

GANNETT

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We've been an industry pioneer in using environmentally friendly press products and citrus-based press cleaners. All colored inks and many black inks we use are soy-based rather than petroleum-based. Waste ink is recycled and we significantly reduced water usage by switching to dry methods of photo and plate processing.

Gannett helps minimize green house emissions by using newsprint vendors that practice sustainability, switching to lightweight newsprint, reducing the size of the newspapers printed and using recycled and Forest Stewardship Council-certified newsprint where available.

We are focused on being energy efficient as well, with our headquarters building receiving the Leadership in Energy and Environmental Design (LEED) EB certification. We've also relocated many employees to more energy-efficient offices and installed more energy-efficient HVAC systems and appliances in many of our facilities, significantly reducing our electricity use.

Many of our media organizations cover environmental and sustainability issues and inspire action. A prime example is *USA TODAY*, which was recognized for "Ghost Factories: Poison in the Ground." The series won four national awards, including the Alfred I. duPont-Columbia Award from the Columbia Journalism School. The investigative report uncovered hundreds of forgotten lead factories and the toxic lead left behind. The series drew calls for action from seven U.S. senators and led the Environmental Protection Agency to re-examine health risks at 464 sites nationwide.

Make A Difference Day, created by *USA WEEKEND*, is the nation's largest day of volunteering with millions of people across the U.S. helping to change their communities. This year, one of the award-winning projects was Operation Lorax: 100 people, half of them children, planted 1,000 trees in a fire-damaged area of Ellensburg, WA.

The Gannett Foundation does its part, too. Through its Community Grant Program, the foundation supports non-profit activities in the communities in which Gannett does business and contributes to a variety of charitable causes. One of the foundation's community action grant priorities includes environmental conservation.

We've made great progress in our commitment to environmental sustainability and I know we'll make even greater strides as we continue to put consumers, advertisers and our communities at the heart of all we do.



A handwritten signature in black ink that reads "Gracia C. Martore". The signature is written in a cursive, flowing style.

Gracia C. Martore
President and CEO