

December 22, 2005

## **Reorganization of the North American Operations of the BANDAI NAMCO Group**

NAMCO BANDAI Holdings Inc.  
President and Representative Director: Takeo Takasu  
Location: Minato-ku, Tokyo  
Tokyo Stock Exchange, First Section (Code: 7832)

Between January 2 and January 4, 2006, NAMCO BANDAI Holdings Inc. will reorganize its companies in North America to maximize the value of its group in this region.

First, Namco Holding Corporation will be renamed NAMCO BANDAI Holdings (USA) Inc., representing its position as the regional holding company. In addition, the home videogame software subsidiaries of Bandai and NAMCO in North America will be merged to form NAMCO BANDAI Games America Inc. The group will also establish NAMCO NETWORKS AMERICA INC. to expand the mobile content business in the region.

The North American holding company NAMCO BANDAI Holdings (USA) Inc. will oversee six operating companies, including the new ones, and execute a regional strategy for North America.

- (1) Bandai America Inc. (toys)
- (2) NAMCO BANDAI Games America Inc. (home videogame software; the company was established through merger)
- (3) NAMCO CYBERTAINMENT INC. (amusement facilities)
- (4) NAMCO AMERICA INC. (arcade game machines)
- (5) NAMCO NETWORKS AMERICA INC. (mobile content; new company)
- (6) Bandai Entertainment Inc. (visual content)

The BANDAI NAMCO Group is divided into five strategic business units: Toys & Hobby; Amusement Facility; Game Contents; Network; and Visual and Music Content. Each unit executes its own business strategy. NAMCO BANDAI Holdings, Inc. the group holding company, will manage to stabilize operations and capture synergies by utilizing this portfolio of businesses in line with group management strategies. This North American reorganization is aimed at building a more powerful operating framework and implementing future growth strategies by conducting portfolio management just as is done in Japan.

## **Profile of U.S. Group Companies**

### **NAMCO BANDAI Holdings (USA) Inc.**

\*Renamed on December 19, 2005; formerly Namco Holding Corporation

Capital: US\$88,335,362

Address: 5551 Katella Avenue, Cypress, California 90630 U.S.A.

Fiscal year: Ends December 31

President and Representative Director (CEO) Ryohei Tsunoda

Activities: Execution of North American regional strategy; management guidance and support for North American operating companies

### **Bandai America Inc.**

Capital: US\$24,600,000

Address: 5551 Katella Avenue, Cypress, California 90630 U.S.A.

Chairman and Representative Director (CEO) Masaaki Tsuji

President and Representative Director (COO) Syodo Omatsu

Activities: Sales of toys and other products

Employees: 133

### **NAMCO BANDAI Games America Inc.**

\*To be formed through the merger of the home videogame software subsidiaries of Bandai and Namco

Capital: US\$7,000,100

Establishment: January 4, 2006

Address: 4555 Great America Parkway, Suite 201, Santa Clara, California 95054 U.S.A.

Fiscal year: Ends December 31

President and Representative Director (CEO) Genichi Ito

Activities: Development and sales of home videogame software

Employees: 93

### **NAMCO CYBERTAINMENT INC.**

Capital: US\$66,498,734

Address: 877 Supreme Drive, Bensenville, Illinois 60106-1106 U.S.A.

President and Representative Director (CEO) Kevin Hayes

Activities: Management of amusement facilities

Employees: 491

**NAMCO AMERICA INC.**

Capital: US\$9,091,994  
Address: 1740 Technology Drive, Suite 320, San Jose, California 95110 U.S.A.  
President and Representative Director (CEO) Kevin Hayes,  
Activities: Sale of arcade game machines  
Employees: 30

**NAMCO NETWORKS AMERICA INC.**

\*New company

Capital: US\$1,000,000  
Establishment: January 3, 2006  
Address: 1740 Technology Drive, Suite 320, San Jose, California 95110 U.S.A.  
Fiscal year: Ends December 31  
President and Representative Director (CEO) Kenji Hisatsune,  
Activities: Development and distribution of mobile content  
Employees: 19

**Bandai Entertainment Inc.**

Capital: US\$29,000,000  
Address: 5551 Katella Avenue, Cypress, California 90630 U.S.A.  
President and Representative Director (CEO) Kenichi Yatomi,  
Activities: Planning, production, sales and copyright management of visual software  
Employees: 16

These materials represent plans as of December 22, 2005 and may be subject to change.