

2009/SOM2/IEG-EC/SEM/003

Session 2

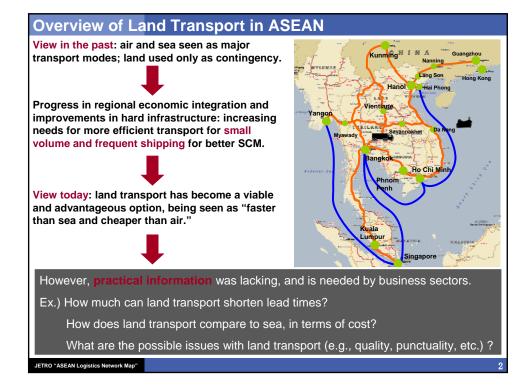
ASEAN Logistics Network Map and Keys for Success in Attracting Investment

Submitted by: Japan



Capacity Building for Sharing Success Factors for Improvement of Investment Environment Singapore 27 July 2009





"ASEAN Logistics Network Map" Study by JETRO

Objectives: Clarification of the present situation of ASEAN's logistics networks

- Identify issues and propose measures for their improvement
- Pass on comments from business sector to government bodies

ASEAN Logistics Network Map

Structure:

Survey of 8 priority routes

- Transportation modes: land, air and sea
- Areas examined: door-to-door costs, time and quality (risks)

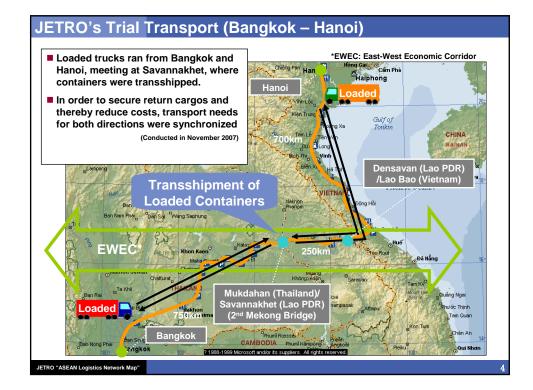
AND

Logistics database (CD-ROM)

Examines both hard & soft infrastructureUser-friendly (web browser compatible)

Please visit JETRO Online Bookshop (http://books.jetro.go.jp/en/)

JETRO "ASEAN Logistics Network Map



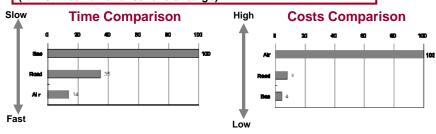
Competitiveness of Land Transport (Bangkok – Hanoi)

- Compared to sea, land transport offers considerable time savings
- Main issue is cost, due to difficulty in securing return cargo

Time

Sea (213 hrs.) >Road (74 hrs.) >Air (29 hrs.)

Air (USD 69,910) > Road (USD 5,500) > Sea (USD 2,910) (for 40-ft. container or 30 tons of cargo)



In terms of time, land transport enjoys advantage over sea and is favorable in comparison with air; high cost, however, remains an issue.

*Notes: 1) it is rare to ship 30 tons of cargo by air;

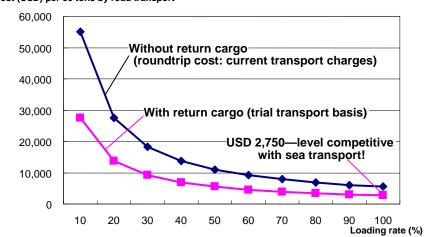
2) cost of road transport estimated on "without return cargo" basis.

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Estimation of Improvement: Cost

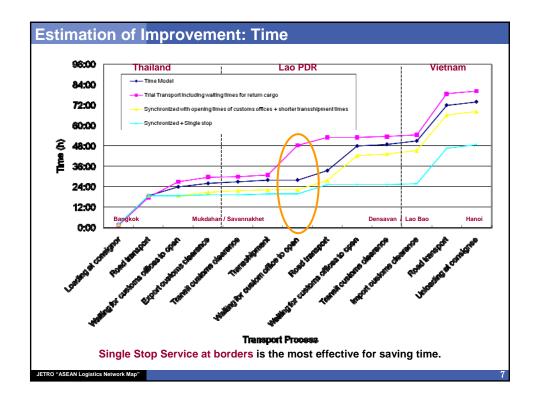
Cost (USD) per 30 tons by road transport

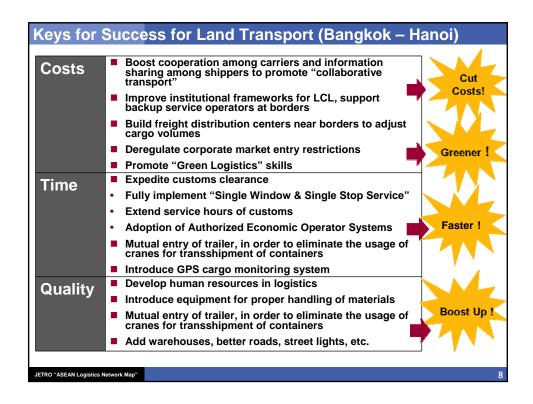


The most effective way to reduce costs is to secure return cargo; the second is to improve loading rates through LCL* (consolidation).

*LCL: Less-than-Container Load

JETRO "ASEAN Logistics Network Map"







- Distribution Center for LCL
 - -A Japanese logistics service provider invested in Savannakhet.
 - -The company built warehouses near border, enabling them to adjust cargo volumes.
 - -Because the firm could utilize LCL , it was able to keep prices down.
- Logistics Qualification System Program (LQSP)

The Thai National Shipper's Council started a logistics training program, supported by JETRO and the Japan Institute of Logistics System (JILS), to develop logistics human resources.

The program provides training and certification for improving skills of logistics staff.



JETRO "ASEAN Logistics Network Map

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Thank you very much for your kind attention!

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JETRO "ASEAN Logistics Network Map"

Appendix

Reference Materials

- ■Introduction of JETRO
- ■Introduction of "ASEAN Logistics Network Map"
- ■Trial Transport between Bangkok and Hanoi
- ■Introduction of JETRO's Projects Now

JETRO "ASEAN Logistics Network Map"

Introduction of JETRO

- JETRO (Japan External Trade Organization) is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world, originally established in 1958. (http://www.jetro.go.jp/)
- JETRO has been conducting studies on logistics environment in ASEAN and India since 2006 as one of the important factors of investment conditions.
- Not only studies, JETRO also has been conducting projects to support improvement of logistics management for business sectors in ASEAN, to support ASEAN Economic Integration through industrial competitiveness of ASEAN.

JETRO "ASEAN Logistics Network Map"



"ASEAN Logistics Network Map" study by JETRO

Objectives: Clarification of the present situation of logistics network in ASEAN

- To identify bottlenecks and to propose measures for improvements
- To carry business sectors' needs to administrative bodies

ASEAN Logistics Network Map

Structure:

Route survey for 8 priority routes

- Transportation mode: land, sea, air
- Door-to-door cost, time and quality (risk) are analysed by each phase of transport process

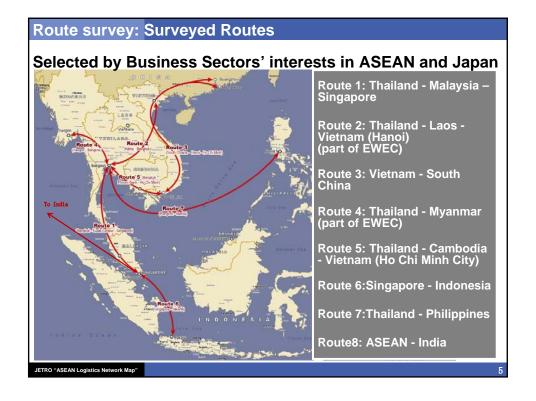
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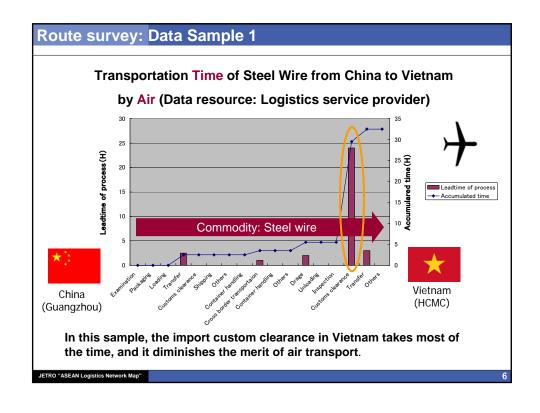
Logistics database (CD-ROM)

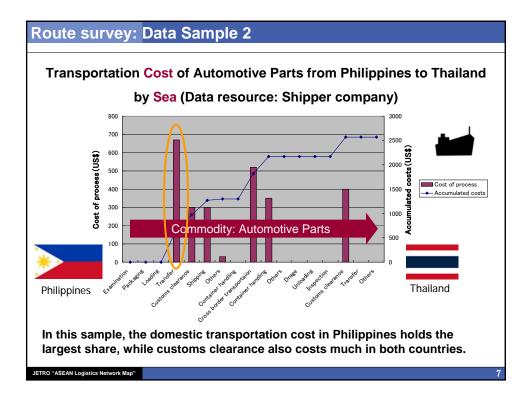
- Hard infrastructure & Soft infrastructure
- User-friendly (works on web browser)

Please visit "JETRO Online Bookshop" (http://books.jetro.go.jp/en/)

JETRO "ASEAN Logistics Network Map"





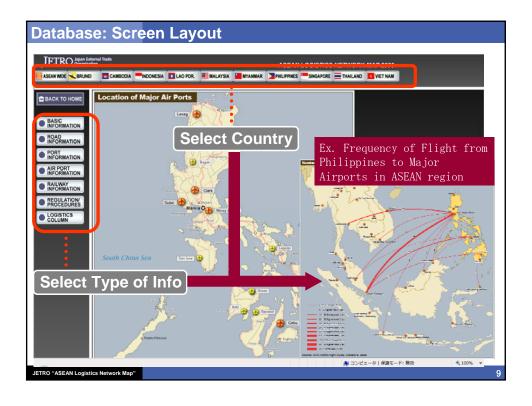


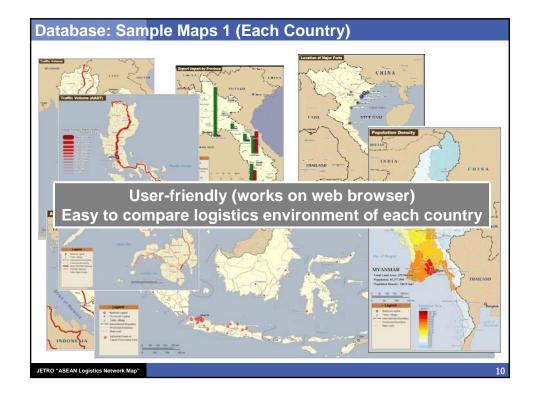
Database: Collected Information

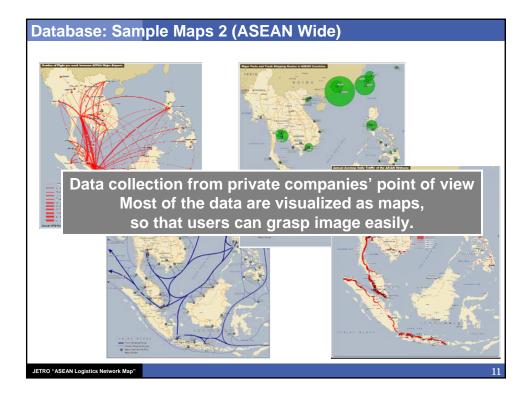
- Basic Information: Basic Information, Intra ASEAN Trade,
 Development Projects, Population Density, Dangerous Areas, etc...
- Road Information: Major Road Network, Basic Information, Traffic Volume, No. of Lanes, Surface Condition, Vehicle Capacity Ratio, etc...
- Port Information: Major Port Location, Basic Information, Lead time to Major Ports, Container Movement, Freight Rate, etc...
- Air Port Information: Major Air Port Location, Frequency of Flight, Lead time to Major Air Ports, etc...
- Railway Information: Railway Network, Basic Information
- Regulations/Procedures: Custom Procedures, EDI, Legal System, Logistics Education, etc...
- Logistics Column: Hot Issues concerning Logistics in ASEAN

JETRO "ASEAN Logistics Network Map"

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Questionnaire to Japanese enterprises

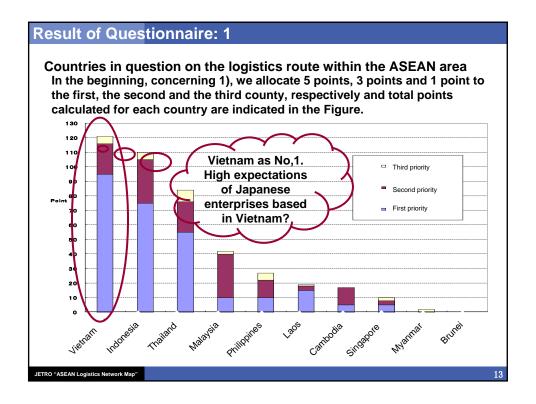
The number of effective answers is 94.

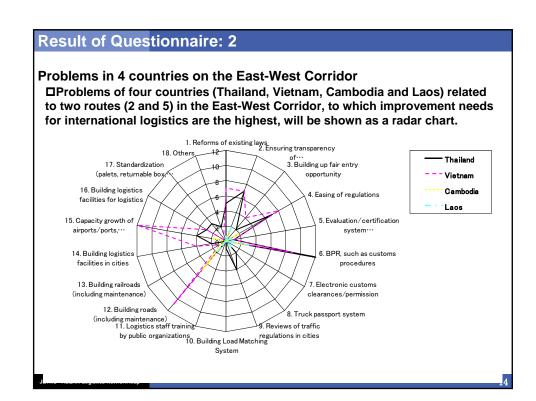
□In this questionnaire, we asked about the following as items related to route survey of this time.

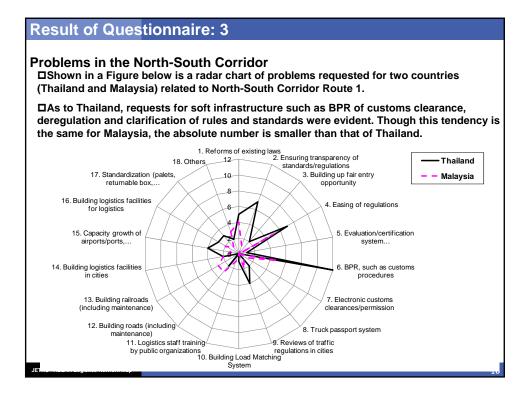
- i) Countries with problems on logistics routes in ASEAN region used in daily business (top three countries chosen among ten countries)
- ii) Policy problems in the countries concerned (up to three items chosen)
- □Choices of policy problems
 - Improvement and maintenance of soft infrastructure
 - ①Reforms of existing laws ②Ensuring transparency of standards/regulations
 - 3 Building up fair entry opportunity 4 Easing of regulations
 - ⑤Evaluation/certification system of logistics businesses ⑥BPR, such as customs procedures
 - ⑦Electronic customs clearances/permission ⑧Truck passport system

 - **(I)**Logistics staff training by public organizations
 - Improvement and maintenance of hard infrastructure

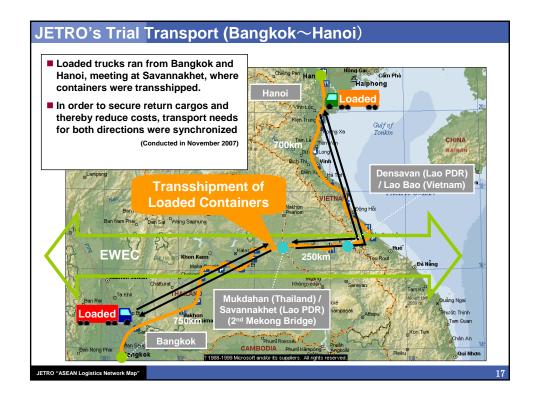
 - **W**Building logistics facilities in cities
 - (6) Capacity growth of airports/ports, improvements of circulations
- (B)Building logistics facilities for logistics
- (DStandardization (pallets, returnable box, information system, etc.)









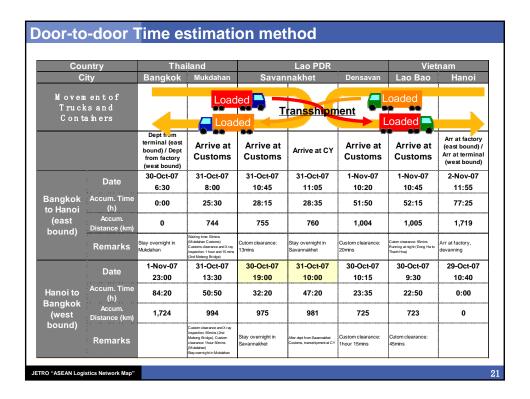


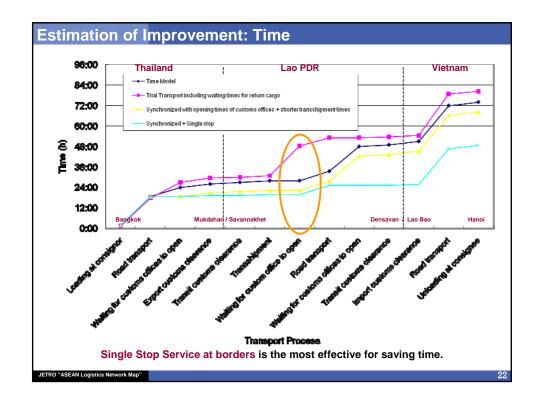


Issues claimed on Land Transport (Bangkok~Hanoi)							
Cost	■ Difficulties in securing Return Cargo due to imbalanced trade volume						
	■ Difficulties in consolidation by LCL (Less than Container Load) due to absence of Back up system in transit countries						
	■ Market entry restriction (Licenses, Approvals, etc)						
	■ Transshipment cost						
	■ Insurance Premium						
	 Insufficient "Green Logistics" for cost reduction (Eco- Driving, Utilization of Returnable Containers, etc) 						
Time	■ Limited operating hour of customs						
	Insufficient implementation of SSS (Single Stop Service) and SWS (Single Window Service) on site						
	■ Difficulties in predicting custom clearance schedule						
	Difficulties in tracing of moving cargo (absence of sufficient system such as GPS monitoring system)						
Quality	Damage risk in cargo handling especially in transshipment at the borders (absence of skilled worker, proper material handling equipment)						
Ji	■ Surface condition of road, lack of street lights, etc						

favorable in comparison with air; high cost, however, remains an issue.

*Notes: 1) it is rare to ship 30 tons of cargo by air;
2) cost of road transport estimated on "without return cargo" basis.



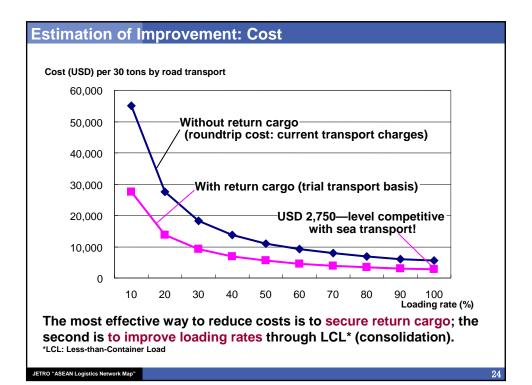


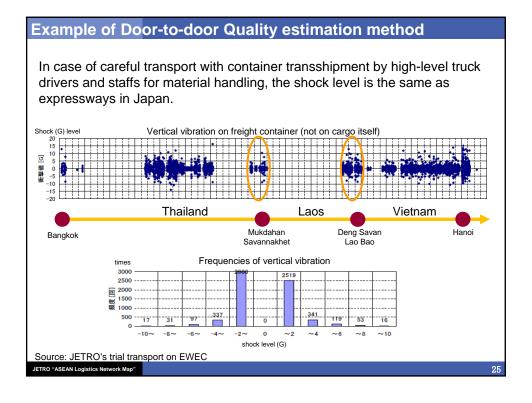
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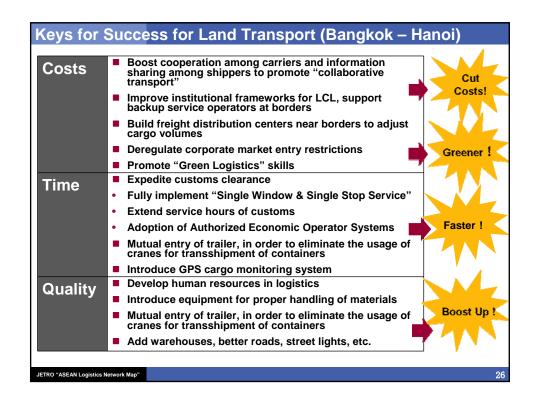
Country	Node/Link	Functions	Basic elements of cost	Conditions	cost(US\$)	
Thailand	Bangkok	Loading	(1)Road transport charg	Transport charge includes loading charge		
	Bangkok	Road Transport		Transport charge including loading	700	
	~			•Distance: 700km		
	Mukdahan			Unit cost: setting 1US\$/km		
				Transport charge: 700US\$		
	Mukdahan	Export custom	(3)Document fee	200US\$	200	
Laos	Savannakhet	Transit custom	(3)Document fee	200US\$	200	
			(2)Transshipment fee	Setting 100US\$ (in the case using crane)	100	
	Savannakhet	Road Transport	(1)Road transport	Transport charge including loading		
	~		charge	•Distance: 250km	250	
	Den Savan			Unit cost: setting 1US\$/km	250	
				 Transport charge: 250US\$ 		
	Den Savan	Transit custom	(3)Document fee	200US\$	200	
Vietnam	Lao Bao		(3)Document fee	200US\$	200	
	Lao Bao	Road Transport	(1)Road transport	Transport charge including loading		
	~		charge	•Distance: 700km	700	
	Hanoi			Unit cost: setting 1US\$/km	700	
				 Transport charge: 700US\$ 		
	Hanoi	Unloading		Transport charge includes unloading charge		
Total Document processing		Document processing	(3)Document fee		200	
Total			(1)Road transport		1,650	
			(2)Transshipment fee		100	
			(3)Document fee	Custom document processing fee	800	
				Total document processing fee	200	
			Total		2,750	

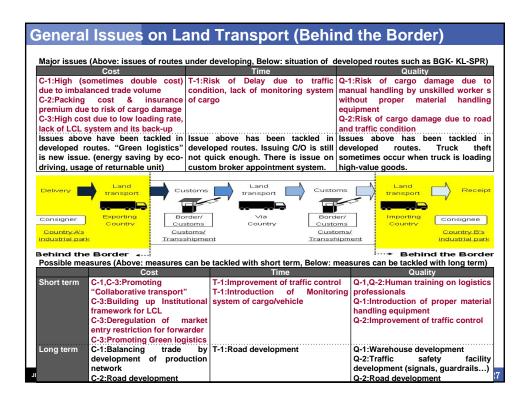
Cost of each phase of transportation is estimated under conditions above. Total cost will be <u>doubled</u> (5,500USD) if no return cargo by chartered service.

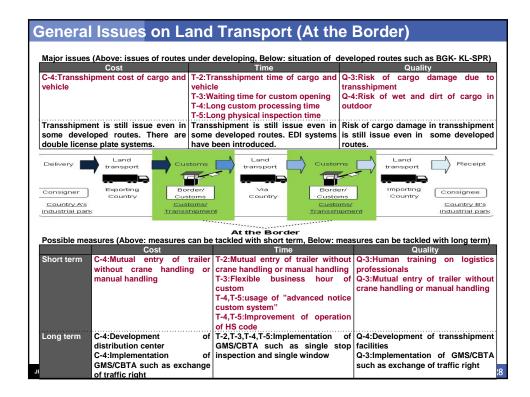
JETRO "ASEAN Logistics Network Map"

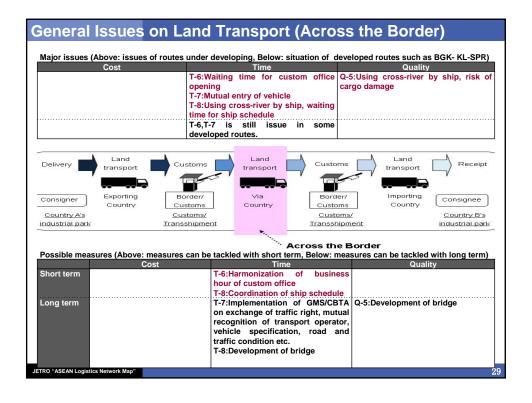


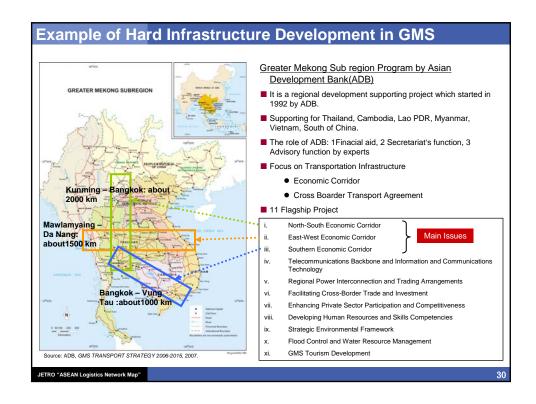


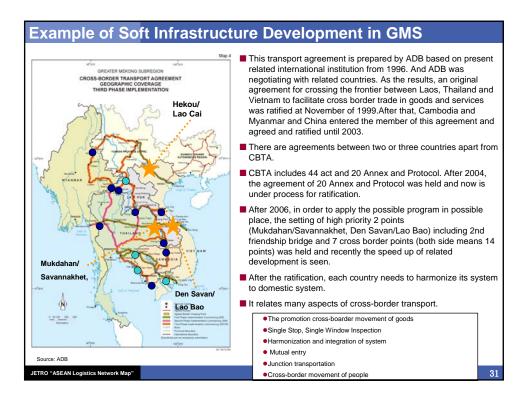


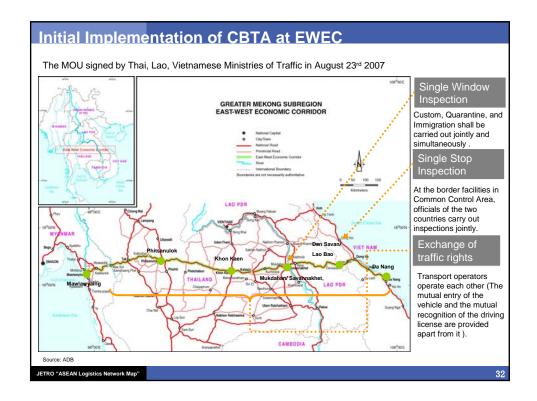


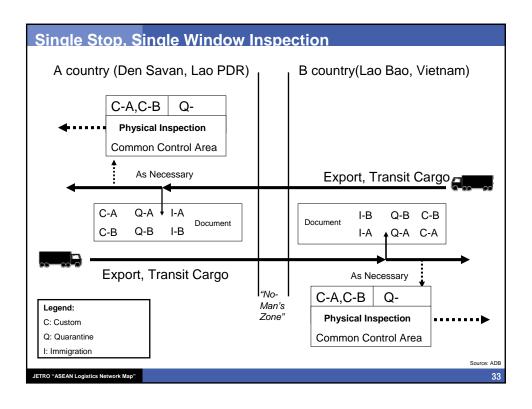




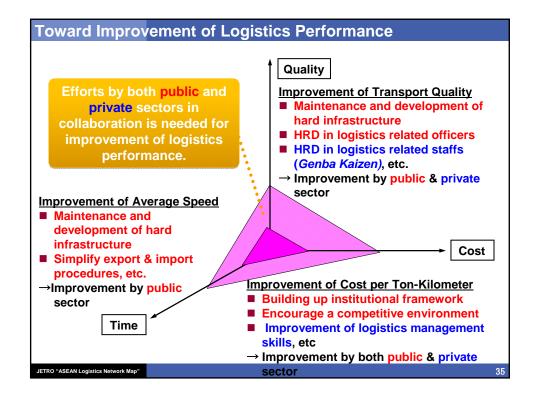


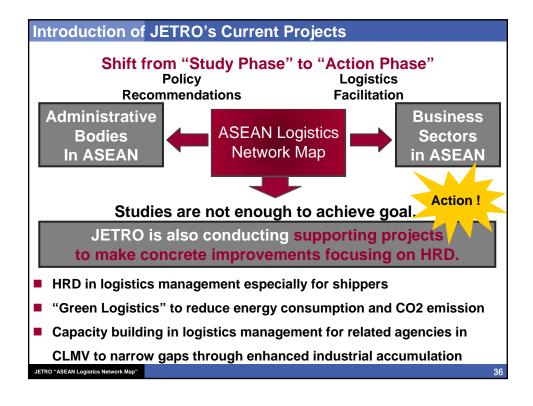


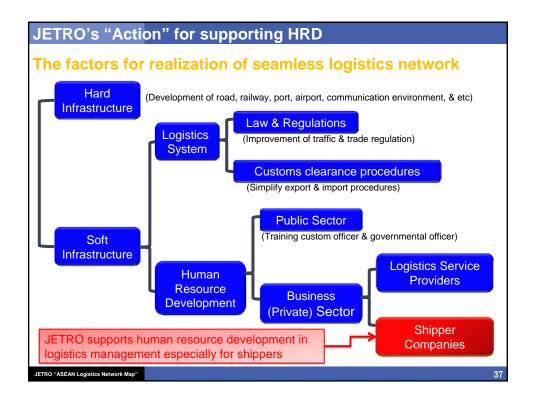


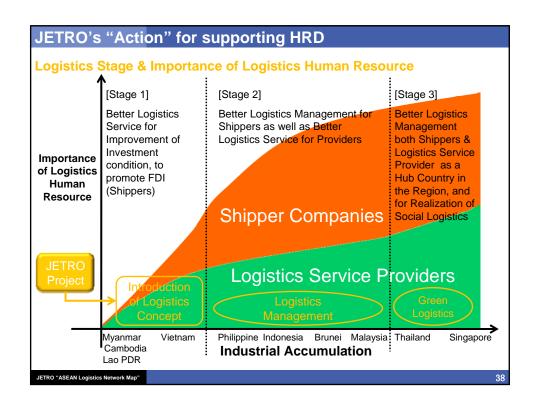












Our Network which we're proud of

Network: "ASEAN – wide Logistics Forum"
(Network by business and academic sectors between ASEAN and Japan)

Japan: Japan External Trade Organization(JETRO), Japan Institute of Logistics Systems(JILS)

Brunei: The Brunei Economic Development Board(BEDB)

Cambodia: Cambodia Freight Forwarder Association(CAMFFA)

Indonesia: Indonesia Chamber of Commerce and Industry(KADIN), Indonesia Logistics

Association(ALI), Indonesia National Shippers' Council(INSC)

Lao PDR: Lao National Chamber of Commerce and Industry(LNCCI), Lao International Freight

Forwarders Association(I IFFA)

Lao PDR: Lao National Chamber of Commerce and Industry(LNCCI), Lao International Freight Forwarders Association(LIFFA)
Malaysia: Federation of Malaysian Manufactures, Federation of Malaysian Freight Forwarders
Myanmar: Myanmar International Freight Forwarders' Association(MIFFA), Union of Myanmar
Federation of Chambers of Commerce & Industry(UMFCCI), Myanmar Custom Brokers
Association (MCBA)
Philippines: Philippines Chamber of Commerce and Industry(PCCI), Supply Chain Management
Association of the Philippines(SCMAP), Centre for Research and Communication(CRC),
University of the Philippines School of Urban and Regional Planning(UP-SURP)
Singapore: National University of Singapore(NUS) Centre for Maritime Studies(CMS)
Thailand: Thai National Shippers' Council(TNSC), Thai Federation on Logistics(TFL)
Vietnam: Vietnam Chambers of Commerce and Industry(VCCI)

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Supporters (data resources, data sharing ...

Government of Japan(METI,MLIT,MOF,MOFA), JICA, JBIC, Economic Research Institute for ASEAN and East Asia(ERIA),ASEAN Secretariat, Asian Development Bank(ADB),United Nations Economic and Social Commission for Asia and the Pacific(UNESCAP)