ASUS recommends Windows.

HEIN CH

MACHINE



REPUBLIC OF GAMERS

ASUS PRODUCT GUIDE

MARCH-APRIL 2015

FOR NOTEBOOK, COMMERCIAL, TABLET & SMARTPHONE



ASUS ROG SERIES

FIGHTING

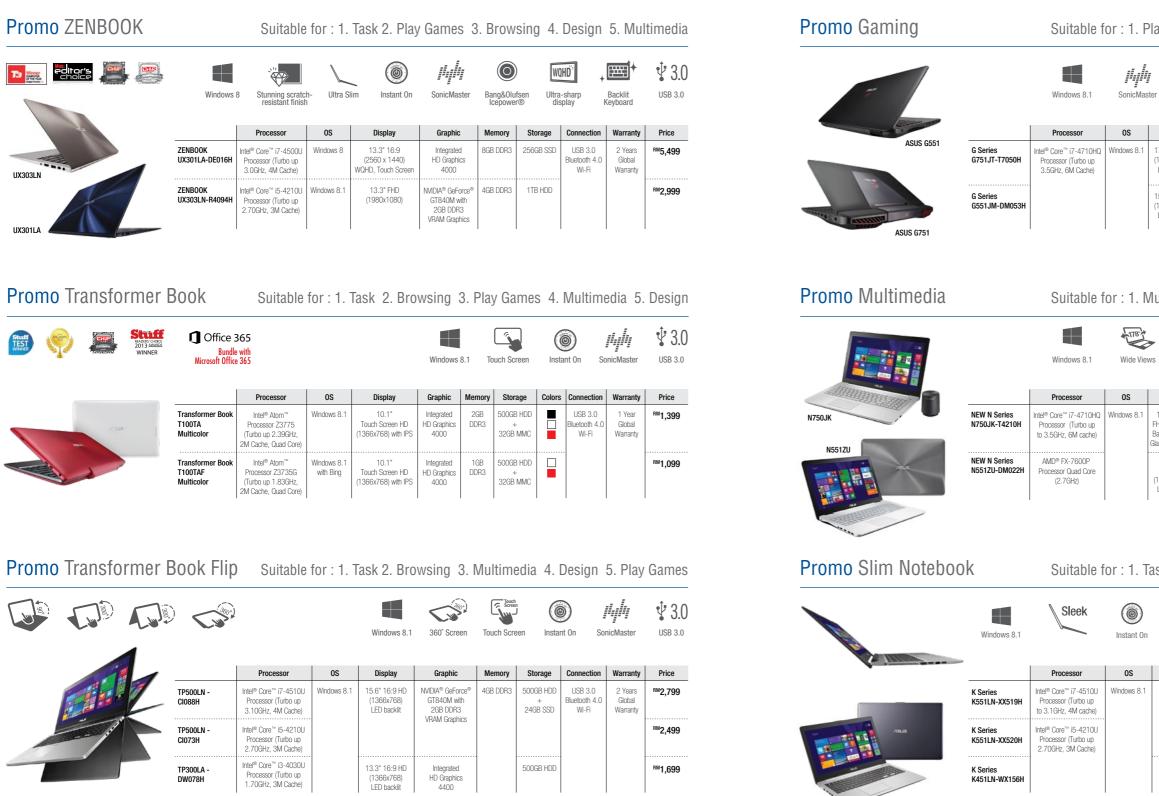
ULTIMATE

Work easy. Play hard. 🛛 🕂 Windows

949 E E C E 🏚 📻 🕯

ТНЕ





Price specification and availability are subject to change without prior natice. The models of free ASUS bundle afts are subject to change without prior nation Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined

ASUS PROMO

HOMI

Port HDMI

Suitable for : 1. Play Games 2. Design 3. Multimedia 4. Task 5. Browsing

囲

Backlit

Keyboard

0

Instant On

1080P

Full HD

Display	Graphic	Memory	Storage	Connection	Warranty	Price
17.3" Full HD (1920x1080) LED backlit	NVIDIA® GeForce® GTX 970M with 3GB GDDR5 VRAM Graphics	8GB DDR3	1TB SATA HDD + 128G SSD	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	^{RM} 5,499
15.6" Full HD (1920x1080) LED backlit	NVIDIA® GeForce® GT860M with 4GB GDDR5 VRAM Graphics		1TB HDD			™4,099

Suitable for : 1. Multimedia 2. Design 3. Play Games 4. Task 5. Browsing



Bang&Olufsen lcenower®



Quad-Speaker Array



Instant On

₹ 3.0 USB 3.0

\$ 3.0

USB 3.0

Price Display Graphic Memory Connection Warranty Storage 17.3" 16:9 WIDIA® GeForce® 4GB TB SATA HDD USB 3.0 2 Years [™]4.399 HD EWV LED GT 850M with Bluetooth 4. Global 8GB DDR3 Backlight Non 4GB DDR3 Wi-Fi Warranty Glare LCD Pane VRAM Graphics RAM 15.6" AMD Radeon" 4GB DDR3 RM2.799 16:9 FHD R9 M280X with RAM 1920x1080) 2GB GDDR5 LED backlit VRAM Graphics

Suitable for : 1. Task 2. Play Games 3. Browsing 4. Design 5. Multimedia









SonicMaster

₹ 3.0 USB 3.0

Display	Graphic	Memory	Storage	Connection	Warranty	Price
15.6" HD (1366x768) LED backlit	NVIDIA® GeForce® GT840M with 2GB DDR3 VRAM Graphics	4GB DDR3	1TB SATA HDD	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM 2,899 Slim Notebook with Optical Drive
	vi telvi urapinos					RM 2,299 Slim Notebook with Optical Drive
14" HD (1366x768) LED backlit						RM 2,199 Slim Notebook with Optical Drive

Promo Multicolor



	Win	dows 8	linstant On	Smart Gesture Ic	IceCool eCool Techno				licMaster	¥ 3.0 USB 3.0
	Processor	OS	Display	Graphic	Memory	Storage	Colors	Connection	Warranty	Price
A555LD Color Series	Intel [®] Core [™] i7-4510U Processor (Turbo up 3.1GHz, 4M cache)	Windows 8.1	15.6" HD (1366x768) LED backlit	NVIDIA® GeForce® GT820M with 2GB DDR3 VRAM Graphics	4GB DDR3	1TB SATA HDD		USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	^{RM} 2,499
A555LD Color Series	Intel [®] Core [™] i5-4210U Processor (Turbo up 2.7GHz, 3M cache)	Windows 8.1	15.6" HD (1366x768) LED backlit						2 Years Global Warranty	[№] 1,999
A455LD Color Series			14" HD (1366x768) LED backlit							^{RM} 1,999

Suitable for : 1. Task 2. Play Games 3. Browsing 4. Design 5. Multimedia

Promo Tablet



Covers / Sleeves





Promo Experience



X552LDV

Color Series

Win	dows 8	linstant On	Smart Besture Ic	IceCool Techno	HEAH DE	IDI rhites suctande I	NTERANCE	icMaster	3.0 USB 3.0
Processor	05	Display	Graphic	Memory	Storage	Colors	Connection	Warranty	Price
Intel [®] Core [™] i5-4210U Processor (Turbo up 2.7GHz, 3M cache)	No Operating System	15.6" HD (1366x768) LED backlit	NVIDIA® GeForce® GT820M with 1GB DDR3 VRAM Graphics	4GB DDR3	500GB SATA HDD		USB 3.0 Bluetooth 4.0 Wi-Fi	1 Year Global Warranty	^{RM} 1,699

				VRAM Graphics				
X451MA Color Series	Intel® Pentium® Processor N3520 (Quad-Core) (2.42 GHz, 2M Cache)	Windows 8	14" HD (1366x768) LED backlit	Integrated HD Graphics 4000				^{RM} 1,199
X452LDV Bing	Intel [®] Core [™] i3-4030U Processor (Turbo up 1.9GHz, 3M cache)	Windows 8.1 with Bing	14" HD (1366x768) LED backlit	NVIDIA® GeForce® GT820M with 1GB DDR3 VRAM Graphics	2GB DDR3			[™] 1,239
X453MA Color Series	Intel [®] Celeron [®] N2840 Processor (Turbo up 2.58 GHz, 1M Cache)	No Operating System	14" HD (1366x768) LED backlit	Integrated HD Graphics 4000				^{вм} 949

Suitable for : 1. Play Games 2. E-Reading 3. Browsing 4. Multimedia 5. Call Function



Full 3G Phone Functions



₩ Dual Micro-SIM



Front 0.3MP/ 2 MP Rear Camera

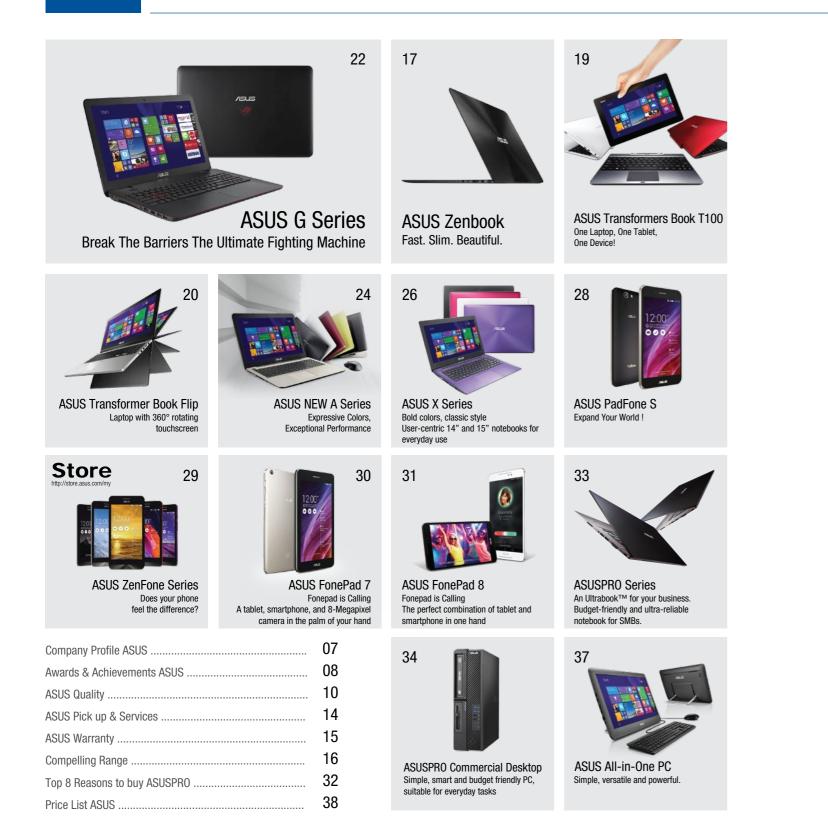


SonicMaster

Display	Memory	Storage	Connection	Camera	Colors	Warranty	Price
7" WSVGA 1024 x 600 Multi-touch Panel	1GB	8GB + 16GB ASUS WebStorage (1 year free)	Bluetooth V3.0, Wi-Fi, 802.11 b/g/n, Micro-SD (Up to 64GB)	0.3 MP Front Camera, 2 MP Rear Camera		1 Year Local Warranty	^{RM} 429

	For	Dimensions	Weight	Colors	Warranty	Price
d up in life	VIVOTAB SMART	18.5 x 24.6 x 0.6 cm	155g		1 Year	^{RM} 199
urther with light and protection	Nexus 7	20 x 12.7 x 1.5 cm	130g		1 Year	^{RM} 129
lds your world in style!	MeMO Pad HD 7	20.1 x 12.7 x 1.4 cm	105g		1 Year	^{RM} 129
ant Functionality	MeMo Pad, Nexus 7, Fonepad	20.4 x 13.3 x 1.6 cm	116g		1 Year	^{RM} 129
a MagSmart Cover!	Fonepad 7 (ME170C), Fonepad 7 (FE170CG)	19.5 x 11.4 x 1.55 cm	110g		1 Year	^{RM} 109

ASUS PRODUCT GUIDE | MARCH - APRIL 2015

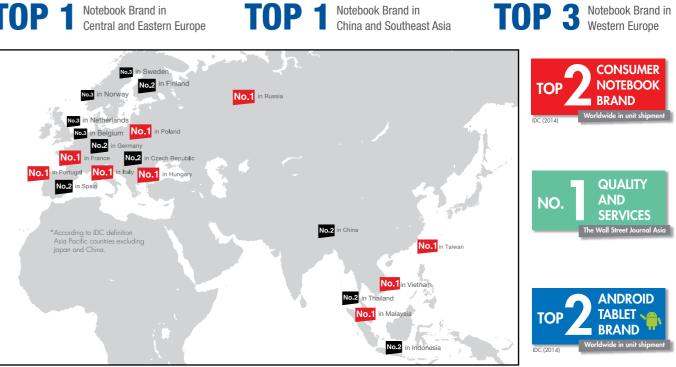


ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND

ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. ASUS won a total of 4,326 awards worldwide in 2014. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2013 was approximately US\$14billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Control and Fault Central and Fastern Europe



Malaysia's NO.1 BIGGEST NOTEBOOK BRAND in 2014

ASUS has achieved an incredible milestone being ranked No.1 leading notebook brand for Malaysia market in accordingly to the recently released GFK (2014) report. This is a major achievement for ASUS as a leading, guality-assured and reliable PC brand in the market.

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.



ASUS WINNER OF 4,326 AWARDS IN 2014

The ongoing ASUS search for perfection delivers incredible products. Our commitment to performance, innovation, and quality are recognized by worldwide media, as we received 4,326 major awards in 2014.



2014 iF Product Design Awards

ASUS products won 11 prestigious iF Product Design Awards in Munich last year. Spanning three product design categories, the awards are the most ever won by ASUS at a single iF Design Awards ceremony. iF Design Awards are recognized worldwide as seal of quality for products that excel in specific criteria including design quality, degree of innovation, functionality, ergonomics and more.



2014 CES Innovations Award

Seventeen ASUS products have received the prestigious 2014 CES Innovations Award, with wins covering a wide range of innovative designs and technologies across six award categories. This impressive award tally is clear recognition of ASUS's people-centric, innovative design-driven approach to its products and services. On top of that, the ASUS Transformer Book Trio received the 2014 CES Best of Innovations Award – an accolade reserved for the highest rated product in its category.



trimmings

proud of

Malaysia December 2014 **CHIP Magazine**

PadFone S - CHIP EDITOR'S CHOICE AWARD PadFone S is just what most consumers have been demanding for, a reasonably price device that comes with all the high-end



Fonepad 8 (FE380CG) ASUS have once again created a device that offers consumers a good balance between price and features.



CHIP Magazine

Transformer Book Trio In our books, the Transformer Book Trio TX201LA is actually quite a good solution for those of you who can't figure out whether you want an Ultrahook or tablet



PadFone S ASUS has continued refining the concept of a hybrid device that incorporates both a tablet and a slate in one form factor with the PadFone S the sum of their efforts and it is a successful blend of both.



PadFone S - HWZ @ 8/10 But the biggest plus point of the PadFone S is its raw performance. Being able to match the benchmark figures of other devices twice its price is certainly something ASUS can be



ZenFone 5 LTE - HWZ TEST WINNER Ticks almost all the right boxes - design, build quality, handling, interface, overall user experience and imaging performance



ZenFone 6 It is powerful, multi-tasking is a sync, multimedia plavback is a breeze and 3D



ZenFone 6 - PC.COM @ 9/10 A mid-range 6-inch smartphone with some comparatively powerful innards, especially when pit against to the competition.



Malaysia January 2015 **PC.COM**

ASUS Transformer Book Flip Great multi-mode Untrabook from ASUS. If only it had Full HD.



PadFone S Super affordable super smartphone from ASUS. What are you waiting for ?



games is a walk in the park

ASUS ROG G56JR got it right yet again though the Wi-Fi conflict left the overall experience a little off. Event then, it's a really awesome gaming notebook.

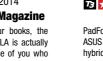


ZenFone 5 Good screen size; stable performance and battery life: affordable.



Smartphone Brand In Malaysia







No



Notebook Brand

In Malaysia

Android Tablet Brand In Malaysia



For the year 2014, ASUS has successfully maintained its leading position as the top leader of notebook brand in Malaysia market.

Source: GFK 2014 report



Apart from the notebook's achievement, ASUS is also one of the top Android Tablet Brand in Malaysia. Currently ranked at No.2, ASUS will continue to strive forward and become the leader of all Android Tablets.

Source: GFK Q4, 2014 report



When ASUS smartphone made its debut in 2014, it quickly became consumer's favourite. As the result, ASUS immediately gained its position as the No.3 smartphone brands in Malaysia. Incredible achievement for first start!

Source: IDC Q3 & Q4, 2014 report

EXTREME TEST ENSURE TOP-QUALITY NOTEBOOK



Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



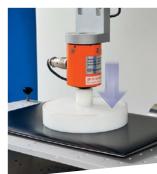
ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



NOISE TESTING

Abrasive noice tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tunning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.

ENHANC TESTING Notebook spots. Use they'll snap

ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.







VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.

HIGH ACCELERATION TEST

Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.

TEMPERATURE TESTING

Tough temperature tests verity diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.

ASUS QUALITY



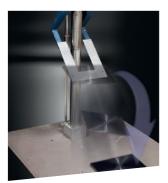
TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS Customer Happiness 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are committed to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio softwares and hardware, intuitive touch experiences, not forgetting increasing your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.



Marks in History: ASUS Notebooks

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. The embody the ASUS search for incredible experiences and technology, mempowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space Zero defects during 600 days in orbit!

Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware.

"ASUS notebooks never overheated", said Sergei Avdeev, one of the Russion cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."

In the air Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-sit faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.

At the ends of the earth Conquering Antarctica

A December 2003 expedition with acclaimned mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.

On the Road Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot desets and on snowy mountains. They acted as navigation devices, exceling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.

Braving the desert Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.





and history will be continued ...

ASUS PRODUCT GUIDE | MARCH - APRIL 2015

ASUS Pick-Up & Return Service FROM YOUR DOORSTEP



Still trying to find the closest service centre? Too busy to send your notebook for service by post or courier?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium PICK UP & RETURN SERVICE for customers and dealers.

For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet at your nearest retailer.

Dealers can place a quick call or write us an email, and we will instantly send a specialist to pick up the notebook or tablet from your location to save your time and effort. Our lead time is 1-4 days, and service quality is always assured.

5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?



Terms and Conditions:

- The Pick-Up & Return service applies to ASUS Notebook and Tablet only. (1)
- The Pick-Up & Return service for defective unit within warranty period will be free of charge. (3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair
- (4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims
- (5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge. (6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc)

except Penang Island.

ASUS 2 Years Global Warranty

ASUS 2 years global warranty cover everything 100%, with no hidden costs. This warranty applies equally whether you are right here at home or in any of the 57 regions and countries where ASUS products are sold.

***Only for selected notebook are covered for 1 year global warranty

	AUSTRIA 0820-240513	*	AUSTRALIA 1300-2787-88		BANGLADESH +88-02-8123283		BELGIUM +32-0-78150231
	CZECH REPUBLIC +420-596-766-888		DENMARK +45-3832-2943	0	EGYPT +202-2455-5771	=	ESTONIA +372-6671796
	HUNGARY +36-15-054-561	*	HONGKONG +852-3582-4770	۲	INDIA +91-22-4005-8888		INDONESIA +62-500128
	LATVIA +371-7-408838		LITHUANIA +370-37-328442		LUXEMBOURG +31-0591-570290	(•	MALAYSIA +603-7724-3495
	NORWAY +47-2316-2682	C	PAKISTAN +9221-5824561		PHILIPPINES +63-2-7273009		POLAND +48-225718040
8	SERBIA +381-11-3011-934	¢	SINGAPORE +65-6415-7917	۲	SLOVAKIA +421-232-162-621	•	SLOVENIA +386-0800-80-332
+	SWITZERLAND +41-848-111-014	۲	TAIWAN 0800-093-456		THAILAND +662-679-8367-70	C*	TURKEY +90-216-521-4601
*	VIETNAM +84-8-8300446 Ext. 112						

Global Extended Waranty	
Tablet From 2nd Year	RM 300
Notebook from 3rd Year	RM 400

ASUS Service Centre

KUALA LUMPUR	Monday - Sunday 10am - 8:00pm	daily				
	• Low Yat Plaza	: 4-010 (4th floor), Plaza Low Yat, Jala				
PENANG	Monday - Friday 10am - 7pm dail	y (except Public Holiday)				
	 E-Gate 	: 1-02-15, E-Gate, Lebuh Tunku Kudir				
SABAH	Monday - Friday 10am - 7pm daily (except Public Holiday)					
	 Komompleks Karamusing 	: LOT 3.04, 3rd Floor, Block C, Komple				
SARAWAK	Monday - Friday 10am - 7pm dail	Monday - Friday 10am - 7pm daily (except Public Holiday)				
	 OneTJ-ICT Shopping Complex 	: Unit 4.4, Level 4, LOT 14665, ONETJ				

ASUS Authorised Service Centre

AOT Mobile Serv	ices Centre (M) Sdn Bhd	BIT C Ente	rprise	ENTER Technolo			
CENRTAL • HQ (KL) • Lowyat (KL) • Jalan Imbi (KL)	EAST MALAYSIAKuchingKota Kinabalu	EAST COAST • Kota Bahru, Kelantan		SOUTHERN • Skudai, Johor			
One Mobile Care	Sdn Bhd	INTELLISERVE SDN. BHD.					
CENRTAL	SOUTHERN	CENRTAL	NORTHERN	SOUTHER			
 Sri Petaling, KL 	 Dataran Pahlawan, Melaka Skudai, Johor Batu Pahat, Johor 	• Kuala Lumpur	 Ipoh, Perak Sebarang Jay Penang 	 Bukit Be Melaka Muar, Jo Segama 			
AIO/Desktop - C	TC GLOBAL SDN BHD						
CENRTAL	NORTHERN	SOU	THERN				
• W.P. Labuan • Alor Setar, Ke		edah • Me	elaka	 Segamat, Johor 			

 W.P. Labuan 	 Alor Setar, Kedah 	 Melaka 	 Segamat, Jonor
 Petaling Jaya, Selangor 	 Georgetown, Penang 	 Johor Bahru, Johor 	 Kuantan, Pahang
 Seremban, N.Sembilan 	 Ipoh, Perak 	 Kluang, Johor 	 Temerloh, Pahang
	 Perai, Penang 		
	 Pulau Langkawi, Kedah 		

	BULGARIA +359-2-91823	÷	CANADA +1-888-678-3688	*}	CHINA +86-21-5442-1616	- 6	CROATIA +385-1-3654-961
	FINLAND +358-9693-79690		FRANCE 0821-232787		GERMANY 01805-010920	+	GREECE 800-44142044
✡	ISRAEL +972-3-9520520		ITALY 199-400089		JAPAN 0800-123-2787	* •*	KOREA +82-2-1566-6868
	MAURITIUS +230-213518	0	MYANMAR +95-1-226664		NETHERLANDS 0800-023-2694	ж÷.	NEW ZEALAND 0800-278-788
۲	PORTUGAL +351-808-789-887		ROMANIA 800-800-316		RUSSIA +7-495-231-1999	53858	SAUDI ARABIA +966-1-460-3216
	SOUTH AFRICA +27-11-783-5450		SPAIN +34-902-889-688	1	SRI LANKA +94-11-2502533	-	SWEDEN +46-8587-69407
	UKRAINE +380-44-4961791		U.E.A +971-4-2833-728		UK +44-870-120-8340		US +1-888-678-3688

ASUS TECH SUPPORT	
Website : www.asus.com/my/support	OPERATION HOURS
Hotline : 03-7724 3495	Monday - Friday 9am-6pm
Email : techsupport@asus.com	(Except Public Holiday)
PICK UP & RETURN SERVICE	
Call: 03-7958 8111	

alan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur.

lin 2, 11700 Gelugor, Penang.

leks Karamusing, Jalan Tunku Abdul Rahman, 88000, Kota Kinabalu, Sabah.

TJ-ICT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak.

logy Sdn Bhd

LTY Customer service center NORTHERN · Georgetown, Penang

MY COM TECHNOLOGY CENRTAL

· Petaling Jaya, Selangor

IERN

Beruang, ıka . Johor mat. Johor EAST COAST

 Kota Bahru, Kelantan • Kuala Terengganu,

Terengganu

EAST MALAYSIA

- Kinarut Papar, Sabah
- Kuching, Sarawak
- · Miri, Sarawak

EAST COAST

JB, Johor

Kota Bahru, Kelantan

Kuantan, Pahang

- Kuala Terengganu, Terengganu
- EAST MALAYSIA Kota Kinabalu, Sabah
- Sandakan, Sabah
- Tawau, Sabah
- Kuching, Sarawak Miri, Sarawak
- Sibu, Sarawak

Bintulu, Sarawak

Notebook that exceed your expectations

ASUS TRANSFORMERS BOOK Family

ASUS GAMING & MULTIMEDIA Series



ASUS notebooks offer premium-class intuitive touchscreen technology. Discover a new computing experience with Windows 8 and ASUS premium notebooks. The world is at your ngertips





Laptop with 360° rotating touchscreer



The fastest processors and most THE FUTURE IS YOUR HANDS • THE ULTIMATE FIGHTING MACHINE powerful graphics combined with striking design make our extreme gaming notebooks a must for anyone who wants to game on the go. 17.3" G751JT 15.6" G551JM

ASUS ZENBOOK Series



Ultra-slim and ultra-light for effortless high performance mobility that ensures all-new computing experiences with responsive touchscreens and supremely elegant design





INCREDIBLE

EXPERIENCE

X453

13.3" Zenbook UX301LA / UX302LG / UX303LN

ASUS PERFORMANCE Series



Crystal-clear visuals, fast processors, and powerful graphics deliver outstanding multimedia performance. whether you're creating digital content or enioving it.



ASUS COMMERCIAL Series





ASUS TABLET & SMARTPHONE Series

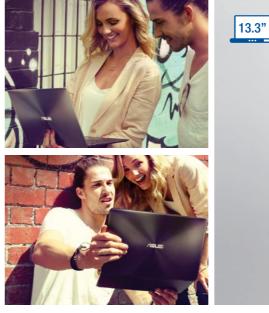
standard



The best mobile device innovation has brought customers products such as Padfone, which combines tablet and smartphone. ASUS tablets are comfortable to hold and carry, with unique textured patterns that offer a better tactile feel and more secure grip.



ASUS recommends Windows.



ASUS ZenBook[®] Series Fast. Slim. Beautiful.

Windows 8.1



(@)

Instant On

Stunning scratch-resistant finish Ultra Slim SonicMaster

ASUS Zenbook[™] Series ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Super-slim 12.3mm

Stunning QHD+ IPS display

Model Name	Processor	0S	Display	Graphic	Memory	Storage	ODD	Colors	Connection	Warranty	Price
UX301LA - DE016H	Intel [®] Core [™] i7-4500U Processor (4M Cache, up to 3.00 GHz)	Windows 8	13.3" 16:9 (2560 x 1440) WQHD, Touch Screen	Integrated HD Graphics 4000	4GB	256GB SSD			USB 3.0 Bluetooth 4.0	2 Years Global	^{RM} 5,599
UX301LA - DE017H	(3M Cache, up to 2.60 GHz)					128GB SSD	-		Wi-Fi	Warranty	^{RM} 4,699
UX303LN - R4094H	[Windows 8.1	13.3" 16:9 (1920 x 1080) Full HD	NVIDIA® GeForce® 840M - 2GB		1TB HDD					^{RM} 2,999
UX305FA - FC071H	Intel [®] Core [™] M 5Y71 Processor (4M Cache, up to 2.90 GHz)			Share	8GB	256GB SSD					Coming Soon
UX305FA - FC086H	Intel [®] Core [™] M-5Y10 Processor (4M Cache, up to 2.00 GHz)										Coming Soon
UX305FA - FC075H					4GB	128GB SSD					Coming Soon

Price specification and availability are subject to change without arian patier. The models of free ASUS bundle affs are subject to change without arian patier Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined

ASUS Zenbook













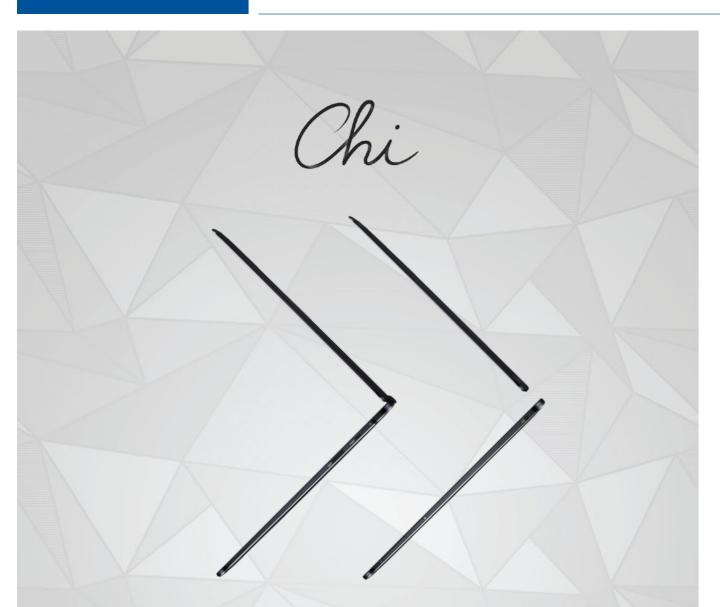


Bang&Olufsen Icenower®

Ultra-sharp display

USB 3.0

Powerful performance



RAZOR-THIN. SUPER FAST. Coming Soon...



ASUS Transformer Book T100 One Laptop, One Tablet, One Device!

ASUS Transformer Book T100 ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.







Powerful mobility

Small and light, with an Intel[®] Atom[™] quad-core processor

Model Name	Processor	05	Display	Graphic	Memory	Storage	Connection	Color	Warranty	Bundle	Price
T200TA - CP004H	Intel [®] Atom [™] Z3775 Processor (Turbo up to 2.39GHz, 2M cache, Quad-Core)	Windows 8.1	11.6-inch HD (1366 x 768) IPS with multi-touch	Integrated HD Graphics 4000	2GB	32GB MMC + 500GB	USB 3.0 Bluetooth 4.0 Wi-Fi	-	1 Year Global Warranty	-	[™] 1,499
T100TAM-Bing- DK013B	Intel [®] Atom [™] Z3775 Processor (Turbo up to 2.39GHz, 2M cache, Quad-Core)		10.1-inch HD (1366 x 768) IPS with multi-touch			SATA HDD				Microsoft Office 365 Personal	™1,399
T100TAF-Multicolor	Intel [®] Atom [™] Z3735G Processor (Turbo up to 1.83 GHz, 2M Cache, Quad-Core)				1GB						^{вм} 1,099

Work easy. Play hard.



SonicMaster



Bundle with Microsoft Office 365 Persona (T100TAM / T100TAF only)

Smart productivity

Microsoft Office 365 Personal bundled

Long battery life

Up to 11 hours battery life for all-day mobile use

Windows

13.3"

ASUS Transformer Book Series

15.6"





Power Laptop

Effortless productivity and seamless multitasking thanks to powerful, energy-efficient Core™ i7 processors plus discrete high-performance graphics. In Windows 8.1 laptop mode, you'll be able get more done when you're on the move.



Media Stand

Shared Viewer

The world is full of living sound and every note is important. ASUS SonicMaster goes beyond just function into indulging all your senses with immersive experiences. Enjoy smooth, rich, and detailed sound in music, movies, voice, and even gaming. SonicMaster combines design, superior hardware, and optimized software for stunning professional-grade audio.



Responsive tablet

ASUS takes great pride in perfecting the user experience, and the multi-touch display in Transformer Book Flip will enhance your Windows 8.1 experience whatever screen angle you choose. Exclusive ASUS touch sensor technology means that the display is more accurate and responsive than conventional touch-screens, too!

Model Name	Processor	0S	Display	Graphic	Memory	Storage	Connection	Warranty	Price
TP500LN - CI088H	Intel [®] Core [™] i7-4510U Processor (4M Cache, up to 3.10 GHz)	Windows 8.1	15.6" 16:9 HD (1366x768) LED backlit	NVIDIA® GeForce® GT840M - 2GB DDR3	4GB DDR3	500GB HDD +	USB 3.0 Bluetooth 4.0	2 Years Global Warranty	[№] 2,799
TP500LN - CI073H	(3M Cache, up to 2.70 GHz)					24GB SSD	Wi-Fi		^{₽м} 2,499
TP500LN - CJ132H	Intel [®] Core [™] i3-4030U Processor (3M Cache, up to 1.90 GHz)					500GB HDD			[№] 1,799
TP300LA - DW078H	Intel [®] Core [™] i3-4030U Processor (3M Cache, up to 1.90 GHz)		13.3" 16:9 HD (1366x768) LED backlit	Integrated HD Graphics 4400					^{RM} 1,699





favorite games!





Powerful laptop High-performance touchscreen laptop with discrete graphicsand ergonomic keyboard



ASUS Transformer Book Flip ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

ASUS Transformer Book Flip

Laptop with 360° rotating touchscreen

Media stand Convenient stand for enjoying movies, videos, photos or music



Shared viewer A quick flip lets you share presentations, photos or documents interactively



Responsive tablet Windows 8.1 tablet with an

accurate and precise Full HD touchscreen

rice, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Firors: while all efforts are made to verify information presented here, indivertent errors do occur from time to time and order arising from such errors can be declined

20 /ISUS | www.asus.com/my



Enjoy all the convenience of a tablet with the power and connectivity of a laptop. Flip switches seamlessly into a responsive HD tablet, with total fingertip control thanks to the precise 10-point multi-touch screen. Browse the web, check your email or just relax and play your









21



ASUS G SERIES **UNLEASHED POWER TO REDEFINE GAMING**

ASUS G Series ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



SonicMaster







Instant On

ноті Port HDMI

Gaming-grade power

Superb performance from 4th-gen Intel[®] Core[™] i7 processor and NVIDIA® GTX 860M graphics!

Armed and ready

Stylish gaming with an adjustable-backlight keyboard and gorgeous spun-finish touchpad!





Wide detail in Full HD

Remarkable detail and 178-degree viewing on a 15.6-inch Full HD IPS panel!

Bass that hits back

Thumping deep-bass audio from SonicMaster and an exclusive external subwoofer!

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined

Power to perform

ASUS G series is buzzing with newest and very best processor and graphics technologies. Exceptionally powerful 4th generation Intel[®] Core[™] i7 processors team up with dedicated graphics from NVIDIA[®] - all the way up to GeForce[®] GTX 860M series graphics. With such awesome power at its disposal, G series delivers an unrivalled notebook-gaming experience. With no need to compromise you can crank up resolutions to the max and watch the graphics fly. Be dazzled by amazing frame-rates that never stutter from a notebook that doesn't lose its cool in the heat of the battle. Cool, quiet and fast as fast can be - ASUS G series is notebook gaming as you've never before experienced.



ROG audio total solution

Where many gaming notebooks treat sound as an afterthought, ASUS G series puts it front and center. It features exclusive ASUS SonicMaster and ROG AudioWizard, designed by a dedicated team of audio engineers as a careful balance of hardware and software towards the best notebook sound. Sure, with G series your games look their best, but they also sound fantastic. Every effect and note comes out with increased power, range, and clarity. This is more than enjoyment: as any gamer knows, sound is critical to success play, giving you the edge with sonic awareness and positionina.

Stable performance with a silent cooling system

The G Series has been designed to withstand marathon gaming sessions, with a powerful thermal solution that ensures system stability in the heat of the action. It's silent too, so it won't distract you from your game.

Model Name	Processor	05	Display	Graphic	Memory	Storage	ODD	Connection	Warranty	Price
G751JT - T7050H	Intel [®] Core [™] i7-4710HQ Processor (Turbo up to 3.5GHz, 6M cache)	Windows 8.1	17.3" Full HD (1920x1080) LED backlit	NVIDIA® GeForce® GTX970M - 3GB GDDR5	8GB DDR3	1TB HDD + 128GB SSD	DVD RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	[™] 5,499
G551JM-DM053H	Intel [®] Core [™] i7-4710HQ Processor		15.6" HD (1920x1080)	NVIDIA® GeForce® GTX860 - 4GB GDDR5		1TB HDD	DVD RW			[⊪] 4,099
G551JM-DM052H			LED backlit	NVIDIA® GeForce® GTX860 - 2GB GDDR5	4GB DDR3					[™] 3,499



22 /ISUS | www.asus.com/my









ASUS A·SFRIFS Expressive colors. Exceptional performance.

ASUS A Series ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.





Instant On







Incredible Performance

True 2-second Instant on and up to Intel[®] Core[™] i7 processors

ноті



SonicMaste

USB 3.0

Incredible Sound

SonicMaster technology for clear and powerful sound experience

A classic, timeless design

Reliable and comfortable to use, the new ASUS A Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous A Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.



Providing a smooth computing experience

Value-packed with all the essentials, the new ASUS A Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features up to an Intel[®] Core[™] processor and graphics card, Instant on that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS A Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A notebook with smartphone-like accessibility

The A450 features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.

Precise, crystal clear audio to complete the cinematic experience

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS A Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS A Series.

Model Name	Processor	0S	Display	Graphic	Memory	Storage	Colors	Connection	Warranty	Price
A550JK-DM138H	Intel [®] Core [™] i7-4710HQ Processor (Turbo up to 3.5GHz, 6M cache)	Windows 8.1	15.6" Full HD (1920x1080) LED backlit	NVIDIA® GeForce® GTX850M - 2GB	4GB	1TB HDD		USB 3.0 Bluetooth 4.0	2 Years Global Warranty	^{RM} 2,999
A555LD Multicolor	Intel [®] Core [™] i7-4510U Processor (Turbo up to 3.1GHz, 4M cache)		15.6" HD (1366x768) LED backlit	NVIDIA® GeForce® 820M - 2GB	-			Wi-Fi		[№] 2,499
	Intel [®] Core [™] i5-4210U Processor (Turbo up to 2.7GHz, 3M cache)									^{RM} 1,999
	Intel [®] Core [™] i5-4210U Processor (Turbo up to 2.7GHz, 3M cache)		14" HD (1366x768) LED backlit							^{RM} 1,999

Incredible Beauty

Sophisticated texture finish

in several colors







ASUS X·SERIES Bold colors, classic style

User-centric 11.6" and 14" notebooks for everyday use

ASUS X Series ships with Windows 8.1, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

	0
Windows 8.1	Instant Or



For a cool, comfortable typing experience



ноті

Smart Gesture

For intuitive

touchpad input



Pick a color to suit your style

IIII

SonicMaste

The ASUS X Series is the perfect all-round laptop for work and play. Stylish concentric circle finish and durable design with a choice of fashion colors, black, white, passion pink, or lavender purple provide self-expression, ASUS Splendid and SonicMaster technology give you immersive visuals and pitch-perfect sound.

Incredible Performance Providing a smooth computing experience

Value-packed with all the essentials, the X Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It Instant on that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. ASUS X Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

Incredible Sound Precise, crystal clear audio to complete the cinematic experience

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the X Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the X Series.

Incredible Touch Precise input

The ASUS Golden Finger team puts natural interfaces first, developing standards far beyond industry average. This assures ASUS provides the most comfortable and responsive experiences in every application and at all times. The X Series has a large touchpad equipped with Smart Gesture technology for quick and precise response across a wide range of touch inputs. The ergonomic seamless one-piece keyboard is designed to provide you the most comfortable typing experience.

Model Name	Processor	OS	Display	Graphic	Memory	Storage	ODD	Color	Connection	Warranty	Price
X452LDV - Multicolor	Intel [®] Core [™] i3-4030U Processor (3M Cache, 1.90 GHz)	Windows 8.1 with Bing	14" HD (1366 x 768) LED Backlit	NVIDIA [®] GeForce [®] 820M - 1GB	2GB	500GB HDD	DVD RW		USB 3.0 Bluetooth 4.0	1 Year Global Warranty	[№] 1,239
	Intel [®] Celeron [®] Processor N2940 (2M Cache, up to 2.25 GHz)			Intel [®] UMA Integrated	4GB				Wi-Fi		^{™1,099}
X200MA - Multicolor	(1M Cache, up to 2.58 GHz)		11.6" HD (1366 x 768) LED Backlit		2GB						^{RM} 899
X453MA - Multicolor		No Operating System	14" HD (1366 x 768) LED Backlit	Integrated HD Graphics 4000							^{RM} 949

₹ 3.0

USB 3.0



Performance



Instant On



USB 3.0





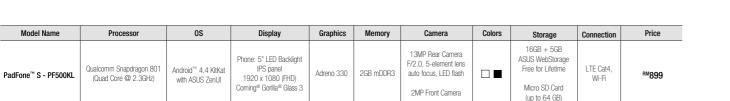


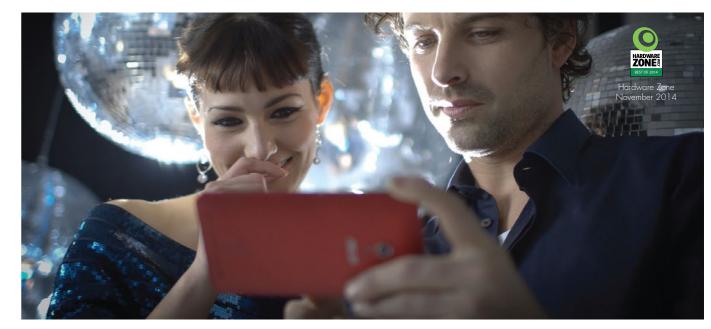


Keyboard

ASUS PadFone Series







ASUS 7enfone

Does your phone feel the difference?												
Model Name	Processor	05	Display	Memory	Camera	Colors	Storage	Connection	Price			
ZenFone [™] C - ZC451 CG	Intel [®] Atom [™] Z2520 Processor	Android [™] 4.4 KitKat	4.5" TFT LED Backlight (854 x 480) Anti-fingerprint Coating	1GB	0.3 MP (Front) 5 MP (Rear)		8GB + 5GB ASUS WebStorage		^{вм} 349			
ZenFone™ 5 Lite - A502 CG	(1.2GHz)		5" TFT LED Backlight (960 x 540) Soda Lime Glass		0.3 MP (Front) 8 MP (Rear)		Free for Lifetime	3G,	^{RM} 419			
ZenFone™ 5 - A501 CG	Intel® Atom [™] Z2560 Processor (1.6GHz)	Android™ 4.4 KitKat	5" IPS HD (1280 x 720) Latest Super Anti-scratch Corning Gorilla Glass 3 with Anti-fingerprint Coating		2 MP (Front) 8 MP (Rear)		16GB + 5GB ASUS WebStorage	Bluetooth 4.0 Wi-Fi	^{RM} 519			
ZenFone™ 6 - A601 CG	Intel® Atom™ Z2560 Processor (1.6GHz)	upgrade available now !	6" IPS HD (1280 x 720) Latest Super Anti-scratch Corning Gorilla Glass 3 with Anti-fingerprint Coating	2GB	2 MP (Front) 13 MP (Rear)		Free for Lifetime		^{RM} 699			



Click Sign Up on the upper right-hand corner of the

How to Place Order?





 Choose color / size Enter purchase quantity Click "Add to cart"

Purchase ZenFone from ASUS Store! More info, visit http://store.asus.com/my

Add to

Cart

Internet access required; fees may apply Price, specification and availability are subject to change without prior notice. The models of free ASUS builds gifts are subject to change whour provide the change of the subject to change who have the index of the index

28 /ISUS | www.asus.com/my

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined

ASUS ZenFone Series

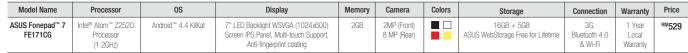
You can purchase online now at http://store.asus.com/my



ASUS fonepad[®]7 Fonepad is Calling

A tablet, smartphone, and 8-Megapixel camera in the palm of your hand

Android 4.4 KitKat	Intel® Atom™ Z2520 processor	36 Full 3G Phone Functions	Dual Micro-SIM	Eront 2MP/ 8 MP Rear Camera	SonicMaster	7"
8-Megapixel Pix	Clear Photos RelMaster camera for stunning photos	Just 7.9 weighir	-Sized Portability mm thick, 11cm wide, and og only 270g, Fonepad fits erfectly in one hand	Inte	ulti-Core Perfo el® Atom™ Z2520 prod ntel Hyper-Threading Te	cessor with





ASUS fonepad[®]8 Fonepad is Calling The perfect combination of tablet and smartphone in one hand





Processor

3G Full 3G Phone

Functions

Palmed Portability

With a width of 12 cm and a narrow bezel design, the ASUS Fonepad 8 has an industry leading 72% screen-to-body ratio.

64-bit guad-core Intel[®] Atom[™] processor 1.33 GHz for fast web surfing and application loading.

Model Name	Processor	0S	Display	Memory	Camera	Colors	Storage	Connection	Warranty	Price
ASUS Fonepad [™] 8 FE380CG	Intel [®] Atom [™] Z3530 Processor (Quad-Core, 1.33GHz)	Android [™] 4.4 KitKat	8" LED Backlight WXGA (1280x800) Screen IPS Panel, 10 finger multi-touch support, Anti-fingerprint coating	1GB	2MP (Front) 5 MP (Rear)		8GB + 5GB ASUS WebStorage Free for Lifetime	3G, Bluetooth 4.0 & Wi-Fi	1 Year Local Warranty	^{RM} 649

*Battery life depends on device specific configuration, usage and environmental conditions.

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notic Errors: while all efforts are made to verify information presented here, indivertent errors do occur from time to time and order arising from such errors can be decline





Front 2MP/ 5 MP Rear Camera

SonicMaster



Intel Level Performance

Entertainment on the Go

Dual front speakers with SonicMaster technology -enhanced audio and a 400 nits, 1280 x 800 HD resolution display

Flawless performance even in extreme conditions

TOP 8 REASON TO BUY ASUSPRO

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.

Extra reliable

Strictest testing proven to exceed the US MIL-STD 810G military standard

Business and organizational users demand greater reliability, so ASUSPRO BU401 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests. and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.



Enhanced drop Tough anti-shock Spill-resistant hard drive keyboard testing

Enhanced pressure testing

Eco-friendly

Leading in green technology with the highest environmental standards

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.

Seamless security Complete protection through hardware and software features

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval.

Worldwide services

ASUS guarantees all notebooks with free repairs and component replacement as needed within the 2-years warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of guality and customer satisfaction, wherever you might be.

Designed professional World-class award-winning design

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU401 combines a variety of great functions into one Ultrabook[™] at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU401 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).

Long lifecycle

Good for the environment with three times the battery longevity

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.

Worrv-free Trace and locate services for lost or stolen notebooks

When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUSPRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace[®] LoJack[®] for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack[®] for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks



ASUSPRO B ADVANCED An Ultrabook[™] for your business



Windows 8 Pro Ultra Slim Drop harden

ıed	Spill-resistant
	keyboard

Model Name	Processor	0S	Display	Graphic
BU401LG-CZ035G	Intel [®] Core [™] i7-4500U Processor	Windows 8 Pro	14" 16:9 HD (1366x768)	NVIDIA® GeForce®
BU401LG-CZ034G	Intel [®] Core [™] i5-4200U Processor		Wide View Angle anti-glare	GT730M - 1GB
BU401LA-CZ086G				Integrated HD Graphics 4000
Notebook bag. SSD =	- Solid State Drive.			

Tough carbon



ASUSPRO P ESSENTIAL Budget-friendly and ultra-reliable notebook for SMBs

Windows 8.1 Pro	Drop hardened	Spill-resistant keyboard	fingerprint scanning

LED backlit Support LED backlit Support Suppor	Model Name	Processor	0S	Display	Graphic	Memory	Storage	ODD	Connection	Warranty	Price
					NVIDIA® GeForce® GT820M - 1GB			DVD-RW			[™] 3,099
				LED backlit					Bluetooth 4.0 Wi-Fi	Global Warranty	[™] 2,399

RW = Read /Write (can burn the data to empty CD

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice rs: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined





Backlit Keyboard

(237)







RM3,399

3 X the charging cvcle battery

500G

Memory

6GB DDR3 (4GB + 2GB)

4GB DDB3

fingerprint scanning

Instant On

-		-		
Storage	ODD	Connection	Warranty	Price
256G SSD		USB 3.0	2 Years	[™] 4,399
500G + 128G SSD	-	Bluetooth 4.0	Global	RM3.799



True-con



the charging cycle battery



₹3.0

nfortbale	3 X
oard	

Instant On

USB 3.0



ASUSPRO Essential Commercial Desktop BP1AD

Simple, smart and budget friendly PC, suitable for everyday tasks









EPU Energy Saving Chip





Energy Star Certificated



	⋬ 3.0
HDMI Port	USB 3.0

Model Name	Processor	0S	Chipset	Memory	Storage	ODD	Warranty	Bundle	Price
BP1AD-I74770074B	Intel [®] Core [™] i7-4770 Processor (8M Cache, up to 3.90 GHz)	Windows 8 Pro	Intel® H81	4GB DDR3	1TB SATA Hard Drive (7200RPM)	Tray-in Supermulti DVD RW 24X	3 Years Onsite Service	USB Keyboard &	^{RM} 2,899*
BP1AD-I54570105B	(6M Cache, up to 3.60 GHz)				500G SATA Hard Drive (7200RPM)			Mouse	^{RM} 2,299*
BP1AD-I34130072B	Intel [®] Core [™] i3-4130 Processor (3M Cache, 3.40 GHz)			2GB DDR3					^{™1,909*}
BP1AD-G3220071B	Intel® Pentium® G3220 Processor (3.00 GHz, 3M Cache)								^{RM} 1,669*

* Price without Monitor.



ASUS Consumer Desktop K30AD/AM

All You Need for Daily Computing

ASUS Consumer Desktop K30AD/AM ships with Windows 8.1 with Bing, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

Windows 8.1 with	Bing Sn	nart Cooling System	1		SonicMaster	HDMI Port			USB 3.0
Model Name	Processor	0S	Chipset	Memory	Storage	ODD	Warranty	Bundle	Price
K30AD-BING-MY001S	Intel [®] Core [™] i3-4150 Processor (3M Cache, 3.50 GHz)	Windows 8.1 with Bing	Intel [®] H81	2GB DDR3	500G SATA Hard Drive (7200RPM)	Tray-in Supermulti DVD RW 24X	1 Year Onsite Service	USB Keyboard &	[™] 1,239*
K30AM-J-MY001S	Intel® Celeron® J1800 Processor (1M Cache, up to 2.58 GHz)							Mouse	^{RM} 899*
*									

* Price without Monitor





\$ 3.0





ASUS Multimedia Desktop M51AD / M32AD

The Perfect Home Computer

				⋬ 3.0
Windows 8.1	Smart Cooling System	SonicMaster	HDMI Port	USB 3.0

Model Name	Processor	0S	Chipset	Graphic	Memory	Storage	ODD	Warranty	Bundle	Price
M51AD-MY002S	Intel [®] Core [™] i7-4790 Processor (8M Cache, up to 4.00 GHz)	Windows 8.1	Intel® H81	NVIDIA® GeForce® GT 740M with 4GB DDR3 VRAM	8GB DDR3	2TB HDD	Blu-Ray Combo	3 Years Onsite Service	Wireless KB, MS	^{RM} 3,199*
M32AD-MY001S	Intel [®] Core [™] i5-4460 Processor (6M Cache, up to 3.40 GHz)			NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM	4GB DDR3	1TB HDD	DVD RW 24X		USB Keyboard &	^{RM} 2,049*
M32AD-MY001D		DOS		Shared		500GB HDD			Mouse	^{RM} 1,599*

* Price without Monitor.

ET2040) / ET20	30
Simple, versat	ile and powerful.	

Windows 8.1

Full HD
Full HD Disp

-	
	_
	_
	_
	-
Sonic	ΝЛ

Model Name	Processor	0S	Display	Camera	Graphic	Memory	Storage	ODD	Warranty	Bundle	Price
ET2030IUT-B003R	Intel® Pentium® Processor G3240T (3M Cache, 2.70 GHz)		19.5", 16:9, HD+ (1600 x 900) LED-backlight (Touch)	1 MP	Shared	4GB DDR3	1TB HDD	DVD RW 24X	3 Years Onsite Service	USB Keyboard & Mouse	^{RM} 2,099
	Intel® Celeron® Processor J1800 (1M Cache, 2.58 GHz)	Windows 8.1 with Bing	19.5", 16:9, HD+ (1600 x 900) LED-backlight								[™] 1,399



Most recommended Windows desktop brand Based on 2014 PCMag Readers' Choice*





Ŵ Naster



HDMI Port

\$ 3.0

USB 3.0



			ASUS TRANSFORM	IER BOOK FAMILY				ASUS ZENBOOK SERIES	
MODEL	TP500LN - CI088H	TP500LN - CI073H	TP300LA - DW078H	T200TA - CP004H	T100TAM-Bing-DK013B	T100TAF- Color Series	UX301LA - DE016H	UX301LA - DE017H	UX303LN - R4094H
				/-	/	-	×	\times	
CPU	4th Generation Intel® Core™ i7-4510U Processor (Turbo up to 3.1GHz, 4M cache)	4th Generation Intel [®] Core [™] i5-4210U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel [®] Core™ i3-4030U Processor (Turbo up to 1.7GHz, 3M cache)	Intel® Atom [™] 23775 Processor (Turbo up to 2.39GHz, 2M cache, Quad-Core)	Intel® Atom [™] 23775 Processor (Turbo up to 2.39GHz, 2M cache, Quad-Core)	Intel® Atom [™] Z3735G Processor (Turbo up to 2M Cache, up to 1.83 GHz, Quad-Core)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M coche)	4th Generation Intel® Core™ i5-4210U Processor (Turbo up to 2.7GHz, 3M cache)
OS		Windo	ws 8.1		Windows 8	.1 with Bing	Wind	ows 8	Windows 8.1
DISPLAY	15.6" HD Slim (13	66x768) LED backlit	13.3" HD (1366x768) LED backlit	11.6" HD (1366 x 768) IPS with multi-touch	10.1" HD (1366 x 76	i8) IPS with multi-touch	13.3″ 16:9 (2560 x 144	0) WQHD, Touch Screen	13.3" 16:9 (1920 x 1080) Full HD
GRAPHICS	NVIDIA® GeForce® GT 840M	with 2GB DDR3 VRAM Graphics	Integrated HD Graphics 4400	Integrated HD Graphics 4000		Integrated HD Graphics 4000		NVIDIA® GeForce® GTX 840MX with 2GB DDR3 VRAM Graphics	
RAM		4GB DDR3 RAM		2GB DI	2GB DDR3 RAM 1GB DDR3 RAM		8GB DDR3 RAM	4GB DC	R3 RAM
HDD	500GB HDD	+ 24GB SSD	500GB HDD		32GB MMC + 500GB SATA HDD		256GB SSD	128GB SSD	1TB SATA HDD
ODD			•						
WLAN					802.11 b/g/n				
BATTERY	3 Cell Bat	tery 3S1P	4 Cell Battery 2600 mAh		2 Cell Battery 5136 mAh		4 Cell Batter	y 6840 mAh	3 Cell Battery
WEBCAM					HD Camera				
DIMENSION	380 x 258 x	22mm ,2.0KG	326 x 232 x 22mm ,1.75KG		Tablet: 263 x 171 x 10.5 mm, 550g Dock: 263 x 171 x13mm, 520g		325 x 226 x 1	5.5 mm, 1.4KG	323 x 223 x 20 mm, 1.4KG
COLOR		Black		G	Grey BING-DK0258 - White BING-DK0268 - Red		Dark Blu	e & Glass	Smoky Brown
WARRANTY		2 Years Global Warranty			1 Year Global Warranty			2 Years Glo	bal Warranty
REMARK		USB 3.0, Bluetooth 4.0			USB 3.0		USB 3.0, Bluetooth 4.0, Corning® Gorilla® Glass 3, Bang & Olufsen speaker		USB 3.0, Bluetooth 4.0
PRICE	RM2,799	RM2,499	RM1,699	RM1,599	RM1,399	RM1,099	RM5,499	RM4,699	RM2,999

	ASUS GAMING SERIES			MULTIMEDI		VivoBook SERIES		SUS PERFORMANCE S		
		G551JM - DM053H	G551JM-DM052H	N750JK-T4210H	N551ZU-DM022H	S551LN - CJ249H	н. К551LN - XX519H	K551LN-XX520H	K451LN-WX156H	
MODEL				17 5017142 1011			~			
CPU	4th Generation Intel® Core™ i7-4710HQ Processor (Turbo up to 3.5GHz, 6M cache)	4th Generation Intel® Care™ i7-4710HQ Processor (Turbo up to 3.5GHz, 6M cache)		4th Generation Intel [®] Core™ i7-4710HQ Processor (Turbo up to 3.5GHz, 6M cache)	AMD® FX-7600P Processor Quad Core (2.7GHz)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	4th Generation Intel® Core™ i7-4510U Processor (Turbo up to 3.1GHz, 4M cache)	4th Generation Intel® Core™ i5-4210U Processor (Turbo up to 2.7GHz, 3M coche)	4th Generation Intel® Core™ i5-4210U Processor (Turbo up to 2.76Hz, 3M cache)	
05					Windows 8.1					
DISPLAY	17.3" Full HD (1920x1080) with LED backlit	15.6″ Full HD (1920 »	(1080) LED backlit HD	17.3" 16:9 Full HD EWV(1920 x 1080) LED backlif HD	15.6" 16:9 FHD (1920x1080) LED backlit	15.6" HD Slim (1366x768) LED bocklit	15.6" HD (1366	x 768) LED backlit	14" HD (1366 x 768) LED backlit	
GRAPHICS	ICS NVIDIA® GeForce® GTX 970MX NVIDIA® GeForce® GTX 860M with 3GB GODR5 VRAM Graphics with 4GB GDDR5 VRAM Graphics		NVIDIA® GeForce® GTX 850M with 4GB DDR3 VRAM Graphics	AMD Radeon™ R9 M280X with 2GB GDDR5 VRAM Graphics		NVIDIA® GeForce® GT 840M				
RAM	8GB DC	8GB DDR3 RAM 4GB DDR3 RAM		4GB + 8GB DDR3 RAM	4GB DDR3 RAM		4GB DC	46B DDR3 RAM		
HDD	1TB SATA HDD + 128GB SSD		1TB SA	ATA HDD		24GB SSD + 1TB SATA HDD		1TB SATA HDD		
ODD	8 x Super Multi-Dual DVD-ROM		8 x Super Mult	i-Dual DVD-ROM			8 x Super Mult	ii-Dual DVD-ROM		
WLAN					802.11 b/g/n					
BATTERY	8 Cell Battery 88WHrs		6 Cell Batter	ry 5200 mAh			3 Cell Batte	ry 4500 mAh		
WEBCAM					HD Camera					
DIMENSION	415 x 320 x 17 - 52 mm, 4.5KG	380 x 255 x 27.2	232.4mm, 2.7KG	383 x 255 x 27.7 mm, 2.6KG	383 x 255 x 28 - 31.5 mm, 2.7KG	380 x 258 x 22.5 mm, 2.4KG	380 x 251 x 2.48	~ 3.17 mm, 2.3KG	348 x 241 x 2.48 ~ 3.17 mm, 2.1KG	
COLOR		Black		Aluminu	m Silver	Glossy Black		Black		
WARRANTY					2 Years Global Warranty					
REMARK	USB 3.0, Bluetooth 4.0, Backpack, mouse and headset	USB 3.0, BI	uetooth 4.0,	USB 3.0, Bluetooth 4.0,	Bang & Olufsen speaker	USB 3.0, Bluetooth 4.0		USB 3.0	bo up to 2.7GHz, 3M coche) (Turbo up to 2.7GHz, 3M coche) LED bockir I DOR2 VRAM Graphics M 11B SATA HDD DVD-ROM 0 mAh 7 mm, 2.3KG Block USB 3.0	
PRICE	RM5,499	RM4,099	RM3,499	RM4,399	RM2,799	RM2,699	RM2,899	RM2,299	RM2,199	

		l	ASUS COMMERCIAL	SERIES	
MODEL	BU401LG-CZ035G	BU401LG-CZO34G	BU401LA-CZ086G	PRO451LD-WOO68G	PRO451LD-WO067G
model	1	-	-		-
CPU	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)		ore™ i5-4200U Processor 5GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)
0S		Windows 8 Pro		Window	s 8.1 Pro
DISPLAY		14" 16:9 HD (1366x768) Wide View Angle anti-glare	14" HD (1366 »	(768) LED backlit	
GRAPHICS	NVIDIA® GeFo with 1GB DDR3	rce® GT 730M VRAM Graphics	Integrated HD Graphics 4000		rce® GT 820M 8 VRAM Graphics
RAM	6GB DDR3 (4GB+ 2GB)	4GB DDR3	3 RAM		
HDD	256G SSD	500G + 128G SSD	500GB SATA HDD	750GB SATA HDD	500GB SATA HDD
ODD					
WLAN					802.
BATTERY		4 Cell Battery 6840 mAh		6 Cell Batter	y 5200 mAh
WEBCAM					HD
DIMENSION	33	9 x 234 x 19.78 ~20.48 mm, 2	IKG	339 x 239.5 x 1	9.5 ~33 mm, 2KG
COLOR			Block		
WARRANTY					2 Years Global Warranty
REMARK					USB
PRICE	RM4,399	RM3,799	RM3,399	RM3,099	RM2,399

				AS	US PER		
MODEL	X751LD-TY049H	X552LD - Color Series	X452LD - Color Series	X451MA - Color Series	X55		
	-	-	-	-			
CPU	4th Generation Intel® Core" i5-4200U Processor (Turbo up to 2.6GHz, 3M coche)	4th Generation Intel® Core™ i5-4210U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel® Core™ i3-4030U Processor (Turbo up to 1.9GHz, 3M cache)	Intel® Pentium® N3520 Processor (up to 2.42 GHz, 2M Cache, Quad-Core)	AMD® Ka (4M Cache		
05	Windows 8.1	No Operating System	Windows 8.1 with Bing	Windows 8			
DISPLAY	17.3″ HD (1366 x 768) LED bocklit	15.6" HD (1366 x 768) LED bocklit	14" HD (1366 x	: 768) LED backlit			
GRAPHICS	NVIDIA® GeForce® GT 820M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 820M with 1GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 820M with 1GB DDR3 VRAM Graphics	Integrated HD Graphics 4000			
RAM	6GB DDR3 RAM	4GB DDR3 RAM	2GB DDR3 RAM	4GB DDR3 RAM			
HDD	1TB SATA HDD						
ODD					8 x Supe		
WLAN					8		
BATTERY	4 Cell Batter	y 2950 mAh	4 Cell Battery 2600 mA				
WEBCAM							
DIMENSION	380 x 251 x 2.48	~ 3.17 mm, 2.3KG	348 x 241 x 2.48	~ 3.17 mm, 2.1KG			
COLOR	Black	SX816D - Block SX817D - White	BING - VX287B - Block BING - VX288B - White	VX117H-Black VX118H-White			
WARRANTY	2 Years Global Warranty						
REMARK							
PRICE	RM2,499	RM1,699	RM1,239	RM1,099	R		

	ASUS PERFORMANCE SERIES								
ĵ	A555LD - MULTICOLOR	A555LD - MULTICOLOR	A455LD - MULTICOLOR	A450LD - MULTICOLOR					
		-	-						
	4th Generation Intel® Core™ i7-4510U Processor (Turbo up to 3.1GHz, 4M cache)	4th Generation Intel® Co (Turbo up to 2.7	ore™ i5-4210U Processor GHz, 3M coche)	4th Generation Intel [®] Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)					
		Windows 8.1		No Operating System					
	15.6" HD (1366 x 768) LED bod	dit	14" HD (1366 x 768) LED	backlit					
		NVIDIA® GeForce® GT 820M with 2	2GB DDR3 VRAM Graphics						
	4GB DOR3 RAM								
	1TB SATA HOD								
	8 x Sup	er Multi-Dual DVD-ROM							
2.11	b/g/n								
		4 Cell Battery 29	50 mAh						
D Co	imera								
	380 x 251 x 2.48	~ 3.17 mm, 2.3KG	348 x 241 x 2.48 ~ 3.17 mm, 2.1KG	348 x 241 x 2.48 ~ 3.17 mm, 2.1KG					
	XX699H - Red, XX700H -Grey, XX701H - White	XX206H - Red, XX313H -Grey, XX314H - Dark Blue	WX055H - Red, WX056H - White, WX057H - Yellow, WX075H - Grey	WX104D - Red, WX105D -White WX167D - Grey					
	1 Year Global Warranty								
B 3.	0, Bluetooth 4.0								
	RM2,499	RM1,999	RM1,999	RM2,199					

RFORMANCE SER	RFORMANCE SERIES								
50ZE - XX066H	X550ZE - XX057D	X453MA - Color Series	X451MA-VX112D	X453MA - Color Series					
	-	+ ·	-	XX					
Kaveri FX-7600P Processor he, 2.70 GHz, Quad-Core)	AMD® Kaveri A10-7400P Processor (4M Cache, 2.50 GHz, Quad-Core)	Intel® Celeron® N2940 Processor (2M Cache, 2.25 GHz, Quad-Core)	Intel® Celeron® N2920 Processor (2M Cache, 2 GHz, Quad-Core)	Intel® Celeron® Processor N2840 (1M Cache, up to 2.58 GHz)					
Windows 8.1	No Operating System	Windows 8.1 with Bing	g No Operating System						
15.6" HD (1366 :	x 768) LED backlit		14‴ HD (1366 x 768) LED bocklit						
AMD® Radeon™ R5 M230 v	vith 2GB DDR3 VRAM Graphics	Intel® UMA Intergrated	Integrated HD (raphics 4000					
	4GB DDR3 RAM		2GB DDR3 F	RAM					
500GB S	ATA HDD								
per Multi-Dual DVD-ROM									
802.11 b/g/n									
Ah		4 Cell Battery 3000 mAh							
HD Camera									
380 x 251 x 2.48	~3.36 mm, 2.45KG	3	48 x 241 x 2.48 ~ 3.17 mm, 2.1KG	i					
Ble	ick	BING - WX228B - Black BING - WX229B - White BING - WX230B - Purple BING - WX231B - Pink	White	WX329D - Purple WX330D - Pink					
1 Year Glob	al Warranty								
USB 3.0									
M2,099	RM1,799	RM1,099	RM899	RM949					

ASUS NOTEBOOKS, TABLETS & PHONE THE CHOICE OF IT PROFESSIONALS

In today's digital age, our devices such as notebooks, tablets and mobile phones store lots of sensitive personal data. That's why IT professionals all over the world choose ASUS. They know that ASUS is synonymous with quality and reliability. Whatever you use your device for, be it watching movies, listening to music or viewing photos - ASUS is the natural choice delivering technology and style. But don't take our word for it. Consult an IT expert before purchasing.



ASUS Service Centre (Plaza Low Yat) 4-010 (4th Floor), Plaza Low Yat Jalan Bukit Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central 55100 KL Kuala Lumpur, Malaysia Tech Support Hotline: 03-7724 3495

IN SEARCH OF INCREDIBLE