



# 2015 Annual Report



Diane Paige'Blondet Executive Director & CEO

> Rebecca Holshouser Board President



Dear Friends,

My Sisters' Place is pleased to share with you the highlights of our year. Your support allowed us to help over 1,000 individuals last year. Since opening our doors 34 years ago to address the issue of homelessness, MSP has grown tremendously. We currently operate 26 programs that continue to respond to the needs of families and individuals seeking our help.

With between 80 and 100 children living with us at Transitional Living and Sue Ann Shay Place Apartments, we had a year of learning and adjusting to appropriately provide support for that many children. While much of this manifests itself in our internal day to day operations, we are especially grateful to those who supported our back to school clothes, shoes and backpacks distribution, our Secret Santa program, group activities, and field trips.

Hartford Toyota generously donated a new Toyota Sienna to us. This 8 passenger minivan has been a tremendous help and put to very good use!

On June 14th, over 200 runners participated in the Second Annual MSP 5K at the University of Hartford. This event raised enough money to replace our playground equipment! We look forward to its future growth.

To all who contributed to MSP during 2015, we send our warmest thanks for the financial support, the in-kind giving, and the thousands of volunteer hours that help make MSP possible. The clients, staff, and board understand this every day. Your continued support enables My Sisters' Place to continue our mission of "Ending homelessness...Supporting Independence...Transforming lives."

Sincerely,

Diane Paige'Blondet Executive Director & CEO Rebecca Holshouser President, Board of Directors



# **MSP Programs**

The many programs offered by My Sisters' Place, Inc. have one common goal. It is to break the cycle of homelessness while offering those in our care options for permanent, safe and affordable housing. What begins with not having a safe home ends with a home of their own and self-sufficiency. From the time a woman, man, or family walks through the door, they are offered the opportunity to work with qualified staff to help with housing, counseling, education, and eventually independent living.

## **Transitional Housing**

The transitional housing program is located in a renovated factory site on Pliny Street. There are 18 apartments on this site ranging from one to four bedrooms. Women and their children can stay in these apartments for up to two years. Services include life skills programs, education, empowerment and support groups. Case managers help families with referrals for employment, day care, financial assistance, and social services.



## Mary Townsend Seymour Apartments

There are 30 affordable apartments located on North Main and Capen Street in Hartford. These low-income, one-bedroom apartments for single women and men are available for residents who can hold their own lease. Voluntary case management and referral/advocacy services are available.

### Sue Ann Shay Place Apartments

The Sue Ann Shay Place Apartments are thirty-four affordable, one to three bedroom apartments available for women and men who head households. Tenants may take advantage of voluntary case management and referral/ advocacy services. The building also includes space for after school programs, a computer lab and a community room.



# **Housing Coordination Program**

The program provides resources (rent subsidies, security deposits, loans) and assistance in negotiating the local housing market, training in tenants' rights and responsibilities, and acts as a liaison between landlords and tenants.

# **Community Residential Program**

An array of social services are provided to help women and men with psychiatric disabilities live independently. They hold their own leases in a variety of scattered site apartments.

### **Goodwin College**

MOVE (men of vision in education), Goodwin College, Department of Children and Families, and My Sisters' Place are working in collaboration to help young adults "aging out" of foster care. The program seeks to provide a foundation and structure for a successful college experience and future career.

# **Incredible Courage**

# These stories demonstrate the incredible courage and resolve possessed by the women in our transitional living program.

Anna came to TLP with her eight month old baby after getting a divorce and losing her home to foreclosure. Her older children moved to Puerto Rico to be with their father, and she lost her job because she was unable to keep up her work schedule during her pregnancy. Anna and her caseworker developed a plan to put her once successful life back together. First on the agenda was to get the toddler into an appropriate day care situation. Second was to reunite the family. Her oldest daughter (16) returned from Puerto Rico and enrolled in a local high school. With her family back together and a stable school and daycare schedule in place, Anna was able to get a full time job. Unfortunately, the wages were not enough to allow for the savings necessary for starting over. Establishing independence for her children and herself was extremely important to Anna, so she got a second full time job to earn the funds necessary to establish her own household. Within a few months, Anna and her children were able to move into a apartment. They continue to do well.

Takia, the oldest of six sisters, was thrown out of her home when she became pregnant at 16. At 23, Takia arrived at TLP, with three children, 6, 4 & 1. She was a domestic violence victim and had never lived in a household of her own or been able to provide one for her family. Takia's plan was based on establishing a foundation whereby she would be able to support her family. As a high school graduate in a single parent home, it was clear there needed to be a significant education component. One of our foundation funders provided tuition to The American Institute, where Takia was able to complete the course work for a Certified Nurse Assistant license. Along the way, Takia broke her ankle. It is with courage and perseverance that she was able to continue school and take care of her children. She is now doing her required extern work while working at Dunkin' Donuts to provide some income. We are confident Takia will join our other success stories.

Mental health and domestic abuse issues lead to Rose, 34, becoming homeless and losing her five children to the foster care system. She made her way to My Sisters' Place's Transitional Living Program. This intensive program guides women in rebuilding their lives and those of their children. Rose took to the program immediately with the goal of reuniting with her children and becoming independent. With this in mind, Rose was placed in a four bedroom apartment so she and her family would have stability should the reunification take place. After several months of hard work with DCF and MSP's caseworkers, two sons, 6 and 8, were reunited with Rose. The family is doing well and successfully adjusting to living together. A plan is in place to continue the reunification over the next several months. Our caseworkers and the youth coordinator will work with the family to assist in creating an independent and stable environment for the entire family.

While living at home, Cindy, 23, became pregnant. This set off a series of events which led to homelessness and her daughter being born in a shelter. Several weeks later, Cindy began the Transitional Living Program. She worked the program very hard. She obtained part-time employment at Taco Bell, enrolled in Goodwin College's Health Careers Program and was accepted into St. Francis Hospital's internship program, and Cindy is now on her way to independence. Transitional Living is about obtaining the skills for an independent life. Our caseworkers will continue to guide Cindy's progress, while those in our For Love of Children program will work to ensure the infant has a solid foundation to develop school readiness skills.

# What happens when the Insurance Company says, "You can no longer use the playground?"

Late in the fall during a routine site survey, our insurance company found the 20+ year old wooden playscape to be a hazard. We had known for a while that its end was near, but we kept painting and repairing as best we could. The expense of a new playscape was not something we could easily face in these difficult fund raising times. The playground was chained and padlocked.

With the dawning of spring, the playground remained locked. With 80 to 100 kids living with us, this presented a problem as the parking lot consistently served as the play area. In 2014, a group of board members organized the first, My Sisters' Place 5K. It was moderately successful, netting slightly over \$5,000. This dedicated group decided they would raise \$35,000 with the 2015 5K. Quite frankly, this was met with great skepticism.

In the meantime, we dismantled and removed the offending playscape. This left an empty play area. During a May volunteer event, PricewaterhouseCoopers volunteers weeded and generally cleaned up the area. They then assembled a series of smaller play items and houses. This done, the kids had a safe play area, albeit a little bare.

Back to the 5K, an energized board group worked their networks for donations and sold sponsorships raising over \$40,000. On June 14<sup>th</sup>, nearly 300 runners, family members and volunteers gathered on the UHART campus for the race. It was a great a glorious weather day and the net was enough to purchase and install the playground.



# For the Love of Children Initiative

For the Love of Children Initiative, our children's program, grew out of a keen awareness of the special problems facing homeless children. We have chosen to focus time, attention and resources on the children, since we know homelessness can be perpetuated, generation after generation. We recognize that much more than recreational activities are needed to help the children build skills, form positive attitudes and create possibilities for their futures.

#### The Special Needs of Homeless Children

There are many ways that homelessness hurts children. Poverty alone presents many problems and deprivations for children. Poor families are the most severely impacted by the lack of affordable housing in Connecticut. Rental costs continue to put housing out of reach for many of Hartford's low income population.

In FY2015 we served 94 individuals in the Transitional Living Program at Pliny Street, an increase of 4.4%. We have 34 family apartments at Sue Ann Shay Place, which is able to house up to 68 adults and 85 children simultaneously. Previously homeless families tend to be larger and have more critical needs. Typically, families who come to My Sisters' Place for help are headed by young mothers.

As a result of moving around from one housing situation to another, neither adults nor children receive the emotional support, guidance or treatment that they need to address their problems. In shelters, they share everything with other families. They have little privacy and no personal cooking area. They eat whatever food is prepared for everyone at the shelter; they use common bathroom facilities, and sleep in someone else's bed. It is not uncommon for their property to be stolen. Nothing belongs to them. They have no stability since there are limits to how long they can stay. Children may have to change schools frequently, especially if they move from shelter to shelter or from relative to relative. Finding their next place to live is a constant worry.

Every day at MSP we see previously homeless children who have physical illnesses, developmental delays, and poor communication and socialization skills. Many are struggling in school, have low self-esteem and an inability to trust others. These children are scared, frustrated and confused when they arrive. Many of them have experienced emotional, physical or sexual abuse. Enduring the trauma of being separated from their family members and friends, these children have had to deal with the fear of not knowing where they are going to sleep each night, which compounds their emotional turmoil.

The calmer and more secure atmosphere that MSP provides is the optimum setting for stabilizing children. Instead of worrying about where to live, parents can nurture their families and develop the skills to rebuild their lives and become independent. At MSP, the children feel safe and secure and can focus on something other than their living situations. Once family routines become stabilized, school attendance improves, leading to better grades, education and security for all.

# **2015 MSP 5K**



# 2015 Highlights & Special Events

Over 1,000 specific Christmas gifts were solicited, donated, and distributed to My Sisters' Place clients. Donors included: Aetna, The Armstrong Family, GE, Healthtrax, Church of the Incarnation, IRS, Marshall's, PricewaterhouseCoopers, R. Dudley Seymour School, The Hartford, Travelers, UBS, United Healthcare, United Technologies, VA, and MacDermid, Reynolds & Glissman, P.C.

MSP was chosen as a NU Hartford Marathon official charity. The event will take place October 10, 2015.

The second annual MSP 5K Road Race sponsored by Hartford Toyota Superstore was held on June 14, 2015 at the University of Hartford.

Coldwell Banker hosted a Golf Tournament on September 9, 2015 to benefit My Sisters' Place.

Hartford Toyota donated a new Toyota Sienna van to My Sisters' Place.

Many groups volunteered for a day of service with us this year, including:

- Cronin and Company
- General Electric Company
- Heads up Hartford
- Plus Hartford
- PricewaterhouseCoopers
- Symetra
- The Hartford
- United Healthcare
- United Technologies
- University of Hartford

4 children's events with UTC Women's forum

Women's Health Screenings:

- St. Francis
- The Hartford

Thanksgiving Dinners:

- GE Industrial Solutions
- Gabels Basket Brigade

Halloween:

- Cigna
- Marshalls
- Kingswood Oxford School
- Junior League of Hartford

Back to School Supplies

- Marshalls
- SBM Charitable Foundation
- The Hartford
- United Healthcare



# **MSP's Soiree**











# **Opportunities for Giving**

My Sisters' Place receives funding from various foundations, corporations, state and government sources. However, the organization could not continue its valuable work without the support of private donations. There are many ways to give, and the following list provides information about the various kinds of support.

### **ANNUAL GIVING**

Unrestricted gifts allow the organization to enhance its programs and supplement its operating budget, which is subject to cuts from federal and state funding sources. This vital source of support allows My Sisters' Place to continue its mission. There are many ways to give throughout the year:

**ANNUAL APPEAL** - Please send in your support at the end of the year when asked by our Development Director, Executive Director and Board of Directors.

**MONTHLY GIVING -** Would you like your gift to be spread out during the year? You can send in a check or authorize a fixed amount to be deducted from your credit card with an acknowledgment and total for the year mailed out at the end of December. This manner of giving works well for those who would like to make a significant gift to the organization, but cannot do it all at once.

**CREDIT CARD** - You may give a gift using either VISA, American Express, Mastercard, or Discover. Acknowledgements and confirmations will be sent to you in the mail.

**MATCHING GIFTS** - Does your company offer a matching gifts program? You can often double the size of your donation by using this program. Please enclose the form from your employer with your gift and we will do the rest.

**IN HONOR OF** - Donations are made to the organization in honor of individuals or groups. Acknowledgments are sent to the people being honored.

**IN MEMORY OF** - Donations are made to the organization in memory of a loved one. Acknowledgements are sent to the family members or others as requested by the donor.

# **Opportunities for Giving, continued**

#### **BENEFITS AND SPECIAL EVENTS**

Please join us for one of our special events offered during the year. This is a wonderful time to meet other supporters of the organization, and get to know the staff of My Sisters' Place.

#### **PLANNED GIVING**

Planned giving offer donors a way to receive a tax benefit from a gift or bequest that will help us with our programs and mission for years to come. Please consult your attorney or accountant about this kind of giving that, while helping us, will also provide benefits to you and your estate.

#### **GIFTS-IN-KIND**

Donations are important to the organization. Cleaning supplies, household items and toiletries help the women with their immediate needs. At Christmas, gifts are provided for residents and their children. My Sisters' Place is grateful for this continual kindness. We ask that you call our Donations Coordinator at 860-549-1634 for more information BEFORE bringing any items.

#### **VOLUNTEER**

Volunteer your time to help with special events, or offer to host a benefit. We also need volunteers for office work, childcare, tutoring and mentoring programs. To obtain more information on any of these opportunities, please call the Development Office at 860-895-6629.



### **Individual Donors**

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### My Sisters' Place

**Diane Paige'Blondet** Executive Director & CEO dpaige-blondet@sistersplacect.org

Kathleen Shaw VP of Programs & Operations kshaw@sistersplacect.org

**Robert Dunbar** VP of Development rdunbar@sistersplacect.org

**Rosemary Flowers** Director of Program Services rflowers@sistersplacect.org

Vernette Tyson Assistant Program Director Housing Coordination vtyson@sistersplacect.org

Patricia Camp Grants Writer pcamp@sistersplacect.org

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### Administrative Offices

237 Hamilton Street Suite 203 Hartford, CT 06106 Phone: (860) 895-6629 Fax: (860) 493-1330

Transitional Living Program and Supported Recovery 102 Pliny Street Hartford, CT 06120 Phone: (860) 549-1634 Fax: (860) 549-5766

Mary Seymour Place Apartments Supportive Housing 2197 Main Street Hartford, CT 06120 Phone: (860) 246-2803 Fax: (860) 240-7673

Sue Ann Shay Place Apartments Supportive Housing 76 Pliny Street Hartford, CT 06120 Phone: (860) 724-3143 Fax: (860) 724-3153



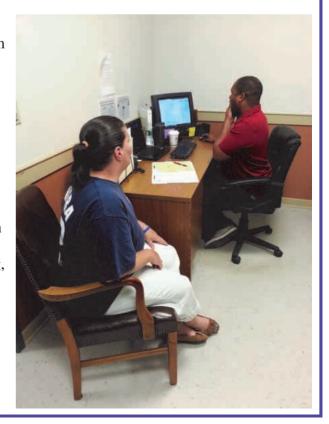
### **MSP Employment Program**

The Yellow Brick Road provides a road to financial independence, which leads to the end of homelessness. Our residents bring into the program with them long-standing habits which foster homelessness. They often lack the education and/or skills needed to obtain work which pays enough to maintain themselves and their families, given the high cost of living in Hartford.

Although some of our residents have held jobs, many have spotty employment records, little or no work ethic, interactions with the criminal justice system, and a history of minimum wage jobs. Many have worked under the table, which does not provide job security or opportunities for job advancement. Others have credit issues which interfere with finding employment.

MSP provides opportunities for additional education including obtaining a high school diploma or GED, vocational education referrals, and offers a program in conjunction with local community colleges and Goodwin College for vocational training and certification. We also work with the Urban League of Greater Hartford to provide workforce readiness training and support services for up to 30 residents. We have found

that in addition to a basic high school education/GED, formerly homeless people often need to learn soft skills which enable them to retain employment. Although many residents have dreams of stable employment and job/financial success, they often have a work history of short-term, low-wage jobs. They are not work ready, and that is where MSP steps in. Residents who wish to participate in the workforce development program take part in an initial assessment which includes knowledge and aptitude testing, work readiness assessment and a career interest inventory. MSP case workers assist residents with development of a life plan, which includes educational and employment objectives.



		Wai	nt to Help?			
VOLUNTEER			1			
	Please che	eck the box(e	s) below that may be of int	terest to you.		
□Mentor a Child			handy work)	•	□Assist with Events	
□Host a Donations Drive	□Administrative Su	□Administrative Support □Assist with Sorting Donated Items □Other				
Please Provide:						
Name:			Phone:			
Street			City, ST, Zip			
Email Address:						
Mail to: 102 Pliny Street,	Hartford, CT 06120					
DONATED GO	ODS					
Although we rely on donated	items to help support th		ve have extremely limited space. If you		items listed below,	
please call our Donations (	Coordinator at (860) 54	9-1634. We ask t	hat you please call before dropping of	f any items.		
-Cleaning products	-Paper	Goods	-Garbage Bags	-Baby diapers	and wipes	
-Pots and pans		5	-Sheets (twin and full)	• •		
-Pillows (new)	-Gift ca	irds	-Clorox wipes			
MAKING A M			N/			
Address:						
City:	State:		Zip:			
Phone:		_ Email:			-	
Mary Townsend Seymou Diamond (\$10,000 or mo Platinum (\$5,000-9,999) Gold (\$2,500-\$4,999) Silver (\$1,500-\$2,499) Bronze (\$1,000-\$1,499)						
Friends of My Sisters' Pl \$500-\$999 \$250-499 \$1-\$249	ace					
Please accept this gift in Confirm amount \$						
Please list my/our names	s as follows in the annu	ual report:				
Payment Options: O Check enclosed (ma O Visa O Mastercard/Discove O American Express	ade out to My Sisters' l er	Place, Inc.)				
		Expiration date_				
S digit code of back						
Signature		Da	ate			

Mission: My Sisters' Place.. committed to ending homelessness and empowering women, families, and others in Greater Hartford to achieve independence and stability in their community by providing housing and supportive services.

Ending Homelessness.. Supporting independence.. Transforming lives

