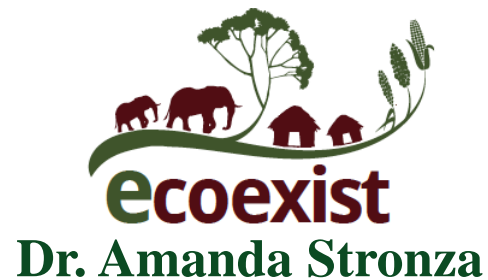


# **BUILDING AN ELEPHANT ECONOMY:**

## **Diversifying Tourism in Botswana**



December 8, 2017  
Kasane, Botswana  
Annual Conference of 10YFP Sustainable Tourism





# Eastern Okavango Panhandle













~8,000 square kilometers  
18,000 elephants  
16,000 people













# Building an Elephant Economy







# “Life with Elephants” Brand





# Life with Elephants Celebrations



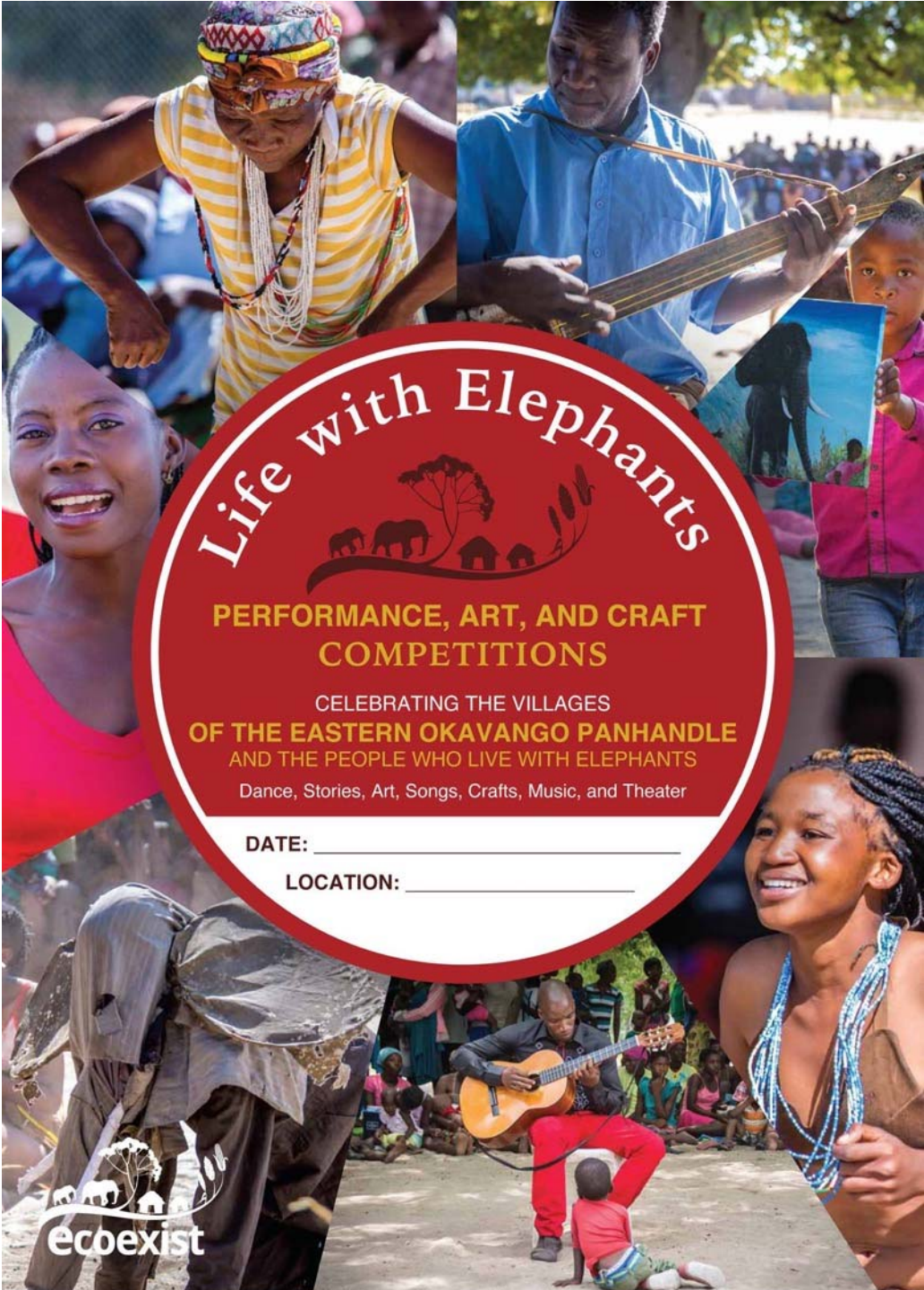












# Life with Elephants



## PERFORMANCE, ART, AND CRAFT COMPETITIONS

CELEBRATING THE VILLAGES  
OF THE EASTERN OKAVANGO PANHANDLE  
AND THE PEOPLE WHO LIVE WITH ELEPHANTS

Dance, Stories, Art, Songs, Crafts, Music, and Theater

DATE: \_\_\_\_\_

LOCATION: \_\_\_\_\_









## PERFORMERS

### Eastern Okavango

**Panhandle Artists**  
Tshimologo Drama (Kauxwi)  
Kuklo Samuel  
Kudira Mbambo  
Kereeditse Kamphanja  
Emmanuel K. Simon  
Ntrising Popa  
Karumbo Manyandero  
Disho Mahunca  
Gaelelufa Mochoxiri

Botsogo Choir (Gunotsoga)  
Ntsesang Chapi  
Kelebonye Maphane  
Mosadimothe Tiale  
Tshidiso Manyanga  
Ruambo Molepa  
Ntshepisang Baitshweri  
Kesenyegetswe Lorato  
Ogalaleditswe Lekgoa  
Otsholeditswe Mosupi  
Kealeboga Manyenda

Moshova Drama (Beetsha)  
Rumono Kodumo  
Anita Bonang  
Tshotlo Samoxa  
Bareetseng Samoxa  
Mbuto Dinawa

Molaodi Motambo  
(Sekondomboro)

Yeoxhe Traditional Dance  
(Ngarange)  
Mokenti Opise  
Kayana Katuwamba  
Wanu Jamu  
Karungu Dinyando  
Thisko Meso  
Sehawa Shamashako  
Mokena Wayunda

Shokoro Drama (Eretsha)  
Otukiseng Phuti  
Kenalemang Sheka

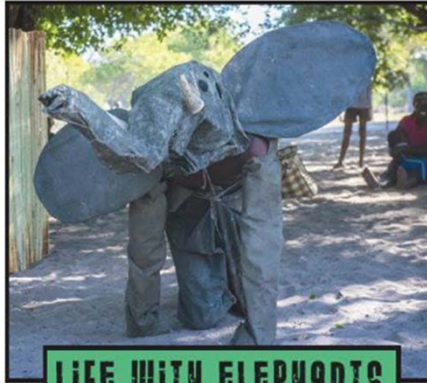
Mwatavurema Dancers  
(Mohembo East)  
Kunyanda Wanga  
Okeditse Arone  
Retshie Shahuma  
Gothusa Mokova

### Mophato Dancers

Lone Motsomi  
Boitumelo Mphuso  
Lethogonolo Nyatshane  
Isaac Furtee  
Tumisan Mophosho  
Sthembisio B. Mogagok  
Star Phalane  
Chisala Mipata



# PLAYBILL

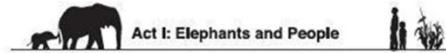


## LIFE WITH ELEPHANTS

A Co-Production of  
Ecoexist, Thari-E-Ntsho Storytellers, Mophato Dance Theatre

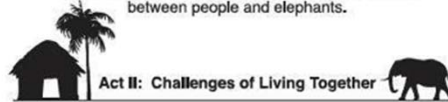


# LIFE WITH ELEPHANTS



### Act I: Elephants and People

Traditional Bahambukushu, Bayei, and Basarwa stories about the origins of elephants and the connections between people and elephants.



### Act II: Challenges of Living Together

Elephants and people share histories and space in the Okavango. Living together is hard. But with innovation, experimentation, and collaboration, people are finding solutions for coexisting and sharing space with elephants.



### Act III: "I am a poor man."

People who live surrounded by elephants are vulnerable. Their lives and their livelihoods are threatened everyday. This can lead to wrong choices. Finding sustainable ways for people to benefit from elephants is one solution to fostering coexistence.



### Act IV: Coexistence

When people work together, across communities, strategies, and ideas, they find pathways to coexistence.

## DIRECTORS

Bonty Botumile  
Andrew Letso Kola

## CHOREOGRAPHY

Andrew Letso Kola

## PRODUCERS AND STORY

Amanda Stronza  
Graham McCulloch  
Anna Songhurst  
Bonty Botumile

## VILLAGES

Mohembo East  
Kauxwi  
Xakao  
Tobera  
Kapatura  
Sekondomboro  
Ngarange  
Mogotho  
Mokgatcha  
Seronga  
Gunotsoga  
Eretsha  
Beetsha  
Gudigwa

## MEDIA AND GRAPHICS

Marna Janse van Rensburg,  
Koru Designs

## SOUND AND LIGHT

Big Pun

## CATERING

Rosina Maphane  
Moreweesi Bale  
Phineas Kambato  
Gotweng Montsho  
Orwele Thapelo  
Keontse Kelapere  
Pinky Masina  
Braiten Louw

Tandurei

## PLANNING AND LOGISTICS

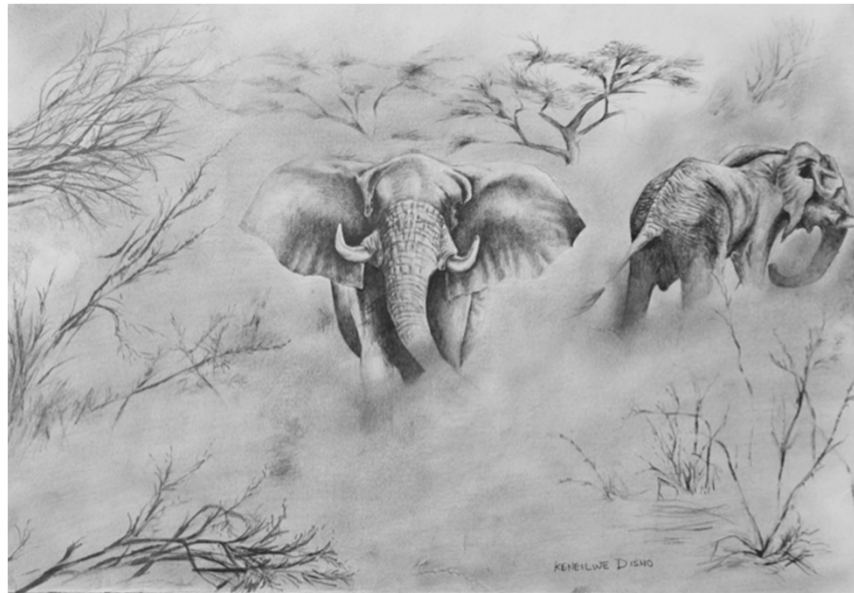
Bonty Botumile  
Amanda Stronza  
Makata Baitseeng  
KB Mofoko  
Anna Songhurst  
Graham McCulloch  
Ohitiseng Mosupi  
Mathata Kashongo



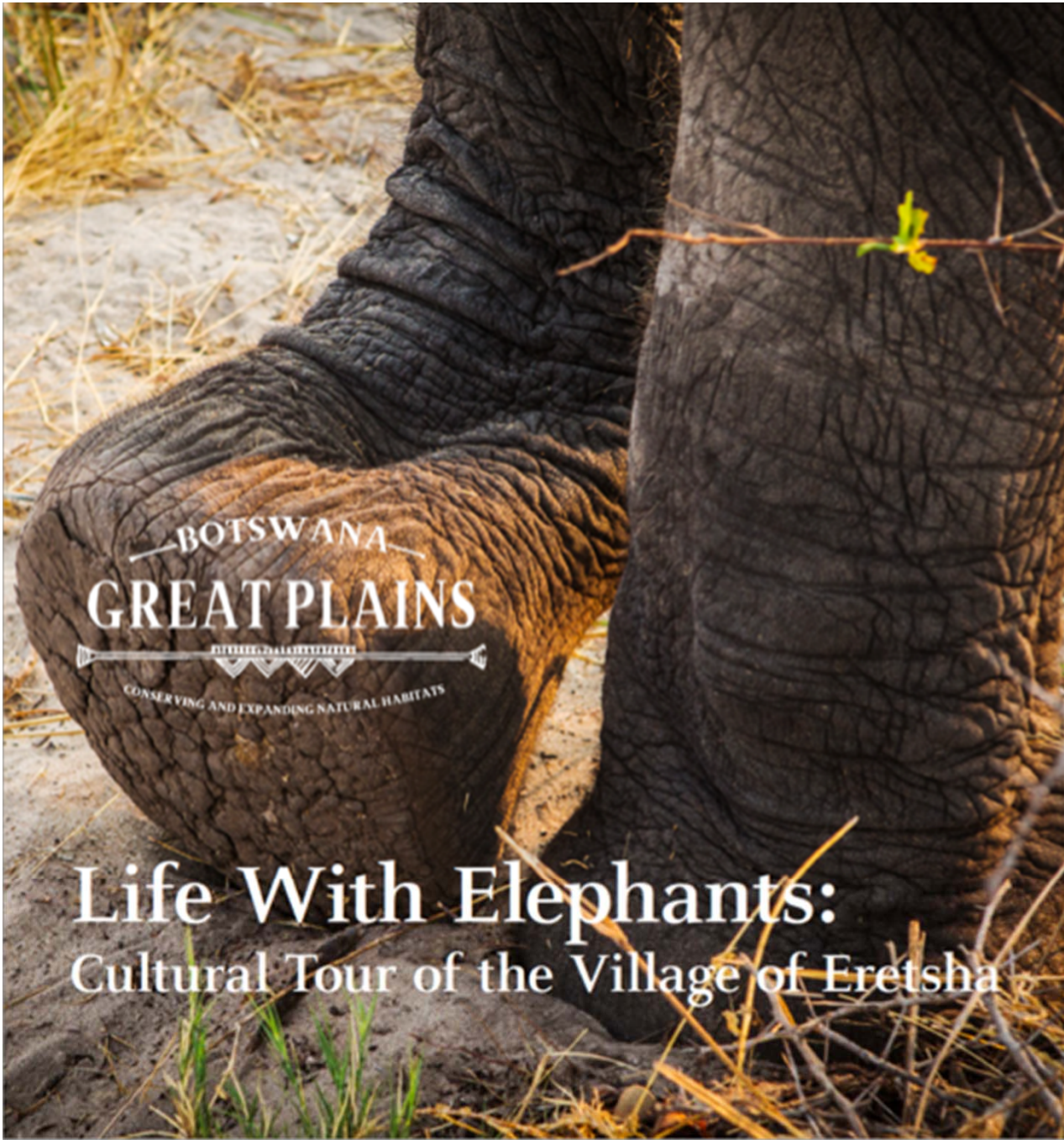












# Life With Elephants: Cultural Tour of the Village of Eretsha





# “Elephant Aware” Products

**TYPICAL NUTRITIONAL INFORMATION**

	Per 100g	Serving Size 20g
Energy (kJ)	1483	297
Protein (g)	9	2
Glycemic Carbohydrate (g)	64	13
Of which total sugar (g)	6	1
Total Fat (g)	10	2
Fiber, total dietary (g)	6	1
Sodium (mg)	1225	245

**KEEP COOL AND DRY. ONCE OPENED STORE IN AN AIRTIGHT CONTAINER**

*Best before: See bottom of packet*

Made from authentic african grown sorghum sourced from rural communities. **Gluten free.**

**ALLERGENS: COWS MILK**

Calculated from existing nutritional tables based on individual components

**Ingredients:** Popped Sorghum, Sunflower oil (Antioxidant TBHQ/Maltodextrin, Salt, Creamer (Maltodextrin, Non-Hydrogenated Vegetable Fat (Palm Fruit - Antioxidant TBHQ), Sodium Caseinate (Cows milk stabilizers, Emulsifier, Anti-Caking Agent), Colorants (Vegetable Powder (Barley, onion) Milk Solids (Cows milk), Acidity Regulators, Sugar, Herbs (Tarragon), Free Flow Agent, Flavour Enhancer (Inulin/oligosaccharides) Yeast Extract, Flavouring

Ecoexist is a non-profit organization fostering human-elephant coexistence. Villagers who work with Ecoexist practice conservation agriculture, respect elephant movement corridors, and use creative tools, like "chilli pepper bombs," to deter elephants from fields. Proceeds from the purchase of this product are helping build an Elephant Economy that provides benefits to people who live with elephants. Find out more at [www.ecoexistproject.org](http://www.ecoexistproject.org)

Imported by Wilderness safaris, X Street, Maun, xxx

Product of South Africa  
Manufactured for Connected Conservation  
13 Pinnac Street, Hout bay, 7806  
Tel: +27 21 790 5707  
[www.elephantpepper.org](http://www.elephantpepper.org)

Scan me to find out more

**PEPPER**  
• COMPANY •

**AIR POPPED SORGHUM**

**SOUR CREAM & CHIVES FLAVOR**

20G

Made from a sustainable source of Marula and Baobab fruit, wild harvested by rural communities, be adventurous and indulge in these authentic African tastes. Quench your thirst with this unique sparkling blend of Marula, Baobab fruit and Apple juice. By buying this product you are contributing to nature conservation and the livelihoods of rural farmers in Africa.

**Ingredients:** 100% Sparkling fruit juice (Reconstituted Apple concentrate, Marula pulp (20%), Baobab seed powder (1.1%).

**STORE AT AMBIENT TEMPERATURE. ONCE OPENED, REFRIGERATE AND USE WITHIN 2 DAYS.**

*Best before: See bottom of jar*

**CONNECTED CONSERVATION**

Product of South Africa  
Manufactured for Connected Conservation  
13 Pinnac Street, Hout bay, 7806  
Tel: +27 21 790 5707  
[www.elephantpepper.org](http://www.elephantpepper.org)

**PEPPER COMPANY**

**100% SPARKLING MARULA BAOBAB JUICE BLEND**

MARULA, BAOBAB AND OTHER FRUIT

330ml

**TYPICAL NUTRITIONAL INFORMATION**

	Per 100g	Serving Size 250ml
Energy (kJ)	218	872
Protein (g)	0.2	1
Glycemic Carbohydrate (g)	13	52
Total Fat (g)	0.1	0.0
Fiber, total dietary (g)	0.2	1
Sodium (mg)	5	20

**330ml**

Due to no additives being used, the contents will naturally separate. Shake well before use.

**ecoexist**

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**YIKOTE**  
ELEPHANTS







# **Life with Elephants Scholarships**

The Ecoexist Trust is offering 13 scholarships, one each for the villages of Mohembo-east, Kauxwi, Xakao, Tobera, Sekondomboro, Ngarange, Mogotho, Mokatcha, Seronga, Gunotsoga, Eretsha, Beetsha and Gudigwa.







