

The Billboard

SPRING SPECIAL MARCH 20th 1909

AMERICA'S LEADING
AMUSEMENT WEEKLY



INDEPENDENT FILMS For Rent

DON'T PAY ANY LICENSE

We will rent you all the films you want. Send quick for our big list of films. **PRICES RIGHT.** No trouble to answer your letters or telegrams. Communicate with us to-day. **WE CAN SAVE YOU MONEY.**



The Largest Independent Concern in the U. S.

Moving Picture Machines and all Supplies.

ANTI-TRUST FILM CO.

77-79 So. Clark Street,

CHICAGO, ILL.

TELEPHONE, 1115 Randolph
PRIVATE EXCHANGE
ALL DEPARTMENTS

PAIN'S Manhattan Beach Fireworks And SPECTACLES

Get Particulars of our Latest

THE BATTLE OF THE SKY

(The Sensation of the Year)

No. 12 Park Place, NEW YORK.

1320 Wabash Ave., CHICAGO, ILLINOIS

The Chronophone Talking Pictures GET THE BUSINESS

It's the latest craze and it's a soft thing for the man who has them to take the business away from the man who hasn't.

The people see the fun and hear it, and tell their friends about it.

The Chronophone is the only machine which gives **Perfect Synchronism** between the voice and the lips and which any operator can work. The Chronophone System is patented by us, consequently nobody else can supply you with the same thing. We guarantee perfect Synchronism and any exhibitor can see for himself that **Perfect Synchronism** is the essential feature of a talking picture machine. Without **Perfect Synchronism** you simply have a moving picture machine and a phonograph and this you can buy anywhere, and waste your money. What you want is a system and a perfect system and that is what we supply.

On the Chronophone the words appear absolutely to come from the lips. It's not about right, it's quite right. Think it over and then write us.

You can buy a Chronophone complete (not an attachment), including Chrono Moving Picture Machine, Lamp, Lamphouse, Rheostat, Synchronizing Apparatus, Talking Machine and Connecting Cable for

\$600

The Chrono ordinary moving picture machine can also be supplied without the Chronophone for \$243 net.

Licensed by the Motion Picture Patents Co. Ordinary Gaumont
Films are supplied by the Kleine Optical Co. of Chicago.



GAUMONT CO.



124 E. 25th Street, NEW YORK CITY.



VITAGRAPH FILMS



THE FILMS OF "QUALITY"

Lookout for the Magnificent Historical Spectacle
Napoleon Bonaparte

THE VITAGRAPH COMPANY OF AMERICA

NEW YORK
116 Nassau Street

CHICAGO
109 Randolph Street

LONDON
25 Cecil Court

PARIS
15 Rue Sainte Cecile

All exhibitors in the vicinity of

LOUISVILLE, KY.

who are desirous of bettering their

FILM SERVICE

should write at once to

**O. T. CRAWFORD
FILM EXCHANGE CO.**

LICENSED BY MOTION PICTURE PATENTS CO.

421 Fourth Avenue, Louisville, Ky.

Edison and Power licensed Moving Picture Machines, machine parts, and all accessories pertaining to the Moving Picture business, constantly on hand.

Other Offices----ST. LOUIS, MO., and NEW ORLEANS, LA.

Introductory Offer

Send us 10 cents in stamps for a sample jar, sufficient to make 100 slides, of

NOVELPAKE

Superior to Opaque

This is positively the finest preparation made for applying on glass in making announcement slides on short notice. NOVELPAKE does not streak, lasts longer, dries quicker and makes a better slide than ordinary opaque. Convince yourself of its great superiority by trying it.

We also manufacture Announcement Slides of all kinds and rent Song Slides and lecturtes. Send for list.

NOVELTY SLIDE CO., NEW YORK CITY.
221 EAST 53D STREET. DEPT. B.

Send for information on our "Special Guaranteed Service" department which consists of a circuit of one new feature reel daily and programs furnished one week in advance.

WESTERN FILM EXCHANGE,

LICENSEE MOTION PICTURE PATENTS CO.

ST. LOUIS — JOPLIN — MILWAUKEE

Phonoscope and Talking Pictures rented at \$35.00 per week.

WHITE CITY

NEW ORLEANS, LA., 400,000 Population.

Open April 17th, 1909.

WANTED--Miniature Railroad, Ferris Wheel, Ocean Wave, Circle Swing, Knife and Cane Rack, Illusion Shows, or any up-to-date Concession or Device.

Riding Devices of All Kinds

Like to hear from Good Carnival Company.

5c Car Fare, Eight minutes from City.

What have you got?

White City Construction Company

New Orleans, La.

Concessions of all kinds to let, percentage or rent

BELLEVUE PARK, BUFFALO'S FOREMOST SUMMER RESORT

45 Minutes From Main street; 500,000 People to Draw From. Bellevue Park is situated half way between Buffalo City Line and Lancaster, N. Y., Depew, N. Y., on the International R. R. Co.'s Trolley Line. One of the most picturesque rides in Western New York, under new management. Wants Figure Eight, Ferris Wheel, Shoot the Chutes, Merry-go-Round, Moving Picture Theatre, Roller Skating Rink, Razel Dazel, Row-boats for Lake, Photograph Gallery, Restaurant, Gypsy Camp, Bowling Alleys, Cane Board, Knife Rack, Shooting Gallery, Candy Stands, Etc., Etc., or any good novelty that will help to make up a first-class midway. All privileges exclusive. Lancaster, N. Y., and Depew, N. Y., are only a short distance from Bellevue Park, where thousands of men and boys are employed the year around in the iron mills and other industries, with no place of amusement in either town other than the coming popular family summer resort of Buffalo, N. Y.

If you want space, write at once and get in on ground floor. **FREE VAUDEVILLE DAILY AS SPECIAL ATTRACTION.** Address all communications to **WM. SCHERER, General Manager,** General Office, over 12 Goodell St., Cor. Washington St., Buffalo, N. Y.
P. S.—Will buy 100 Pair Roller Skates.

BUFFALO MEANS BUSINESS.

Have You Secured
PRIVILEGES or CONCESSIONS
at the

BUFFALO MID-SUMMER EXPOSITION

19 09



**JUNE 19TH
TO
JULY 4TH**

INFORMATION AND GROUND PLAN ON APPLICATION

OFFICES:

311 Main St., Buffalo, N. Y.

20—ACRES OF UNIQUE DISPLAY—20

Owing to the Death of "Princess Trixie" I Will Sell my Concession at Se- attle Exposition.

40x100, all complete; seating capacity, 700. I had first choice for position on Pay Street. You all know my reputation. Will sell at cost, or take first-class attraction on percentage. **W. H. BARNES, Sioux City, Iowa.**

THE BILLBOARD IS FOR SALE AT ALL NEWS-STANDS THROUGHOUT THE UNITED STATES AND CANADA. WHEN NOT ON SALE, PLEASE NOTIFY THIS OFFICE.



The Verbal Fortune Teller

The most wonderful fortune teller made. Talks, looks and acts exactly like a human being. Made for nickels or pennies and it gets the money every time. We sell this machine on easy payments. Send for prices and plan.



Mills' New Illustrated Song Machine uses cylinder records and operates with an ordinary lamp socket. Shows twelve views which illustrate the song as it is produced from the record. Can be operated with regular house current for nickels or pennies. We sell it on terms you can afford.

Mills Automatic Punching Bag

This is the big paying Mills' Automatic Punching Bag. A few of these machines will earn for you a larger income than a well paid man can earn at hard work. A salary will never make any one rich. Buy it on easy payments. This one pays out checks automatically for the right punch.



Mills' Sibille

Another new fortune teller. The most perfect fortune telling card machine made. Sold by the new Mills' plan.

Slot Machines

Our New Easy Time Payment Plan—

By our new plan you make one payment with your order and we give you time to pay the balance monthly, and allow you to make your own selection from several hundred varieties of **Mills' Big Money Making Machines.**

With a small investment this Plan enables you to operate in a larger way. More money is made today by coin controlled machines than any known business with a like investment.

These devices can be operated profitably anywhere that people congregate, or, can be grouped in Arcades, for parks and in buildings located on any prominent thoroughfare.

For Moving Picture Theatres

Mills' machines are just the thing to install in theatre lobbies to hold the crowds during the waits, or better still, can be operated more profitably than the theatre.

MILLS NOVELTY CO.

166 Mills Building,

CHICAGO, ILL.



Here's a scale that's really accurate all the time. Everybody knows Fairbank's Scales. This will earn 100% more than the old style. It's brand new. No work; no worry.

Send this Coupon Now

MILLS NOVELTY CO.
166 Mills Building
Chicago, Ill.

Send me at once your book of new machines and special installment offer.

CUT OR TEAR ALONG THIS LINE

Name _____

Address _____

My business is _____

I could invest about \$_____

THE VANDERVILTS



Have met with great success on the R. J. Weber Circuit for the last ten weeks. Open for Parks, Fairs and Vaudeville Theatres. The only Barrel Contortion Act of its kind. An act that sets managers and people talking.

**BUCKSKIN BEN'S FAMOUS WILD WEST
Dog & Pony Show**

And Novelty Concert Brass Band (Cowboys and Cowgirls)

SEASON 1909

MANAGERS OF **YOU** Can Not Make a Mistake, as this is **PARKS and FAIRS, YOU** Guaranteed Box Office Attraction.

The Biggest and Best "Little Show" on earth, including Cowboys, Cowgirls, Ropers, Riders, Knife Throwers, Rifle and Pistol Shots Trained Horses, Dogs, Ponies and Monkeys. Bigger, better and brighter than ever before. The feature attraction at **LUNA PARK, CLEVELAND, OHIO**, for eight weeks last summer. The "Top Money" Show at all the big Fairs, North and South.

This attraction has always made Good.

Will pay you on guarantee or percentage. Write, wire or phone

BUCKSKIN BEN, - - **Cambridge City, Ind.**

WANTED—Musicians, Cowboys, Cowgirls and sober and reliable people in all working departments.

LOOK! SHOWMEN PRIVILEGES LOOK!

7-LIVELY DAYS-7-LIVELY NIGHTS-7

Wilkinsburg, Pa., May 1st to 8th, 1909

Auspices Most Popular Local
Baseball Club in Pennsylvania

REMEMBER, this town could not be touched by the biggest. Everybody tried but failed. Now is your chance to play it. Can use live legitimate shows and privileges that don't conflict. Now, if you can't stand progressive pulling and eradication of Fogie Fogie Ideas, be wise. Don't write or come on. The business has been knocked enough. But if you want to get on our wagon on our conquering ride toward supremacy, then write quick. **GARDNER SHOWS, Wilkinsburg, Pa.**

America's Foremost Park, Fair and Summer Attraction Agency, **ALLEN & MARRYAT,**

CHANGE OF ADDRESS: Suite 500 Astor Theatre Bldg., Cor. 45th & B'dway, Tel. 3707 Bryant. NEW YORK. Cable, "Nella."

This season we have a larger number of high-class American and European Novelties than ever before. Secretaries and managers desiring our 1909 Illustrated Catalogue are requested to write in for same. Artists in all branches of amusements communicate at once.

**WHAT WILL YOU GIVE FOR
60 PAIRS of RICHARDSON SKATES**

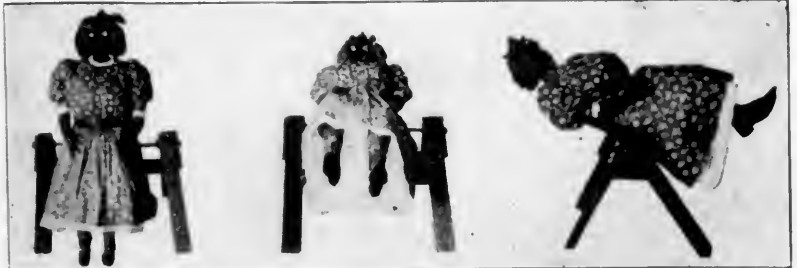
LATEST MODEL IN USE ONLY 3 MONTHS.

C. S. FOULDS. Libertyville, Ills.

**CONCESSION MEN all MAKE MONEY at the
LOCKPORT FAIR**

(DAY AND NIGHT.)

Big crowds attend night show. For space, address,
R. N. ROBERTS, Secretary, LOCKPORT, N. Y.



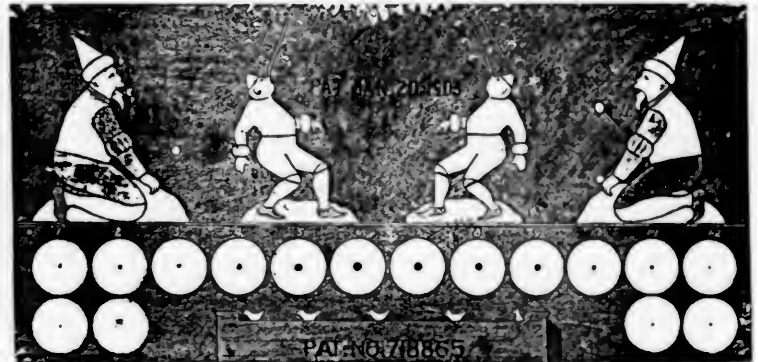
PRIVILEGE PEOPLE

Wake up! Lucy Lee greatest of novelty ball games. (pat. pending.) Contains the real elements of novelty and popularity; suitable for Parks, Fairs, Carnivals and all places of amusement. Sensational, exciting. Very comical. Life-size. Falls backward when hit in face. Creates roar of laughter. People go wild over it. Makes money come easy. Three throws for a nickel. Big repeater. Get wise to this. Very strong attraction. (See cut). Place your orders now. Price \$28. Back-stop, \$6.50. Three doz. balls, \$1.50. Complete, \$36. F. O. B. Chicago. Terms, \$15 with order, balance C. O. D. State what you want when ordering. For further particulars address **LAKE SHORE NOVELTY CO., 5 Lincoln Ave., Chicago, Ill.**

**AT LIBERTY
For Carnival and Circus**

A General Agent, thoroughly acquainted with the Carnival business, at liberty April 5, especially desires to hear from reliable Carnival Managers desiring to secure the services of a sober, reliable and pains-taking agent, who can return in services the equivalent to the salary paid. Nothing too big, nothing too small, if it is clean and free from graft. Will also consider the advance for a 2 to 10 car circus. Address all mail to **F. W. LEE, 501 South 11th St., Richmond, Ind.**

Northcraft's Shooting Galleries---Bigger and Better than Ever.



I make 12 styles of galleries to suit any place and pocketbook. Get description of my new road gallery, runs any place, any time; no motor, no gasoline engine. A card gets my new catalog of amusement supplies. Let us get together for business. **A. J. NORTHCRAFT, 3033 Clark Ave., St. Louis, Mo.**

**WANTED FOR
COL. THOMAS'
(THE CARNIVAL KING)
Menagerie and Midway Carnival Co.**

Season opens Bridgeport, Conn., May 3 to 8. Can place three more tent shows, Merry-go-round, Ferris Wheel, Airship, and any attraction (on percentage) that does not conflict. Season 24 weeks, all large cities. All time booked is for benefits ONLY, Elks, Eagles, Hospitals, or under auspices Boards of Trade, Old Home Weeks, etc. Concessions of every description for sale. Official Advertising Programs for sale. (Here is \$1,000 weekly profit for hustler.) Our aim is to always be the biggest and best. If you get with this company and frame up right, it's a cinch you will make money. Years of experience has taught us the how. We are not afraid to spend money to make money. We have three (3) experienced men ahead who are paid to hustle. My company has played to a larger number of paid admissions in one week than any Carnival company in America. (Records Prove It.) **WHY! WE ALWAYS MAKE GOOD.** State just what your attraction is, first letter. Address, until April 10th, **FREDERIC A. THOMAS, 1119 Broad St., Bridgeport, Conn.**

Scenery Decorations

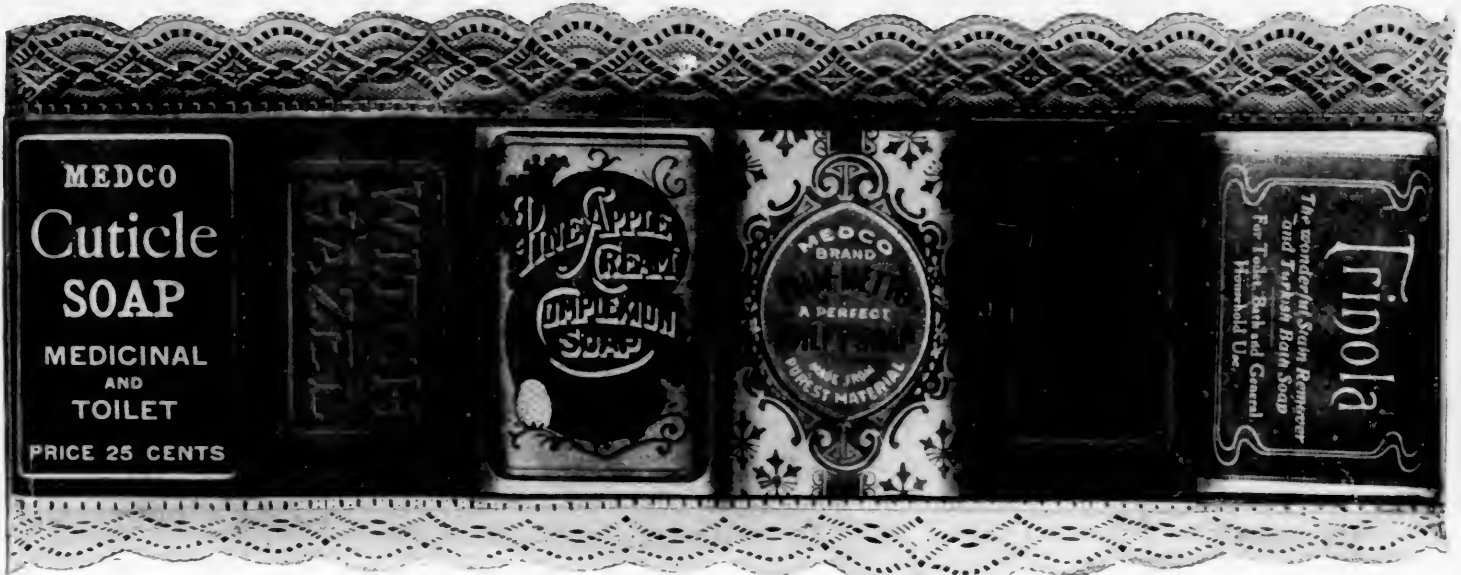
CURTAINS ————— STREETS ————— OLIOS

Estimates furnished for Theatre Decorating. Catalogue.

The Myers Co., Inc.
STUEBENVILLE, OHIO.

SPECIAL EXTRA

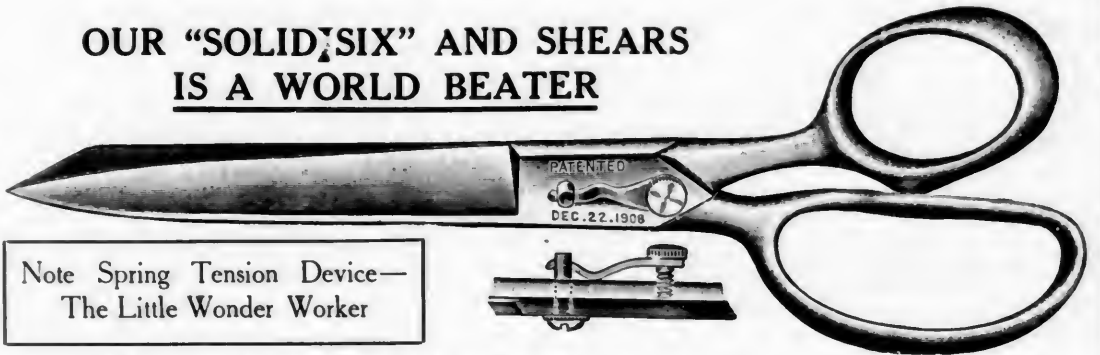
For Streetmen, Agents, Concessionaires, etc.



Two-thirds actual size—box measures 12 inches long.

Worth \$1.25. Cannot be bought in stores for less. The American High Power Tension Self-sharpening SHEARS. Full nickel-plated. Always sharp, and will last a lifetime. Cuts wet tissue paper or wire with equal ease.

OUR "SOLID SIX" AND SHEARS IS A WORLD BEATER



Note Spring Tension Device—The Little Wonder Worker

Two-thirds actual size—shears 8 inches long.

NO! WE DID NOT STEAL THE SHEARS, but we did buy a quantity for less than the cost of the raw material.

VALUE--SOAP, \$1.00 } TOTAL --SELLS FOR 50c to 75c
--SHEARS, \$1.25 } \$2 25

COST YOU BUT 25 CENTS
HAS THE FLASH THAT GETS THE MONEY

Hard to believe but true. Get busy, and get the cream of the business. Packed for shipping in cases of 50 and 100. SAMPLE SENT BY EXPRESS, PREPAID, 50c. This is the latest among our score of money-getters, including souvenirs for carnivals and shows of all kinds. We have combinations of soaps and toilet articles costing from 10c to 25c, and selling from 35c to \$1.00. Complete catalogue on request. One young man cleared \$1,008.53 in six consecutive months on a straight house to house canvass.

E. M. DAVIS SOAP CO.
41 Union Park Court, - Chicago, Ill.

IF NOT READY NOW, SALT THIS.
YOU'LL NEED IT LATER.

Coupon

E. M. DAVIS SOAP CO.,
 41 Union Park Court, Chicago, Ill.

Gentlemen Enclosed please find \$
 Kindly rush me by first (Express or Railroad)
 Boxes "Solid Six" and shears.
 Yours respectfully

Name
 City
 Street
 State
 P. O. Box

These Three Propositions
FOR
Parkmen
Concessioners
Fair Followers

The Old Mill Stream

A mechanical fishing game representing an old mill scene with water running in the mill race; mill wheel in motion; fish swimming etc. Catch the fish and see how lucky you are.

The Laughing Mirror Show

The attraction that has made good at all the leading amusement resorts. The show that is easy to buy, easy to set up and easy to operate. Our Improved Metal Laughing Mirrors bring the cost of this popular amusement within reach of everyone.

Baseball Poker

a gambling device, but the most attractive and fascinating of all novelty ball throwing games.

For Full Particulars address

J. M. NAUGHTON
Amuse. Construction Co.
Hotel Mayer Building,
PEORIA, ILLINOIS

TO LEASE

Auditorium Theatre

ELECTRIC PARK,
Fort Smith, - Arkansas.

Seats 2,000; fully equipped as first-class theatre in every respect; will lease on percentage or straight rental basis for season of 1909. Located in finest park in the Southwest. For further information, address

Fort Smith Light & Traction Co.
FORT SMITH, ARK.

10 Carloads of Scenery
For Sale, Cheap

CHICAGO SCENIC EXCHANGE,
124-126 E. Indiana St., Chicago, Ill.
Scenic Studio in connection.

TRICKS EXCHANGED, BOUGHT, SOLD AND LOANED. Address JOHN ZIMMER, 1412 Pacific St. (Borie Ave.), Philadelphia, Pa.

DOUBLE YOUR INCOME!

...Here's A Live Wire...

One of those quick summer money-makers that happen just once in a while. And when they do happen, it's the street man that gets it first who cleans up the cream. With a

DAYDARK Photo Post Card **MACHINE**

YOU CAN TAKE, DEVELOP, PRINT AND DELIVER THREE PHOTO POSTAL CARDS OF ANY SUBJECT ON THE SPOT IN 5 MINUTES

You don't have to stand still -- you don't need a booth, tent, dark room or any other appliances or apparatus than are held right in the Machine itself. You can follow the crowd -- take any person, scene or event at the time and place that the customer wants.

A mint for fairs, street parades, outdoor conventions or any public gathering. Works indoors or outdoors. No experience required.

500 PER CENT PROFIT. This is no exaggeration -- has every ordinary photo or tin type scheme beaten to a frazzle. No rent -- no help. Light and compact. Good man can easily make from \$10.00 to \$25.00 a day.

Don't delay writing for free Catalog, descriptive matter and samples of the work. This is going to be the most popular thing of the season with the public and with street and carnival men.

DAYDARK SPECIALTY COMPANY, : 1004A St. Ange Ave., ST. LOUIS, MO.



\$250

For a Double-Column Halftone
— SAME SIZE AS SHOWN ABOVE —

Single-Column Size, 2x3 in., \$1.00, Postpaid

SEND YOUR PHOTOGRAPH AND CASH WITH ORDER AND SEE WHAT FINE WORK WE DO

THE H. W. WEISBRODT COMPANY

DESIGNERS ENGRAVERS ELECTROTYPERS PRINTERS
CINCINNATI, U. S. A.

CONCESSIONS-TORONTO, ONTARIO

MAURICE WOLFF, Promoter of Wolff's Park (now Riverview), Detroit, Mich., **WANTS CONCESSIONS**, all kinds, for Park in course of construction and to be known as

WOLFF'S PARK, TORONTO, ONTARIO

The situation of this park is positively unique and unsurpassed as a site for amusements. Standing, as it does, on rising ground, by the side of Lake Ontario, it commands a magnificent view and is right between the terminal of Toronto's two main street car lines—Queen and King—and the great natural park known as High Park (void of any amusement attractions). The terminal of the Interurban Railway is also here, and it taps the country to the west of the city for miles around. The street on which the park stands is, in summer, as busy as Surf street on Coney Island. **ADMISSION** to park is **FREE** and already there is strong local competition for positions. It's a **RECOGNIZED ASSURED SUCCESS**. Nothing but regrets for those who miss this glaring opportunity. State propositions and get terms and particulars from

MAURICE WOLFF, Sole Proprietor, - 107 Yonge St., Toronto, Ontario

\$ PRIVILEGES, EXHIBITS, CONCESSIONS \$

WE are now ready to contract for a season of 25 weeks, opening in April, and exhibiting only in cities of 25,000 and larger. Our time has all been arranged for under the auspices of the **BUSINESS MEN'S ASSOCIATIONS**, and as we will sell only **EXCLUSIVE PRIVILEGES**, you had better get your application on file at an early date. **THIS IS NO CARNIVAL, MIDWAY OR STREET FAIR COMPANY. IT IS AN EXCLUSIVE HIGH-GRADE ORGANIZATION; SOMETHING THAT IS NEW, NOVEL AND ENTIRELY DIFFERENT** from anything ever before attempted, and will be **THE ONLY TRAVELING ORGANIZATION OF ITS KIND**.

The International Industrial Exposition Company

Main Offices, 115 Broadway, Suite 605, NEW YORK CITY.

OUR entire outfit will be brand new from stakes to flag staffs, and will consist of two grand, mammoth water and fire-proof canvas pavilions, fully and elegantly equipped, each 100 by 180 feet. Eight new passenger and baggage cars. Our own electric light plant; and we will make passenger movements only. WE will have a monster Exposition of American manufactured goods, exhibited in specially built magnificent portable booths. Continuous band concerts, afternoon and evening, by two twenty-piece concert bands. Three feature free attractions. We will bill like a circus; use the newspaper columns profusely; conduct excursions on all railroads and boat lines leading into the city, and

THE ADMISSION WILL BE FREE

THIS will be the opportunity of your lifetime to get real money as everything connected with this outfit will be grand, gorgeous and glittering. It will be handled by experienced and reliable management, and only the best in every line will receive consideration. State all in first letter; give address for ten days and we will mail you an illustrated prospectus, setting forth full particulars. **SENSATIONAL ACTS, BANDS, DECORATORS, SIGN WRITERS, ELECTRICIANS, WORKING PEOPLE** and people in every branch of the Exposition business, write at once. Address as above.



What's in a Name?

There's a whole lot in it for you if the name on your Moving Picture Machine is Power's Cameragraph. There is only one best, and that is Power's. Send for catalogue M.

If You Use Alternating Current, You should have Power's Inductor.

GREATEST ECONOMY. PERFECT ARC REGULATION.
LEAST NOISE AND HEAT. STEADY LIGHT.

—ASK FOR CIRCULAR B.—

NICHOLAS POWER CO., 115-117 Nassau Street, NEW YORK.

"THERE IT IS" "THAT'S IT" How Does She Do It?

"What Will it do Next?" "Is She Alive?" These are the cries of the populace when our wonderful kite-controlled Aeroplanes and display sweep into view in the sky.

Your immense Banner waving, the great bird-like Aeroplanes and the Actress performing in the air draw bigger crowds than a Circus. They gaze in wonder, spell-bound by its power—its beauty—and its mystery.

Mr. Charles E. New will this year reserve no feature of his wonderful work, but will sell complete duplicates of his

GREAT AERIAL OUTFIT.

It will burn your name and brand into the minds of all. Its effect is electrical, startling, powerful, matchless. Among our customers in five years are such firms as Kabo Corset, Green River, Atkins Saws, Hamilton-Brown, Truly-Warner and the inimitable Tom Murray, year after year.

Mr. Showman, Merchant, Advance Agent, Sales Agent, Promoter, this is for you. "Worth more than its price the first day."

THE OUTFIT—1 banner 9x18 rigged and painted for you, 1 banner 9x18 ready for you to paint your next sign, 1 Wever patent life-size, life-like Actress figure in trapeze (man if preferred), 4 double-celled Wever model rudder 6 ft. Aeroplanes, flying instructions simple as a child's kite, 3 Reel-pools of imported flax Kite cord, full directions for making Actress swing, drop and return, dropping tickets or coupons from the sky, and for all forms of flying and display, all packed in light 6-foot box, total weight, 48 lbs. State wording to be painted on your banner. Price, \$75.00. Half cash, balance C. O. D. Guaranteed the same we use. Will be worth more than its price the first day. **SAME OUTFIT** omitting the Actress trapeze figure and two Aeroplanes packed in a roll 33 lbs., \$36.00, half cash, balance C. O. D. State wording to paint on your banner.

ORDER NOW. GET THE BEST. IT WILL PAY YOU.

CHAS. E. NEW & CO., 82 Whiting St., CHICAGO, ILL.

Big Summer Vacation Outfit, \$150.00 for pleasure or profit. Particulars on request. State number in your party, and itinerary.



Kalem Films



OR
THE DRUNKARD'S DAUGHTER
Length, 825 feet.

Released February 26, 1909.

The whole Exhibition World is talking about the KALEM Florida Films, taken in real Southern Scenery and telling stories of real Southern Life. They are the one big novelty of the season.

WE SEND COMPLETE LECTURES FREE TO ALL APPLICANTS. SEND US A POSTAL.

KALEM CO., Inc.,

131 West 24th Street, - - NEW YORK CITY.

American Phono-Film Company, Chicago---New York.

Offers Exclusive Service in cities of 75,000 or less for their remarkable singing and talking service at prices from \$15 per week and upward.

Latest subjects artistically and photographically correct staged with new and original ideas by American artists under the supervision of an American stage manager.

The only equipment on the market that really makes a picture sing and talk perfectly. No guess work and all new equipment. Write or see

American Phono-Film Co. 20 State Street,
CHICAGO, - - ILL.
New York Address after April 1st, 1199 BROADWAY.

JNO. W BAILEY. H. R. SARASHON SOUTHEASTERN BOOKING ASSOCIATION.

Montgomery, Ala.	Home Office, Montgomery, Alabama, Box 370.	Columbus, Ga.
Mobile, Ala.		Americus, Ga.
Dothan, Ala.	GOOD ACTS ALWAYS IN DEMAND.	Atlanta, Ga.
Birmingham, Ala.	OPEN TIME FOR GOOD PEOPLE.	Memphis, Tenn.
Andalusia, Ala.	Fifteen weeks sure. Acts without reputation, save stamps. Amateur performances staged and directed.	Chattanooga, Tenn.
Selma, Ala.		Knoxville, Tenn.
Troy, Ala.		

NOTICE—Amusement Committees for State Fairs, Carnivals, Expositions etc correspond with us before closing with others.

BABY INCUBATORS

I have a first-class, complete outfit for Summer Park. Will sell reasonable. Address, F. W. BEACH, 300 Western Reserve Bldg, Cleveland, Ohio.

HELP

Is what we all need—especially so at times. I'm here to help. Your act may need changing—or you may want an entire new one. That's how I can help. Communicate with me.

HAP, 112 West 38th St., New York City. (Phone 3328 38th)

TRY THE GREAT UP-TO-DATE ILLUSTRATED SONG.

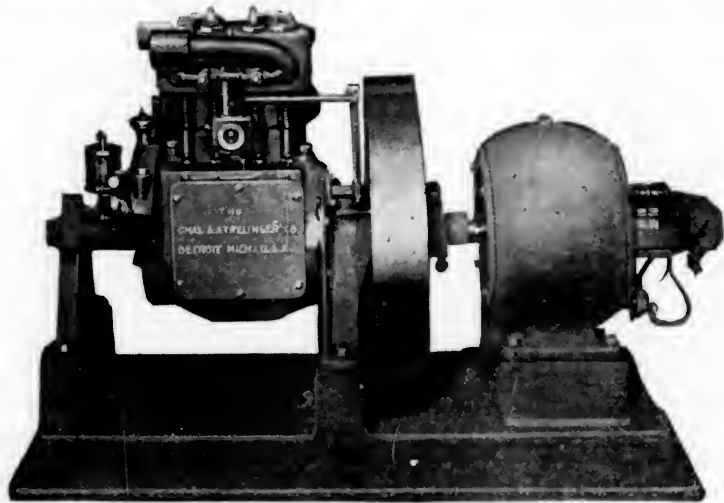
"U. S. A. ARMY AND NAVY"

Lively, Patriotic. All about Taft, Roosevelt, Fleet, Army, Navy, Uncle Sam, Liberty, Columbia, Flag, and other subjects arousing patriotic enthusiasm in an audience. 19 finest slides made. Set, \$5.00. Sung with great success in Washington, New York and elsewhere throughout the country. Copy mailed free. PEDAPHONE COMPANY, 18 Broadway, New York.

THE PERFORMER'S FRIEND NO. 5

Is replete with bright, original comedy material. Contains four parodies, one comedy sketch, one monologue, cross talk for two males and also for male and female, one comic recitation, minstrel gags, epigrams, comic poetry, squibs, jokes, etc. The price is but 25 cents, and if not found better than represented, I will refund the money. E. J. VEZINA, 322 Wealthy Ave., Grand Rapids, Mich.

THE BRUSH GAS ENGINE



ENGINE—Ten Horse Power.

DYNAMO—Four Kilowatts.

WEIGHT COMPLETE, AS SHOWN—1,200 lbs.

SPACE OCCUPIED—2 ft. by 4 1/2 ft.

REGULATION—On constant load, less than 1/2 volt; from 1/4 to full load, or vice versa, less than 3 volts variation, practically a perfect light.

COST OF OPERATING PER K. W. HOUR—Based on 3/4 to a full load, and on fuel prices in Detroit March 1st. This includes lubricating oil, ignition, and practically all expense: Gasoline, 10c per gal... 2 1/2 c per k. w. Kerosene, 7c per gal... 1 3/4 c per k. w. City Gas, 60c per M... 2 1/2 c per k. w. Natural Gas, 30c per M... 1c per k. w. One kilowatt equals—

18 16-c. p. Carbon Lamps, or
40 20-c. p. Tungsten Lamps, or
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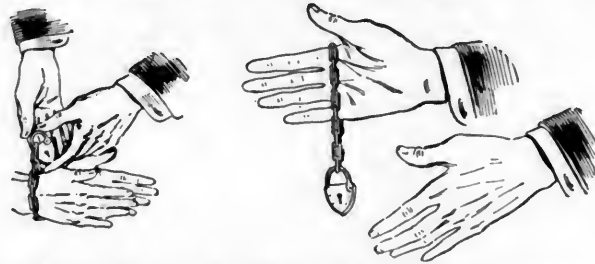
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Brand new. Actually defies detection. They screw, rope and nail it. If they wish. You positively escape in less than two minutes. Committee can jump on all sides of your case—no worry, no risks, indetectible before and after your escape. Can be repeated over and over again. No preparation. Price on application.
P. S.—This is not an outfit of tools and a set of "wrinkles," but the most ingeniously constructed case ever offered. Demonstrations at 148 La Salle St.

E. R. STREET MEANS "Honest Dealing Always"

My latest wood for Xylophones is the finest toned wood ever, and will stand up longer than any wood on the market. Catalogue for the asking. **FOUR SALE**—36 in. trunk, \$5.00; basket trunk, 42 in., \$6; three 3 Oct. Rosewood Xylophones, floor racks and resonators. All as good as new. One C to C, one G to G and one C to C octave lower, \$80 for the three; low pitch.
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Help secured for managers, **FREE!** Positions secured for employees. **QUICK SERVICE!**
M. P. LYCEUM BUREAU, Tel. Canal 262, 146 W. 5th St., CINCINNATI, OHIO.

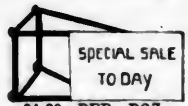
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at Lowest Prices

Why not buy direct from us and save jobber's profit? We have them in all styles and colors, from \$4.40 to \$6.90 per gross. 5% discount on 10-gross orders, and 10% on 25-gross orders. Write for descriptive Price List or send 50 cts. for line of 12 samples.

E. W. HADLEY WHIP CO.
Westfield, Mass.

Agents and canvassers 200 per cent profit vacuum suction sign holder. Every merchant buys it. Sample, 35c. Particulars free.



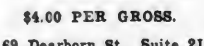
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\$4.00 PER GROSS.

Combination knife, shear sharpener and can opener. Sample, ten cents.



Steel tripod, \$2.50 a pair; fold up; made so you can work high or low.



\$4.00 PER GROSS.
ALBERT L. ALLEN, 69 Dearborn St., Suite 21, Chicago, Ill.; 118 4th Ave., Pittsburgh, Pa.

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The Question Is

Have you ever tried our latest top and prices? If not, give us a chance to convince you that we can give you satisfaction both in price and workmanship. Do it now. Sample 10c. **THE FISCHER MFG. CO., Newark, N. J.**

Circle Wave

For sale or exchange; equipped with electric lights and motor. Duty paid through Canada. For particulars, write **FRANK SUTTNER, 585 Sycamore St., Buffalo, N. Y.**

GLOBE \$1 WATCH

Best value ever offered for the money. Has an engine turned back and the appearance of a \$10 silver watch. Guaranteed for one year. By mail \$1.10. **GLOBE B. B. CO., P. O. Box 2103, New York.**

ELECTRIC PIANO

Regina Sublim Piano, spring or electric motors, \$27.50; banjos, \$17.50; music box, \$25; electric pianos, large, \$100. **CONTINENTAL NOVELTY CO., Omaha, Neb.**

WANTED

Treasurer for Boston Amusement Co., Incorporated. Salary, \$1,000 per year and expenses; must invest \$1,000 in stock of company; dividends semi-annually. On account of increasing capital of the company, have for sale a few shares of stock at \$10 per share. This is a chance of a lifetime for small investors. Address **BOB-TON AMUSEMENT CO., Rochester, N. Y.**

AGENTS—Carry goods in your pocket; sell to men only; large profits; sample and wholesale prices, 10c. **W-EDGE PRODUCTS CO., 70 Asbury St., Rochester, New York.**

FOR SALE—Good Doll Rack; dolls made of gum with cross-section of oak in head, hood, side curtains, two gasoline lamps, 300 cigars, all poles and ropes, good stout trunk with tray and straps inside. A complete outfit, worth \$60. I will sell to a quick buyer for \$25.
C. A. BRADEN
P. O. Box 284, Natchez, Miss.

STRONG OLD TRUNKS—\$4.00. Fifty Circus Trunks, 18x18x24, practically new. All kinds professional trunks, second-hand; bargains. Address **MYERS, 814 N. 10th, Philadelphia, Pa.** 15 years here—old reliable.

SUMMER TRAVELING SHOWS, LOOK! Will open large summer theatre at Eichelberger Park, May 15th. No better show town on earth. Stage, 30x48 ft.; capacity, 1,000. Repertoire, minstrel, musical, farce comedy, Uncle Tom Show; all get the money. Will consider a good show for an opener. **E. M. GRUMBINE, Mgr. Eichelberger Park, Hanover, Pa.**

To SIDESHOWS, Carnival Companies, etc. I have the greatest platform or down town wagon attraction on earth—a freak that is a freak. Will sell or work on salary or commission. Write for description. Send 10c for photo.
GEO. A. PARTON, Hagerman, Idaho.

DO YOU WANT THEM? 125 pairs of skates, all Union Hardware, all my rink signs, 100 brass checks, lots of repair parts, large rink gong and many other articles pertaining to rinks; all for \$100. **E. M. GRUMBINE, Mgr. Eichelberger Park, Hanover, Pa.**

WANTED—Agents to sell feather flowers. Write for price list. **MRS. M. HERSCHBACK, 283 Russell Street, Detroit, Mich.**



LARGEST AND GRANDEST SENSATIONAL ATTRACTION ON EARTH.



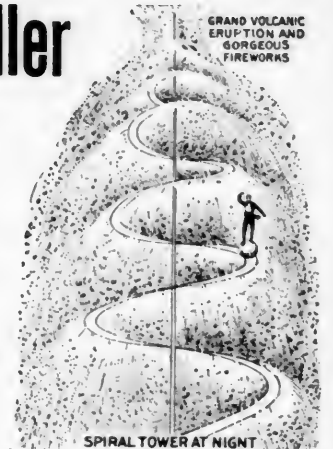
MAMMOTH SPIRAL TOWER.

The Most Successful Open-Air Thriller

Eclipsing in Originality, Diversity and Magnitude all Out-Door Sensational Feature Acts

Lionel Legare's Mammoth Spiral Tower Exhibition

Best day grand stand attraction. Best and most brilliant night attraction. Contains many startling and elaborate feats never before accomplished; the ascent and descent of tower, in conjunction with the many feats performed therewith is but a portion of this versatile attraction. This tremendously sensational, wonderfully interesting, and fascinatingly beautiful, open-air exhibition has been the Star billing and crowd-drawing feature during the last eight years, of a number of the most successful open-air amusement enterprises. During this time the act has received more than one hundred testimonials from delighted secretaries and amusement committees who have played this act; it has also received more than one thousand press comments.



SPIRAL TOWER AT NIGHT

Fairbury Ill., Sept. 22, 1908.
The officers of the Fairbury Fair and the thousands of people who attended the Fair of 1908, are unanimous in their opinion that the Mammoth Spiral Tower exhibition given by Lionel Legare is the best drawing card that ever appeared at the Fairbury Fair, and we have had everything from an airship to a loop-the-loop. The act is marvelous, it is thrilling and it is clean. The act lasts from twenty minutes to half an hour, and the vast audiences which witnessed Mr. Legare's performance here were enthusiastic in their praise and applause. For a drawing card there is nothing better.
N. E. FULTON,
Supt. Attractions, Fairbury Fair.

Detroit, Mich., Sept. 8, 1906.
To Those Interested in Attractions for Fairs or other Out-door Exhibitions:
Mr. Lionel Legare exhibited his mammoth spiral tower at the Michigan State Fair, 1906, and performed the feats advertised by him. All his work was satisfactory to the public and to the society, and I have no hesitation in recommending him to any who desire such exhibits.
Personally he is courteous and obliging in every way.
Very respectfully yours,
I. H. BUTTERFIELD,
Secretary State Fair.

Keokuk, Iowa, Oct. 11, 1905.
To Amusement Managers:
If you desire a sensational performance for the open air, book Lionel Legare in his Spiral Tower Exhibition. He has just closed his second engagement (Oct. 3, 4, 5, 6 and 7, 1905) with me, and I do not hesitate to proclaim him the GREATEST SPIRAL TOWER ACT THE WORLD HAS EVER PRODUCED.
ED. F. KIRCHNER,
Mgr. Amuse., Great Keokuk Free Street Fair.

Mansfield, Ohio, November 4th, 1907.
To whom it may concern:
It was through the recommendation of Mr. Thos. Parkinson, Secretary of the Bellevue Free Street Fair, that we engaged the services of Mr. Lionel Legare. I can heartily recommend his Spiral Tower act as by far the best free attraction we ever engaged. He is certainly a past "Master" in his various acts and you will find in him a man of his word and a perfect gentleman. I can cheerfully recommend him to any managers looking for a strong, clean attraction.
NEIL FORTUNE,
Chairman Feast of Ceres Committee,
Oct. 25th to Nov. 2nd, 1907.

Lexington, Neb., Nov. 28, 1908.
To Whom It May Concern:
This Association employed Mr. Lionel Legare for our free attraction at our County Fair and Jubilee, held in the City of Lexington, on Sept. 22, 23, 24 and 25, 1908, and we cheerfully certify that without any doubt, his acts are the greatest free attraction that can be employed at a County Fair and Jubilee. He has given us entire satisfaction, and we do without hesitation recommend his acts. He has been the talk of this locality ever since he closed his engagement here, and we are at a loss to know how and where to secure a free attraction for next year that will give the satisfaction to the public that Mr. Legare has.
Respectfully submitted,
NILES E. OLSEN,
Secretary of The Dawson County Fair Association.

Bellevue, O., Oct. 19, 1907.
Lionel Legare, Bethlehem, Pa.
Dear Sir—I wish to express to you my appreciation of your act and your unvarying courtesy during our association at Bellevue and at Mansfield.
I want to say to you that your performances surprised myself, and while you were performing, I could hear through the crowd many murmurs of wonderment at your daring and dexterity. The committee at both Bellevue and Mansfield agree that your act could not be improved upon, and the grand finale sends the crowds home in a humor that guarantees a return the next day to see if you can do it again. Your patience and determination to bring off your work despite untoward conditions delights the heart of any secretary who has both sides of an entertainment to cater to. I will be only too glad at any time to recommend you and your act to anyone who wants a good, clean premier act, done by a perfect gentleman, one who is ever ready and capable of carrying out his contract to the letter without insistence.
Yours sincerely,
THOS. H. PARKINSON,
Secretary of the 1907 Bellevue Free Fair; Asst. Secretary Mansfield 1907 Feast of Ceres.



Photograph of Legare's Globe-upon-a-Globe act. One of Lionel Legare's original equilibristic acts that requires the most delicate and exact balancing ever attempted—keeping a rolling globe on the top of a globe while going out and returning upon a long run-way placed at an incredulous height.

Norton, Kan., Sept. 3, 1907.
To Managers of Park and Fair Companies:
Lionel Legare's great Spiral Tower Act has proven to be the big drawing card at our County Fair, which was just closed August 30, 1907. This being Mr. Legare's second engagement with us, and proved to be even more popular than his first appearance, fully convinces us that Legare's Spiral Tower Act is one of the very best crowd-drawing attractions for Parks and Fairs that can be secured. We hope to be able to secure Prof. Legare's Tower Act for a return date in the near future. It is a pleasure to transact business with a gentleman like Mr. Legare, and we look forward to his return with pleasure.
Yours very truly,
M. F. GARRITY,
Secretary Norton County Agricultural Assn.

Rochester, N. Y., July 18, 1904.
To Managers:
Lionel Legare is a gentleman with the cleanest, most sensational and best paying act for an open air attraction I have ever made a contract for.
B. E. WILSON,
Passenger Agent Rochester Railway Company.
Charleston, S. C., May 14, 1907.
Mr. Lionel Legare:
Dear Sir—I would like to say that you have done everything that you agreed to do in your contract, and that your Spiral Tower Act, including the acts at the foot of the tower, were fine, high-class, and I would say the greatest sensational act ever witnessed here. Your act was a big drawing card for our Fair; every one was asking for it, and when the act was going to take place again, that they might see it twice.
Anyone that wants any more of a recommendation than this, just tell them to write me. I am,
Yours sincerely,
L. E. KNOBELOCH,
Chairman of Amusement Committee 5th National Schutzenbund, held at Charleston, S. C., May 6 to 15, 1907.

Baraboo, Wis., Sept. 28, 1907.
Lionel Legare, Bethlehem, Pa.
Dear Sir—I wish to contribute my hearty endorsement of your Spiral Tower performance to your list of testimonials.
When the Sank County Agricultural Society decided to provide an attraction for our Fair we consulted Mr. Al. Ringling, of Ringling Bros. He advised us to procure your Spiral Tower Act, saying it is the best open air act before the public.
Our expectations were fully realized, and we found Mr. Legare to be a perfect gentleman and our people were highly pleased with his performance, which is strong, startling, sensational and attractive.
I cheerfully recommend this act to all fair managers who wish to get their reputations as entertainers above low Water mark.
Yours truly,
S. A. PELTON,
Secretary Sauk County Agricultural Society.

Hot Springs, Ark., Oct. 17, 1907.
To Whom It May Concern:
I take special pleasure in commending Lionel Legare and his great Spiral Tower Act to all who may desire a strictly high-class outdoor feature that never fails to please. The act is always effective, impressive, startling and at the same time artistic.
Lionel Legare comports himself as a perfect gentleman, and was careful to fulfill his engagement to the letter under all circumstances, during the Arkansas State Fair of 1907, of which his act was the star free attraction.
Respectfully,
RAY GILL,
Secretary Arkansas State Fair Assn.

Garnaville, Iowa, Sept. 10, 1904.
To Whom It May Concern:
Lionel Legare's Tower Act has given the best of satisfaction, it being the best performance we have ever had. In 1902, Legare gave such good satisfaction that the Fair Association unanimously decided to have him again this year, 1904. I think I am safe in saying that the success of our Fair is justly due Mr. Legare, as those who saw him in 1902, wanted to see him again, and those that did not get to see him, came many miles to see this wonderful and fearless artist. Mr. Legare is a perfect gentleman; in fact, one of the best show men I have ever had an opportunity to deal with. I can most heartily recommend him to all Fair Associations.
Respectfully,
H. LUEHSEN,
Secretary Clayton County Agricultural Society.

Winona, Minn., Sept. 14, 1903.
To Whom It May Concern:
This is to certify that Mr. Legare's Mammoth Spiral Tower performance was given at Winona Free Street Fair in 1901, and by special request again presented at our 1903 Fair, just closed. His performances have given universal satisfaction in every particular, and his act is one of the best, strongest, sensational and drawing free attractions to be had.
Personally, Mr. Legare is a gentleman in every respect, and we recommend him and his act to any Association in need of an open air free attraction.
WINONA STREET FAIR, INDUSTRIAL AND AGRICULTURAL ASSOCIATION.
John Rose, Secretary.

Geneva, N. Y., May 19, 1906.
To Whom It May Concern:
The ten exhibitions given by Lionel Legare on his mammoth Spiral Tower, the week of Geneva's Centennial Celebration, were certainly marvelous, and the great attraction that made the celebration a success, drawing and re-drawing daily thousands for hundreds of miles in every direction to witness his graceful and daring feats. The plaudits of the immense crowds and pleasing expressions of satisfaction proved him the people's ideal exhibitor. His gentlemanly bearing and fulfillment of contract won him many friends.
The above unsolicited recommendation I feel that Prof. Legare fully merits, and to all contemplating open air entertainment, I can not too strongly recommend him as the greatest entertaining and crowd drawing exhibitor of the day.
Yours very truly,
CHAS. E. YOUNG,
Secretary Geneva's Centennial Celebration

Address all communications to

LIONEL LEGARE,

Corner Market Street and Park Avenue,

BETHLEHEM, PA.



WURLITZER ~ AUTOMATIC ~ MUSICAL INSTRUMENTS ~

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IF you do not have an up-to-date Wurlitzer Automatic Musical Instrument, you cannot make a showing against an attraction that has one. If you do have one, and others do not, they cannot compete with you.

Wurlitzer instruments for years have been the acknowledged standard of the world. No matter what kind of show you operate, we can furnish you a Wurlitzer instrument specially designed, and the best the world has ever seen, for your special requirements.

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