UTKAL ENTREPRENEURSHIP & CAREER HUB (UECH)

UECH Mission & Work Report

Prepared By:

Director-UECH

RUSA 2.0 ,Utkal University

UTKAL ENTREPRENEURSHIP & CAREER HUB (UECH)

New Academic Block (D Wing), Centre for Innovation & Incubation

Utkal University,VaniVihar,   Bhubaneswar – 751004

UTKAL ENTREPRENEURSHIP & CAREER HUB (UECH)

New AcademicBlock. (Wing-D)
Utkal University,   Bhubaneswar – 751004.

Utkal University has established **Utkal Entrepreneurship & Career Hub (UECH)** with an objective of improving the quality and bringing excellence and equity in the higher education scenario. The primary objectives of UECH are;

- Promotion of the spirit of entrepreneurship through innovative pathways and business models.
- Offer new courses at various levels to equip students in skills required by industries
- UECH extends benefits to students to accomplish and strengthen individual careers for better prospective and equipping youth with market-relevant skills pertaining to employability skills and soft skills.

Career Hub: UECH (V2) : Career developmental activities in broader perspective like **Soft Skills development,** Career Counseling, Certification courses and any other Students' enrichment /**Skill development programs** for UU campus & affiliated colleges students**.**Overall,**Employability Enhancing Skills (EES)** to equip students of non-technical University with market relevant skills.

Mission of UECH-V2: Career Hub

To develop students' capabilities to enhance "Inner Universe" for better productivity both in terms of personal and professional life to actualize their "Market Value" in terms of Employability or Entrepreneur. Also Guidance, Enrichment, Campus 2 Career (C2C) bridging & Progress of UU Campus, students.Finally, **equipping youth with market-relevant skills**.

Objective of UtkalEntreprenuership& Career Hub (UECH – Vertical 2)

Career Hub (Vertical 2): Objectives

1. **Soft SkillsDevelopment**(Jeevan-Kaushal by UGC):
   Soft Skills Development (12-16 Hrs.) for regular PG students @ UU Campus;
   21st century skills series must for every UG/PG level student.
   a)Communication b) critical thinking c) problem solving d) creativity e) leadership
   f) Team buildingg) Interpersonal Skills h) Business etiquettes i) Time management many more

2. **Career counseling / Career Guidance**
   1. Interestedstudents building careers in different industries. Accordingly awareness programs for students having interest in for BFSI, Retail Industry, Project Ideas, Civil services, SSC exams. Many more or domain wise job openings.
   2. 27+3 regular PG departments wise career counseling in association with concerned HoD.
   3. Otherwise as per six different stream.

3. **UPSC / Different competitive Coaching :**
   Civil Services/NET / GMAT /Any other competitive exams. /

4. **Employability & Skill Development / Students' enrichment / Career developmental activities / Outreach program.**

Digital Marketing/ Ai& Machine Learning / Happiness programs / Youth empowerment programs / **Students' Employability Enhancement Program (SEEP)** / Spoken English / **GDPI (Group Discussion & Personal Interviews)** / **Interview Skills** / Advanced Excel / R learning / Personality Development/ SWOT Analysis / Body Language / Confidence Building/ Presentation Skills / Goal Setting / Psychological Counseling / Information Dissemination for free & paid certification courses / CDOP-Community Development Outreach Programs for Students & Youth / Professional Development Workshop (PDW)/ Conducting Seminar, conference or workshop for bridging C2C solution / Observation of important days through different competition, slogans, quizzes and velfie Competition.e.g National Youth Day , World Students' Day etc. / Motivational talks / UU TeD talks / Corporate talks / Any otheractivities for Students' development and enrichment for Career development /**Foundation courses** / Impart **behavioral training.**

5. **ACTO** (Assessment, Counseling, Training, and Opportunity) for UG/PG students of University & affiliated colleges) Different assessment test / **Psychometric & Aptitude based assessment**.

UECH(V2) Revenue Generating Program (2022)

1. Corporate Training
2. Professional Development Workshop
3. Soft Skills Development / Employability Enhancement Skills (EES)
4. Motivational Program
5. Leadership Program.
6. Certificate courses (1-3 months)

UECH (V2) Activities in association with

1. **UECH-V2 (Individually V2 of UECH)**
2. UECH-(V2) with CII (UECH-V1)
3. UECH (V1 & V2) together
4. UECH(V2) with Placement Cell
5. UECH (V2) with Outreach Team (Youth / Rural Development / Gender / Health)
6. UECH(V2) with New Campus,Chandikhol
7. UECH(V2) with 27 PG Department @ UU Campus
8. UECH(V2) with 18Self-financing Courses @ UU Campus
9. UECH(V2) with 17 Autonomous & 253 affiliated colleges of UU
10. UECH(V2) with Corporate / Industry
11. UECH(V2) with Consultant/Agency/ any other organization
12. UECH(V2) with NGO / Community / Govt. based organization
13. UECH(V2) with CDC & World Bank
14. UECH(V2) with UU registered alumnus
15. UECH(V2) with any other entity for holistic developmental and enrichment of students.

UECH (V2) Outcome:

1. Gain an understanding for a better career based on SWOT analysis.
2. Bridging the gap between industry and academia
3. Understand to increase fair market value of an individual as per the job prospects.
4. Developing individual capabilities with skills, values and sensitivity necessary for successful citizenship.
5. UECH-V2 would be equipping Utkal University campus youth with market-relevant skills pertaining to **skill development and employability.**

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Utkal Entrepreneurship & Career Hub (UECH) Activity Report (2020-2021).

(**Webinar series on Entrepreneurship & start-ups /**Observation of imp. days / 3 times "call for ideas" **/** UECH participation / UECH resource person).

Sl. No.	Title / Activities done under UECH	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Name and Dept. of the Participant.
1	**Start-up Demystified** (Webinar series on Entrepreneurship & Start-ups)	**24/04/2020**	Mr.AyeskantMohanty MD- TatwaTechnolohies	Webinar	Students of UU campus
2	**Beyond Books**	**27/04/2020**	Director-UECH	Webinar	Students of IMBA BJB College.
3	**Sustainable Technology for Livelihoods & Health** (Webinar series on Entrepreneurship & Start-ups)	**30/04/2020**	Prof.SarojNayak IIT,Bhubaneswar	Webinar	Students of UU campus
4	**Start-up Ecosystem** (Webinar series on Entrepreneurship & Start-ups)	**16/05/2020**	Mr.PrasantBiswal Evangelist,Startup, Make in Odisha.	Webinar	Students of UU campus
5	**Challenges & way forward for start-ups** (Webinar series on Entrepreneurship & Start-ups)	**23/05/2020**	Mr.AswiniRath Founder Director & CEO Batoi Systems Pvt.Ltd.	Webinar	Students of UU Campus
6	**Innovation & Incubation of Think Tank**	**24/05/2020**	Director-UECH	Webinar	Young Members of Rotract Club, Bhubaneswar
7	**"International Day for Girl Child" Adolescent & Youth Skilling" in association with Save the Children**	**12/10/2020**	Mr.SubratoBagchi Chairman, OSDA	Webinar	Students of UU Campus
8	**Workshop on "Mental Health" by Outreach team in association with UECH**	**26/11/2020**	Dr.BhaswatiPattnaik Psychology- Head of Department	Webinar	Students of rural campus, Chandikhol

Sl. No.	Title / Activities done under UECH	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Name and Dept. of the Participant.
9	Observed "World Aids Day" organised by Outreach team in association with UECH	01/12/2020	Sensitization inside UU campus	**Physical**	Awareness inside UU campus
10	Observed "World Disability Day" organised by Outreach team in association with UECH	03/12/2020	Sensitization inside UU campus	**Physical**	Awareness inside UU campus
11	Observed "Human Rights Day" organised by Outreach team in association with UECH	10/12/2020	Sensitization inside UU campus	**Physical**	Awareness inside UU campus
12	Observed "National Youth Day" organised by Outreach team in association with UECH	12/01/2021	Sensitization inside UU campus	**Physical**	Awareness among the campus students of UU.
13	"Call for Ideas" for Utkal University Campus students promoted 3 times through University domain	**08/2020 09/2020 10/2020**	Sensitization for "Call for Ideas" competition for our UU campus Students through public domain.	3 times Uploaded in the University website	For students of Utkal University
14	Invited by V C of Sambalpur University. Attended launching of "Disaster Management" certificates courses opening ceremony by (OSOU) Sambalpur.	29/07/2021	Attended	Online	Conglomeration of Teaching and non-teaching staff across Odisha.
15	Observed "International Youth Day" organised by Outreach (Gender Vertical) team in association with UECH at Bharatpur, Bhubaneswar	12/08/2021	Participated in Outreach activity for Transgender communality.	**Physical**	Trangender of Bharatpur areas. Bhubaneswar

Sl. No.	Title / Activities done under UECH	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Name and Dept. of the Participant.
16	**"Call for Ideas"- Participants details generated through email/mail/website and P.G departments.**	**31/08/2021** 18 participant details sent to Prof.In-charge UECH and also hard copies handed over to CII-CEO		**Offline**& Online	Students of regular & self-financing courses of Utkal University campus
17	**"Beyond Books" Orient students towards professional culture through "Prologue" program. (Outreach)**	**14/09/2021.**	Director-UECH	Online	Students of ODM Business School
18	**Attended international Conference on ""Building Intercultural Competence in Higher Education: strengthening Local-Global Links" organised by International Office, Utkal University**	**23/09/2021 & 24/09/2021**	Attended	Physical	
19					

Utkal Entrepreneurship & Career Hub (UECH) Activity Report (2020-2021-2022)

(Value added programs (as per UECH-Career Hub vertical SoP) related to **Enhancing Employability (EE)& Soft Skills**).

Sl. No.	Title of the Enhancing Employability (EE)& Soft Skills programs	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Number of participants	Name and Dept. of the Participant.
1	**Corporate Talk (Chai PeCharcha)**	04/03/2020 & 11/03/2020	Director-UECH	**Offline**	36	Centre for Agri. Management (CAM)
2	*Online Happiness Program (UU Students)*	From 05/10/2020to 08/10/2020	Art Of living	Online	58	Students of UU campus
3	*Online Happiness Program (UU Faculty)*	From 03/09/2020 to 06/10/2020	Art Of living	Online	37	Faculty of Utkal University Campus
4	**"Soft Skills" Awareness Program**	25/11/2022.	Director-UECH	Online	42	Rural Campus students of Utkal University.
5	*Student Employability Enhancing Program (SEEP)*	From 21/12/2020 to 29/12/2021	Identity Training Services	Online	45	Students of UU Campus
6	**"Soft Skills Sensitisation" (Importance of Soft Skills)**	15/07/2021 & 16/07/2021	Mr.YasobantSighlal	Online	57	Students of UU campus
7	**Katham (GDPI-Communication workshop)**	10/08/2021 & 11/08/2021	Director-UECH	Online	35	CAM students
8	**"Importance of Hard Skills & Soft Skills"**	19/08/2021	Director-UECH	**Offline**	45	IMCA students
9	**"Beyond Books" Employability workshop**	09/10/2021	Director-UECH	**Offline**	34	Political Science students
10	**"Beyond Books"**	09/10/2021	Director-UECH	**Offline**	17	MBA students
11	**"Beyond Books"**	10/10/2021	Director-UECH	**Offline**	42	MCA students
12	**"Youth Employability Program"(YEP) Inauguration**	29/10/2021	Ms. S G Mohapatra (TCS)	**Offline**	34	IMCA/UDPS/UDTE students of Utkal University
13	**"Capacity & Skill**	08/12/2021	Director -UECH	**Offline**	54	M.Sc&M.Tech.Math students of Utkal

Sl. No.	Title of the Enhancing Employability (EE)& Soft Skills programs	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Number of participants	Name and Dept. of the Participant.
	Development Program(CSDP)					University
14	**100 hrs. "Youth Employability Program" (YEP) by TCS in association with UECH**	13/12/2021 – ***16/03/2022** (*As communicated by TCS officials)	TCS Technologies Ltd. (TCS trainers.) in association with UECH.	Online	45	IMCA/UDPS/UDTE students of Utkal University
15	**"Beyond Books"**	20/12/2021	Director -UECH	**Offline**	25	UDPS students of Utkal University
16	**24 Hrs. "Employability & Soft Skills (ESS) Sessions.**	From 06/12/2021 to 31/01/2022 (Registered for 1st Batch "ESS"- 114)	Director-UECH & in association with Placement Cell.	**Offline & Online**	44	Students of Utkal University campus (13 P.G Depts.)
17	**Employability & Soft Skills (ESS) inauguration.**	07/02/2022	Dr.AjitKu. Kar, In-Charge (L&D) IMFA Ltd.	Online	71	Students of Utkal University campus
18	**"Employability & Skill Development"**	24/02/2022	Director-UECH	**Offline**	19	Students of Lib. & Info. Science
19	24 Hrs. **"Employability & Soft Skills" (ESS) 2nd Batch**	From **14/02/2022– Continue** (Registered for 2nd Batch "ESS-154)	Director-UECH	**Offline**	46	Students of Utkal University campus.
20	Observed **"International**	08/03/2022	RUSA-Coordinator	**Physical**		Reaching the female inmates of Jharpada Jail, Bhubaneswar,

Sl. No.	Title of the Enhancing Employability (EE)& Soft Skills programs	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Number of participants	Name and Dept. of the Participant.
21	**Women's Day"** organised by Outreach team with UECH. **Attended "FICCI Higher Education Conference 2022"** Reimagine Industry-Academia Partnership. *Skill, Reskill & Up Skill: Reworking on Industry-Academia partnership.* (Other than functional skills but importance of Creativity skills, innovation, complex problem solving, cognitive abilities, resilience & social skills)	29th& 30th March,2022	By reputed Industrialist & Academician across India (As per the FICCI agenda)	**Virtual event** platform FICCI BIKE		Senior industry leaders, policy makers & higher education functional heads.

Sl. No.	Title of the Enhancing Employability (EE)& Soft Skills programs	Duration of the Programme Date/Month/Year	Name and affiliation of the invited speaker / organisation	Mode : Online / Offline	Number of participants	Name and Dept. of the Participant.

Utkal Entreprenuership & Career Hub (UECH)

New Academic Block (Win-D), Centre for Innovation & Incubation
Utkal University,   Bhubaneswar- 751004.

"Employability & Soft Skills" (ESS).

Background:

The Utkal Entrepreneurship and Career Hub (UECH) is planning to organize a series of sessions on promoting the importance of **"Soft Skills"** in developing professional growth along with career building for students. **"Employability% Soft Skills"** (ESS) helps students in career development. It is intended to be an integrated programme of UECH for promoting the spirit of "Skills" for non-technical University students.

UECH proposes to this particular "**Employability & Soft Skills"** sessions of webinar in synch with the commencement of new academic session. The duration of each session "ESS" will be 90 minutes.

ESS Objective:

- To enhance one's ability to be fully self-aware by helping oneself to overcome all fears and insecurities and to grow fully from inside out and outside in
- Understand the Importance of **"Soft Skills"** for better employability.
- Orientation on scope / opportunities of Soft Skills for professional and personal growth.
- Understand the challenges faced by the students in getting jobs during the pandemic and the lockdowns.
- Learn strategies for catalyzing and smooth functioning of self-retrospection in the pandemic scenario for a better future.
- Holistic development of students for better employability.
- Equipping youth with market-relevant skills.
- To provide opportunity for realizing one's potential through practical experience.

Target Audience:

Each Employability & Soft Skills" (ESS) workshop (batch wise) will be hosted for a minimum of 40-50 participants. Utkal University campus students from across all the P.G departments of Utkal University and also new campus.

Employability & Soft Skills (ESS) Session Topics:

Each "ESS" Session - 90 minutes. (Twice /thrice on working days). **Time**: 3.30-5.00pm
Mode: Preferably Offline. Total **"ESS"** sessions 13-15 sessions.
Complete interactive and mock-based sessions.
Venue: D7, UECH block (Wing-D), New Academic Block, Utkal University Campus.

- **Time Management**
- **Interpersonal Skills**
- **Communication skills**
- **Body Language**
- **Presentation Skill**
- **Personality Development**
- **Team Work**
- **Group Discussion – Personal Interview (GDPI)**
- **Business etiquettes**
- **Social Skills**

Outcome:

- Gain self-competency and confidence
- Understanding the importance of **"Soft Skills" for better "Employability".**
- Gain an edge through professional competency
- In-depth analysis and solutions for challenges faced by the students during interview process.
- Learning strategies to upgrade skills along with domain knowledge.
- Participation e-certificates will be provided after completion of "ESS" sessions.

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ESS Enrollment: Through online registration only for UU Campus students.

Organized by: **Utkal Entrepreneurship & Career Hub (UECH)**

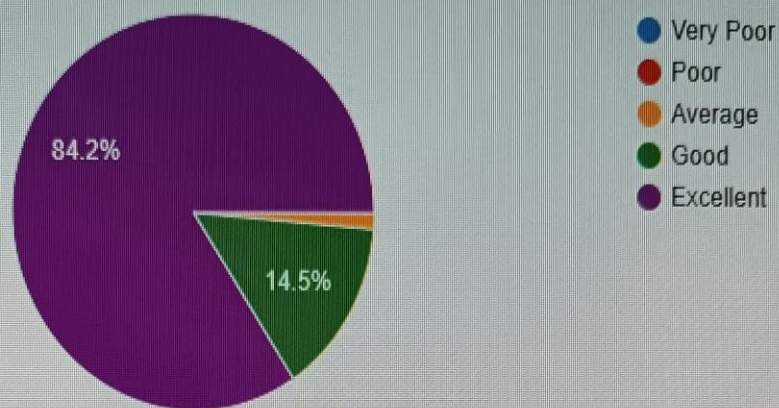**Completed ESS 2 sessions:**

ESS 1st Batch: 06/12/2021 – 31/01/2022   (44)

ESS 2nd Batch: 14/02/2022 – 29/04/2022   (46)

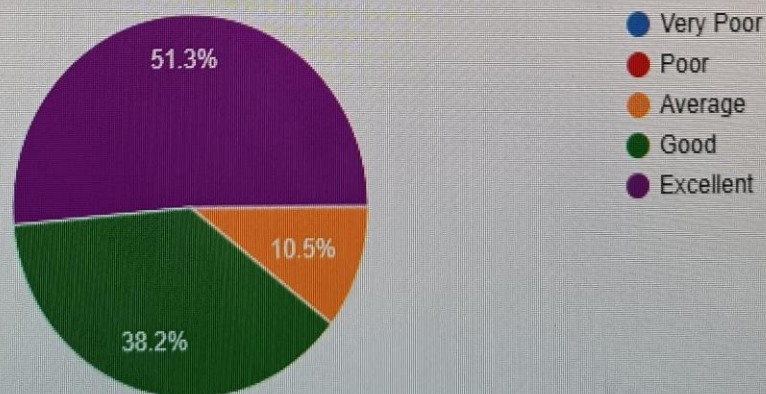# Employability & Soft Skills (ESS) sessions Qualitative Analysis & ESS Feedback Attached:

1. How do you find the objective of UECH-ESS (Employability & Soft Skills) sessions for the benefits of UU campus students?

76 responses

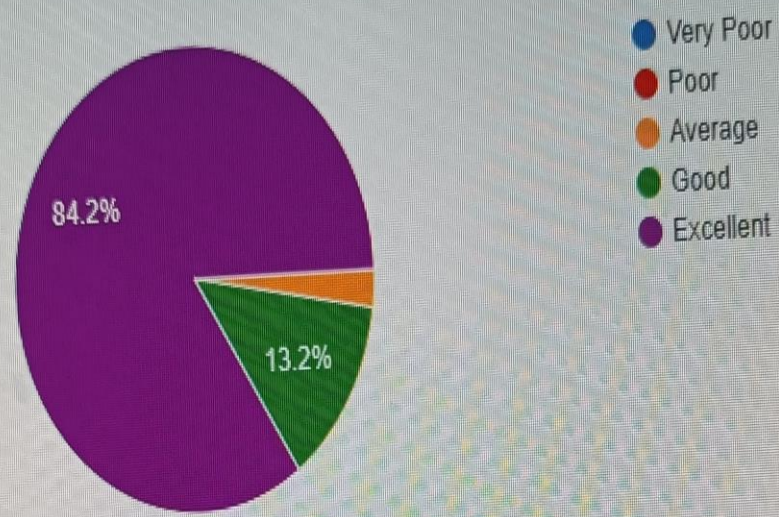- Very Poor
- Poor
- Average
- Good
- Excellent

84.2%

14.5%

2. What's your individual level of improvement / understanding / effectiveness regarding the importance of "Employability & Soft Skills" (ESS) for up-skilling the students of Utkal University.

76 responses

- Very Poor
- Poor
- Average
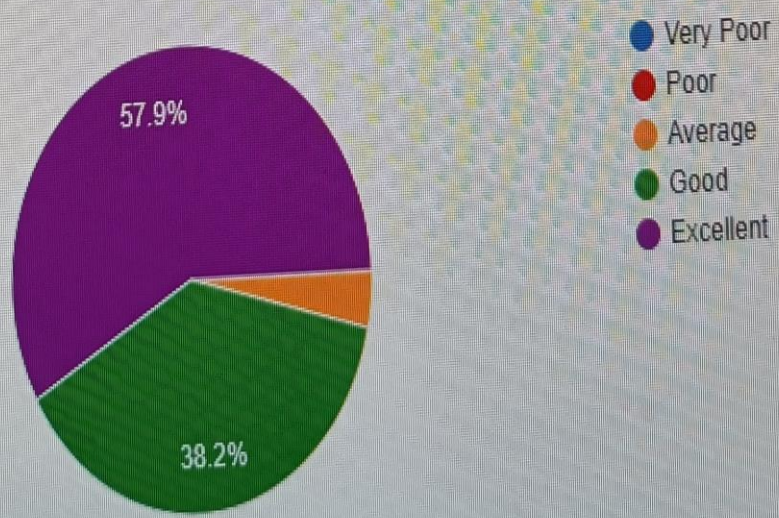- Good
- Excellent

51.3%

10.5%

38.2%

3. Do you recommend/suggest UECH to continue such "Employability Enhancement" (e.g. ESS / YEP / TCS- iON Career Edge / SEEP / Beyond Books / Skill Development & Capacity Building) programs for campus students of Utkal University.
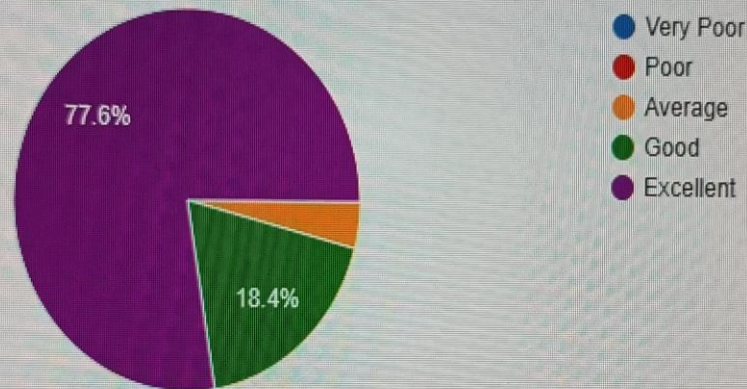
76 responses

- Very Poor
- Poor
- Average
- Good
- Excellent

84.2%

13.2%

4. Relevance of "Employability & Soft Skills" (ESS) towards your present career progress / development.

76 responses

- Very Poor
- Poor
- Average
- Good
- Excellent

57.9%

38.2%

5. Do you advise UECH to conduct such programs at different affiliated colleges (UG / PG) of Utkal University spread across 09 districts of Odisha.

76 responses

- Very Poor
- Poor
- Average
- Good
- Excellent

77.6%

18.4%

ESS Feedback/ Suggestions

- This is an amazing course. I would love to recommend all that please attend the class regularly for your betterment. Thank you.

- No Suggestions, it's a great initiative by UECH, it should be boost student's soft skill which will be help for them in near future.
- Thank you so much, sir for such beautiful sessions, which helped us to open up and glow out our hidden talent and boost our skills. The sessions were highly interactive and informative.
- It's very much essential for us.
- It has given me confidence and learnt so many things which can be helpful to achieve my goal. It has given me a new perspective and zeal to achieve anything which I want .Thank so much sir for your true efforts.
- I found it much more useful .there were less offline sessions due to lockdown. Could have been more effective through more offline sessions. I'm really looking for more such programs
- Very nice session
- Overall sessions are amazing. After attending those classes I learnt the skill to represent myself in front of public flawlessly. Thank you Utkal University and thank you very much UECH for this unique initiative.

- During the time of admission into Utkal University, this course should be introduced to every student so that maximum student can be benefitted.
- One of the best courses I have ever attended.
- Thank you sir for boosting up my self-confidence.
- Yes, this employability soft skills session was excellent and it is more beneficial for all the students (PG, UG) of Utkal University.
- I am very much helpful from this session. It's helping me for the development of my communication skill. It develops my strength like i am able to attend the interview without any hesitation. Thank you.
- I have gain more confidence to introduce world. Thank You UECH for giving us such opportunities.
- With all the hype around soft skills, it's important to have an understanding of what they really are. Soft skills are non-technical skills that impact the way you absorb information, do your day-to-day work, interact with others, team work, problem solving, etc. Soft skills include interpersonal skills, communication and listening skills, emotional intelligence, time management, etc. So having these in any field is need of the hour.
- Thank you to Utkal University and UECH- ESS (Employability and Soft Skills) sessions. I felt an overall improvement in me through these sessions, gradually I become more confident and sorted.
- The Employability and Soft Skills (ESS) program conducted by Utkal Entrepreneurship & Career Hub (UECH) has helped me to become more confident, know my strengths & weakness, improve my communication & analytical skills. Such programs are necessary for everyone to give a tough competition in any sector and also to become the best version of one. I would suggest making ESS program compulsory for all the university students.
- UECH is good for those students who are preparing for competitive exam or for any kind of job. It also enhances the skill of the student and makes you strong from inside.
- I hope you keep continuing programs like this.
- Soft skills are the most necessary human skills that help you achieve success in both professional and personal lives.
- I really found the soft skill program very helpful and a turn point for many students to build up their confidence.
- More and more promotions of this program should be done to make all the students aware about this type of a program.
- It has changed my life. It has made me stronger. For the first time I have gained confidence and encourage to face this world.
- I hope UECH will collaborate with more industry experts and entrepreneurs.
- It's was really a brain storming session. I really liked it. Thank you for giving such wonderful lesson that would definitely help us in future.
- I got a lot of knowledge from that session. My communication skill is grown gradually by that session. I am grateful towards the ESS class.

- Due to Covid second classes were conducted really less.it will be better for the students if they have this kind of class at every department
- Amazing initiative, helps to bridge the gap between the classroom and the industry, making students market-ready, and this has personally helped me to achieve my potential to the fullest extent and I wish other students to get this opportunity so that they can upgrade their skillsets and broaden their horizon
- ESS program is very good for each and every student; everyone needs to take advantage of this program. l personally like it very much. Because it helped me to improve my confidence to talk in front of others. Thank You very much for giving me this opportunity.
- It's really my pleasure to be a part of these kinds of programs. I hope we can continue these kinds of programs so that students like me can learn a lot from this. Start this session in every department.
- Just keep up the good work!
- It's an excellent initiative which is the current and most important skill we need to be confident with, which no one brings us as a course.
- I'm very much thankful to UECH and specially Prof. Khan Sir for conducting such a beautiful program. I think, it will be better if ESS classes will be held in holidays. So that more students can participate and take benefits of this program.
- It's an awesome session where we get to know and learn many important and useful soft skills which really very important for our future preparation in various fields. Thank you so much sir for conducting such session for UU students.
- There should a program to test the progress of the student in learning soft skill
- No suggestions. I just want to say that please continue this program .Youngsters will definitely get benefits from this.
- It was a really very inspiring sessions. Came across a lot of new things.
- Conduct such types of programs.
- This program develops our Employability & soft skills towards our career.
- Everything thing in this program is well planned
- Need to introduce different kinds of personality for motivating purpose.

- https://docs.google.com/forms/d/1NYpRTSAffYJEuOK8_AyOGoUzDkCDBGilGog-Z7IDrAk/edit