

cosmobeauté

Indonesia 2022

 SUPPLY CHAIN
 COSMETIC
INGREDIENTS

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3 - 5
NOV 2022

**JAKARTA
CONVENTION CENTER
(JCC), INDONESIA
10AM - 7PM**



Indonesia's
**LARGEST BEAUTY
TRADE EXHIBITION
FOR 15 YEARS**

EMERGING BEAUTY MARKETS IN INDONESIA

Indonesia's cosmetics industry performed strongly with the country's growing middle class and affluent consumers. With a population of over 270 million, Indonesia is the largest nation in South East Asia and the fourth most populated country in the world. The demand of beauty and cosmetic products are increasing among consumer in Indonesia. With such a huge population, the market presents exciting opportunities for global businesses, particularly in the beauty and cosmetics industry, which is in the midst of a period of rapid growth.

Revenue in the Cosmetics segment is projected to reach US\$1,583.2m in 2020. The market is expected to grow annually by 7.4% (CAGR 2020-2025).

The 15th edition of Cosmobeauté Indonesia returns as platform for industry players to penetrate the Indonesian beauty market. Cosmobeauté Indonesia 2022 will be held at Jakarta Convention Center (JCC), Indonesia from 3 to 5 November 2022.



WHY INDONESIA

- Indonesia as Southeast Asia's largest economy, with a GDP of not less than USD 1.016 trillion, analysts predict that Indonesia will emerge to become one of the top five markets especially for cosmetics products in the next 10-15 years.
- Indonesian consumers are becoming increasingly aware of their well-being.
- Indonesian women population now numbers over 130 million and make-up is increasingly becoming part of women's lifestyles.
- Indonesia has a big population that is characterized by rising per capita GDP, thus there is a rising number of mid-income and affluent consumers.
- Amid the COVID-19 crisis, the global market for Cosmetic and Skin Care estimated at US\$145.3 Billion in the year 2020, is projected to reach a revised size of US\$185.5 Billion by 2027, growing at a CAGR of 3.6% over the analysis period 2020-2027.
- Indonesian cosmetics exports are targeted to reach 1.67 billion USD and are expected to increase to 1.81 billion USD in 2021.
- Indonesia will become the fastest growing cosmetics market in Asia. Indonesia will make it to the top 10 markets for global beauty and skin care products, worth over 130 billion USD globally.
- Market consumption volume increased with a CAGR of 6% between 2015 and 2019, to reach a total of 63.6 million units in 2020.

Statistics Source: www.mdpi.com | www.statista.com | www.indonesien.ahk.de | www.gbgindonesia.com | www.marketresearch.com | www.globenewswire.com



SUPPLY CHAIN

THE BEAUTY OF SUPPLY CHAIN



The cosmetics industry is growing rapidly and manufacturers are becoming ever more dependent. In the cosmetic industry, managing the supply chain efficiently and effectively is crucial for cosmetic companies to gain a competitive advantage.

As the inaugural Supply Chain Area was a success in Cosmobeauté Indonesia previous edition, Cosmobeauté Indonesia continues to stride in Supply Chain Area covering the range of spectrums in packaging, OEM/ODM, Machinery & Equipment, and Ingredient & Formulation.

COSMETIC INGREDIENTS

The cosmetic sector has evolved at a rapid pace over the past couple of decades due to the demand of cosmetic products are increasing among consumer in Indonesia.

The global cosmetic ingredients market is expected to grow at a healthy CAGR of 7.8% and reach US\$ 6,38 Billion in 2019 will continue to increase until US\$ 8,61 Billion in 2023 during the forecast period.

The 15th edition of Cosmobeauté Indonesia proudly present COSMETIC INGREDIENTS as our new addition to the exhibition this year. With this new addition, visitors have the chance to know more about and meet the precise ingredients that can be used to produce and making your own cosmetics.



HALAL COSMETICS



In recent years, there has been a growing trend in the use of halal cosmetics in Indonesia. This is in line with the increased number of middle class and affluent Muslim women who are halal conscious in their purchases.

According to a survey, 58% of women in Indonesia now prefer to use halal cosmetics. They place a greater emphasis on halal certification over price, packaging, organic ingredients and other trends. The implementation of the Indonesian government regulation on halal product assurance as a derivative regulation of Law No. 34/2014 on Halal Product Assurance in 2017 has further increased demand for halal cosmetics.

Halal cosmetic products are gaining awareness and increasing demand among the 2.4 billion Muslim consumers in worldwide. The global halal market is anticipated to expand at a compound annual growth rate of 6.8% until 2024.

Events Highlights



BARBER FESTIVAL

One of the businesses in Indonesia that thrive on the back of the large population and urbanization is the barbershop. The awareness about hairstyles among men has experienced great growth in recent years. Cosmobeauté Indonesia supports this steady growth pattern in the world of men's hair among barbershops, barbers and men's hairdressers by featuring educational workshops.

SHOWCASING INDONESIA'S CREATIVE TALENTS

The ever-astounding Live Demonstration will feature renowned International and Local makeup artists to showcase their skills on latest makeup trends. Be ready to get inspired with fantastic makeup life burst with colour and creativity.



Talks by Industry Experts

SUPPLY CHAIN SEMINAR & WORKSHOP



As the inaugural Supply Chain Seminar on previous edition of Cosmobeauté Indonesia was a success, Cosmobeauté Indonesia continues to conduct seminars covering packaging spectrum by local packaging experts.

BEAUTY SEMINAR



The Beauty Seminars consists of over 49 hour seminars conducted across the 3-days exhibition. The seminars, which are conducted by global beauty experts invited by the exhibitors, covers a wide range of topics, such as beauty knowledge, practical skills, and industry trends forecast, for all levels of beauty professionals.

SPA SEMINAR & WORKSHOP

Today, Spa & Wellness is a thriving industry in making vital contributions to economic strength and is also growing at a tremendous rate of tourism sector in Indonesia. Cosmobeauté Indonesia continues to collaborate with Indonesian Spa Therapist Association (ASTI) to conduct seminars and competition. Over 150 professional therapists from the region are expected to attend this conference which offers great insight and inspiration for continued industry growth.



BEAUTÉ MEETING
IS PRESENTING

UNLIMITED OPPORTUNITIES:
LIVE & DIGITAL EXPERIENCE



Beauté Meeting is presenting the new experience combining between a live and digital components. Beauté Meeting is an exclusive matchmaking programme to assist to schedule pre-arranged meetings between exhibitors and potential trade buyers to engage, interact and connect directly or digitally in one place. This edition dedicated for overseas companies who could not attend to live exhibition due to travel restrictions and safety considerations but interested to meet and build cooperation with Indonesian trade buyers. This program will also provide more new business opportunities and helping you to find more potential business partners around the globe to expand your business.



A S E A N

FACE

FACIAL AESTHETIC CONFERENCE AND EXHIBITION



Under the umbrella of the world-leading AMWC series of meetings in aesthetic medicine, the organizers of FACE UK are pleased to bring their esteemed brand to Bali in 2023. Participants of CBI 2022 in Jakarta will benefit from an exclusive sneak peak of this new event, through a soft launch which will feature expert speakers and industry leaders from the field.

Cosmobeauté Indonesia 2019

Key Facts & Figures



370

Exhibitors from
14 Countries and Regions



15,648

Visitors from **34** Countries
and Regions

7

International pavilions



China



Japan



Korea



Poland



Singapore



Taiwan



Thailand

Exhibitor's Testimonial

It was really a great exhibition. We are so excited to be able to understand the Indonesian beauty market. This is our first time joining the exhibition and we took this opportunity to open new market in Indonesia. For next Cosmobeauté Indonesia, we will be here and going to bring more products.

Kei Araki - Senior Sales
MADICAL DO-S CO LTD

We are very grateful to the organizer of Cosmobeauté Indonesia for facilitating us by organizing this exhibition so we can promote our products.

Eddy - Manager | JOANNE STUDIO

This is our first participation in Cosmobeauté Indonesia. It's a well suited business platform that are engaged in supplies and academics to develop new business opportunity. We have many leads from the potential business partners, we are looking forward to the next edition.

Yuliana Nyoto - Trainer Director
LAVERE LASH

Visitor's Testimonial

Thank you Cosmobeauté Indonesia for organizing this exhibition. I'm able to get all the information and news updates from the beauty industry. I met with business partners for my needs both local and international. Everything I need is in Cosmobeauté Indonesia.

Naula - Mecapan

Very good, I can meet with many suppliers from various countries. This year is the best with the presence of wide variety of suppliers with good quality products.

Mahrnisa - Supplier, Distributor & Importer East Jakarta

Cosmobeauté Indonesia is the right platform to see what's the trending right now in the beauty community. For beauty lovers we are recommend a must visit to Cosmobeauté Indonesia.

Janine Intansari - Beauty Vlogger

Visitors' Profile Statistics

15,648 VISITORS FROM
34 COUNTRIES AND REGIONS



Algeria



Australia



Bahrain



Belarus



Belgium



Cambodia



Canada



Czechia



China



Colombia



Denmark



France



Hong Kong



India



Indonesia



Iraq



Italy



Japan



Korea



Malaysia



Morocco



Pakistan



Philippines



Russia



Saudi Arabia



Singapore



Syria



Taiwan



Thailand



Turkey



United Kingdom



USA

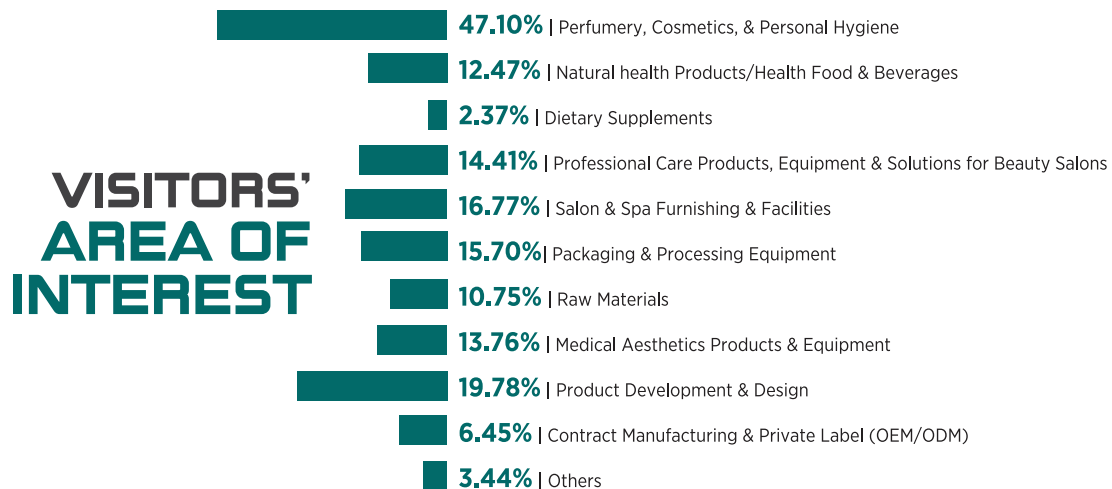
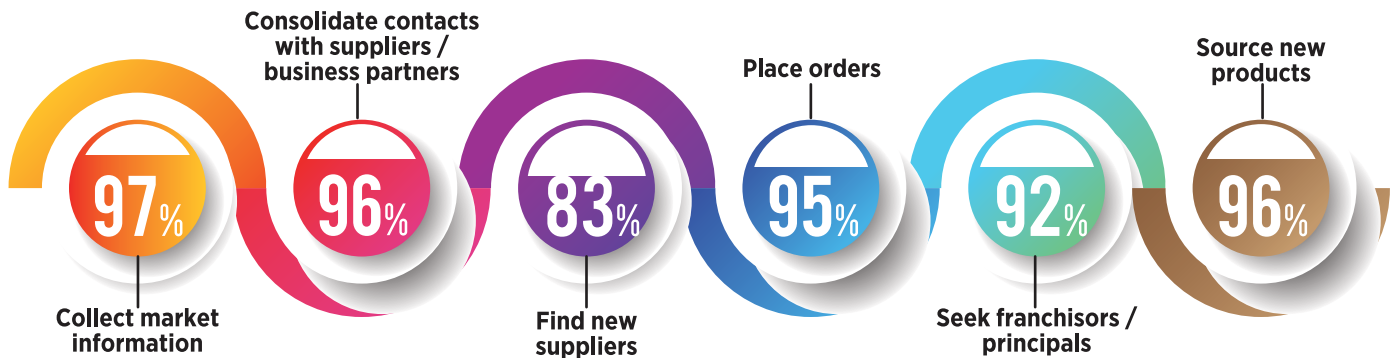


Vietnam



Yemen

VISITORS' OBJECTIVE IN THIS EXHIBITION



Exhibitors' Profile Statistics

THE EXHIBITORS

ARE FROM THE FOLLOWING COUNTRIES AND REGIONS:



China



Indonesia



Italy



Japan



Korea



Malaysia



Poland



Singapore



Taiwan



Thailand



Turkey



United Kingdom



USA



Vietnam

EXHIBITORS' PRIMARY BUSINESS ACTIVITY

2.92%

Academy and Institution

34.50%

Perfumery, Cosmetics, & Personal Hygiene

23.39%

Contract Manufacturing & Private Label (OEM/ODM)

26.90%

Professional Care Products, Equipment & Solutions for Beauty Salon

11.11%

Medical Aesthetics Products & Equipment

5.26%

Raw Materials

22.81%

Packaging & Processing Equipment

3.51%

Salon Furnishing Spa & Wellness Facilities

Brand-building
87%

Consolidate contacts with suppliers/business partners
87%

Collect market information
87%

Explore new markets
79%

Find new buyers
80%

Find franchise partners/agents
65%

Launch new products
75%

EXHIBITORS TOLD US
THEY WERE SUCCESSFUL IN

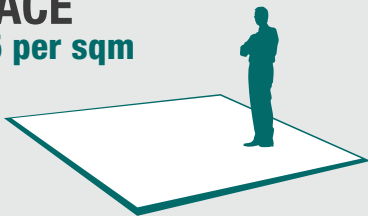


Participating Cost

BOOTH PACKAGES

**OPTION 1:
RAW SPACE**
@ USD 355 per sqm
(min. 18 sqm)

Perspective
View



**OPTION 2:
SHELL SCHEME**
@ USD 385 per sqm
(min. 9 sqm)

Perspective
View



- 1x High Showcase
- 2x Folding Chair
- 1x Information Counter
- 1x Waste paper Basket
- 1x 2Amp socket
- 2x Fluorescent Tube

DIGITAL PACKAGES

EXISTING EXHIBITOR - USD 3.000
NEW EXHIBITOR - USD 3.200

**OPTION 1:
With Reception
Desk**

- 1x Reception Desk
- 3x Folding Chair
- 1x Electricity 2 Amp/1 phase
- 1x Laptop
- 1x Staff



**OPTION 2:
With Wooden
Top Round Table**

- 1x Wooden Top Round Table
- 3x Easy Armchair
- 1x Electricity 2 Amp/1 phase
- 1x Laptop
- 1x Staff



For any enquiries, please contact:

Indonesia & Asia Sales



PT Pamerindo Indonesia

Menara Jamsostek, Menara Utara Lantai 12 Unit TA-12-04,
Jl. Jendral Gatot Subroto No.38 Jakarta 12710, Indonesia
Tel. : + 62 21 2525 320, Fax : + 62 21 2525 032 / 018
E : Sri.Suhartini@informa.com / Desi.Novitasari@informa.com

Malaysia & Taiwan Sales



Informa Markets Malaysia Sdn Bhd

(Formerly known as United Business Media (M) Sdn Bhd)
Suite 5-01, Level 5, Sunway VISIO Tower, Lingkarans SV,
Sunway Velocity, 55100 Kuala Lumpur, Malaysia
T : +603 9771 2688, F : +603 9771 2799
E : sharon.siak@informa.com

Europe, Africa, Middle East, The Americas:



Alessandra Allegri

T: +39.02.796.420
F: +39.02.795.036
E: international@bolognafiery.it