



Anfon Ha

Producer, Cinematographer

Anfon Ha has nine years of creative consulting and video production with America's big brands such as Kimberly-Clark, McCormick, and Under Armour. He is continually seeking to level up his creative journey.

EDUCATION

B.A. DEGREE

Communications

University of Maryland - College Park
2004-2008

SKILLS

Programs

Adobe Creative Suite, Final Cut Pro, DaVinci Resolve, MS Office products, Google Workstation

Cameras

RED, Blackmagic Pocket Cinema, Lumix GH5/s, Canon C200, Canon C300 MkII, Arri Alexa, GoPro

TESTIMONIALS

"Anfon is a highly charged and motivated creative professional who plunged into our Creative environment and became a quick study of our client base and corporate culture. He showed equal enthusiasm and attention to detail for projects and tasks ranging from the most mundane to the "no boundaries" types of projects. I gladly endorse Anfon and consider him an invaluable asset."

—Bryan Daniels, Marketing/Branding Strategist

EXPERIENCE

MAY 2012 - PRESENT | AHA CONCEPTS | ROCKVILLE, MD

CREATIVE DIRECTOR

- Consults with clients and advises editors with creative direction.
- Produces video content for internal projects and programs for major brands such as Under Armour, McCormick, and Kimberly-Clark.
- Directs corporate documentaries, photography, designed Websites, and packaging for local manufacturing companies such as Mayorga Coffee, SPAGnVOLA Chocolatier, and Bulgariana Wines.

JANUARY 2014 - PRESENT | IMGE | ALEXANDRIA, VA

DIRECTOR OF VIDEO

Video Production

- Create video concepts and storyboards for UBS, Boeing, National Association of Manufacturers for web, streaming, and regional TV ads.
- Produced and filmed viral videos and web series for Independent Journal Review, "240 years of U.S. Army uniforms in 2 minutes" 5,226,970 views on YouTube.
- Provide technical and creative direction for live video production such as lighting, camera, and lenses.
- Expert knowledge of high-end video cine-cameras/ lenses, including Arri Alexa, RED, Panasonic LUMIX, Canon C300 MkII, SONY FS7, and GoPro cameras.
- Create first edits of projects for instant client feedback and direction for editors.
- Oversee all post-production aspects.

Project Management

- Create winning proposals for video projects and campaigns.
- Oversee execution of client projects and IMGE projects.
- Manage team priorities, timelines, and deliverables with other senior staff members.

Personnel Management

- Identify personalized development needs for individual team members as well as advanced skill development.
- Participate in promotion and advancement assessments of team members - including reviews, compensation, goal development.