

# 2020 AAPM&R ANNUAL ASSEMBLY OVERVIEW

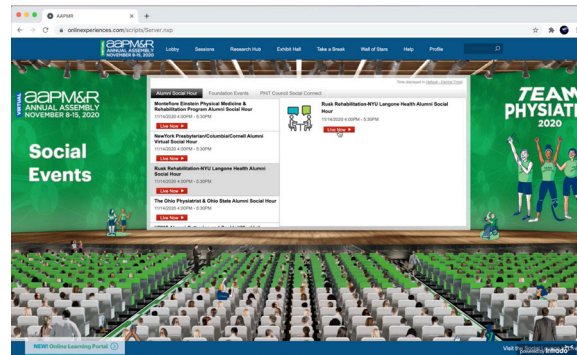
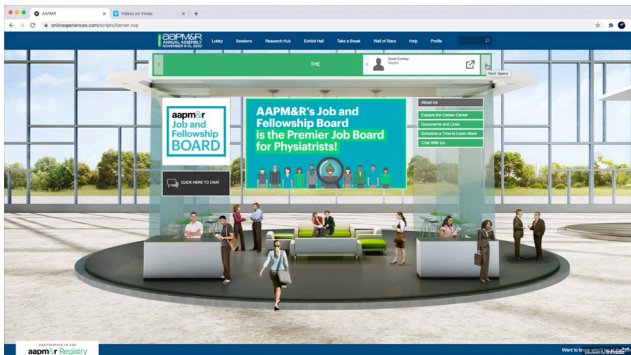
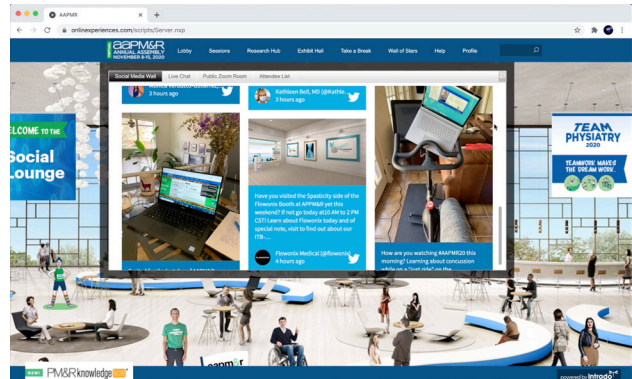
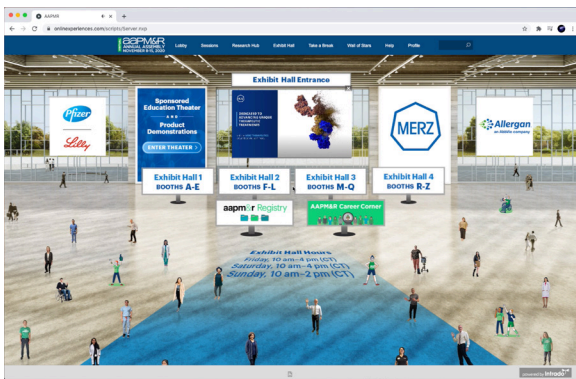
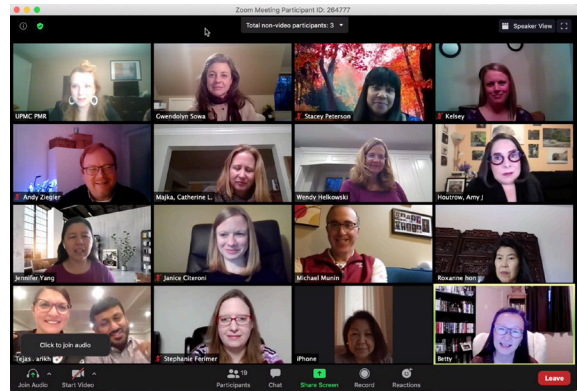
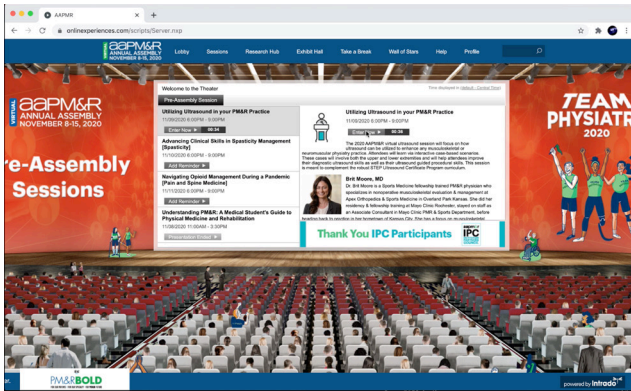


**aapm&r**

American Academy of  
Physical Medicine and Rehabilitation

# AAPM&R BACKGROUND INFORMATION

The American Academy of Physical Medicine and Rehabilitation (AAPM&R) is the national medical specialty organization representing more than 10,000 physicians who are specialists in physical medicine and rehabilitation (PM&R). PM&R physicians, also known as physiatrists, treat a wide variety of medical conditions affecting the brain, spinal cord, nerves, bones, joints, ligaments, muscles, and tendons. PM&R physicians evaluate and treat injuries, illnesses, and disability, and are experts in designing comprehensive, patient-centered treatment plans. Physiatrists utilize cutting-edge as well as time-tested treatments to maximize function and quality of life. Learn more at [www.aapmr.org](http://www.aapmr.org).





# AAPM&R ANNUAL ASSEMBLY

Each year, AAPM&R brings the physiatric community together at the Annual Assembly to advance the specialty. As the premier physiatry-focused event, our members (and other attendees) connect, learn and expand their professional expertise. However, it became clear that we would not be able to have a gathering of thousands of attendees in San Diego for 2020 as planned.

So, we transformed the Assembly into an engaging virtual experience with the same energy, spirit and collaboration as a face-to-face gathering—only online. Our first-ever virtual event was a world-class, digital event jam-packed with the top-notch education that attendees have come to expect from the Academy—all without leaving their homes, offices, institutions or couches. Assembly content and access to the Exhibit Hall was accessible to learners until January 31, 2021, with the ability to earn up to 136 *AMA PRA Category 1 Credits*™.

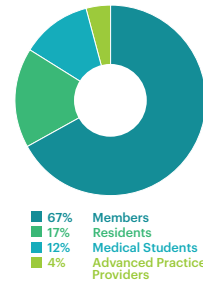
The 2020 virtual Annual Assembly took place from November 8-15. The theme was “Team Physiatry,” which reinforced the team concept prevalent throughout the specialty as well as emphasized inclusivity, connectedness and engagement for our members.



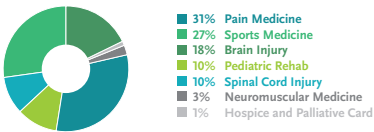
## THE LARGEST GATHERING OF PHYSIATRISTS

**2,934**  
PAID REGISTRANTS

**92%**  
OF ATTENDEES  
ARE AAPM&R  
MEMBERS



### 21% HOLD A SUBSPECIALTY CERTIFICATION



### PRIMARY PRACTICE SETTING



**94%**

OF ATTENDEES WOULD RECOMMEND  
THE ANNUAL ASSEMBLY TO THEIR PEERS

**594**

RESIDENTS ATTENDED THE ASSEMBLY

**THE BEST IN  
EDUCATION**

**80+**  
EDUCATIONAL  
SESSIONS

**20**  
COMMUNITY  
SESSIONS

**3**  
PLENARY  
SESSIONS

**15+**  
CLINICAL AND  
PRACTICE THEMES

\*All data taken from the 2020 and 2019 Annual Assembly Demographics Report, Exhibitor Survey and Attendee Survey.

# THE AAPM&R MEMBERSHIP DATA COLLECTION PROCESS

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By popular demand, the Academy re-opened registration for the on-demand content through a special, limited-time promotion (November 20 through December 7). These “new” registrants received access to the content through January 31, 2021; the same as registered Assembly attendees. Upon final reconciliation of refunds, etc., final numbers may vary slightly.

Attendee data excludes exhibit booth personnel and AAPM&R staff.

AAPM&R members are asked to voluntarily provide the demographic information to the Academy. The demographic information included in this report is available only for members and nonmembers who have provided this information (for example, nonmembers that were previously members) and only pertains to individuals who attended the 2020 AAPM&R virtual Annual Assembly. Demographics provided are the most recent information on file for an individual, regardless of when it was last updated.

## RECORD-BREAKING ATTENDANCE

#AAPMR20 was officially the LARGEST gathering of PM&R physicians in the history of our Annual Assembly. Together, attendees united with their PM&R community to connect, learn and grow. Their energy, spirit and collaboration were unmatched as we advanced the specialty together.

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**2,934**  
PAID REGISTRANTS

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**3,931**  
TOTAL REGISTRANTS  
(paid, complimentary, exhibitors, etc.)

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**3,312**  
UNIQUE LOGINS  
(as of 1/7/21)



“The Exhibit Hall is a terrific source of information and education. You can easily collect information for later reading or chat with industry and institution reps! It’s a great break in between sessions!”

—Steven R. Flanagan, MD, FAAPMR, AAPM&R Vice President

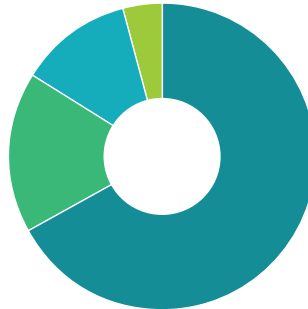
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# ATTENDANCE BREAKDOWN

## MEMBER TYPE

Academy members make up 92% of 2020 Annual Assembly attendees.

**92%**  
ACADEMY MEMBERS



- 67% Members
- 17% Residents
- 12% Medical Students
- 4% Advanced Practice Providers

## PRE-ASSEMBLY SESSIONS

The 2020 virtual Annual Assembly included 3 Pre-Assembly Sessions, where attendees could supplement their educational experience on a variety of PM&R-related topics, including:

- Utilizing Ultrasound in Your PM&R Practice
- Advancing Clinical Skills in Spasticity Management
- Navigating the Opioid Management During a Pandemic

**1,948**

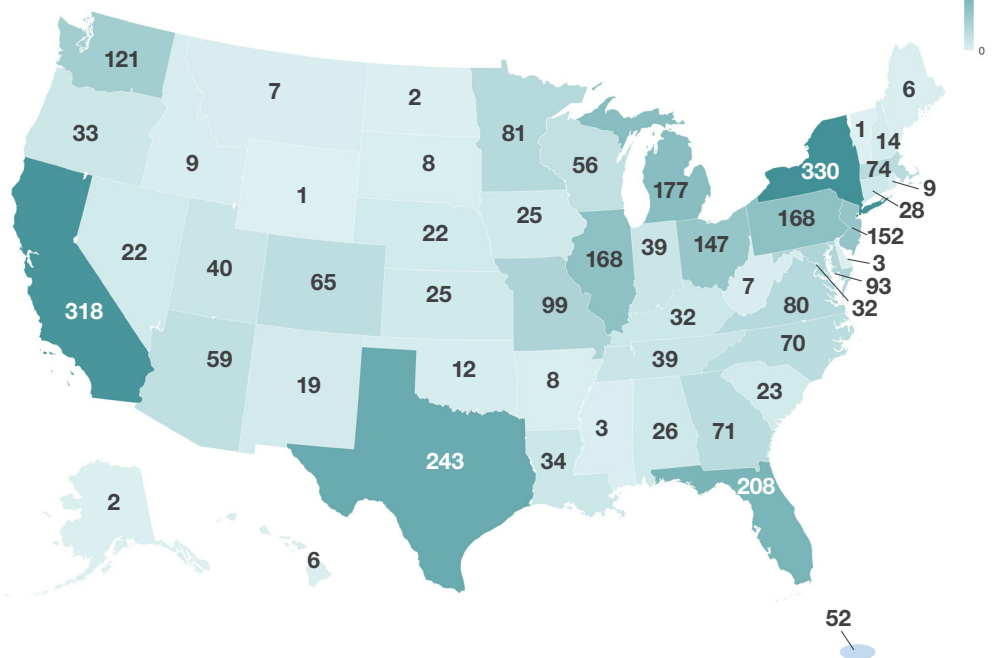
ATTENDEES PARTICIPATED IN A PRE-ASSEMBLY SESSION

(including both live and on-demand)

AVERAGE ATTENDANCE PER SESSION: **487**

## REGION

97% of attendees are in the United States. The map to the right is a geographic representation of Annual Assembly attendees from the United States by region.



## INTERNATIONAL

3% of attendees are international.

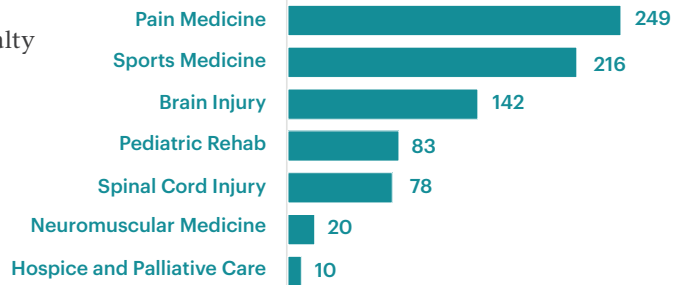
**3%**

INTERNATIONAL

## SUBSPECIALTY

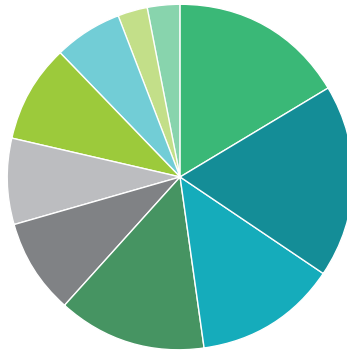
The chart to the right represents the various subspecialty certifications held by Annual Assembly attendees.

**21%**  
HAVE A  
SUBSPECIALTY



## AGE

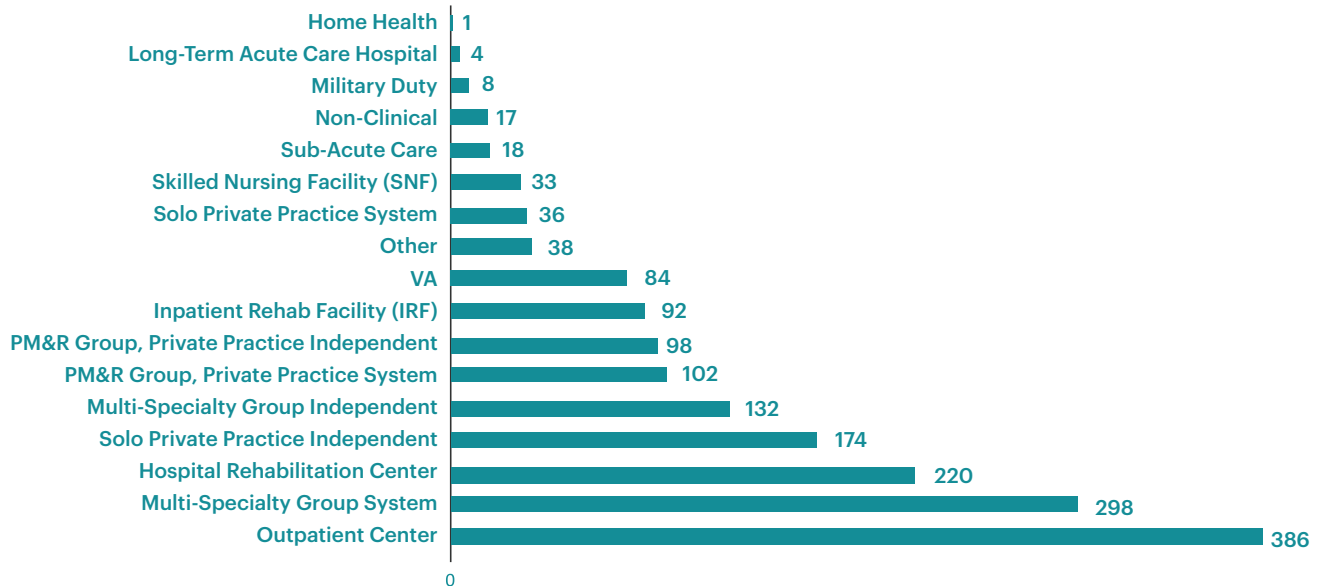
At the right is a breakdown of registrants that have age-related information available.



## PRACTICE SETTING

71% of member registrants (excluding medical students and residents) provided their practice setting.

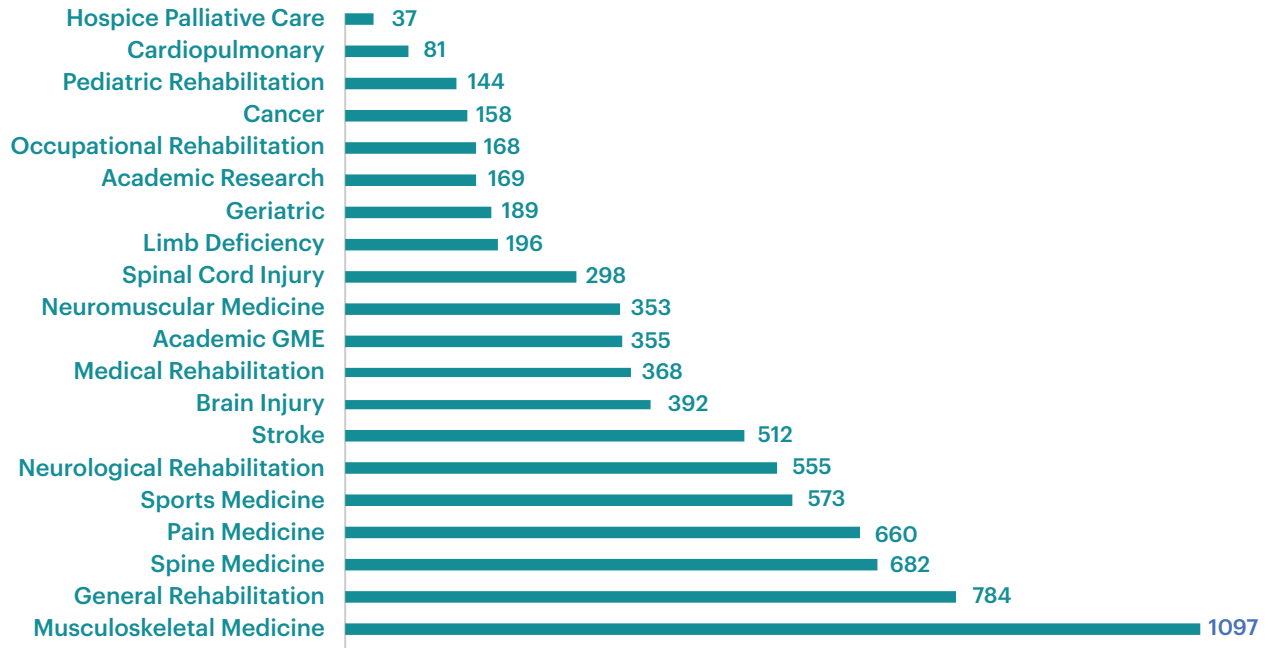
**71%**  
PROVIDED PRIMARY  
PRACTICE SETTING



## AREA OF PRACTICE

Academy members can select multiple areas of practice that best represent their day-to-day activities as physiatrists. 73% of member registrants (excluding medical students and residents) have at least one Area of Practice indicated in their member profile.

**73%**  
HAVE AT LEAST  
ONE AREA OF  
PRACTICE



*Note: Individuals can hold more than one area of practice.*



“Thank you for supporting AAPM&R during our virtual Assembly. It was so valuable to visit the Exhibit Hall virtually—you have fantastic videos and educational products in your virtual booths. It was a great way for me to see so many exhibitors, as I often don’t have much time during our Annual Assembly meetings. I learned a lot!

I do miss seeing everyone in person, and I deeply appreciate your support of our Academy and physiatrists.

Thanks again, stay safe and well!”

—Deborah A. Venesy, MD, FAAPMR, AAPM&R President-Elect

# NEW OFFERINGS IN 2020:

In addition to hosting the Assembly virtually, AAPM&R continued to innovate the conference experience in 2020 for its attendees with a variety of new offerings, including:



20 Community Sessions featuring content focused on the latest clinical and practice evidence, trends, and peer learnings designed by AAPM&R's member community representatives.



80 educational sessions (both live and on-demand) with advanced content across more than 15 clinical and practice areas to help physiatrists at all levels continue to grow and advance the specialty.



Virtual Research Hub with 425+ posters presented digitally featuring original PM&R research.



12 PM&R BOLD Sessions to explore practice pathways in areas including Musculoskeletal Care, Cancer Rehabilitation Medicine, Pediatric Rehabilitation Medicine, and Rehabilitation Care Continuum.

## Member Community Participation

**4,454**

ATTENDEES  
PARTICIPATED IN  
A COMMUNITY  
SESSION

Throughout the conference, registrants attended sessions that were created by AAPM&R's Member Communities, which are self-identified, organically-established communities offering opportunities for members to connect with each other, share experiences, and advance the future of the specialty together. 4,454 attendees (including both live and on-demand) participated in a Community Session on variety of topics, including: Alternative Pain Medicine, African American Physiatrists, Amputee/Limb Loss Restoration, Cancer Rehabilitation Medicine, Central Nervous System, Exercise as Medicine, Geriatric Rehabilitation, Overhead Athlete, Pain Medicine, Pediatric Rehabilitation, Performing Arts Medicine, Physiatry in Skilled Nursing Facilities, Sports Medicine, and Women Physiatrists.

**234**

AVERAGE  
ATTENDANCE  
PER SESSION

## PM&R BOLD Learning Collaborative Participation

**1,410**

ATTENDEES  
PARTICIPATED  
IN ONE OF SIX  
LIVE PM&R BOLD  
SESSIONS

To help AAPM&R support physiatry's path forward, 12 PM&R BOLD Sessions (both live and on-demand) were held during the Annual Assembly to allow physiatrists to share their insights about how to advance the Academy's BOLD vision for the specialty across five key practice areas. They included: Musculoskeletal Care, Cancer Rehabilitation Medicine, Pediatric Rehabilitation Medicine, Pain Management and Spine Rehabilitation, and Rehabilitation Care Continuum.



# A RECAP: EXHIBIT HALL ACTIVITIES

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The Exhibit Hall is the central hub where attendees come to network, find innovative solutions to their practice needs and challenges, and get ahead on the latest education. Fifty-percent of attendees visited the Exhibit Hall during the virtual event and enjoyed these interactive experiences.

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**49**

PRODUCT  
AND SERVICE  
PROVIDERS

## Exhibits

Forty-nine (49) product and service providers, pharmaceutical and device companies, rehabilitation providers and more were featured on our virtual 2020 show floor.

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**425+**

POSTERS WERE  
PRESENTED

## Research Hub/Sessions

AAPM&R's Research Hub featured the highest quality, evidence-based research from PM&R professionals across all practice areas and settings. 425+ posters were presented digitally spotlighting original PM&R research. 741 attendees (including both live and on-demand) participated in a Research Session.

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**741**

ATTENDEES  
PARTICIPATED  
IN A RESEARCH  
SESSION

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**917**

ATTENDEES  
PARTICIPATED IN  
A SPONSORED  
EDUCATIONAL  
THEATER OR  
PRODUCT  
DEMONSTRATION

## Sponsored Educational Theaters and Product Demonstrations

Attendees had the opportunity to “round out” their educational experience by participating in Sponsored Educational Theaters and Product Demonstrations (10 total) to help educate them on topics such as patient education, specific products and therapeutic areas. Sponsors were able to present live, semi-live or on-demand only; their content was also accessible through January 31, 2021.

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**10**

SPONSORED  
EDUCATIONAL  
THEATERS AND  
PRODUCT  
DEMONSTRATIONS

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“I am reaching out to share how much we appreciate your society and the professional virtual meeting that was held in November. The virtual platform and the planning and support team were some of the best we have worked with during the pandemic and our new world of virtual meetings. Please thank them for us. We are always appreciative to partner with AAPM&R.”

—Exhibitor

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# SAVE-THE-DATE FOR 2021

The 2021 Annual Assembly will take place in Nashville, Tennessee and in the virtual world on November 11-14. *Reimagining Our Future Through Technology and Science* is next year's theme. Learn more at [www.aapmr.2021](http://www.aapmr.2021). Be sure to mark your calendar for this must-attend psychiatric event.

**#aapmr21** | **ONLINE & IN-PERSON**  
**NOVEMBER 11-14**

