



American Association of Colleges of Osteopathic Medicine

Excellence in Communications



Educating Leaders 2021

THE AACOM ANNUAL CONFERENCE

APRIL 20-22 | VIRTUAL EVENT



EXCELLENCE IN COMMUNICATIONS

Student Recruitment 1st Place

OSU-COM

Summer To-Do List Mailer



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EXCELLENCE IN COMMUNICATIONS

Advertising 1st Place

CUSOM

COVID-19 Public Service Announcement



Today's newsletter is brought to you by
Campbell University School of Osteopathic Medicine.

Stay healthy North Carolina!



medicine.campbell.edu/covidcare



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Alumni Development 1st Place

NYITCOM

Stethoscope Donation Program



A NEW TRADITION

The stethoscope has become a universal symbol of the medical profession and a physical representation of a student's medical journey.

NYIT College of Osteopathic Medicine has recently started a new tradition of presenting stethoscopes engraved with the NYITCOM logo and the student's name to our first-year medical students.

Sample of custom diaphragm.




To make your gift, please visit alumni.nyit.edu/giving/nyitcom and choose "NYITCOM Stethoscope Program" from the drop-down menu.

If you have any questions, please feel free to contact Stacey Bogdan


516.686.4007
sbogdan@nyit.edu
alumni.nyit.edu/giving/nyitcom

Thank you for supporting our next generation of NYITCOM alumni.



NEW YORK INSTITUTE OF TECHNOLOGY
College of Osteopathic Medicine

STETHOSCOPE DONATION PROGRAM



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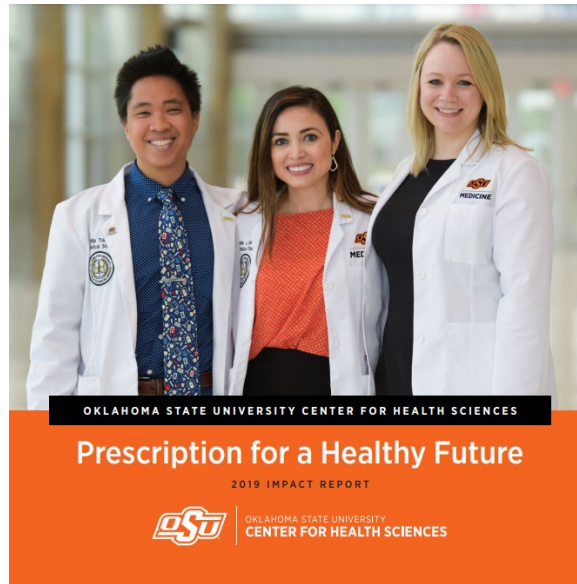
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EXCELLENCE IN COMMUNICATIONS

Annual Report 1st Place

OSU-COM

Prescription for a Healthy Future 2019 Impact Report



RESEARCH & INNOVATION

Advancing Research

Researchers at OSU Center for Health Sciences are on the leading edge of the development and enhancement of knowledge in various fields of study including medicine, biomedical sciences, forensic sciences and vertebrate paleontology.

Research is an integral part of the mission of OSU-CHS, and the OSU main campus named opioid addiction research one of its four new Tier 1 Research Initiatives in 2019.

Faculty and staff work with students on providing hands-on research experience and mentorship in an innovative learning environment. More than \$28,473,000 in grant funds were awarded to OSU-CHS research teams in FY 18-19.

Several OSU Center for Health Sciences' faculty and students also garnered professional accolades and national media attention for their research efforts.

The Center for Integrative Research on Childhood Adversity (CIRCA) explores the biological, cognitive and socioemotional effects of Adverse Childhood Experiences (ACEs) through interdisciplinary research and intervention development. Oklahoma has the highest prevalence of ACEs in the U.S., and CIRCA is the country's first center focused on understanding the effects of childhood adversity on health, development and economic consequences.

OSU-CHS also operates several other research centers including the Center for Indigenous Health Research and Policy (CIHRP), and the Center for Health Systems Innovation (CHSI).

In early 2020, OSU Center for Health Sciences launched its new Office of Medical Student Research. It was created for OSU medical students to develop investigation skills through the pursuit of new discoveries under the direction of a faculty research mentor.



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Annual Report 2nd Place (tie)

ICOM

ICOM Annual Report 2020



ICOM Advancing Residency Development

ICOM provides a mechanism to assist new and existing graduate medical education (GME) programs in meeting the requirements for accreditation by the Accreditation Council for Graduate Medical Education (ACGME). These include seed funding opportunities, accreditation assistance, faculty development, and educational assistance for new and developing programs.

Affiliated Residency Programs

Family Medicine Residency of Idaho (FMRI)
Boise, ID & Nampa, ID

Eastern Idaho Regional Medical Center
Idaho Falls, ID

Idaho State University
Pocatello, ID

Mountain States Institute for Graduate Medical Education and Research (MSIGMER)

MSIGMER is an ICOM-led consortium created to provide the infrastructure for the development of new GME and research opportunities in the region. The consortium is in the process of applying for non-profit status under section 501(c)(3) of the IRS code. The consortium has achieved Initial Accreditation as a Sponsoring Institution by the Accreditation Council for Graduate Medical Education.



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EXCELLENCE IN COMMUNICATIONS

Annual Report 2nd Place (tie)

CUSOM

2020 Annual Report



CAMPBELL UNIVERSITY

Jerry M. Wallace
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EXCELLENCE IN COMMUNICATIONS

COVID-19 Pivot 1st Place *(tie)*

CUSOM

Class of 2020 Graduation

Class of 2020 Graduation Gift Boxes



"Subscription style" mailer box design



Interior design



Dr. Gaylord (camel) flash drive with celebration video



Commemorative mug with Class of 2020 graduates listed



Class of 2020 Accolades Book



Masked up and socially distant packing party!

Jim Powers, DO, FACEP, FAAEM
Interim Dean and Chief Academic Officer
Associate Dean for Clinical Integration
Professor of Emergency Medicine

CAMPBELL UNIVERSITY | School of Osteopathic Medicine

0:09 / 1:16:08



Educating Leaders 2021

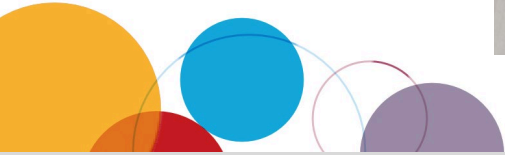
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COVID-19 Pivot 1st Place (tie)

UNE COM

Class of 2020 Graduation

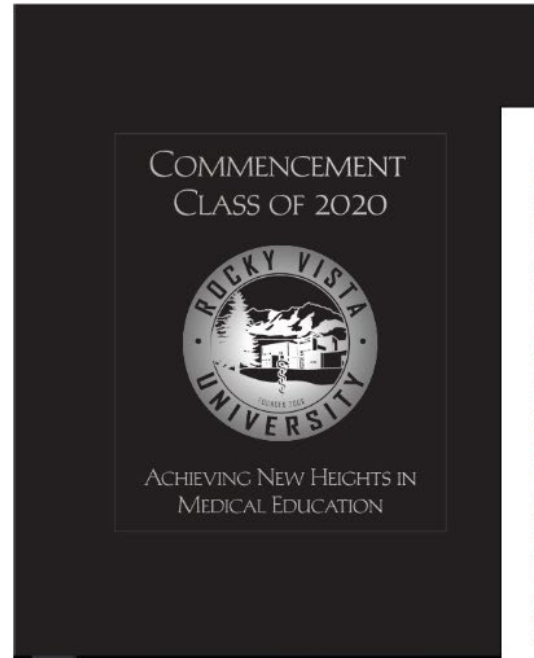


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EXCELLENCE IN COMMUNICATIONS

COVID-19 Pivot 3rd Place
RVUCOM
 Class of 2020 Graduation

Commencement Program



ACHIEVING NEW HEIGHTS EVERY DAY

KYLE ADKINS
Position: Vice President of AACPMB.
Honors: Third Place in Rocky Mountain Region Public Health Case Competition. *Fellowship:* Tutor. *Research:* "The TIME Study: Biotechnology Increasing Independence Using Medical Education."

MATTHEW AUBREIT
Honors: Third Place in Rocky Mountain Region Public Health Case Competition. *Fellowship:* Tutor. *Research:* "The TIME Study: Biotechnology Increasing Independence Using Medical Education."

ASHER ALZIN
Honors: Sigma Sigma Phi. *Position:* Ambassador. *Fellowship:* Tutor and Careers in Medicine Coach. *Research:* "Can a management model incorporating auxiliary ultrasound be used to decrease the number of auxiliary lymph node dissections in patients with T1-2 breast cancer?"

KARLA ALBIN
Position: Advocacy Chair for Medical Student Section of AMA for 12 States, Class of 2020 Class Secretary. *Fellowship:* Represented RVU at 8 National Meetings and Authored 7 Healthcare Policies on Domestic Violence, Sexual Assault, Gun Violence, and More. Co-Author of Resolution 955 "Equality for COMPLEX and SINGLE."
Honors: Rural and Wilderness Medicine Track. *Fellowship:* Tutor. *Organized:* Care Packages for the Homeless.

ERIK ANDERSON
Honors: Sigma Sigma Phi. *Position:* Anatomy Pre-Doctoral Fellow. *Fellowship:* Tutor, Mentor, and Careers in Medicine Coach. *Research:* "Anatomic Variation of the Esophageal Bile Duct: Cystic Duct entering Right Hepatic Duct, a Cadaveric Case Report."

TOR ANDERSON
Honors: Honored in Advanced Medical Ethics. *Position:* Student Leader of Ultrasound Club. *Fellowship:* Tutor.

NOLAN ANDRIS
Honors: Military Medicine Program. *Position:* Member of DermPath Club.

CORN ANCHALETA
Honors: Military Medicine Program. *Fellowship:* Tutor; SOAP Notes. *Research:* "The Effects on Sati Status on the Ability to Perform Resuscitation in a Novel Forward Surgical Unit."

DAVID BADWIN
Position: Vice President of ACPSP. *Fellowship:* Peer Mentor and Careers in Medicine Coach. *Work:* "Pain management in the ED" (Colorado Medicine).

CHARLOTTE BALANTINE
Honors: Top 10% of Class, Sigma Sigma Phi, Rural Service Award, Outstanding Academic Excellence, Recipient of Colorado Springs Osteopathic Foundation Scholarship, Rural and Wilderness Medicine Track. *Fellowship:* Tutor. *Work:* "The cadaver connection" (Colorado Medicine).

COLIN BACOSTROM
Fellowship: Mass Casualty Incident Volunteer. *Miscellaneous:* Colorado UltraFit Participant.

PHILIP BENNETT
Honors: Honored in Informatics. *Position:* Ambassador; Vice President and Five-Year Representative of DermPath Club, Collegium Academic Service Representative. *Research:* "Comparison of Lab Report Design on Patient Engagement"; "Laser in situ Keratinolysis (L-ASKL)"; "Coronal Drainage"; "Miscellaneous: Launched The Osteoporosis Podium, 2017 Inter-Professional Clinical Experience Participant."

MADISON BERMAN
Position: Member of CAPP, SAAD, and SOSA. *Fellowship:* Member of UCLA Foundation.

IRISALEN 'CITY' BERNARD
Position: Member of Integrative Medicine Club and WMSO. *Fellowship:* RVU Awards Night Performer. *Miscellaneous:* Founded Think Metal, Composting Over 2,000 Custom Metal Products During Medical School.

TARA BOWLING
Honors: Rural Service Award; Special Recognition Award; Rural and Wilderness Medicine Track. *Position:* Community Liaison for ACPSP. *Fellowship:* Tutor.

KARA BLOCH
Honors: Sigma Sigma Phi, Gold Humanism Honor Society, Global Medicine Track. *Position:* Delegate for Medical Student Section at AMA's Annual House of Delegates, CMS Medical Student Chapter, MHC Executive Board. *Fellowship:* Care of The Injured Mountainjumper; Contributor to Colorado Medicine.

*"My time at RVU has taught me that I have the most to learn from my patients and that it is my calling to not only care for them but also to care for my colleagues and let them care for me."
 Elizabeth Hill*



*"What will I take with me as I leave RVU?
 Confidence that this is the path for me
 and I am here for all the right reasons.
 To dedicate my career to learning medicine
 in order to provide the best possible healthcare.
 To remember that behind every diagnosis is a patient."
 Elinor Barsh*



**DEDICATED TO
 ROCKY VISTA UNIVERSITY
 CLASS OF 2020**



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EXCELLENCE IN COMMUNICATIONS

Feature Story 1st Place

UNE COM

Racism & COVID

RACISM & COVID



UNE Football players at a recent demonstration at UNE

As we reflect back on 2020, we will undoubtedly still feel the effects of the coronavirus pandemic that upended our lives and continues to ravage the health and security of our country. We will also continue to feel the weight of racism, compounded by the pandemic, as amplified voices ardently advocate for change.

Alumna, Darcha Dorvil, D.O. '08, MPH, is an internal medicine-pediatrics physician (Med-Peds) who primarily works in both the inpatient and outpatient setting for the Navajo Nation in Arizona. After a grueling 24-hour shift, she posted to her Facebook page the disturbing experience that left her feeling exhausted and pensive. She recalls admitting patients both young and old, "some over 60 and under 35... some with comorbidities and some had NO chronic problems... some people of the same family unit-one right after another... some will recover, some will recover slowly and a few I wonder if they will make it."

Amidst the stress and the turmoil, it was one phrase that stuck in her head uttered over and over again by her patients: "I can't breathe." The irony wasn't lost on her that the COVID-19 and racial pandemics shared the same catch-phrase, uttered by George Floyd on that fatal day in May 2020. "I noticed this week, I have been triggered by the racial events and this has caused me to deal with events of racism that I have experienced and suppressed," Dr. Dorvil shares in her post. "I am still working on confronting these issues so I can forgive and move on but was not expecting to have to deal with those issues in the middle of fighting a pandemic."

Like other healthcare providers, Dr. Dorvil is acutely aware of the mortality rate of these pandemics and the countless other lives they destroy and infect. She also noticed other similarities:

- Both are highly contagious.
- Both are stifling and oppressive.
- Both can be silent killers.
- Both magnify/highlight health disparities /inequities in this country.
- Both cause physical and mental destruction.
- Both cause social distancing.
- Both isolate.
- Both have a negative impact on society and the economy.



BLM Demonstration organized by COM and Dental students at UNE

Victims do not think it could happen to them.
Victims may cry or whisper out "I can't breathe!"
Victims can be impacted by both at the same time!
You can have it and not know it but SPREAD IT AND INFECT OTHERS!
Both are not going anywhere soon, but we must take the proper precautions to combat and prevent.

While COVID-19 doesn't discriminate, racism is the embodiment of discrimination itself and continues to adversely impact communities of color. Even on UNE's Biddeford Campus, its affects are felt as students organize Black Lives Matter demonstrations to raise awareness and advocate for antiracist policies and practices. The first took place in June, where over 70 students from the UNE College of Osteopathic Medicine and the UNE College of Dental Medicine gathered together in protest of police brutality and continuous health disparities for Black, Indigenous, and People of Color (BIPOC). The most recent demonstration in September was led by members of the UNE Football Team where hundreds of participants wore masks and maintained social distancing to show solidarity with the BLM movement.

As we continue to combat racism during the pandemic, Dr. Dorvil urges us to be mindful and keep one another safe: "As you take part in peaceful gatherings and protests, as WE Engage in meaningful and productive conversations and activities that help us change race relations in this country, we are still in the middle of a PANDEMIC... Don't ignore that... Please continue to adhere to safety precautions as we navigate through these difficult times!"



Darcha Dorvil, DO '08

CONTINUED...



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Feature Story 2nd Place

PCOM

PCOM Heroes of the Front Lines



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EXCELLENCE IN COMMUNICATIONS

Feature Story 3rd Place

NSU-KPCOM

Big Apple Anguish

BIG APPLE ANGUISH

Volunteering at the COVID-19 Epicenter

BY SCOTT COLTON, B.A., APR

Interview date: Early May 2020, immediately following New York's crisis peak

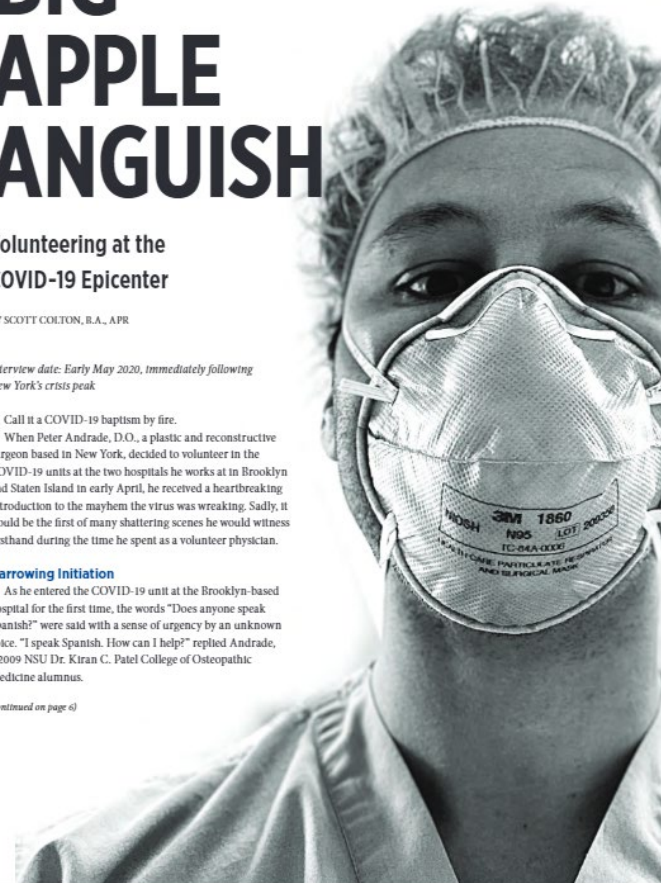
Call it a COVID-19 baptism by fire.

When Peter Andrade, D.O., a plastic and reconstructive surgeon based in New York, decided to volunteer in the COVID-19 units at the two hospitals he works at in Brooklyn and Staten Island in early April, he received a heartbreaking introduction to the mayhem the virus was wreaking. Sadly, it would be the first of many shattering scenes he would witness firsthand during the time he spent as a volunteer physician.

Harrowing Initiation

As he entered the COVID-19 unit at the Brooklyn-based hospital for the first time, the words "Does anyone speak Spanish?" were said with a sense of urgency by an unknown voice. "I speak Spanish. How can I help?" replied Andrade, a 2009 NSU Dr. Kiran C. Patel College of Osteopathic Medicine alumnus.

(continued on page 6)



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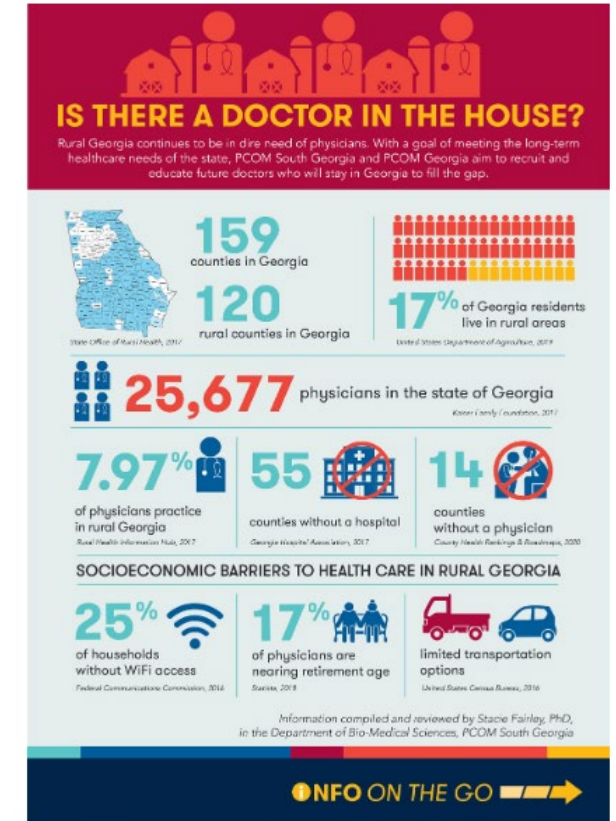
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Infographic 1st Place

PCOM

Monthly Info On the Go Series



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EXCELLENCE IN COMMUNICATIONS

Serial Publication 1st Place

NSU-KPCOM

*COM Outlook
Quarterly Newsletter*



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EXCELLENCE IN COMMUNICATIONS

Serial Publication 2nd Place

ATSU-KCOM

Still Magazine



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EXCELLENCE IN COMMUNICATIONS

Serial Publication 3rd Place

ICOM

ICOMmunication



ICOMMUNICATION

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UPCOMING EVENTS

- JULY 29** NEW STUDENT ORIENTATION AT ICOM
July 29, 2020
- AUG 3** CLASSES RESUME AT ICOM
August 3, 2020
- SEPT 25** WHITE COAT CEREMONY
Morrison Center, Boise
September 25, 2020

JUNE 2020 ICOMMUNICATION 
Idaho College of Osteopathic Medicine



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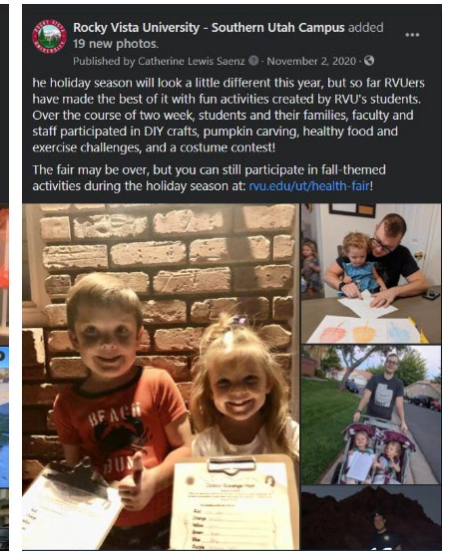
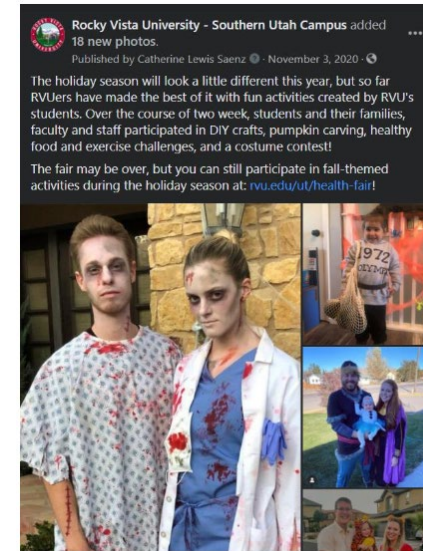
EXCELLENCE IN COMMUNICATIONS

Social Media 1st Place

RVUCOM

Virtual Health Fair

Social Media Promotion



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EXCELLENCE IN COMMUNICATIONS

Social Media 2nd Place

PCOM

Women in Medicine Month



PCOM Celebrates
Women in Medicine
Month:
Advancing Equity
and Creating
Change

Passing the Stethoscope

 Philadelphia College of Osteopathic Medicine
September 30, 2020 · 🌐

As we wrap up this year's Women in Medicine Month celebration, we wanted to highlight a few of our student's perspectives as they passed the stethoscope – across all PCOM campus locations – to talk about advancing equity in medicine. #WIMmonth

Even beyond the month of September, we encourage our community to continue the conversation and create change. Who would you pass the stethoscope to?



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Social Media 3rd Place

LMU-DCOM

A Message to LMU-DCOM Students

A MESSAGE FOR OUR STUDENTS

LMU

DeBusk College of Osteopathic Medicine
LINCOLN MEMORIAL UNIVERSITY

▶ 0:00 / -6:10 🔊 ⚙️ ↗️ ⋮

A message to OMS-II and OMS-III LMU-DCOM Students

 **LMU-DCOM**
May 6, 2020 · 🌐

This message goes out to all of the OMS-II and OMS-III students at LMU-DCOM. A few of our faculty and staff recorded this message especially for you. We know this has been a tough time and want to encourage you. Keep looking forward. We ❤️ you, and we are here for you. #TogetherLMUDCOM



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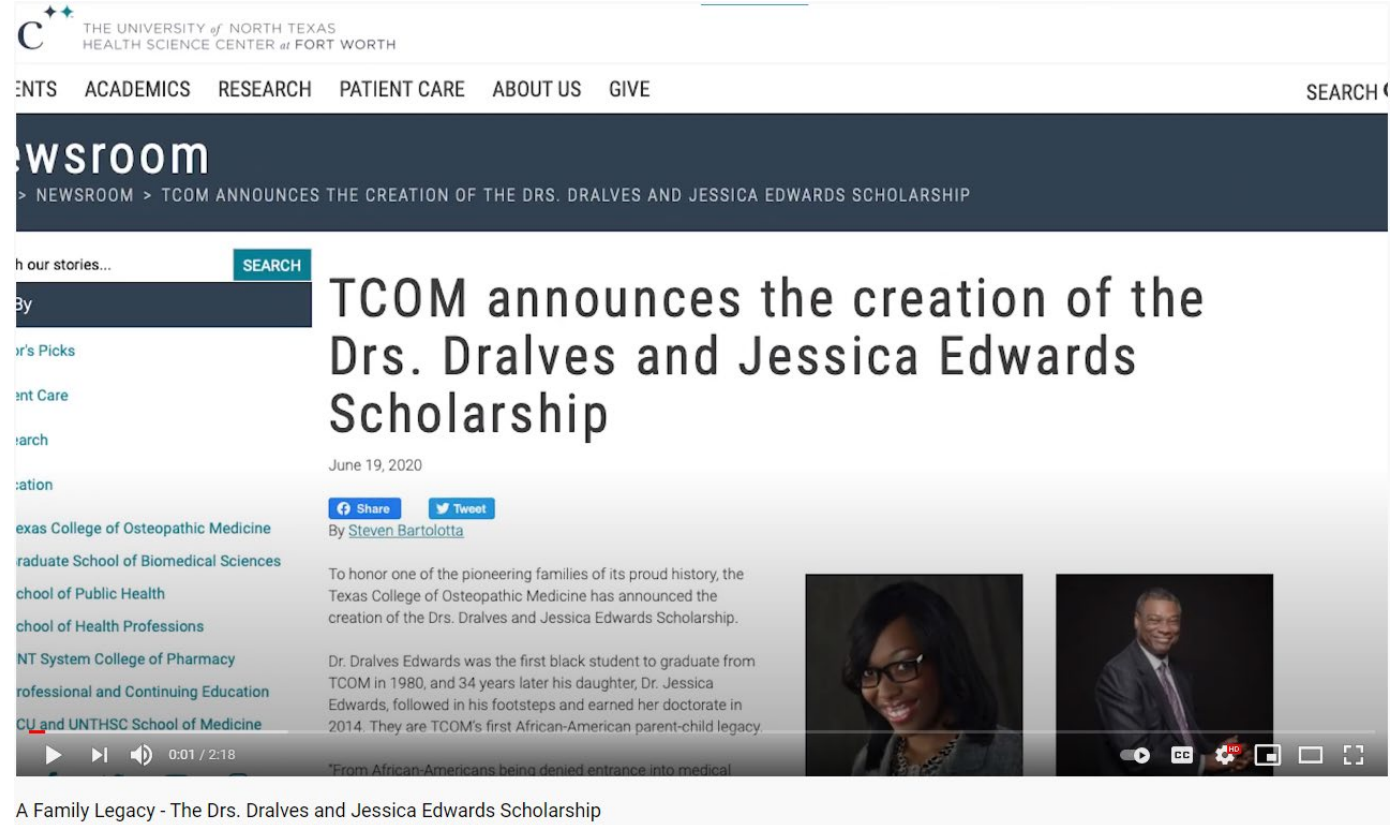
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Video 1st Place

UNTHSC/TCOM

Digital Portrayal of Drs. Dralves and Jessica Edwards Scholarship



THE UNIVERSITY of NORTH TEXAS
HEALTH SCIENCE CENTER at FORT WORTH

EVENTS ACADEMICS RESEARCH PATIENT CARE ABOUT US GIVE SEARCH

Newsroom

> NEWSROOM > TCOM ANNOUNCES THE CREATION OF THE DRs. DRALVES AND JESSICA EDWARDS SCHOLARSHIP

hour stories... SEARCH

By

Dr's Picks

ent Care

arch

ation

exas College of Osteopathic Medicine

graduate School of Biomedical Sciences

chool of Public Health

chool of Health Professions

NT System College of Pharmacy

rofessional and Continuing Education

CU and UNTHSC School of Medicine

TCOM announces the creation of the Drs. Dralves and Jessica Edwards Scholarship

June 19, 2020

Share Tweet

By Steven Bartolotta

To honor one of the pioneering families of its proud history, the Texas College of Osteopathic Medicine has announced the creation of the Drs. Dralves and Jessica Edwards Scholarship.

Dr. Dralves Edwards was the first black student to graduate from TCOM in 1980, and 34 years later his daughter, Dr. Jessica Edwards, followed in his footsteps and earned her doctorate in 2014. They are TCOM's first African-American parent-child legacy.

From African-Americans being denied entrance into medical

A Family Legacy - The Drs. Dralves and Jessica Edwards Scholarship



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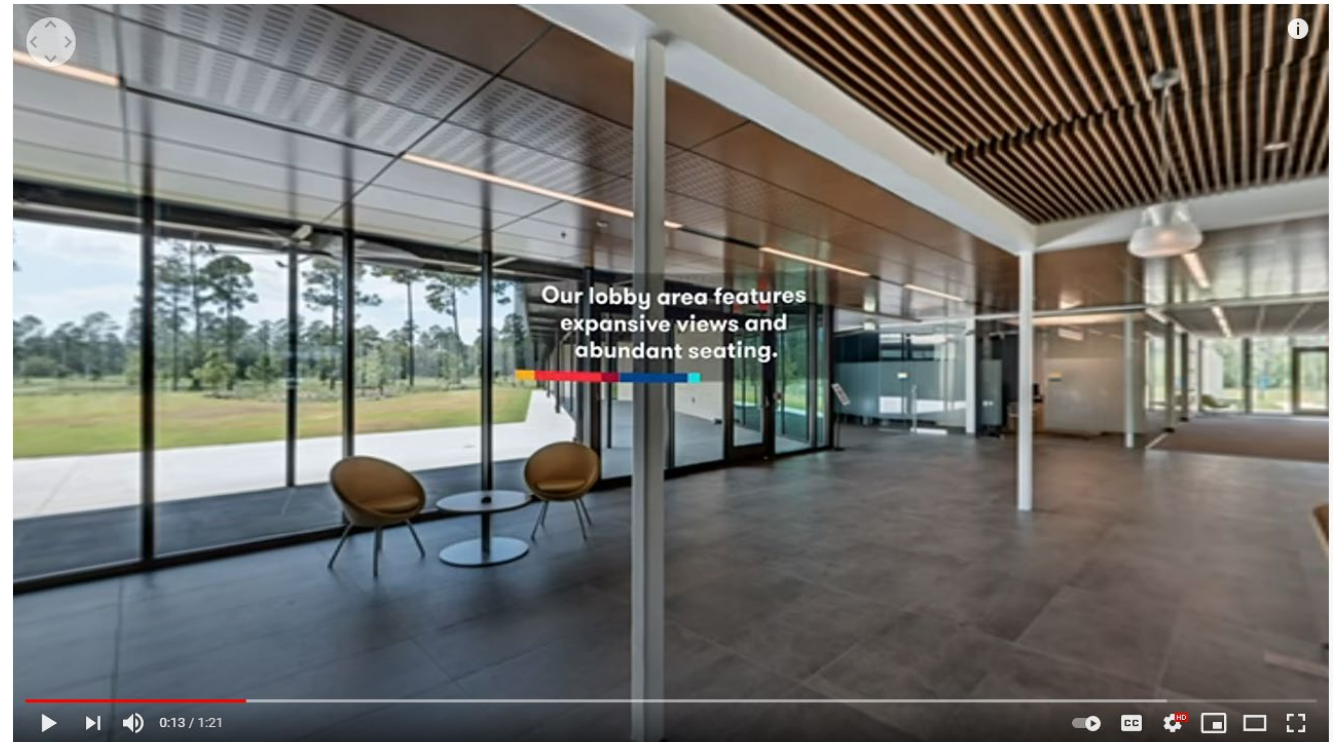
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Video 2nd Place (tie)

PCOM

360° Look Inside PCOM South Georgia



360° Video: Look Inside PCOM South Georgia | Moultrie, GA

638 views · Oct 6, 2020

7 1 SHARE SAVE ...



Philadelphia College of Osteopathic Medicine (PCOM)

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Video 2nd Place (tie)

ICOM

“New Normal” During the COVID-19 Pandemic



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Thank you for your participation and
please join us again next year!



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Thank You Judges

Ani Matson

Eileen Burke

Brett Gray

James Wakefield

Dale Keiger

Susan DeMuth

And select AACOM Staff



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