Cultures of Sustainability and Social Justice

Online Course - Anthropology 110- I (5 units)

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Office Hours: See Canvas

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COURSE DESCRIPTION

Anthropology in the present offers exciting opportunities to study worlds in the making as well as postcolonial responses to the anthropocene. This online course brings together the diverse forms of cultural knowledge and complexities of everyday life to illuminate longstanding concerns of sustainability and justice.

We will explore the imaginative and critical work of communities to achieve *just sustainabilities* through a coherent and thought provoking overview of social practices, politics, and moral principles in sustaining communities. The course will address approaches to: justice and equity in terms of recognition, process, procedure, and outcome; meeting the needs of both present and future generations (intra-generational and inter-generational equity); improving quality of life and well being; and, living within ecosystem limits. The course investigates multiple theories of sustainable development, and the tools and techniques and in what contexts we can move towards the ecological integrity, economic security, empowerment, responsibility and social wellbeing characteristic of sustainable communities. Case studies are drawn from around the world utilizing examples from Right Livelihood Award Laureates (the prestigious Alternative Nobel Prize), Right Livelihood College faculty and researchers, and their communities.

COURSE LEARNING OBJECTIVES

Upon successful completion of this course, students will be able to:

- Develop theoretical frameworks for understanding how social and environmental injustice is produced locally, regionally, and globally and how social justice is linked to sustainability.
- Ground students in the realities faced by indigenous and impoverished communities locally and to connect these to struggles in other parts of the world.
- Explore strategies for addressing cultural knowledge and practices of sustainability from the community, government, science, and legal perspectives.
- Inspire and meaningfully engage students in local, regional, and cultural efforts to promote social justice and sustainability.

COURSE WORKLOAD

A typical 5 unit course is expected to require 120 to 150 hours of your time per quarter. This averages out to 12-15 hours per week. Because this is an online course, without regular in person class sessions, it is recommended that you block out regular times each week in your schedule to complete the assignments.

ASSIGNMENTS

EVALUATION AND GRADES WILL BE BASED ON:

• **10%** - **Completion of Online Materials and Quizzes.** There are 10 sections in the course, each containing multiple videos and materials, and a quiz to be completed at

the end of the section. Please complete these by the due date. If a student does not complete 2 quizzes, they will go down a full letter grade.

- Note: Reading the faculty and laureate biography websites are optional, and there are no quiz questions from them. These are the links that appear above the interview videos in Canvas.
- **20% Reading and Film Response Papers.** Students are invited to write response papers for each section. These will be given as homework at the end of each section and turned in electronically. There are 10 in total. Response papers should be 450-550 words, 12 point Times font, double spaced to receive full credit of 2 % points each (20 % points total).
- 10% Participation in a Right Livelihood Webinar (Was formerly 'World Cafe Conversation'). There will be two real-time conversations throughout the quarter with a Right Livelihood Laureate, Right Livelihood College affiliate, or faculty member. One will be online and one will be in person at UC Santa Cruz see Canvas for details. You are required to attend one of the two conversations, though attending both is encouraged. We will utilize an innovative process called The World Cafe which allows our large group to not only hear a lecture, but also break into small groups for conversation. These breakouts are a great way to meet other students in the course, and provide an opportunity for dialogue and critical reflection on the course themes.
- **10% Nomination Proposals.** Each student will create nomination proposals for people or organizations that they feel are deserving of a Right Livelihood Award. This project allows students to showcase the work that is happening at their own campus, community, and/or the social movements they care about. Each student is expected to create a minimum of 4 entries for 2.5 % points each (10 % points total).
- 25% Midterm Exam.
- 25% Final Exam.

LATE WORK POLICY

Assignments are due on the date given in Canvas. Late response papers and nomination proposals are accepted for partial credit up to 24 hours after the due date. After that point response papers and nomination proposals without prior approval will not receive credit. They may not be graded as promptly as those turned in on time.

GRADING SCALE

Α	95-100	C+	77-79
A-	90-94	C	70-76
B+	87-89	D	66-69
В	83-86	F	0-65
B-	80-82		

If you are taking the class Pass / No Pass: Anything 70% and over is passing, anything below 70% is not passing.

CANVAS E-LEARNING PLATFORM

You can get 24 hour support with Canvas, our learning management system, using the built-in help menu in Canvas. If this does not answer your questions you may email the Faculty Instructional Technology Center (FITC) at canvas.help@ucsc.edu or call them at (831) 459-5506.

WEEK BY WEEK SCHEDULE

(Subject to change - Consult Canvas for the most up to accurate copy of the syllabus)

Unit 0: Orientation

Watch: Welcome from Nancy and David (2:54)

Watch: Course Roadmap

Watch: Introduction for Nancy Chen (1:42) **Watch**: Introduction for David Shaw (2:12)

Unit 1: Introduction

Section 1.1 - Sustainable Development and Human Rights

Watch: The Right Livelihood Award (5:10)

Watch: The Right Livelihood Award - A Catalyst for Change (6:32)

Watch: The Right Livelihood Award - Supporting Projects of Hope (4:21)

Watch: What is Right Livelihood? (11:19)

Watch: Introduction to the Right Livelihood College (33:59)

Read: Right Livelihood College Website

Read: Griefahn, Monika. 2016. "Promoting Right Livelihood: Ideas, Work and Vision of the Right Livelihood Award Foundation." In *Education in a Globalized World: Teaching Right Livelihood*, edited by Ellen Christoforatou. (4 pages)

Watch: Societal Threefolding video (22:45) **Read:** Wikipedia, Social Threefolding (5 pages)

Read: Cavanagh, John, Jerry Mander, and International Forum on Globalization. 2004. "The Unholy Trinity: The World Bank, The International Monetary Fund, and the World Trade Organization" (20 pages) and "Ten Principles for Sustainable Societies" (28 pages) in *Alternatives to Economic Globalization: A Better World Is Possible*

Wangari Maathai (Kenya, 1984)

"...for converting the Kenyan ecological debate into mass action for reforestation."

Watch: Interview with Wanjira Mathai (23:36)

Read: Scott, "Peace Profile: Wangari Maathai and the Green Belt Movement" (8 pages)

Sulak Sivaraksa (Thailand, 1995)

"...for his vision, activism and spiritual commitment in the quest for a development process that is rooted in democracy, justice and cultural integrity."

Watch: Interview with Sulak (9:46)

Read: Sivaraksa, "Development from the Bottom Up" (7 pages)

Ladakh Ecological Development Group/Helena Norberg-Hodge (India, 1986)

"...for preserving the traditional culture and values of Ladakh against the onslaught of tourism and development."

Watch: Interview with Helena (15:39)

Read: Norberg-Hodge, Helena. 2000. "The Pressure to Modernize and Globalize" (14 pages) and "Shifting Direction: From Global Dependence to Local Interdependence" (14 pages) in *The Case Against the Global Economy*, edited by Jerry Mander.

Unit 2: Cultural Power: Global Civil Society

Section 2.1 - Alternatives To Economic Globalization: A Better World Is Possible

Walden Bello (Philippines, 2003)

"...for his outstanding efforts in educating civil society about the effects of corporate globalisation, and how alternatives to it can be implemented."

Watch: Walden Bello, 2003 RLA Speech (2:52)

Watch: Walden Bello, Lecture at UCSB, fall 2006 (26:15)

Watch: Walden Bello, Lecture at UCB, Global Financial Institutions and Civil Society, March 2011 (18:56)

Watch: Walden Bello at the Asia Europe People's Forum 2014 (17:48)

Nicanor Perlas (Philippines, 2003)

"...for his outstanding efforts in educating civil society about the effects of corporate globalisation, and how alternatives to it can be implemented."

Watch: Interview with Nicanor Perlas (20:22)

Read: Perlas, Nicanor. 2000. "Preface" from *Shaping Globalization: Civil Society, Cultural Power and Threefolding* (4 pages)

View: Shaw, Characteristics of Society's Three Sectors (image)

View: 4 images from Perlas, Nicanor. 2000. *Shaping Globalization: Civil Society, Cultural Power and Threefolding*

Watch: Interview with Nicanor Perlas on Societal Threefolding (51:29)

Vandana Shiva (India, 1993)

"...for placing women and ecology at the heart of modern development discourse."

Watch: Interview with Vandana Shiva (19:43)

Read: Shiva, Vandana. 2014. "The Impoverishment of the Environment: Women and Children Last" in Ecofeminism by Maria Mies. (21 pages)

Ananya Rov (UCLA, Urban Planning and Social Welfare)

Watch: Interview with Ananya Roy (13:44)

Read: Roy, Schrader and Crane, ""The Anti-Poverty Hoax": Development, pacification, and the making of community in the global 1960s" (7 pages)

Steve McKay (UCSC, Sociology)

Watch: Interview with Steve McKay (10:14)

Read: Bonilla et al. "A Short Guide to Community Based Participatory Action Research" (19 pages)

Section 2.2 - Indigenous Peoples and Land Rights

Watch: "Melissa Nelson - Revitalizing Indigeneity | Bioneers" (30:20)

Read: Delgado, Guillermo and John Brown Childs, "Introduction" in *Indigeneity: Collected Essays*

Watch: Democracy Now! Native American Activist Winona LaDuke: It's Time to Move On from Fossil Fuels (10:12)

Watch: Winona LaDuke: Standing Rock is a Crisis of Civil Society, at DB Reinhart Institute for Ethics in Leadership at Viterbo University in La Crosse (5:28)

Read: LaDuke, Winona. 1999. "Introduction" and "Akwesasne: Mohawk Mother's Milk and PCBs" in *All Our Relations: Native Struggles for Land and Life.* (17 pages)

Watch: "Chief Oren Lyons - The Roots of American Democracy | Bioneers" (23:10)

Read: Childs, "Transcommunality: From the Politics of Conversion to the Ethics of Respect in the Context of Cultural Diversity — Learning from Native American Philosophies with a Focus on the Haudenosaunee" (27 pages)

First People of the Kalahari / Roy Sesana (Botswana)

"...for resolute resistance against eviction from their ancestral lands, and for upholding the right to their traditional way of life."

Watch: Right Livelihood Award - Roy Sesana - Tribal Leader - 2005 (8:12)

Read: Workman, James G. 2009. "To The Heart of the Matter" and "Crossing the Threshold" in *Heart of Dryness: How the Last Bushmen Can Help Us Endure the Coming Age of Permanent Drought*. (22 pages)

Guillermo Delgado-P. (UCSC, Anthropology)

Watch: Interview with Guillermo (16:11)

Read: Delgado, Guillermo. 2014. "Land, Territory, Entropy" (10 pages)

Evaristo Nugkuag Ikanan (Peru, 1986)

"...for organising to protect the rights of the Indians of the Amazon basin."

Read: Evaristo Nugkuag's RLA Acceptance Speech, 1986 (7 pages) **Watch:** Evaristo Nugkuag: 1991 Goldman Prize Winner, Peru (4:03)

Watch: 1991 Goldman Environmental Prize ceremony: Evaristo Nugkuag (10:09)

Flora Lu (UCSC, Environmental Studies)

Read: Lu, Flora. 2006. "The Commons' in an Amazonian Context" (8 pages)

Movimiento dos Trabalhadores Rurais sem Terra (Brazil, 1991)

"...for winning land for landless families and helping them to farm it sustainably."

Watch: Brazil: Landless Workers Movement (8:06)

Watch: Interview with Miguel Stedile (5:09)

Read: Cha, Rein and Ross, "Land for the People Brazil's Landless Workers' Movement" (6 pages)

Read: Edelman, "Bringing the Moral Economy Back in to the Study of 21st-Century Transnational Peasant Movements" (10 pages)

Section 2.3 - Sustainable Agriculture & Food Systems

Miguel Altieri (UCB, Environmental Science, Policy & Management)

Watch: Miguel Altieri on Agroecology (18:20)

Read: Altieri and Toledo, "The agroecological revolution in Latin America: rescuing nature, ensuring food sovereignty and empowering peasants" (26p)

Steve Gliessman (UCSC, Environmental Studies)

Watch: Interview with Steve Gliessman (12:15)

Read: Méndez et al, "Agroecology as a Transdisciplinary, Participatory, and Action-Oriented Approach" (10 pages)

Frances Moore Lappé / Institute for Food and Development Policy (USA, 1987)

"...for revealing the political and economic causes of world hunger and how citizens can help to remedy them."

Watch: Interview with Frances Moore Lappe (21:48)

Read: Lappe, "Beyond the scarcity scare: reframing the discourse of hunger with an eco-mind" (20 pages)

Read: Choice of Monsanto Betrays World Food Prize Purpose, Say Global Leaders (1 page)

Julie Guthman (UCSC, Social Sciences Division)

Watch: Interview with Julie Guthman (8:29)

Read: Guthman, "Organic Sediment: A Geography of Organic Production" from *Agrarian Dreams: The Paradox of Organic Farming in California* (8 pages)

Read: Minkoff-Zern, "Farmworker-Led Food Movements Then and Now: United Farm Workers, The Coalition of Immokalee Workers, and the Potential for Farm Labor Justice" (22 pages)

Tim Galarneau (UCSC, Center for Agroecology and Sustainable Food Systems)

Watch: Interview with Tim (14:38)

Read: Allen and Melcarek, "The human face of sustainable food systems: Adding people to the environmental agenda." (14 pages)

Section 2.4 - Reclaiming the Commons - Climate Change and Water

Read: Walljasper, "All That We Share" (43 pages)

Read: IFG, "Reclaiming the Commons: What Should Be Off-Limits to Globalization" (44 pages)

Sheila Watt-Cloutier (Canada, 2015)

"...for her lifelong work to protect the Inuit of the Arctic and defend their right to maintain their livelihoods and culture, which are acutely threatened by climate change."

Watch: Sheila Watt-Cloutier 2015 RLA Speech (16:16)

Bill McKibben / 350.org (USA, 2014)

"...for mobilising growing popular support in the USA and around the world for strong action to counter the threat of global climate change."

Watch: Interview with Bill (7:21)

Watch: Bill McKibben 2014 RLA Speech (11:13)

John Foran (UCSB, Sociology)

Watch: Interview with John (26:22)

Read: Foran and Widick, "Breaking Barriers to Climate Justice"

Medha Patkar (India, 1991)

"...for their inspired opposition to the disastrous Narmada Valley dams project and their promotion of alternatives designed to benefit the poor and the environment."

Watch: 1991 Right Livelihood Award Laureate Medha Patkar and the Sardar Sarovar Dam (5:34)

Watch: Narmada Bachao (9:51)

Maude Barlow and Tony Clarke (Canada, 2005)

"... for their exemplary and longstanding worldwide work for trade justice and the recognition of the fundamental human right to water."

Watch: Interview with Maude Barlow (41:07)

Andrew Szasz (UCSC, Environmental Studies)

Watch: Interview with Andy Szasz (26:01)

Read: Selections from Szasz, *Shopping Our Way to Safety* (45 pages)

Midterm Exam

Unit 3: Political Power

Section 3.1 - Political Freedom, Legal Rights, Accountability and Journalism

Laura Nader (UCB, Anthropology)

Read: Nader, "Coercive Harmony: the Political Economy of Legal Models" (13 pages)

Daniel Ellsberg (USA, 2006)

"...for putting peace and truth first, at considerable personal risk, and dedicating his life to inspiring others to follow his example."

Watch: The Pentagon Papers (4:51)

Watch: Daniel Ellsberg On Leaking In The Age Of Trump (6:11)

Danny Sheehan (Lakota People's Law Project)

Watch: Interview with Daniel Sheehan (40:37)

Edward Snowden (USA, 2004)

"... for his courage and skill in revealing the unprecedented extent of state surveillance violating basic democratic processes and constitutional rights."

Watch: Edward Snowden's 2014 RLA Speech (9:43)

Alan Rusbridger (UK, 2004)

"...for building a global media organisation dedicated to responsible journalism in the public interest, undaunted by the challenges of exposing corporate and government malpractices."

Watch: Alan Rusbridger's 2014 RLA Speech (14:29)

Watch: Interview with Alan Rusbridger (17:01)

Chris Hoofnagle (UCB, Law)

Read: Urban, Hoofnagle & Li "Mobile Phones and Privacy" (33 pages)

Watch: Interview with Chris Hoofnagle

Amy Goodman (USA, 2008)

"...for developing an innovative model of truly independent political journalism that brings to millions of people the alternative voices that are often excluded by mainstream media."

Watch: Amy Goodman's 2008 RLA Speech (10:23)

Read: Selections from Goodman, Democracy Now! (75 pages)

Martha Mendoza (UCSC, Science Communication)

Watch: Interview with Martha Mendoza (24:30)

Read: Geller, "How 4 AP reporters got the story 'Seafood from Slaves'" (2 pages)

Section 3.2 - Women's Rights, Gender Justice and Inequality

Robbie Davis-Floyd (U of Texas, Anthropology)

Read: Davis-Floyd, "The technocratic, humanistic, and holistic paradigms of childbirth" (19 pages)

Ina May Gaskin (USA, 2011)

"for her whole-life's work teaching and advocating safe, woman-centred childbirth methods that best promote the physical and mental health of mother and child."

Watch: Introduction (2:07)

Watch: 2011 RLA Speech (16:59)

Read: Gaskin, "Intuition and the Emergence of Midwifery as Authoritative Knowledge" (5 pages)

Jenna Shaw-Battista (UCD, School of Nursing)

Watch: Interview with Jenna (11:58)

Sima Samar (Afghanistan, 2012)

"...for her longstanding and courageous dedication to human rights, especially the rights of women, in one of the most complex and dangerous regions in the world."

Watch: 2012 RLA Speech (9:58)

Read: Samar, "Towards gender equality in health in Afghanistan" (18 pages)

Read: Lohrenscheit, Claudia. 2016. "Human Rights in Afghanistan." In *Education in a Globalized World: Teaching Right Livelihood*, edited by Ellen Christoforatou. (11 pages)

Kasha Jacqueline Nabagesera (Uganda, 2015)

"...for her courage and persistence, despite violence and intimidation, in working for the right of LGBTI people to a life free from prejudice and persecution."

Watch: Kasha Jacqueline Nabagesera's 2015 RLA Speech (8:32)

Mozn Hassan / NAZRA (Egypt, 2016)

"...for asserting the equality and rights of women in circumstances where they are subject to ongoing violence, abuse and discrimination."

Watch: Introduction (1:00)

Watch: 2016 RLA Speech (7:59)

Read: Hassan, "Women's Rights in the Aftermath of Egypt's Revolution" (8 pages)

Megan Moodie (UCSC, Anthropology)

Watch: Interview with Megan (21:47)

Read: Moodie, "Microfinance and the Gender of Risk: The Case of Kiva.org" (25 pages)

Ruth Manorama (India, 2006)

"...for her commitment over decades to achieving equality for Dalit women, building effective and committed women's organisations and working for their rights at national and international levels."

Watch: Ruth Manorama (RLA 2006) (6:27)

Watch: Democracy Now!: A Voice for Dalit Women in India: Ruth Manorama Speaks Out Against Caste-Based Discrimination (8:25)

Read: Mills, "Gender and Inequality in the Global Labor Force" (24 pages)

Heather Bullock (UCSC, Psychology)

Watch: Interview with Heather (7:05)

Read: Bullock, "Building a Research and Advocacy Agenda on Issues of Economic Justice" (16 pages)

Unit 4: Economic Power

Section 4.1 - Economics As If People Mattered

David Graeber (London School of Economics, Anthropology)

Watch: Charlie Rose: A Conversation With Anarchist David Graeber, 2006 (20:06)

Watch: RSA: A Fair Future Economy, 2015 (20:37) - The last 4 minutes of this talk has been made into an animated video: RSA: David Graeber on the Value of Work, 2016 (4:09)

Watch: The Guardian: What the government doesn't want you to know about debt, 2015 (3:15)

Watch: Basic Income, 2016 (6:22)

Watch: 5 Types of BS Jobs, 2017 (6:37)

David Harvey (City University of New York, Anthropology)

Watch: RSA Animate: Crises of Capitalism (11:10)

Read: "Buddhist Economics" by EF Schumacher in *Small is Beautiful: Economics as if People Mattered*

Clair Brown (UC Berkeley, Economics)

Watch: Interview with Clair (16:15)

Read: Brown, "Introduction" in *Buddhist Economics: An Enlightened Approach to the Dismal Science* (14 pages)

Herman Daly (USA, 1996)

"...for defining a path of ecological economics that integrates the key elements of ethics, quality of life, environment and community."

Watch: Herman Daly, Uneconomic Growth (2:52)

Watch: Interview with Herman Daly (37:01)

Read: Constanza et al, "What Would A Sustainable and Desirable

Economy-In-Society-In-Nature Look Like?" in Building a Sustainable and Desirable Economy-in-Society-in-Nature: Report to the United Nations for the 2012 Rio+20

Conference (17 pages)

Della Duncan, Upstream Podcast

Watch: Interview with Della (14:28)

Read: Meadows, Donella. 1999. "Leverage Points: Places to Intervene in a System." (19 pages)

Paul Ortiz (U of Florida, History)

Watch: Interview with Paul Ortiz (28:43)

Read: Ortiz, "Making History Matter: Teaching Comparative African American and Latina/o

Histories in an Age of Neoliberal Crisis" (22 pages)

Section 4.2 - Money, Production, Consumption and Systems Change

Bill Maurer (UCI, Anthropology)

Watch: Alternative Currencies (17:14)

Read: Maurer, "The Anthropology of Money" (16 pages)

Bernard Lietaer (UCB Fellow)

Watch: TEDxBerlin - Why the crisis? And what to do about it? (18:45)

Grameen Shakti (Bangladesh, 2007)

"... for bringing sustainable light and power to thousands of Bangladeshi villages, promoting health, education and productivity."

Watch: Grameen Shakti - 2007 RLA Speech (3:18)

Watch: Interview with Dipal Barua (27:26)

Read: Sovacool and Drupady, "Summoning earth and fire: The energy development

implications of Grameen Shakti (GS) in Bangladesh" (15 pages)

Read: Yunus, "Economic Security for a World in Crisis" (8 pages)

Seikatsu Club Consumers' Cooperative (Japan, 1989)

"...for creating the most successful, sustainable model of production and consumption in the industrialised world."

Watch: Mr. Michael Lewis at RIPESS Manila 2013 "Seikatsu Club of Japan" (7:29)

Watch: Interview with Koichi Kato (34:07)

Read: Kato, "The Current Seikatsu Club as we Approach the 50th Anniversary of our Founding" (11 pages)

Gar Alperovitz (University of Maryland, Political Economy)

Watch: Interview with Gar (34:07)

Read: Selections from Alperovitz, What Then Must We Do?: Straight Talk about the Next

American Revolution (38 pages)

Read: Alperovitz, Williamson and Howard. 2010. "The Cleveland Model: Thoroughly green and worker-owned, co-ops are a vibrant response to economic distress." (13 pages)

Unit 5: Going Forth

Section 5.1 - Participatory Democracy, Creativity and Community

Chico Whitaker Ferreira (Brazil, 2006)

"...for a lifetime's dedicated work for social justice that has strengthened democracy in Brazil and helped give birth to the World Social Forum, showing that 'another world is possible'."

Read: Acceptance speech – Chico Whitaker Ferreira (3 pages)

Watch: Another World Is Possible - Part 1 (8:53)

Ellen Reese (UCR, Sociology)

Watch: Interview with Ellen Reese (11:26)

Read: Selections from *Global Democracy and the World Social Forum*

<u>Jessica Taft (UCSC, Latin American & Latino Studies)</u>

Watch: Interview with Jessica Taft (6:04)

Read: Taft and Gordon, "Youth activists, youth councils, and constrained democracy"

Melissa Caldwell (UCSC, Anthropology)

Watch: Interview with Melissa Caldwell (7:45)

Festival Internacional de Poesía de Medellín (Colombia, 2006)

"for showing how creativity, beauty, free expression and community can flourish amongst and overcome even deeply entrenched fear and violence."

Watch: The Transformation of a Drug Capital: the Medellín Poetry Festival (5:25)

Read: 2006 RLA Speech

T.I. Demos (UCSC, History of Art & Visual Culture)

Watch: Interview with T.J. Demos (15:39)

Read: Introduction to Decolonizing Nature: Contemporary Art and the Politics of Ecology

Watch: Nancy Chen and David Shaw on Going Forth

Final Exam

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