

**Via Verde Electric**

**EV CHARGING  
IN BRISA'S MOTORWAYS**

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ASECAP Marketing & Communication Webinar

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# Brisa Service Areas



As you may recall, Brisa decided to enter directly into the SA management

## Starting Point



Service Area "historical" model was based on whole subconcession

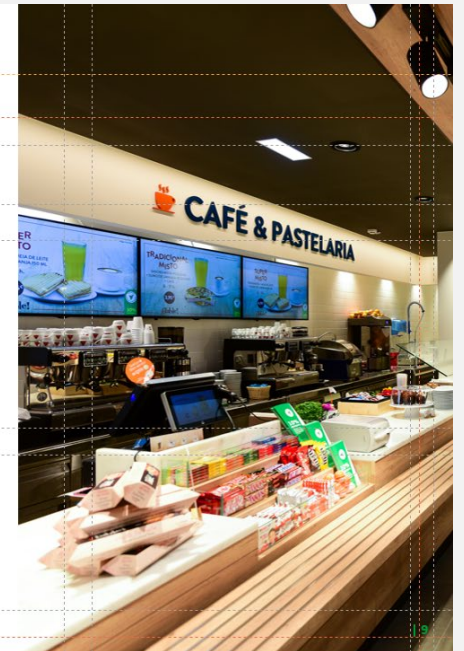


Brisa's role was limited to contract monitoring

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## 1. Brisa Áreas de Serviço

Joint venture with a major player on Food & Beverage / travel business



Relevant role on customers' full motorway UX

# Brisa Service Areas



Today, we manage a high-quality restaurant network (23 units)



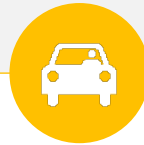
Expanding other high-quality services, EV charging is our new offer

# EV charging on Motorways

## Competitive advantage



Growth trend of electric vehicles in the national fleet and in the motorway's networks



Motorways have to serve all type of vehicles, including electric.

Main role on the EV restraint barrier of range anxiety



Main players in the energy and automotive sector are investing in EV charging

## Foster EV on motorways

# Brisa charging network



Full coverage of the Portuguese backbone road system



- 11 motorways – 1124 km
- 40 charging zones in long-haul service areas
- 82 chargers, 2 per location

Important contribution for electric mobility in Portugal

# Brisa charging network

Modern and ultra-fast chargers



- Fast chargers (50kW)
- Ultra-fast chargers (150 to 350kW)
- Average charging time (full 50kw battery)
  - Fast – around 1h
  - Ultra-fast – around 7,5 minutes

Quality UX: comfort & speed

# Brisa charging network

Placed next to Colibri restaurants



This makes the stop:

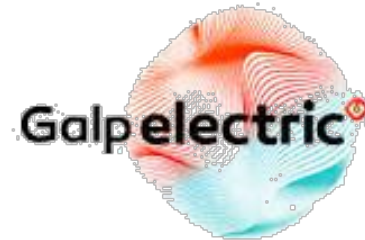
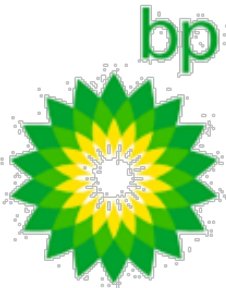
- More comfortable
- More convenient
- Safer

Quality UX: comfort & speed

# Brisa charging network



Partnership with recognized players



Wide range of options for customers



# Brisa charging network

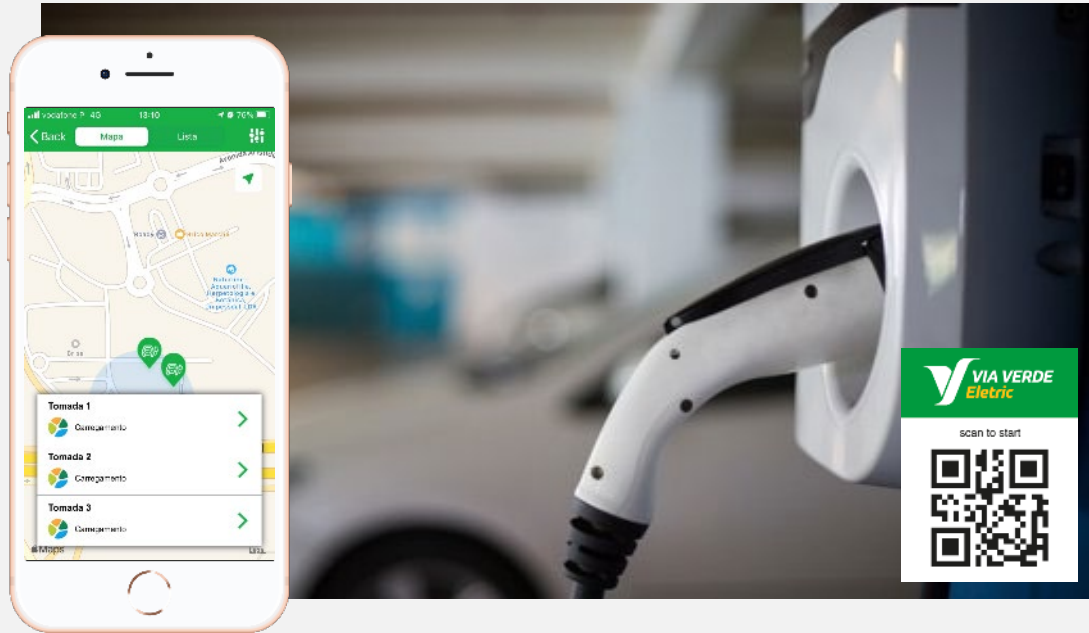
Via Verde Electric as the umbrella brand, coexistence with all partners



Wide range of options for customers

# Brisa charging network

## Payment with Via Verde App



- To be launched before summer
- Another Via Verde payment service (similar to fuel)
- 100% digital, over 2M downloads

Quality UX: comfort & speed

# Brisa charging network



First EV charging station launched today



Full EV charging network in operation by year's end

# Brisa charging network



Another step in the decarbonization commitment – net zero GHG emissions by 2045

Electric own fleet



PV Infrastructure



LED conversion



E-charging network



NEW

Good for the customer, good for the planet and good for Brisa

**Thank you!**

