

---

## PRECEDE/PROCEED Model

*A structure for assessing health needs for the design, implementation, and evaluation of health promotion*

---

### **PRECEDE:**

*Predisposing, Reinforcing, and Enabling Constructs in Educational/Environmental Diagnosis and Evaluation*

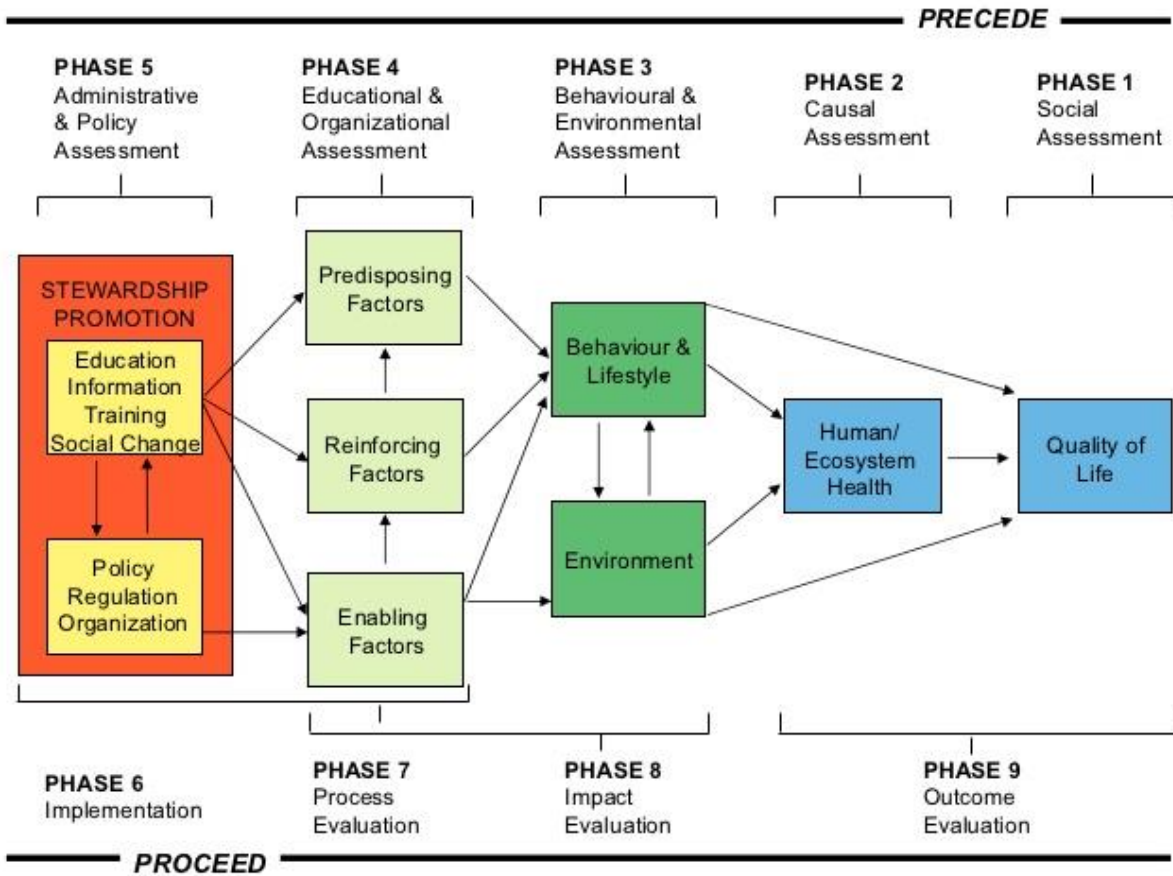
Phase 1	<b>Social Assessment</b> <ul style="list-style-type: none"><li>• Identification of desired result</li></ul>
Phase 2	<b>Epidemiological Assessment</b> <ul style="list-style-type: none"><li>• Setting priorities and identifying priorities among health issues and any behavioral/environmental determinants that stand in the way of achieving result</li></ul>
Phase 3	<b>Ecological Assessment</b> <ul style="list-style-type: none"><li>• Identification of predisposing, enabling, and reinforcing factors that affect behaviors, attitudes, and environmental factors</li></ul>
Phase 4	<b>Administrative and Policy Assessment</b> <ul style="list-style-type: none"><li>• Identification of administrative and policy factors that influence what can be implemented</li></ul>

### **PROCEED:**

*Policy, Regulatory, and Organizational Constructs in Educational and Environmental Development*

Phase 5	<b>Implementation</b> <ul style="list-style-type: none"><li>• The design and conduction of the intervention</li></ul>
Phase 6	<b>Process Evaluation</b> <ul style="list-style-type: none"><li>• Ensuring you are doing the things you planned to do</li></ul>
Phase 7	<b>Impact Evaluation</b> <ul style="list-style-type: none"><li>• Evaluating if the intervention is having the desired impact on the target population</li></ul>
Phase 8	<b>Outcome Evaluation</b> <ul style="list-style-type: none"><li>• Assessing if the intervention is leading to the desired result</li></ul>

# PRECEDE-PROCEED MODEL



after Green & Kreuter 1999



All information acquired from:

<https://www.ruralhealthinfo.org/community-health/health-promotion/2/program-models/precede-proceed>  
<http://ctb.ku.edu/en/table-contents/overview/other-models-promoting-community-health-and-development/preceder-proceder/main>