



Melanie Strano '17
Digital Strategy and
IX Senior Consultant, IBM

**ROBERT B. WILLUMSTAD
SCHOOL OF BUSINESS**

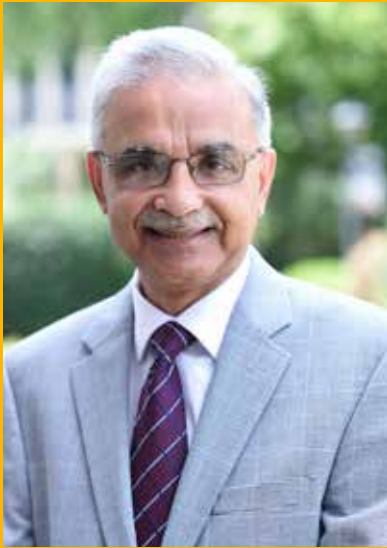
ANNUAL REPORT

2020

ADELPHI
UNIVERSITY

NEW YORK

EXPERIENTIAL LEARNING + BUSINESS CONNECTIONS = A JOB- MARKET ADVANTAGE



Dear Friends,

It is my pleasure to share here our annual report for the year just gone by, highlighting some of our many accomplishments and activities. Although the pandemic put a full stop to our on-campus schedule of programs, we were able to quickly pivot several of those to online or virtual modalities. Our overarching goal of providing our students a high-quality education was achieved.

As you go through these pages, you will recognize the dedicated and vital role we play to meet the talent needs of the region. Our curriculum, for example, now includes a master's degree in business analytics. Our accounting students continue to excel on the CPA Exam, benefiting from our coaching program. Finance majors are well-prepared for the Securities Industry Essentials exam. The internship program, now complemented by a job shadowing option, engages 225-plus organizations. Our many cocurricular programs, a number of which are part of the Willumstad Winning Edge Initiative, enable students to fully develop their communication, technical and leadership skills—preparing them well for life after college.

We benefit from having a top-notch faculty whose passion enlivens the classroom and whose inquisitiveness informs their scholarship. Our caring team of support staff ensure that students' needs are met. We thank the many employers who return year after year to recruit our students for internships and jobs, reaffirming their faith in the quality of our educational programs. And, of course, we are grateful for our network of 18,000 alumni, for their philanthropy and guidance. We take pride in their success!

The Willumstad School of Business is on the go—it's all happening here!

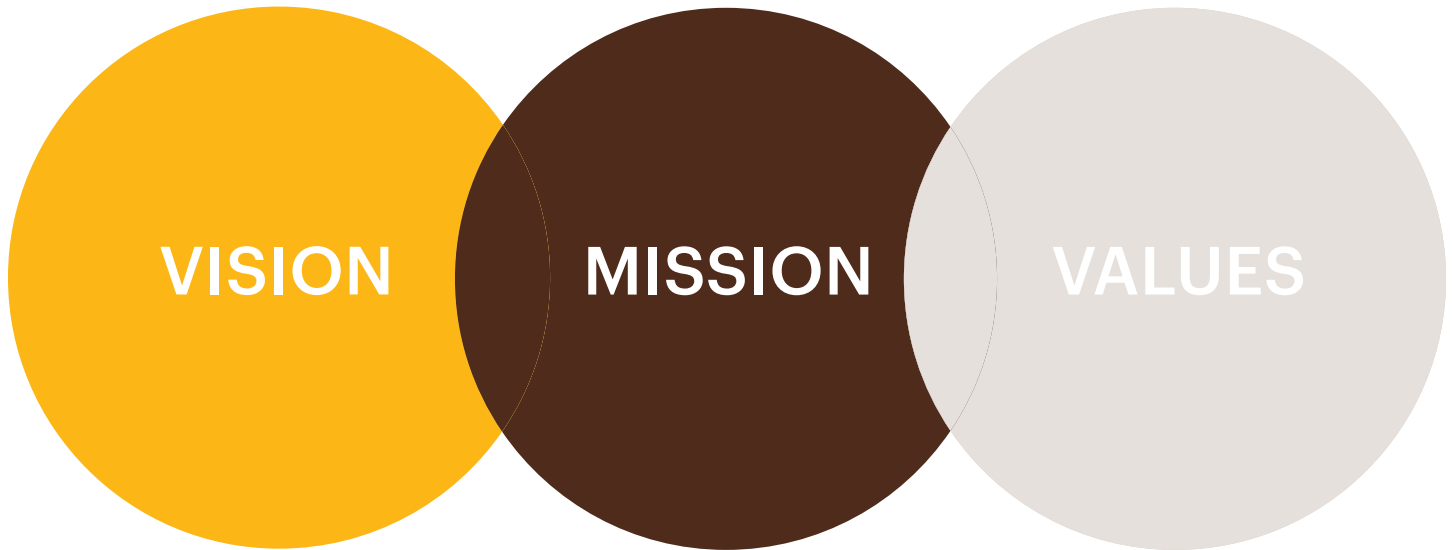
Regards,
Rajib Sanyal, PhD
Dean

ROBERT B. WILLUMSTAD SCHOOL OF BUSINESS

The School is accredited by AACSB International, continuously since 2007.



ESTABLISHED IN 1964, AND RENAMED IN 2012 IN HONOR OF BOARD OF TRUSTEES CHAIR EMERITUS ROBERT B. WILLUMSTAD '05 (HON.), FORMER PRESIDENT AND CHIEF OPERATING OFFICER OF CITIGROUP, IN GRATEFUL ACKNOWLEDGMENT OF HIS GENEROUS GIFT TO THE INSTITUTION



**OUR VISION:
PERSONALIZED
SUCCESS**

We aspire to provide an unparalleled learning environment and to be a highly trusted academic and professional source for socially conscious managerial talent.

**OUR MISSION:
EXPERIENCE-BASED
LEARNING**

We provide students with a distinctive experience focusing on ethics, sustainability and innovation—aimed at preparing them to be leaders and strategic problem solvers who are ready to meet the rapidly changing needs of today's multicultural society.

We do this through an experience-based and integrated curriculum delivered by a student-centered faculty that is:

- a. Committed to classroom excellence;
- b. Engaged in peer-reviewed scholarship; and
- c. Actively engaged with alumni and the business community.

**OUR VALUES:
COLLABORATION
AND RESPECT**

We are guided by the values of:

- ▶ Mutual respect, civility and concern for others
- ▶ Partnership, collaboration and cooperation
- ▶ Openness to new ways of knowing and doing
- ▶ Honesty and transparency
- ▶ An underlying liberal arts education

RECOGNITIONS AND CONNECTIONS

In 2020, for the first time, our on-campus MBA program has been featured on The Princeton Review's Best Business Schools list. Only 248 schools are included in [this list](#). This is wonderful news and is a validation of the high-quality program that we deliver.



The Willumstad School is a sponsor of the Innovative Applications in Analytics Award (IAAA), along with the Analytics Society of INFORMS and Kinaxis. This initiative ties in nicely with the recent emphasis on data analytics in our curriculum.

A superb example of a corporate partnership is a project we are working on with Jovia Financial Credit Union (formerly NEFCU). A three-year, \$135,000 grant to offer financial literacy programs to students and staff and to develop new banking products that meet the needs of Gen Xers was kick-started on campus by Jovia's president and CEO, **John Deieso '18** (left).



EVENTS

A panel discussion on supply chain management titled “Airplanes, Trains, Trucks, Ships and Drones: Changing the Way the World Moves” featured **John Costanzo**, president and CEO, LDK Consultants; **Don La France**, vice president of logistics and supply chain solutions, 1-800-Flowers; **Stan Stone**, CEO and founder, GreyStone Business Solutions; and **Kevin McSweeney**, president, Telephonics. The program was sponsored in part by the New York City-Long Island Chapter of APICS.



THE PRACTITIONER’S PERSPECTIVE: DISTINGUISHED SPEAKERS’ SERIES

As part of the Practitioner’s Perspective Series, the School hosted:

Frazer Rice, JD, senior wealth strategist, Calamos Wealth Management, New York City. The talk, titled “Graduating to New Problems,” discussed how to manage the issues that arise with being wealthy.

Russell Safirstein ’89 (accounting), partner in charge, Anchin Digital Risk Solutions: “Cyber Terrorism, Ransomware, Phishing: Protecting Ourselves in the Digital Age”

LeeAnn Black ’83, chief operating officer, Latham & Watkins LLP: “The Changing World of Law”

Deborah Zawisza ’80 (finance), vice president, research and consulting, at Novarica: “Digital Revolution: How Technology Is Changing Every Profession”

Jack Schnirman, comptroller, Nassau County, New York: “Open Nassau: Modernizing Government to Meet the Needs of the Next Generation”

Also on campus:

Michael Graziano ’77, retired managing director of BNP Paribas, spoke on “Why Do Good People Do Bad Things? A Guide to Effective Corporate Compliance” as part of the Leadership Certificate Program.

The annual conference of the Business and Applied Science Academy of North America was organized on the campus of Adelphi University. The conference director was **Nicholas Koumbiadis, MBA ’01, DBA**, associate professor of accounting. He is an officer of the organization, holding the position of treasurer-director, and was responsible for the conference logistics.

DEDICATED FACULTY: DELIVERING A WORLD-CLASS ACADEMIC EXPERIENCE

Angel, Jack, CPA, MS

(LIU Post), Associate Professor of Accounting

Baker, Charles

Richard, CPA, PhD (University of California at Los Angeles), Professor of Accounting

Buckle, Pamela, PhD, MA '13 (University of Calgary), Associate Professor of Management

Noreen Gillin joined the dean's office as an administrative assistant.

Conway, Grace, CPA, MA

(New School for Social Research), Associate Professor of Accounting

Erogul, Murat Sakir, PhD

(University of Lincoln), Assistant Professor of Management

Goldberg, Robert, MBA (Columbia University), Clinical Associate Professor of Finance

Gupta, Rakesh, MBA

(Baruch College, CUNY), Associate Professor of Decision Sciences

Hazy, James, EdD

(The George Washington University), Professor of Management

Heinowitz, Harvey, MBA '75

(Adelphi University), Assistant Professor of Economics

Hu, Huajing, PhD

(Baruch College, CUNY), Associate Professor of Finance

Huang, Zhimin, PhD

(The University of Texas at Austin), Professor of Decision Sciences

Hyland, MaryAnne, PhD

(Rutgers University), Associate Dean for Undergraduate Programs and Student Success, Professor of Management

Jaramillo, Juan, PhD

(West Virginia University), Associate Professor of Decision Sciences

Johnson, Zachary, PhD

(University of Central Florida), Associate Professor of Marketing

Karatas, Cem, DBA

(Sacred Heart University), Clinical Assistant Professor of Finance

Koumbiadis, Nicholas, DBA

(University of Phoenix), Associate Professor of Accounting

Lee, Yun Jung, PhD

(Purdue University), Associate Professor of Marketing

Leibowitz, Arthur, CPA, MS

(Stetson University), Clinical Associate Professor of Accounting

Lev, Lily, MBA

(Adelphi University), Lecturer in Marketing

Li, Susan, PhD

(University of Texas at Austin), Professor of Decision Sciences

Libertella, Anthony, PhD, JD

(Ohio State University), Professor of Management and Law

Lim, Eunji, PhD

(Stanford University), Assistant Professor of Decision Sciences

Liu, Fan, PhD

(University of Central Florida), Assistant Professor of Marketing

Machlis, David, PhD

(Rutgers University), Associate Professor of Economics

Maman, Zahra

Sedighi, PhD (Auburn University), Assistant Professor of Decision Sciences

Messano, Laura, MA

(The New School), Lecturer in Management

Moskalev, Sviatoslav, PhD

(University of Georgia), Associate Professor of Finance

Na, HyunJun, PhD

(Tulane University), Assistant Professor of Finance

Pandit, Ganesh, CPA, DBA

(Louisiana Tech University), Associate Professor of Accounting



ORIGIN: USA
CURRENT PRICE: \$9.1
MARKET CAP: \$1.08 B
YTD RETURN: 148.92%
1 YR RETURN: 56.50%
TICKER: CHGG
INDUSTRY: CONSUM

$$\frac{D_1}{K-g}$$

2016 1.40
2017 $1.40(1+g)$
 $K-g$ $K-g$

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26

Robert Goldberg, clinical associate professor of finance, is the recipient of the School's Outstanding Faculty Advising Award. Congratulations! This new annual award recognizes faculty members for their exemplary contributions in helping undergraduate students define and achieve their academic goals.



Partanen, Timo, DSc
(Aalto University),
Assistant Professor of
Management

Patel, Jayen, DBA
(Mississippi State
University), Professor
of Finance

Prottas, David, PhD
(City University of
New York), Associate
Professor of
Management

Ryoo, Soon, PhD
(University of
Massachusetts at
Amherst), Associate
Professor of Economics

**Skorin-Kapov, Darko,
PhD** (University of
British Columbia),
Professor of Decision
Sciences

Surie, Gita, PhD
(The Wharton
School, University
of Pennsylvania),
Professor of
Management

**Swensen, R. Bruce,
PhD** (Stern School of
Business, New York
University), Associate
Professor of Finance

**Torras, Mariano,
PhD** (University of
Massachusetts at
Amherst), Professor
of Economics

**Wallace, Karen,
CPA, MS** (Taxation),
Fordham University,
Visiting Assistant
Professor of
Accounting

**Waters, Winston,
MBA '15, JD**
(Seton Hall University),
Associate Professor
of Law

Yang, Monica, PhD
(University
of Illinois at
Urbana-Champaign),
Professor of
Management

Yang, Simon, PhD
(University of Houston),
Associate Professor of
Accounting

**Yazdi, Amirhossein
Alamdar, PhD**
(University of
Massachusetts at
Amherst), Assistant
Professor of Decision
Sciences

Zhang, Jiang, PhD
(Case Western Reserve
University), Professor
of Decision Sciences

PARTICIPATING ADJUNCT FACULTY

**Celentano, Joseph,
MBA '04** (Adelphi
University)

Gallucci, Frank, MBA
(Hofstra University)

**Sheldrick, Joseph,
MBA '97** (Adelphi
University)

**Shinick, Thomas '82,
MBA '92** (Adelphi
University)

In Memoriam

Allen Don, PhD, associate professor in the School from 1969 to 1992. His generous gift created the Elizabeth and Allen Don Center for Innovative Technology and Decision Sciences. Dr. Don's obituary can be read [here](#).

RECOGNIZED FACULTY

BENDER AWARDS

The Bender Research Awards are named after **James Bender, PhD**, founding dean of what is now the Robert B. Willumstad School of Business. He was associated with Adelphi for more than 25 years in various capacities and created a generous endowment to fund the awards. The published scholarly works are judged on the impact they have on the discipline.

The three-year body of work award was received by **Monica Yang, PhD**, professor and chair, Department of Management. Four best paper of the year awards were won by **Zachary Johnson, PhD**, and **Yun Jung Lee, PhD**, both associate professors of marketing; **David Prottas, PhD**, associate professor of management; **James Hazy, EdD**, professor of management; and **Charles Richard Baker, PhD**, professor of accounting, for their publications in 2018. Dr. Prottas had two jointly authored papers recognized.

ADELPHI BUSINESS REVIEW

The Adelphi Business Review showcases some of the recent scholarly works of the faculty. [Read them here.](#)

RECOGNITION

Jack Angel, CPA, MS, associate professor of accounting, won the Dr. Emanuel Saxe Outstanding CPA in Education Award from the New York State Society of Certified Public Accountants. The award recognizes certified public accountants (CPAs) who have dedicated their life's work to accounting education.

Juan Jaramillo, PhD, associate professor of decision sciences, co-chaired the judges' panel for selecting winners of the Innovative Applications in Analytics Award. He has been elected vice chair of the committee on teaching and learning of INFORMS, the leading international association for professionals in operations research and analytics. He will hold the position through December 2021.

Alan Cooper, PhD '95, MBA '03, associate dean, was the keynote speaker and panel moderator at the Four Levers of Business Growth event at the Heritage Club in Bethpage, New York. He spoke on the future of the Long Island economy.

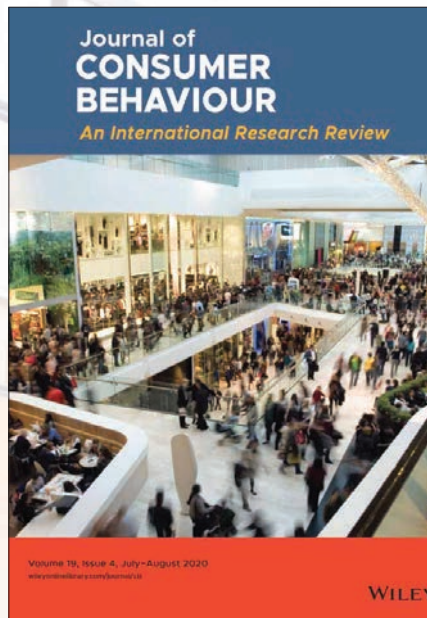
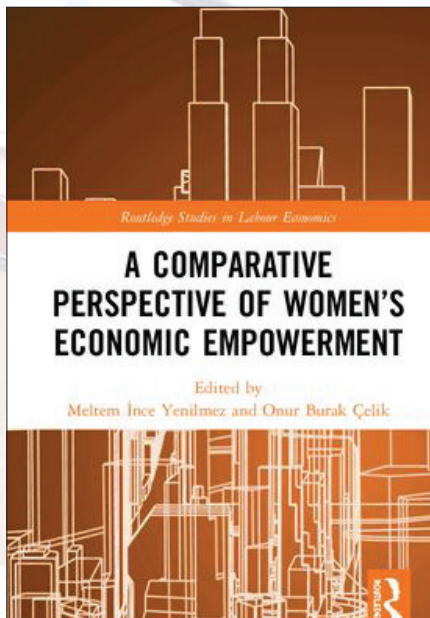
Mark Fogel, MBA '04, adjunct professor, presented on the topic of ageism at the Society for Human Resource Management (SHRM) National Talent Conference, which was held virtually.



Bender Award recipient Monica Yang, PhD



CPA award recipient Jack Angel, CPA



SCHOLARLY WORKS OF FACULTY— AN ACTIVE TEAM. HERE IS A SMALL SAMPLING OF THEIR SCHOLARSHIP.

Active scholars, the work of our faculty is published in leading academic journals. A few examples are provided here, reflecting the breadth and depth of their expertise.

A book chapter by **Murat Sakir Eroglu, PhD**, assistant professor of management, titled “Constructing Female Entrepreneurial Identity in Turkey,” has been published in *A Comparative Perspective of Women's Economic Empowerment*, edited by Meltem Ince Yenilmez and Onur Burak Celik. The book is an imprint of Routledge, London, part of the Taylor & Francis Group.

Robert Goldberg, clinical associate professor of finance and economics, and **Mariano Torras, PhD**, professor of economics and chair, Department of Finance and Economics, had an article titled “Explaining Stagnant Living Standards in a Generalized Asset Growth Context” published in the *Journal of Economic Issues*.

James Hazy, EdD, professor of management, co-organized and served as a panelist for a symposium titled “Two Sides of the Same Coin? A Dialogue on the Co-Existence of Hierarchical and Collective Leadership” at the Academy of Management’s annual conference.

A co-authored article by **Zhimin Huang, PhD**, professor of decision sciences and chair of the Department of Decision Sciences and Marketing, “Buy-online-and-pick-up-in-store Strategy and Showroom Strategy in the Omnichannel Retailing,” has been published in *Advances in Business and Management Forecasting*.

Fan Liu, PhD, assistant professor of marketing, co-authored an article titled “Non-Monetary and Nonreciprocal Freecycling: Motivations for Participating in Online Alternative Giving Communities” for publication in the *Journal of Consumer Behavior*.

Eunji Lim, PhD, assistant professor of decision sciences, had an article titled “The Limiting Behavior of Isotonic and Convex Regression Estimators When the Model Is Misspecified” published in *Electronic Journal of Statistics*.

A co-authored paper by **Zahra Sedighi Maman, PhD**, assistant professor of decision sciences, “A Data Analytic Framework For Physical Fatigue Management Using Wearable Sensors” was published in *Expert Systems with Applications*.

Ganesh Pandit, DBA, associate professor of accounting and law, and **Charles Richard Baker, PhD**, professor of accounting, had a paper titled “A History of the Changes to the U.S. Standards Audit Report” published in the *Journal of Accounting and Free Enterprise*.

David Prottas, PhD, associate professor of management, had a co-authored paper titled “A Bridge to Leadership Communication Success: Impact of Leader-Member Exchange on Nursing Administrative Relationships” published in *Nurse Leader*.

An article by **Gita Surie, PhD**, professor of management, titled “Fostering Sustainability through Ecosystems for Renewable Energy in India” appeared in the *Journal of Sustainability Research*.

Charles Richard Baker, PhD, professor of accounting, received the 2019 Best Paper Award from the Academy of Accounting Historians Section of the American Accounting Association for authoring “Bookkeeper-Controller-CFO: The Rise of the Chief Financial and Chief Accounting Officer.”

Associate Professor of Marketing **Zachary Johnson, PhD**'s co-authored paper “Good Guys Can Finish First” has been recognized by Wiley Publishing as one of the most-read papers in the *Journal of Consumer Psychology* in 2018–2019.

FACULTY IN THE MEDIA

The expertise of our faculty is regularly sought to explain or weigh in on issues of the day. They cover a wide range of subjects as reflected in the sample below.

Robert Goldberg, clinical associate professor of finance, was quoted in *U.S. News & World Report* on “[What the Federal Reserve’s Interest Rate Cut Means for Consumers](#),” March 16, 2020.

Rakesh Gupta, associate professor of decision sciences, commented in a *Newsweek* story on home mortgage payments are being affected by the pandemic. His advice on how [retirees can earn money without leaving their homes](#) was reported in a *U.S. News & World Report* article.

MaryAnne Hyland, PhD, associate dean for undergraduate programs and student success, shared her expertise in a story about the proper etiquette for calling in sick to work, “[A Guide to Calling in Sick](#)” in *U.S. News & World Report*, March 5, 2020.

Zachary Johnson, PhD, associate professor of marketing, had comments in a *U.S. News & World Report* story on [layaway programs](#).

Fan Liu, PhD, assistant professor of marketing, was interviewed by the Associated Press and her comments on the implications of wearing masks to thwart the coronavirus were picked up by more than 200 newspapers, including *The New York Times*.

David Machlis, PhD, associate professor of economics, was interviewed by *The Jerusalem Post* in two articles that discussed his work to combat hatred, intolerance and anti-Semitism. Dr. Machlis is the co-founder and vice chairman of March of the Living, the largest annual international, experiential Holocaust education program in the world.

Thomas Schinick '82, MBA '92, adjunct faculty in the Department of Management, was quoted in a *Newsday* story titled “[Stores We Loved and Lost](#).”

Mariano Torras, PhD, professor of economics and chair, Department of Finance and Economics, weighed in on a story on states’ going bankrupt, published in *Newsweek*, “[Has A State Ever Gone Bankrupt?](#)”

Michael Wentz, adjunct faculty in marketing and director of digital marketing for the University, was quoted in a *New York Times* article, “[Coronavirus Has Opened the Corporate Email Floodgates](#).”

ENROLLMENT

Enrollment in graduate programs—the MBA and the MS in Supply Chain Management—registered a whopping 47 percent increase between 2013 and now. The School launched a new STEM graduate degree, the 30-credit Master of Science in Business Analytics.

	2013	2014	2015	2016	2017	2018	2019
Undergraduate	663	669	657	639	628	618	616
Graduate	375	363	307	378	524	553	455
TOTAL	1,038	1,032	964	1,017	1,152	1,171	1,071

Source: Fall 2019 *Adelphi University Data Book*

Management	217	227	204	205	184	172	161
Accounting	148	155	155	147	141	149	140
Finance	93	100	91	89	84	94	102
Marketing	59	91	112	100	105	78	87

Source: Fall 2019 *Adelphi University Data Book*

AP

THE JERUSALEM POST

Newsday

Newsweek

The New York Times

U.S. News & WORLD REPORT

Successful Launch of the Willumstad Winning Edge Program

Six ways we give students an edge on their path to success in business

Students want a business degree that gives them the skills to step into a successful career. The new Winning Edge program at the Robert B. Willumstad School of Business gives students the skills, credentials, connections and hands-on experience they'll need to get ahead—right here on New York City's doorstep. It's unique. Six life-changing reasons make the Willumstad Winning Edge different from any other business undergraduate experience:

MaryAnne Hyland, PhD, associate dean for undergraduate programs and student success, oversees this innovative cocurricular program.

1 Career readiness:

career exploration, résumé guidance, job shadowing, internships and more



2 Tech credentialing:

Microsoft Excel training and certification options



3 Innovative academics

with world-class faculty who are business researchers and leaders



4 Learning for leadership

with experiential learning to build leadership skills with the Willumstad Leadership Scholar program, New York City cross-cultural experiences and academic clubs

5 Networking opportunities

throughout the year with business alumni, faculty, staff and students



6 Personalized education

in small classes to nurture student success



INTERNSHIPS: AN ESSENTIAL CAREER LEARNING EXPERIENCE



JOB SHADOWING PROGRAM LAUNCHED

The job shadowing program provides business students with insights into the world of work. Since its inception, 45 students have shadowed in a variety of industries, including finance, banking, insurance, marketing and the public sector. This year, we had 14 companies partnering with the School. A key element is matching the firm and manager with the student's professional interests. **Laura Riker**, career services specialist, oversees this program. [Take a look at this video](#) to see students taking advantage of this valuable opportunity.

The School placed interns with
238 organizations.

58.5% 
OF THE INTERNS WERE FEMALE.

41.5% 
OF THE INTERNS WERE MALE.

THE TOP 10 PLACES WHERE OUR STUDENTS INTERNEDED:

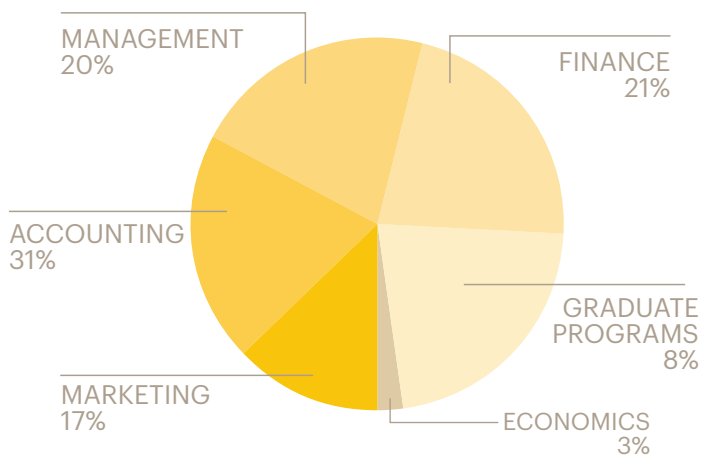
- Merrill Lynch
- Deloitte
- GEICO
- Village of Garden City
- Long Island Rail Road (LIRR)
- Northwestern Mutual
- Publishers Clearing House
- PwC
- Marks Paneth
- Mt. Sinai Hospital



Nicholas Sterlacci '19 graduated with five internships under his belt, including one as a credit analyst intern for APG Asset Management.

80% of students graduate having completed at least one internship

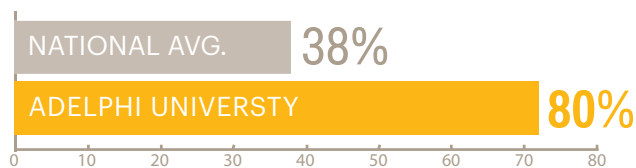
Internships by Academic Discipline



TRULY A DIVERSE BUSINESS SCHOOL

	Undergraduate	Graduate
Asian/Pacific Islander	11.9	14.9
Native American	–	0.3
Black/African American	5.7	13
Hispanic	16.8	14.3
White (non-Hispanic)	62.8	53.4
Two or More Races	2.8	3.7
International	17.4	62.4

Percentage of 2018–2019 graduates with internship experience



DEDICATION TO THE STUDENT EXPERIENCE

Matriculation

The academic year kicked off with the Matriculation ceremonies, where entering undergraduate students were formally welcomed into the University. The keynote speaker was **Scott Karl Dimig '06**, vice president, pop promotion, Epic Records/Sony Music.



Commencement

This May, the Willumstad School graduated 242 students—130 undergraduates and 112 for graduate degrees. Congratulations! While the formal Commencement exercises had to be canceled because of the pandemic, video greetings were extended to all the new graduates.

Among the graduates were Honors students **Patryk Czyzo** (finance, summa cum laude), **Andrew Jacobson** (finance, summa cum laude), **Donato Moneta** (accounting, summa cum laude), **Iffat Naveed** (management, summa cum laude) and **Julia Rietbroek** (management, magna cum laude).



Business Plan Competition

The third annual Business Plan Competition was organized virtually. The final contestants and the names of their projects were **Elena Garcia** (Maven Media), **Duc Le** (Roommate Exchange), **Abie Rawad Akhand** (Eden), **Samrat Malik** (Auto Fire Hazard Control System) and **Gabriel Balestero** (Mind Sports Training).

A panel of judges, **Pawneet Abramowski, MBA '07** (principal, PARC Solutions LLC), **Andy Bailen '78** (managing director, 3Pe Consulting LLC), **Anita D'Amico, PhD '84** (CEO, CodeDx, Inc.), **Graziela Fusaro** (director, Innovation Center, Adelphi University) and **Michael Hurley '06, MBA '09** (senior strategic account manager, App Annie), evaluated the business plans, their presentation and the elevator pitches made by the contestants.

The winners were **Abie Rawad Akhand** (first prize), **Samrat Malik** (second prize) and **Elena Garcia** (third prize). The elevator pitch competition was won by **Abie Rawad Akhand**. **Michal Davydov**, finance senior, served as the virtual master of ceremonies.

The event was organized by **Lori Cary, MBA '20**, cocurricular program specialist.



Abie Rawad Akhand, first-prize winner in the 2020 Business Plan Competition



Willumstad Leader Scholars

The second batch of Willumstad Leader Scholars presented their project report on academic advising to President **Christine Riordan**; Trustee Emeritus **Robert B. Willumstad '05 (Hon.)**; Provost and Executive Vice President **Steve Everett, DMA**; and others at the University and the School. The six students, all seniors, were **Austin Beech** (marketing), **Patryk Czyzo** (finance), **Andrew Jacobson** (finance), **Sunny Kwon** (accounting), **Katie Laaksonen** (management) and **Theresa Mattei** (accounting). **Cem Karatas, PhD**, clinical assistant professor of finance, served as the faculty guide. For 2020–2021, there will be two teams of Leader Scholars.

Honor Society

The Beta Alpha Psi Honor Society conducted a virtual induction ceremony. Two students, **Theresa Mattei** and **Monica Mattei**, were honored. **Winston Waters, JD, MBA '15**, associate professor of business law, is the faculty adviser for this society.

Student Athletes

Five students were honored as the 2020 Arthur Ashe Jr. Sports Scholars—a national program established to recognize minority students for both academic and athletic excellence. The students are **Austin Beech**, marketing, senior (basketball); **Paolo Marciano**, marketing, sophomore (soccer); **Desmond Nartey**, accounting, junior (track and field); **Ofek Pinto**, finance, senior (soccer); and **Nicole Stay**, management, senior (tennis), featured below.



Canon on Campus

Managers from Canon U.S.A. visited the campus to meet students to provide information on employment opportunities and solicit applications. Nearly 40 students attended the event.

New Student Club

A student chapter of APICS (formerly the American Production and Inventory Control Society) has been formed in partnership with the APICS New York City-Long Island Chapter. APICS is the global leader in supply chain certification programs. **Eunji Lim, PhD**, assistant professor of decision sciences, is the faculty adviser.

Curriculum

The School launched a new Master of Science in Business Analytics. The MS in Supply Chain Management is now classified as a STEM (Science, Technology, Engineering and Mathematics) degree. A new undergraduate minor in finance was also approved.



International Business—Students Travel Abroad to New York City

For the second year running, undergraduate students taking the January Intersession undergraduate International Business course with **Pamela Buckle, PhD, MA '13**, associate professor of management, and **Joseph Sheldrick, MBA '97**, adjunct faculty in decision sciences, were treated to a unique experiential learning opportunity focused on China. In addition to guest speakers who shared insights into the challenges of starting and running a business in China, the students learned about aspects of Chinese culture and professional etiquette. They visited the United Nations and the Museum of Chinese in America, launched in Chinatown, and participated in a traditional Chinese tea ceremony. They also toured the U.S. headquarters of L'Oréal, the French cosmetics company with a major presence in China. The learning experience was enriched by having a group of students from China studying at Adelphi serve as "cultural liaisons."

ALUMNI NEWS

Paul Daley MBA '87, has joined SB One Bank as senior vice president New York metro team leader, based in Jericho, New York.

Hatice Akyerli Dalton '94, MBA '96, is a managing director with Deloitte & Touche LLP, based in Dallas, Texas.

Sharon Ehrlich, MBA '94, is senior director of readiness and enablement, EMEA Region, for Citrix, a U.S. digital workplace platform company. She is based in Vienna, Austria.

Doug Flynn '89 (finance), a chartered financial analyst and co-founder of Flynn Zito Capital Management, was honored at the 31st Annual Adelphi Golf Classic for his generous support to Adelphi University—including creation of the Flynn Zito Capital Management Scholarship Fund for finance students. [Watch and hear Flynn's compelling thoughts](#) behind the scholarship he created.

Greg Jacobi '03 has been named vice president of GEICO's regional office in San Diego, California.

Hemant Khemka '95, managing director, Stesalit Systems Ltd., based in Kolkata, India, visited the campus.

Tomislav Kostadinov '10, a vice president with Goldman Sachs in New York City, has joined the University's board of trustees.

Patrick O'Shaughnessy, DO, MBA '13, executive vice president and chief medical officer at Catholic Health Services of Long Island, was honored as a 2019 Who's Who in Health Care Professionals and Health Care Law by *Long Island Business News*.

Alan Plafker '79 is a licensed insurance broker and vice president with Garber Atlas Fries and Associates in Oceanside, New York.

Humera Qazi '93 is managing director, head of wealth management operations, client services group, at Morgan Stanley, New York.

Michael Sammis '81 is president of Universal Publishing Production Music, a producer and licensor of music for use in film, television, advertising and interactive media, based in Santa Monica, California.

Dimitri Tsopanagos '94, MBA '96, is a partner at Deloitte in London, United Kingdom.

John Weisenseel '80, chief financial officer, AB (AllianceBernstein), the global asset management firm, is based in Nashville, Tennessee, where the company has relocated its headquarters from New York City.

José Singer Weisinger '73, special envoy of the Dominican Republic to the United Nations and president of the Security Council, visited the campus and interacted with students.

During their study trip to Finland at the end of the spring semester, several students met **Mikko Koivu '99** and **Jukka Salasuo '98** in Helsinki. They reminisced fondly about their time on campus and some of their faculty and coaches—both were on soccer scholarships. **Rakesh Gupta**, associate professor of decision sciences, who co-facilitated the travel course, also heard from several other Finnish alumni—**Jussi Eskola '97**, **Toni Ekroos '97**, **Kalle Luokola '01** and **Sami Terävä '99**.



The highly popular annual Apprenticeship Challenge drew approximately 250 high school students from nearly 30 schools across Long Island. Teams presented innovative marketing ideas on using technology to reduce road accidents.

This program is designed to teach high school students how to turn their ideas into successful business plans by putting together a strategic marketing plan. **Alan Cooper, PhD '95, MBA '03**, associate dean in the Willumstad School, served as the emcee for this year's competition, which was sponsored by GEICO, the insurance company. The judges included several alumni: **Kathy Casale '04, MBA '06**, president and marketing consultant, Sea Star Strategy; **Mark Kulewicz, MBA '85**, vice president of regional marketing, AAA Northeast; and **Marty Polizzi, MBA '94**, sales training manager, UPS (retired).

At the 2019 Women's Leadership Conference at Adelphi University, several alumni were speakers and panelists: **Carol Ann Boyle, MBA '17**, chief information officer, Adelphi University; **Svetla Marinova '10**, fin tech manager, Grant Thornton LLP; **Joni Hayes '12, MBA '18**, enterprise support specialist, Adelphi University; **Arianna Georgiadis '13, MBA '14**, human resources supervisor, Grassi & Co.; **Monica Martinez '13, MBA '15**, individual giving manager, Habitat for Humanity-New York City; **Melanie Strano '17**, digital strategy and iX senior consultant, IBM; **Katherine Quintana Malone '09, MBA '10**, senior global compensation adviser, Latham & Watkins LLP; **Sheila Adams '07, MBA '10**, director and HR partner, Pandora Media; **Raysa Lebron '10**, vice president, Latin America controllers group, BlackRock; and **Camissa Celestine '19**, graduate assistant, Willumstad School of Business.



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