

2012 ANNUAL REPORT



AMERICAN COUNCIL ON GERMANY

Table of Contents

ABOUT THE AMERICAN COUNCIL ON GERMANY

The Council and Its Mission	Page 1
A Message from the Chairman and the President	Page 2

POLICY PROGRAMS AND PUBLICATIONS

2012 Calendar of Events	Page 4
Eric M. Warburg Chapters	Page 8
Occasional Papers	Page 11
Study Tours	Page 12

PROGRAMS FOR THE SUCCESSOR GENERATION

American-German Young Leaders Conference	Page 13
Multilateral Young Leaders Conference	Page 16
Tripartite Young Leaders Conference	Page 17
American-German Young Leaders Reunion and Other Gatherings	Page 18
Fellowships	Page 19

PARTNERS IN PROMOTING TRANSATLANTIC COOPERATION

John J. McCloy Awards Dinner	Page 22
Corporate Membership Program	Page 24
Co-Sponsors and Collaborating Organizations	Page 25
Roster of Individual Members	Page 26
Foundation and Individual Support	Page 28
Officers, Directors, and Staff	Page 29

The Council and Its Mission

The American Council on Germany (ACG) is an independent, non-partisan nonprofit organization which promotes dialogue among leaders from business, government, and the media in the United States and Europe. The ACG strengthens transatlantic understanding and coordinates policy initiatives on key issues in the post-September 11th world.

The ACG was incorporated in 1952 in New York to encourage reconciliation and understanding following the two disastrous wars in the first half of the 20th century. Among its early leaders were John J. and Ellen McCloy, General Lucius D. Clay, Christopher Emmet, Joseph Kaskell, George N. Shuster, and Eric M. Warburg. Because of their vision of transatlantic cooperation, the Council has served as a key bridge between Germany and the United States for 60 years. In the 21st century, transatlantic cooperation on a range of global economic, political, and social issues is more important than ever. As the European Union continues to evolve, the ACG provides Americans with a better understanding of Europe as a whole.

Through its range of programs and outreach activities, the American Council on Germany anticipates emerging challenges for the transatlantic relationship and encourages innovative approaches to problem solving.

The ACG supports the open exchange of views and builds personal networks among leaders on both sides of the Atlantic by:

- convening regular **policy discussions** in New York City, Washington, D.C., and at its Eric M. Warburg Chapters throughout the United States to inform individuals about German and European affairs as well as global challenges that Europe and the United States are facing;
- identifying leaders from the successor generation on both sides of the Atlantic to engage in **American-German Young Leaders Conferences** and in **Multilateral and Tripartite Young Leaders Conferences**;
- organizing **high-level policy conferences** and **Study Tours** in Europe and the United States on important political and economic issues;
- awarding **fellowships** to American and German mid-career professionals from the fields of agriculture, environmental policy, journalism, and urban affairs, along with academia, to enable them to conduct research and collaborate with their professional counterparts; and
- publishing **occasional papers** on a range of issues affecting the transatlantic relationship and distributing them to more than 1,000 individuals and **timely news content** for corporate members.

A Message from the Chairman and the President



ACG President William M. Drozdiak and ACG Chairman Ambassador Robert M. Kimmitt (left to right)

Over the past year, the decline of the West has become a popular theme among pundits who point to the chronic eurozone crisis and dysfunctional politics in Washington as symptoms that suggest the Atlantic partnership's era of historic centrality will soon be over. In the face of surging ambitions among emerging powers like China, India, and Brazil, many Americans and Europeans wonder whether the West's best days as the most dynamic advocate of free market democracy have already passed. But a closer look at reality shows that talk about the demise of Atlantism is highly inaccurate. Trade and investment flows between Europe and the United States still account for nearly half of the global economy. Germany has recovered within the past decade from being labeled as "the sick man of Europe" to regaining its stature as the world champion of high-value exports, while the United States is moving rapidly toward energy independence through new technologies that have made possible the shale gas revolution. While there are serious problems on both sides that must be rectified, the resilience of Western leadership should not be discounted in a world that abhors the prospect of a power vacuum.

As President Obama embarks on his second term in office, there are clear signs that the pivot toward Asia he announced with great fanfare last year may soon give way to a new emphasis on reinvigorating the Atlantic alliance. After prolonged hesitation, the

United States has finally embraced Chancellor Angela Merkel's call to launch negotiations on a Transatlantic Trade and Investment Partnership that would greatly diminish commercial and regulatory barriers to bring American and European consumers closer together into a single market. This bold initiative could fortify economic growth and create many new jobs on both sides of the Atlantic, while establishing global standards in many key economic sectors. With youth unemployment as high as 50 percent in Spain and Greece, Europe is desperate to find ways to reinvigorate its economy and help a lost generation of youths find sustainable livelihoods. For the United States, the prospect of opening up new export markets to reach some of the world's most prosperous consumers offers a tantalizing boon to the sluggish American economy. While negotiations will be arduous and complicated, both Europe and the United States hope to reach their goal "on one tank of gas," in Vice President Joseph Biden's words, and conclude an agreement by the end of 2014.

The fate of international trade talks is not the only issue on the packed German-American agenda. Indeed, as we continually discover, the post-Cold War era has brought the United States and Germany into much closer contact on a wide range of domestic issues, such as energy, climate change, immigration policy, data privacy, intellectual property rights, and health care. On foreign policy, German-American coordination has transcended the

Atlantic community and gone global. Germany and the United States consult on virtually a daily basis about the Middle East peace process; about Afghanistan, where 4,000 German soldiers serve along with their American and other NATO allies; and about what needs to be done to prevent Iran from acquiring nuclear weapons. Given Germany's special relations with Turkey, the civil war in Syria and its impact on neighbors in the region has also become an urgent priority in talks between Berlin and Washington.

In our programs at the American Council on Germany, we have sought to provide members with a steady stream of informative briefings from top government officials, leading members of parliament, policymakers, academic experts, and journalists. During the course of 2012, we hosted a lecture on Germany's strategy in dealing with the impact of the eurozone crisis by Vice-Chancellor and Economics Minister Philipp Rösler. We also heard different perspectives about the nature of European financial troubles from Bundestag Members, including Deputy Chairman of the CDU/CSU Parliamentary Group Michael Meister and his counterpart from the opposition Social Democrats, Joachim Poss, along with an alternative view provided by *Die Linke* leader Gregor Gysi. In advance of NATO leaders gathering in Chicago last May for an extraordinary summit meeting, we heard from former U.S. NATO Ambassador and Under Secretary of State for Political Affairs Nicholas Burns, coauthor of an influential report on the future of the Western military alliance, and later we met with Germany's current NATO Ambassador, Martin Erdmann. As part of our Transatlantic Global Agenda Series, we received an insightful briefing from noted Pakistani author and journalist Ahmed Rashid. We also hosted a fascinating discussion with ACG member James Jeffrey, former U.S. Ambassador to Iraq, about clashing perceptions between America and Europe about the use of force in the Middle East.

Besides bringing German speakers to our shores, we also arrange for top American experts to travel to Germany to engage in an intensive exchange of views with their German counterparts on best practices in their fields. Thanks to a grant from the European Recovery Program, we have been able in recent years to bring delegations of specialists

from across our country to Berlin to discuss new developments in the areas of energy security, climate change, and immigration policies. On energy, Germany's planned shutdown of all nuclear power plants by 2022 and America's accelerated drive toward energy independence through new shale gas development spawned lively debate during a week of high-level consultations with senior German experts in the Chancellery, as well as the Foreign and Economics Ministries. Our American group was intrigued to learn that Germany has created nearly 400,000 new jobs in solar and wind technologies through policies such as the feed-in tariff, though these gains have come at the cost of higher electricity prices for the German consumer. On immigration, Germany's evolution as a magnetic pole attracting foreign workers to counteract its dearth of births over the past generation has inspired new interest in what might be learned from America's experience as host to repeated waves of immigrants from many parts of the world. Last year, despite its falling birthrate, Germany's population increased by 300,000 as new migrants from across the European Union – from Spain, Greece, and Portugal rather than Turkey or North Africa – streamed into Munich, Berlin, Frankfurt, and other German cities by taking advantage of the EU open border and work permit policy.

Perhaps our most important mission is to cultivate a new generation of Germans and Americans who can sustain what has become the most vital and enduring partnership in the free world. Our American-German Young Leader program, now in its fourth decade, brings together each year a diverse group of professionals from ages 28 to 38 for a week of bonding over animated policy discussions and energetic social outings. We were especially pleased to mark the Council's 60th anniversary by bringing together about 175 alumni of the American-German Young Leaders Conference for a reunion in Washington, D.C. The conference agenda included discussions with alumni Robert D. Hormats (1978 Young Leader), Under Secretary for Economic Growth, Energy, and the Environment at the U.S. Department of State, and Jeffrey Feltman (1986 YL), Assistant Secretary in the Bureau of Near Eastern Affairs at the Department of State, who has since been named Under Secretary General for Political Affairs at the United Nations.

We also engage in a trilateral Young Leader program with our partner the Dräger Foundation that attracts Germans, Americans, and other Europeans to annual meetings over a three-year period. The current project involves Poland, which has emerged as a dynamic new partner for Germany and the United States, and is being held in cooperation with the Warsaw Center for International Relations. This group of young people has met so far in Warsaw and Brussels for several days of policy discussions about the euro crisis and will gather again this year in Washington, D.C., to focus on transatlantic trade talks and other priorities of the second Obama administration. We also convened a group of Multilateral Young Leaders from Germany, Italy, Turkey, and North Africa, in cooperation with the Atlantik-Brücke and the Council for the United States and Italy, in Istanbul, Turkey, where delegates analyzed the Arab Spring, the civil war in Syria, and how to revive progress toward Middle East peace. In addition to these efforts to engage talented young professionals, in 2012 we offered almost 35 fellowships to German and American scholars to conduct research abroad and to mid-career professionals to exchange best practices with their transatlantic counterparts.

Another annual ACG ritual popular among our supporters is the John J. McCloy Awards Dinner, which each year honors the business executives of a German and an American company for their contributions to transatlantic dialogue and understanding. For our 60th-anniversary year, we were delighted to bestow the McCloy Awards on General Electric's Chairman of the Board and CEO, Jeffrey Immelt, and the Chairman of the Board of Management of the German automotive giant BMW, Dr. Norbert Reithofer. We also were pleased to honor our longstanding Honorary Vice Chairman, Paul Volcker, the former head of the Federal Reserve whose policies successfully vanquished the inflation curse that threatened America in the 1970s and set the stage for an unprecedented era of prosperity. As a highlight of this festive evening, we were privileged to have magnificent dancers from the renowned Ailey II troupe perform for us.

And speaking of culture, we were pleased that Michael Naumann, Germany's former Culture Minister under Chancellor Gerhard Schröder, managed to travel to New York despite Superstorm Sandy to deliver the annual Garrick Utley Lecture on Global

Media Issues. This event, which we have expanded into a Transatlantic Digital Media Conference for the enlightenment of German and American journalists, was initiated in 2011 to honor Garrick for his 13 years as ACG Chairman, thanks to the support of one of our founding fathers, ACG Vice Chairman Richard M. Hunt.

What sets the ACG apart from other organizations active in U.S.-European relations is our unique network of almost 20 regional Chapters across the United States. These Chapters, named after Eric Warburg, who along with John J. McCloy founded our organization in 1952, attract prominent Germans from government, universities, journalism, and business to deliver talks about current topics and to engage in instructive debate with audiences around the country. In 2012, we added two new Chapters, in San Diego and Seattle, where technology and entrepreneurial prowess are renowned. While these West Coast cities lie on the cusp of the Pacific Rim and look toward Asia, we are impressed by the degree of public interest there in Germany just as we recognize that Germans want to connect with these cities because of their innovative success in fields like biotechnology, software, social media, and more. We conducted almost 70 events at our Warburg Chapters in 2012, and we anticipate that we will be able to build on this enthusiasm for Germany and Europe to expand our programs much more in the future.

As we seek to amplify the reach of the ACG by drawing on the skills and interests of our devoted Chapter Directors across the country, we are confident that we will be able to attract the support of our friends and partners in Germany in helping to disseminate the message that the transatlantic partnership remains an indispensable foundation for the security, stability, and success of our free and democratic nations. We believe Germany recognizes the enormous reservoir of goodwill across America created by four decades of American military protection during the Cold War. And we hope our German friends will help us reach out across America in ways that emphasize the crucial importance of transatlantic friendship not just in the Cold War era but also in the 21st century.

February 2013

2012 Calendar of Events

January 31: Discussion and luncheon, held in cooperation with American Friends of Bucerus and hosted by Alston + Bird LLP, with **David Phillips**, Director of the Program on Peace-Building and Rights at Columbia University's Institute for the Study of Human Rights and a Fellow at Harvard University's Future of Diplomacy Project, on "Iraq, the Arab Spring, and Reform in the Muslim World"

February 28: Discussion and breakfast, co-sponsored with Noerr LLP, with **Christian Pleister**, Head of the Corporate Refinancing, Restructuring, and Rescue Group at Noerr LLP's Berlin Office, and **Robert Loef** (2011 Young Leader), Head of the Restructuring Practice at Noerr LLP's New York Office, on "New Investment Opportunities in Distressed Assets in Germany"

March 15-17: 60th Anniversary of the American Council on Germany and Reunion of the American-German Young Leaders in Washington, D.C., on "Shaping the Future: How the Values of the Transatlantic Relationship Can Save the World ... Again"

March 21: Discussion and luncheon, held in cooperation with the Konrad Adenauer Foundation, with **Hans-Gert Poettering** (1973 YL), Chairman of the Konrad-Adenauer-Stiftung and former President and current Member of European Parliament, on "Euro 2020: How Much Political Integration Is Necessary for the Euro to Survive?"

March 22: Discussion and breakfast, hosted by Deutsche Bank, with **Martin Klingst**, Washington, D.C., Bureau Chief of *DIE ZEIT*, on "Transatlantic Relations and the Euro Crisis: Why Is It So Difficult to Understand Germany and the EU?"

March 27: Discussion and luncheon, held in cooperation with American Friends of Bucerus and the Friedrich-Ebert-Stiftung, with **Karsten D. Voigt**, former Member of the German Bundestag and Coordinator for German-American Cooperation in the German Federal Foreign Office, on "Shifting German Foreign Policy," hosted by Alston + Bird LLP

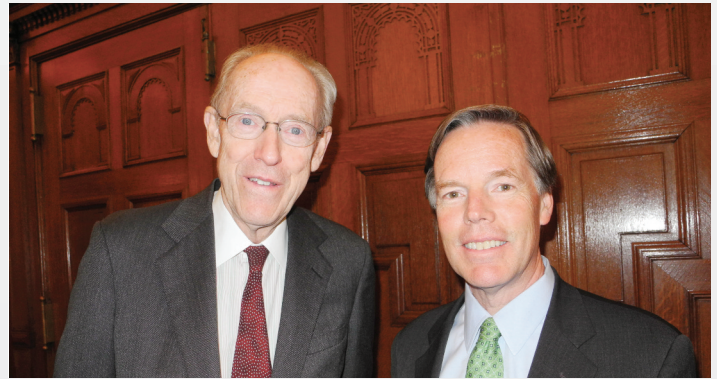
April 3: Discussion and breakfast, held in cooperation with Deutsches Haus at NYU, with **Özcan Mutlu**, Spokesperson for Education and European Policies for Alliance 90/The Greens, on "Immigration to Germany: Where Does Germany Stand on Right-Wing Extremism?"

April 4: Discussion and breakfast, hosted by Alston + Bird LLP, with **Peter Fischer**, Economics Minister at the German Embassy in Washington, D.C., on "German Policy on the Euro"

April 4: Discussion and reception, held in cooperation with the Leo Baeck Institute, with **Andrew Nagorski**, Vice President and Director of Public Policy at the EastWest Institute, on his new book, *Hüterland: American Eyewitnesses to the Nazi Rise to Power*

April 10: Annual Meeting of the Members, with a discussion and reception with **Ambassador Peter Ammon**, Ambassador of Germany to the United States

April 12: Discussion and luncheon, held in cooperation with American Friends of Bucerus and hosted by Alston + Bird LLP, with **Paulo**



ACG Board Member Garrick Utley, Senior Fellow at The Levin Institute and former ACG Chairman, and speaker Ambassador R. Nicholas Burns, Professor of the Practice of Diplomacy and International Politics at the Harvard Kennedy School and former Under Secretary of State for Political Affairs (left to right)



Klaus-Peter Statz, President and CEO of Deutsche Telekom, Inc., and speaker Hans-Gert Poettering (1973 Young Leader), former President of the European Parliament and Chairman of the Konrad-Adenauer-Stiftung (left to right)



Speaker Constanze Stelzenmüller (center), Senior Transatlantic Fellow of the German Marshall Fund of the United States, addressing members and friends of the ACG

Sotero, Director of the Brazil Institute at the Woodrow Wilson International Center for Scholars, and **Helga Flores Trejo**, Fellow at the Brookings Institution, on “Why Brazil Matters: The Country’s Ongoing Transformation and Its Regional and Global Role”

April 15-20: Study Tour on immigration issues in Berlin

April 25: Discussion and luncheon with **R. Nicholas Burns**, Professor of the Practice of Diplomacy and International Politics at the Harvard Kennedy School and former Under Secretary for Political Affairs at the U.S. Department of State, on “The NATO Summit and the Future of the Atlantic Alliance”

May 1: Discussion and luncheon, hosted by Crowell & Moring LLP, with **Michael Meister**, Deputy Chairman of the CDU/CSU Parliamentary Group in the German Bundestag, on “Never Waste a Crisis – Building the Most Stable Currency in the World”

May 7: Discussion and luncheon, held in cooperation with American Friends of Bucerius and hosted by Alston + Bird LLP, with **R. Andreas Kraemer**, Director and CEO of Ecologic Institute in Berlin, on “Germany’s Energy Future: Greening an Exporting Nation”

May 12-13: Multilateral Young Leaders Conference in Istanbul, in cooperation with the Atlantik-Brücke and the Council for the United States and Italy, on “Mediterranean Bridges”

May 15: Discussion and breakfast, hosted by Alston + Bird LLP, with **Nicolette Kressl**, Member of the German Bundestag and Financial Policy Spokeswoman in the SPD Parliamentary Group in the Bundestag, and **Joachim Poss**, Member of the Bundestag and Deputy Chairman of the SPD Parliamentary Group in the Bundestag, on “The European Debt Crisis – Whose Debt? Whose Crisis?”

May 18: Discussion and luncheon, held in cooperation with American Friends of Bucerius and hosted by Alston + Bird LLP, with **Ahmed Rashid**, journalist and best-selling author, on “Pakistan on the Brink: The Future of America, Pakistan, and Afghanistan”

May 21: Discussion and luncheon, held in cooperation with the German Center for Research and Innovation, with **Miranda Schreuers**, Director of the Environmental Policy Research Centre and Professor of Comparative Politics at the Freie Universität Berlin, on “Germany’s Energy Transition: One Year Later”

May 24: Discussion and luncheon, hosted by Crowell & Moring LLP, with **Ulrike Guérot**, Visiting Professor at New York University and Senior Research Fellow & Head of the Berlin Office of the European Council on Foreign Relations, on “France, Germany, and the New Dynamics of Europe”

June 6: Discussion and breakfast, held in cooperation with Deutsches Haus at NYU, with **Bruce Leimsidor**, Professor of Asylum Law at Ca’ Foscari University in Venice, Italy, on “Beyond the Euro Crisis: Immigration, Schengen, and Yet Another Problem in European Integration”



Speaker **Michael Meister**, Deputy Chairman of the CDU/CSU Parliamentary Group of the German Bundestag, and **David R. Malpass**, President of Encima Global LLC (left to right)



Joann Halpern, Director of the German Center for Research and Innovation; speaker **Miranda Schreuers**, Director of the Environmental Policy Research Centre and Professor of Comparative Politics at the Freie Universität Berlin; **Oliver Schnakenberg**, Deputy Consul General of Germany in New York; and **Helena Kane Finn**, ACG Vice President and Director of Programs



Speaker **Philipp Rösler**, Vice-Chancellor and Federal Minister of Economics and Technology, and **Birgit Kurtz**, Attorney at Crowell & Moring LLP

2012 Calendar of Events (Continued)

June 12: Twentieth annual John J. McCloy Awards Dinner, honoring **Jeffrey R. Immelt**, Chairman of the Board and CEO of GE, and **Dr. Norbert Reithofer**, Chairman of the Board of Management of BMW AG, and with Special Guest **Paul A. Volcker**, ACG Honorary Vice Chairman and former Chairman of the Federal Reserve, recipient of the McCloy Lifetime Achievement Award

June 19: Discussion and luncheon with **Philipp Rösler**, Vice-Chancellor and Federal Minister of Economics and Technology, with an introduction by **Paul A. Volcker**, ACG Honorary Vice Chairman and former Chairman of the Federal Reserve

July 13-19: XXXIV American-German Young Leaders Conference in Munich and Berlin on “Shaping the Future: Is the Transatlantic Relationship Relevant to Meeting Today’s Challenges?”

August 31: Discussion and breakfast, held in cooperation with Crowell & Moring LLP, with **Harald Leibrecht**, Member of the German Bundestag and Coordinator of Transatlantic Cooperation in the Federal Foreign Office, on “A New Transatlantic Growth Agenda?”

September 17: Discussion and luncheon, held in cooperation with the Friedrich Ebert Foundation, with **Erik Bettermann**, CEO and Managing Director of Deutsche Welle, on “The Transatlantic Partnership in a Global Context”

September 25: Discussion and breakfast, hosted by Crowell & Moring LLP, with **Ambassador Rolf Nikel**, Commissioner of the Federal Government for Arms Control and Disarmament, on “Iran, Nuclear Non-Proliferation, and the Future of Arms Control”

September 27: Discussion and luncheon, held in cooperation with American Friends of Bucarius and hosted by Alston + Bird LLP, with **Ruy Teixeira**, Senior Fellow at the Center for American Progress, on “Demographics vs. Economics in the 2012 Election”

October 7-10: Tripartite Young Leaders Conference in Brussels, held in cooperation with the Dräger Foundation and the Warsaw Center for International Relations, on “The European Union in Crisis: The Future of the Euro and the Eurozone”

October 12: Discussion and luncheon, hosted by Alston + Bird LLP, with **Constanze Stelzenmüller**, Senior Transatlantic Fellow and Director of the Transatlantic Trends Survey at the German Marshall Fund of the United States, on “The 2012 Transatlantic Trends Survey”

October 22: Discussion and luncheon, held in cooperation with bayme vbm – The Bavarian Employers’ Associations for the Metalworking and Electrical Industries and vbw – The Bavarian Industry Association, with **Martin Zeil**, Bavarian State Minister of Economic Affairs, Infrastructure, Transport, and Technology and Deputy Minister-President of Bavaria, on “The European Debt Crisis – A Challenge to Politics, Business, and Society,” with remarks also by **Randolf Rodenstock**, President of bayme vbm and President of vbw



Speaker Ambassador James F. Jeffrey, Visiting Fellow at the Washington Institute for Near East Policy and former U.S. Ambassador to Iraq, and ACG Board Member Joseph McLaughlin, Partner at Sidley Austin LLP (left to right)



Joseph A. Adams, New York Managing Partner at Crowell & Moring LLP; ACG President William M. Drozdziak; Busso von Alvensleben, Consul General of Germany in New York; and speaker Ambassador Rolf Nikel, Commissioner of the Federal German Government for Arms Control and Disarmament (left to right)



David W. Detjen, Partner at Alston + Bird LLP, and speaker Karsten D. Voigt, former Bundestag Member and Coordinator for German-American Cooperation at the German Federal Foreign Office (left to right)

October 24: Discussion and breakfast, hosted by Crowell & Moring LLP, with **Ambassador Martin Erdmann**, German Permanent Representative to NATO, on “Is NATO Still Part of Our Political DNA? Transatlantic Relations in Times of Austerity and Globalization of Insecurity – A German View”

October 24: Discussion and luncheon, held in cooperation with the German Research Foundation (DFG), with **Friedrich Wilhelm Graf**, Professor of Theology at Ludwig-Maximilians-Universität, on “Science and Religion: Compatible or Conflicting?” with **Father Leo O’Donovan, SJ**, President Emeritus of Georgetown University, presiding

October 29-31: Second annual **Transatlantic Digital Media Conference** in New York City, held in cooperation with the Atlantik-Brücke, on “Digital Media Entrepreneurs in New York and Berlin: Opportunities and Challenges”

October 31: Garrick Utley Lecture on Global Media Issues with **Michael Naumann**, Founding Director of the Barenboim-Said Academy and former Minister of Culture and Media in the German Government, on “Digitalism and the Future of German Media”

November 14: Discussion and luncheon, hosted by Crowell & Moring LLP, with **Gregor Gysi**, Chairman of *Die Linke* Parliamentary Group in the German Bundestag, on “The Financial Crisis – Another Point of View”

December 2-7: **Study Tour on climate and energy issues** in Berlin

December 14: Discussion and luncheon, held in cooperation with American Friends of Bucerius and hosted by Alston + Bird LLP, with **Ambassador James F. Jeffrey**, Visiting Fellow at the Washington Institute for Near East Policy and former U.S. Ambassador to Iraq, on “American Foreign Policy and the Use of Force: Focus on the Middle East”

Transatlantic Global Agenda Series

The American Council on Germany and American Friends of Bucerius held their second successful year of the Transatlantic Global Agenda Series in 2012. This forum offers members of the transatlantic community in New York an opportunity to hear respected experts address major global political and economic issues in the context of the transatlantic partnership, and to engage in a discussion with these experts.

The dialogue between Germany and Europe on one side of the Atlantic and the United States on the other can no longer be focused on bilateral issues alone. Rather, that dialogue must include analysis and discussion of global issues that have an impact on Europe and North America. Alston + Bird LLP has graciously hosted these programs.

The speakers in the 2012 series were **Ambassador James F. Jeffrey**, Visiting Fellow at the Washington Institute for Near East Policy and former U.S. Ambassador to Iraq; **R. Andreas Kraemer**, Director and CEO of Ecologic Institute in Berlin; **David Phillips**, Director of the Program on Peace-Building and Rights at Columbia University’s Institute for the Study of Human Rights and a Fellow at Harvard University’s Future of Diplomacy Project; journalist and best-selling author **Ahmed Rashid**; **Paulo Sotero**, Director of the Brazil Institute at the Woodrow Wilson International Center for Scholars, together with **Helga Flores Trejo**, Fellow at the Brookings Institution; **Ruy Teixeira**, Senior Fellow at the Center for American Progress; and **Karsten D. Voigt**, former Member of the German Bundestag and Coordinator for German-American Cooperation in the German Federal Foreign Office.

Policy Conference in the Spotlight: Transatlantic Digital Media Conference

The second annual Transatlantic Digital Media Conference – “Digital Media Entrepreneurs in New York and Berlin: Opportunities and Challenges” – took place from October 29 to 31, 2012, despite the significant effects of Superstorm Sandy. The conference was held in cooperation with the Atlantik-Brücke.

While the storm disrupted the original format of this conference, the meeting was reshaped into a morning and an afternoon workshop to analyze opportunities for the transatlantic expansion of digital businesses. The conference was opened by ACG Board Member **Garrick Utley**, Senior Fellow at The Levin Institute and former ACG Chairman, with remarks on the rapidly evolving media scene. The following day, the ACG proceeded as planned with the second annual Garrick Utley Lecture on Global Media Issues. **Michael Naumann**, Founding Director of the Barenboim-Said Academy and former German Federal Minister of Culture and Media, delivered the Utley Lecture, with a focus on “Digitalism and the Future of German Media.”

Despite the harrowing weather and the dramatic changes in the contours of the conference, participants left with a better understanding of the media scene in New York and Berlin.

This conference was generously funded by the German Marshall Fund of the United States, Telefónica Germany GmbH, CMS Hasche Sigle, and hub:raum. The Council is also grateful for the invaluable assistance of **Marc Lemcke** and **Dietrich von Klaeden** (both 2002 Young Leaders) in planning the conference.

Eric M. Warburg Chapters

Atlanta, Georgia | Boca Raton, Florida | Boston, Massachusetts | Charlotte, North Carolina | Chicago, Illinois | Dallas, Texas | Denver, Colorado | Indianapolis, Indiana | Madison, Wisconsin | Minneapolis/St. Paul, Minnesota | Nashville, Tennessee | Philadelphia, Pennsylvania | Phoenix, Arizona | Pittsburgh, Pennsylvania | Richmond, Virginia | St. Louis, Missouri | San Diego, California | San Francisco, California | Seattle, Washington

The American Council on Germany established Eric M. Warburg Chapters in 1992 in cities around the United States to bring together professionals from various backgrounds to discuss transatlantic political, economic, and social issues. These outposts broaden and deepen the discussion of German-American relations outside the financial community of New York City and the policy community of Washington, D.C., while also providing visiting speakers with the opportunity to exchange ideas with a wide range of Americans, from the East Coast to the West Coast.

In 2012, the Warburg Chapters organized almost 70 events. The programs took a close look at the most pressing issues on the transatlantic agenda, including the eurozone crisis, Germany's planned phase-out of nuclear energy, immigration and multiculturalism in Europe, the future of German-American relations, and foreign policy in general.

The ACG was also pleased to open Warburg Chapters in San Diego and Seattle in 2012. ACG President **William M. Drozdiak** spoke at the inaugural events. Mr. Drozdiak spent two weeks visiting many other Chapters as well to underline Europe's ongoing importance in U.S. foreign policy.

The Council welcomed a wide range of officials past and present and experts to the Warburg Chapters in 2012. **Ambassador Peter Ammon**, Ambassador of Germany to the United States, discussed global challenges with members of the San Francisco Warburg Chapter, while **Busso von Alvensleben**, Consul General of Germany in New York, met with the Pittsburgh Warburg Chapter. Other speakers included **Philip Andrews-Speed**, a Fellow at the Transatlantic Academy and an Associate Fellow at Chatham House; **Karl-Theodor zu Guttenberg** (2003 Young Leader), Distinguished Statesman at the Center for Strategic and International Studies and former German Federal Minister of Defense; **Reiner Haseloff**, Minister-President of Saxony-Anhalt; **Hans-Helmut Kotz**, former Board Member of the Deutsche Bundesbank; and **Ambassador Friedrich Löhr**, German Consul General in Boston and former German Ambassador to North Korea, each of whom shared their unique insights on global politics.

Immigration was widely discussed at Chapters in 2012. **Bruce Leimsidor**, Professor of Asylum Law at Ca' Foscari University in Venice, Italy,

gave an overview of immigration to Europe, while **Özcan Mutlu**, Spokesperson for Education and European Policies for Alliance 90/The Greens, discussed immigration issues in Germany, and author **Kamran Safarian**, a journalist with ZDF German Television, discussed Islam in Germany.

Turning to energy issues, **R. Andreas Kraemer**, Director and CEO of Ecologic Institute in Berlin, visited various Chapters to discuss the future of energy in Germany. **Harald Leibrecht**, Coordinator of Transatlantic Cooperation of the German Government, and **Oliver Schnakenberg**, Deputy Consul General of Germany in New York, each addressed a Chapter on German energy policy.

Warburg Chapters watched the ups and downs of the euro crisis and benefited from the perspectives of **Peter Fischer**, Minister and Head of Economic Affairs at the German Embassy in Washington, D.C.; **Christoph Matschie**, Deputy Minister-President of Thuringia and Minister of Education, Science, and Culture in Thuringia; **Almut Möller**, Director of the Alfred von Oppenheim Center for European Policy Studies at the German Council on Foreign Relations (DGAP); **Wilfried Prewo**, Chief Executive of the Chamber of Industry and Commerce in Hannover; and **Christian Wernicke**, U.S. Correspondent for the *Süddeutsche Zeitung*.

The Warburg Chapters continue to expand, bringing discussions on timely transatlantic topics to audiences around the country.

2012 Warburg Chapter Events

January 9: Boston Warburg Chapter event with **Ambassador Friedrich Löhr**, German Consul General in Boston and former German Ambassador to North Korea, on "North Korea – The Father, the Son, and the Sacred System: A Reclusive Country in Transition," co-sponsored with the Boston Committee on Foreign Relations

January 17: Denver Warburg Chapter event with **Eric Schmitt** and **Thom Shanker**, correspondents for the *New York Times*, on "America's Secret Campaign Against Al-Qaeda," co-sponsored with the Denver Council on Foreign Relations

January 20: Dallas Warburg Chapter event with **Col. Eberhard Freiherr von**

Wintzingerode-Knorr, Commander of the 80th Operations Group at Sheppard Air Force Base in Texas, on "Combat Capability: The World's Only Internationally Manned and Managed Combat Pilot Training Program," co-sponsored with the Dallas Committee on Foreign Relations

February 13: San Francisco Warburg Chapter event with **R. Andreas Kraemer**, Director and CEO of Ecologic Institute in Berlin, on "Germany's Energy Future: Greening an Exporting Nation," co-sponsored with the German American Business Association of Northern California and hosted by Pillsbury Winthrop Shaw Pittman LLP

February 14: Boston Warburg Chapter event on "The Future of the Euro," featuring **Richard Cooper**, Maurits C. Boas Professor of International Economics at Harvard University; **Martin Feldstein**, George F. Baker Professor of Economics at Harvard University; **Karl Kaiser**, Director of the Program on Transatlantic Relations at the Weatherhead Center for International Affairs at Harvard University and Adjunct Professor of Public Policy at the Harvard Kennedy School; **Jacques Mistral**, Pierre Keller Visiting Professor at the Harvard Kennedy School and Weatherhead Center and Head of Economic Studies at the French Institute of International Relations (ifri) in Paris; and **Lorenzo Bini Smaghi**, Visiting Scholar at the Program on Transatlantic Relations and former Member of the Executive Board of the European Central Bank, co-sponsored with the Weatherhead Center and the Minda de Gunzburg Center for European Studies at Harvard University

February 14: Dallas Warburg Chapter event with **R. Andreas Kraemer** on "The German Nuclear Phase-Out: Experiment or Endgame," hosted by Locke Lord LLP

February 15: Phoenix Warburg Chapter event with **R. Andreas Kraemer** on "The German Nuclear Phase-Out: Experiment or Endgame"

February 15: Richmond Warburg Chapter event with **Wilfried Prewo**, Chief Executive of the Chamber of Industry and Commerce in Hannover, on "Will the Euro Survive?" hosted by the University of Richmond

February 16: Dallas Warburg Chapter event with **Harald Leibrecht**, Coordinator of Transatlantic Cooperation of the German Gov-

ernment, on “Germany’s Energy Policy: An Industrialized Country’s Transition to Renewable Energy,” co-sponsored with the Dallas Committee on Foreign Relations

February 16: Denver Warburg Chapter event with **R. Andreas Kraemer** on “The German Nuclear Phase-Out: Experiment or Endgame”

February 17-18: Boston Warburg Chapter support of the German Conference at Harvard University on “Decidedly Indecisive? The German Angst of Leadership”

February 27: Charlotte Warburg Chapter event with **Stacey D. VanDeveer**, Associate Professor of Political Science at the University of New Hampshire, on “Transatlantic Policy Options for Governing Overconsumption of Resources,” co-sponsored with the German American Chamber of Commerce of the Southern US, Inc. – North Carolina Chapter

February 28: Charlotte Warburg Chapter event with **Stacey D. VanDeveer** on “Transatlantic Policy Options for Governing Overconsumption of Resources”

February 28: Richmond Warburg Chapter event with **Stacey D. VanDeveer** on “Transatlantic Policy Options for Governing Overconsumption of Resources,” co-sponsored with the University of Richmond

March 1: San Francisco Warburg Chapter event with **Ambassador Peter Ammon**, Ambassador of Germany to the United States, on “Global Challenges for Foreign Policy in 2012,” co-sponsored by Consul General of Germany Peter Rothen

March 14: Dallas Warburg Chapter event with **Philip Andrews-Speed**, Fellow at the Transatlantic Academy and Associate Fellow at Chatham House, on “China, Oil, and Global Politics,” co-sponsored with the Rotary Club of Dallas

March 15: Phoenix Warburg Chapter event with **Philip Andrews-Speed** on “China, Oil, and Global Politics”

March 20: Denver Warburg Chapter event with **Wilfried Prewo**, Chief Executive of the Chamber of Industry and Commerce in Hannover, on “Can the Euro Survive?” co-sponsored with the Denver Council on Foreign Relations

March 22: Boca Raton Warburg Chapter event with **Wilfried Prewo** on “Can the Euro Sur-

vive?” hosted by Florida Atlantic University

March 26: Boston Warburg Chapter event with **Ambassador Martin Erdmann**, German Ambassador to NATO, on “Is NATO Still Part of Our Political DNA? A German View of Transatlantic Relations,” co-sponsored with the Boston Committee on Foreign Relations

March 29: Philadelphia Warburg Chapter event with **Oliver Schnakenberg**, Deputy Consul General of Germany in New York, on “Challenges and Opportunities of German Energy Policy,” co-sponsored with the Consulate General of Germany in New York

March 30-31: St. Louis Warburg Chapter support of the Washington University in St. Louis’ Department of Germanic Languages and Literatures’ 21st St. Louis Symposium, “Distant Readings/Descriptive Turns: Topologies of German Culture in the Long 19th Century”

April 4: Chicago Warburg Chapter event with **Özcan Mutlu**, Spokesperson for Education and European Policies for Alliance 90/The Greens, on “Immigration to Germany: Where Do We Stand Today?” hosted by Greenberg Traurig LLP

April 17: Dallas Warburg Chapter event with **James F. Hollifield**, Professor of Political Science, Ora Nixon Arnold Fellow of International Political Economy, and Director of the Tower Center for Political Studies at Southern Methodist University, on “Understanding the Euro Crisis: Its Implications for Germany and Europe,” hosted by Locke Lord LLP

May 2: Philadelphia Warburg Chapter event with **Wilfried Prewo**, Chief Executive of the Chamber of Industry and Commerce in Hannover, on “Will the Euro Survive?” co-sponsored with the German American Chamber of Commerce, Inc., and hosted by Montgomery McCracken Walker & Rhoads LLP

May 3: Pittsburgh Warburg Chapter event with **Busso von Alvensleben**, Consul General of Germany in New York

May 9: Indianapolis Warburg Chapter event with **R. Andreas Kraemer**, Director and CEO of Ecologic Institute in Berlin, on “The German Nuclear Phase-Out: Experiment or Endgame”

May 10: Madison Warburg Chapter event with **R. Andreas Kraemer** on “The German Nuclear Phase-Out,” co-sponsored with the Center for Sustainability and the Global Environment and

the Center for German Studies at the University of Wisconsin-Madison

May 18: San Francisco Warburg Chapter event with **Reiner Haseloff**, Minister-President of Saxony-Anhalt, on “Saxony-Anhalt – A Success Story of Transition from Socialism to Innovation Hub in the Heart of Europe”

May 21: Nashville Warburg Chapter event with **Christian Wernicke**, U.S. Correspondent for the *Süddeutsche Zeitung*, on “Lost in Europe? The German Response to the Euro Crisis”

May 22: Dallas Warburg Chapter event with **Christian Wernicke** on “Lost in Europe? The German Response to the Euro Crisis,” hosted by Locke Lord LLP

May 23: Denver Warburg Chapter event with **Christian Wernicke** on “Lost in Europe? The German Response to the Euro Crisis”

May 24: Chicago Warburg Chapter event with **Almut Möller**, Director of the Alfred von Oppenheim Center for European Policy Studies at the German Council on Foreign Relations (DGAP), on “Europe Reloaded: How the Euro Crisis Brought About a New European Union,” hosted by Baker & McKenzie LLP

May 24: St. Louis Warburg Chapter event with **Christian Wernicke**, U.S. Correspondent for the *Süddeutsche Zeitung*, on “Lost in Europe? The German Response to the Euro Crisis,” hosted by St. Louis Warburg Chapter Directors Ulrike K. and Thomas F. Schlafly

May 29: San Francisco Warburg Chapter event with **Almut Möller** on “Europe Reloaded: How the Euro Crisis Brought About a New European Union”

May 30: St. Louis Warburg Chapter event with **Almut Möller** on “Europe Reloaded: How the Euro Crisis Brought About a New European Union,” hosted by St. Louis Warburg Chapter Directors Ulrike K. and Thomas F. Schlafly

June 5: Indianapolis Warburg Chapter event with **Bruce Leimsidor**, Professor of Asylum Law at Ca’ Foscari University in Venice, Italy, on “Irregular Immigration to Europe: An Economic, Social, or Politically Constructed Crisis?”

June 11: San Francisco Warburg Chapter event with **Bruce Leimsidor** on “Irregular Immigration to Europe: An Economic, Social, or Politically Constructed Crisis?” hosted by Pillsbury Winthrop Shaw Pittman LLP

Eric M. Warburg Chapters (Continued)

June 13: Dallas Warburg Chapter event with **Bruce Leimsidor** on “Beyond the Euro Crisis: Immigration, Schengen, and Yet Another Problem in European Integration,” co-sponsored with the Rotary Club of Dallas

June 14: Minneapolis/St. Paul Warburg Chapter event with **David C. Cuthell**, Associate Adjunct Professor at Columbia University, on “How Immigration in the 19th Century Transformed Both the United States and Turkey,” hosted by the Germanic-American Institute

June 20: Dallas Warburg Chapter event with **Sabine Seidler**, Minister Counselor and Head of the Economic and Commercial Section at the German Embassy in Washington, D.C., on “Transatlantic Relations and the Euro Crisis: Why Is It So Difficult to Understand Germany and the EU?” co-sponsored with the Rotary Club of Dallas

June 29: Boston Warburg Chapter event with **Vice Adm. Axel Schimpf**, Chief-of-Staff of the German Navy, on “Naval Power in a Turbulent World,” co-sponsored with the Boston Committee on Foreign Relations

September 6: Charlotte Warburg Chapter event with **Franziska Brantner**, Member of the European Parliament and Policy Spokesperson of the Green Party in the European Parliament, and **Rasmus Andresen**, Member of the Schleswig-Holstein State Parliament, on “The Ongoing Euro Crisis and Germany’s Energy Transition”

September 6: Chicago Warburg Chapter event with **Peter Fischer**, Minister and Head of Economic Affairs at the German Embassy in Washington, D.C., on “The European Economic Situation from a German Perspective”

September 14: Dallas Warburg Chapter event with **Karl-Theodor zu Guttenberg** (2003 Young Leader), Distinguished Statesman at the Center for Strategic and International Studies and former German Minister of Defense, on “Global Crises, Global Risks, and Global Failures – How Can Transatlantic Relations Still Be a Relevant Factor for Change?”

October 9: Chicago Warburg Chapter event with **Stefan Fröhlich**, Board Member of the Harris German Distinguished Visiting Professorship at Dartmouth, on “What Future for the Transatlantic Relationship?”

October 18: Boston Warburg Chapter event with **Stefan Fröhlich** on “What Future for the

Transatlantic Relationship?” co-sponsored with the Weatherhead Center for International Affairs at Harvard University

October 18: Madison Warburg Chapter event with **Helena Kane Finn**, Vice President and Director of Programs at the American Council on Germany, on “Turkey and Europe: Turquoise, Tulips, and Trouble”

October 19: Madison Warburg Chapter event with **Helena Kane Finn** on “Public Diplomacy: Not All Cocktails and Laughter”

October 22: Nashville Warburg Chapter event with author **Kamran Safiarian**, a journalist with ZDF German Television, on “Islam in Germany”

October 24: Boca Raton Warburg Chapter event with **Kamran Safiarian** on “Islam in Germany”

October 25: Boca Raton Warburg Chapter event with **Kamran Safiarian** on “Islam in Germany,” in cooperation with Florida Atlantic University

October 30: Charlotte Warburg Chapter event with **Kamran Safiarian** on “Islam in Germany”

October 30: Dallas Warburg Chapter event with **Peter Fischer**, Minister and Head of Economic Affairs at the German Embassy, on “Moving Forward on Transatlantic Economic and Financial Issues”

October 31: Denver Warburg Chapter event with author **Kamran Safiarian** on “Mecca Germany”

November 1: Boston Warburg Chapter event with **Philipp Missfelder**, Foreign Policy Spokesman for the CDU/CSU Parliamentary Group in Berlin, on “The Future of the European Union and Its Relations with the United States: A German Perspective,” co-sponsored with the Weatherhead Center for International Affairs at Harvard University

November 1: Chicago Warburg Chapter event with **Christoph Matschie**, Thuringia Deputy Minister-President and Minister of Education, Science, and Culture, on “Causes for Discontent: The Crisis in the European Idea”

November 1: Madison Warburg Chapter event with **Kamran Safiarian** on “Islam in Germany”

November 7: Philadelphia Warburg Chapter event with **William M. Drozdiak**, President of the American Council on Germany, on “Why Europe Still Matters to the Fate of the United States”

November 12: Atlanta Warburg Chapter event with **William M. Drozdiak** on “Why Europe Still Matters to the Fate of the United States,” co-sponsored by the German American Chamber of Commerce of the Southern US

November 13: Charlotte Warburg Chapter event with **William M. Drozdiak** on “The Euro Crisis: Latest Developments and What the Future Holds”

November 15: San Francisco Warburg Chapter event with **William M. Drozdiak**, hosted by German Consul General Peter Rothen

November 19: Inaugural San Diego Warburg Chapter event with **William M. Drozdiak** on “Why Europe Still Matters to the Fate of the United States”

November 20: Inaugural Seattle Warburg Chapter event with **William M. Drozdiak** on “Inside the European Debt Crisis: Germany and the Political Issues at Hand,” co-sponsored with Gen Next

November 27: Dallas Warburg Chapter event with **Michael Goebel**, Fellow at the Minda de Gunzburg Center for European Studies at Harvard University, on “Asian and African Anti-Imperialism in Interwar Europe”

November 28: Denver Warburg Chapter event with **Floyd Ciruli**, Pollster and Political Analyst at Ciruli Associates, on “Polling, Insights, and Analysis from the Recent Election”

December 3: Boston Warburg Chapter event with **Michael Goebel** on “European Migration to Latin America and National Identity: 1850-1950,” co-sponsored with the Minda de Gunzburg Center for European Studies

December 3: Boston Warburg Chapter event with **Hans-Helmut Kotz**, former Board Member of the Deutsche Bundesbank, on “Ach Europa! What to Expect from Germany,” co-sponsored with the Boston Committee on Foreign Relations

Occasional Papers

Warburg Chapter Directors

The ACG is grateful to Warburg Chapter Directors and other volunteers who dedicate their time and efforts to ensure successful programming around the country:

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#1: “Bismarck’s Social Reforms: How He Did It and Why It Still Matters”

An address by **Jonathan Steinberg**, Walter H. Annenberg Professor of Modern European History at the University of Pennsylvania

Before the American Council on Germany
December 21, 2011
New York City

#2: “Germany’s Energy Concept – An Industrial Country’s Transition Towards Renewable Energies”

An address by **Harald Leibrecht**, Coordinator of Transatlantic Cooperation at the Federal Foreign Office and Member of the German Bundestag

Before the American Council on Germany’s Dallas Warburg Chapter and the Dallas Committee on Foreign Relations
February 16, 2012
Dallas, Texas

#3: “The European Debt Crisis – Whose Debt? Whose Crisis?”

An address by **Joachim Poss**, Member of the German Bundestag and Deputy Chairman of the SPD Parliamentary Group in the Bundestag
May 15, 2012
New York City

#4: “Transatlantic Relations in Turbulent Times”

An address by **H.E. Philipp Rösler**, Vice-Chancellor and Federal Minister of Economics and Technology
June 19, 2012
New York City

#5: “A New Transatlantic Growth Agenda?”

An address by **Harald Leibrecht**, Coordinator of Transatlantic Cooperation at the Federal Foreign Office
August 31, 2012
New York City

#6: “Digitalism and the Future of German Media”

The Second Annual Garrick Utley Lecture on Global Media Issues
Delivered by **Michael Naumann**, Founding Director of the Barenboim-Said Academy and former German Federal Minister of Culture and Media
October 31, 2012
New York City

#7: “Shaping the Future: Is the Transatlantic Relationship Relevant to Meeting Today’s Challenges?”

The XXXIV American-German Young Leaders Conference
July 13-19, 2012
Munich and Berlin
Report prepared by **Eve Fairbanks**, Freelance Writer, and **Joseph F. Wysocki**, Assistant Professor of Government and Political Philosophy at Belmont Abbey College (2012 Young Leaders), with contributions from other delegates

Study Tours



December 2012 Study Tour participants visiting the German Foreign Office

The ACG organized two Study Tours to Berlin in 2012 to convene American and German experts and establish detailed dialogue on immigration and energy issues, respectively. Each Study Tour is designed as a two-way exchange of ideas to examine best practices and insights on the political landscape in Germany and the United States. These programs are generously funded by the German Federal Ministry of Economics and Technology's European Recovery Program to support transatlantic dialogue.

Each weeklong tour brought together 15 professionals from around the United States with an expertise in the given topic. The American delegation is chosen to reflect geographic, ethnic, and professional diversity. Participants came from the media, academia, business, government, foundations, research organizations, and other nongovernmental organizations.

Each Study Tour began with an opening dinner, followed by four intensive days of meetings and briefings with German government officials, political leaders, businesspeople, academics, journalists, and experts from think tanks and other nongovernmental organizations to discuss and share on each topic. Each evening, an official dinner gave participants the opportunity to hear from distinguished German politicians and others on a broad range of German policy issues beyond the boundaries of the Study Tour topic.

Immigration

The Study Tour on immigration took place from April 15 to 20. The delegation came away with a deeper understanding of policies and other efforts in Germany, particularly in relation to European Union policies on immigration and asylum. The Study Tour also afforded participants the opportunity to share new ideas and concepts with the experts in Berlin based on their experiences in the United States.

The Study Tour's opening dinner gave **Karsten D. Voigt**, a former German Bundestag Member and Coordinator for German-American Cooperation at the German Federal Foreign Office, an opportunity to explain the foundations and current status of both German-American relations and the German political scene. The group met with **Ali Aslan** (2010 Young Leader), TV Host at Deutsche Welle; **Berend Diekmann**, Head of the U.S. and Foreign Trade Division at the Federal Ministry of Economics and Technology; former ACG Board Member **Ambassador John Kornblum**, former U.S. Ambassador to Germany; **Markus Löning**, Federal German Government Human Rights Commissioner; and **Eberhard Sandschneider** and **Almut Möller** of the German Council on Foreign Relations (DGAP) to explore the topic of immigration in Germany further. The delegates also had meetings at the German Bundestag, the Federal Chancellery, the Federal Foreign Office, the Federal Ministry of the Interior, the German Marshall Fund of the United States, the Heinrich Böll Foundation, the Immigration Department of the Berlin Police for Kreuzberg, the Mercator Foundation, the Federal Presidency, and the U.S. Embassy.

Climate Change and Energy

The Study Tour on climate change and energy issues took place from December 2 to 7. This Study Tour gave participants a behind-the-scenes look at European perspectives and policies surrounding this topic and also outlined the ways in which German society is adapting to new policies and practices. Germany has made an enormous investment in research and development of renewable-energy technologies and is a world leader in this field, particularly as it prepares to phase out the use of nuclear energy.

Speakers during the Study Tour on climate change and energy issues included Bundestag Member **Hans-Ulrich Klose** (SPD), Chairman of the German-American Parliamentary Group; **Hinrich Thölken**, Head of the Division for Climate and Environmental Foreign Policy, and Sustainable Economy, at the Ministry of Foreign Affairs; and, at the Federal Chancellery, **Winfried Horstmann**, Advisor to the Chancellor on Industrial and Energy Policies, and **Peter Rösgen**, Advisor to the Chancellor on Sustainable Development. The group also met with a range of other experts. Meeting partners included **Ralf Fuecks**, President of the Heinrich Böll Foundation; former ACG Board Member **Ambassador Kornblum**; **R. Andreas Kraemer**, Director and CEO of Ecologic Institute; **Friedbert Pflüger** (1982 Young Leader), Director of the European Centre for Energy and Resource Security at King's College London; and **Ambassador Hans-Georg Wieck**, former President of the German Federal Intelligence Service (BND) and former German Ambassador to Iran, the Soviet Union, and India. The delegation also was treated to a private briefing with **Ambassador Philip D. Murphy**, U.S. Ambassador to Germany, at the U.S. Embassy.

American-German Young Leaders Conference



The 2012 American-German Young Leaders at Schloss Bellevue

The American Council on Germany's American-German Young Leaders Conferences bring together 50 stellar American and German young professionals each year to discuss key political, economic, and social issues on the transatlantic agenda and to promote networking among future leaders. The conferences build understanding, new perspectives, and ultimately strong bonds among the delegation. Delegates to the 34th conference met from July 13 to 19, 2012, and asked, "Is the Transatlantic Relationship Relevant to Meeting Today's Challenges?" – and came back with a resounding yes.

The American delegation included members of the U.S. Armed Forces; a Minnesota State Representative; a Deputy U.S. Attorney; senior Senate and government officials; professionals from global companies such as BASF, Daimler, Pfizer, and Warburg Pincus; entrepreneurs and venture capitalists; academics; journalists; and public-policy advocates.

The American Young Leaders enjoyed a weekend of Bavarian *Gemütlichkeit* leading up to the conference, thanks to the generosity of German Steering Committee member **Paul Melot de Beauregard** (2010 Young Leader) and his law firm, McDermott Will & Emery, and **Baroness Anna Theresa Arco** (2011 YL) and her family's Arcobräu Brewery. The delegates then made their way to Berlin for the much-anticipated meeting with the German Young Leaders.

The German delegation included senior staffers in the Bundestag and the German Chancellery; executives from companies such as Bayer, BMW, and Google, as well as law firms; researchers; journalists; academics; and angel investors.

The conference featured plenary sessions, working groups, and discussions with a range of officials and experts, each with unique insights depicted in a transatlantic context.

The main themes of the conference were:

- "Eye of the Hurricane: The End of Europe and America as We Know It?";
- "Picking Up the Pieces: A Growth and Development Agenda Post-Global Recession";
- "Shared Values vs. Shared Interests: Setting a Transatlantic Foreign Policy Agenda";
- "Cyber-Pain: Free Speech, Business, and Regulation in an Internet-Driven Society";
- "Pitchfork Politics: Can Sound Public Policy Succeed in a Hyper-Political Era?"; and
- "Shaping the Agenda: Common Interests vs. Common Values."

Among the highlights were a keynote speech by **Wolfgang Schäuble**, German Federal Minister of Finance, and a discussion with **General Volker Wierer**, Chairman of the German Joint Chiefs of Staff (*Generalinspekteur der Bundeswehr*). Other speakers included **Stephane Beemelmans**, State Secretary in the Ministry of Defense; **Guenther Heiss**, Director of National Intelligence and Advisor to the Chancellor on Transatlantic Intelligence Cooperation; **Christoph Heusgen**, Chancellor Angela Merkel's National Security Advisor; **Hans-Ulrich Klose**, Chairman of the German-American Parliamentary Group in the German Bundestag; **Harald Leibrecht**, Coordinator of Transatlantic Cooperation at the Federal Foreign Office; **Ambassador Philip D. Murphy**, U.S. Ambassador to Germany; State Secretary **Steffen Seibert**, Chancellor Merkel's lead spokesman; and **Michael Stürmer**, Chief Correspondent for *Die Welt* and a former Senior Policy Advisor to Chancellor Helmut Kohl.

As in years past, the program cemented bonds among the American and German participants and laid the groundwork for longtime relationships.

American-German Young Leaders Conference (Continued)

2012 American Delegates

Lt. Col. Joseph A. Barry

East Africa Regional Director, Office of the Secretary of Defense
U.S. Department of Defense

Maj. Jordan M. Becker

Instructor of International Relations, U.S. Military Academy
U.S. Army

Gwendolyn L. Bluemich

Manager, Public Policy and Communications
Daimler

Bradley J. Bondi

Partner
Cadwalader, Wickersham & Taft LLP

Brian J.M. Chan

Founder
CIV GLOBAL

Jennifer C. Cutler

Partner
DCI Group

Frances A. Devlin

Senior Manager, International Public Affairs
Pfizer Inc

Miguel Estien

Director, Global Marketing
GE Capital

Eve Fairbanks

Freelance Magazine Journalist and 2011-2012 Fulbright Grantee in Creative Writing for South Africa

Miles Fisher

Founder
Milestone Media

Jennifer L. Fowler

Senior Advisor to the Under Secretary of the Office of Terrorism and Financial Intelligence
U.S. Department of the Treasury

Lt. Col. George R. Granholm

Director of Operations, 17th Airlift Squadron, Joint Base Charleston
U.S. Air Force

Brian J. Haley

Founder and President
Pericles Strategies, LLC

Lena Hansen

Principal – Electricity Practice
Rocky Mountain Initiative

Yusef M. Kassim

Senior Member, Investor Relations Group
Eton Park Capital Management

Tamara Klajn

Professional Staff Member
U.S. Senate Foreign Relations Committee

Eric C. Liu

Principal
Warburg Pincus

Stephen J. Obermeier

Assistant United States Attorney
United States Attorney's Office, Eastern District of Virginia

Jarrett W. Russell

Market Development Manager
BASF Corporation

Jerrod R. Vaughan

Senior Economic Analyst and Special Assistant to the President
Federal Reserve Bank of Dallas

Ryan D. Winkler

State Representative
Minnesota House of Representatives

Joseph F. Wysocki

Assistant Professor of Government and Political Philosophy
Belmont Abbey College

2012 German Delegates

Peter Aukamp

Vice President, Office of the Vice Chairman
Deutsche Bank Group

Maximilian von Below

Director
AM alpha GmbH

Jörn Bieg

Head, Site Controlling Supply Center
Leverkusen
Bayer Pharma AG

Marc-Michael Blum

Director's Fellow
Los Alamos National Laboratory

Sven Böll

Economics Correspondent
Der Spiegel

Viktoria Brüller

Project Manager, Corporate Marketing & Sponsorship
Daimler AG

Alexandra Engel

Executive Assistant to Dr. Stephan Leithner,
Member of the Management Board and
Head of Human Resources, Legal and
Compliance, and CEO for Europe
Deutsche Bank AG

Benjamin Baron von Engelhardt

Attaché
Permanent Representation of Germany to
the European Union

Silke Fricke

Personal Advisor to the Minister and
Deputy Head of Division
Federal Ministry of Economics and
Technology

Alexander Geiser

Managing Partner
Hering Schuppener Consulting

Daniela Geretshuber

Partner
PricewaterhouseCoopers

Tim Gürtler

Director of Programs and Operations
Munich Security Conference



Young Leaders Eric C. Liu, Principal at Warburg Pincus, and Miguel Estien, Director of Global Marketing at GE Capital; Young Leaders Steering Committee member Sarmad Hussain, Referent in the German Bundestag; and Young Leaders Miles Fisher, Founder of Milestone Media, and Ryan D. Winkler, State Representative in the Minnesota House of Representatives (left to right)

Björn Hofmann

Associate Humanitarian Affairs Officer
United Nations Office for the Coordination
of Humanitarian Affairs, Inter-Agency
Standing Committee Secretariat

Holle Jakob

Senior Advisor, Human Resources Division
Federal Ministry of Finance

Benjamin Knoedler

Advisor to the German Executive Director
The World Bank

Susanne Kuhn

Head of Communications Management,
BMW Large Cars and International
Corporate & Direct Sales
BMW AG

Peter R. Neumann

Director
International Centre for the Study of
Radicalisation
Professor of Security Studies at the
Department of War Studies
King's College London

Frederik G. Pferdt

Global Program Manager for Innovation &
Creativity
Google Inc.

Ulrich M. Pferr

Deputy Head of Section
Federal Chancellery

Fabian Raddatz

Attorney
Noerr LLP



Young Leaders Frances A. Devlin, Senior Manager for International Public Affairs at Pfizer Inc; Jennifer L. Fowler, Senior Advisor to the Under Secretary of the Office of Terrorism and Financial Intelligence at the U.S. Department of the Treasury; and Gwendolyn L. Bluemich, Manager for Public Policy and Communications at Daimler, at Schloss Bellevue (left to right)

Hans-Joerg Schmedes

Head, Office of the Minister for Federal,
European, and International Affairs
Permanent Representation of the State of
Baden-Wuerttemberg to the Federal
Government

Florian Seubert

Founder and Chief Financial Officer
zooplus AG

Dominik M. Stühler

Partner
Kirkland & Ellis International LLP

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Personal Assistant to the Head of the
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Federal Chancellery

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The American Council on Germany would also like to express its many thanks to the Young Leaders Steering Committee, whose tireless efforts ensure a dynamic conference:

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Vice President, External Communications
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Paul Melot de Beauregard
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McDermott Will & Emery

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German Bundestag

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Multilateral Young Leaders Conference



Panelists at the Multilateral Young Leaders Conference

The Multilateral Young Leaders Conference – titled “Mediterranean Bridges” – took place on May 12 and 13, 2012, at the Istanbul Policy Center at Sabancı University in Turkey. The meeting was held in conjunction with the Atlantik-Brücke and the Council for the United States and Italy. This conference sought to develop a network and dialogue among future leaders from the Mediterranean as well as across the Atlantic. Delegates from Germany, Italy, North Africa, Turkey, and the United States took part in the conference, including academics, bankers, environmentalists, journalists, and leaders from the public and private sectors. Lively discussions were rooted in the unique background and interests of the participants. The conference agenda addressed topics relevant not only for the Mediterranean region but also for wider international relations.

The opening dinner at the famous Pera Palace Hotel in the heart of Istanbul was generously funded by the Atlantik-Brücke. At the opening dinner, **Theo Sommer**, the Editor-at-Large for *DIE ZEIT*, discussed the current financial situation in the eurozone and the United States. The following day, keynote speaker **Soner Çağaptay**, Senior Fellow and Director of the Turkish Research Program for the Washington Institute for Near East Policy, discussed the important – and growing – role Turkey plays in both European and Middle Eastern relations.

The first session, “Roots of Crisis: Political and Economic Effects of Turmoil in the Middle East,” dealt with the effects of the Arab Spring, the roles of Europe and the United States in Syria, and immigration changes in Europe. The second session, moderated by **William M. Drozdiak**, President of the American Council on Germany, looked at the future role of nuclear energy and oil dependency. The third session included panelists such as **Ali Aslan** (2010 American-German Young Leader) of “Quadriga” on Deutsche Welle TV and **Juliane Schäuble** of *Der Tagesspiegel*, who discussed the influence of new media on international politics, such as the role of Twitter during the Arab Spring. In a plenary session titled “Looking Into the Future: Demography, Democracy, and Prosperity,” panelists analyzed new immigration trends in Europe and the future of the euro.

The conference continued with a reception and dinner hosted by Koç University, with speeches by **Aart de Gues**, Executive Board Member of the Bertelsmann Stiftung, and **Andrew Finkel**, International Correspondent for the *International Herald Tribune*, who underlined the importance of continuing to build on transatlantic and transmediterranean relations.

Multilateral Young Leaders

Kairi Abaza
Senior Fellow
Foundation for Defense of Democracies

Dorukhan Acar
Principal and Country Manager
Roland Berger Strategy Consultants

Loubna Amhair
Member of Parliament
Moroccan Parliament

Marco Arcelli
Executive Vice President, Upstream Gas
Enel

Anis Bouchamaoui
Executive Director
Corex Ltd

Laura Brambilla
Chief Financial Officer – Central Mediterranean Countries
Alcatel-Lucent

Autumn Brewington
Op-Ed Editor
The Washington Post

Suna Çağaptay
Professor of Muslim-Christian History
Bahçeşehir University

Robin Cammarota
Fellowship and Conference Coordinator
American Council on Germany

Stefano Casertano
Adjunct Professor of International Relations
and Energy Policy
University of Potsdam

Amr El-Abd
Founder and Managing Director
Insight Management Training

Tim Gürtler
Director of Programs and Operations
Munich Security Conference

Volker Hillmann
Head of Corporate Development
E.ON AG

Jan-Friedrich Kallmorgen
Partner
Bohnen Kallmorgen and Partner

Tripartite Young Leaders Conference

Dietrich von Klaeden
Head of Government Relations
Axel Springer AG

Raphael Langenscheidt
Communications Officer
Atlantik-Brücke e.V.

Souad Mekhennet
Reporter
Der Spiegel

Okşan Montalto
Legal Counsel, Turkey
Ferrero

Michael Motz
Director, Global Business Development
Hoffmann-La Roche

Jamil Musa
Captain
U.S. Army

Leyla Ones
Public Affairs Officer
U.S. Consulate General in Munich

Matthias Reimers
Director
PE INTERNATIONAL

Björn Reinhardt
Executive Director
J.P. Morgan Securities Ltd.

Giorgio Ricci Maccarini
Well Completion Coordinator, Zubair Field
Operating Division
Eni Iraq

Ahmed Sawalem
Head of Public and International Relations
Libyan Ministry of Communications and
Information Technology

Juliane Schäuble
Political Editor
Der Tagesspiegel

Basak Tekin
Corporate Relations Coordinator
Koç Holding A.S.

Cana Tülüğ
Administrative Affairs Officer
Istanbul Policy Center at Sabancı University



ACG President William M. Drozdiak (middle) with (from left) Egle Juriene, Administrative Manager at the European Parliament; Young Leader delegates Brian Hensarling, Officer and Helicopter Pilot in the U.S. Marine Corps and Olmsted Scholar at the Catholic University of Louvain in Belgium, and Marco Overhaus, Research Associate at the German Institute for International and Security Affairs; Marta Golonka, International Political Economist at the CED Institute and Senior Fellow at the Center for International Relations in Warsaw, Poland; Michal Rynkowski, Program Officer, Sport Unit, DG EAC, at the European Commission; and delegate Anna Dzieszowska, Research Fellow at the Center for International Relations in Warsaw

The Tripartite Young Leaders program brings together about 30 young bankers, lawyers, and leaders from the private and public sectors, as well as academics, journalists, and researchers, from Germany, Poland, and the United States to engage in conversations on the implications of the fiscal crisis in Europe and its greater global impact. The second conference in the Tripartite Young Leaders series met from October 7 to 10, 2012, in Brussels to analyze “The European Union in Crisis: The Future of the Euro and the Eurozone.”

The goal of the conference series is to create an enduring network of future global leaders among the three countries. The meetings are held in cooperation with the Dräger Foundation and the Warsaw Center for International Relations.

The Tripartite Young Leaders discussed various policy options for ways out of the fiscal crisis, how the fiscal situation in Europe is viewed in the United States, and the wider economic implications of the crisis. Two main topics revisited throughout the conference were the idea of what institutional changes might be considered in the EU to alleviate the crisis and where the EU will be in 2020. Panelists said there is a consensus among EU elites about what needs to be accomplished vis-à-vis the eurozone crisis, but not about how best to approach it.

Prominent speakers during the conference in Brussels included **Steve Erlanger**, Paris Bureau Chief of the *New York Times*; **Daniel Gros**, Director of the Center for European Policy Studies; **Ulrike Guérot**, Senior Policy Fellow at the European Council on Foreign Relations; and **Tim King**, Editor of the *European Voice*.

The Tripartite Young Leaders Conference series first convened in Warsaw in the fall of 2011. The third and final part of the series will take place in Washington, D.C., in October 2013.

American-German Young Leaders Reunion and Other Gatherings

The American Council on Germany strives to help Young Leaders not only connect with one another during the conference but also reconnect long after they have returned home. The American-German Young Leader experience goes far beyond the exchange of ideas in the course of one week; rather, it opens up new lines of communication across the Atlantic, creating friendships and partnerships that endure.

The Council convened a number of events for Young Leader alumni in 2012. The centerpiece of these events was the American-German Young Leaders Reunion from March 15 to 17 in Washington, D.C., commemorating the 60th anniversary of the American Council on Germany. In keeping with the Council's six decades of fostering German-American ties, the conference agenda focused on the past, present, and future of the transatlantic agenda, with the overarching theme of "Shaping the Future: How the Values of the Transatlantic Relationship Can Save the World ... Again."

The topics covered were as diverse as the varied backgrounds of the 175 alumni and friends who were in attendance. Nearly every year of the Young Leaders Conference was represented, including the inaugural conference in 1973. Speakers and panelists strategized about how best to put the economic crisis behind us, how to interpret the changing political landscape amid the Arab Spring, and how to harness technology to improve communication.

Among the speakers were **Ambassador Peter Ammon**, Ambassador of Germany to the United States; former ACG Board Members **Robert D. Hormats** (1978 Young Leader), Under Secretary for Economic Growth, Energy, and the Environment at the U.S. Department of State, **David M. Rubenstein**, Managing Director and Founder of The Carlyle Group, and **Ambassador Robert Zoellick**, President of the World Bank Group; along with panelists including **Jeffrey Feltman** (1986 YL), Assistant Secretary in the Bureau of Near Eastern Affairs at the Department of State, who has since been named Under Secretary General for Political Affairs at the United Nations, and **Daniel Martin Gallagher** (2008 YL), a newly minted Commissioner at the U.S. Securities and Exchange Commission. Each speaker and panelist brought his or her own expertise to the table and inspired spirited discussions among the delegates.

Those gathered considered the following topics in panels populated by esteemed alumni:

- "Reading the Tea Leaves: Strategies to Continue Encouraging Global Economic Growth";
- "Setting the Foreign Policy Agenda: The Framework for a Transatlantic Partnership";
- "Growing Pains in the Digital Age: Business, Regulation, and Civil Society in an Internet-Driven World";
- "Pitchfork Politics and the Angry Electorate: Perspectives from Both Sides of the Atlantic"; and
- "After the Fall: Assessing the Successes of the Arab Spring."

The cherry blossoms emerged ahead of schedule around the National Mall that week, and participants paid tribute not only to the Council's 60th anniversary but also to the strong bonds that have been forged across the Atlantic by the Young Leaders Conferences over the years.



ACG Board Member Brent Scowcroft, President of the Scowcroft Group; ACG Vice Chairman Richard M. Hunt, University Marshal a.D. at Harvard University; and Anna von Bayern (2010 Young Leader), Politics Reporter and Editor at *Bild am Sonntag*

Young Leader alumni did not rest on their laurels after the reunion but continued to gather throughout the year at venues on either side of the Atlantic. About 25 American-German Young Leader alumni gathered on November 27 at the Allianz Forum at Pariser Platz in Berlin to meet with **Ambassador Richard W. Fisher** (1978 YL), President and CEO of the Federal Reserve Bank of Dallas and an ACG Board Member. **Ambassador Wolfgang Ischinger** (1978 YL), Global Head of Government Relations at Allianz SE, hosted the group. About a dozen Young Leader alumni gathered on October 19 in San Francisco for a dinner and reunion, and alumni gathered in Munich as well for Glühwein and Bratwurst on December 13. Still others reunited at less-formal gatherings at venues around the world – all with a mind toward renewing transatlantic bonds.

Reunion Steering Committee

The Council would like to extend its thanks to the Steering Committee of the reunion for coordinating a top-notch program:

Edward S. McFadden (2002 YL) (Chairman)
Vice President, External Communications
Verizon Communications

Paul Stewart Atkins (1993 YL) (ACG Board Member)
Chief Executive
Patomak Partners LLC

Ann Marie Hauser (2007 YL)
Vice President of Public Affairs
JDA Frontline

Francis J. Kelly, Jr. (1996 YL) (ACG Board Member)
Managing Director and Head of Communications and Public Affairs – Americas
Deutsche Bank AG

Charles B. Mathias (1997 YL)
Assistant Bureau Chief
Federal Communications Commission

McCloy Fellowships

The American Council on Germany gives mid-career professionals the opportunity to travel across the Atlantic to research timely topics of their own design or exchange best practices through the McCloy Fellowship program. In the program's 36-year history, more than 900 American and German McCloy Fellows in Agriculture, Environmental Policy, Journalism, and Urban Affairs have taken part in this core program promoting transatlantic dialogue and understanding. The McCloy Fellowships were named after John J. McCloy, the founding Chairman of the ACG.

Agriculture

Each fall, four American McCloy Fellows in Agriculture travel to Germany as a group to meet with professionals within the agriculture industry, including policymakers, farmers, and vintners. While abroad, fellows are hosted by alumni who traveled the previous year. The 2012 fellows came from Arizona, Idaho, Louisiana, and Utah, from various positions within the agriculture industry. They had the opportunity to visit farms, markets, vineyards, and experts at the *Deutscher Bauernverband* (German Farmers' Association).

Likewise, four German McCloy Fellows in Agriculture came to the United States in late October to meet with various officials, including members of Congress and representatives from the USDA. The fellows – from Berlin, Bonn, Hannover, and Munich – spent three weeks visiting farms and production plants. The fellows traveled to Washington, D.C., Connecticut, Montana, North Carolina, and Oklahoma, before finishing their fellowship in New York City with the ACG.

The Council extends its thanks to the [American Farm Bureau Federation](#) and the [Deutscher Bauernverband](#) for their assistance in identifying qualified candidates for the agriculture fellowships and for ensuring that fellows' itineraries are tailored to their professional interests.

Environmental Policy

The McCloy Fellowships in Environmental Policy allow talented professionals to conduct research of their own design on pressing issues, including climate change, energy efficiency, and policy reform. In 2012, six fellowships were awarded to individuals in this field. **Lincoln Davies**, an Associate Professor of Law at the University of Utah, is comparing renewable-energy policy in Germany and the United States. **Julius Jöhrens**, Research Associate at the Institute for Energy and Environmental Research in Heidelberg, is conducting research on zero-emission vehicles in the United States. **Patricia Terry**, a Professor at the University of Wisconsin-Green Bay, is conducting research on Germany's use of wind energy as a model for other countries.

Journalism

The McCloy Fellowships in Journalism provide promising young journalists with the opportunity to travel abroad to research timely topics that have an impact on the transatlantic relationship. The ACG awarded six McCloy Fellowships in Journalism in 2012: three to Americans and three to Germans. **Theresa Bradley**, a freelance journalist based in New York City, is conducting research on the Pirate Party. **Helge Fuhst**, a producer at ARD German TV, is analyzing the Obama Presidency thus far. **Charlotte Janz**, a reporter for *Badische Zeitung* in Freiburg, is researching illegal immigration in the southwestern United States.

The American McCloy Fellows in Journalism are selected by a panel of distinguished journalists. The members of the selection jury for the 2012 American fellows were ACG President **William M. Drozdiak**; ACG Board Member **Lee Cullum**, host of "CEO," a series of television interviews with business leaders; **Josh Friedman**, Director of Maria Moors Cabot Prizes at Columbia University's Graduate School of Journalism; and **Michael Parks**, a Professor at the University of Southern California's Annenberg School for Communication and Journalism.

Urban Affairs

McCloy Fellows in Urban Affairs travel as a group, meeting with local government leaders across the United States, including fellowship alumni. The four German fellows in 2012 – from Hannover, Magdeburg, Mannheim, and Wismar – spent three weeks discussing topics such as city planning, immigration, and energy reform with various officials. The fellows traveled to New York City, Washington, D.C., North Dakota, Texas, Ohio, and Indiana. (See "Fellows in the Spotlight" on page 21.)

In the late fall, four American McCloy Fellows in Urban Affairs traveled to Germany for three weeks of meetings. The fellows – from Iowa, Maryland, Minnesota, and Washington State – were hosted by the German alumni who traveled earlier in the year. They met with their counterparts to discuss best practices and policymaking in general.

The ACG would also like to thank the [National League of Cities](#) and the [Deutscher Städtetag](#) (German Association of Cities) for their assistance in selecting candidates and for helping with the coordination of the fellows' itineraries.

2012 McCloy Fellows

Agriculture

American

Robert Blair

Owner
Blair Farms
Kendrick, Idaho

Garrick Hall

Owner
Hall's Jerseys Inc.
Cove, Utah

Raquel Landry

Area Field Service Representative
Louisiana Farm Bureau
Lake Charles, Louisiana

Paul Schwennesen

CEO
Double Check Ranch
Winkelman, Arizona

German

Andrea Bahrenberg

Press Officer/Editor
Rheinischer Landwirtschafts-
Verband
Bonn, Germany

Jörn Johan Dwehus

General Manager
Lower Saxony Farmers Association
Ahnsbeck, Germany

Roger Fechler

Head of the Division for Meat and
Livestock
Deutscher Bauernverband
Berlin, Germany

Matthias Kick

Head of Grains and Oilseeds Mar-
ket and Renewable Energies
Bayerischer Bauernverband
Munich, Germany

*"I will always keep in mind the
beauty of the landscape and the
endless resources for farming.*

*Traveling in the United States of
America was like reading a good
book: new impressions, different
ways of life, and always the feeling
to be free in a country with lots of
possibilities."*

Jörn Johan Dwehus

2012 McCloy Fellow in Agriculture

Environmental Policy

American

Lincoln Davies

Associate Professor of Law
University of Utah
Salt Lake City, Utah
Research Topic: "A Comparative
Assessment of Renewable-
Energy Policies in Germany and
the U.S."

Bernd Geels

Socioeconomic Team Intern
National Oceanic and Atmospheric
Administration
Washington, D.C.
Research Topic: "Ecosystem Serv-
ice Valuation and the Role of the
Federal Government"

Patricia Terry

Professor
University of Wisconsin-Green Bay
Green Bay, Wisconsin
Research Topic: "German Wind
Energy Implementation as a
Model"

German

Carl-Friedrich Elmer

Research Associate
Sachverständigenrat für Umwelt-
fragen (German Advisory Council
on the Environment)
Berlin, Germany
Research Topic: "The Impact of
Labeling Schemes on Fuel Econ-
omy Decisions"

Julius Jöhrens

Research Associate
Institute for Energy and Environ-
mental Research
Heidelberg, Germany
Research Topic: "Zero-Emission
Vehicles in California and Ger-
many – A Comparison of National
Conditions and Policy"

Frank Müller

Project Manager/Hydrogeologist
Ahu AG
Aachen, Germany
Research Project: "German-Ameri-
can Exchange of Experience,
Knowledge, and Information
Concerning the Risks of Explo-
ration and Production of Uncon-
ventional Gas"

Journalism

American

Theresa Bradley

Freelance Journalist
New York, New York
Research Project: "Profile of the
Pirate Party, Its Members, and Its
Rise"

Ryan Craggs

Associate World Editor
Huffington Post
New York, New York
Research Project: "How Have the
Refugees from the Arab Spring
Had an Impact on Europe?"

Phillip McKenna

Freelance Journalist
Cambridge, Massachusetts
Research Topic: "The German
Greenbelt"

German

Helge Fuhst

Producer
ARD German TV, "Tagesthemen"
Hamburg, Germany
Research Topic: "The Presidency
of Barack Obama"

Charlotte Janz

Reporter
Badische Zeitung
Freiburg, Germany
Research Topic: "Illegal Immigra-
tion Within the U.S. – California
and Arizona, A Comparison of
Two Extremes"

Ulf Mallek

Regional Editorial Office Leader
Sächsische Zeitung
Meissen, Germany
Research Topic: "How Do the Mass
Media of the U.S. – in Particular
the Regional and Local Newspa-
pers – Succeed in Mastering the
Challenges of the Internet Age?"

Urban Affairs

American

Ricardo Cervantes

Director of the Department of
Safety and Inspections
City of St. Paul, Minnesota

Joshua Crites

Planning and Policy Analyst
Tacoma Housing Authority
City of Tacoma, Washington

John Konior

Assistant to the City Manager
City of Urbandale, Iowa

Ivy Thompson

Senior Planner for Prince George's
County
Maryland National Capital Park
and Planning Commission
City of Upper Marlboro, Maryland

*"The great value of an exchange
like this fellowship is taking what
you know and challenging your
concepts. The ideas and information
I have learned on this fellowship
will help shape the projects I under-
take in 2013 and into the future."*

John Konior

*2012 McCloy Fellow in
Urban Affairs*

German

Jörg Böttcher

Head of the Relocation Assistance
Office
City of Magdeburg, Germany

Anja Danigel

Administrator for the Office of
Press, Tourism, and Civil Service
City of Wismar, Germany

Paul Burkhard Schneider

Head of the International Unit in
the Lord Mayor's Office
City of Hannover, Germany

Matthias Steffan

Assistant to the First Mayor
City of Mannheim, Germany

Other Fellowships

Fellows in the Spotlight



While attending a National League of Cities conference in Washington, D.C., the 2012 German McCloy Fellows in Urban Affairs met 2001 McCloy Fellow in Urban Affairs Ted Ellis (middle), Mayor of the City of Bluffton, Indiana, and President of the National League of Cities. The fellows are (from left to right) Paul Burkhard Schneider, Head of the International Unit in the Lord Mayor's Office for the City of Hannover; Matthias Steffan, Assistant to the First Mayor for the City of Mannheim; Anja Danigel, Administrator of the Office for Press, Tourism, and Civil Service of the Hanseatic City of Wismar; and Jörg Böttcher, Head of the Relocation Assistance Office for the City of Magdeburg.

In the early spring of 2012, four McCloy Fellows in Urban Affairs came to the United States for three weeks of meetings with city officials, policymakers, and local leaders to discuss best practices. The fellows began their program in New York City by meeting with officials from the largest U.S. city.

Over the course of three days, the fellows met with individuals from the New York City Economic Development Corporation, the Department of City Planning, and the Department of Sustainability. In addition, the fellows had private tours of government buildings and visited the 9/11 Memorial site.

The overarching themes of the meetings were efforts to improve New York City by investing in green technology. At the Department of Sustainability, an office created by Mayor Michael Bloomberg, the fellows discussed the Mayor's PlaNYC, where the focus is on sustaining New York City for the future by improving the quality of life. With an aging infrastructure, climate change, and growing population in mind, the program was developed during the Mayor's third term in office as part of a larger city redevelopment plan. The four fellows were able to share ideas from their own cities, as officials deal with similar issues on both sides of the Atlantic.

Fellowships for Academics

Goldman Fellowship

The Dr. Guido Goldman Fellowship for the Study of German and European Economic and International Affairs is awarded each year to an American scholar whose research concentrates on German economic and international policy within a wider European context. The fellowship was established in 2003 to honor political scientist and ACG Board Member **Guido Goldman**, Director of German Studies at the Minda de Gunzburg Center for European Studies at Harvard University. The Goldman Fellows travel for up to four weeks conducting research in Europe.

The 2012 Goldman Fellow is **John Urang**, Assistant Professor at Worcester Polytechnic Institute in Worcester, Massachusetts, who is researching "Provisional Domesticity in the East and West German New Waves." This research will be part of a larger book project titled *Playing House: Visions of Domesticity in the East and West Germany New Waves, 1965-1975*.

Hunt Fellowships

The Dr. Richard M. Hunt Fellowship for the Study of German Politics, Culture, and Society is awarded to promising young American academics whose work explores key themes of contemporary German society or the political, cultural, and social history of Germany. These fellows have the opportunity to travel for four weeks and conduct archival research in Germany. The fellowship was created in 2003 to honor former President and current Vice Chairman of the ACG **Richard M. Hunt**.

In 2012, two Hunt Fellowships were awarded. **Michael O'Sullivan**, an Associate Professor at Marist College in Poughkeepsie, New York, is conducting research on "Lived Catholicism in Germany: Gender, Miracles, and Secularization, 1918-1965." The fellowship will build on his research on stigmatist Therese Neumann and German Catholicism. **Ammon Shepherd**, Associate Director of Technology at the Roy Rosenzweig Center for History and New Media at George Mason University in Fairfax, Virginia, is researching "Nazi Tunnels: Underground Factory Dispersal Projects of World War II."

Fellowships for Berlin-Based Journalists

Kellen Fellowships

The Anna-Maria and Stephen M. Kellen Fellowship program provides an opportunity for exceptional Berlin-based German journalists to travel to the United States to conduct interviews with policymakers and cultural leaders. The fellowship was established in 1997 thanks to the generous support of the **Anna-Maria and Stephen Kellen Foundation**. The foundation was established by **Anna-Maria Kellen** and the late Stephen M. Kellen, a Berlin native who was an ACG Board Member and Co-Chairman of the New York investment firm Arnhold and S. Bleichroeder Holdings, Inc.

In 2012, three journalists were awarded the Kellen Fellowship. **Stefanie Dobmeier**, Managing Editor of *Die Tageszeitung*, is researching the handling of natural catastrophes in the United States. **Dorthe Ferber**, Political Correspondent at ZDF-Hauptstadtstudio, is examining bioethical challenges of prenatal screening. **Martina Merten**, a health-care journalist at *Deutsches Ärzteblatt*, is investigating the controversy associated with universal health care in the United States.

2012 John J. McCloy Awards Dinner



ACG Board Member John J. McCloy II, Chairman of the Board of Gravitax Technology, Inc., with Anke and Paul A. Volcker, former Federal Reserve Chairman and ACG Honorary Vice Chairman, who received the McCloy Lifetime Achievement Award



Former Federal Reserve Chairman and ACG Honorary Vice Chairman Paul A. Volcker (middle) receives the McCloy Lifetime Achievement Award from Ambassador Robert M. Kimmitt (left), Chairman of the American Council on Germany and Senior International Counsel at Wilmer Cutler Pickering Hale and Dorr LLP, and William M. Drozdiak (right), President of the American Council on Germany

Each year, the American Council on Germany presents John J. McCloy Awards to the leader of an American firm and the leader of a German firm for their and their companies' work to enhance the transatlantic economic relationship. On June 12, 2012, the ACG presented McCloy Awards to **Jeffrey R. Immelt**, Chairman of the Board and CEO of GE, and for **Dr. Norbert Reithofer**, Chairman of the Board of Management of BMW AG, at the Grand Hyatt at Grand Central in New York City. In addition, former Federal Reserve Chairman and ACG Honorary Vice Chairman **Paul A. Volcker** received the McCloy Lifetime Achievement Award for his longtime commitment to promoting a closer transatlantic partnership. ACG Chairman **Ambassador Robert M. Kimmitt**, Senior International Counsel at Wilmer Cutler Pickering Hale and Dorr LLP, served as the host of the evening.

The dinner also marked the Council's 60th anniversary. Hundreds of businesspeople, dignitaries, and other luminaries were in attendance. Guests at the McCloy Awards Dinner were treated to two dynamic performances by dancers from Ailey II.

In accepting his award, Mr. Volcker discussed both his decades-long involvement in the Council and also the ongoing importance of the transatlantic partnership.

"I think recent events demonstrate again the importance of these two great democracies on different sides of the Atlantic to be leaders of the world economic community and, of course, of political relationships as well," Mr. Volcker said. "So I am gratified I have been a small part of the journey of the Council over now, from my own standpoint, approaching half a century."

Ambassador Peter Ammon, Ambassador of Germany to the United States, shared a message of congratulations from Chancellor Angela Merkel, and **Friedrich Merz**, Chairman of the Atlantik-Brücke, also delivered remarks. Others in attendance included **Peter Wittig**, Permanent Representative of Germany to the United Nations; **Busso von Alvensleben**, Consul General of Germany in New York; **W. Michael Blumenthal**, former U.S. Secretary of the Treasury; and ACG Board Member **John J. McCloy II**, Chairman of the Board of Gravitax Technology, Inc. The award for Dr. Reithofer was accepted by **Ludwig Willisch**, Chairman and CEO of BMW of North America, on his behalf.

First presented in 1993, the awards are named in honor of John J. McCloy, the founding Chairman of the American Council on Germany and the first civilian U.S. High Commissioner for Germany after World War II, who also served as an advisor to every U.S. President from Franklin Roosevelt to Ronald Reagan. The awards pay tribute to Mr. McCloy's tireless efforts to promote closer transatlantic ties.



Jeffrey R. Immelt, Chairman of the Board and CEO of GE, receives the McCloy Award from Ambassador Robert M. Kimmitt, Chairman of the American Council on Germany and Senior International Counsel at Wilmer Cutler Pickering Hale and Dorr LLP (left to right)



Ludwig Willisch, Chairman and CEO of BMW of North America, receives the McCloy Award on behalf of Dr. Norbert Reithofer, Chairman of the Board of Management of BMW AG, from Ambassador Robert M. Kimmitt, Chairman of the American Council on Germany and Senior International Counsel at Wilmer Cutler Pickering Hale and Dorr LLP (left to right)

Underwriters

- BMW Group
- Deutsche Bank
- GE

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- Debevoise & Plimpton LLP
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- MAXIMUS
- Paramount Group, Inc.
- Sidley Austin LLP
- WilmerHale

Friends

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- BEAM Interactive & Relationship Marketing
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- Butler, Shine, Stern & Partners
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- David W. Detjen
- Walter A. Eberstadt
- Epstein Becker Green
- Future Value Associates, Ltd.
- Guido Goldman
- Gunther E. Greiner
- Richard M. Hunt
- kirshenbaum bond senecal +
- Maverick Capital Charities
- Mayer Brown LLP
- Octagon
- Elke Rehbock
- Edward Tanenbaum

Corporate Membership Program



Busso von Alvensleben, Consul General of Germany in New York; Henry H. Arnhold, Chairman of Arnhold and S. Bleichroeder Holdings, Inc.; ACG Board Member Alan S. MacDonald, Chief Client Officer at Citigroup Inc.; speaker Philipp Rösler, Vice-Chancellor and Federal Minister of Economics and Technology; ACG President William M. Drozdiak; and Richard L. Siewert, Jr. (1995 Young Leader), of Goldman Sachs (left to right)

The American Council on Germany's corporate membership program is designed to give leaders in the German-American business community insider perspectives on economic and political developments through special policy discussions, publications, and more. Corporate members have the opportunity to meet directly with various German officials, journalists, academics, and other experts to discuss the top issues on the transatlantic agenda, and to network with others who are actively engaged in the German-American relationship. Top contributors are automatically members of the Business Advisory Committee (BAC).

The Council's discussions in 2012 analyzed key items on the transatlantic agenda, including the eurozone crisis, foreign policy, and domestic politics in both countries. Meeting partners included **Ambassador Peter Ammon**, Ambassador of Germany to the United States; **Peter Fischer**, Economics

Minister at the German Embassy in Washington, D.C.; **Hans-Gert Poettering** (1973 Young Leader), Chairman of the Konrad-Adenauer-Stiftung and former President and current Member of European Parliament; and **Philipp Rösler**, Vice-Chancellor and Federal Minister of Economics and Technology, who was introduced by **Paul A. Volcker**, ACG Honorary Vice Chairman and former Chairman of the Federal Reserve.

The ACG would like to express its thanks to the Co-Chairmen of the Business Advisory Committee: ACG Board Member **Dale L. Ponikvar**, Partner at Milbank, Tweed, Hadley & McCloy LLP, who also serves as the ACG's Counsel, and **Christian Jagenberg**, Executive Vice President and General Manager of NORD/LB.

The Council is very grateful for the support of all corporate members, particularly during these volatile economic times.

Corporate Leaders

(\$10,000 and above)

Arnhold and S. Bleichroeder Holdings, Inc.
AT&T
BMW Group
Daimler
Deutsche Bank
Deutsche Telekom
Goldman Sachs
Lilly
Lufthansa
Mercedes-Benz USA
Pfizer Inc
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