

## **MARIUS VALDES**

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### **PERSONAL**

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### **DEPARTMENT OF ART**

University of South Carolina  
Columbia, SC 29208  
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## **CURRICULUM VITAE**

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### **Education**

2005 MFA, Communication Arts and Design  
Virginia Commonwealth University  
Richmond, Virginia

1998 BFA, Graphic Design  
The University of Georgia  
Athens, Georgia

### **Academic Appointments**

Associate Professor, Graphic Design  
University of South Carolina, 2007-2017  
Columbia, South Carolina

Assistant Professor, Graphic Design  
University of South Carolina Upstate, 2005-2007  
Spartanburg, South Carolina

Adjunct Professor, Communication Arts and Design  
Virginia Commonwealth University, 2004-2005  
Richmond, Virginia

### **Courses Taught at University of South Carolina**

#### **ARTS 102 Visual Arts Computing**

Introduction to creative visual thinking and the principles of two-dimensional design utilizing the computer. The course does not require previous experience in the arts or the use of computers, but does require diligent attention and time. The class is intended for both art and non-art majors.

#### **ARTS 245 Graphic Design I**

Basics of visual communication, including formal issues, fundamental issues, fundamental communication principles, image development, and relevant digital applications.

**ARTS 246 Graphic Design II**

Continuation of ARTS 245, with addition of typography and word/image relationships. Introduction to relevant digital applications.

**ARTS 265 Illustration I**

Exploration in basics of visual communication through commercial illustration, including: formal issues, fundamental issues, fundamental communication principles, image development, and relevant digital applications.

**ARTS 346 Series Development and Practice**

Development of complex visual communication projects that involve problem seeking and problem-solving and result in works with multiple elements. Discussion of current visual communication issues.

**ARTS 399 Independent Study**

Supervision of individual students projects related to graphic design.

**ARTS 445 Time and Sequence**

Advanced visual communication projects involving time and sequencing with both visual and verbal elements using a variety of elements.

**ARTS 447 Senior Project I**

Supervision of individual final project in graphic design.

**ARTS 465 Illustration II**

Advanced exploration of visual communication through commercial illustration, including formal issues, professional issues, advanced communication principles, image development, and relevant digital applications.

**ARTS 500M Visual Meaning: Character Design and Illustration**

Exploration of creating character-based identity systems including logo design, brand mascots development, packaging, and other design artifacts.

**ARTS 545 Internship in Graphic Design**

Work experience at a visual communication place of business.

**Courses Taught at University of South Carolina Upstate****SART 214 Graphic Design I**

This studio class focuses on creative problem-solving with emphasis on 2-D solutions to conceptual problems; translation of concept into form using word, image and layout; introduction to history of graphic design and typography.

**SART 314 Graphic Design II**

This studio class is a continuation of translation of concept into form with emphasis on typography, letter forms, typographic syntax and type specification. Instructor responsibilities include creation of projects, demonstrations, lectures, critiques, and evaluation of student progress.

**SART 315 Graphic Design III**

Advanced design problems are explored with emphasis on individual development and exploration of contemporary design issues. Instructor responsibilities include creation of projects, demonstrations, lectures, critiques, and evaluation of student progress.

**SART 318 Interface Design I**

Introduction to technical and aesthetic concepts and problem solving of interface design. Instructor responsibilities include creation of projects, demonstrations, lectures, critiques, and evaluation of student progress.

### **SART 418 Interface Design II**

This studio is a continuation of interface design with emphasis on individual development and exploration of contemporary technical and aesthetic design issues including but not limited to web design, CD Rom design, collection and preparation of basic assets such as graphics, video, and sound.

### **SART 489 Senior Seminar**

This studio prepares students for seeking employment by focusing on revision and finalization of projects, thesis, portfolio/vita preparation.

## **Courses Taught at Virginia Commonwealth University**

### **CARD 411 Design Studio**

Project situations of professional visual communication offices are approached in an educational context. Problems are presented which are representative of current visual communication problems. Instructor responsibilities include creation of projects, demonstrations, lectures, critiques, and evaluation of student progress.

### **CARD 310 Publication Design**

Introduction to the design process and applied realization of print publications. Form and communication of the printed page are considered from the tradition of print to the organizational principles outside that tradition through lectures, demonstrations and problem solving. Instructor responsibilities include creation of projects, demonstrations, lectures, critiques, and evaluation of student progress.

### **CARD 211 Typography I**

Introduction to the fundamentals and the aesthetics of typography. Form and communication of typographic forms and layout are considered from the tradition of print to the organizational principles outside that tradition through lectures, demonstrations and problem solving. Instructor responsibilities include creation of projects, demonstrations, lectures, critiques, and evaluation of student progress.

## **Professional Experience**

### **Graphic Designer and Illustrator**

Zoo Valdes LLC, January 2007- Present  
Columbia, South Carolina

### **Graphic Designer and Illustrator**

Valdes Creative, August 1998 – December 2007  
Richmond, Virginia

### **Art Director**

Flashpoint, Inc, August 2002 - March 2003  
Richmond, Virginia

### **Art Director**

Advent Media Group, October 2000 - March 2002  
Charleston, South Carolina

### **Art Director**

Rawle-Murdy Associates, July 2000 - September 2000  
Charleston, South Carolina

### **Graphic Designer**

JMG Design Inc, June 1999 - June 2000  
Charlotte, North Carolina

## **Graphic Designer**

Charlotte Chamber, May 1998 - May 1999

Charlotte, North Carolina

## **Grants**

### **2015 Kickstarter Campaign**

The Secret Species Childrens Book

Amount requested \$2000. Proposal funding of \$3000.

### **2015 Creative and Performing Arts Grant Proposal**

The Secret Species Project Artist Book

Amount requested \$4,815. Proposal denied.

### **2015 ASPIRE-I Grant Proposal**

Digital Art and Design Technology

Amount requested \$13, 612. Proposal denied.

### **2015 Teaching Innovation Grants for Flipped Course Development**

Proposed changes for ARTS 265 & ARTS 465

Amount requested \$7,500. Proposal denied.

### **2014 Teaching Innovation Grants for Flipped Course Development**

Proposed changes for ARTS 265 & ARTS 465

Amount requested \$7,500. Proposal denied.

### **2014 Creative and Performing Arts Grant Proposal**

The Secret Species Project

Amount requested \$14, 349. Proposal pending.

### **2013 Creative and Performing Arts Grant Proposal**

Hoops Art: Basketball Art + Design

Amount requested \$17, 183. Proposal pending.

### **2013 ASPIRE-I Grant Proposal**

The Art and Design of Basketball

Amount requested \$14, 941. Proposal denied.

### **2012 ASPIRE-I Grant Proposal**

The Secret Species Project: Literacy Through Art and Graphic Design

Amount requested \$13, 919.00. Proposal denied.

### **2010 Creative and Performing Arts Grant Proposal**

Characters That Communicate Through Art and Design

Amount requested \$17, 797.00. Awarded \$6,095.

### **2010 Promising Investigator Research Award**

Exploring New Forms of Character-Based Design in Visual Narrative

Amount requested \$5,000.00. Proposal denied.

### **2009 Proposal for Graphic Design Program Technology Assistance**

Coauthored with Stephanie Nace. Awarded \$24,000.

### **2009 Research Opportunity Program- Category III Proposal**

Characters That Communicate Through Art and Design  
Amount requested \$5000.00. Proposal denied.

**2009 Arts Institute Grant**

Lecture/workshop. "Can Comic Books Save The World? Q&A with David Axe, Comic Book Writer and War Reporter"  
Project Coordinator.

**2009 Arts Institute Grant**

Celtic Dance Performance.  
Project Coordinator.

**Exhibitions and Recent Commercial/Research Based Work**

**2016 Richland Library**

Columbia, South Carolina  
Commission for wall mural in teen/children's room

**2016 Pawmetto Lifeline Bark To the Park**

Columbia, South Carolina  
Illustrations for promotion of event

**2016 Richland Library**

Columbia, South Carolina  
Artist-In-Residence

**2016 Crafty Feast**

Columbia, South Carolina  
Vendor at juried art fair.

**2016 Save Our Suzy Lowcountry**

Charleston, South Carolina  
Promtoion design including poster and social media ads

**2016 MyPlasticHeart**

**New York, New York**  
Original art for invited curated group exhibition

**2016 Anastasia and Friends**

Columbia, South Carolina  
Solo exhibition of paintings.

**2016 Ronald McDonald House**

Columbia, South Carolina  
Commission for original art

**2015 Miami University, Hiestand Gallery**

Oxford, Ohio  
Solo Exhibition of mixed media artwork.

**2015 South Carolina State Museum**

Columbia, South Carolina  
Commissioned painting for children's room.

**2015 Crafty Feast**

Columbia, South Carolina  
Vendor at juried art fair.

**2015 Indie Craft Parade**

Greenville, South Carolina  
Vendor at juried art fair.

**2015 Save Our Suzy Event Marketing Materials**

Charleston, South Carolina  
Commissioned design work including advertising and poster for annual event.

**2014 Pictoplasma The CharacterSelfie Project, The Pictoplasma Portrait Gallery**

Berlin, Germany  
Illustration selected for juried group exhibition

**2014 Cultural Arts Center at Glen Allen**

Glen Allen, Virginia  
Solo exhibition of artwork

**2014 Crafty Feast**

Columbia, South Carolina  
Vendor at juried art fair.

**2014 Pecha Kucha Columbia**

Columbia, South Carolina  
Invited speaker for artist talk.

**2014 Columbia Mini Maker Faire**

Columbia, South Carolina  
Invited mural artist at public event.

**2014 chART**

Charleston, South Carolina  
Invited mural artist at public event.

**2014 Maclellan Shelter for Families**

Chatanooga, Tennessee  
Commission for original art

**2013 "I Live At Zoo Valdes", The Rebecca Randall Bryan Gallery at Coastal Carolina University**

Conway, South Carolina  
Solo exhibition of paintings, drawings, and digital art.

**2013 Sensing Biodiversity Exhibition, Terminal Nord**

Udine, Italy  
Poster selected for juried exhibition

**2012 "Beatles Art Exhibition", Sverdlovsk Regional Museum of Local History**

Yekaterinburg, Russia  
Invited to show digital art in juried group exhibition

**2012 *Drops of Hope Shine Bright in the Sky: A Collection of Elementary School Art and Writing***

Edited by Dr. Karen Heid and Dr. Tasha Laman.  
Designed book archiving results from grant-funded research project of professors in art and elementary education

**2012 MSPCA Furry Affair Art Auction**

Cape Cod, Maine

Illustration and design for poster promoting charity event

**2012 UCDA Design Education Summit**

Blacksburg, Virginia

Informational poster presentation selected for juried group exhibition

**2011 The Secret Species Project at A.C. Moore Elementary**

Columbia, South Carolina

Grant funded research project addressing visual arts and literacy with fifth-grade level students

**2011 Pictoplasma Missing Link Research Exhibition, La Gaité Lyrique Museum**

Paris, France

Illustration selected for juried group exhibition

**2011 “The Secret Species”, SPACE Studios**

Las Vegas, Nevada

Solo exhibition of paintings

**2011 “No Context”, Theatre 99/Piccolo Spoleto**

Charleston, SC

Solo exhibition of digital art prints

**2011 HOM**

Charleston, South Carolina

Commissioned for 5 original paintings for new restaurant

**2011 Kinder Biennale**

Esslingen am Neckar, Germany

Poster design selected for juried Bio Graphics Exhibition traveled to Kinder Biennale

**2011 “Skull Appreciation”, Gallery 5**

Richmond, Virginia

Invited to create sculpture for juried group exhibition

**2011 41st Annual UCDA Design Show**

Phoenix, Arizona

Poster design selected for juried group exhibition

**2011 UCDA Design Education Summit**

Jersey City, New Jersey

Informational poster presentation selected for juried group exhibition

**2011 “Monkey Meets Zoo”, Vista Lights**

Columbia, South Carolina

Group exhibition of photography and graphic design

**2011 “The Unwantables”, Artista Vista**

Columbia, South Carolina

Group exhibition of art curated by Jeffrey Day

**2011 The Columbia Museum of Art Contemporaries’ Artist of the Year**

Columbia, SC

Two digital art prints selected for juried group exhibition

**2006-2011 John Ancrum SPCA/Charleston Animal Society**

Charleston, South Carolina

Illustration for poster promoting annual art auction

**2010 The 14th Seoul International Cartoon and Animation Festival**

Seoul, Korea

Art selected for juried group exhibition and recipient of Special Jury Prize

**2010 Bio Graphics Exhibition**

Udine, Italy

Poster design selected for juried exhibition

**2010 Cultural Arts Center at Glen Allen**

Glen Allen, Virginia

Solo exhibition of artwork

**2010 “Valdes Solo: The Secret Species”, The Showroom Gallery and Performance Hall**

Spartanburg, South Carolina

Solo exhibition of paintings, drawings, and photography

**2010 The Washington Post**

Washington, D.C.

Illustration for Travel section

**2010 The Washington Post**

Washington, D.C.

Cover illustration for Weekend section

**2009 “Biennial USC Department of Art Faculty Exhibition”, McKissick Museum**

Columbia, South Carolina

Digital art print selected for juried group exhibition

**2009 “Zoo Valdes”, Metro Space Gallery**

Richmond, Virginia

Solo exhibition of artwork

**2009 The Washington Post**

Washington, D.C.

Cover illustration for Weekend section

**2009 “Escape Pod”, The Acme Comics Presents**

Columbia, South Carolina

Design and Editor of comic’s anthology and promotional materials

**2009 “The Soap Factory’s 10 Second Film Festival”, The Soap Factory**

Minneapolis, MN

Two short animations accepted into juried film festival

**2008 “I Live at Zoo Valdes”, Metro Space Gallery**

Richmond, Virginia

Solo exhibition of artwork

**2008 “Decadence”, Cultural Arts Center at Glen Allen**

Glen Allen, Virginia

Digital print in juried group exhibition



**2008 “The Alphabet Show”, The Showroom Gallery and Performance Hall**

Spartanburg, South Carolina  
Painting selected for juried exhibition

**2008 Canine Coach Inc.**

Richmond, Virginia  
Illustration commissioned for small business logo

**2008 South Carolina Bar Young Lawyers Division**

Columbia, South Carolina  
Logo Design commissioned for Justice Jam music event

**2008 Olson Good Attorneys at Law**

Mt. Pleasant, South Carolina  
Logo Design for attorneys

**2008 Gil Shuler Graphic Design**

Mt. Pleasant, South Carolina  
Twelve illustrations for Vet Care Insurance Company

**2008 Charleston County School District**

Mt. Pleasant, South Carolina  
Ten illustrations for Laurel Hill Elementary School Cafeteria

**2008 William Fox Elementary School**

Richmond, Virginia  
Illustration for Strawberry Street Festival T-shirt and Promotional Materials

**2008 Federal Child Development Center**

Columbia, South Carolina  
Illustration for wall art installation

**2007 SECAC Member’s Exhibition**

Little Rock, Arkansas  
Winnie animation short and Yoki Bear print

**2007 “New Art by Marius Valdes”, Metro Space Gallery**

Richmond, Virginia  
A solo exhibition of artwork

**2007 “USC Visual Arts Faculty Show”, USC Upstate Gallery**

Spartanburg, South Carolina  
An exhibition of artwork in faculty group show

**2007 “The Unwantables and Other Unusual Characters”, Theatre 99**

Charleston, South Carolina  
A solo exhibition of artwork

**2007 “Paintings by Marius Valdes, Sculpture by Doug McAbee”, The Showroom**

Spartanburg, South Carolina  
Two-person exhibition of artwork

**2007 “Design”, Greenville Technical College**

Greer, South Carolina  
Group exhibition of graphic design work

**2006 American Institute of Graphic Arts**

Columbia, South Carolina

10 illustrations for InShow Awards call for entries poster and event printed materials.

**2006 American Institute of Graphic Arts**

Spartanburg and Greenville, South Carolina

Illustration for poster promoting AIGA speaker event

**2006 Spartanburg Artists Guild**

Spartanburg, South Carolina

Two paintings selected by national jury for exhibition

**2006 Laurel Hill Elementary**

Mt. Pleasant, South Carolina

Permanent mural installation

**2006 Gil Shuler Graphic Design**

Charleston, South Carolina

Illustration for moving announcement

**2006 Smart Space**

Los Angeles, California

Solo exhibition of artwork

**2006 Outre Gallery**

Richmond, Virginia

Exhibition of artwork in juried group show

**2006 The Showroom Gallery and Hub-Bub**

Spartanburg, South Carolina

Illustration for art walk logo

**2006 LIFT Coffee**

Richmond, Virginia

Solo exhibition of artwork for First Friday Gallery District Art Walk

**2006 AIGA SC Chapter, South Carolina InShow**

Charleston, Columbia, and Greenville, South Carolina

Traveling exhibition of professional work selected by international jury

**2006 The Washington Post**

Washington, D.C.

Five illustrations featured in weekend section including cover

**2006 Virginia Museum of Fine Arts**

Richmond, Virginia

Two paintings selected by jury for benefit exhibition and auction

**2005 AIGA SC Chapter, South Carolina InShow**

Charleston, Columbia, and Greenville, South Carolina

Traveling exhibition of professional work selected by international jury

**2005 Anderson Gallery**

Richmond, Virginia

Group exhibition of MFA graduate work

**2005 Theatre 99**

Charleston, South Carolina  
Exhibition of artwork

**2005 Flat International Gallery**

Richmond, Virginia  
Exhibition of graduate school project

**2004 Bizarre Market Gallery Show**

Richmond, Virginia  
Artwork selected for group exhibition by jury

**2004 Knee Hi Art Studio**

Denver, Colorado  
Exhibition of artwork

**2003 Art Station**

Stone Mountain, Georgia  
Exhibition of 10 paintings

**2003 Theatre 99**

Charleston, South Carolina  
Exhibition of artwork

**2003 SPOTS Theatre Company**

Charleston, South Carolina  
Exhibition of paintings

**2003 Piccolo Spoleto**

Charleston, South Carolina  
Exhibition of painted 1976 Volkswagen

**Awards**

**2016 AIGA South Carolina InShow Awards**

Columbia, South Carolina  
Best of Show Award for promotion design

**2016 AIGA South Carolina InShow Awards**

Columbia, South Carolina  
Award for promotion design

**2016 AIGA South Carolina InShow Awards**

Columbia, South Carolina  
Award for illustration

**2015 Creative Quarterly: The Journal of Art and Design**

New York, New York  
Runner-Up selection of work in category graphic design juried online exhibition

**2012 HOW Magazine Promotion Design Awards**

Cincinnati, Ohio  
Merit Award for designer self-promotions

**2012 AIGA South Carolina InShow Awards**

Columbia, South Carolina  
Award for packaging design

**2011 The Society of Korea Illusart Design and Illustration Competition**

Seoul, Korea  
Grand Prize Award for illustration

**2011 AIGA Southeastern Excellence in Design (SEED) Award**

Atlanta, Georgia  
Award for graphic design project “The Unwantables”

**2011 Encore Awards Finalist**

Dallas, Texas  
Award for commercial digital printing project “The Unwantables”

**2011 AIGA South Carolina InShow Awards**

Columbia, South Carolina  
Award for poster design

**2010 AIGA South Carolina InShow**

Columbia, South Carolina  
Award for graphic design packaging project

**2010 AIGA South Carolina InShow**

Columbia, South Carolina  
Juror’s Award for graphic design packaging project

**2010 Creative Quarterly: The Journal of Art and Design**

New York, New York  
Selection of work in category graphic design juried exhibition/publication

**2010 Creative Quarterly: The Journal of Art and Design**

New York, New York  
Runner-up selection in category of graphic design in juried exhibition/publication

**2009 Creative Quarterly: The Journal of Art and Design**

New York, New York  
Winner of Merit, logo

**2009 Creative Quarterly: The Journal of Art and Design**

New York, New York  
Runner-up featured on publication’s website, poster design

**2008 AIGA South Carolina InShow**

Columbia, South Carolina  
3 awards for poster design and illustration

**2008 STEP Design Magazine, Runner-Up Selection, STEP 100 Design Annual**

Peoria, Illinois  
3 entries selected poster design and illustration featured on publication’s website

**2007 City of Spartanburg Logo Design Competition**

Spartanburg, South Carolina  
Logo design selected

**2007 Columbia Ad Club Addy Award**

Columbia, South Carolina  
Illustration for poster

**2007 Columbia Ad Club Addy Award**

Columbia, South Carolina  
Illustration for poster

**2007 Greenville Ad Club Silver Addy Award**

Greenville, South Carolina  
Illustration for poster

**2007 Greenville Ad Club Gold Addy Award**

Greenville, South Carolina  
Illustration for poster

**2007 Print Regional Design Annual**

New York, New York  
Poster design

**2007 AIGA South Carolina InShow**

Columbia, South Carolina  
2 Awards for poster design and illustration for promotional materials

**2006 AIGA South Carolina InShow**

Columbia, South Carolina  
Illustration for poster

**2006 Advertising Federation of Charleston Addy**

Charleston, South Carolina  
Judges Award for Storytelling for illustration and art direction for animated web movie

**2006 Advertising Federation of Charleston Addy Award**

Charleston, South Carolina  
Illustration for web movie

**2005 AIGA South Carolina InShow**

Columbia, South Carolina  
2 awards for illustration for poster and poster design

**2005 Virginia Commonwealth University Phi Kappa Phi Society**

Richmond, Virginia  
4.0 grade point average

**2003 Communication Arts Illustration Annual**

Menlo Park, California  
Series of 5 illustrations selected

**2003 Print Regional Design Annual**

New York, New York  
Illustrations for poster and T-shirt design

**2002 Print Regional Design Annual**

New York, New York  
Illustrations for calendar

**2002 Advertising Federation of Charleston Silver Addy Award**

Charleston, South Carolina  
Illustration for poster

**2002 Advertising Federation of Charleston Bronze Addy Award**

Charleston, South Carolina  
Illustration for poster

**Works Highlighted in Books and Periodicals**

**2016 *Charleston Magazine*. ?**

?. Charleston, South Carolina. Artwork featured in table of contents.

**2016 *Uppercase Magazine*. Issue 28.**

Vangool, Janine. "Oodles of Doodles". Columbia, South Carolina. Illustrations featured.

**2015 *DIY Dog Portraits*.**

Barnes, Jessica. Quarto Publishing Group. Lake Forest, California. Four paintings featured.

**2015 *Jasper Magazine*. November/December.**

Gunter, Kara. "Six Questions with Marius Valdes". Columbia, South Carolina. Feature interview.

**2014 *Art Educators on Art Education: JMU Art Education Lectures, 2000-2014*.** Danker, S. H. Harrisonburg, Virginia: James Madison University. Pages 155-171. Project cited using my *Secret Species Project*.

**2014 *Creative Anarchy*.**

Bosler, Denise. HOW Books. Cincinnati, Ohio. Sticker design featured.

**2014 *1000 Dog Portraits*.**

Raye, Robynnes. Rockport Publishers. Beverly, Massachusetts. Several illustrations featured.

**2012 *Mastering Type: The Essential Guide to Typography for Print and Web Design*.**

Bosler, Denise. HOW Books. Cincinnati, Ohio. Poster design featured.

**2012 *HOW Magazine*. April/May.**

Mooth, Bryn. "Make Your Own Muse". Cincinnati, Ohio. Feature article on "The Secret Species Project".

**2012 *Charleston Magazine*. April.**

Bowen, Anne. Charleston, South Carolina. Artwork featured in Style File/My Faves.

**2011 *The Daily Gamecock*. November 17.**

Winch, Kristyn. "Artist Brings Cartoons To Life". Columbia, South Carolina. Artist profile in school newspaper.

**2011 *City Life*. June 2, 2011**

Kenway, Jenessa. Las Vegas, Nevada. Review of "The Secret Species" solo exhibition held at Space Studios.

**2010 *Spartanburg Herald-Journal*. June 17.**

Kimzey, Tim. "I wish I Could draw like that": Spartanburg, SC. Artist admires toddler's style".

**2008 *100's: Visual Ideas, Logos, and Letterhead***

Woolman, Matt. Angela Patchell Books Ltd., East Sussex. 2 corporate logo designs included.

**2007 *Link Magazine***

"Who's Next 2007: A List of 43 Future Upstate Leaders". Spartanburg, South Carolina. Artist profile.

**2006 and 2007 *Charleston City Paper***

Charleston, South Carolina. Exhibition featured as “City Pick”.

**2006 *Beatles Art: Fantastic New Artwork of the Fab Four***

Edited by Linda and Jeffrey Webb. Dunlap. Illinois. Boxigami Books. 2006. Illustration featured in this collection.

**2006 *Spartanburg Herald-Journal***

Williams, Misha. “Professor’s ‘cartoon pop folk art’ Creating a Buzz in Publishing World”. Artist profile.

**2004 *Motion Design***

Woolman, Matt. Motion Design, pages 90-91, London: Roto Vision. Animation project featured.

**Presentations**

**2015 Refresh Charleston**

Charleston, South Carolina

Invited artist talk.

**2015 Miami University**

Oxford, Ohio

Artist lecture and workshop.

**2014 Intersections in Visual Narrative**

Panel Chair. AIGA Educators Conference. New Ventures: Intersections in Design Education.

Madison. Wisconsin. (Did not attend due to health issue)

**2014 The Art and Design of Basketball**

Poster Presentation. University and College Designer’s Association Conference

Madison. Wisconsin.

**2013 “I Live at Zoo Valdes”.**

Artist Talk. Coastal Carolina University.

Conway, South Carolina.

**2012 “Making Stuff with Zoo Valdes”.**

Design Recharge. Online Spreecast Interview, University of South Alabama.

Wilmer, Alabama.

**2012 “No Context: An Experiment Making Graphic Images”.**

South Eastern College Art Conference,

Durham, North Carolina.

**2012 No Context: A Daily Experiment in Graphic Image Making**

University and College Designer’s Association Conference Design Education Summit.

Blacksburg, Virginia

**2011 The Secret Species: Constructive Playtime**

University and College Designer’s Association Conference Design Education Summit.

Jersey City, New Jersey

**2010 The Secret Species: Characters with Purpose**

Shadowplay: Illustration Research Symposium.

Cardiff School of Art and Design. Cardiff, Wales

**2010 Communicating With Characters: Character-Based Graphic Design, Illustration, and New Media**  
University and College Designer's Association Conference  
Lawrence, Kansas

**2010 The Unwantables: A Creative project Exploring the Use of Graphic Design in Designer Toys**  
South Eastern College Art Conference  
Richmond, Virginia

**2009 Characters With Meaning: Character-Based Graphic Design, Illustration, and New Media. Chair.**  
South Eastern College Art Conference.  
Mobile, Alabama

**2009 Characters With Meaning: Character-Based Graphic Design, Illustration, and New Media**  
South Eastern College Art Conference  
Mobile, Alabama

**2008 Graphic Novels in Visual Communication Education. Chair.**  
South Eastern College Art Conference  
New Orleans, Louisiana

**2008 Making Stuff: Graphic Designer as Fine Artist and Working Professional**  
South Eastern College Art Conference,  
New Orleans, Louisiana

**2008 Communication Through Character Design in Visual Communication Education**  
International Digital Media and Arts Association Conference.  
Savannah, Georgia

**2007 New Visual Forms of Visual Narrative in the Graphic Design Foundation. Chair.**  
South Eastern College Art Conference  
Charleston, West Virginia.

**2007 Personal Media: Public Good- The AIDS PPSA Project. Panel member.**  
International Digital Media and Arts Association Conference  
Philadelphia, Pennsylvania.

**2007 Visual Narrative in Graphic Design and New Media**  
USC Upstate Research Symposium  
Spartanburg, South Carolina.

### **Pro Bono Service**

**2015 Mini Maker Fair, Edventure Children's Museum**  
Columbia, South Carolina  
Painted and donated mural at event. Museum installed art in classroom.

**2015 Lexington Public Library**  
Columbia, South Carolina  
Donated painting for art auction

**2012 Charleston Animal Society**  
Charleston, South Carolina  
Poster design and illustration for charity event



**2005-2011 Charleston Animal Society**

Charleston, South Carolina  
Poster design and illustration for art auction

**2009 Charleston Area Therapeutic Riding**

Johns Island, South Carolina  
Painting solicited for art auction

**2008-2009 Skate and Create**

Columbia, South Carolina  
Painted skateboard for art auction

**2008 USC Upstate Gay and Lesbian Alliance**

Spartanburg, South Carolina  
Illustrations for logo and T-shirt design

**2006 Hub-Bub**

Spartanburg, South Carolina  
Poster design for Halloween event

**2006 Spartanburg Art Hop**

Spartanburg, South Carolina  
Illustration for logo

**2006 Friends of the Virginia Museum of Fine Arts**

Richmond, Virginia  
Two paintings donated for auction

**2004 Gibbes Museum of Art**

Charleston, South Carolina  
Poster design and illustration for Howl-o-ween Benefit

**2003 Chicago International Children's Film Festival**

Chicago, Illinois  
Illustrations and character design for posters, animated spots, and commercial

**2003 Chicago SPOTS Theatre Production**

Chicago, Illinois  
Illustration and poster design

**2002 MUSC Children's Hospital**

Charleston, South Carolina  
Auction of artwork

**Professional Service**

2015 Outside Reviewer, Tenure candidate Robert Campbell, UNC Charlotte, North Carolina

2008 Juror, UNC Charlotte Student Graphic Design Typography Exhibition

2008 Juror, Converse College Student Art Exhibition

2005-2008 Education Chair, AIGA, The Professional Association for Design, SC Chapter

2006 Hub-Bub Advisory Board, Spartanburg, SC

2006 Hub-Bub Artist Exhibition Selection committee, Spartanburg, SC

### **University of South Carolina Service**

2014-2017, Chair, School of Visual Art and design Recruitment Committee  
2017, COVE (Communicating Our Value Effectively) Task Force  
2017, Chair, Graduate Committee, MFA Candidate Julie Hamer  
2017, Chair, Graduate Committee, MFA Candidate Jeremy Bickford  
2017, Graduate Committee, MFA Candidate Cody Unkart  
2017, Graduate Committee, MFA Candidate Chad penner  
2014-2016 Studio Art Area Coordinator  
2015, Honors Thesis Chair, BFA Kristmar Muldrow  
2015, Honors Thesis Committee, BFA Alden Earl  
2015, Honors Thesis Committee, Journalism, Julie Morgan  
2015, Graduate Committee, MFA Candidate Moses Tsai  
2014-2015 Member, Advisory Committee for SVAD  
2014, Member, Search Committee, Faculty Search for Photography  
2014, Invited Speaker, New Student Convocation for College of Arts and Sciences  
2014, 2013 Chair, Recruitment Committee  
2014 First Year Reading Experience Judge  
2007-2013 Member, Board of Student Publications  
2010-2012 University Faculty Senator  
2012 Creative and Performing Arts Grant Review Committee  
2012 First Year Reading Experience Judge  
2010-2011 Art Department website coordinator  
2008-2010 First Year Reading Experience Judge  
2009 Carolina Scholar Mentor  
2008-2009 Member, Curriculum Review Committee

### **University of South Carolina Upstate Service**

2006-2007 Member, Faculty Senate  
2005-2007 Design of USC Upstate Visual Arts biannual newsletter  
2006 Selected faculty for "An Evening of Great Conversations" fund raiser event  
2006 Organized AIGA event for Upstate students and creative professionals  
2006 Selected faculty speaker for "Fast Start" for new faculty  
2006 Poster design for USC Upstate anti-smoking campaign  
2006 Poster design for USC Upstate Film Festival  
2005-2006 Member, Faculty Search Committee for Art History Position  
2005 Member, Student Honor Council Review Board  
2005 Review of 3 undergraduate mini-grant proposals  
2005 Poster design for Hurricane Katrina Benefit Concert

### **Membership in Professional Societies**

2017-2018, South Eastern College Arts Association  
2017-2018, 2009-2014 University and College Designers Association  
1998-2017 AIGA, The Professional Association for Design  
2012 National Art Education Association  
2006-2012 South Eastern College Arts Association  
2011 The Society of Korea Illusart (SOKI), Honorary Member  
2005-2007 College Art Association  
2001-2002 Advertising Federation of Charleston  
1998-2000 Charlotte Society of Communication Arts