet undeniably exhilarating spaces.

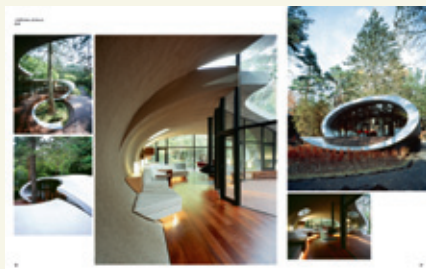
The Sky's the Limit serves as a compelling and international exploration of these seemingly impossible, yet surprisingly practical structures and spaces by both young and established talents. Within the book, spectacularly formed

permanent buildings mingle alongside expressive interiors and exteriors for both temporary projects and urban interventions.

The Sky's the Limit challenges architects, engineers, interior designers, artists, booth builders, material experts, and exhibition planners to discover and develop innovative design and construction techniques. The projects featured here have all been built and are actively in use, transporting us to the outer limits of our spatial imagination.

"[...] an intriguing picture of a revolution in architecture." (Vogue Living Australia)

"Architecture with an edge." (Wall Street Journal)





title Taken By Surprise

subtitle
Cutting-Edge Collaborations
between Designers,
Artists and Brands

categories
Style, Architecture

editors
R. Klanten, S. Ehmann, A. Sinofzik

features
full color, hardcover

pages size
288 24 x 30 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-421-2



about the book

In our digital age, the most clever brand communication is self-promulgating.

Anyone currently working in brand communication is facing fundamental yet compelling challenges. In an age in which we are flooded with information, consumers are becoming more critical and discerning. They are deploying ever finer filters so that only the most relevant pieces of information ever reach them. Because of this development, traditional brand and advertising messages are far less likely to be seen.

Taken By Surprise is a collection of communication measures that are sophisticated and relevant enough to overcome these hurdles. They include limited special edition products and signature collaborations between brands, artists, and designers such as those between Julian Schnabel and Maybach, Issey Miyake and Dyson, Sagmeister and Levi's, Olafur Eliasson and BMW, Jonathan Meese and Staehlemuehle, Terry Richardson and Colette, as well as other innovative work by the likes of Damien Hirst, the Red Hot Chili Peppers' bassist Flea, David Lynch, Geoff McFetridge, and Pharrell Williams.

The book also showcases select promotional gifts that have become collector's items, arresting trade fair stands, guerilla campaigns, and exclusive events. Portraits of trailblazers such as Maison Martin Margiela, Bompas & Parr, Fiona Leahy, Krink, and Trigger Happy Productions provide insight into the process and strategy involved in their creation and implementation.

Taken By Surprise offers advertising agencies, designers, and marketing departments inspiration for the development of more original, more creative, and more attractive brand communication than ever before.

"For brands, gaining the attention of consumers in the digital age takes creative finesse... (this book) shows how companies have managed to do so." (Surface)

"Along with a huge selection of marketing examples, the book provides in-depth portraits of trailblazers (...) A useful compendium of the best and most innovative case studies (...) that have come out of the last few years." (Protein)





title Once in a Lifetime

subtitle
Travel and Leisure Redefined

categories
Style, Architecture

editors
Marie Le Fort, R. Klanten, S. Ehmann

features
full color, hardcover

pages size
256 24 × 30 cm

price
€ 39.90 (D) £ 37.50 \$ 60

isbn
978-3-89955-419-9



about the book

Today, to travel in luxury is to have time for exceptional places and unparalleled experiences.

Once in a Lifetime presents tantalizing new possibilities for exploring and relaxing that redefine the idea of luxury travel.

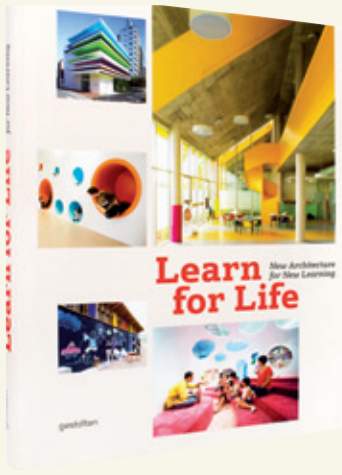
The world has become smaller. Today, travel is simple, affordable, and no longer a true luxury. But there are still extraordinary places to discover and experiences to be had. The promise of special moments makes one want to take a journey—whether the budget is large or small.

Once in a Lifetime is about a new way of traveling to destinations and staying there. The book explores the true luxury of taking time for exceptional locations as well as unparalleled experiences and opportunities. Whether far away or close to home, it introduces places that allow us to discover the world and ourselves anew.

The examples featured in *Once in a Lifetime* are located throughout the world: from enchanting tree house hotels and glamping sites to incredible eco-friendly and wellness resorts; from farms on which guests help with the work and simple hotels in spectacular scenery to glamorous houses, trains, and boats. These destinations are not about superficial pomp; rather, they represent a conscious choice for quality ways of slowing down our hectic lives.

Renowned travel journalist Marie Le Fort is co-editor of *Once in a Lifetime* and author of the texts featured in the book. She is a regular contributor to publications such as *Wallpaper**, *Numéro*, and the *Louis Vuitton City Guides* on topics related to travel and design.





title
Learn for Life

subtitle
**New Architecture for
New Learning**

category
Architecture

editors
S. Ehmann, S. Borges, R. Klanten

features
full color, hardcover

pages size
288 24 × 30 cm

price
€ 44 [D] £ 40 \$ 68

isbn
978-3-89955-414-4



about the book

New spaces for new learning—not just in kindergartens, schools, and universities.

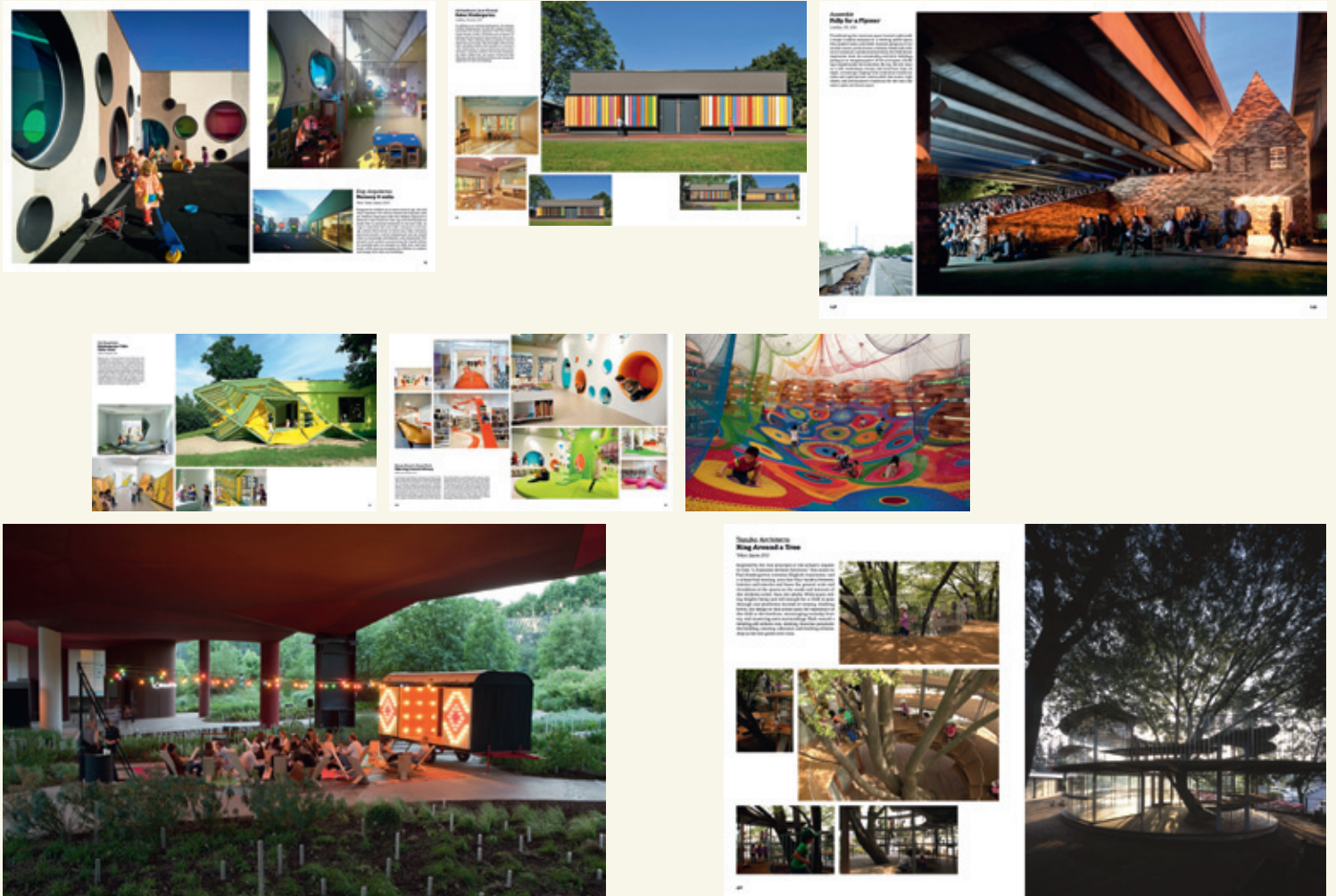
How well we learn is directly linked to where we learn. Because the digital age has changed the way we gather knowledge dramatically, places where we learn now look and feel very differently than they did just a decade earlier. Today, the spaces in which our lifelong path of learning takes place have evolved to accommodate our expanding educational needs. These new spaces promote learning by providing inspiration and helpful tools as well as facilitating opportunities for productive cooperation and collaboration.

A diverse collection of inspiring architecture, *Learn for Life* showcases spaces that support progressive and collaborative models for acquiring knowledge. In addition to new interpretations of traditional places for learning, including kindergartens, schools, universities, libraries, and educational centers, the book also features commercial buildings whose architectural innovations redefine our understanding of what it means to develop professionally in

offices, corporate headquarters, conference rooms, convention centers, and laboratories. Also included are more experimental projects including flexible, informal, and temporary installations and exhibitions that offer further perspectives on the rapidly evolving topic of how and where to best learn in the new millennium.

The examples presented in *Learn for Life* also demonstrate how color, light, organization of space, and the inclusion of playful as well as surprising elements can be used to support learning.

In short, the work presented in this book makes clear that the creative use of architecture and interior design not only provides a new physical framework for acquiring knowledge, but also revitalizes and advances the process of learning as a whole.





title A Girl's Best Friends

subtitle
Creative Jewelry Design

categories
Product Design, Style

editors
R. Klanten, S. Ehmann

features
full color, hardcover

pages size
256 17 × 24 cm

price
€ 29.90 (D) £ 27.50 \$ 48

isbn
978-3-89955-418-2



about the book

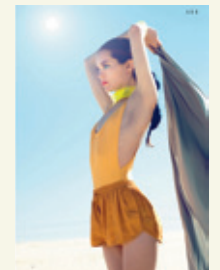
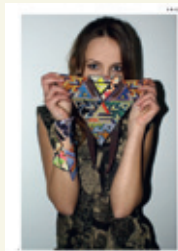
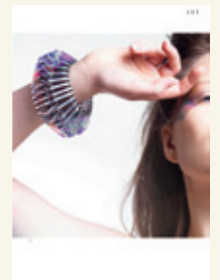
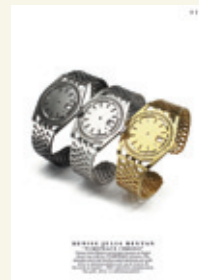
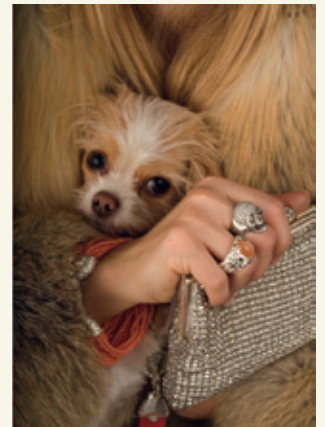
Creative jewelry design beyond luxury and pomp.

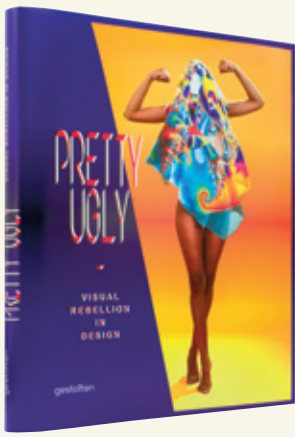
Today, jewelry—whether glamorous, gothic, or minimalist—is en vogue. Jewelry goes back centuries and has been on the forefront of design many times throughout history. Now, thanks to a burst of innovative concepts, materials, and designers, a new age of contemporary jewelry has begun. *A Girl's Best Friends* is an eclectic collection of work from around the world that documents this current development.

Today, jewelry exists in a wide spectrum of forms from traditional to modern, from geometric to organic. It is inspired by elements of folklore and the composition of collage. The materials used include gold, silver, and gemstones as well as plastics, porcelain, leather, wood, feathers, and hair. These are being used to create not only necklaces, rings, bracelets, earrings, and brooches, but also more experimental forms of decoration that expand the human body.

A Girl's Best Friends features work by outstanding jewelry designers including Ted Noten, Saskia Diez, byAMT, and Kelsey Quan; fashion labels such as Bless; creatives working with cutting-edge technologies such as Nervous System; and a range of innovative designers from other disciplines.

In short, *A Girl's Best Friends* is the most comprehensive showcase of the innovative jewelry being created today.





title
Pretty Ugly

subtitle
**Visual Rebellion
in Design**

categories
Style, Graphic Design

editors
TwoPoints.Net
features
full color, flexicover
pages 224 size 21 x 26 cm
price
€ 35 (D) £ 32.50 \$ 55

isbn
978-3-89955-423-6



about the book

Aesthetic rampages by the trailblazers of tomorrow's design.

Beauty is in the eye of the beholder. The painting *The Young Ladies of Avignon* by Picasso was initially scorned as ugly but is now considered to be seminal to the development of modern art. Stravinsky's ballet music *The Rite of Spring* caused a scandal when it premiered, but the composition now ranks among the most important musical works of the twentieth century.

While art was allowed to be ugly, design had to function. Although for hundreds of years new artistic styles have been established through aesthetic upheaval, new trends in graphic design and visual communication were, until recently, variations on what was generally considered to be appealing. But in the last few years, those working in these creative disciplines started to rebel. Dada-esque graphics or unreadable typography began to be used as a way to claim a unique style advantage and get attention.

Pretty Ugly is a diverse collection of these recent aesthetic, methodological, and conceptual rampages not only in the fields of graphic design and visual communication, but also in furniture design, fashion design, jewelry design, sculpture, art, and photography. The originators of this work, including Antoine & Manuel, Mirko Borsche, Maarten Baas, Non-Format, Raf Vancampenhout, and Vier5 consciously use jarring forms, colors, and perspectives in blazing new creative trails.

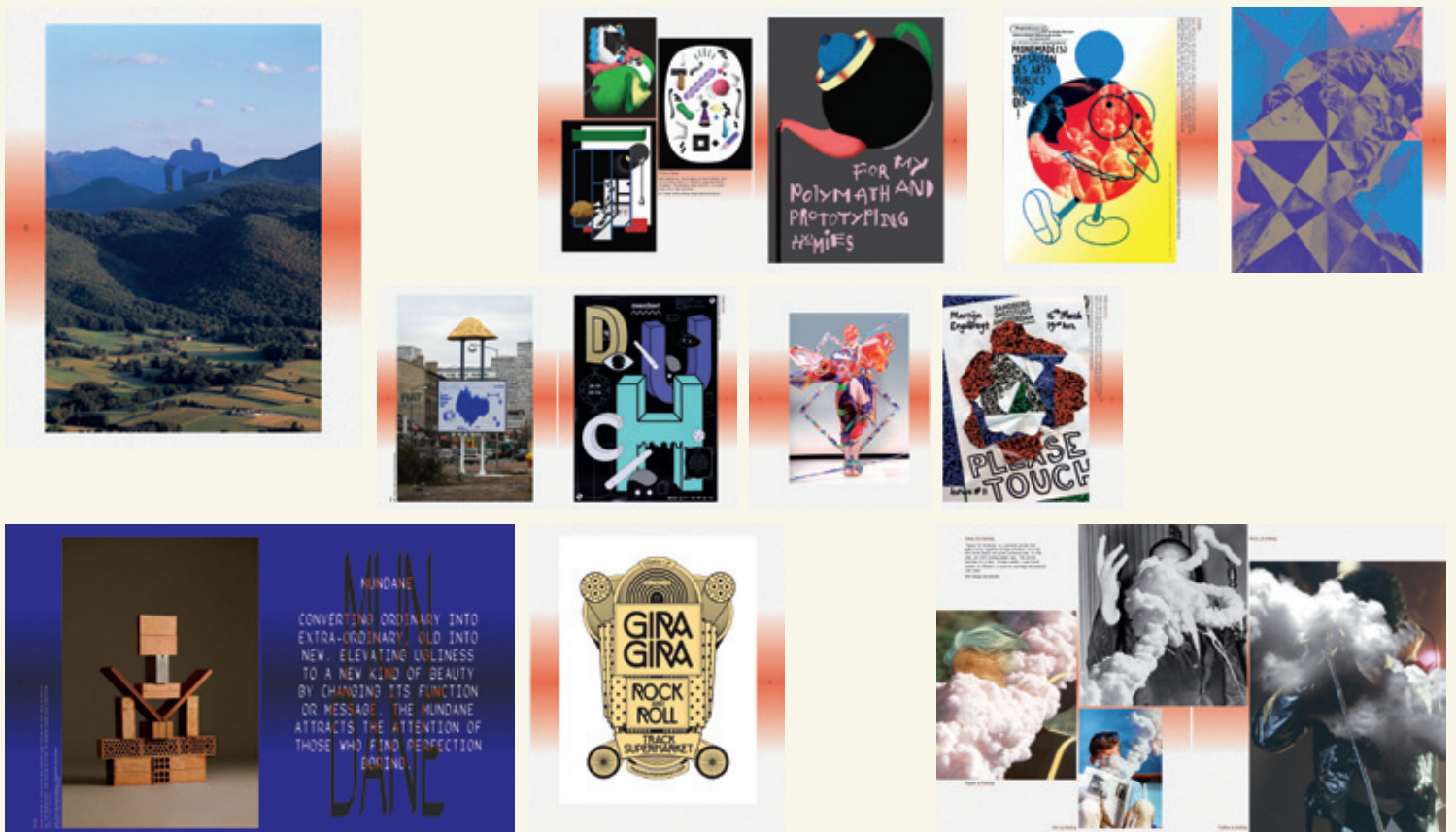
The variety of examples in *Pretty Ugly* as well as insightful interviews with Bethan Laura Wood, Cox & Grusenmeyer, Drawsword's Rob van den Nieuwenhuizen, and Nacho Carbonell make clear that creative leadership in today's design world is less a matter of skilled craft and more about mastering elements that give one's work a unique visual identity. The elements shown here may still be considered by some to be ugly, but they are already influencing the vanguard of tomorrow's design.

Pretty Ugly is edited by TwoPoints.Net.

"*Pretty Ugly confirms that a tendency that would once have caused dismayed design industry leaders to throw around epithets like 'garbage' is now well entrenched.*" (Print)

"(...) *great energy and verve, blowing away the cobwebs of the watered-down (...) style that has dominated our ideas of 'good design' for so long.*" (Creative Review)

"*Filled with dada-esque collage, absurdist costumes and unreadable typography, (it) pays homage to the abandonment of timeless beauty and the swift change in direction of visual communication.*" (Huffington Post)





title
Echoes of the Future

subtitle
Rational Graphic Design & Illustration

categories
Graphic Design,
Illustration

editors
R. Klanten, H. Hellige

features
full color, softcover

pages 176 size 24 × 28 cm

price
€ 35 (D) £ 32.50 \$ 55

isbn
978-3-89955-413-7



about the book

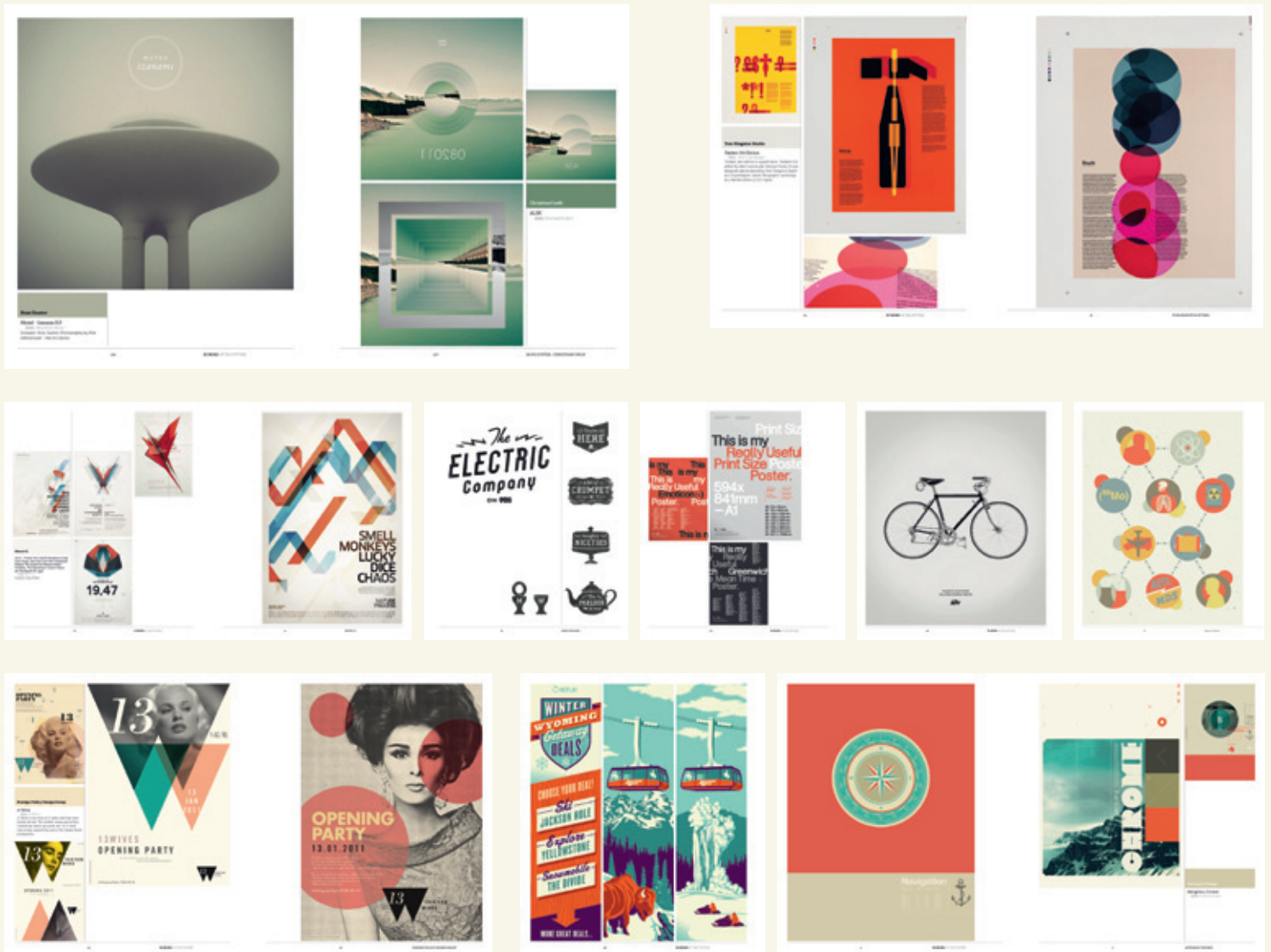
Collective visual memory synthesized in today's graphic design and illustration.

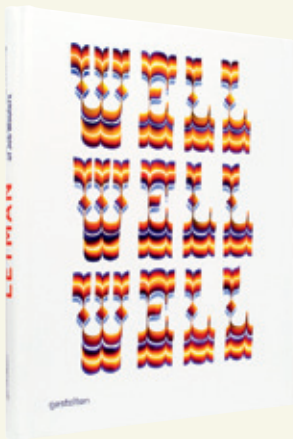
Today's young graphic designers and illustrators are increasingly taking their visual cues from classic modernism, letterpress printing, and other design styles of the past and using them in their current work. They are not copying these styles but rather synthesizing them to create a new aesthetic that emanates quality, timelessness, and sustainability. It is only when confronted with genuine examples from the past that one realizes how clearly different the contemporary work is.

Echoes of the Future presents the further evolution of this style trend. The book features recent graphic design and illustration that is deliberately created with a limited palette of forms and colors, which makes the work seem

older than it is. This aspiration to visual longevity contrasts sharply with the rapidly shifting styles of previous years that seemed out-of-date almost immediately. Especially in these times of economic uncertainty, more and more brands, products, and businesses are using designs that promote the impression of stability.

Echoes of the Future is a stunning compilation of outstanding work inspired by a collective visual memory that is as contemporary as it is timeless.





title
Letman

by
Letman

subtitle
**The Artwork and Lettering
of Job Wouters**

features
full color, hardcover
pages 160 size 21 x 26 cm
price € 29.90 (D) € 27.50 \$ 45
isbn 978-3-89955-453-3

categories
Graphic Design,
Illustration



about the book

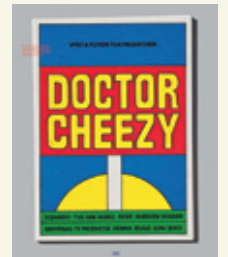
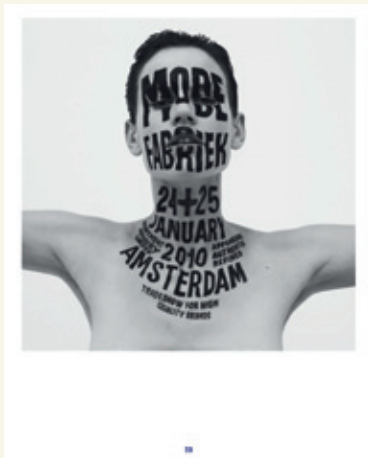
Letman's typographic compositions are blazing new trails at the nexus of illustration and lettering.

Working under the pseudonym Letman, the Dutchman Job Wouters is internationally known for his trailblazing synthesis of illustration and lettering. Letman creates not only masterful decorative letters and typefaces, but also pioneers work that is a hybrid of graphic design, screen printing, graffiti, illustration, and painting.

Letman lives in Amsterdam and has won the coveted Dutch Design Award. This book is the first monograph of his work.

"(...) a one-man mission to sustain the (...) medium of hand lettering, churning out meticulously executed forms that pay tribute to the versatility and beauty of good penmanship." (Fast Company)

Letman's handmade lettering is clearly influenced by eastern character symbols. His typographic compositions have been featured in work for clients including Audi, Heineken, Tommy Hilfiger, Eastpak, and Universal. Wouters's editorial work can be seen in publications such as the *New York Times Magazine*, *Playboy*, *Creative Review*, and *It's Nice That*.






title
Black Antoinette

by
Olaf Hajek

subtitle
The Work of Olaf Hajek

categories
Illustration, Art

features
full color, hardcover
pages 144 size 24.5 × 33 cm
price
€ 39.90 [D] € 37.50 \$ 60

isbn
978-3-89955-452-6


about the book

Recent work by one of the most internationally sought-after illustrative artists.

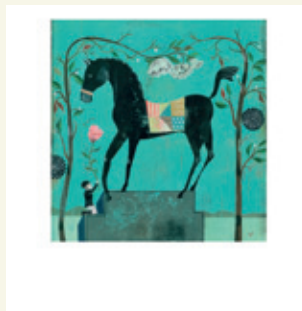
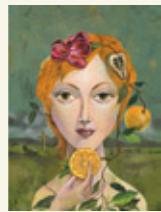
Olaf Hajek is currently one of the world's most successful and well-known illustrative artists. His work can be seen in newspapers including the *Washington Post* and the *New York Times*, in magazines such as *Rolling Stone* and *Time*, in advertisements for international brands, and on stamps for Great Britain's Royal Mail. Despite the diversity of his clientele, Hajek makes no aesthetic compromises. His characteristic style is what makes his work appealing to a broad audience and range of clients. Now his personal work is garnering increasing attention on the international art market.

Hajek's colorful illustrations and textured paintings are infused with a folkloristic naivety and freshness. Masterfully melding influences from West African and Latin American art, he creates surreal juxtapositions of fairy tale fantasies and disordered realities. His "magical realism" enriches the perspective of anyone viewing his work.

Black Antoinette is a collection of Olaf Hajek's most recent work that was created over the last three years. The book consists of pieces done for galleries alongside a striking selection of editorial contracts and commercial portraits, all of which showcase a remarkable style that has become more free and painterly during this time.

In his preface, Dr. Philipp Demandt, the head of Berlin's Old National Gallery, positions Olaf Hajek at the nexus of the seemingly opposing realms of art and contract work.

"(...) a stunning volume of pleasing and disturbing images, colorful yet dark, happy yet morose." (Print)





title
**Neither Here
Nor There**

by
Oliver Jeffers

subtitle
The Art of Oliver Jeffers

editor
Richard Seabrooke

categories
Illustration, Art

features
full color, hardcover

pages 160 size 24 × 28 cm

price
€ 29.90 (D) £ 27.50 \$ 45

isbn
978-3-89955-447-2



about the book

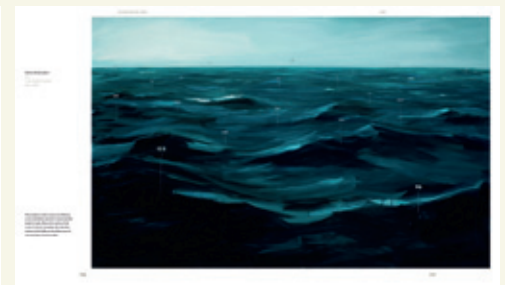
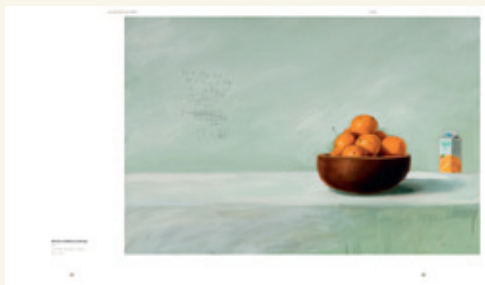
The world famous children's book illustrator reveals the range of his artistic skill.

Oliver Jeffers is a world famous creator of picture books for children. International bestsellers such as *How to Catch a Star*, *Lost and Found*, *The Incredible Book Eating Boy*, and *Stuck* are not only beloved by children and parents alike, but are also highly acclaimed by critics and have won numerous respected awards.

In *Neither Here Nor There*, Oliver Jeffers reveals the full range of his work. This captivating collection of his painting, collage, installation, and collaborative work tells deeply incisive stories and poses provocative philosophical questions through the masterful use of space in composition. It not only

features artwork largely unknown by a broader audience, but also includes new work published for the first time.

Oliver Jeffers was born in Australia in 1977, grew up in Northern Ireland, and currently lives in New York. His illustrations can be found regularly in publications such as the *Guardian*, *Newsweek*, the *Irish Times*, and *Wired* or in work for clients including Sony PSP, Starbucks, and United Airlines. From figurative painting and installation to illustration and picture-book making, his work has been exhibited in New York, Dublin, London, Sydney, Washington, DC, and Belfast.





title
CRAS

by
Stephan Doitschinoff

subtitle
The Art of Stephan Doitschinoff

features
full color, linen hardcover

pages size
224 24 x 30 cm

price
€ 44 [D] € 40 \$ 68

isbn
978-3-89955-454-0



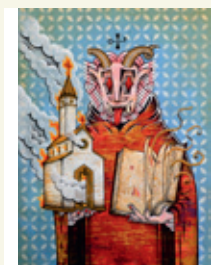
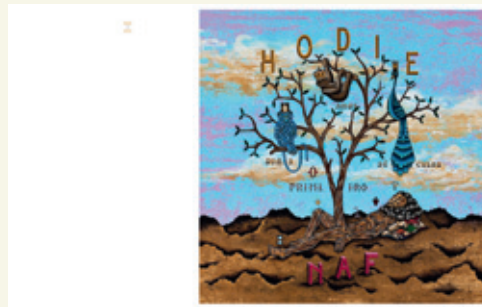
category
Art

about the book

Powerfully spiritual work that melds the imagery of Brazilian folklore and pagan and alchemistic symbolism with contemporary pop culture.

CRAS is a collection of recent work by Stephan Doitschinoff. The artist is widely considered to be one of the leading talents on the Brazilian art scene and his work is shown in museums and galleries worldwide. Doitschinoff's art is based on a deeply symbolic code language and iconoclastic religious and folkloric elements. He offers acid critiques of our modern society that provide glimpses into another political and philosophical dimension. His paintings and other work go beyond superficial religious references to illustrate narratives of denunciation, renunciation, and affirmation.

CRAS showcases paintings, sculptures, installations, and public performances that Stephan Doitschinoff created over the last four years. The book includes impressive close-ups that capture the detail and complexity of his work. *CRAS* is designed by Pedro Inoue, who was also responsible for the look of Doitschinoff's first monograph, *Calma*. Together, Inoue and Doitschinoff developed a series of illuminated texts specifically for *CRAS* that illustrate the artist's philosophy and symbology.





title Iron Curtain Graphics

subtitle
Eastern European Design
Created without Computers

category
Graphic Design

editors
Atelierul de Grafica
features
full color, softcover
pages 208 size 24 × 28 cm
price
€ 29.90 (D) £ 26.99 \$ 45

isbn
978-3-89955-394-9



about the book

Graphic design and illustration from the Communist era.

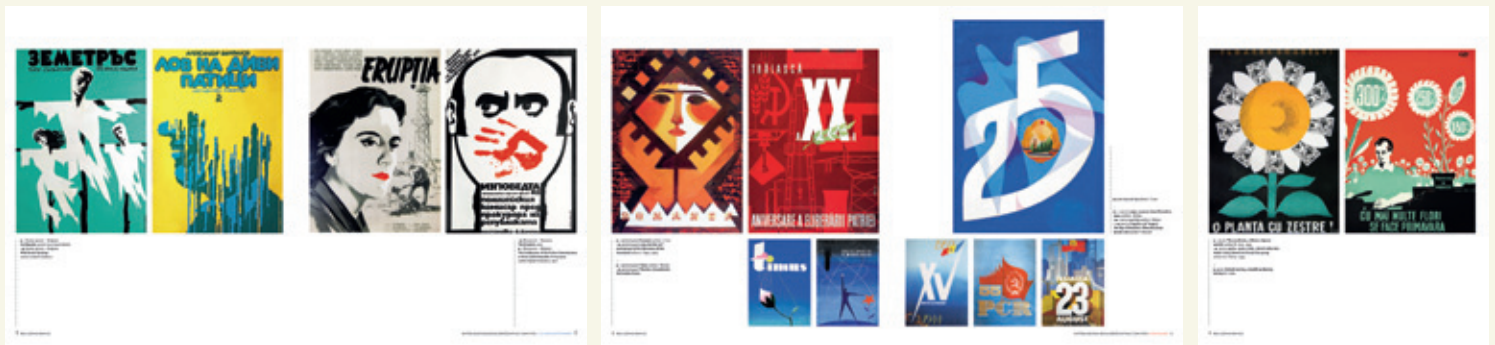
A common assumption is that everything was gray behind the Iron Curtain, but nothing could be farther from the truth. Socialist graphic design from the 1950s to the 1970s is startlingly innovative and colorful—and a unique inspiration for current work that is being influenced by classical modernist style trends.

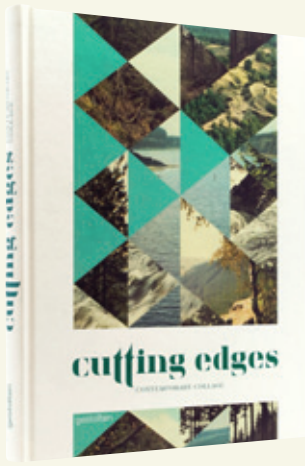
Iron Curtain Graphics presents a selection of graphic design, illustration, and typography from the former Eastern Bloc. There, designers were bound by strict rules established by the state regarding the overall visual language they could use. Despite (or exactly because of) this fact, the work collected

in this book is a testament to the creative and experimental nature of the applied art they created under these circumstances.

The chapters Propaganda, Safety at Work, Culture & Entertainment, and Education & Science feature posters and signs as well as book and magazine covers that have not lost any of their visual power or impact today—despite the demise of the regimes for which they were created.

Iron Curtain Graphics is edited by Carla Duschka and Ciprian Isac of Atelierul de Grafica from Romania.





title
Cutting Edges

subtitle
Contemporary Collage

categories
Graphic Design, Art

editors
James Gallagher, R. Klanten, H. Hellige

features
full color, hardcover

pages 224 size 24 × 30 cm

price
€ 39.90 (D) £ 37.50 \$ 60

isbn
978-3-89955-338-3



about the book

The renaissance of collage in art, illustration, and design.

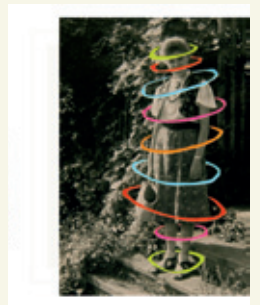
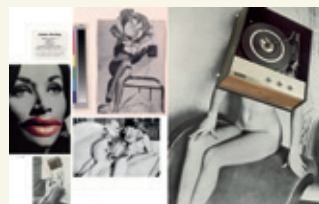
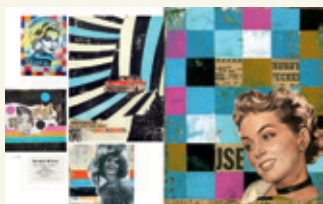
Collage has an outstanding tradition in the modern visual arts. Influenced by surrealism and Dada as well as constructivism, the technique was firmly established as an art form in the 1920s and 1930s through the work of artists such as John Heartfield, El Lissitzky, and Hannah Höch. Today, a new generation of young artists and illustrators is rediscovering collage.

Cutting Edges is a collection of current artistic work that unites unrelated elements to create something new. Although the artists also use the computer for the purpose of montage, most of the featured collages are made by hand and often include found objects. It is not only the addition of visual

elements that is important to the work, but also their deliberate omission, deletion, and destruction.

While the combination of very different materials is charmingly reminiscent of the past, the innovative work in *Cutting Edges* proves that a new era of collage has begun.

Texts by curator Dr. Silke Krohn shed light on this current rediscovery of collage in the context of art history.



title
Information

subtitle
Animated Infographics

category
Graphic Design

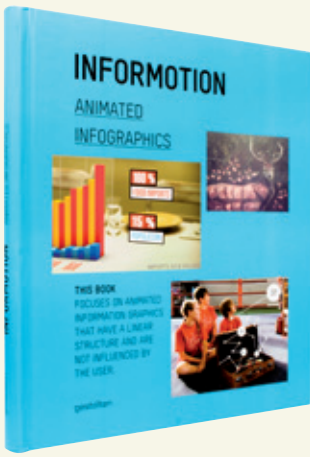
editors
Tim Finke, Sebastian Manger, Stefan Fichtel

features
full color, hardcover,
incl. free video downloads

pages 208 size 24 × 28 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-415-1



about the book

The first reference book on the fundamentals of animated information graphics.

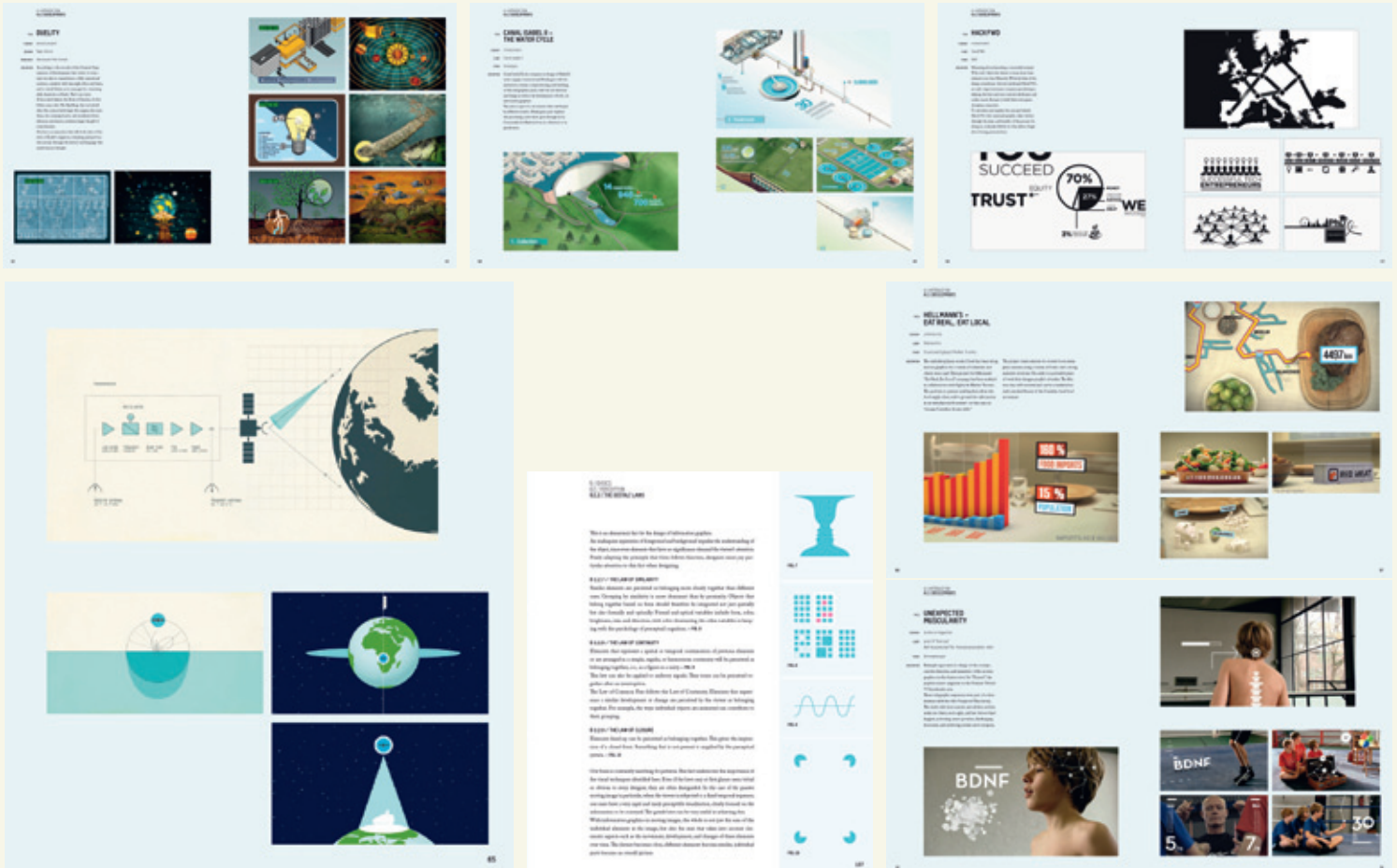
At the nexus of design and journalism, the field of information graphics offers some of the most exciting and dynamic work for creatives. Today, even more so than static versions, animated information graphics are serving to communicate complex correlations succinctly. The production of such animations on the basis of up-to-the-minute data is already common practice in select TV programs. Now, these moving formats are finding wider applications in television and on the internet, as well as on an increasing number of mobile devices and in public places. They can be seen in editorial contexts and in the areas of advertising and corporate communication.

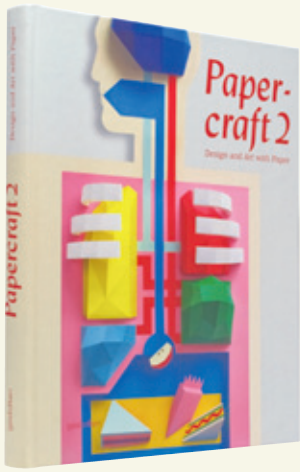
Thanks to current advances in hardware and software, the sky is the limit for the forms of animated infographics that can be created. But a wide range of technical possibilities does not always mean high quality in terms of content and presentation. Especially when conveying crucial or sensitive information, effective communication hinges upon the details of the execution. Consequently, those who work or want to work successfully with animated information graphics must be well-versed in all available tools and formats.

Information is the first book to document the fundamentals needed to create compelling animated infographics and to explain them with numerous examples. It focuses on key aspects of visualizing data, current forms of information graphics, and future possibilities for moving images. The publication also outlines factors that improve the viewer's ability to absorb information.

Each copy of the book contains a unique log-in code for accessing a wide selection of animated information graphics as well as their making-of videos online. The interplay between the detailed descriptions in the print edition and the diverse motion material makes *Information* an essential reference for students and newcomers, as well as a trusty guide for design and media professionals.

The book is edited by Tim Finke and Sebastian Manger with Stefan Fichtel. Fichtel, who also wrote the preface, currently runs *intract*, his own studio with clients including Porsche, Siemens, WWF, *Handelsblatt*, Bayer, and *National Geographic*.





title Papercraft 2

subtitle
Design and Art with Paper

categories
Graphic Design, Art

editors
R. Klanten, B. Meyer
features
full color, hardcover, incl. DVD

pages 256
size 24 x 30 cm

price
€ 44 (D) £ 40 \$ 68

isbn
978-3-89955-333-8



about the book

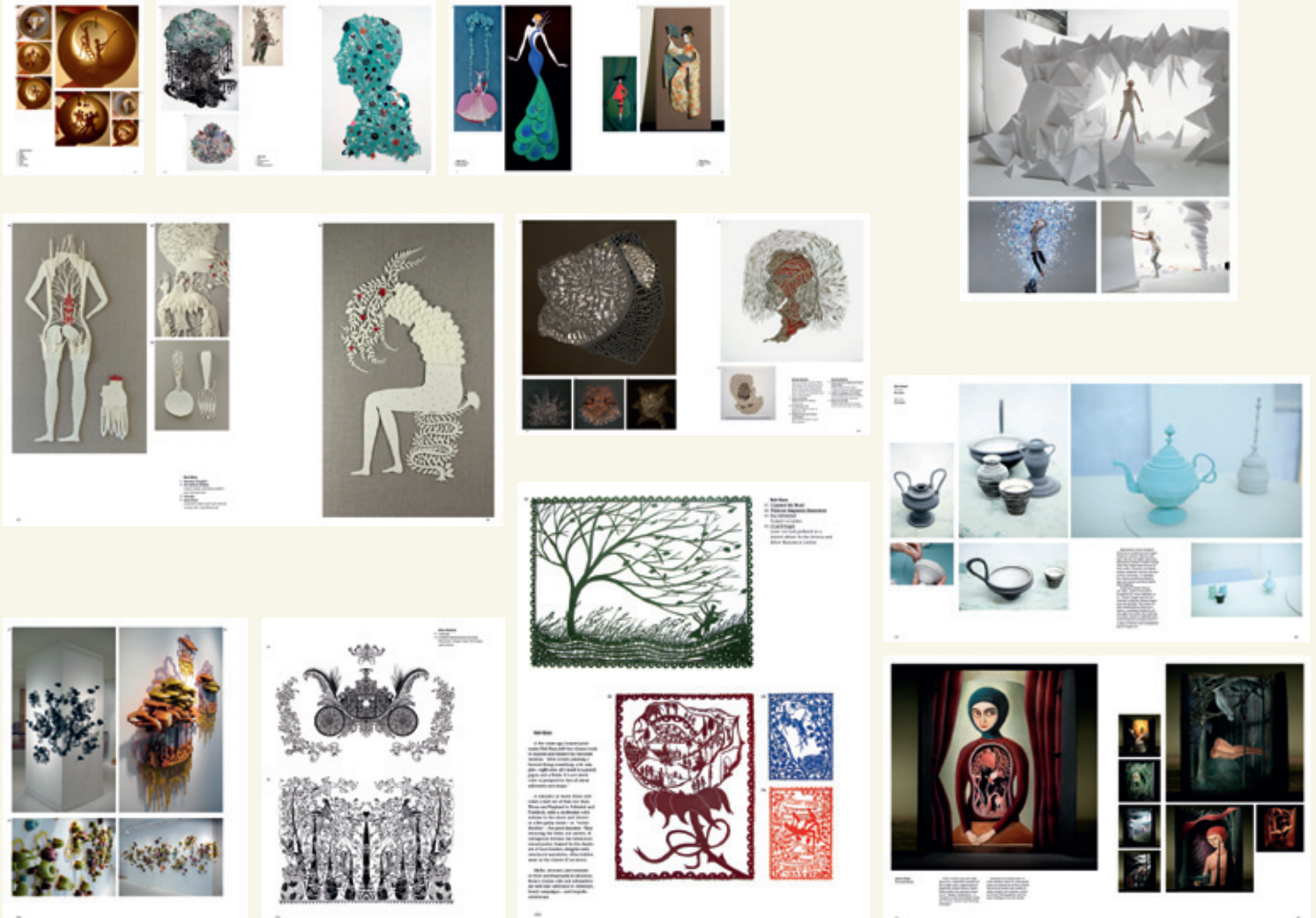
Outstanding creative work with paper.

Paper is arguably the most influential material in human civilization. In our digital age, paper has become less important as a medium for the immediate transmission of information. As this shift occurred, designers and artists increasingly discovered the creative possibilities of paper's endurance. Today, designing with paper continues to be a trend.

In the last several years, a broad range of creative disciplines including scenography, fashion design, and advertising have discovered the versatility of this basic material. These new areas have contributed fresh ideas and perfected existing techniques. The areas of application and forms of expression for working with paper have now reached an unforeseen breadth and level of quality.

With an unparalleled collection of new and groundbreaking projects, *Papercraft 2* presents current developments in contemporary design with paper and cardboard. The book documents how techniques such as cutting, folding, gluing, and collage help designers craft innovative communication design, products, and artwork from these materials that reach new creative heights. Recent examples include illustration, sculpture, and 3D graphic design as well as complex spatial installations, fashion, and objets d'art. Clearly advancing the hand-craft used in earlier pieces, these are setting prevailing trends and inspiring the future evolution of work with paper in ever more creative disciplines.

Its more than 250 pages and additional bonus video material on an included DVD make *Papercraft 2* a comprehensive documentation of the creative potential that can be realized with what was once our primary material for communicating information.





title
Less and More

subtitle
**The Design Ethos
of Dieter Rams**

category
Product Design

editors
Klaus Klemp, Keiko Ueki-Polet

features
full color, hardcover,
bilingual: English / German

pages 808 size 19 x 23 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-397-0



about the book

The definitive collection of work by Dieter Rams, the man who defined functional design.

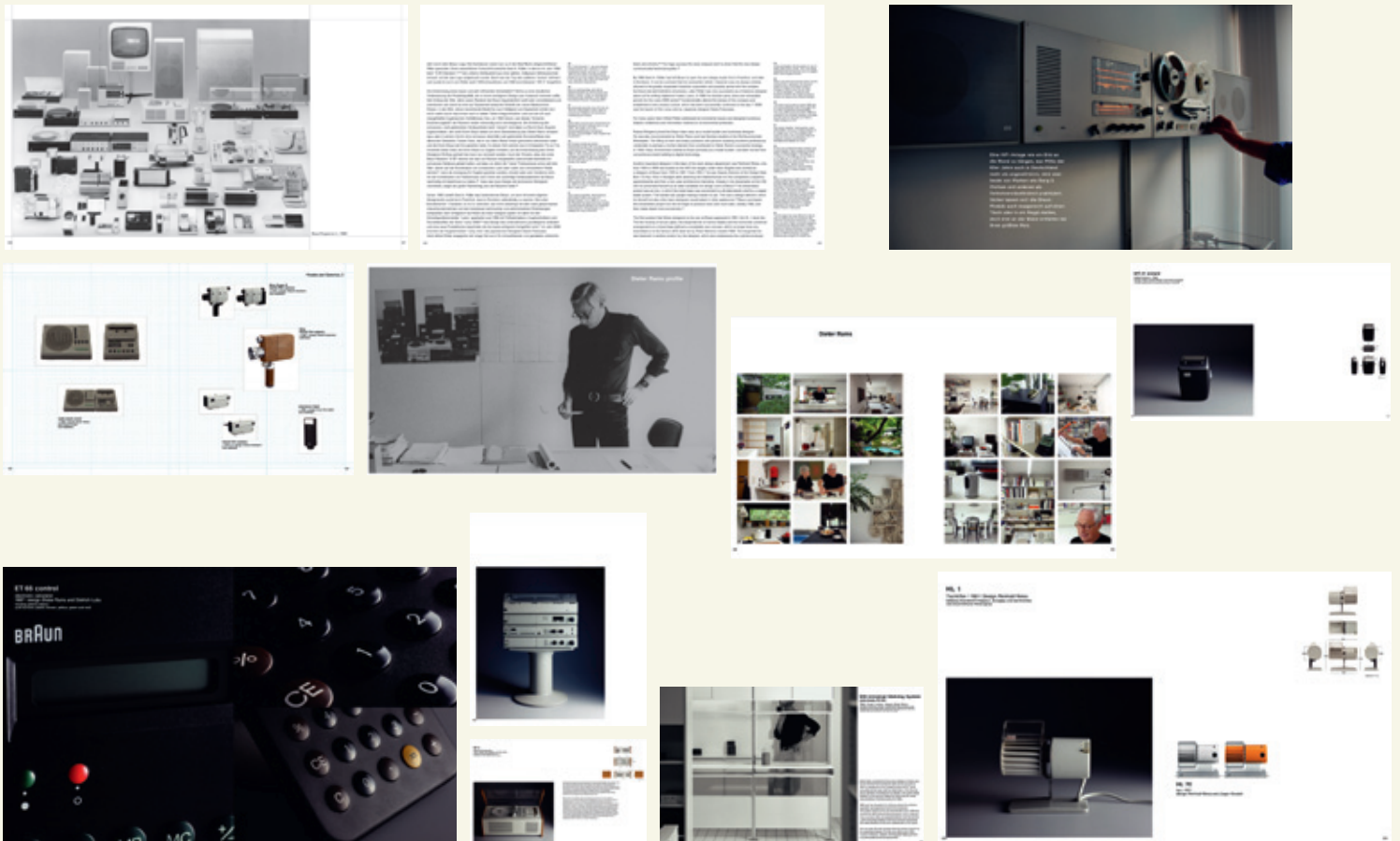
In the more than 40 years that he spent working at Braun, Dieter Rams established himself as one of the most influential designers of the twentieth century. His elegantly clear visual language not only defined product design for decades, but also our fundamental understanding of what design is, and what it can and should do.

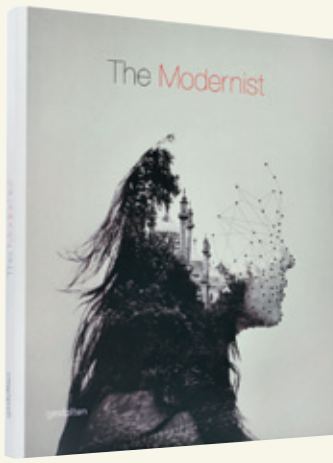
Dieter Rams created ten rules of design more than twenty years ago. Sometimes referred to as "the ten commandments," they are just as relevant today: Good design is innovative. Good design makes a product useful. Good design is aesthetic. Good design helps a product to be understood. Good design is unobtrusive. Good design is honest. Good design is durable. Good design is consistent to the last detail. Good design is environmentally friendly. Good design is as little design as possible.

Less and More elucidates the design philosophy of Dieter Rams. This new hardcover edition is the ultimate collection of images of all of Rams's products as well as his sketches and models—from Braun stereo systems and

electric shavers to the shelving systems that he created for Vitsœ. In addition to the rich visual presentation of his designs, the book contains new texts by international design experts that explain how the work was created, describe its timeless quality, and put it into current context. In this way, the work of Dieter Rams is given a contemporary reevaluation that is especially useful in light of the rediscovery of functionalism and rationalism in today's design. *Less and More* shows us the possibilities that design opens for both the manufacturer and the consumer as a means of making our lives better through attractive, functional solutions that also save resources.

Less and More is edited by Professor Klaus Klemp and Keiko Ueki-Polet. One of the world's leading experts in the field of product design, Klemp has been acquainted with Dieter Rams for many years and is an authority on his work. Ueki-Polet is one of Japan's most renowned design curators. She is well acquainted with design developments in both Asia and the Western world and works at the Suntory Museum in Osaka.





The Modernist

categories
Graphic Design,
Illustration

editors
R. Klanten, H. Hellige

features
full color, softcover

pages 192 size 24 x 28 cm

price
€ 35 (D) € 32.50 \$ 55

isbn
978-3-89955-344-4



about the book

The discovery of classical modernism in current graphic design.

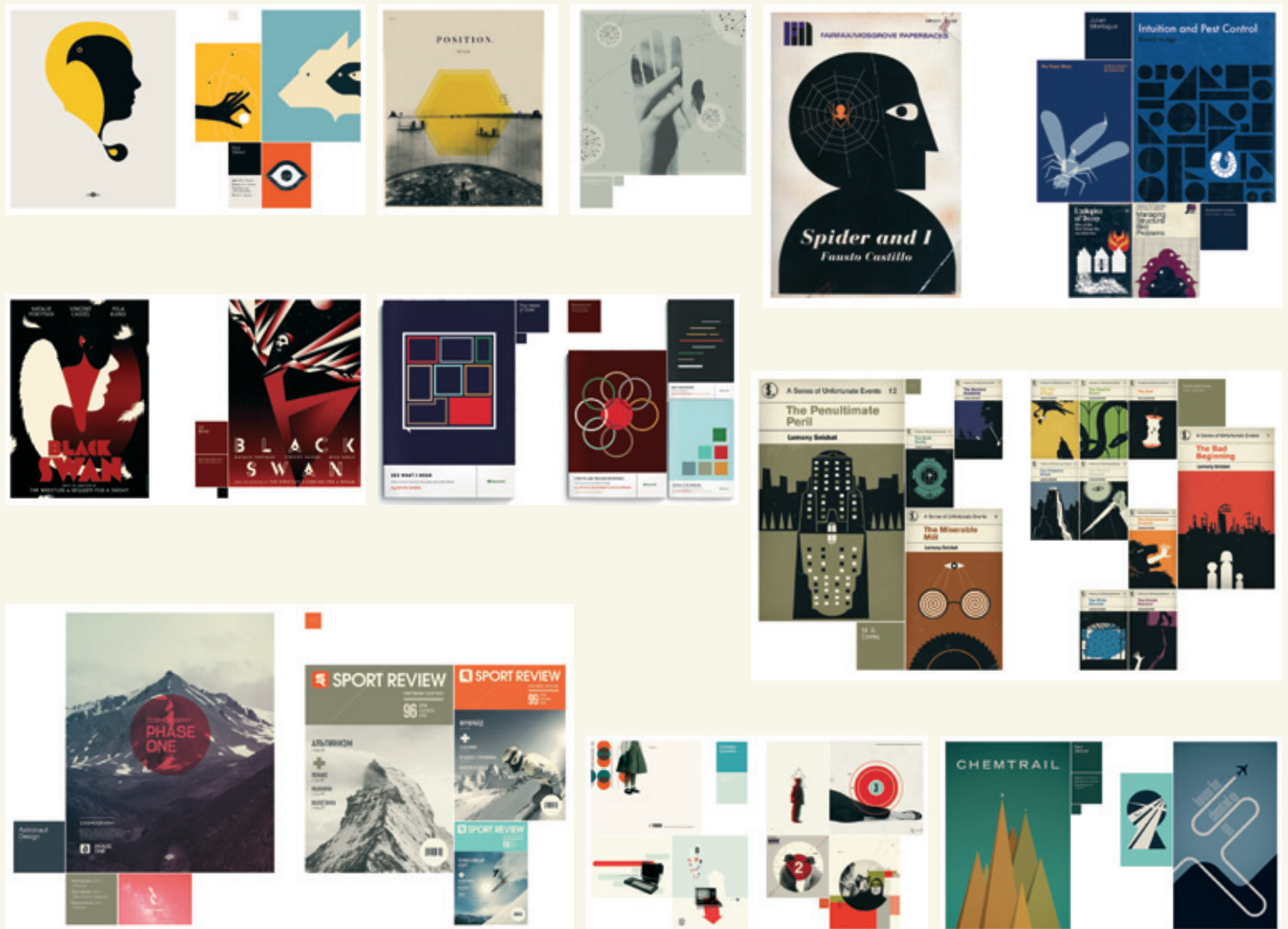
After going through an eclectic, baroque, and iconic phase, today's design is again taking its visual cues from functionalism and pragmatism. Young graphic designers and illustrators are working in a way that is influenced by the principles of classic modernism. They avoid excess or exaggeration to create enduring work of the highest quality.

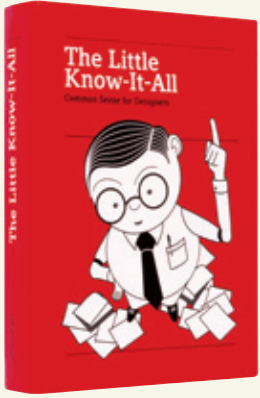
The Modernist is a collection of work in graphic design and illustration that is created with minimal intrusions. The deliberately limited palette of colors, tools, and geometric forms that it uses makes the work seem both contemporary and timeless.

The book makes clear that today's work does not simply copy the classic design of the 1960s and 1970s. Rather, it seamlessly includes the best

aspects of the 1990s such as vector graphics and construction. Although computers do not dominate this design, they are clearly used as tools to play with elements that did not yet exist in the past, and to merge the components and styles at hand in the best possible way.

The Modernist documents the current trend of a reduced, matter-of-fact, and practical design approach. It presents examples of unobtrusive but effective design solutions that appear to have been created in a past era. Instead, the book shows that it is only our idealistic conception of modernism that gives earlier work attributes that it never actually had.





The Little Know-It-All

Common Sense for Designers

Graphic Design, Typography

editors
R. Klanten, M. Mischler, S. Bilz

texts
Silja Bilz

features
full color, flexicover, bookmark ribbon

pages size
384 12 x 16.5 cm

price
€ 32 (D) £ 26.99 \$ 48

isbn
978-3-89955-348-2



about the book

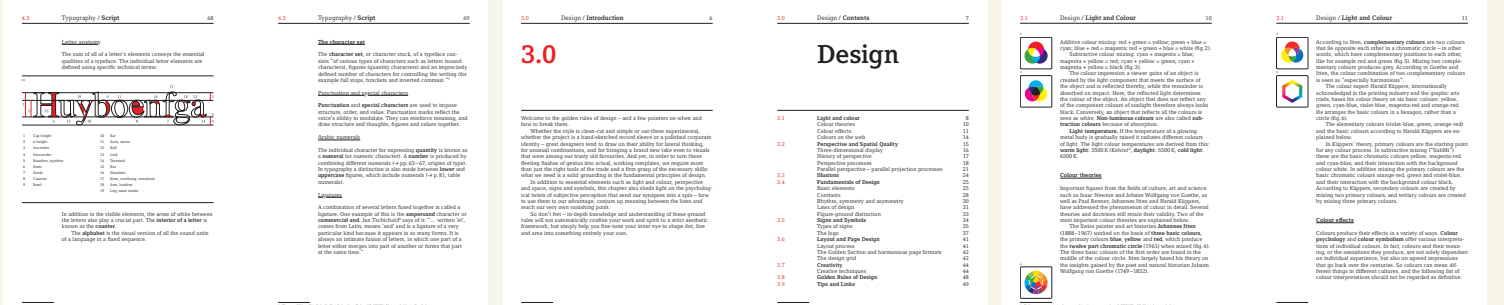
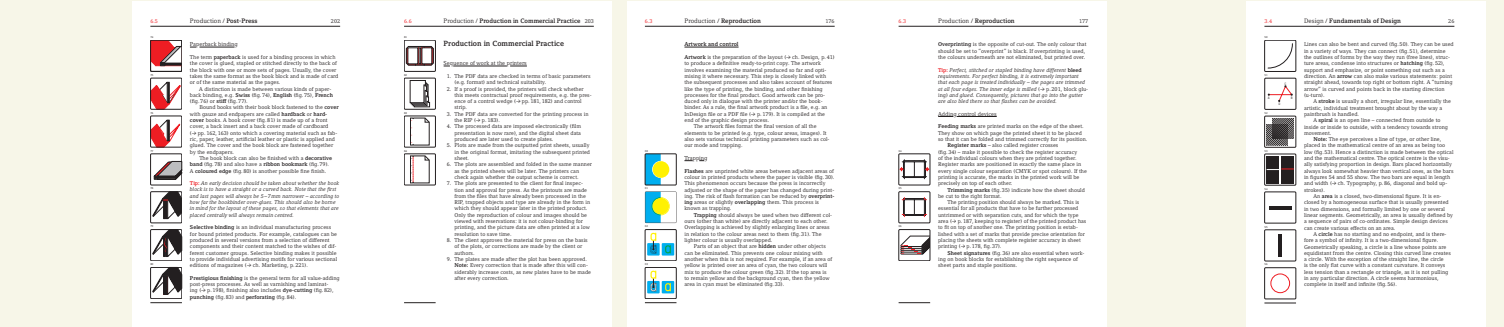
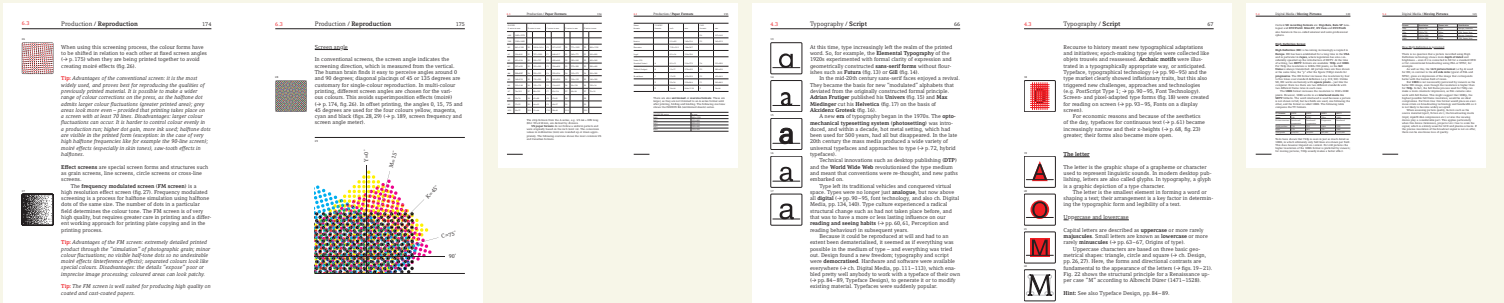
The updated edition of the handy reference book for designers.

What is a meta tag? What kind of measurement is DIN A1? What kind of clearance do you need before using copyrighted material? What does HSDPA mean for smart phones? How do social media influence a marketing mix?

This updated edition of *The Little Know-It-All* provides the fundamental information designers need to know to thrive in their growing field of practice. It is an indispensable manual of the knowledge currently required of designers as the evolution of media redefines their role and expands the disciplines in which they must be competent.

Divided into the seven chapters Design, Typography, Digital Media, Production, Marketing, Law, and Organization, the book offers concise analysis as well as definitions of unique vocabulary. Written for a global audience, it expounds on various international formats and legalities.

With its thematic structure and resourceful index, *The Little Know-It-All* is a clever and comprehensive collection of essential practical information. Complete with graphics and illustrations supplementing the texts, it is both a stimulating reference book for students and newcomers, and a trusty companion for design and media professionals to use in their everyday work.





title Type Navigator

subtitle
The Independent Foundries Handbook

category
Typography

editors
Jan Middendorp, TwoPoints.Net
features
full color, hardcover, incl. CD-ROM

pages 320 size 24 x 30 cm

price € 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-377-2



about the book

A useful current overview for designers, consultants, agencies, and their customers of modern fonts, independent foundries, and innovative type designers.

In the past, there were only a few specialists worldwide who worked intensively with typography. Since the introduction of digital fonts and their dissemination via the internet, typography has gained a new significance. More and more designers are creating fonts for a variety of applications. Simultaneously, more and more of these designers are founding type foundries to sell their fonts themselves. Supply and demand in this area have been growing considerably for years. The expanding market for typography is exciting and diverse, but it has been difficult to keep track of notable developments—until now.

Type Navigator is a comprehensive handbook of the best independent sources for quality fonts. Structured and indexed according to practical criteria, it offers not only a valuable overview, but also possibilities for effective targeted searches. Whether a reader is in need of a specific type of font, is looking for fonts by a select designer or from a certain country, or even just wants to compare prices, *Type Navigator* will provide the necessary information.

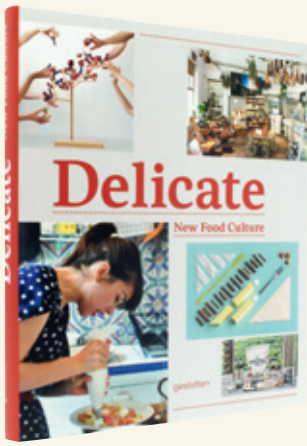
In addition to abundant examples of fonts as well as concrete applications for typefaces and alphabets, this essential compendium features concise profiles of type foundries and designers. Select interviews with managers of type foundries show how their creative visions are influencing the characteristics of their font libraries.

Type Navigator is a valuable reference for agencies, designers, consultants, and customers who are looking for an overview of the modern typefaces currently available, and the innovative people and companies behind them.

A free digital collection of 100 typeface variations from 20 choice foundries accompanies the 320-page book.

Type Navigator is edited by typography expert Jan Middendorp and TwoPoints.Net.





title
Delicate

subtitle
New Food Culture

categories
Food & Beverage, Style

editors
R. Klanten, K. Bolhöfer, A. Mollard, S. Ehmann

features
full color, flexicover

pages size
240 21 x 26 cm

price
€ 38 (D) £ 35 \$ 60

isbn
978-3-89955-369-7



about the book

To eat in a way that is better, more delicious, more aesthetic, and more passionate is the collective goal of an international scene comprised of independent producers, shops, restaurants, activists, designers, and event managers.

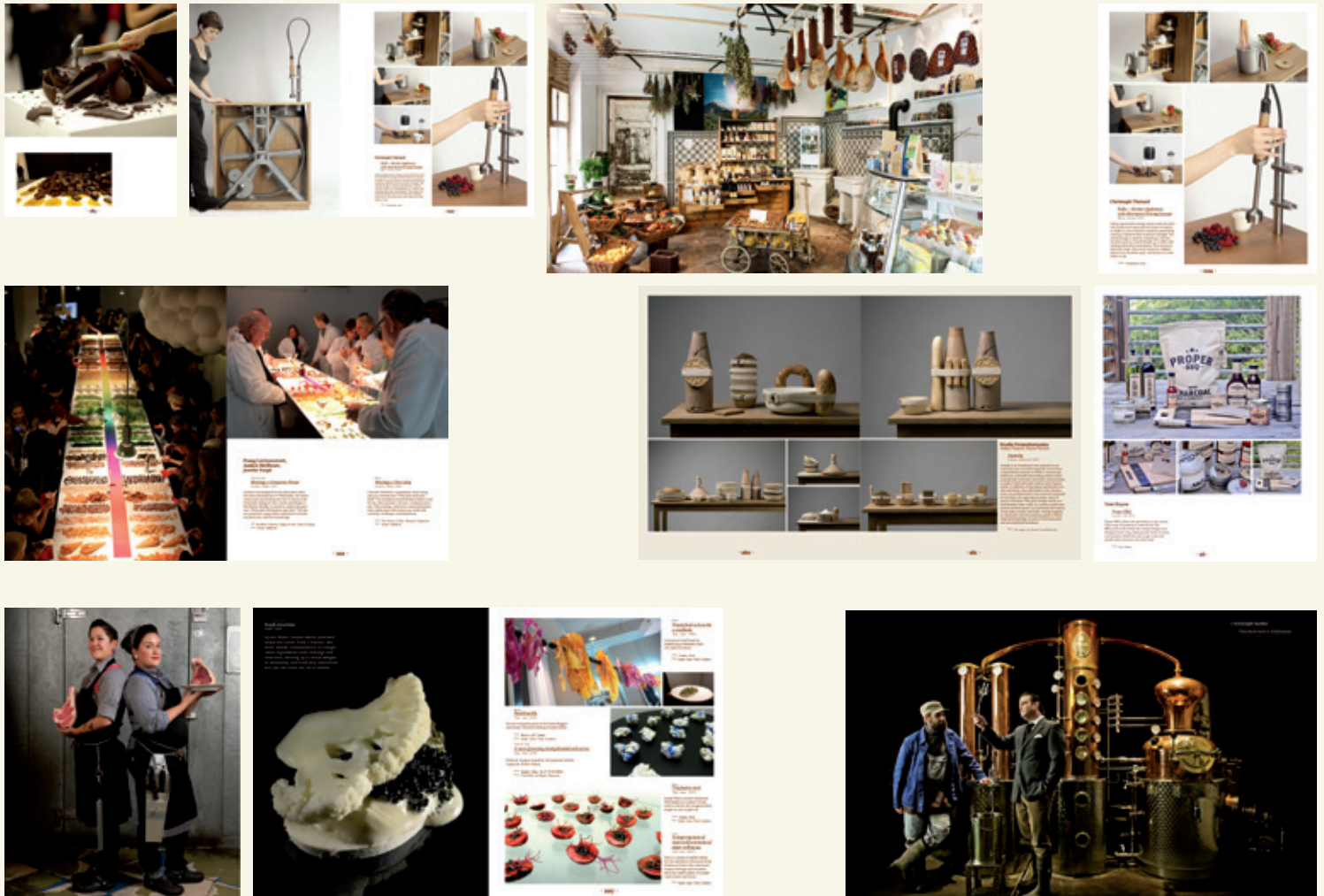
Eating is so much more than merely fulfilling a fundamental bodily need. Eating appeals to all of our senses; it boosts our well-being on every level. Now, more than ever, it is an expression of our mindset, identity, spirit, and culture.

Around the world, a scene of young food entrepreneurs is developing that brings together creatives, tradespeople, and activists. This scene aspires to deal with both the food that we need and the food that we enjoy in more creative, more sensuous, and more responsible ways. It is united by a passion for making food an experience as well as by a high appreciation for the quality, origin, aesthetics, and workmanship of food.

Delicate introduces the protagonists at the forefront of this current movement along with the projects, places, and products associated with them. The book documents a wide spectrum from small brewers, coffee roasters, and chocolate-makers, to artists, event managers, and creators of zines.

Event concepts are shown that use food to facilitate communication and social interaction in tried and true, as well as surprising new ways. Locations such as shops, markets, and restaurants become meeting places for everyone who would like to learn, participate, sample, and enjoy.

The experimental projects featured in *Delicate* are blazing trails for a better understanding of nourishment and a new passion for food.





title
Boxed & Labelled Two!

subtitle
 New Approaches to
 Packaging Design

categories
 Graphic Design,
 Product Design

editors
 R. Klanten, M. Hübner, S. Ehmann

features
 full color, hardcover

pages size
 224 24 × 30 cm

price
 € 44 (D) £ 40 \$ 68

isbn
 978-3-89955-378-9



about the book

The suggestive power of packaging as a communication tool.

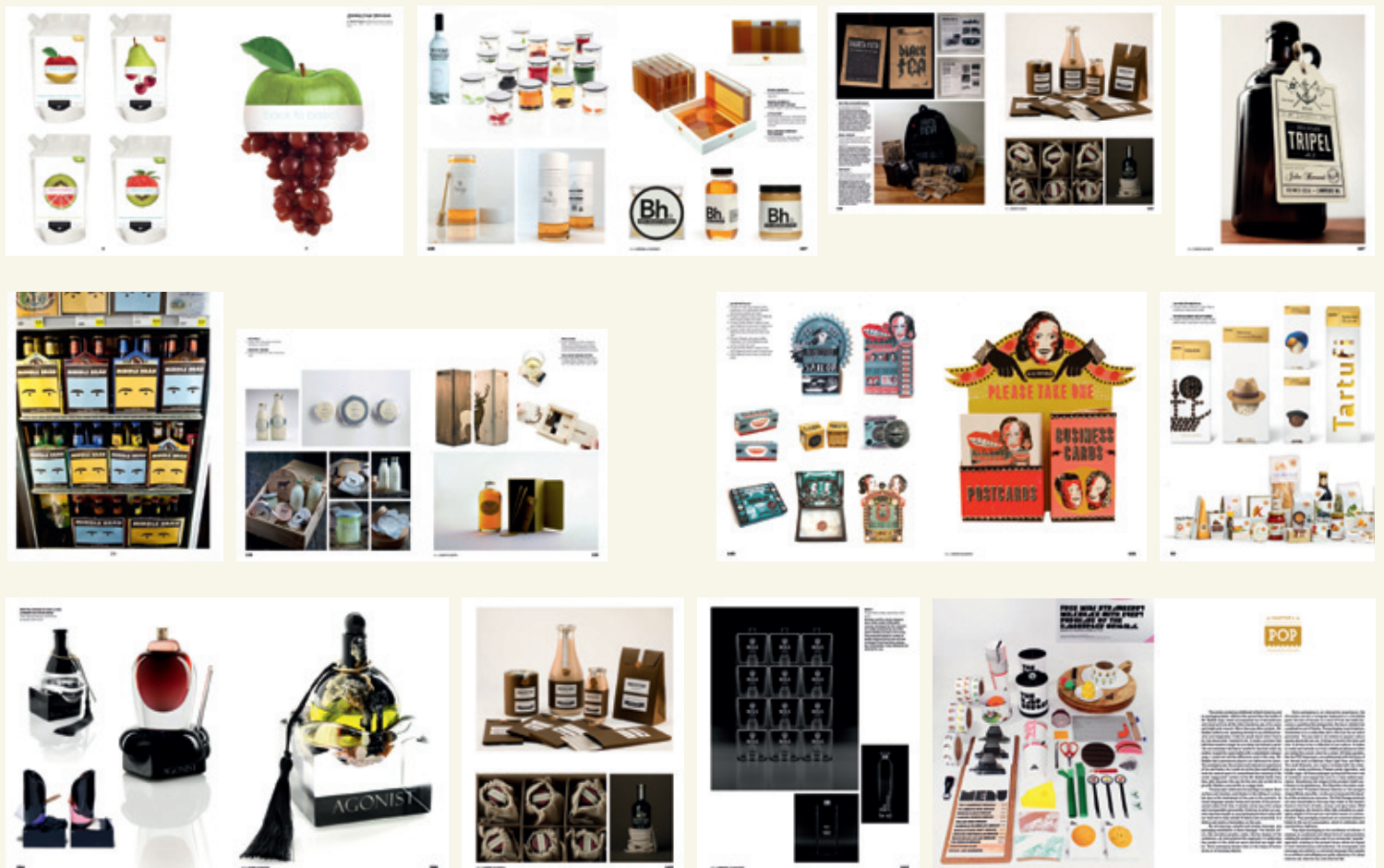
Packaging is the face of a product. Packaging not only gives a product its visual identity, but it can also determine where that product is placed on a crowded store shelf and can be the crucial factor in determining our decision to buy. Over the last few years, however, the understanding of the role of packaging has changed. In the past, packaging was thought of as an extension of the product's print advertising campaign—as a mere projection screen for established logos and brand messages. Today, packaging is considered to be a self-contained facet of an overall communication concept.

Boxed & Labelled Two! documents the main strategic directions that exist in current packaging design—all of which address a longing for “truthfulness.” One of these directions is an increased tendency to emphasize the tried and true values of a product, for example, with a retro look that aims for an “Ah, just like grandma used to make!” reaction. Another direction is down-to-earth rather than in-your-face packaging, including unostentatious solutions made of recycled paper that play up a product's connection to nature. On the other end of the design spectrum, there is also packaging

that gives a product a distinct look and feel through a very playful use of graphic design, patterns, and illustration.

Because our relationship to food products has changed so drastically in the last few years, especially in regard to the importance we place on the source and quality of ingredients, the majority of the examples in *Boxed & Labelled Two!* are food-related. But other examples from a wide spectrum of products also highlight the traits that distinguish those on the cutting edge of the evolution in packaging concepts.

Although the work in *Boxed & Labelled Two!* ranges from minimalistic to whimsical, from clear-cut to ambiguous, all of the featured examples deliver their own unique brand values and experiences. With its inspiring and entertaining selection of products that stand apart in the competitive marketplace, this book is a compelling exploration of the communication power of state-of-the-art packaging design today.





title Container Atlas

subtitle
A Practical Guide to
Container Architecture

category
Architecture

editors
Han Slawik, Julia Bergmann,
Matthias Buchmeier, Sonja Tinney

features
full color, hardcover

pages 256 size 24 × 30 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-286-7



about the book

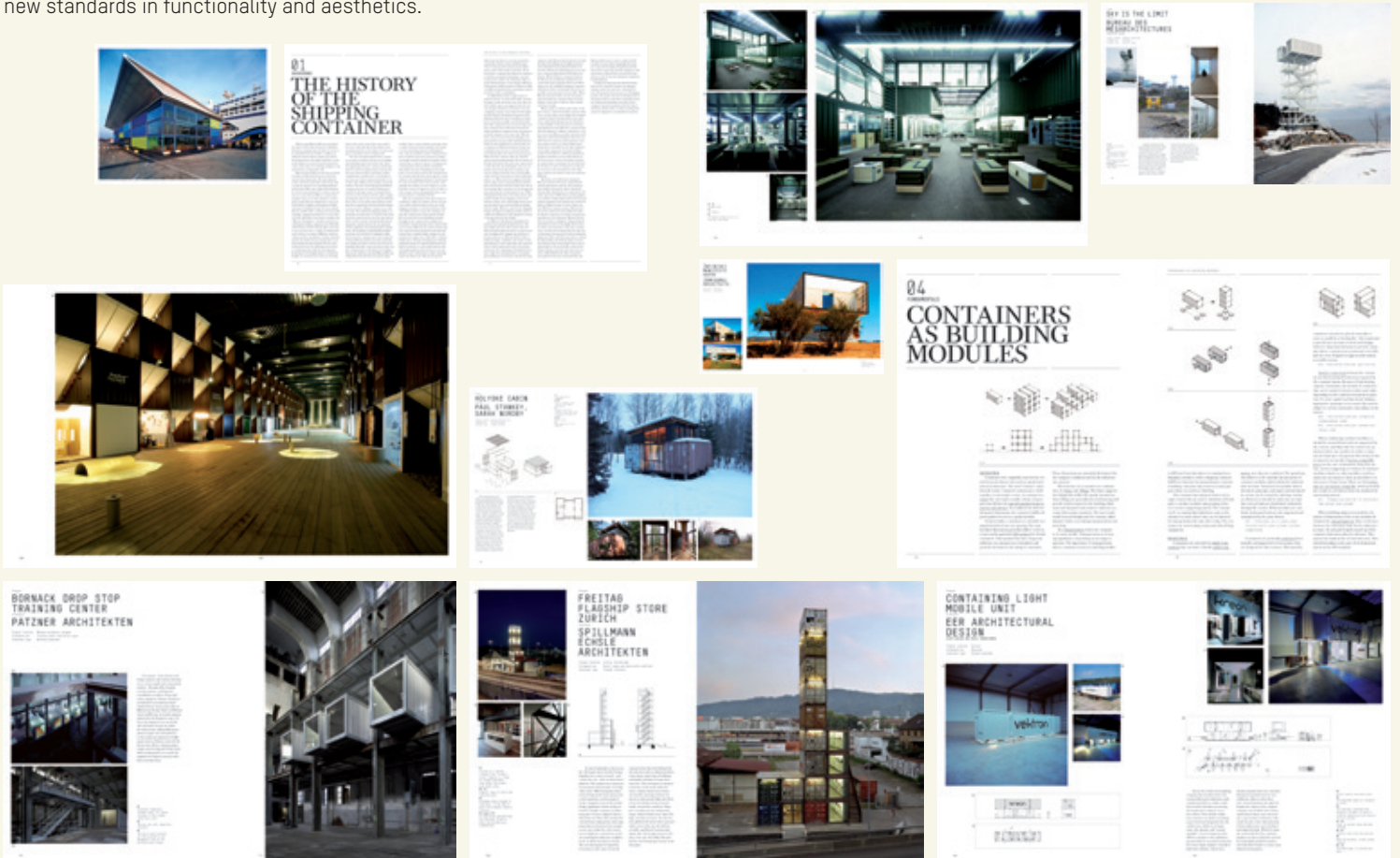
Containers are a phenomenon in today's architecture. This comprehensive guide not only shows visual examples of state-of-the-art projects, but also gives international experts the opportunity to explain the history of container use in architecture and to give practical advice on how to work with them.

Shipping containers are modular, affordable, and virtually indestructible. More and more often they are being used to build temporary structures such as pavilions, offices, galleries, and bars that can be easily moved if necessary. This phenomenon has a name: container architecture.

Container Atlas presents a wide range of contemporary projects along with an in-depth investigation into the background and evolution of this topical field. The book illustrates how containers are being used as building blocks to accommodate the daily lives and special events of urban nomads. Because the structures that containers are used to build are not meant to be permanent, their architecture has a more short-term and playful character that often references current trends. *Container Atlas* features advertising, pop-up stores, and temporary exhibits that are built using this approach as well as sophisticated housing and office spaces. Found in both urban and rural settings, these container structures provoke and inspire while setting new standards in functionality and aesthetics.

Including detailed reports by experts in the field, *Container Atlas* explains the historical development of container use in architecture, documents plans, describes associated costs, and suggests concrete solutions for common problems. The book also introduces the various types of containers currently in use today, from standard shipping models to modular pieces made to order out of various materials or with customized cutouts. *Container Atlas* is a practical and inspirational reference for architects, planners, and cultural activists as well as event and marketing managers, to guide them in deciding what types of containers are best suited to their upcoming projects.

With years of theoretical and practical experience in the fields of container architecture and modular building, architect and professor Han Slawik and his team have established themselves as international experts in these fields.



subtitle
**Handbook for
Media Designers**

category
Graphic Design, Typography

translated by
D. + E. Spiekermann
features
full color, PVC cover, bookmark ribbon

pages 288 size 21 x 26 cm

price € 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-325-3



about the book

A user-friendly handbook that helps designers to prepare their files for optimal printing.

These days, designers must be proficient in creating final artwork and be familiar with pre-print and production processes. *Ready to Print* helps designers prepare their data and materials so that the best result can be achieved with an optimal print run. Detailed descriptions of each step also ensure that designers can accurately plan their workflow and budget in these areas.

Ready to Print imparts the fundamentals of how printing functions and points out options and hurdles along the way to creating an outstanding print product. The chapters Paper, Printing Techniques, Typography, Trapping, Color, Image Editing, and PDF make the comprehensive book a clearly-structured companion for navigating through pre-print and

production. All of the content—from the traits of various types of paper to the recommended settings when exporting data into a print-ready PDF—are explained thoroughly in plain language and with the help of numerous illustrations and graphics.

The original German edition of *Ready to Print* was written and compiled by Kristina Nickel, a production manager well-versed in pre-print and production processes. The content of this English version was edited by typography and design expert Erik Spiekermann and translated by his son, Dylan.

180 4. Trapping 4.3 Trap presets

Trap placement in images

Trap placement: This setting controls the placement of a trap when a vector object traps an image. The options are "Continuous", "Close", and "Spaced". "Close" means that overlapping or touching objects are trapped together. "Continuous" means that overlapping or touching objects are trapped together, but the overlapping area is filled with the color of the object being trapped. "Spaced" means that overlapping or touching objects are trapped together, but there is a small gap between them.

Trap objects to images: This option determines whether objects are trapped to images or images are trapped to objects. This option should only be activated when there are insufficient color components in common.

Trap images to images: This option determines whether images are trapped to images or images are trapped to images. This option should only be activated when there are insufficient color components in common.

Trap images internally: This option determines whether images are trapped internally or images are trapped internally. This option should only be activated when there are insufficient color components in common.

Trap imported graphics: This option determines whether imported graphics are trapped or imported graphics are trapped. This option should only be activated when there are insufficient color components in common.

Trap 1-bit images: This option creates a trap when a black and white image traps a color image. This option should only be activated when there are insufficient color components in common.

Default trap presets

- Trap Presets
- Ready To Print Preset Options

Name (Default):

Trap Width: 0.1 mm

Black: 0.175 mm

Images:

- Trap Placement: Centre
- Trap Objects to Images
- Trap Images to Images
- Trap Images Intensity: 100%
- Trap 1-bit Images

Trap Appearance:

- Trap Width: 0.1 mm
- End Style: Mix
- Trap Threshold: 100%
- Black Density: 1.0
- Trap Color: 100%
- Black Density: 1.0
- Trap Color Reproduction: 100%

Trapping when color difference is 10 percent or less

181

1-bit color and RGB color

1-bit color: This section discusses the limitations of 1-bit color and how to handle it in a print-ready file.

RGB color: This section discusses the limitations of RGB color and how to handle it in a print-ready file.

Color bars: This section shows color bars for 1-bit and RGB color.

Color bars: This section shows color bars for 1-bit and RGB color.

182 4. Paper & Printing Techniques

Number of pages per sheet in printing: This section discusses the number of pages per sheet in printing.

Number of pages per sheet in printing: This section discusses the number of pages per sheet in printing.

Number of pages per sheet in printing: This section discusses the number of pages per sheet in printing.

Number of pages per sheet in printing: This section discusses the number of pages per sheet in printing.

183

Print control strip: This section discusses the print control strip and how to use it.

Print control strip: This section discusses the print control strip and how to use it.

Print control strip: This section discusses the print control strip and how to use it.

Print control strip: This section discusses the print control strip and how to use it.

184

Color reproduction: This section discusses color reproduction and how to handle it in a print-ready file.

Color reproduction: This section discusses color reproduction and how to handle it in a print-ready file.

Color reproduction: This section discusses color reproduction and how to handle it in a print-ready file.

Color reproduction: This section discusses color reproduction and how to handle it in a print-ready file.

185

Back composition: This section discusses back composition and how to handle it in a print-ready file.

Back composition: This section discusses back composition and how to handle it in a print-ready file.

Back composition: This section discusses back composition and how to handle it in a print-ready file.

Back composition: This section discusses back composition and how to handle it in a print-ready file.

186 4. Paper & Printing Techniques

Different swatches on a print control strip

Different swatches on a print control strip

Different swatches on a print control strip

Different swatches on a print control strip

187

Trapping: This section discusses trapping and how to handle it in a print-ready file.

Trapping: This section discusses trapping and how to handle it in a print-ready file.

Trapping: This section discusses trapping and how to handle it in a print-ready file.

Trapping: This section discusses trapping and how to handle it in a print-ready file.

188 4. Paper & Printing Techniques

Setting up a print job: This section discusses setting up a print job and how to handle it in a print-ready file.

Setting up a print job: This section discusses setting up a print job and how to handle it in a print-ready file.

Setting up a print job: This section discusses setting up a print job and how to handle it in a print-ready file.

Setting up a print job: This section discusses setting up a print job and how to handle it in a print-ready file.



title Out of the Box!

subtitle
Brand Experiences between
Pop-Up and Flagship

categories
Architecture, Style

editors
R. Klanten, K. Bolhöfer, S. Ehmann

features
full color, hardcover

pages size
288 24 × 30 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn
978-3-89955-374-1



about the book

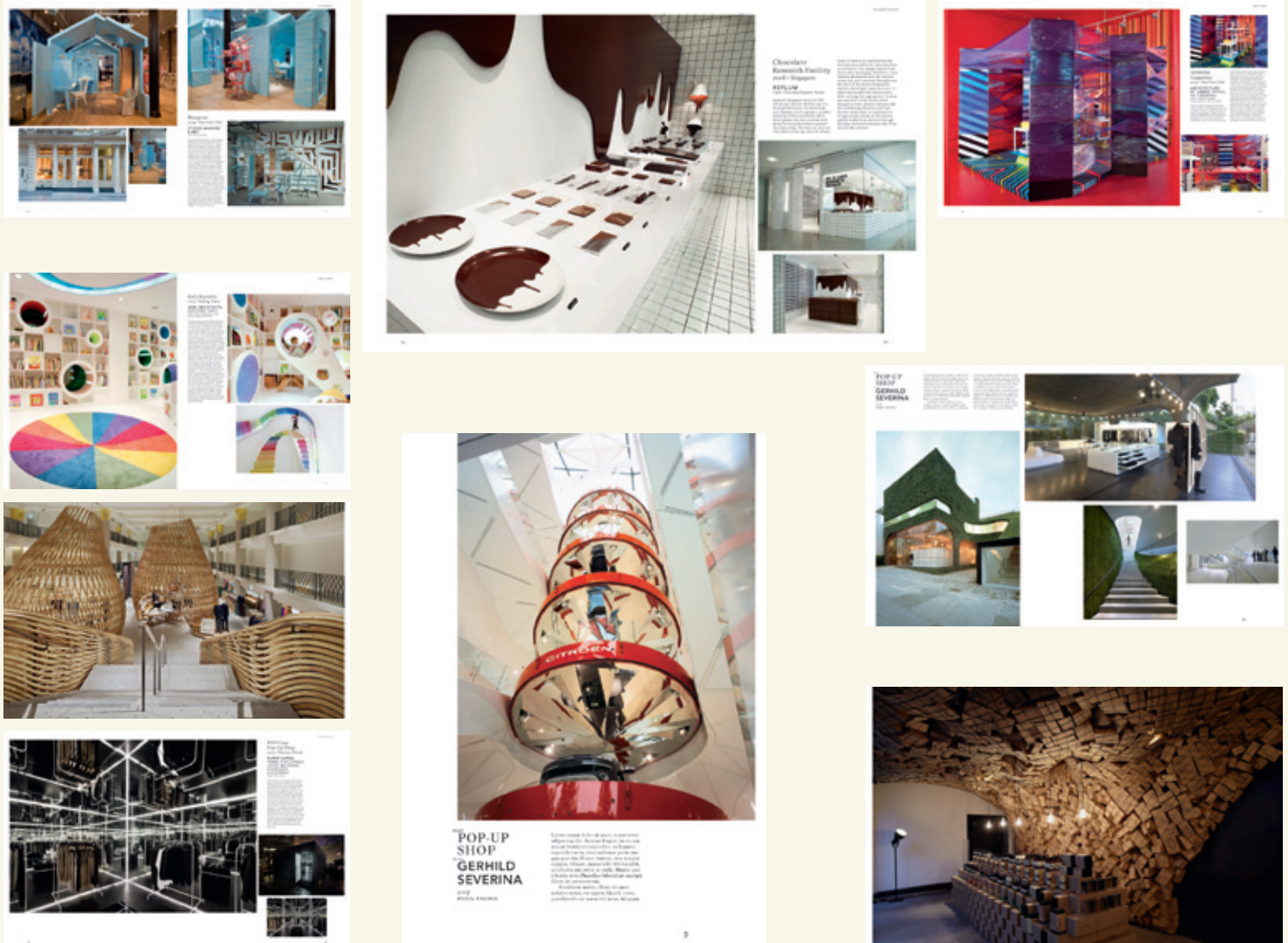
Innovative brand presentations from temporary pop-up shops to flagship stores.

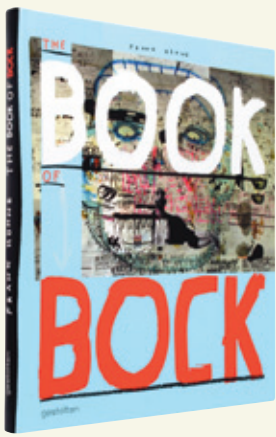
The way in which we experience and consume brands is changing more rapidly today than ever before. The strong influence of e-commerce and the digital realm is forcing brands to rethink the traditional presentation of their wares in conventional stores. More and more companies throughout the world are exploring new concepts for the sale and presentation of their products, or they are establishing events to boost brand image. They are increasingly searching for new ways to offer their customers brand experiences on an emotional level.

Out of the Box! is an inspirational collection of solutions from around the globe that allow us to experience brands in unique ways. These range from flagship stores, in which a vision for a brand image is implemented in real

space, to makeshift pop-up shops, which celebrate the essence of a brand for a targeted audience or timeframe. The book also explores how novel approaches—including, for example, thematic sales areas in concept stores, formats that mix galleries with boutiques, mobile retail units, and event locations—are blazing all kinds of trails in current brand communication.

With 288 pages brimming with international examples, *Out of the Box!* shows architects, brand managers, graphic designers, and interior designers how they can effectively establish their brands in the real world in a way that results in unforgettable emotional experiences for discerning, internet-minded customers.






title
The Book of Bock

by
Frank Höhne

57

category
Illustration

features
full color, hardcover
pages 160 size 21 × 26 cm
price
€ 29.90 [D] € 26.99 \$ 45

isbn
978-3-89955-456-4


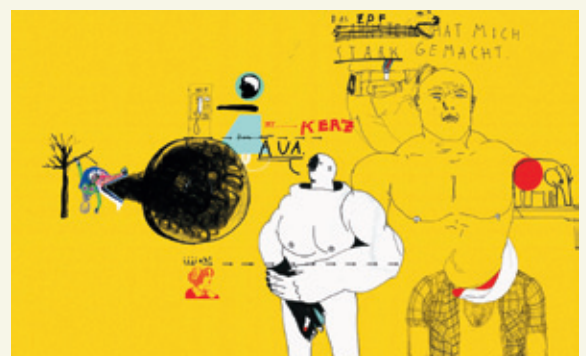
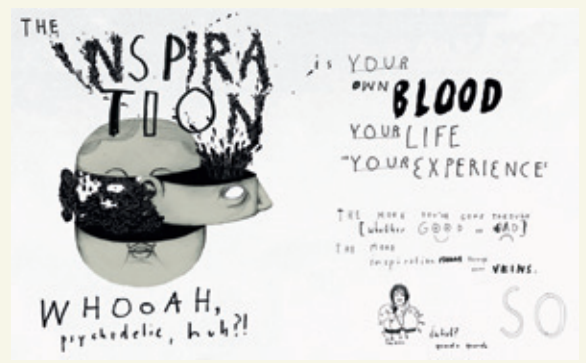
about the book

In his own inimitable way, Frank Höhne explains how to find and keep joy in working as an illustrator.

The delight with which Frank Höhne draws radiates from each of his illustrations and his strange humor is contagious. His style is idiosyncratic and sometimes childishy naïve. Höhne admits that "I simply do what I want to do," but he does this so well that he has established himself as one of Germany's leading illustrators in only a short period of time. His clients include international brands such as BMW Mini, Nike, and Aveda, as well as a broad range of German newspapers and magazines.

In *The Book of Bock* Frank Höhne offers his own unique perspective on how to become an illustrator and, once one does, how to keep the joy in one's work alive over time. The hilarious visual journey is great fun for all readers—whether they work creatively or not.

Frank Höhne is inspired by the things that make him human. As he puts it, "a colonoscopy gives me eight times more input than a visit to a museum for applied something or other."





title

Sublime

subtitle

New Design and Architecture from Japan

categories

Architecture,
Product Design

editors

R. Klanten, S. Ehmann, K. Bolhöfer,
A. Kupetz, B. Meyer

features

full color, hardcover

pages

288

size

24 × 30 cm

price

€ 49.90 (D) £ 45 \$ 78

isbn

978-3-89955-372-7



about the book

Elegant Japanese architecture, interiors, and products that build upon tradition while defining the future of design.

After the visual excesses of the first decade of the new millennium, there now appears to be a distinct demand for clear and rational yet forward-thinking design. Seamlessly melding aesthetics, functionality, and quality while simultaneously avoiding excess has been a foundation of Japanese handicraft for hundreds of years. Architects and other creatives from Japan are masters at skillfully combining rational functionality with a cutting-edge sense of design in a way that seems effortless and even playful.

Sublime is a comprehensive collection of the relevant trends in Japanese design that reveals the country's uniquely elegant design aesthetic. The book presents architecture, interiors, and products that are created with

an approach that is both rational and visionary. The results of this striking combination often appear futuristic and somehow transcendent. Japanese architecture is adept at bringing inner and outer areas of buildings together harmoniously. Even the smallest rooms can seem surprisingly spacious.

Sublime showcases and explores the distinctive national talent for strikingly merging the rational and traditional with the modern. With insightful texts by Andrej Kupetz and Shonquis Moreno, it features work by established names such as Tokujin Yoshioka, Kengo Kuma, and Nendo, and introduces talent from a new generation that has found its own design style somewhere between a traditional Japanese approach and contemporary influences.





title
Art & Agenda

subtitle
Political Art and Activism

category
 Art

editors
 R. Klanten, M. Hübner, A. Bieber,
 P. Alonzo, G. Jansen

features
 full color, hardcover

pages 288 size 24 × 30 cm

price
 € 44 (D) £ 40 \$ 68

isbn
 978-3-89955-342-0



about the book

Young and established artists are putting political subjects, protest, and resistance back on the personal and public agenda.

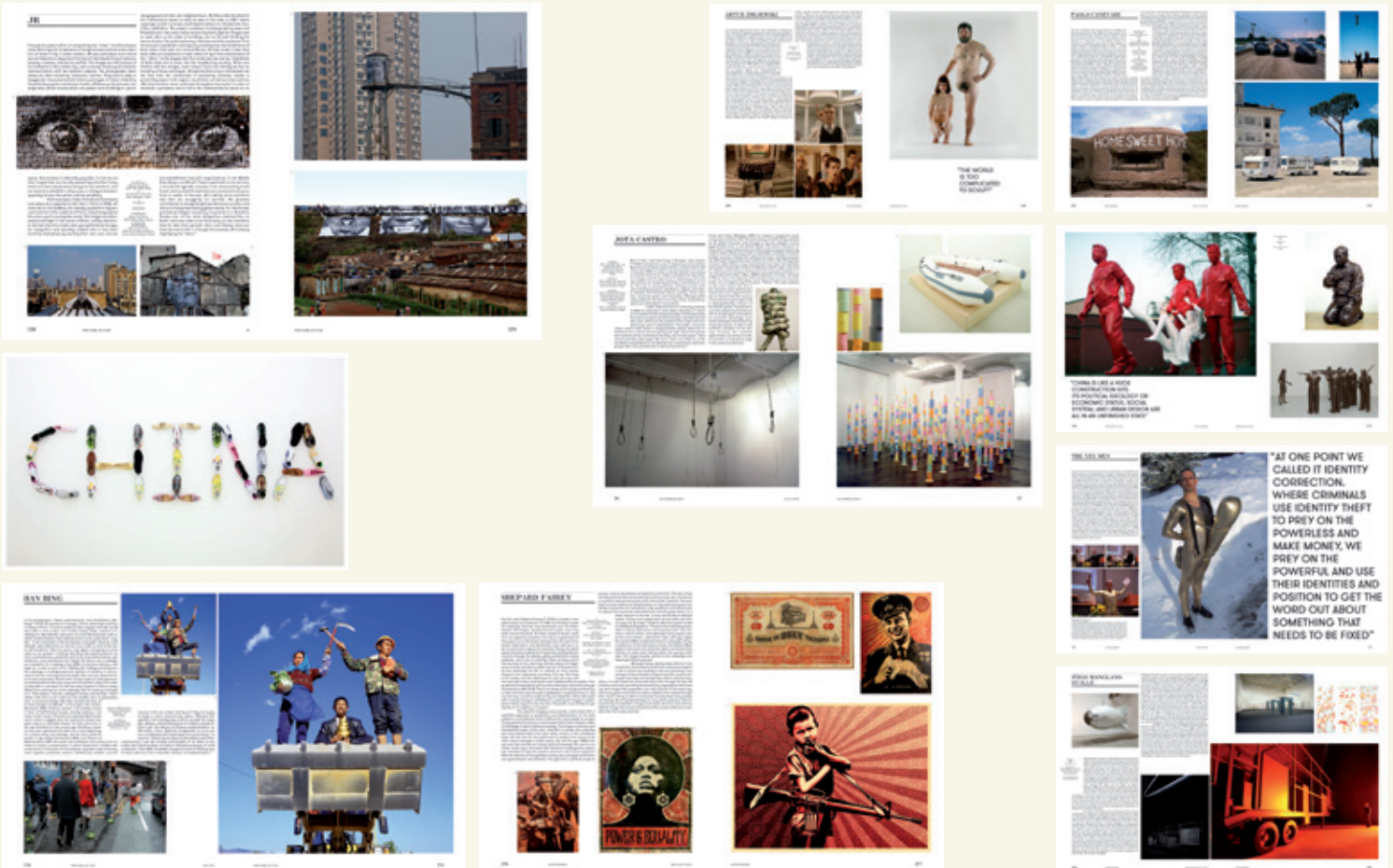
Life has become significantly more political in the new millennium, especially in the aftermath of worldwide financial crisis. Art is both driving and documenting this upheaval. Increasingly, new visual concepts and commentaries are being used to represent and communicate emotionally charged topics, thereby bringing them onto local political and social agendas in a way far more powerful than words alone.

Art & Agenda explores the current interrelationship between politics, art, and activism. The book introduces a variety of artists who are advocating political and social reform on a local or a global scale. The personalities and approaches of the featured artists are as diverse as their subject matter—the artists' goals, techniques, and degrees of radicalness depend on the cultures to which they belong as well as the social and political circles in which they move. Some of the artists featured in the book are fighting against poverty or for women's rights. Others are working to rebuild Haitian communities in the wake of the country's devastating earthquake. Still others are using mass communication to criticize transnational oil companies.

The book looks at how art is not only reflecting and setting agendas, but also how it is influencing political reaction. Consequently, *Art & Agenda* is not only a perceptive documentation of current urban interventions, installations, performances, sculptures, and paintings, but also points to future forms of political discourse.

In addition to presenting the diverse work of more than 100 artists, the book features comprehensive and insightful texts by curators Pedro Alonzo, Alain Bieber, and Silke Krohn as well as by Gregor Jansen, the director of the Kunsthalle Düsseldorf.

Contributors include established artists such as Ai Weiwei, Elmgreen & Dragset, Fernando Bryce, Gregor Schneider, Hank Willis Thomas, Jennifer Karady, Jota Castro, Marina Abramović, Maurizio Cattelan, Milica Tomić, Paul McCarthy, Santiago Sierra, William Kentridge, and Zhang Huan as well as newer talent such as Aram Bartholl, Brad Downey, JR, Shepard Fairey, Swoon, Voïna Group, YesMen, and Ztohoven.





title
Henrik Vibskov

by
Henrik Vibskov

category
Style

editors
Henrik Vibskov & Alastair Philip Wiper,
co-edited by Camilla R. Simpson

features
full color, hardcover

pages 240 size 24 × 30 cm

price
€ 39.90 (D) £ 37.50 \$ 60

isbn
978-3-89955-435-9



about the book

To describe Henrik Vibskov as merely a fashion designer would be a vast understatement. As a multifaceted artist, passionate musician, innovative stage designer, and head of his trendsetting eponymous fashion label he is at the vanguard of a new generation of creative multi-taskers. As is indicative

of this new type of renaissance designer, Vibskov has succeeded in establishing a unique signature style that is recognizable across all of the diverse disciplines in which he works.



title
Ain't We Got Fun

by
Jen Ray

category
Art

features
full color, hardcover

pages 80 size 24.5 × 33 cm

price
€ 25 (D) £ 23 \$ 39

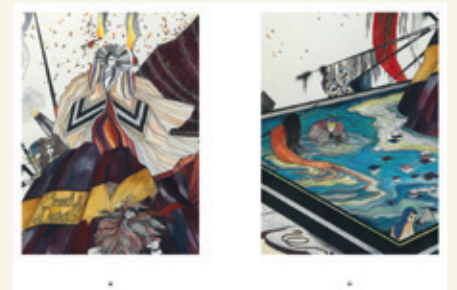
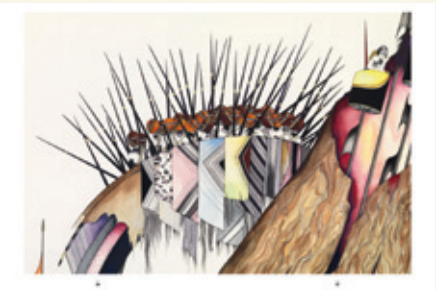
isbn
978-3-89955-437-3



about the book

The large-scale works of the American artist Jen Ray transport their viewers into a surreal universe where Amazonian women rule, militants move across dystopian landscapes, and magic spaces are occupied by rebels and provocateurs. The mystical realism of her images is reminiscent of the worlds created by Alejandro Jodorowsky or Moebius and those featured in traditional

Japanese prints and Manga culture. Her art has been shown in museums and galleries in cities including New York, Berlin, and Paris. *Ain't We Got Fun* is an overview of art created by Jen Ray over the past seven years that includes drawings and performances as well as new works.





title
The Journey of Sebastian Errazuriz

by
 Sebastian Errazuriz

categories
 Art, Product Design

features
 full color, hardcover

pages size
 224 24 × 28 cm

price
 € 35 (D) € 32.50 \$ 55

isbn
 978-3-89955-441-0

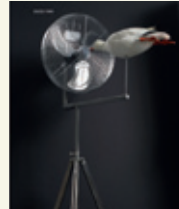


about the book

Ironic, sophisticated, precise—the work of Sebastian Errazuriz moves elegantly between art and design. His light but sneaky visual language is often compared with that of Erwin Wurm, while its morbid charm and clever wit suggests a kinship with Maurizio Cattelan and Gabriel Orozco. Errazuriz’s work has already been shown at over 40 exhibits in cities including New York, Paris, Tokyo, and Barcelona. Today, his creations are snatched up by collectors the second they leave his Brooklyn studio. This book is the first monograph of Sebastian Errazuriz’s work, which the *New York Times* calls

“humorously avant-garde.” It includes conversations Errazuriz had with artist Tom Sachs and MoMA senior curator Paola Antonelli. The introduction texts were written by the art critic Christian Viveros-Fauné and gallery owner Cristina Grajales.

“Moving beyond form and function, Sebastian Errazuriz enters metaphysical territory.” (Surface)



title
Lux

subtitle
 Lamps and Lights

categories
 Product Design, Style

editors
 R. Klanten, K. Bolhöfer, S. Ehmann

features
 full color, hardcover

pages size
 320 17 × 24 cm

price
 € 29.90 (D) € 27.50 \$ 48

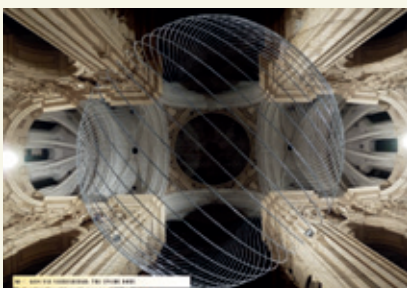
isbn
 978-3-89955-373-4



about the book

The effect of light cannot be overestimated. The most splendid interior will not shine without adequate lighting. In the last few years, a new school of lamp designers and light manufacturers have taken the lead in creating and developing a new frontier of domestic lighting. These innovative solutions reflect the cutting-edge of contemporary furniture design, interior design,

and architecture as much as a recent quantum leap in illumination technology. *Lux* offers an inspiring range of these current approaches to lamps and lighting that represent a fundamental change in the aesthetic and technical possibilities available.





title

A History of Graphic Design for Rainy Days

by

Studio 3

category

Graphic Design

features

full color, hardcover

pages size

224 16 × 21 cm

price

€ 19.90 [D] £ 17.99 \$ 29.90

isbn

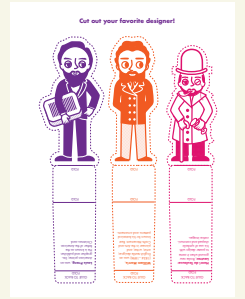
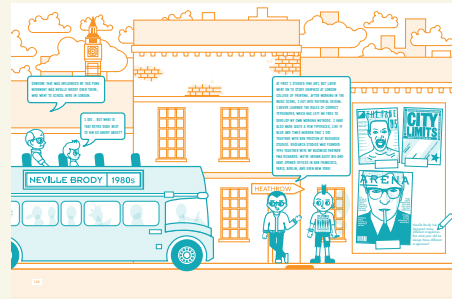
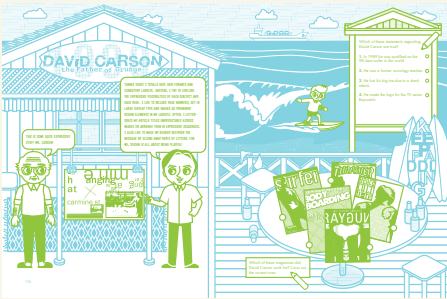
978-3-89955-389-5



about the book

One fateful rainy day, a bored kid asks his grandfather “what in the world is graphic design?” Starting with that innocent question, this activity book takes its readers on a charmingly illustrated and cleverly revealing whirlwind tour through this creative discipline’s milestone developments, personalities, and technologies. With its engaging design, humorous narratives, and

fun-filled exercises, it offers an entertaining look at the many aspects of graphic design—from typography’s humble beginnings to the internet-based font distribution of today; from styles including art nouveau, Dada, Bauhaus, and psychedelic to innovators such as William Morris, Jan Tschichold, Saul Bass, and David Carson.



title

Hyperactivitytypography from A to Z

by

Studio 3

category

Typography

features

full color, hardcover

pages size

192 16 × 21 cm

price

€ 19.90 [D] £ 17.99 \$ 29.90

isbn

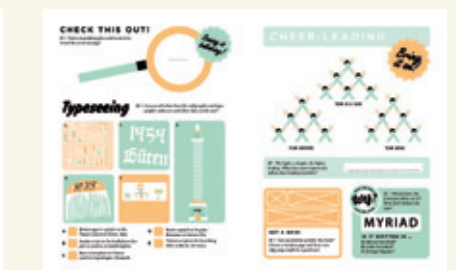
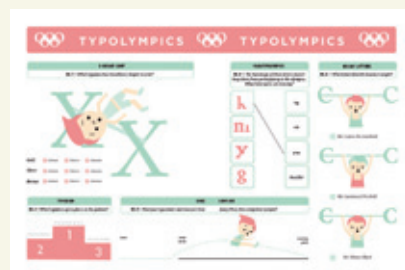
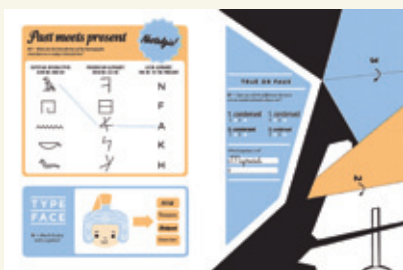
978-3-89955-327-7



about the book

Who knew that a publication that looks like an attractively designed children’s book could take such a revealing look at the demanding topic of typography. The colorful pages of *Hyperactivitytypography from A to Z* present a simple and fun, yet amazingly clever how-to that celebrates typography in all its complexity. Introducing common typography terms and trivia through

charming illustrations, personal examinations, and fun-filled exercises, this activity book offers both an accessible introduction to typography beginners and an entertaining review for experts to test their skills and take away new insights into the ramifications of typography—all while having fun.





title
The Urban Theater

by
Mark Jenkins

subtitle
Mark Jenkins

editors
R. Klanten, M. Hübner

category
Art

features
full color, hardcover
pages 160 size 21 × 26 cm

price
€ 35 (D) £ 32.50 \$ 55

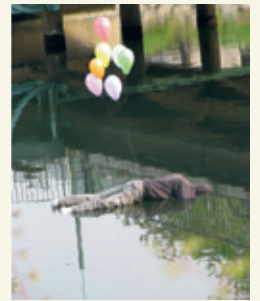
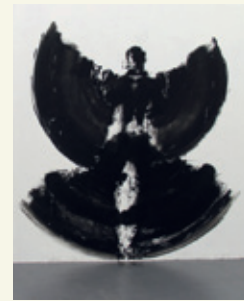
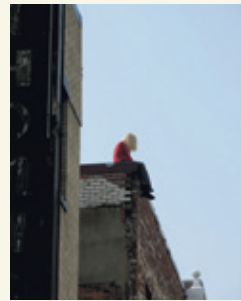
isbn
978-3-89955-396-3



about the book

Mark Jenkins is redefining sculpture as part of the urban environment. *The Urban Theater*, his first monograph, documents Jenkins's compelling, often disturbing street installations and demonstrates his talent for provoking

reactions from passersby. For Jenkins, these spontaneous responses and interactions are an integral part of the life cycle of his works.



title
Aram Bartholl

by
Aram Bartholl

subtitle
The Speed Book

editor
Domenico Quaranta

category
Art

features
full color, hardcover
pages 268 size 21.6 × 28 cm

price
€ 39.90 (D) £ 37.50 \$ 60

isbn
978-3-89955-393-2



about the book

Aram Bartholl's work explores the power structures, the social systems, the cultural innovations, the inner dynamics, the languages, and the products that are shaping our age. This first comprehensive monograph offers entry to an oeuvre in which space and cyberspace mingle and mangle each other, a realm that uses as little technology as possible while still speaking a digital language. *Aram Bartholl: The Speed Book* features savvy experiments with transitions from the virtual to the physical: USB sticks embedded into walls,

buildings, and curbs; giant real-life versions of Google's red map markers positioned in public spaces; portraits generated from search results. An introduction by editor Domenico Quaranta as well as essays by science fiction writer Bruce Sterling, art critics, and fellow artists guide readers through a wonderfully skewed version of reality under the influence of the internet, something Sterling refers to as Bartholl's "self-created twilight zone."





title
Erratic

subtitle
**Visual Impact
in Current Design**

categories
Graphic Design, Style

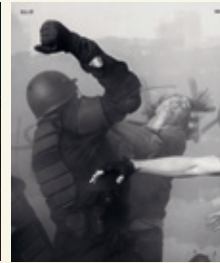
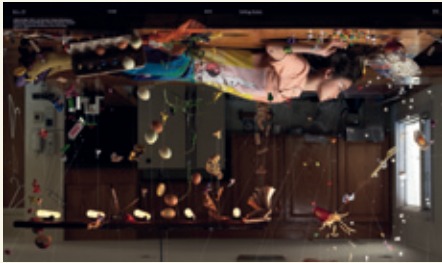
editors
R. Klanten, F. Schulze
features
full color, softcover
pages size
192 24 × 28 cm
price
€ 29.90 (D) £ 26.99 \$ 45
isbn
978-3-89955-370-3



about the book

Movement, tension, balance, and surprise are being increasingly explored in today's visual culture. More and more cutting-edge design, photography, and art depicts subjects that initially appear to be stable or to be symmetrical. But upon closer examination, each image tells a story. Or, more aptly, it triggers a story in the viewer's mind that shows the inevitable events that

will develop out of the portrayed circumstances. *Erratic* documents recent, often playful creative investigations that reveal a range of narrative qualities inherent in single images. At the same time, the featured work makes clear that even conditions of alleged stability or balance can come to an abrupt end at any time.



title
Precursor

subtitle
The Creativity Watchlist

categories
Graphic Design, Style

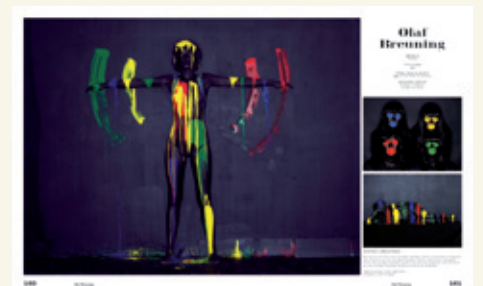
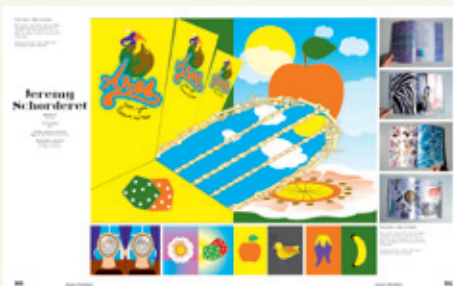
editors
R. Klanten, A. Mollard
features
full color, hardcover
pages size
288 24 × 30 cm
price
€ 44 (D) £ 40 \$ 68
isbn
978-3-89955-345-1



about the book

The creative visions of design's forerunners currently play with colors and patterns as well as with elements of realism, surrealism, op art, and tribal art. *Precursor* presents this strikingly interdisciplinary work that exists beyond the latest trends and retro looks and whose only obligation is to innovate. This book is a trailblazing collection of recent work by a new breed of young

designers from around the world complemented by insightful texts. Although stylistically diverse, the examples documented in *Precursor* are all created with a distinctly multidisciplinary approach that is enriching and expanding established categories of design.





title
Fragiles

subtitle
Porcelain, Glass
and Ceramics

category
Product Design

editors
R. Klanten, S. Ehmann, S. Grill

features
full color, hardcover

pages size
280 24 × 30 cm

price
€ 44 [D] £ 40 \$ 69

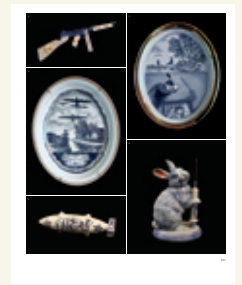
isbn
978-3-89955-208-9



about the book

Fragiles is an eclectic collection of unconventional contemporary work in porcelain, glass, and ceramics. Today, these materials are increasingly being used in playful ways by both established and emerging design talents who are inspired by modernism, an ironic depiction of kitsch, and an

expanded repertoire of forms made possible by technological developments such as rapid prototyping. The spectrum and quality of these innovative projects shows a current generation of designers just how relevant and challenging working with these traditional fragile materials can be.



title
Arabesque 2

subtitle
Graphic Design from the
Arab World and Persia

categories
Graphic Design,
Typography

editors
Ben Wittner, Sascha Thoma

features
full color, hardcover, incl. 4 typefaces on CD-ROM

pages size
208 24 × 28 cm

price
€ 44 [D] £ 40 \$ 68

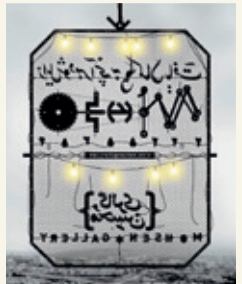
isbn
978-3-89955-330-7



about the book

Arabesque 2 is a collection of recent cutting-edge work by young designers and activists from the Arab world and Iran. The examples of typography, graphic design, logos, editorial design, and illustration presented here chart a compelling course between local visual convention and a modern international style that is emblematic of the increasing cultural emancipation of

the entire Middle East. The book's rich selection of groundbreaking visuals is supplemented by texts and interviews that describe the environments in which the featured designers and artists work. *Arabesque 2* also includes a preface by John Martin, co-founder of Art Dubai, and a CD-ROM with 4 typefaces related to its themes.





title

Utopia Forever

subtitle

Visions of Architecture and Urbanism

category

Architecture

editors

R. Klanten, L. Feireiss

features

full color, flexicover

pages

256

size

24 × 28 cm

price

€ 44 (D) £ 40 \$ 68

isbn

978-3-89955-335-2



about the book

Whether created by established architects and artists or new talents, the examples in *Utopia Forever* are important catalysts for fundamental change and are radically shaping our notions of life in the future. The projects and concepts from architecture, city planning, urbanism, and art collected here point beyond the restrictions of the factual to unleash the potential

of creative visions. This inspiring work explores how current challenges for architecture, mobility, and energy as well as the logistics of food consumption and waste removal can be met. Text features by both architects and theorists give added insight.



title

My Green City

subtitle

Back to Nature with Attitude and Style

category

Style, Graphic Design

editors

R. Klanten, S. Ehmann, K. Bolhöfer

features

full color, flexicover

pages

240

size

21 × 26 cm

price

€ 38 (D) £ 35 \$ 60

isbn

978-3-89955-334-5

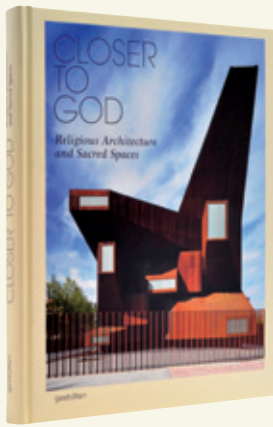


about the book

This book presents inspiring work from around the world that is bringing nature back into our cities: from urban farming initiatives, guerilla gardening, and architectural visions, to furniture, products, and other everyday objects that use plants in a functional or aesthetic way. Some of the included projects are changing the landscapes of our cities as a whole, while others can

make our own streets and homes greener—most importantly, all are trying to get people to think differently. For everyone who has an interest in a more responsible and environmentally-friendly lifestyle, this entertaining and socially relevant book makes it clear that we can design our urban future in a way that's green, innovative, vibrant, and constructive.





title

Closer to God

subtitle

Religious Architecture and Sacred Spaces

category

Architecture

editors

R. Klanten, L. Feireiss

features

full color, hardcover

pages 240 size 24 × 30 cm

price
€ 49.90 (D) € 45 \$ 78

isbn

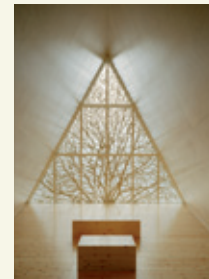
978-3-89955-313-0



about the book

Closer to God is a unique collection of international examples of sacred spaces of all denominations that were built in the last few years. Whether churches, synagogues, mosques, temple complexes, or other contemplative places for meditation and reflection, the architecture highlighted in this book ranks among the most exciting of our time. This book presents striking

proof that contemporary religious structures are no longer bound by predominant styles. Rather, the explicitly expressive architectural language of sacred spaces at the start of the twenty-first century is shaped equally by respect for established traditions and forays into the visuality of the future.



title

The Story of Eames Furniture

category

Product Design

by

Marilyn Neuhart with
John Neuhart

features

full color, hardcover, 2 volumes in slipcase

pages 800 size 25.5 × 29.2 cm

price
€ 150 (D) € 140 \$ 199

isbn

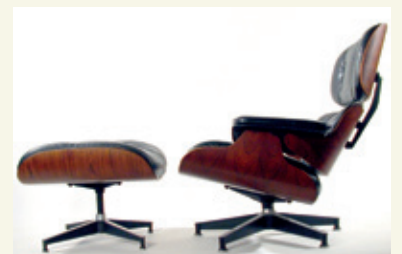
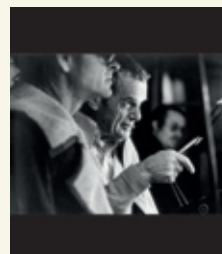
978-3-89955-230-0



about the book

Brimming with images and insightful text, this unique book is the benchmark reference on what is arguably the most influential and important furniture brand of our time. It reveals in unparalleled detail how Charles and Ray Eames, as well as a talented team of designers, worked to create pieces that still top bestseller lists. The book describes the key role played by the

Eames Office's own development and perfection of production processes for its designs as well as the significance of its relationship with manufacturers. By documenting the creation and spread of these landmark furniture designs, this book also tells the story of how modernism became established in homes and offices throughout the world.





title

A Touch of Code

subtitle

Interactive Installations and Experiences

categories

Product Design,
Architecture

editors

R. Klanten, S. Ehmann, V. Hanschke

features

full color, hardcover

pages 256 size 24 × 28 cm

price
€ 44 (D) £ 40 \$ 68

isbn

978-3-89955-331-4



about the book

Today's designers are creating compelling atmospheres and interactive experiences by merging hardware and software with architecture and design. This book is a collection of this innovative work produced where virtual realms meet the real world and where dataflow confronts the human senses. It presents an international spectrum of interdisciplinary projects at

the intersection of laboratory, trade show, and urban space that play with the new frontiers of perception, interaction, and staging created by current technology. The work reveals how technology is fundamentally changing and expanding strategies for the targeted use of architecture, art, communication, and design for the future.



title

Data Flow 2

subtitle

Visualizing Information in Graphic Design

category

Graphic Design

French edition: 978-3-89955-296-6



Spanish edition: 978-3-89955-297-3



editors

R. Klanten, N. Bourquin, S. Ehmann, T. Tissot

features

full color, hardcover

pages 272 size 24 × 30 cm

price
€ 49.90 (D) £ 45 \$ 78

isbn

English edition: 978-3-89955-278-2



about the book

Data Flow 2 expands the definition of contemporary information graphics. The book features new possibilities for diagrams, maps, and charts and investigates the visual and intuitive presentation of processes and data. Eight comprehensive chapters illuminate how techniques such as simplification,

abstraction, metaphor, and dramatization function. *Data Flow 2* is a valuable reference offering practical advice, background, case studies, and inspiration. The book is also available in French and Spanish editions.





title

Left, Right, Up, Down

subtitle

New Directions in Signage and Wayfinding

categories

Graphic Design,
Architecture

editors

TwoPoints.Net

features

full color, hardcover

pages size
240 24 × 30 cm

price

€ 49.90 (D) £ 45 \$ 78

isbn

978-3-89955-312-3



about the book

The true importance of signage and wayfinding systems only becomes evident when they do not work. This book presents the unsung heroes of functional graphic design. *Left, Right, Up, Down* presents current approaches to design that provide orientation in and around buildings. The book provides myriad examples that combine graphic design and architecture so well that

the result elegantly meets the specific navigational needs of the situation. The range of attractive, experimental, low-budget, and flexible solutions make it an inspirational and insightful examination of current possibilities for practical applied information graphics.



title

cyclo. id

subtitle

Vol. 1

categories

Graphic Design,
Art

by

Ryoji Ikeda,
Carsten Nicolai

features

b/w, hardcover, incl. CD-ROM

pages size
328 18.5 × 23 cm

price

€ 39.90 (D) £ 37.50 \$ 60

isbn

978-3-89955-383-3



about the book

Ryoji Ikeda and Carsten Nicolai both work at the cutting-edge of contemporary electronic music and sound art. In 1999, the two artists initiated the joint project *cyclo.*, which is devoted to the visualization of sound. In their shared work, they generate new hybrid forms of audiovisual art and expand the possibilities of digital technology. The project's first publication is *cyclo. id*, a book

and included CD-ROM that offer a multimedia and interactive documentation of the audiovisual material that Nicolai and Ikeda have collected, researched, and created since they began working together. The featured images are formed by the metering of sound bits that have been selected by the artists with meticulous care according to their acoustic and illustrative potential.





title
Moiré Index

by
Carsten Nicolai

categories
Graphic Design, Art

features
b/w with 14 color plates,
hardcover, incl. CD-ROM

pages size
312 18.5 × 23 cm

price
€ 39.90 (D) £ 37.50 \$ 60

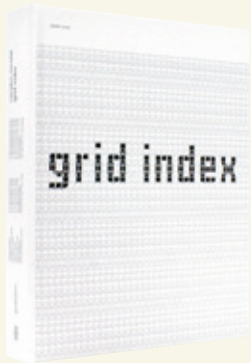
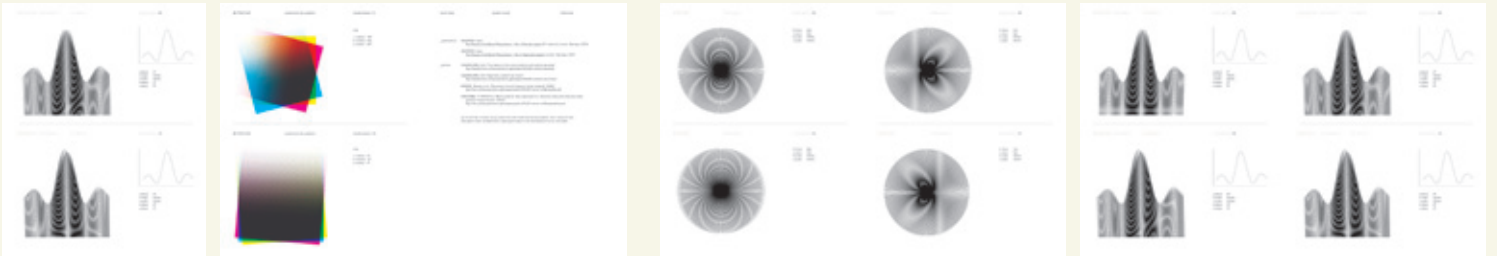
isbn
978-3-89955-308-6



about the book

In this book, Carsten Nicolai explores the moiré effect—a phenomenon that can be created by the overlay of lines. Although such interference patterns are mostly considered to be unwanted side effects, they are actually extremely interesting from an aesthetic perspective. This first extensive visual compendium of these patterns is accompanied by a CD-ROM that contains not only the featured moirés as digital files, but also individual

elements that can be used to create an almost endless amount of new overlays. By analyzing and systematically unlocking these fundamental structures, which are of crucial importance to the visualization of data, Nicolai has again produced not only a work of art, but also a practical tool for anyone working creatively.



title
Grid Index

by
Carsten Nicolai

categories
Graphic Design, Art

features
b/w, hardcover, incl. CD-ROM

pages size
312 18.5 × 23 cm

price
€ 39.90 (D) £ 35 \$ 60

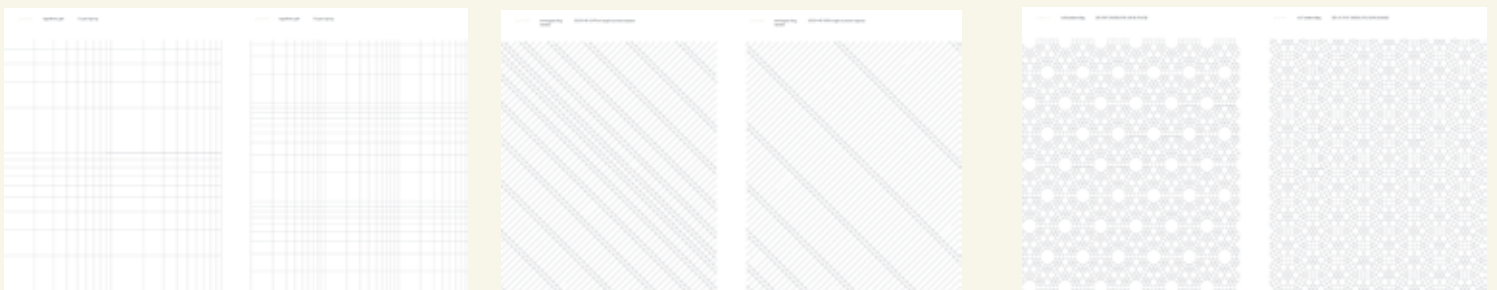
isbn
978-3-89955-241-6



about the book

An essential reference for designers, visual artists, architects, researchers, and mathematicians, *Grid Index* is the first comprehensive visual lexicon of patterns and grid systems. Based upon years of research, artist and musician Carsten Nicolai has discovered and unlocked the code for visual systems into a systematic equation of grids and patterns. The accompanying

CD-ROM contains all of the grids and patterns featured in the publication—from the simplest grids made up entirely of squares to the most complex irregular ones with infinitely unpredictable patterns of growth—as editable vector graphic data files. Use it to map out the underlying grids of any image or form and to create recurring geometrical grids in graphic design.





title
Book Art

subtitle
**Iconic Sculptures
and Installations Made
from Books**

category
Art

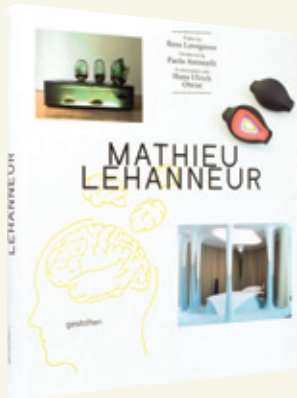
editor
Paul Sloman
features
full color, hardcover
pages size
208 20 × 24 cm
price
€ 29.90 (D) £ 26.99 \$ 45
isbn
978-3-89955-366-6



about the book

For centuries books have contained and presented the written words that have allowed humankind to study and interpret the world. As texts have become readily available through different media, contemporary artists have been increasingly exploring the interplay between the function, structure, and format of books. *Book Art* is a stunning documentation of current art,

installation, and design created with and from books. The fascinating range of examples, which is as diverse as books themselves, offers eloquent proof that—despite or because of digital media’s inroads as sources of text information—the book’s legacy as a carrier of ideas and communication is being expanded today.



title
Mathieu Lehanneur

category
Product Design

by
Mathieu Lehanneur

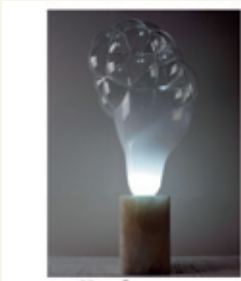
editors
R. Klanten, S. Ehmann
features
full color, hardcover
pages size
192 24 × 28 cm
price
€ 35 (D) £ 32.50 \$ 55
isbn
978-3-89955-395-6

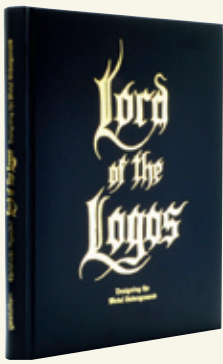


about the book

In only a short period of time the French designer Mathieu Lehanneur has established himself as a rising star of the global design community. He creates breakthrough work at the nexus of design and the human body, bionic structures, geometrical forms, and both the rational and irrational sides of science. Lehanneur shapes aesthetic objects that provide astounding insight into

the complexity of organic systems as well as cleverly address and comment on social issues. An extensive interview with the designer by the Serpentine Gallery’s Hans Ulrich Obrist as well as texts by the Museum of Modern Art’s Paola Antonelli, designer Ross Lovegrove, and others illuminate his creative explorations in the areas of interior design, product design, and art.





title
Lord of the Logos

by
Christophe Szpajdel

subtitle
Designing the Metal Underground

features
full color, hardcover,
gold embossing

pages size
240 21 × 26 cm

price
€ 35 (D) £ 32.50 \$ 55

isbn
978-3-89955-282-9

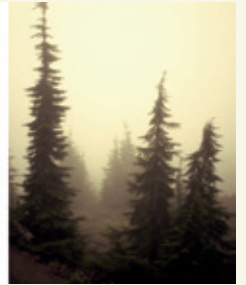
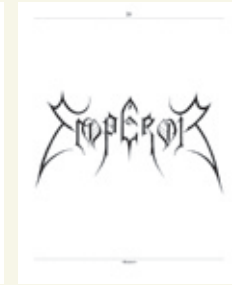
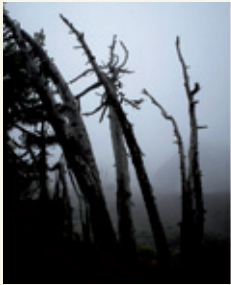


categories
Graphic Design,
Typography

about the book

This book is a collection of work by Christophe Szpajdel, an artist whose fans in the underground black metal community worship as the Lord of the Logos. It includes hundreds of powerful logos, each of which captures the force of this musical genre anew. Through his surprising use of aesthetic influences such as art deco and nature, Szpajdel has brought a new

dynamic into the gothic visuality of heavy metal. This publication, which is done in the style of a black prayerbook, shows not only how he has succeeded in leaving his own visual mark on this music, but how he has also expanded the canon of forms it uses.



title
Yuko Shimizu

by
Yuko Shimizu

categories
Art, Illustration

features
full color, hardcover

pages size
160 17 × 24 cm

price
€ 19.90 (D) £ 17.50 \$ 30

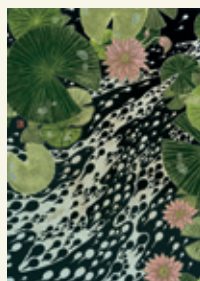
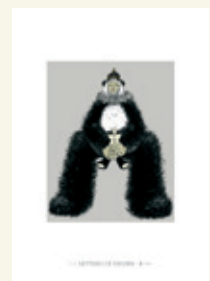
isbn
978-3-89955-387-1



about the book

The exceptional illustrator Yuko Shimizu creates her work at the intersection of traditional Japanese graphic prints with surreal comic art. The award-winning New York-based artist draws her basic forms and figures with calligraphy brushes and later digitally supplements them with additional colors and

backgrounds. This technique results in elegant and harmoniously composed creative visions and science-fiction fantasies, which are often erotically charged and combine the best of American pop and Japanese comic culture.





title
Studio On Fire

by
Studio On Fire

subtitle
**Iron Beasts
Make Great Beauty**

features
full color, hardcover

pages size
144 17 × 24 cm

price
€ 19.90 (D) £ 17.50 \$ 30

isbn
978-3-89955-381-9

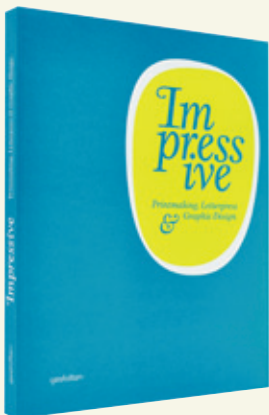


categories
Graphic Design,
Typography

about the book

Studio On Fire is at the forefront of the current letterpress movement—the rediscovery of old printing machines and techniques by young designers. The phenomenal detail and haptic sensuousness of their work have made

this Minnesota-based company a seminal reference for how to effectively blend current and classical graphic design styles with production methods.



title
Impressive

editors
R. Klanten, H. Hellige

features
full color, softcover

pages size
240 24 × 30 cm

price
€ 35 (D) £ 32.50 \$ 55

isbn
978-3-89955-368-0



subtitle
**Printmaking, Letterpress
and Graphic Design**

categories
Graphic Design,
Typography

about the book

Inspired by the challenge of hands-on tweaks and unpredictable results as well as the tactile qualities of different inks, papers, and binding techniques, today's creatives are rediscovering old-fashioned printing methods and crafts. *Impressive* is a topical exploration of the interplay between current trends in graphic design and traditional handiwork such as letterpress

printing, hand-cut linotype, chiseled woodblocks, and embossing. In addition to a rich selection of invitations, business cards, stationery, posters, and other material printed by hand, it offers personal insights from designers who are using old-fashioned techniques to create cutting-edge work.





title
Naïve

subtitle
Modernism and Folklore
in Contemporary
Graphic Design

categories
Graphic Design,
Illustration

editors
R. Klanten, H. Hellige

features
full color, softcover

pages 176 size 24 × 28 cm

price
€ 35 (D) € 32.50 \$ 50

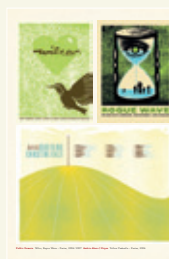
isbn
978-3-89955-247-8



about the book

Naïve documents the extraordinary renaissance of classic modernism from the 1940s to 1960s in contemporary graphic design. This compilation introduces a new wave of young designers who are rediscovering the stylistic elements reminiscent of classic graphic design such as silkscreen printing, classical typography, hand lettering, woodcutting, and folk art and

integrating them into their work. Inspired by twentieth century American legends such as Saul Bass, Charley Harper, and Alexander Girard, the burgeoning designers showcased in this book are creating innovative illustrations, poster art, editorials, book covers, record sleeves, stationery, and textiles.



title
Velo

subtitle
Bicycle Culture and Design

categories
Style, Graphic Design

editors
R. Klanten, S. Ehmann

features
full color, flexicover

pages 240 size 21 × 26 cm

price
€ 35 (D) € 32.50 \$ 50

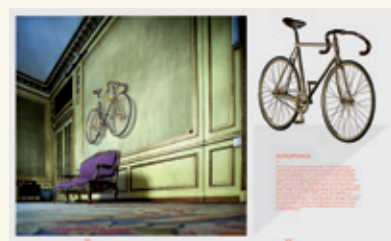
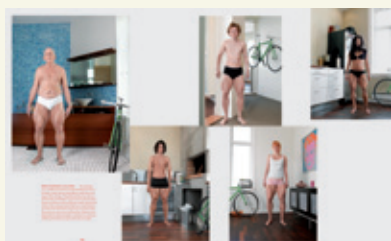
isbn
978-3-89955-284-3

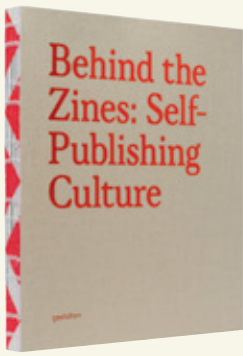


about the book

Velo introduces a wild bunch of passionate cyclists—frame builders, urban planners, artists, photographers, and those who ride professionally—who are making an impact. They are not only shaping styles, but promoting cycling as a primary form of transport. The book also explores the aesthetic of today's cycling culture and presents custom-made frames and art bikes

as well as a selection of contemporary illustration and design influenced by the cycling movement. Geared toward anyone who has a personal or professional interest in cycling, *Velo* is the fast lane into a current topic that is both entertaining and socially relevant.





title

Behind the Zines

subtitle

Self-Publishing Culture

category

Graphic Design

editors

R. Klanten, A. Mollard, M. Hübner

features

full color, softcover

pages

240

size

24 × 28 cm

price

€ 39.90 (D) £ 37.50 \$ 60

isbn

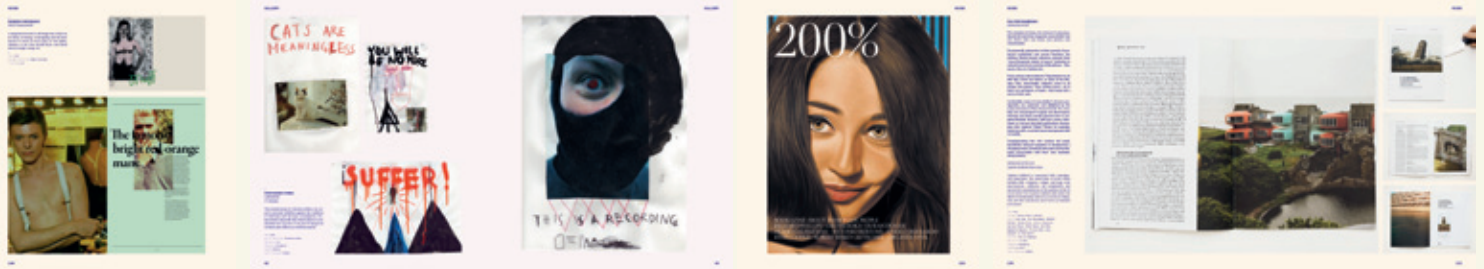
978-3-89955-336-9



about the book

Behind the Zines introduces a cutting-edge selection of international zines and examines their role as a catalyst in the evolution of media and graphic design today. The book presents the broad range of existing zines that combine thought-provoking content with compelling design: from project-oriented portfolios and (pseudo) scientific treatises to playrooms where

creatives can run riot and publications in which the printing process significantly influences aesthetics. It not only describes the key factors that distinguish various zines, but—through interviews with people involved in their production and distribution—also sheds light on various strategies for this evolving media form.



title

Turning Pages

subtitle

Editorial Design for Print Media

category

Graphic Design

editors

R. Klanten, S. Ehmann

features

full color, hardcover

pages

272

size

24 × 30 cm

price

€ 49.90 (D) £ 45 \$ 78

isbn

978-3-89955-314-7

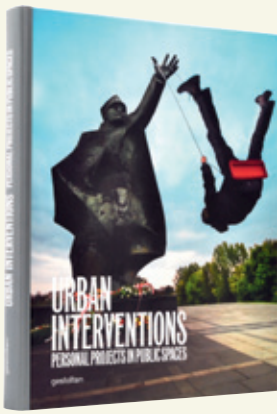


about the book

Turning Pages is a perceptive survey of the state-of-the-art magazines, books, and newspapers that are redefining print media. It introduces relevant solutions for a print landscape that has been and continues to be changed indelibly by economic upheaval and our shifting media preferences. Renowned editorial designers present their publications and comment on

the stages of their conceptualization, design, and production. Thus, the book provides an overview of the editorial process as well as valuable perspectives on how different designers are meeting the challenges of creating outstanding print products for today and the years to come.





title

Urban Interventions

subtitle

Personal Projects in Public Spaces

categories

Art, Style

editors

R. Klanten, M. Hübner

features

full color, hardcover

pages

288

size

24 × 30 cm

price

€ 44 (D) £ 40 \$ 69

isbn

978-3-89955-291-1



about the book

This book is a striking collection of the personal, often playful and thought-provoking installations in urban environments that use and react to walls, traffic signs, trees, ads, and any and all elements of the modern city. It is the first book to document these very current art projects—as well as their interplay with fine art, architecture, performance, installation, activism and

urbanism—in a comprehensive way. This perceptive work brings art to the masses and helps us rediscover our everyday surroundings. It challenges us to question if the cities we have are the cities we need, while adding a touch of magic to mundane places and situations.



title

Nuevo Mundo

subtitle

Latin American Street Art

category

Art

editor

Maximiliano Ruiz

features

full color, hardcover

pages

256

size

21 × 26 cm

price

€ 35 (D) £ 32.50 \$ 55

isbn

978-3-89955-337-6



about the book

One could argue that today's most innovative street artists come from Latin America. The unique visual styles of Os Gêmeos, Bastardilla, Vitché, Saner, Jorge Rodríguez-Gerada, and others are not only highly respected in the international art scene, but their work has also been exhibited at renowned museums including the Tate Modern and Fondation Cartier. *Nuevo Mundo* is the first book to provide a comprehensive documentation of current street

art in Latin America by exploring the full spectrum of vibrant regional scenes in their impressive diversity. The book is structured into chapters that introduce work by established artists and promising new talents from Argentina, Brazil, Central America, Chile, Colombia, Cuba, Ecuador, Mexico, Paraguay, Peru, Uruguay, and Venezuela.





title
Walls & Frames

subtitle
Fine Art from
the Streets

category
Art

editor
Maximiliano Ruiz
features
full color, hardcover

pages size
272 24 × 26 cm

price
€ 38 (D) £ 35 \$ 60

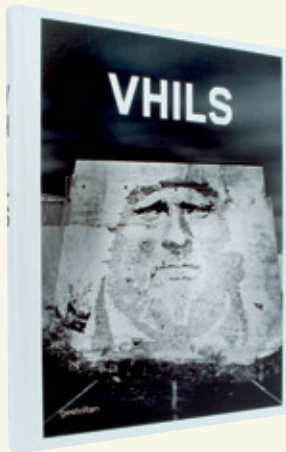
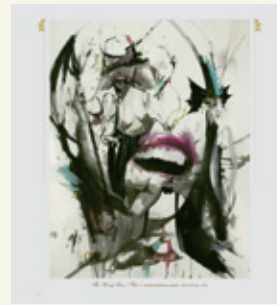
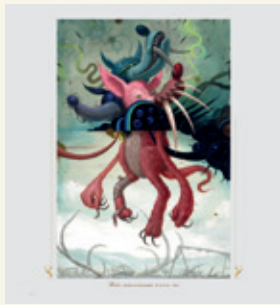
isbn
978-3-89955-376-5



about the book

Walls & Frames is a cutting-edge collection of recent work by young artists who are moving from the street into galleries. These ambitious talents are keeping their connection to the street alive while establishing themselves in the art market with work in traditional formats such as painting, sculpture,

and prints. The book shows how artists, who work with limited time and a small selection of tools on the street, are developing other styles, concepts, and techniques in the studio that are, in turn, influencing the direction of contemporary art.



title
Vhils

category
Art

by
Vhils

features
full color, hardcover

pages size
160 24 × 32 cm

price
€ 39.90 (D) £ 37.50 \$ 60

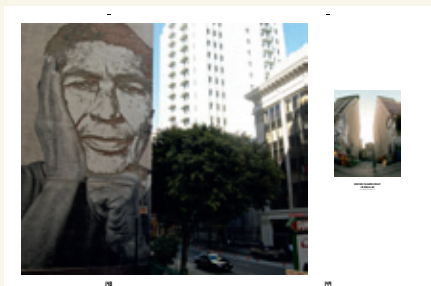
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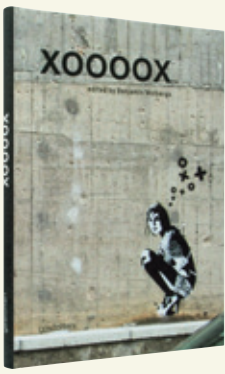


about the book

Vhils is undoubtedly one of the most skilled and talented young artists on the urban art scene today. He creates technically masterful, contemporary portraits by not only adding paint and other materials onto surfaces, but also carving, drilling, scratching, ripping, or blasting his images out of walls. With nothing less than archeological meticulousness, Vhils penetrates

through countless layers of posters, dirt, and plaster to set free the unsettlingly poetic images hidden in urban spaces. The monograph *Vhils* is the most extensive collection of his personal and commissioned work to date, much of which is published here for the first time. The introduction is written by Marc and Sara Schiller of Wooster Collective.





title
X0000X

by
X0000X

category
Art

editor
Benjamin Wolbergs

features
full color, hardcover

pages	size
128	17 × 24 cm

price
€ 19.90 (D) £ 17.50 \$ 30

isbn
978-3-89955-417-5



about the book

X0000X was the first German street artist to come to prominence on the international art market. Artist, director, and curator Aaron Rose, who is a key part of the Beautiful Losers art movement, says: "The work of X0000X has always been a standout for me. The images of these sexy fashionable women stenciled around the streets of Berlin always stood in such high

contrast to the collapsing buildings they were painted on. In a landscape covered with street art that always looks much the same it is very refreshing to see an artist with such a singular vision." In this first monograph, the documentation of X0000X's work on the street is complemented by photographs of select exhibitions and of the artist at work.



title
Brad Downey

by
Brad Downey

subtitle
**Spontaneous
Sculptures**

features
full color, hardcover

pages	size
160	17 × 24 cm

price
€ 25 (D) £ 23 \$ 40

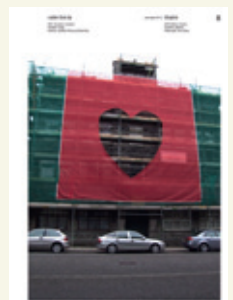
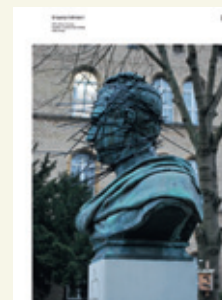
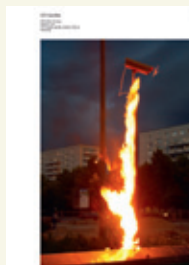
isbn
978-3-89955-379-6



about the book

With the element of surprise firmly on his side, the American artist Brad Downey creates powerful interventions that visually disrupt the routine of our urban perceptions. Downey's art discourages quick glances and celebrates the double take. Using elements from film, sculpture, painting, and drawing, he creates remarkable work ranging from the spectacular and

headline-making to the small, delicate, and almost hidden. This book is the most comprehensive collection of what Brad Downey calls his Spontaneous Sculptures. It brings together attractive, provocative, and clever urban interventions by a master of the genre—many of which are documented here for the first time.





title

Sarah Illenberger

by

Sarah Illenberger

categories

Graphic Design, Style

features

full color, hardcover

pages size
160 17 × 24 cm

price

€ 19.90 (D) £ 17.50 \$ 30

isbn

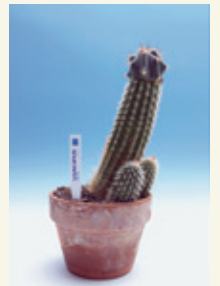
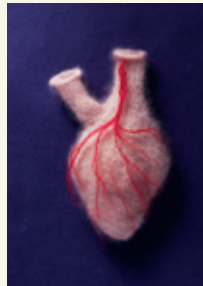
978-3-89955-385-7



about the book

Sarah Illenberger creates vivid, often humorous images that make stories come to life. Whether big or small, abstract or complex, the subjects and problems of our times are pointedly depicted by this renowned illustrator and designer in concise visual forms. Meticulously created at the intersection of photography, art, and graphic design with analog handcraft and

using everyday items, her richly detailed work opens up new perspectives on the seemingly familiar. *Sarah Illenberger* is the first monograph of the Berlin-based artist's work. In addition to commissioned designs for the likes of *Vanity Fair*, *Süddeutsche Zeitung*, *Wallpaper*, and Nike, it also includes a selection of current personal projects.



title

Rock, Paper,
Scissors

by

Julien Vallée

subtitle

The Work of Julien Vallée

features

full color, hardcover, incl. free video downloads

pages size
160 21.6 × 28 cm

price

€ 35 (D) £ 32.50 \$ 55

isbn

978-3-89955-365-9



about the book

Julien Vallée's incomparable visuals explore the relative roles of the computer and handmade processes in design. The young Canadian works in a wide range of fields, including art direction, motion graphics, print design, and art installation as well as video and design for the television industry. With his expert use of manual processes strongly supported by the

technological tools of today, he creates outstanding art and design that seamlessly bridges the gaps between these disciplines. This first monograph presents Vallée's commissioned work and personal projects. Each book includes a unique log-in code for accessing Vallée's video work online.



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