



Cover photo

Impala and Red-billed Oxpecker

Location: Kruger National Park, one of the largest bird sanctuaries in Africa, situated across Limpopo Province and Mpumalanga Province in the northeastern part of the Republic of South Africa.



WEB



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Instagram

AEON Environmental Foundation is committed

to addressing global environmental issues and

creating a sustainable society.



Tree planting in Jakarta, Indonesia (2011)
Seven years have passed since the trees were planted
and the greenery is being restored.

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Message

AEON Environmental Foundation was established in 1990 as Japan's first independent corporate foundation focusing on the global environment, based on AEON's Basic Principles of "Pursuing peace, respecting humanity, and contributing to local communities, always with the customer's point of view as its core." I would like to thank everyone who has supported us during our more than 30 years of existence.

Since our establishment, we have been engaged in various activities to address everchanging global environmental issues, such as participating in the Rio Summit and collaborating with the Secretariat of the Convention on Biological Diversity (CBD) of the United Nations Environment Programme (UNEP).

One of our main projects is tree-planting. In cooperation with local volunteers around the world, we have planted a total of over 12.41 million trees in forests destroyed by logging and natural disasters. The tree planting sites have been transformed into forests full of life, where greenery has regenerated and a variety of organisms thrive. Today, we are engaged in various community-based environmental activities such as tree planting that has evolved into the nurturing and utilizing of trees.

Going forward, we will further evolve our activities and collaborate with local governments, administrative agencies, universities, and international research institutions to create AEON Satoyama with the aim of realizing a sustainable community. We will take on the challenge of creating a new satoyama based on the idea of a Regional Circular and Ecological Sphere that integrates multiple environmental, economic, and social perspectives while retaining traditional satoyama characteristics where people and nature coexist. Moreover, we will further strengthen our partnerships with a diverse range of like-minded stakeholders around the world to take on this challenge.

It is our mission to pass on this one and only beautiful planet to the next generation. Being a global citizen AEON Environmental Foundation will continue to actively promote various environmental activities together our stakeholders to achieve this mission.

AEON Environmental Foundation
Honorary Chairman

Takuya Okada



The Aim of Establishment

Since its creation 4.6 billion years ago, the earth has brought forth a great variety of life. However, the natural environment now faces a crisis with problems such as destruction of the ozone layer, global warming, rapid deforestation, desertification, frequent acid rain, and marine pollution. It has become impossible to speak of environmental conservation without taking on a global perspective.

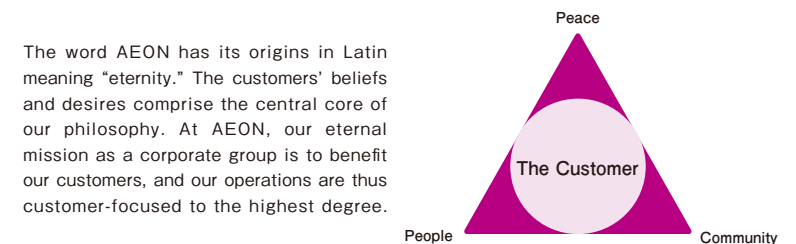
Conservation requires effort not only at the national level, but also from private businesses and citizens' groups.

Based on our basic principles of pursuing peace, respecting humanity, and contributing to local communities, AEON has been implementing tree planting activities as well as addressing the problems of reuse, recycle and waste disposal.

With this in mind, AEON Environmental Foundation was formed in 1990, with an objective to develop its own environmental conservation activities and support the work of other groups with similar objectives.

AEON Basic Principles

Pursuing peace, respecting humanity,
and contributing to local communities,
always with the customer's point of view as its core.



- Peace : AEON is a corporate group whose operations are dedicated to the pursuit of peace through prosperity.
- People : AEON is a corporate group that respects human dignity and values personal relationships.
- Community: AEON is a corporate group rooted in local community life and dedicated to making a continuing contribution to the community.

On the basis of the AEON Basic Principles,
AEON practices its "Customer-First" philosophy
with its ever-lasting innovative spirit.

Activities

We are engaged in various activities that contribute to the preservation of the global environment in order to pass on our beautiful planet to the next generation.



Tree Planting

We implement tree planting activities with volunteers from all over the world with the aim to restore forests that have been lost due to natural disasters or logging, regenerate disaster-resistant forests and contribute to the prevention of global warming.

—> P07-14



Environmental Education

We are engaged in a variety of educational activities to boost interest in the environment by providing opportunities for people to make discoveries and become more aware of the environment.

—> P19-24

Environmental Grant Program

We provide grants to support non-profit organizations that are actively engaged in environmental conservation activities around the world.

—> P15-18



Partnerships and Awards

We work with a diverse range of stakeholders, including international organizations, local governments, universities, private organizations, and private companies to address environmental issues. We have also established awards to recognize individuals and organizations for their outstanding achievements.

—> P25-30





Tree planting

We are engaged in tree planting activities with volunteers from all over the world with the aim of restoring forests that have been lost due to natural disasters or logging, regenerating disaster-resistant forests, and contributing to the prevention of global warming.

Approximately
12.41 million trees
(As of February.28.2022)

planted by AEON through the following three activities:

Tree Planting by AEON Environmental Foundation

AEON Hometown Forests Program

AEON Tohoku Reconstruction Hometown Forests Program



Tree-Planting Activities in Japan

We implement tree-planting activities in collaboration with various local governments. This activity creates opportunities for local volunteers to connect with the forests and participate in environmental education through a variety of forest-related activities, including tree planting.

Watari Town, Miyagi Prefecture



We selected tree species after consulting with local non-profit organizations and arborists with the aim of restoring coastal disaster-prevention forests lost in the Great East Japan Earthquake. After the earthquake, local children picked seeds from nearby forests and raised them to plant a total of 44,500 seedlings of Japanese black pine, konara oak, and other tree species over a three-year period.

Atsuma Town, Hokkaido



At the tree planting area, which is situated in the upper reaches of the Atsuma River, former leisure facilities have been abandoned, the topsoil deteriorated, and the forests' watershed protection functions have diminished. To address these issues, we carried out tree planting activities with the aim of regenerating the land to ensure a stable supply of water and planted a total of 16,400 trees over a period of three years.

Kimitsu City, Chiba Prefecture

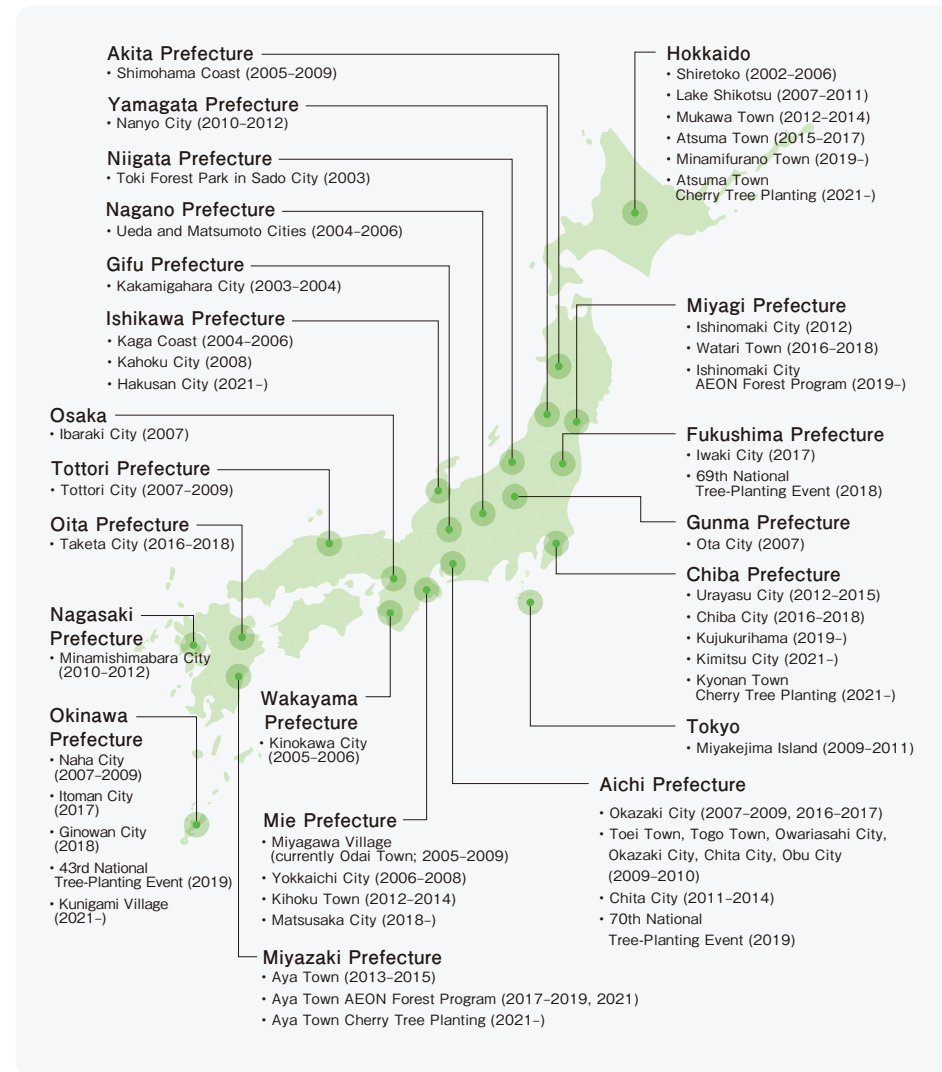


We are planting trees of native species in a national forest to restore the area of a former logging site. This is a model project to create a forest that provides a place for local residents to learn about the environment and for company employees to engage in environmental and social contribution activities.

Itoman City, Okinawa Prefecture



We planted trees in the Peace Memorial Park, which has the Peace Memorial Museum as well as the Cornerstone of Peace and the Memorial Tower, and has become a symbolic place where many people from Japan and overseas visit to pray for peace. With the hope that the park will be surrounded by greenery and become a place that people can enjoy even more, we planted a total of 5,300 trees.





Tree-Planting Activities Outside Japan

We work with overseas stakeholders to carry out tree planting activities in Asia and other parts of the world. We have planted trees that are native to each region in 11 countries, including Japan.

The Great Wall, China



In 1998, in cooperation with the Beijing Municipal People's Government, we launched the Great Wall Reforestation Project where hundreds of years of logging had wiped out forests. 15,000 Chinese and Japanese volunteers planted a total of one million trees through 2010, and in 2013, we conducted tree nurturing activities.

Jakarta, Indonesia



As a result of continued economic growth and development, disaster prevention forests along the coast were withering. AEON Environmental Foundation carried out the first phase of tree planting from 2011 to 2013 and the second phase from 2018, planting a total of 83,000 mangrove trees together with 7,000 local and Japanese volunteers.

Yangon, Myanmar

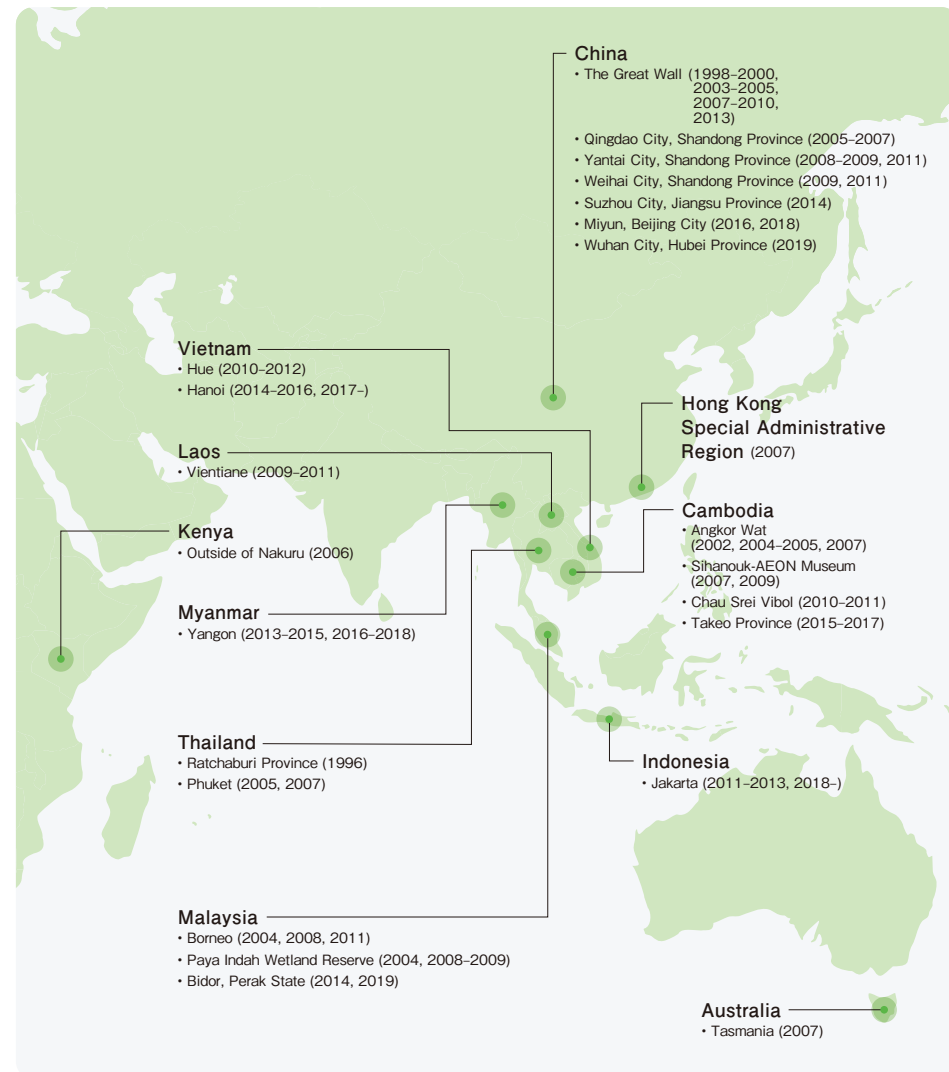


In cooperation with Myanmar's Ministry of Environmental Conservation and Forestry, we began tree planting activities in 2013 to restore forests that had been cut down to support the livelihoods of local residents and to restore their watershed functions that regulate the amount of water flowing into rivers. Over the six years through 2018, we planted a total of 60,000 trees together with 6,200 volunteers from both Myanmar and Japan.

Hanoi, Vietnam (Cherry Tree Planting)



From 2017, we started supporting the Hanoi One Million Tree Planting Project run by the Hanoi City People's Committee and planted cherry trees in Hoa Binh Peace Park with the aim of restoring greenery and creating a new and renowned site for residents to gather. We have planted a total of 2,350 trees using Edo Higan cherry trees grown in Vietnam from seed so that they can adapt to the local environment.





AEON Satoyama

Starting in 2020, we have embarked on a new initiative to create AEON Satoyama. In order to realize a sustainable society, we will work to create satoyama, which community needs, where people and nature can coexist in harmony, taking into consideration the traditional culture, topography, industry, and history of each region.

Examples of AEON Satoyama

Aya Town, Miyazaki Prefecture



We started tree planting activities in 2013 in Aya Town that is registered as a UNESCO Biosphere Reserve. We are currently conducting environmental education using the forest and a survey on forest carbon stocks. In 2021, we created a map of the area with recommended walking trails so that more people in and outside of the community can enjoy the AEON Forest in Aya Town.

Minamishimabara City, Nagasaki Prefecture



With the aim of regenerating the forest and restoring its watershed protection function, we planted 55,500 trees which is the largest number of trees planted in Japan. It was implemented over a three-year period beginning in 2010 with approximately 4,000 volunteers. Now, ten years later, the forest has been restored and the local residents are utilizing the forest and are enjoying the blessings of the forest.

Tree planting activities amid the COVID-19 pandemic

As society and lifestyles have changed dramatically, it has become difficult to conduct tree planting activities in large groups. With this in mind, we organized and carried out projects that enable people in each community to participate in tree planting activities without having to physically go to the tree planting sites.

Sapling Foster Parent Project



We entrusted the saplings to volunteers who have previously helped us with tree planting activities, had them grow the saplings at their homes or schools for a year, and then planted them in AEON Forests across the country. Thanks to the sapling foster parents, tree planting activities have continued uninterrupted throughout this project.

30th Anniversary Tree Planting Project



We started this program as a way of expressing our gratitude to all those who have supported AEON Environmental Foundation. In cooperation with local governments, schools, and AEON stores, we plant saplings, mainly cherry trees that are native to each region, and donate the saplings to residents in the hope that they will contribute to the afforestation of their communities.



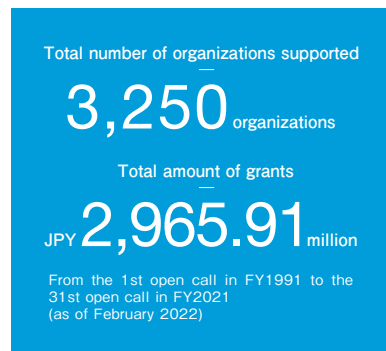
Environmental Grant Program

Each year, we provide a total of 100 million yen in public grants to non-profit organizations that are actively engaged in environmental conservation activities.

Activities of the NPO Ikaw•Ako
Ikaw•Ako is engaged in mangrove planting and environmental education in Negros Island, Philippines.

Environmental Grant Program

Each year, we hold an open call for grant applications for non-profit organizations that are actively engaged in environmental activities aimed at creating a sustainable society, and provide partial grants for activity costs to organizations selected through a selection process. The basic themes and fields of activity for these grants change with the times.



Basic themes

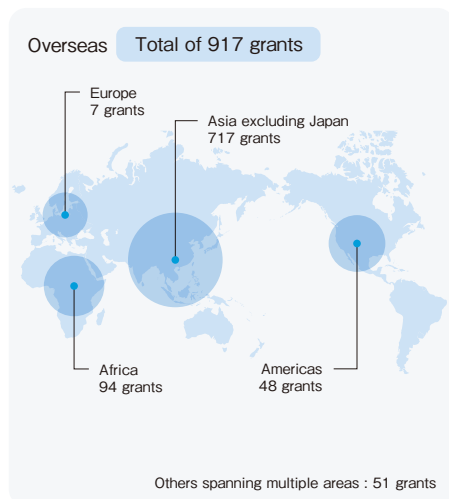
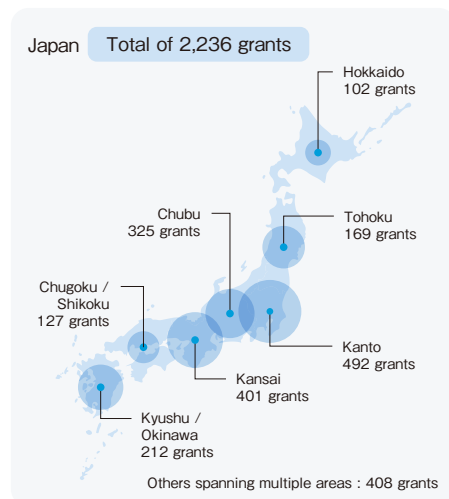
1st (FY1991) - 12th (FY2002)
Protecting the Planet's Future

13th (FY2003) - 18th (FY2008)
Protecting Nature's Ecosystems

19th (FY2009) - 28th (FY2018)
For the Conservation and Sustainable Use of Biodiversity

29th (FY2019) - 30th (FY2020)
Creating Rich Forests Nurtured by People and Nature

Total number of grants awarded by area of activity



Introduction of Activities by Organizations Receiving Subsidies in the 30th Open Application

NPO Shirakami Mountains Preservation Society

Field of activity | **Tree planting**

The NPO works with local residents to plant beech trees in order to recover lost beech forests. The aim is to restore a stable Shirakami village lifestyle in a circular environment comprised of mountains, rivers, and the sea through the Mori-Sato-Kawa-Umi (Forest, Village, River, and Sea) Project. In addition to beech trees, the organization also grows species native to the area from seed and plant them in the forests of Shirakami.



NPO Chiba Environmental Information Center

Field of activity | **Preservation of satochi, satoyama and satoumi landscapes, and river cleanup**

The NPO works together with local residents to communicate the importance of Yatsuda and satoyama through nature observation, trash pickups, weeding between rice paddies and waterways, rice cultivation, and other activities. The organization also publishes the Yatsuda Wildlife Almanac, which introduces the nature of Yatsuda.



Gunma Naturalist Nature Conservation Council

Field of activity | **Nature and environmental education**

The organization conducts surveys of butterflies and plants and nature observation events with people both inside and outside of the community to promote and raise awareness of the need to protect the natural environment. Photo exhibitions are also held to convey the importance of nature conservation.



Aichi Moriyanama Nature Association

Field of activity | **Protection of wildlife and endangered species**

The Association organizes activities such as tree clearing, underbrush cutting, marking surveys, and observation events led by local residents to conserve the endangered Callery Pear, a tall deciduous tree. The Association also displays panels at the Nagoya Biodiversity Center Festival and other events to spread the word about the importance of conserving the Callery Pear tree.



Donation for Preservation of World Natural Heritage Sites

We donated ten million yen each to the World Natural Heritage sites of Kunigami Village, Ogimi Village, and Higashi Village in northern Okinawa Island, as well as Taketomi Town, which includes Iriomote Island, for a total donation of 40 million yen. The donations will be used for the conservation of subtropical laurel forests, the protection of endemic species such as the Okinawa rail and the Okinawa woodpecker, and other matters related to the preservation of World Natural Heritage sites.





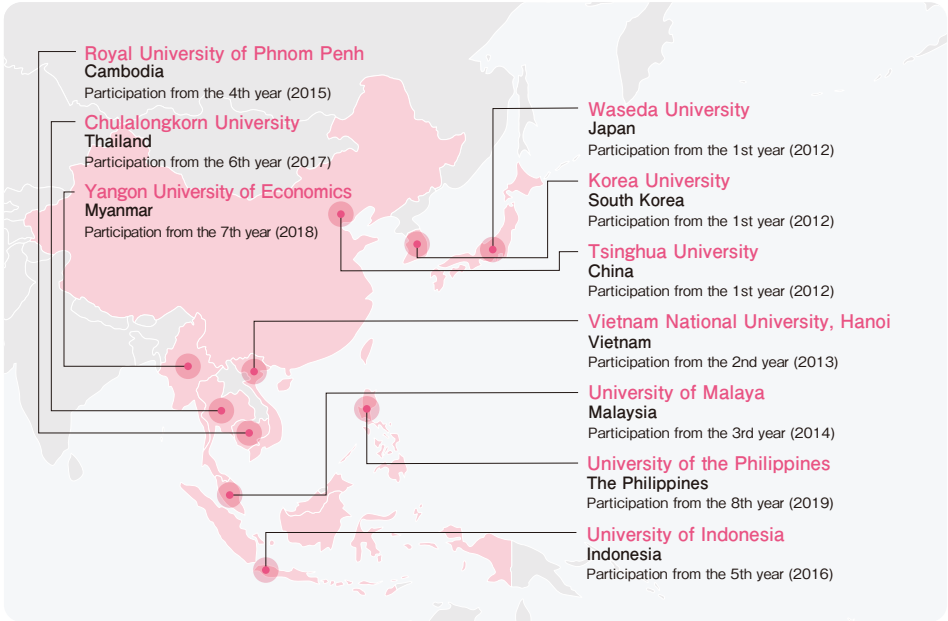
Environmental Education

We are engaged in a variety of educational and awareness activities to boost interest in the environment by providing opportunities for people to make discoveries and become more aware of the environment.



Asian Students Environment Platform (ASEP)

Asian Students Environment Platform aims to develop human resources in the environmental field who can play an active role on the global stage. ASEP brings together university students from various Asian countries to discuss and make proposals on global environmental issues that transcend national borders while learning about differences in the natural environment and values in their respective countries. A total of 679 university students from ten countries have participated so far.



Past host countries and themes

1st	2012	Japan	Changing the Environment through Culture	5th	2016	Japan	Biodiversity and Wisdom
2nd	2013	South Korea	The Environment and Humans	6th	2017	Japan	Biodiversity and Renovation
3rd	2014	China	Water and Humans	7th	2018	Malaysia	Gift from Tropical Rain Forest
4th	2015	Vietnam	Biodiversity and Humans	8th	2019	Cambodia	Sustainable Peacebuilding

FY2021 Activity Details

Theme for the 9th year: **Building a Recycling Society**

Schedule: August 9 - 11, 2021

Host Country: Indonesia (online)

ASEP was held online for the first time due to the spread of COVID-19, and 88 participants from nine universities in nine countries participated in the three-day program remotely from their respective countries. After learning from lectures and videos, students were divided into ten multinational teams for online discussions, and on the final day they made proposals on "building a recycling society". For the first time, the proposals were viewed online by other students from the participating universities.



Plan for the 10th ASEP event

Schedule: August 2 - 4, 2022

Host Country: Japan (online)



AEON Eco-1 Grand Prix

The AEON Eco-1 Grand Prix is a contest for high school students who are involved in eco-friendly activities at their schools. This contest invites high school students, who are the leaders of the next generation, to submit entries for the Eco-Activities that they are engaged in every day at their schools. The aim is to raise environmental awareness and further expand eco-activities at many schools by introducing the activities of outstanding high school students from all over the country. Since 2021, our Foundation has become a co-sponsor of the event along with the AEON 1% Club Foundation and The Mainichi Newspapers.



Donation of Solar Power Systems

Since 2009, we have been donating solar power systems to elementary and junior high schools in Japan and overseas for the purpose of raising awareness, promoting the use of renewable energy, and providing environmental education. We have donated solar power systems to a total of 55 schools in Japan, China, Malaysia, Vietnam, and Hong Kong.



Survey of Carbon Stocks

Since 2020, we have been conducting surveys of forest carbon stocks involving local elementary and junior high school students as part of their environmental education using AEON forests. After some preparatory study, students take actual measurements and record the height and trunk thickness of trees identified with RESTEC (Remote Sensing Technology Center of Japan; see page 27) technology, and the results are used to calculate the forest's carbon storage capacity. Through this initiative, students learn about the mechanism for measuring the condition of forests and the importance of forestation as a measure to prevent global warming.

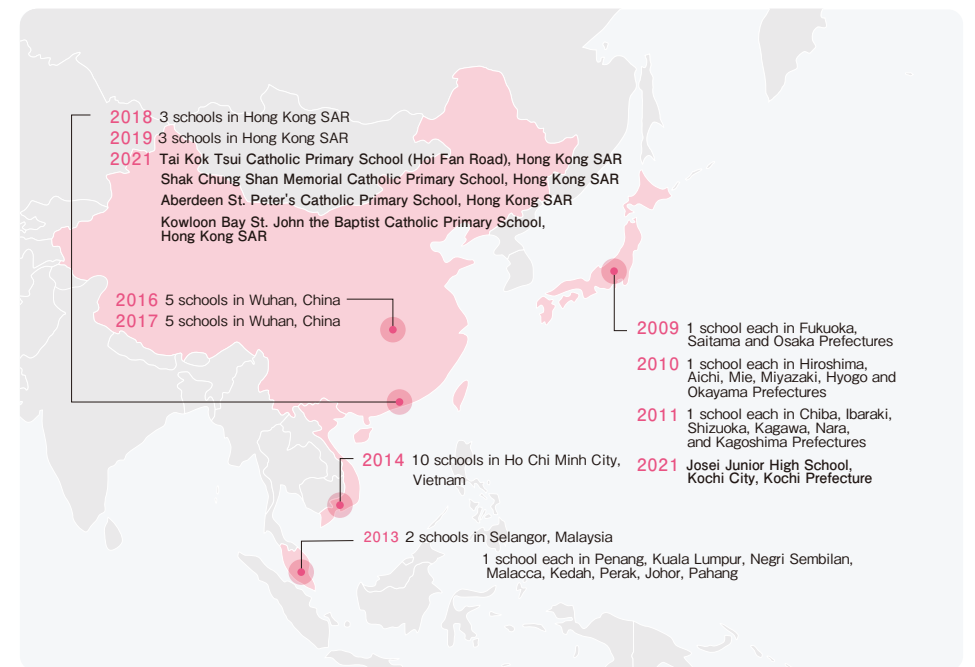


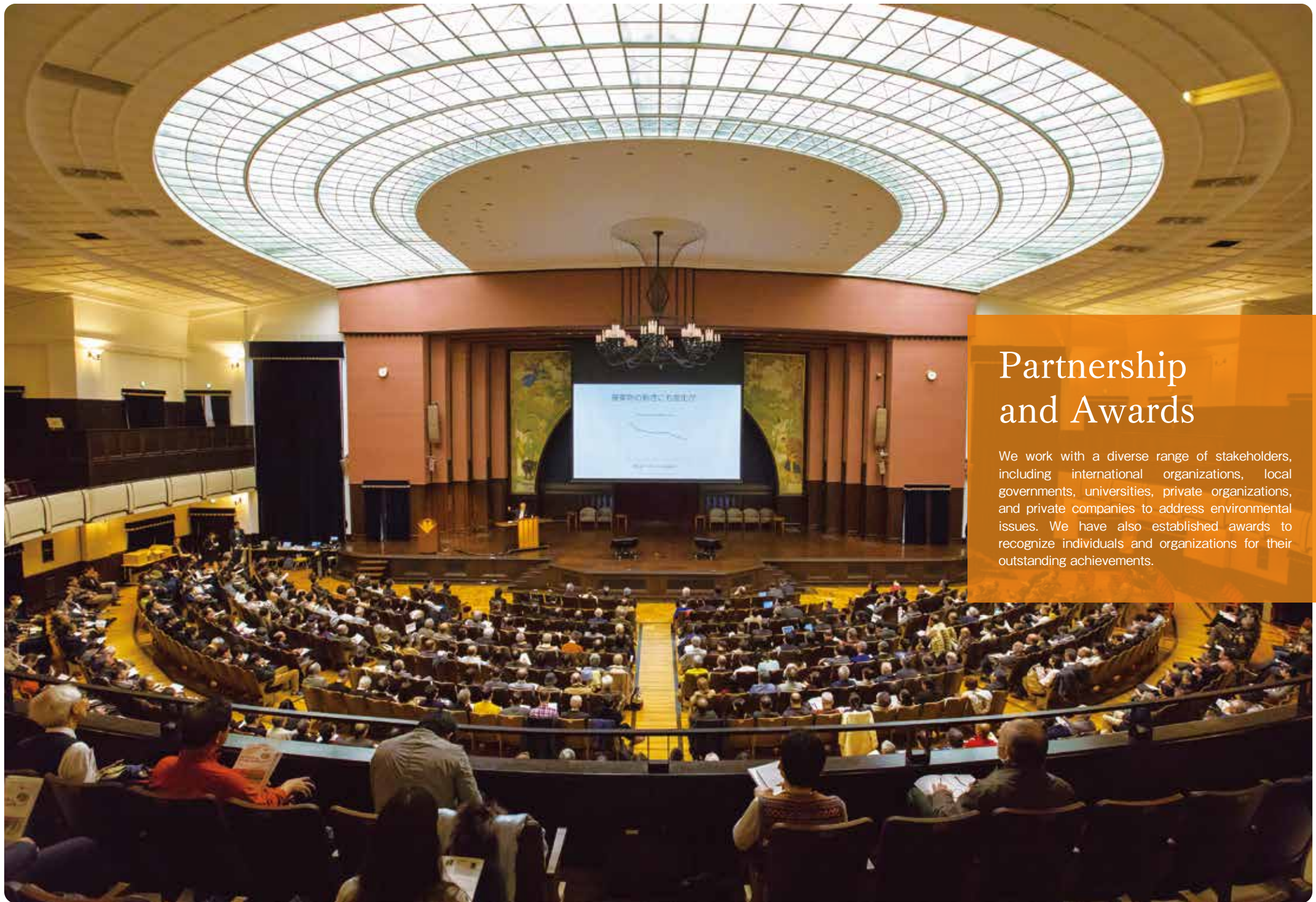
EcoPro 2021

We have been participating in EcoPro, one of the largest environmental exhibitions in Japan, every year since 2017. Although we decided not to participate last year due to the spread of COVID-19, we tried exhibiting online for the first time in 2021. In our two online booths, EcoPro Online 2021 and EcoStudy Room Online, we showcased our initiatives with various stakeholders through online tours, video programs, live broadcasts, and other content during the event that ran from November 25 to December 17, 2021.



Recipients





Partnership and Awards

We work with a diverse range of stakeholders, including international organizations, local governments, universities, private organizations, and private companies to address environmental issues. We have also established awards to recognize individuals and organizations for their outstanding achievements.



Japanese Biosphere Reserves Network (JBRN)

UNESCO Biosphere Reserves (BRs) are protected areas established in terrestrial, coastal, and marine ecosystems, recognized by the UNESCO Man and the Biosphere (MAB) Programme, for the purpose of protecting biodiversity. In support of BR's philosophy, which emphasizes not only the protection and conservation of ecosystems but also the harmony between nature and human society, we signed a partnership agreement with JBRN in August 2017, marking the first such partnership in Japan. Both organizations will work on the following partnership activities in order to pass on a rich natural environment to our children, who will lead the next generation.



- 1 Biodiversity conservation
- 2 Environmental education utilizing UNESCO Biosphere Reserves
- 3 Sustainable use and development of resource
- 4 Raising awareness about the value and knowledge of UNESCO Biosphere Reserves

Remote Sensing Technology Center of Japan (RESTEC)

In July 2019, we signed a partnership agreement with RESTEC, which has advanced remote sensing technology to observe the Earth's surface from remote locations such as satellites and the know-how to utilize the information for forest management, etc. We are working together on the following partnership activities.



- Sustainable community development using remote sensing technology
- 1 Creating AEON Forests (tree planting)
 - 2 Conducting Environmental Education

Chiba Entrepreneurship Education Consortium "Seedlings of Chiba"

The City of Chiba has been running the Chiba Child Entrepreneurship School to create opportunities for children, who will be the next generation of business leaders, to develop their entrepreneurial spirit. In December 2021, a consortium was established to further expand this effort with the participation of 13 organizations from industry, academia, and government, including AEON Environmental Foundation.



Waseda University



In September 2020, we established the AEON TOWA Research Center in cooperation with Waseda University in order to solve current environmental issues. We are combining the experience, knowledge, and academic research of both organizations to cooperate in addressing regional issues and fostering global environmental talent.

The University of Tokyo, Future Earth



In collaboration with the Institute for Future Initiatives of the University of Tokyo and the international research organization Future Earth, we held AEON Future Earth Forum once a year for five years starting in 2017, where high school and university students, the leaders of the next generation, exchanged ideas and opinions with experts.

Partnerships with AEON companies

We collaborate with AEON companies with the aim of increasing the number of consumers who think and act with the global environment in mind. In addition to providing employees with opportunities for tree planting activities, on World Environment Day, employees in select areas wore t-shirts with the slogan "SAVING THE PLANET" together at work, calling for the preservation of the global environment.



Tohoku University



In June 2021, AEON Environmental Foundation, together with Tohoku University and AEON Mall Co., Ltd. signed an agreement on industry-academia collaboration and cooperation with the aim of creating safe and secure resilient communities, and established the "AEON Disaster-Resilient and Environmentally-Friendly City Creation Joint Research Lab" within the International Research Institute of Disaster Science at Tohoku University.

The University of Tokyo



In March 2022, we established a new research unit, AEON-University of Tokyo Satoyama Lab, with the Institute for Future Initiatives of the University of Tokyo, with the aim of building a healthy human society in harmony with nature and revitalizing the local economy. We will propose a new satoyama concept and begin efforts for implementation in specific areas.

Awards

The AEON MIDORI Prize for Biodiversity was established to promote the conservation and sustainable use of biodiversity, and recognize individuals and organizations for their outstanding achievements. In 2022, in order to further support environmental activities related to biodiversity in Japan and abroad, the predecessor awards were unified into the AEON MIDORI Prize for Biodiversity.

The AEON MIDORI Prize for Biodiversity (International Prize)

The MIDORI Prize for Biodiversity was established in 2010, the International Year of Biodiversity, to commemorate the 20th anniversary of the foundation. The award will be implemented under its current name from 2023.



Co-organization United Nations Environment Programme (UNEP), Secretariat of the Convention on Biological Diversity (CBD)

Support Ministry of the Environment, Japan **Prize details** 3 prize winners, USD 100,000

Nomination criteria Individuals who have made and will continue to make outstanding and influential contributions to biodiversity

The Prize Winners 2020

Professor, Department of Integrative Biology, University of Guelph | Canada |
Paul Herbert

Dr. Paul Herbert's research is focused on the development of an innovative technique termed DNA barcoding which can almost instantly assign any organism to its proper species. By establishing the International Barcode of Life Consortium, he created a research alliance that is revolutionizing our understanding of planetary biodiversity. The resulting library has accumulated more than ten million records of information on biodiversity, and these efforts have helped to conserve and monitor biodiversity, making biodiversity more familiar to the public.



Co-founder, Global Youth Biodiversity Network | Brazil |
Melina Sakiyama

Together with Mr. Christian Schwarzer (born 1986), Ms. Sakiyama co-founded the Global Youth Biodiversity Network (GYBN), with the aim of creating a global coalition of empowered youth and youth organizations to build a shared future in harmony with nature. As part of the team, Ms. Sakiyama led efforts in design capacity-building and youth empowerment programmes that supported many young leaders and youth-led biodiversity conservation initiatives. The Network has grown to include 551 youth groups, organizations, and movements from 145 countries.



Founder, Cameroon Gender and Environment Watch (CAMGEW) | Cameroon |
Wirsy Emmanuel Binyuy

In 2007, Mr. Wirsy founded the Cameroon Gender and Environment Watch, which aims to solve environmental and gender issues. To embody the concept of "Think globally, act locally," the group involves local communities in its forest conservation and regeneration efforts. The group is also involved in environmental education initiatives aimed at raising awareness among residents of forest areas, as well as skill development through large-scale reforestation and the organization of apiculture cooperatives.



The AEON MIDORI Prize for Biodiversity (Domestic Prize)



The Japan Awards for Biodiversity was established in 2009 ahead of the 10th meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10) held in Japan in 2010. The award will be implemented under its current name from 2022.

Support Ministry of the Environment, Japan; Japan Committee for UN Decade on Biodiversity **Prize details** 1 Grand Prix Award with a prize of 2 million yen; 4 Excellence Awards with a prize of 1 million yen

Nomination criteria Organizations in Japan engaged in activities related to biodiversity conservation, sustainable use of biodiversity, and promotion and awareness of biodiversity

The Prize Winners 2019

KOKUYO Product Shiga Co., Ltd. | Shiga Prefecture |

ReEDEN Project – Protecting Lake Biwa by Promoting the Use of Reeds

For the protection of biodiversity, KOKUYO Product Shiga conducts activities including the mowing of reeds in Lake Biwa in collaboration with local communities. The mowed reeds are used to develop ecological stationery under the ReEDEN Series brand name as a business model for creating shared value (CSV).



Excellence Awards

Aleph Inc. | Sapporo City, Hokkaido |

Sustainable procurement of rice in consideration of biodiversity



Monitoring Committee of Siebold's Beech Forest of Shirakami-Sanchi World Heritage Property | Miyagi Prefecture |

One hundred years monitoring of the beech forest of Shirakami-Sanchi World Heritage Property



Certified Non-profit Organization for Nature Conservation and History Transmission of Shishitsuka Satoyama | Ibaraki Prefecture |

Conservation of biodiversity and environmental education



Okazaki Municipal Oidaira Elementary School | Okazaki City, Aichi Prefecture |

Foster children's connection to nature through observation of wild birds and satoyama conservation activities: "Bird Pia Oidaira" – Let's create a paradise for wild birds



Scan the code to the right for more information on previous prize winners for the MIDORI Prize for Biodiversity (International Prize)



Scan the code to the right for more information on previous prize winners for the Japan Awards for Biodiversity (Domestic Prize)



History of AEON Environmental Foundation

1990 Dec.	The AEON Group Environmental Foundation (currently AEON Environmental Foundation) Promoters' Meeting is held
1991 Jan.	Foundation establishment is approved: Established with a donation of 3 million shares of JUSCO (currently AEON Co., Ltd.) from Takuya Okada, 1 million shares from Hidenori Futagi, and 10 million yen from Keiichi Yasuda as basic assets
Jun.	Begin the first public calls for funding: Carried out annually thereafter
Jul.	Co-sponsor the Environment Congress for Asia and the Pacific (Eco-Asia '91) (1991, 1993-1998)
1992 Jun.	Support for the United Nations Conference on Environment and Development (Earth Summit) in which Chairman Takuya Okada took part
Oct.	Designated as a Public Interest Promotion Corporation by the government
1993 Aug.	Planted 500 cherry tree seedlings on the banks of the Charles River in Boston
Oct.	Joint sponsoring of the first Japan-China International Symposium on Environment (1993, 1995, 1997)
1995 Feb.	Presentation of a lecture commemorating the 5th anniversary of the AEON Group Environmental Foundation. Philosopher Takeshi Umehara gave a lecture on the theme of "rethinking human civilization."
1998 Jul.	Tree planting at the Great Wall of China in Beijing (1998-2000, 2003-2005, 2007-2010)
1999 Jan.	Support for the Mayors' Asia-Pacific Environment Summit. Chairman Takuya Okada gave a speech on the theme of corporate citizenship (1999, 2001, 2003)
2000 Sep.	Presentation of a lecture commemorating the 10th anniversary of the AEON Group Environmental Foundation. Psychologist Hayao Kawai gave a lecture on the theme of "Humans and nature."
Oct.	Takuya Okada donates 5 million AEON Co., Ltd. shares to the foundation to commemorate the 10th anniversary of its establishment
2001 Aug.	Renamed to AEON Environmental Foundation
2002 Mar.	Tree planting at Angkor Wat, a World Heritage Site, in Cambodia (2002, 2004, 2005)
Sep.	Tree planting in Shari Town in Shiretoko, Hokkaido (2002-2006)
2004 Sep.	Tree planting in Paya Indah Wetlands, Malaysia (2004, 2008)
2005 Jul.	Support for the 2005 Children's World Summit for the Environment
Sep.	Organized tree planting activities at schools, public facilities, etc., located around 416 AEON stores nationwide as the Foundation's 15th Anniversary Domestic Tree Planting



AEON Group Environmental Foundation Promoters' Meeting



Participation in the Earth Summit



Japan-China International Symposium on Environment



Tree planting at the Great Wall of China in Beijing



Mayors' Asia-Pacific Environment Summit

2005 Nov.	Tree planting in Phuket, Thailand, which was hit by the Sumatra earthquake and tsunami
2006 Feb.	Presentation of a lecture commemorating the 15th anniversary of AEON Environmental Foundation. Professor Wangari Maathai, winner of the Nobel Peace Prize, gave a lecture on the theme of "the Environment and Peace"
Apr.	Takuya Okada donates 1.5 million AEON Co., Ltd. shares to the foundation to commemorate the 15th anniversary of its establishment
Nov.	Tree planting on the outside of Nakuru, Kenya
2007 Jun.	Tree planting in the surrounding area of Lake Shikotsu, Hokkaido, which suffered damage from a typhoon (2007-2011)
Nov.	Sihanouk-AEON Museum opening with the cooperation of the AEON 1% Club. Carried out commemorative tree planting.
2008 Nov.	Lecture titled "An Inconvenient Truth" delivered by former U.S. Vice-President Al Gore
2009 Mar.	Tree planting at a dam site outside Vientiane City, Laos (2009-2011)
May.	Chairman Takuya Okada receives the title of Honorary Citizen in Beijing
Aug.	Support of the COP10 Asian Youth Conference
Sep.	Solar Power Systems donated to elementary and junior high schools; donations continued to be made in Japan and overseas
Oct.	Establishment of The Japan Awards for Biodiversity (Domestic Prize); subsequent ceremonies have been held biennially
2010 Mar.	Tree planting at the ancient ruins of Angkor Wat, Cambodia (2010-2011)
Apr.	Tree planting at the Great Wall of China to commemorate the achievement of planting 1 million trees
Jul.	Tree planting in Hue, Vietnam
Sep.	Registration as a public-interest promotion corporation
Oct.	Establishment of the MIDORI Prize for Biodiversity (International Prize); subsequent ceremonies have been held biennially
Nov.	Presentation of a lecture commemorating the 20th anniversary of AEON Environmental Foundation. Engineer Hiroshi Komiyama on the theme of "Japan, an advanced nation with challenges"
Dec.	Chairman Takuya Okada receives the Grand Cross of Royal Order of Sahametrei from the Kingdom of Cambodia
2011 Jul.	Planting of mangroves in Jakarta, Indonesia, to prevent disasters such as floods (2011-2013)
2012 May.	AEON 1% Club donates 100,000 AEON Co., Ltd. shares to the foundation



Tree planting in Shiretoko, Hokkaido



Tree planting in Paya Indah, Malaysia



Speech by Wangari Maathai



Tree planting in Lake Shikotsu, Hokkaido



Chairman Takuya Okada receives the title of Honorary Citizen in Beijing



Solar Power Systems donated to elementary and junior high schools



The Japan Awards for Biodiversity (Domestic Prize)

2012 Jul.	Tree planting in Jakarta, Indonesia	
Aug.	The first ASEP was held with student from Japan, China and Korea	Tree planting at the Great Wall of China to commemorate 1 million trees planted by AEON
2013 Feb.	Earth-Friendly Essay and Activity Report Contest	
Jul.	Tree planting in Yangon, Myanmar	The MIDORI Prize for Biodiversity (International Prize)
Aug.	Start of the first Asian Students Environment Platform (ASEP); held annually since	
Sep.	Tree planting to commemorate 10 million trees planted by AEON	Chairman Takuya Okada receives the Grand Cross of Royal Order of Sahametrei from the Kingdom of Cambodia
2014 Mar.	Tree planting to restore the rich natural environment in Ba Vi National Park near Hanoi, Vietnam (2014–2016)	
May.	Tree planting in Suzhou City, China	Japan-China-Korea Student Environmental Exchange Forum
Sep.	Tree planting in Bidor, Malaysia	
2015 Sep.	Holds the 4th Japan-China International Symposium on Environment, commemorating the AEON Environmental Foundation 25th anniversary (Beijing, China)	Earth-Friendly Essay and Activity Report Contest
2016 Mar.	AEON Environmental Foundation 25th Anniversary Ceremony Commemorative lecture theme: Environment and Health - Contributions from Space; Lecturer: Seiji Higuchi (President, International Astronautical Federation); Lecturer: Chiaki Mukai (former astronaut)	
Oct.	Tree planting in Watari Town, Miyagi Prefecture, to restore a coastal area full of greenery (2016–2018)	Stone monument construction to commemorate the planting of 10 million trees
2017 Feb.	First AEON Future Earth Forum (-2021)	
Jul.	Chairman Takuya Okada receives the Honorary Citizen of Hanoi Award	Tree planting in Hanoi, Vietnam
2019 Jul.	Signs a cooperation agreement with the Remote Sensing Technology Center of Japan	
2020 Sep.	Establishes AEON TOWA Research Center in collaboration with Waseda University	
Oct.	Start of the Sapling Foster Parents Project	
2021 Jun.	Signs an agreement with Tohoku University on industry-university collaboration and cooperation.	
Nov.	Cherry tree planting at the AEON Forest in Aya Town	
Dec.	Establishes "Seedlings of Chiba" entrepreneurship consortium with 13 organizations from industry, academia, and government, including the City of Chiba. Donations made for the environmental conservation of World Natural Heritage sites in northern Okinawa Island and Iriomote Island	
2022 Mar.	Establishes AEON Todai Satoyama Lab in collaboration with the University of Tokyo.	

Directors and Trustees

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Auditors	Satoru Miyamura Former Japanese Ambassador Extraordinary and Plenipotentiary to Kenya
Toyoo Gyoten Honorary Advisor, Institute for International Monetary Affairs	
Toshiji Tokiwa Former Chairman of the Board, AEON Co., Ltd.	
Akinori Yamashita Advisor, AEON Co., Ltd.	

Honorifics omitted, in alphabetical order (As of July 1, 2022)

Overview of AEON Environmental Foundation

[Conduct Programs for the Common Good] (1) Grant / Assistance Programs (2) Tree Planting Programs (3) Awards Programs (4) Environmental Education Programs (5) Other Programs

[Basic assets] AEON Co., Ltd. common stock: 21,811,100 shares / Market value: JPY 56,643,426,700 (as of February 28, 2022)

[Fiscal year] April 1 to March 31 of the following year