



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, INC. NAMES GREGORY HALLIGAN AS VICE PRESIDENT OF SALES**

Long Beach, CA, April 12, 2011 – Apollo Enterprise Solutions, Inc. (“Apollo”), a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other financial products marketers, announced today that Gregory Halligan has joined the Company as Vice President of Sales.

Mr. Halligan will oversee the business development, sales, and client portfolios for the United States and Canada. Halligan has 20 years of collections and payments experience within the financial services industry, including 12 years as Sales and District Manager at First Data Corporation, and over five years as National Sales Executive at Online Resources Corporation.

“Gregory Halligan is a key addition to Apollo’s team,” declared Joseph S. Konowiecki, Apollo’s Chairman & Chief Executive Officer. Konowiecki further stated, “Gregory is a proven sales leader in the financial industry and, most importantly, he understands the needs of clients, and how to satisfy them.”

**About Apollo Enterprise Solutions, Inc.**

Apollo is a leading provider of advanced solutions for improving operational efficiencies, outcomes, and customer experiences for banks, lenders, and other financial product marketers. Apollo’s flagship TRUECollect® system allows creditors to recover delinquent debts faster and more efficiently than any other solutions on the market today, while significantly improving the customer experience through multi-channel self-service. Apollo’s technologies are protected by a broad, world-wide patent portfolio that includes thirty-two (32) issued, allowed and pending patents.

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