

EN 2011



www.bmc-racing.com

BMC
swiss cycling technology

Welcome to our 2011 models. Get an overview of the new collection.

what's your riding style?

	recreational	enthusiast	professional
impec The perfect bike – for all those for whom perfection means something. Pure Swissness. The Impec is the start of a new era. An era of Swiss carbon manufacture – from the people of Switzerland to the rest of the world.			 impec
road race series Bikes for pros. In road racing, it's all about efficiency in propulsion and maximum stiffness at minimal weight.		 racemachine RM01	 teammachine SLR01
performance series For the ambitious competitive rider who attaches value to quality and design. Ride one of our Performance Series bikes and you'll shine on every tour.		 roadracer SL02	 roadracer SL01
sport series For getting away from it all – fast. For new riders and fitness riders looking for reliability, rider comfort and a stunning design.	 streetracer SR02	 streetracer SR01	
timetrial series Cycling's Formula 1. Every hundredth of a second counts for our professional riders in a race against time. Triathletes will also gain from it.			 timemachine TT02
			 timemachine TT01
women road series Racing bikes tailored to the female anatomy. Fitted with components manufactured specially for women for perfect reach, surface finish and design.	 sparkde SP01	 pure PR01	
mountainbike series Sheer cycling fun – for girls only. We also configure our mountain bikes with the highest regard for the female anatomy – as women would expect of us.	 velvet VL02	 velvet VL01	 shiver SH01
mountainbike race series XC racing on its best form. This is all about efficiency and maximum propulsion – another gram would simply be too much. The ultimate in stiffness and superlative handling come as standard.			 teamlite TE01
performance series Whether you're racing, cycling for leisure or for the pure joy of it, BMC's hardtails are always the right choice for off-road biking.		 teamlite TE04	 teamlite TE03
			 teamlite TE02
sport series The race vibe for kids. Why should children miss out on style while their parents pedal on ahead on their cool bikes?	 blast BL20	 blast BL24	 blast BL01
marathon series Negotiating marathon distances in the saddle takes you on steep trails and paths – and stony slopes. If you're up for it, you'll need lots of preparation and a perfect bike.		 speedfox SF03	 speedfox SF02
			 speedfox SF01
trail series Allrounders for freeride trails that wind through the terrain, uphill gravel paths or just gently cruising through nature for your delight.		 trailfox TF02	 trailfox TF01
lifestyle mountainroad series For people who live by the bike, often riding it to work and then further afield – much further, to the nearest mountain pass. And for people of taste.	 alpenchallenge AC02	 alpenchallenge AC01	 carborazor CRZ
ride series The bike as your local recreation area. Experience nature and cover longer distances than when you're walking. The carefree everyday bicycle – with style.	 streamer STR02 MEN/LADIES	 streamer STR01 MEN/LADIES	

Engineering for Excitement

BMC stands for Bicycle Manufacturing Company. We do "excitement research" at the Bicycle Manufacturing Company. We don't believe in all that conventional stuff. We take a different approach. Not just to be different but to do the right thing. The right thing so that the people who ride our bikes have the perfect ride experience – and the most fun. Downtown, at the races or out on the trails.

BMC Researches Excitement

At BMC, research and development also means constantly questioning everything. It's an essential part of the BMC philosophy. Think outside the box, and you won't get boxed in.

How can we combine design and function to achieve originality? Why not develop a pure racing bike with the comfort factor? Why not produce high-end bikes in Switzerland?

Questioning also means testing your results according to the highest standards: our bikes are subjected to the toughest tests so that afterwards we can continue to work on the detail based on feedback from riders such as Cadel Evans, the 2009 Road World Champion, and Roger Rinderknecht, one of the best four-cross racers in the world. And all that with Swiss thoroughness and precision.

BMC is Swiss Precision

BMC thinks global and acts Swiss. At its site in Grenchen, to be precise, the home of Swiss watches that are the embodiment of Swiss precision. This precision and attention to detail is also reflected in our bikes.

BMC is Style

We build and develop bikes. And not just any bikes.

BMC builds unique bikes. You could even say that you'd still be able to recognize a BMC even if you took away the colors and the name from the frame. The design of the BMC has a language all of its own. Light years away from the interchangeability of today's market.

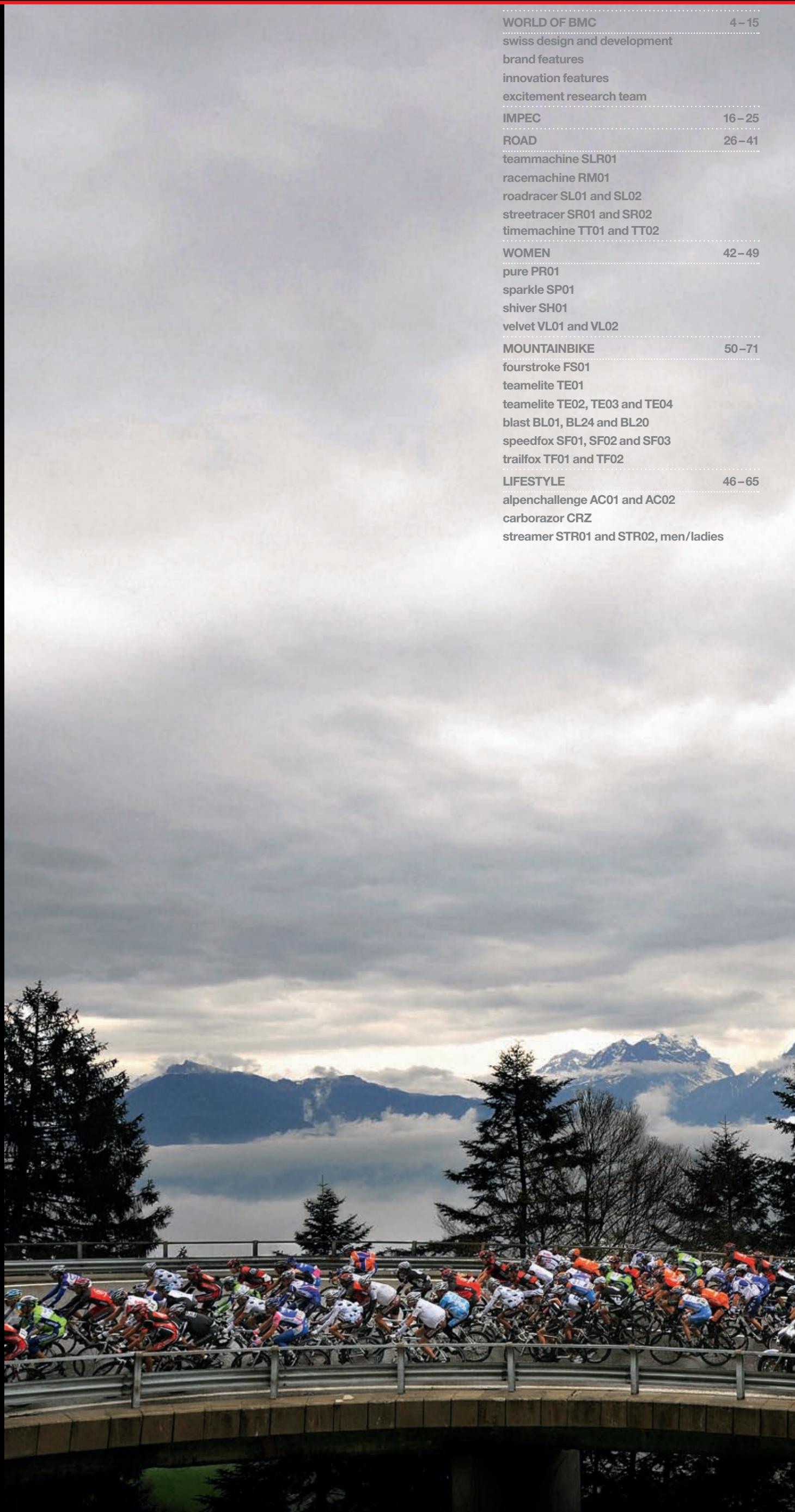
BMC Bikes – Daily

We are based in the Swiss Jura mountains. At BMC there isn't a single person who hasn't chased down trails or soared over passes, who either covers triathlon distances or ridden pump tracks. We know what we are talking about. We live it.

BMC is for Lovers

For people who love it when things work. When you can run a magnifying glass over it and discover the attention to detail. For those of an aesthetic bent who love good design. For individualists who are addicted to perfection. Like us.

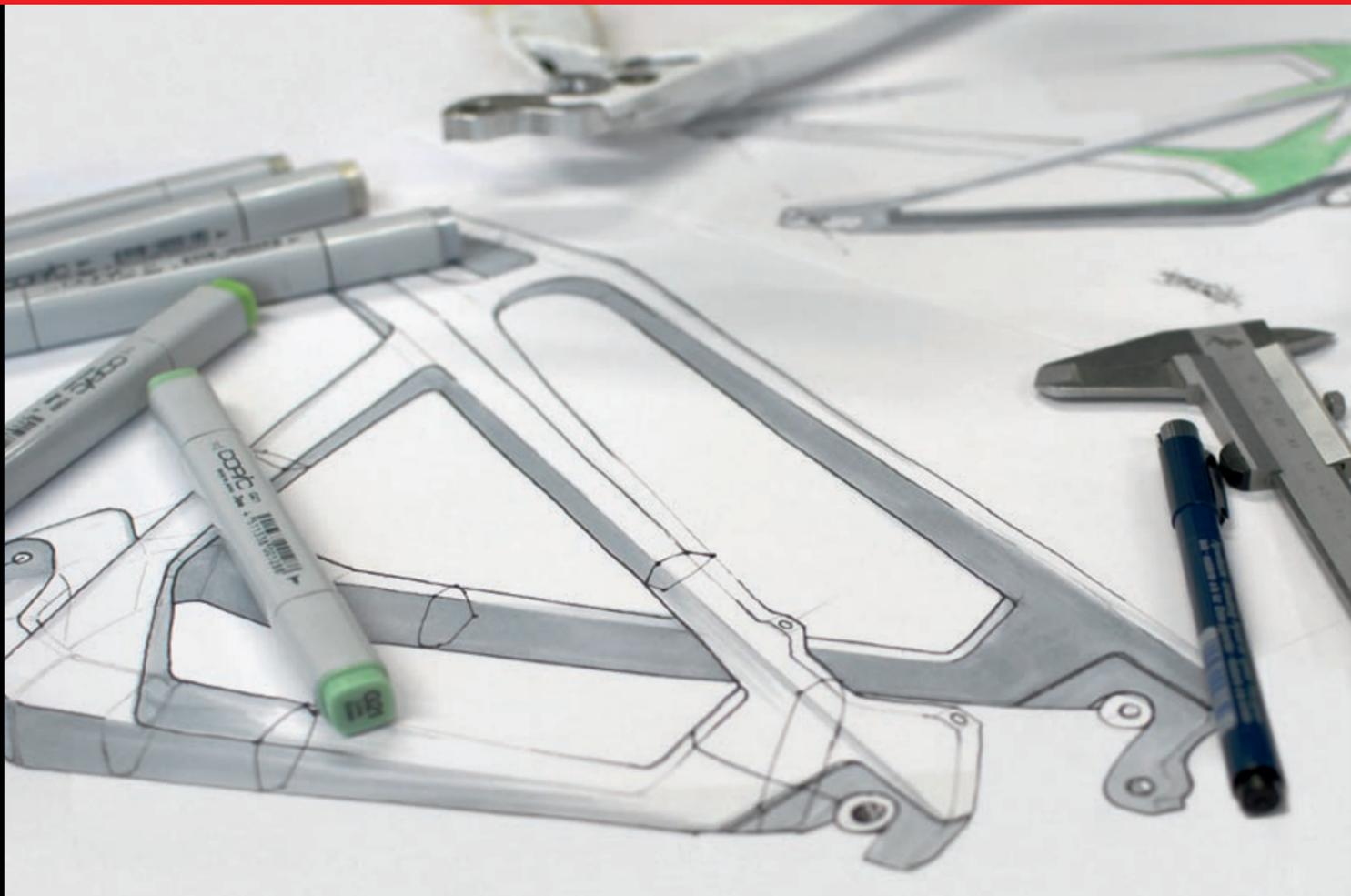
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The development process of every single BMC product covers the following four phases:

1. Idea

Every product development starts with an idea. It comes from our desire for ever more efficient and stunning products and from the needs of our customers. After countless drafts, specifications are drawn up based on our ideas and consistently innovative solutions are found for them.



Preliminary sketches from the design phase of the fourstroke FS01.

Technology and design support the ride experience.

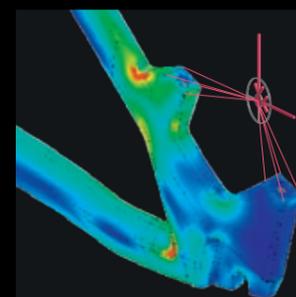


We pull in our various forms of expertise in design and engineering for the modeling of new frame platforms.

2. Development

BMC bikes have a unique design. It's the result of a gradual coming together of the requirements for form and function. With our ultra-precise knowledge of the materials and resources we use, we manage to create tube designs that can cope with the load and give the bike its unmistakable character using clean lines and defined areas.

The specific detailed solutions combine to produce superb functionality and demonstrate the huge amount of attention that is given to each detail. By means of the latest computer simulation technology, we optimize critical components with respect to weight and stiffness to provide for the ultimate in performance.



We know precisely where local stresses occur by using FEM (Finite Elements Method) programs so that we can optimize the carbon layup.

3. Optimization

Our in-house test laboratory plays a significant role in our development process. Here, all BMC framesets and parts are tested in accordance with current European CEN standards and our own BMC standards that exceed CEN and are optimized according to clear specifications. Stiffness is measured, analyzed and compared

with the ride evaluations. The findings that result are incorporated into the construction of more prototypes until the performance meets our requirements. Thanks to our BMC Racing Team, we are able to test the products in race conditions and obtain valuable feedback for optimizing the ride qualities and function.

To ensure that our APS suspension mountain bikes are superb on trails, we invest a great deal of time and expertise in fine-tuning the chassis – work that pays off judging by the many excellent test reports we receive.



Findings from the laboratory tests are directly compared with the experience of our team riders. Thanks to constant testing, we are able to continuously improve our products.

4. Implementation

Our design work is supported by charismatic artwork. Through it, our specific tube designs become readable and their original character is reinforced. This close interaction between engineering, design and graphics results in distinctive products that satisfy the highest standards.

This involves our long-standing partners who have supported us for many years with their specialist expertise and enable us to supply made-to-measure solutions.



Bicycles of character for people of character.

A number of frame technologies have proven themselves so well in their construction that they are now universally used on all appropriate platforms. In short, our “brand features” are 100% BMC.

illustrated on the teammachine frame platform

1 – Skeleton Concept:

By supporting the top tube on the seat tube, weight is saved alongside gains in stiffness.

3 – System Integration:
angle-lock seatpost

3 – System Integration:

The example shown here is the TCC fork with tapered steer tube of the SLR01

2 – Core Stiffness:

bottom bracket box with integrated BB30

1. Skeleton Concept

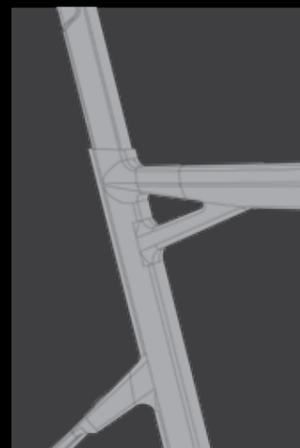
The iSC (integrated skeleton concept) is BMC’s innovative and now legendary trademark. With the help of the latest in FEM (Finite Elements Method) computer technology, we can tailor each tube junction perfectly to the distribution of forces. Cleverly selected skeletal reinforcement elements at the nodal points and the spread of the top tube distribute the impacting forces perfectly. In combination with the special tube profiles, this is how we achieve an optimum ratio of stiffness and weight.

2. Core Stiffness

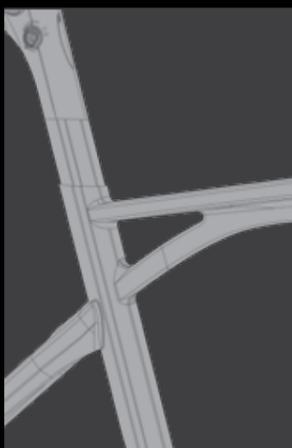
In order to counteract the extreme stress in the bottom bracket area, we build the bottom bracket to its maximum width for each model. The tube designs and profiles of the seat tube, down tube and chain stays are optimized to obtain the best bonded and welded joints. The result is a significant improvement in terms of lateral stiffness and the pedal power applied is converted directly into propulsion.

3. System Integration

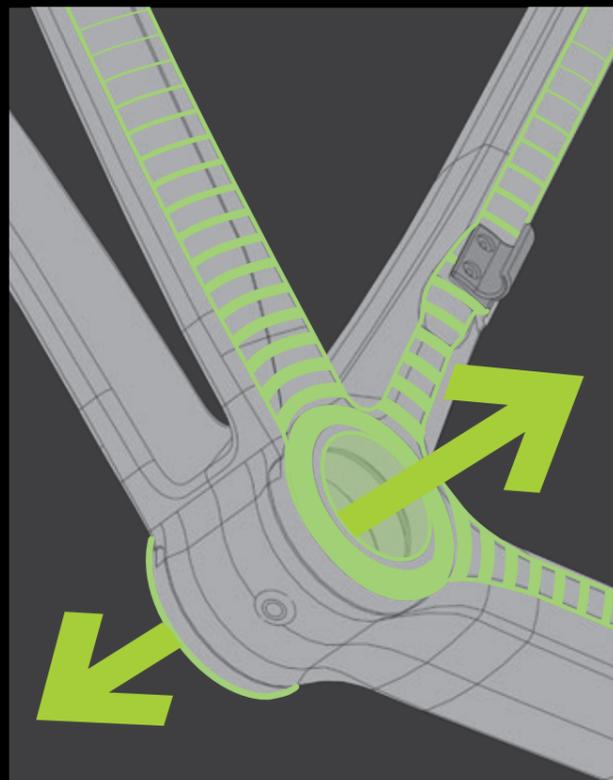
We go to a lot of trouble to create made-to-measure solutions for key elements. Whether it’s for components, such as the seatpost and fork, or for the disk brake fitting and cable housing. With the fine-tuning and integration of the entire frame system, these solutions provide added value not just in terms of the technology; it’s how a BMC gives an even better performance and is more user-friendly.



Crosslock technology in unidirectional carbon on the SLR01



The roadracer SL01 with streamlined seat tube design



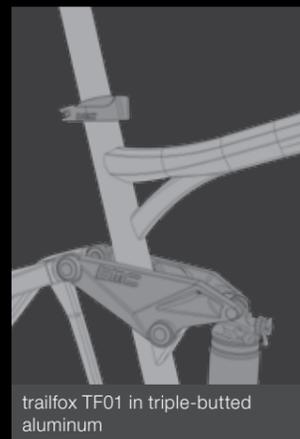
The lateral stiffness and power transmission illustrated at the bottom bracket of the Teammachine SLR01



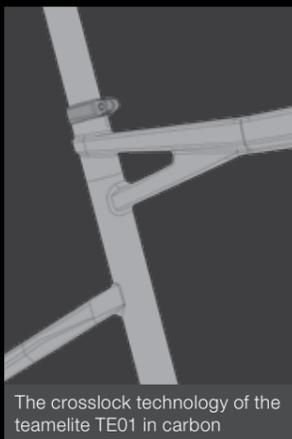
System Integration of the seatpost with TCC and angle lock system



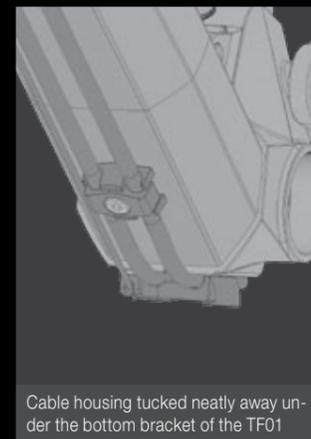
Built-in TCC fork in the teammachine SLR01



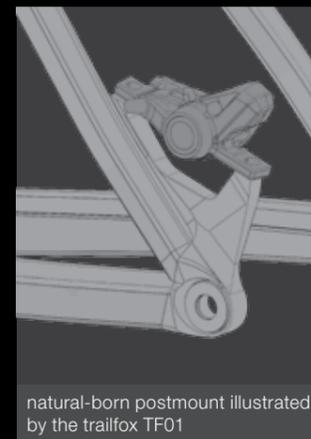
trailfox TF01 in triple-butted aluminum



The crosslock technology of the teamelite TE01 in carbon



Cable housing tucked neatly away under the bottom bracket of the TF01

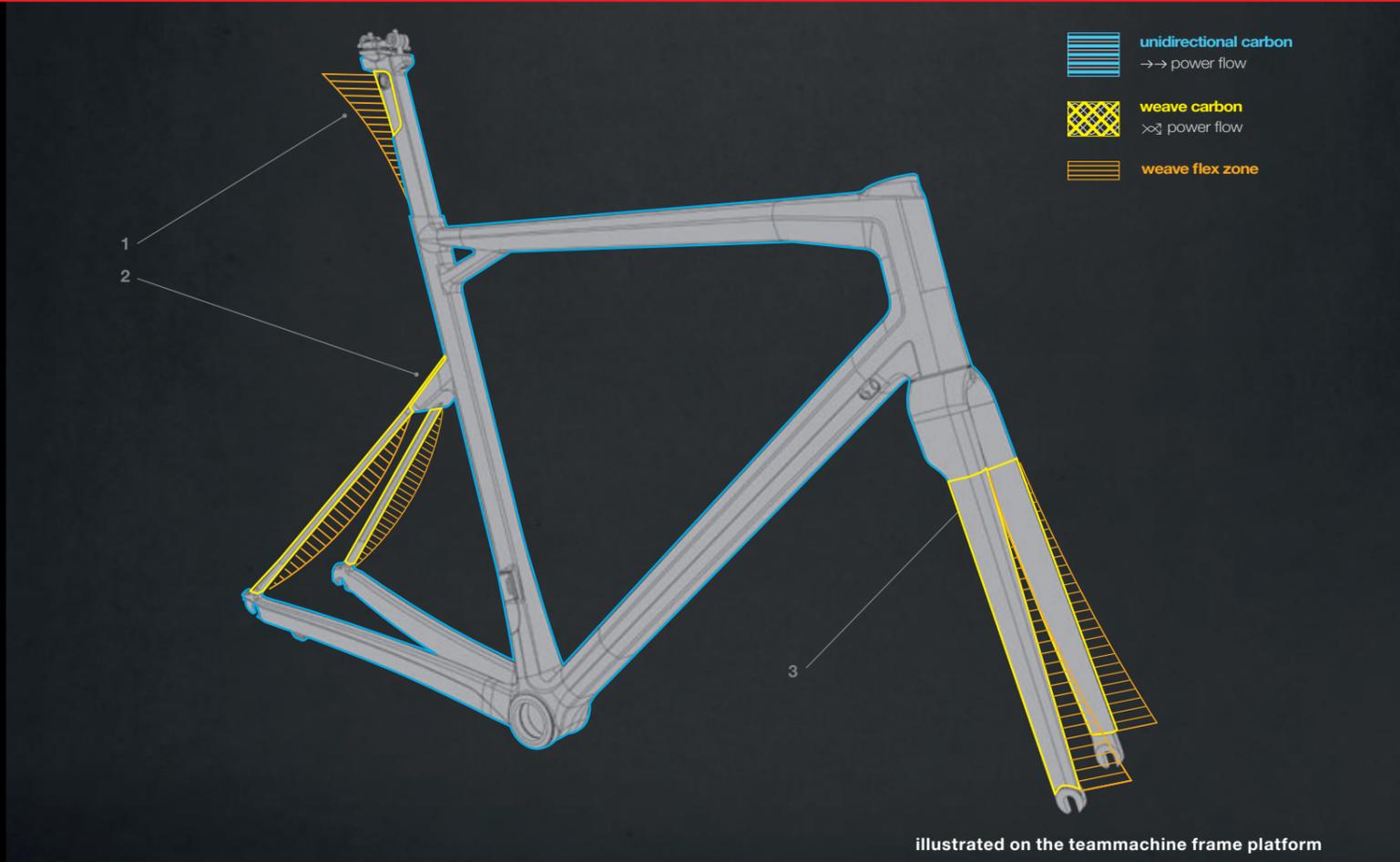


natural-born postmount illustrated by the trailfox TF01

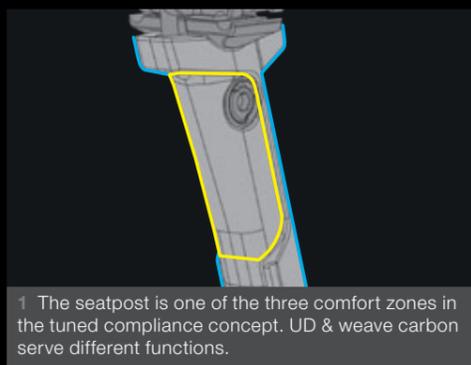
Driven by improved handling and more cycling fun, we constantly seek to optimize performance. This specific core technology of the various frame platforms we call our “innovation features”.

TCC – tuned compliance concept

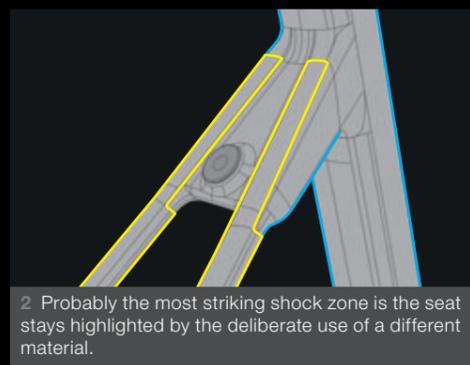
Optimized ride qualities in carbon products thanks to BMC’s Tuned Compliance Concept (TCC). With a neat combination of different carbon fibers and their alignment, and by applying stepped tube profiles, we achieve increased vertical compliance while maintaining high levels of lateral and torsional stiffness. The TCC zones on the frame, fork and seatpost boost the comfort rating noticeably. TCC significantly improves the ride experience by slowing the onset of rider fatigue and through precision handling and efficient power transmission.



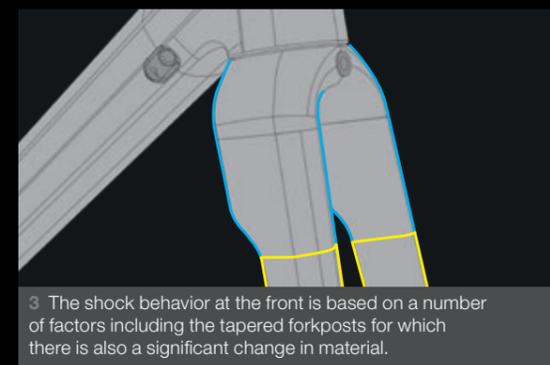
illustrated on the teammachine frame platform



1 The seatpost is one of the three comfort zones in the tuned compliance concept. UD & weave carbon serve different functions.



2 Probably the most striking shock zone is the seat stays highlighted by the deliberate use of a different material.



3 The shock behavior at the front is based on a number of factors including the tapered forkposts for which there is also a significant change in material.

APS – advanced pivot system



illustrated on the trailfox frame platform

An ideal suspension system converts all the rider’s energy into propulsion while the shock system absorbs the impacts regardless of the effects of acceleration. By carefully calculating the position of the pivotal points on the APS rear suspension, we can achieve this aim with great precision.

When accelerating, an inertial force is generated which attempts to compress the shock system. With APS, the virtual pivotal point is positioned so that the chain tension compensates for this effect. All the pedal power is used for propulsion without any loss of energy in the suspension. The shock

system ensures optimum traction and therefore ensures that power is transferred to the ground. The impacts are absorbed by the shock system providing excellent comfort for the rider. The advanced pivot system offers the rider the perfect combination of efficiency, traction and comfort.

Comfort, unsurpassed traction and efficient power transmission.

Our test procedure allows us to test our frames with great precision and under laboratory conditions. But real life happens outside the lab. That's why our professional athletes are just as important for our product development work. They ride and push our bikes to the absolute limit. And they have an unfailing instinct for optimum frame design. It's how we obtain valuable feedback and are able to actively and systematically generate data on our products under endurance testing. This procedure provides insights that no laboratory in the world can deliver. Because what really counts in the end is how it feels in the saddle.

Our most important partner in terms of athletes is the BMC Racing Team. Our bicycles are tested to the extreme over nearly one million race and training kilometers. The insights gained from these tests flow directly into the work of developing new bicycles and help us to continue to optimize existing product lines.



Time and again, the BMC Racing Team supplies us with valuable information, whether from their everyday racing experience or from specific laboratory tests, as here with Alessandro Ballan.

Our commitment to professional road cycling continues with our sponsorship of various other mountain bike and triathlon teams worldwide. Close contact with our athletes is very important to BMC and is critical to our ability to keep our finger on the pulse of innovation, always looking to further develop our projects. We believe that peak performance is only possible when athlete and material are a perfect fit and the aim is always to reach the absolute top.



Roger Rinderknecht in discussions with the BMC Development Department. His new frame starts to take shape.

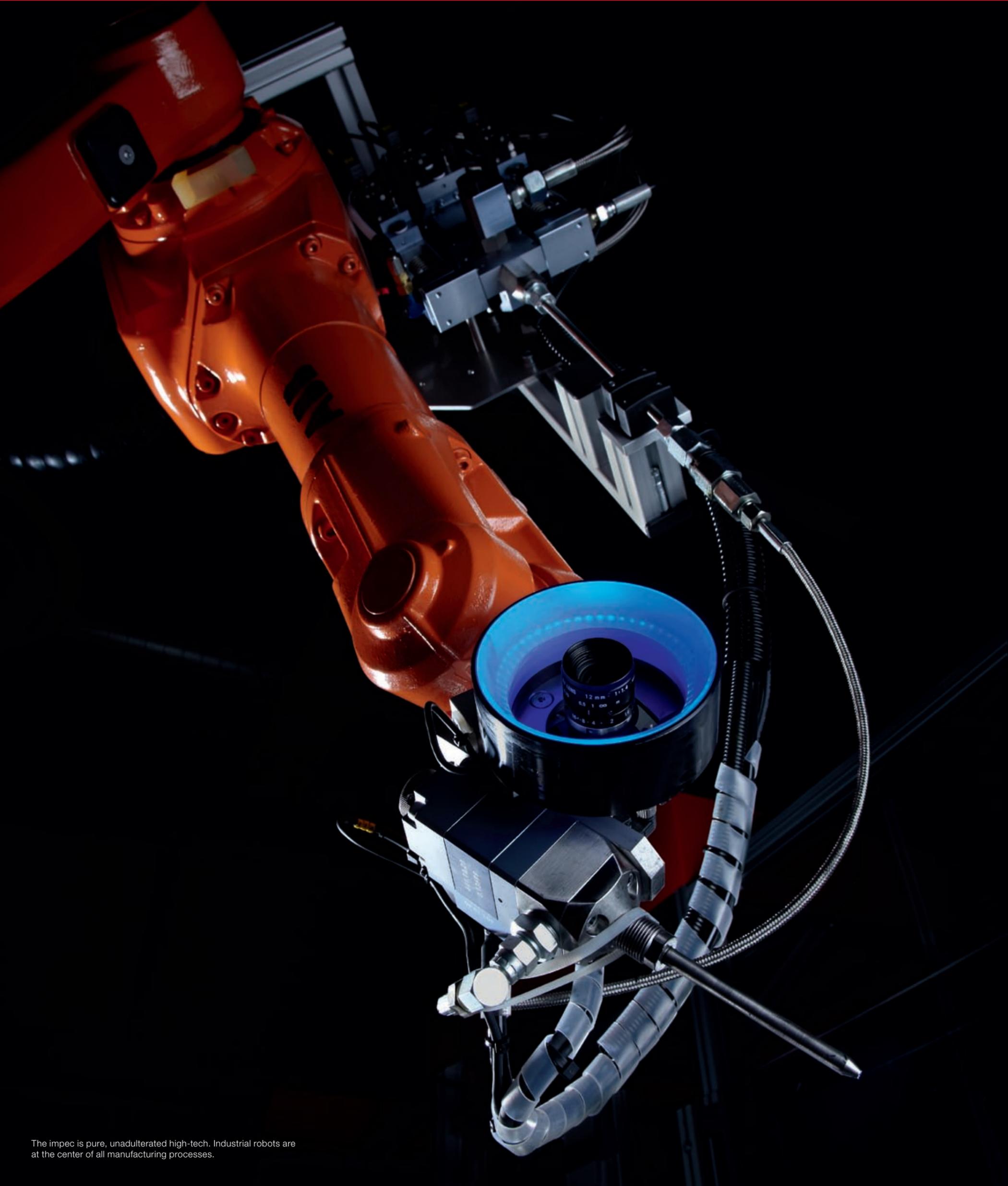
Our finger on the pulse of innovation: constant communication with the athletes.



Roger Rinderknecht gets to grips with the new bike.

Switzerland – a location for producing bikes? For us at BMC, it most certainly is. We deliver the proof right here in Grenchen. After a development period lasting more than four years, the impec is being produced here using a high-tech, integrated production process which pursues a simple goal – 100 percent quality.

vision meets swissmade



100 percent precision

Forget everything you know about the construction of carbon frames. impec is different. The framework consists of specific tubes whose carbon structure is woven with absolute precision by a robot. We call this process Load Specific Weave – LSW, since it tailors each and every tube and zone precisely to dimensions in accordance with its specific function and load.



The home of impec. This is where a revolution in frame construction is taking place.

To implement our vision of a perfect racer, we spin a very big wheel when it comes to the impec. It is equipped with up to 128 bobbins that weave a seamless tube from carbon fiber, using the load specific weave technique on a positive mold of the respective frame tube.

100 percent control

Integrated quality control in the construction of the impec produces a quality of workmanship never attained before. All components and processes are designed so as to be fully controllable. In creating the Shell Node Concept – SNC, we have developed a technology that allows the impec to achieve inner perfection as well.



LSW – load specific weave – the robot-controlled, load-specific weaving technique, achieves a degree of precision that is visible even to the naked eye. The frame of the impec is not a patchwork rug, but a high-precision structure of carbon fibers and resin manufactured to a precise tenth of a millimeter.

SNC – shell node concept – guarantees maximum rigidity and stability of the frame joints. Highly compressed half-shells made from a newly developed carbon composite material are inserted into a template and glued with absolute precision to the frame tubes.

100 percent benchmarking

Raising the bar. Redesigning the wheel. Optimizing the genetic code. That was our brief. The result: Load Specific Weave – LSW and Shell Node Concept – SNC. Both technologies are BMC proprietary developments which we have implemented exclusively for the impec. No bicycle has ever been designed with such a consistently futuristic approach.

SNC – shell node concept

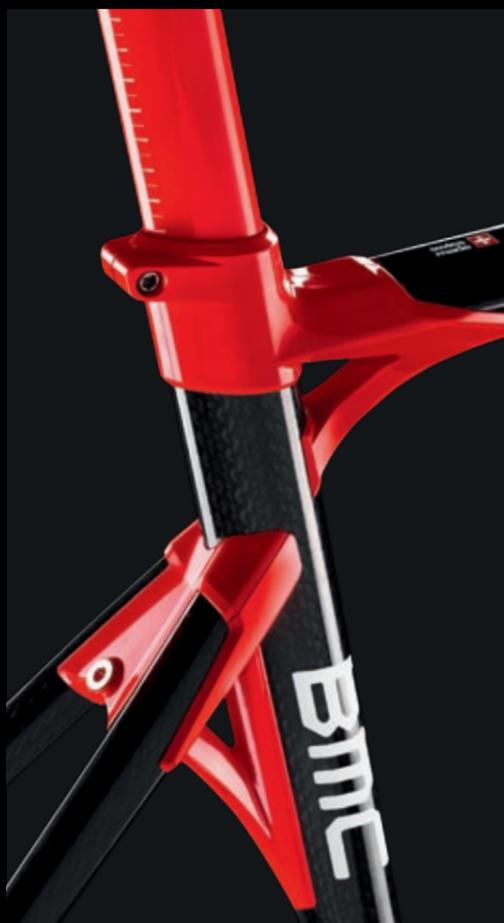
Compressing thermoplastic resin with a high percentage of carbon fibers to produce a high-strength material is an innovation. Using carbon in injection molding technology is an innovation. Gluing together frame joints from two half-shells is yet another innovation. The rest is, simply, proven Swiss design.

LSW – load specific weave

Weaving tubes seamlessly to fit precisely on different molds is an innovation. Designing and programming each of these tubes to be load-optimized, as well as manufacturing these with industrial perfection, is an innovation. The rest is a company secret.



force specific tubing – It was possible to implement the BMC philosophy of optimizing the frame tubes with regard to their loads and weight even more consistently in the case of the impec thanks to load load specific weave technology.



low seat stay – A lower seat stay and special flexible zones in this area ensure that the combination of exceptional ride comfort and superior handling typical of BMC is present in the impec as well.



tapered steerer – which counters the extreme stresses and strains in the lower area of the head tube, thus assuring greatly enhanced reliability.



rider fitting – The frame of the impec is available in two different versions: race fit and performance fit.

100 percent BMC

Whenever we design a bike at BMC, we expect the frame to reflect its proud heritage. The impec is no exception. All design and equipment features identify the impec as a true member of the family – even if its frame is part of a totally different world. In addition, the impec also incorporates all the equipment and design features typically associated with BMC.

- SNC** shell node concept
- LSW** load specific weave
- BB30** interface
- tapered** steerer



impec versions

As extreme as the actual bike itself is its finish. The impec is available in two versions. In the red BMC team look – following in the wake of the world champion. Or utterly discreet in the noble version, "sponsored by understatement".

- impec**
- team version
 - LSW/SNC
 - impec LSW/SNC Fork
 - Campagnolo Super Record
 - Campagnolo Super Record
 - Easton EC90
 - Easton EA90
 - Easton EC90 SL
 - Other specs also available, please check our Website.

- impec**
- noble version
 - LSW/SNC
 - impec LSW/SNC Fork
 - Shimano Dura Ace Di2
 - Shimano Dura Ace
 - Easton EC90
 - Easton EA90
 - Mavic Cosmic Carbone SLR
 - Other specs also available, please check our Website.



- impec**
- team version
 - LSW/SNC
 - impec LSW/SNC Fork
 - Sram Red
 - Sram Red
 - Easton EC90
 - Easton EA90
 - Easton EA90 Aero
 - Other specs also available, please check our Website.

- impec**
- noble version
 - LSW/SNC
 - impec LSW/SNC Fork
 - Shimano Dura Ace
 - Shimano Dura Ace
 - Easton EC90
 - Easton EA90
 - Mavic Ksyrium Elite
 - Other specs also available, please check our Website.





Tour de France 2010 – Stage 9
Cadel Evans with the "maillot jaune"

BMC research. World champions and US champions do the research for us. Over tens of thousands of race and training kilometers and in all weathers. Countless turns of the crank with unimaginable rates of watts. Interminable lonely rides in preparation or out on the mountains grinding each other down. Our test laboratory is the peloton of the finest riders in the world. All so that our customers can sprint down the home straight with their arms held aloft. By the way, we do of course carry out tests on real machines as well.

research meets excitement



TCC tuned compliance concept

iSC integrated skeleton concept

BB30 interface

tapered steerer

angle lock clamping system



color option white



“The SLR01 gives me the maximum in efficiency and comfort so that I can apply the power to the road. Awesome.”

George Hincapie, BMC-Racing-Team, US national road champion – 2009

A vision of lightweight design. Aesthetics in ProTour configuration. The teammachine incorporates the many years of experience we have gained from competitive cycling and our expertise in the development of top-quality bicycle frames.

With its combination of absolute top-quality carbon material, technical innovations such as TCC (see page 12) and a very balanced frame geometry, the SLR01 radiates the sheer joy of cycling.



Pioneering TCC concept in seat stays, forks and seatposts absorbs vibrations and provides considerably greater comfort and optimized ride qualities.



Carbon seatposts with the angle lock clamping system and TCC.



TCC seat stays with reinforced brake seat provides for controlled braking and safety in all situations.

color option red [SWA]



SLR01 White

- Pure White/Naked Carbon, Gloss
- Passion Red/Naked Carbon, Gloss
- TCC
- teammachine SLR01, TCC
- SRAM Red
- SRAM Red
- Easton EC90
- Easton EA90
- Easton EA90 SLX

SLR01 Red [SWA]

- Passion Red/Naked Carbon, Gloss
- Pure White/Naked Carbon, Gloss
- TCC
- teammachine SLR01, TCC
- Campagnolo, Super Record
- Campagnolo, Super Record
- Easton EC90
- Easton EA90
- Easton EC90 SL

[SWA] Swiss Assembly see page 87

TCC tuned compliance concept

iSC integrated skeleton concept

BB30 interface

tapered steerer



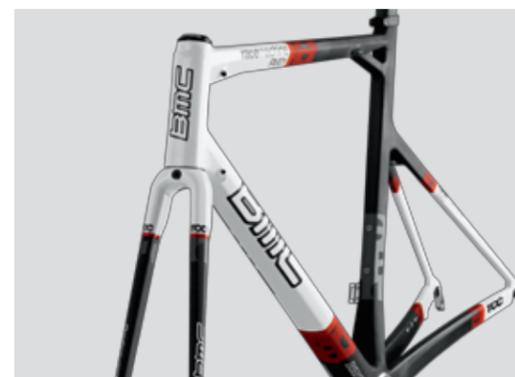
color option white



The sturdy bottom bracket ensures that the drive power from the pedals is transferred directly to the road for uncompromising propulsion.



Carbon seatpost with TCC absorbs the vibration and uneven surfaces so that athletes can ride for longer without becoming fatigued.



Tapered steerer tube on the TCC fork for uncompromising lateral stiffness and steering precision.

We have used the intelligent overall design of the teammachine on the racemachine as well.

The pay-off is a lightweight, rigid construction, stable ride and therefore superb comfort. With the Sram Red group and the Easton wheelset, the bike cuts a dashing figure as it tears up the asphalt. The race machine with style and character.



color option blue [SWA]

RM01 White

- Pure White/Naked Carbon, Gloss/Matte
- Naked Carbon/Sky Blue, Matte/Gloss
- TCC
- teammachine RM01, TCC
- SRAM Red
- SRAM Force
- Easton EC70
- Easton EA70
- Easton EA70

RM01 Blue [SWA]

- Naked Carbon/Sky Blue, Matte/Gloss
- Pure White/Naked Carbon, Gloss/Matte
- TCC
- teammachine RM01, TCC
- Shimano Dura Ace
- Shimano Dura Ace
- Easton EC70
- Easton EA70
- Mavic Ksyrium SR

[SWA] Swiss Assembly see page 87

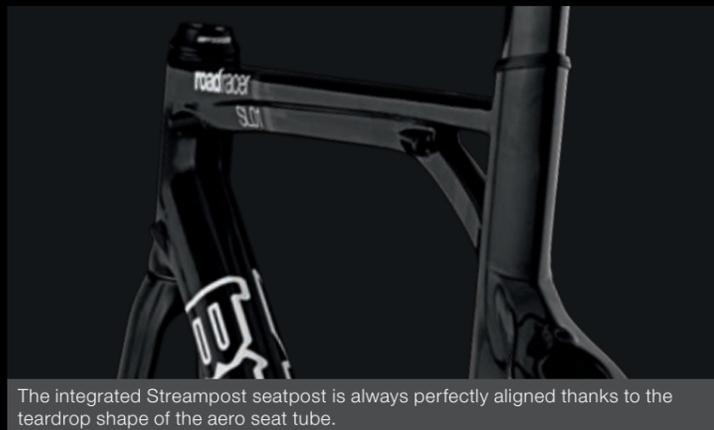
- ISC** integrated skeleton concept
- unidirectional** pure carbon
- tapered** steerer
- angle lock** clamping system



color option naked



Internal cable routing ensures perfect gear and brake performance and completes the top-quality finish of the frame.



The integrated Streampost seatpost is always perfectly aligned thanks to the teardrop shape of the aero seat tube.



Tapered steerer tube on the BMC straightedge 048 SL TP fork and typical BMC tube designs.

The roadracer offers the perfect introduction into the high-end world of the carbon frame. The naked version is particularly effective in showing the quality in the finish of the carbon surface.

The totally new roadracer SL01 carbon frame provides optimum comfort, performance and easy handling with its aerodynamic design lines. This is emphasized to great effect with the integration of key components, such as the fork manufactured entirely from carbon and the clever Streampost 73.5 seatpost.

color option green [SWA]



SL01 naked	SL01 green [SWA]
Naked Carbon, Gloss	Naked Carbon/Beasty Green, Gloss
Naked Carbon/Beasty Green, Gloss	Naked Carbon, Gloss
ISC	iSC
BMC straightedge 048 SL TP	BMC straightedge 048 SL TP
Shimano Ultegra	Campagnolo Chorus
Shimano Ultegra	Campagnolo Chorus
Scor MKII	Scor MKII
Scor MKII	Scor MKII
DT Swiss R1700	Campagnolo Scirocco

[SWA] Swiss Assembly see page 87

- isc integrated skeleton concept
- unidirectional pure carbon
- tapered steerer
- angle lock clamping system



“The SL02 delivers as good as it looks. A true sporting superstar!”

Andrew James, BMC Productmanager

The same new carbon frame system as for the roadracer SL01, rewards the rider of the SL02 with the same unparalleled ride qualities.



[SWA]

- SL02 Red**
- Naked Carbon/Regular Passion Red, Gloss
 - isc
 - BMC straightedge 048 SL TP
 - Shimano 105
 - Shimano 105
 - Scor MKII
 - Scor MKII
 - DT Swiss R1800

- SL02 Red [SWA]**
- Naked Carbon/Regular Passion Red, Gloss
 - isc
 - BMC straightedge 048 SL TP
 - Shimano Ultegra
 - Shimano Ultegra
 - Scor MKII
 - Scor MKII
 - DT Swiss R1800

[SWA] Swiss Assembly see page 87

ISC integrated skeleton concept
triple butted aluminum



streetracer SR02 sport series

ISC integrated skeleton concept
triple butted aluminum



streetracers SR01 and SR02 make a stunning impact.

As we control the entire production process from raw materials through to the finished frame, we are able to supply top performance innovative frames for our Sport Series as well. The triple-butted tube sets and the sophisticated and superb quality smooth welding process we use make our streetracer's frame very light and very elegant.

SR01 shark	SR02 red	SR02 white
Shark, Gloss	Regular Passion Red, Gloss	Pure White, Gloss
ISC	ISC	ISC
BMC straightedge 048	BMC straightedge 048	BMC straightedge 048
Shimano Ultegra	Shimano 105	Shimano 105
Shimano 105	Scor	Scor
Scor MKIII	Scor MKIII	Scor MKIII
Scor MKIII	Scor MKIII	Scor MKIII
A-Class SR18	A-Class SR20	A-Class SR20

Like a hot knife through butter. That's how a good time trial bike needs to feel out on the course. If you've already got the taste for blood and the scenery's flashing past as if in a film, then the machine needs to be working perfectly. Riding position and efficiency need to be optimally balanced. Whether it's on the way to the marathon or with the Directeur Sportif's megaphone in your ear. Keep right on in top gear.

aero meets edge



3P personal precision program

blade speed frame

aero hinge

carbon 700 super high module

airfoil continuum

carbon dropout



“Time trial is the Formula 1 of professional cycling. The timemachine makes the difference when it’s down to the last hundredth.”

Cadel Evans, BMC-Racing-Team, UCI road-race world champion – 2009

It doesn’t get any faster than this! Optimized down to the last detail, all components are perfectly harmonized for maximum aerodynamic effect, speed and performance.

TT01 – The frame of the TT01 is manufactured 100% in Switzerland using the 3-P system. This system allows BMC to collect the precise measurements for all key points for the needs of the future rider. The frame and the fork are then manufactured according to these personal measurements and the requirements of the customer.

TT02 –Synonymous with speed. With its complete directional stability, the TT02 is an irresistible force coupled with its impressive stiffness. As it can be assembled in a great many configurations, the TT02 is extremely versatile and satisfies not only the needs of time trialists, but also the requirements of triathletes.



Aero hinge system – a hinge replaces the head tube: the fork and the head tube form an aerodynamically optimized unit on the TT01.



The system-integrated seatpost enables the saddle to be adjusted to the very last millimeter.



Monocoque frame design – the entire frame of the TT01 is manufactured 100% in Switzerland from just one piece.

blade speed frame

custom carbon seatpost

triple butted aluminum

airfoil continuum



TT01 Team

- Passion Red/Naked Carbon, Gloss
- BSF
- BMC TT01 Carbon Fork

Available as frame set only.

TT02 White

- Pure White/Naked Carbon, Gloss
- BSF
- Blade Fork TT02

Available as frame set only.

It's not just about the look. At least, not primarily. First, it's about making sure that the bike fits. That it feels good when you sit on it. Brake levers and handlebar are easy to reach and the saddle is comfortable. It needs to be fun. Then comes the look. And that has to be perfect. BMC introduces pure.

personality meets pure



- isc integrated skeleton concept
- unidirectional pure carbon
- tapered steerer
- angle lock clamping system



“The pure is a pure bike with elegant handling. The guys in the Development Department really have listened.”

Myriam Saugy, BMC-Athlete

With its newly developed carbon frame, the pure makes its own statement in this class.

Its aerodynamic design lines, the incorporation of key components, the 100% carbon fork as well as the smart seatpost provide the very best in comfort, superb performance and easy handling. Components selected for proper ergonomics and lighter weight create fit and function which provide women sheer cycling fun.



Special stem, handlebar and saddles are chosen to ensure womens' comfort on long rides.



Aero seat tube with built-in Streampost 73.5 seatpost and intelligent angle lock clamping system.



PR01 white

- Pearlized White/Naked Carbon, Gloss
- isc
- BMC Straight Edge 048 SLTP
- Shimano 105
- Shimano 105
- Scor 18k
- Scor 18k
- Alex ALX440 SL

A top-quality aluminum frame manufactured in an intricate hydroforming process gives the sparkle SP01 a character of its own.

The optimum mix of efficiency and comfort together with a package of components ergonomically designed for women make the SP01 a racing bike for quality-conscious women riders with big sporting ambitions.

iSC integrated skeleton concept
triple butted aluminum



SP01 silver

	Pearlized Silver / Pearlized White, Gloss
	iSC
	BMC straightedge 048
	Shimano 105
	Scor 14k
	Scor 14k
	Scor 14k
	Alex ALX298 R

shiver SH01 women mountainbike series

Components trimmed for the sporty female rider and the APS suspension system ensure that the shiver covers all aspects of mountain biking.

Whether you're out on a spur-of-the-moment bike ride or crossing the Alps after months of planning, the high-performance aluminum frame with top-quality, ergonomic SCOR parts and a 120 mm travel range will give you all the performance you need.

APS advanced pivot system
iSC integrated skeleton concept
triple butted aluminum
natural born postmount
initial load indicator
120mm full travel range



SH01 white

	Pearlized White / Shark, Gloss
	iSC
	RS Recon Gold TK Solo Air, 120mm
	Scor SHP200
	Shimano Deore / XT
	Avid Elixir 3, 185mm Rotor
	Scor 18k
	Scor 18k
	Alex XD-Lite

Specifically tailored to fit the female form, velvet delivers carefree biking fun.

The gorgeous, pearl-finish aluminum frame and components inspire more frequent rides, and their ergonomic design lets women ride farther in comfort and control.

- iSC** integrated skeleton concept
- triple butted** aluminum
- 100mm** front travel range



VL01 white

	Pearlized White/ Shark, Gloss
	iSC
	RST Recon Gold TK Solo Air, 100mm
	Shimano Deore/XT
	Avid Elixir 3, 185mm Rotor
	Scor 18k
	Scor 18k
	Alex XD-Lite

velvet VL02 women mountainbike series

For aspiring mountain bikers and fitness-focused female cyclists...

...who are looking for ride comfort and a striking design, the velvet VL02 offers an allround carefree package. The high-performance and beautifully finished aluminum frame in typical BMC design is fitted out with top-quality SCOR parts and hydraulic Shimano disk brakes.

- iSC** integrated skeleton concept
- triple butted** aluminum
- 100mm** front travel range



VL02 silver

	Pearlized Silver/Pearlized White, Gloss
	iSC
	RST Gila Pro TL, 100mm
	Shimano Alivio/Deore
	Shimano 445, 185mm Rotor
	Scor 14k
	Scor 14k
	Alex TD17

In the red zone right from the onset. First, establish a good position. Hold on, be patient. A good bike will have you flying through the technical passages and conquering every downhill with ease. And then, at just the right moment, grind your opponent down with a spurt. And another. And another. In the end, it's just about who wants to take less pain. The race is won in the head – on the best bike.

weight meets tactic

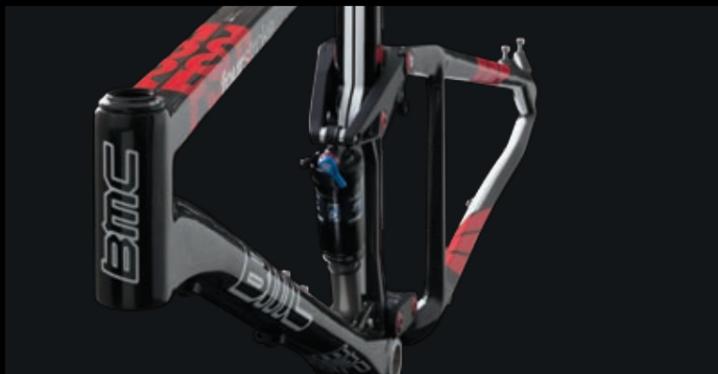


- APS** advanced pivot system
- TCC** tuned compliance concept
- ISC** integrated skeleton concept
- natural born** postmount
- initial load** indicator
- 100mm** full travel range



Developed in the factory for the course – the fourstroke FS01 sets the standard for light-weight, race-standard full suspension bikes.

With a frame weight of 2000 grams (including shock system), optimized APS suspension system and perfectly coordinated components, the FS01 offers the ultimate in ride performance. Maximum propulsion and traction, precise steering characteristics and directional stability combined with a compelling aesthetic, that's the fourstroke FS01.



APS neutral drive suspension system: offers the ultimate in chassis performance, sensitive response behavior in all situations and incredible traction.



System Integration (natural born postmount) – built-in brake caliper fitting.

[SWA]



FS01 naked	
	Pure White/Naked Carbon, Gloss
	APS, UD-Carbon
	Fox FRL, FIT 100mm
	Fox RP2
	Sram XO, 20-Speed
	Sram XO, 160mm Rotor
	Easton EC70 XC, Low Rise
	Easton EA70
	Easton EA90 XC

FS01 naked [SWA]	
	Pure White/Naked Carbon, Gloss
	APS, UD-Carbon
	Fox FRL, FIT 100mm
	Fox RP2
	Shimano XTR, 20-Speed
	Shimano XTR, 160mm Rotor
	Easton EC70 XC, Low Rise
	Easton EA70
	DT Swiss, Tricon XM

[SWA] Swiss Assembly see page 87

TCC tuned compliance concept

iSC integrated skeleton concept

natural born postmount

100mm front travel range



“I’ve never ridden a hardtail bike before that absorbs so many impacts – perfect traction, perfect handling.”

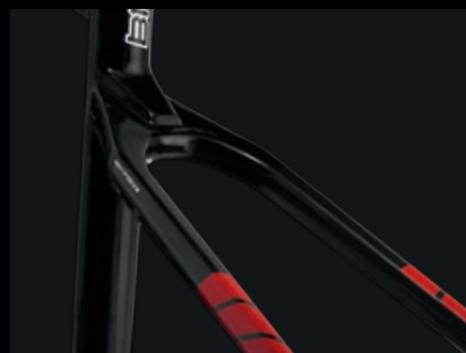
Alex Moos, BMC-Racing-Team, Marathon Swiss Champion 2009

Pure efficiency! With its race-tested geometry and innovative TCC (tuned compliance concept – see page 12), the teamelite TE01 responds at lightning speed and provides a secure and controlled ride every time.

The TE01 offers uncompromising lightweight design – only the best quality carbon material is used for the iSC frame. The combination of minimal weight, aggressive geometry and total stiffness makes the teamelite TE01 the first choice when it comes to racing hardtails.



The bottom bracket – core stiffness and the reason for tube designs that are unique to BMC. The maximum width of the bottom bracket is exploited on the teamelite as well.



tuned compliance concept – the vertical compliance of the TCC on the seatpost and seat stays absorbs vibration and uneven surfaces and provides the ultimate in performance.



[SWA]



TE01 naked

- Pure White/Naked Carbon, Gloss
- △ iSC
- Fox FRL, FIT 100mm
- ⊙ Sram XO, 20-Speed
- ⊙ Sram XO, 160mm Rotor
- Easton EC70 XC, Low Rise
- ⊙ Easton EA70
- ⊙ Easton EA90 XC

TE01 naked [SWA]

- Pure White/Naked Carbon, Gloss
- △ iSC
- Rock Shox Sid XX, 100mm
- ⊙ Sram XX, 20-Speed
- ⊙ Sram XX, 160mm Rotor
- Easton EC70 XC, Low Rise
- ⊙ Easton EA70
- ⊙ Mavic, Crossmax SLR

[SWA] Swiss Assembly see page 87

A hardtail to cope with the toughest demands.

An impressive bike for a technical and visual impact. The typical BMC design and striking tube profiles leave no doubt that the teamelite TE02 offers top ride qualities. With its exclusive, hydroformed aluminum frame as well as top-quality components including the Fox 100mm suspension fork, the TE02 gets the race vibe going.

- ISC** integrated skeleton concept
- triple butted** aluminum
- 100mm** front travel range



TE02 silver

- Pure White/Bright Silver, Gloss/Matte
- ISC
- Fox FRL, O/B 100mm
- Shimano XT
- Avid Elixir 5, 185mm Rotor
- Scor MKII, Low Rise
- Scor MKII
- DT Swiss, X1900

teamelite TE03/TE04 performance series

- ISC** integrated skeleton concept
- triple butted** aluminum
- 100mm** front travel range



High tech for new hardtailers as well. We use the race-standard geometry of the TE02 for beginners as well.

The high-performance aluminum frame made from triple-butted tube sets is extremely light and yet extremely stiff. As with all BMC bikes, the standard of workmanship is also extremely high and the graphic design surpasses the competition.

TE03 white

- Pure White/Regular Jet Black, Gloss
- ISC
- Rock Shox, Recon Gold TK Solo Air, 100mm
- Shimano Deore/XT
- Avid Elixir 3, 185mm Rotor
- Scor MKIII, Low Rise
- Scor MKIII
- Alex TD17

TE04 black

- Regular Jet Black, Gloss
- ISC
- Rock Shox, Tora TK coil, 100mm
- Shimano Deore SLX
- Shimano 445, 180mm Rotor
- Scor MKIII, Low Rise
- Scor MKIII
- Alex TD17

The ideal bike for beginners – for the first time off-road and onto forest paths and trails.

The suspension fork has a 100 mm travel range for a quiet ride on the trail and the aluminum frame in typical BMC quality provides for durability.

double butted aluminum
100 mm front travel range



- BL01 black**
- Regular Jet Black, Gloss
 - RST Gila TrL, 100mm
 - Shimano Deore/SLX
 - Shimano 445, 160mm Rotor
 - Scor MKIII, Low Rise
 - Scor MKIII
 - Weinmann Taurus 2000

blast BL24 / BL20 sport series

BMC quality for kids as well.

The first bicycle shouldn't just be fun, but reliable and user-friendly as well. We figure we owe the kids features such as brake levers designed for children, a low standover height and cool design.

50mm front travel range



BL24 black

35mm front travel range



BL20 red

- | | |
|--------------------------|--------------------|
| BL24 black | BL20 red |
| Regular Jet Black, Gloss | Passion Red, Gloss |
| RST Capa T24, 50mm | RST Capa T20, 35mm |
| Shimano Acera | Shimano Acera |
| V-brake | V-brake |
| Alloy | Alloy |
| Alloy | Alloy |
| Alex Z1000 | Alex Z1000 |

“Dad, we want a bike that’s the same color as yours!”

Rio and Lola S., 6 and 10 years

Spaghetti at 5 in the morning. Then get to the starting line-up early so you don't get caught up in the melee. First, establish your position, then find your rhythm – through the trails, over roots, on evil little climbs or long slogs that gnaw at your resources over 120 kilometers. The bike is your only friend. It needs to compensate as much as possible for the pain. Through excellent handling, minimal weight or superb propulsion. It's the only way you'll come out on top on these kinds of days.

endurance meets energy



- APS** advanced pivot system
- iSC** integrated skeleton concept
- triple butted** aluminum
- natural born** postmount
- initial load** indicator
- 120mm** full travel range



“The Speedfox is the perfect partner for the Grand Raid: it’s light, has high traction and offers perfect handling!”

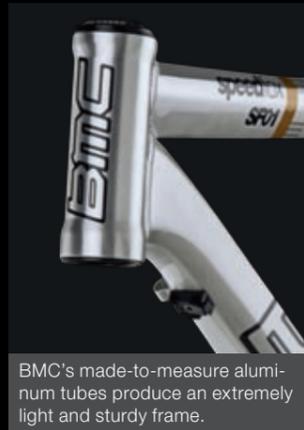
Stefan Christ, Head of Development, Grand Raid in 6Hrs, 38Min

The outstanding material properties of the made-to-measure BMC aluminum tubes enable us to construct an extremely lightweight and sturdy frame.

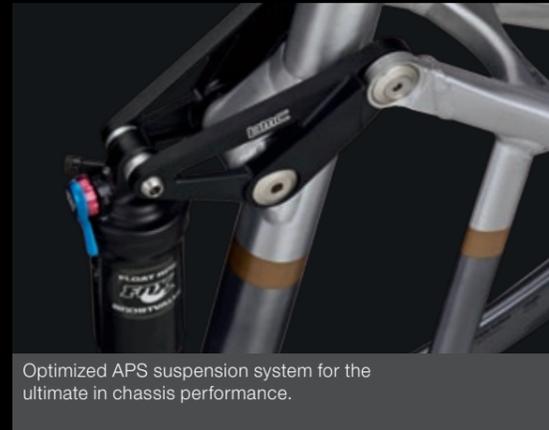
The striking tube design and pioneering APS suspension system (see page 13) are just some of the technical features that make the speedfox SF01 so exceptional. A complex marathon geometry and 120mm travel range front and rear provide for maximum control and speed, whether on racing marathons or long tours.



Bottom bracket in monocoque construction – reduces weight and increases stiffness.



BMC’s made-to-measure aluminum tubes produce an extremely light and sturdy frame.



Optimized APS suspension system for the ultimate in chassis performance.

[SWA]



- SF01 silver**
- Clear and Black-Tint over Brushed Aluminum, Gloss
 - APS
 - Fox FRL, O/B 120mm
 - Fox RP2
 - Sram XO, 20-Speed
 - Sram XO, 185mm Rotor
 - Easton EC70 XC, Low Rise
 - Easton EA70
 - DT Swiss, X1600

- SF01 silver [SWA]**
- Clear and Black-Tint over Brushed Aluminum, Gloss
 - APS
 - Fox FRL, FIT 120mm
 - Fox RP2
 - Shimano XT
 - Shimano XT, 180mm Rotor
 - Easton EC70 XC, Low Rise
 - Easton EA70
 - Mavic, Crossmax SLR

[SWA] Swiss Assembly see page 87

The ultimate in chassis performance with APS – our efficient suspension system is also used on the SF02.

APS controls all the effects of braking and acceleration to provide safety and traction in all situations (see page 13). The SF02 is a light and agile marathon bike with perfect geometry and carefully selected components – just right for extensively touring your home ground or for your next marathon.

- APS** advanced pivot system
- iSC** integrated skeleton concept
- triple butted** aluminum
- natural born** postmount
- initial load** indicator
- 120 mm** full travel range



SF02 silver

- Silver/Shark, Gloss
- iSC
- Fox FRL, O/B 120mm
- Fox RP2
- Shimano XT
- Avid Elixir 5, 185mm Rotor
- Scor MKII, Low Rise
- Scor MKII
- DT Swiss, X1900

speedfox SF03 marathon series

A powerful design and a frame with stunning technical features and an outstanding overall weight mark the speedfox SF03 out from the rest.

The efficient chassis with a 120 mm travel range provides comfort and safety – so that uphill are just as much fun as downhill.

- APS** advanced pivot system
- iSC** integrated skeleton concept
- triple butted** aluminum
- natural born** postmount
- initial load** indicator
- 120 mm** full travel range



SF03 black

- Regular Jet Black/ Iron, Gloss
- iSC
- Rock Shox, Recon Gold TK Solo Air, 120mm
- Scor, SHP200
- Shimano Deore/XT
- Avid Elixir 3, 185mm Rotor
- Scor MKIII, Low Rise
- Scor MKIII
- Alex XD-Lite

Alone in nature without any obstacles. There is always a way, whether uphill or downhill. On the fun bike flowing through the forests or on the trails above the tree line. The sky is the limit, unless of course there is a drop somewhere in the middle, then even this limit can be briefly overcome.

trail meets fox



- APS** advanced pivot system
- isc** integrated skeleton concept
- triple butted** aluminum
- natural born** postmount
- initial load** indicator
- 150mm** full travel range



Uncompromising – optimized rear swing arm with 12 mm thru axle and built-in brake caliper fitting.



Tapered steerer tube (1-1/8 to 1-1/2) provides for uncompromising stiffness, precision steering and secure handling.



New, light and stiffer derailleur holder, cleverly integrated into the dropout.

All-mountain in its purest form. The much-loved trailfox frame has been reworked for the new model year.

[SWA]

The steeper seat angle and optimized steering angle assist in the climb and riders appreciate the 150 millimeter travel range – especially with the FOX TALAS fork with tapered steerer and a 15 millimeter thru axle providing the ultimate in ride stability. More travel also means increased external stresses – here, the optimized rear swing arm with a 12 millimeter thru axle provide for uncompromising stiffness and complete control in all situations.



TF01 green	
	Deerhunter / Deep Forest, Matte
	APS
	Fox Talas RL, FIT 150-120mm
	Fox RP2
	Sram XO, 20-Speed
	Sram XO, 185mm Rotor
	Easton Haven, Low Rise
	Easton Haven
	Easton Haven

TF01 green [SWA]	
	Deerhunter / Deep Forest, Matte
	APS
	Fox Talas RL, FIT 150-120mm
	Fox RP2
	Shimano XT
	Shimano XT, 180mm Rotor
	Easton Haven, Low Rise
	Easton Haven
	Easton Haven

[SWA] Swiss Assembly see page 87

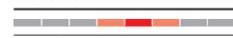
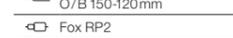
The same reworked chassis as for the TF01 provides for pure cycling fun with the TF02 as well.

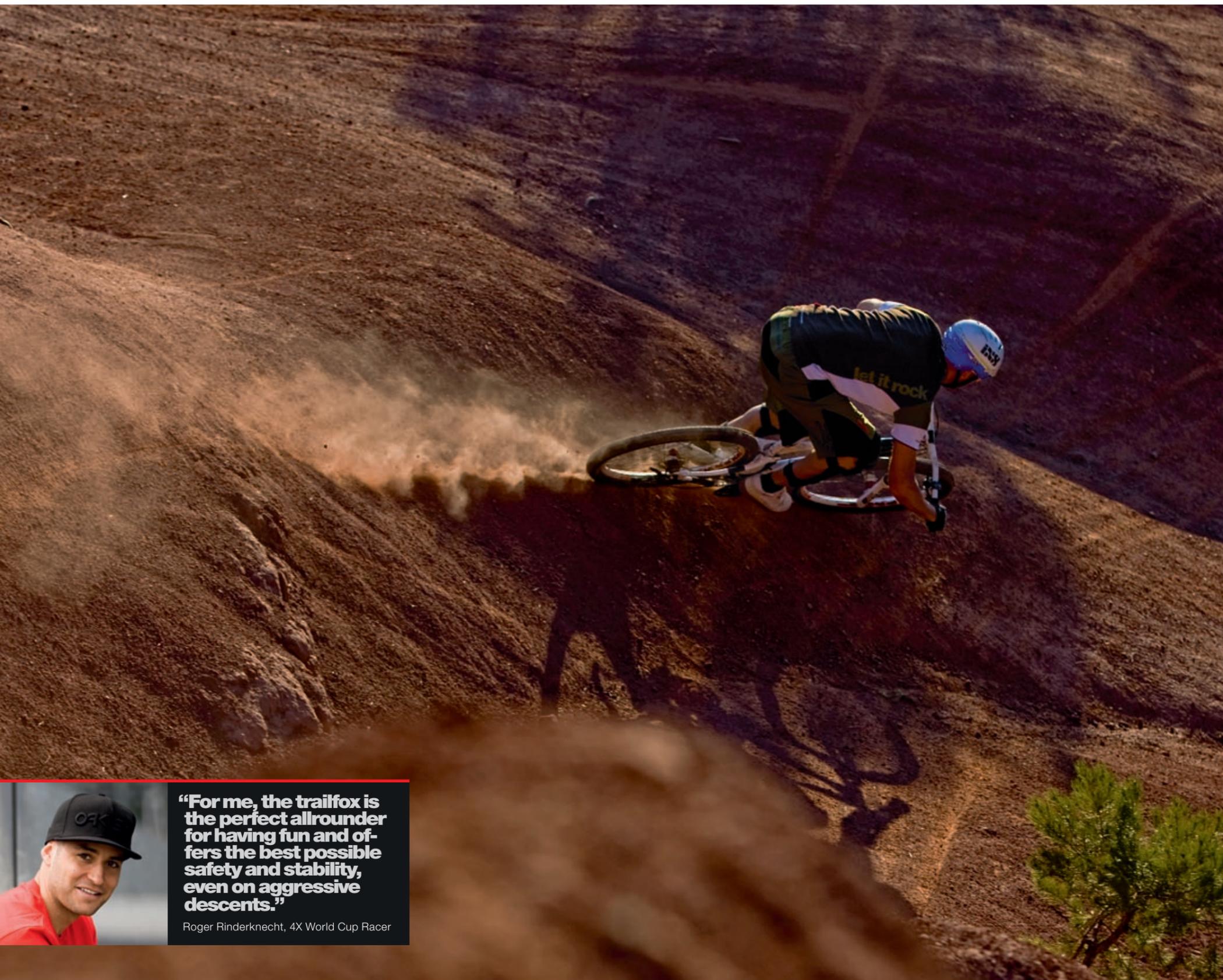
With the trailfox, no mountain is too steep, no descent too long. The high-performance aluminum frame with top-quality components such as the Fox Talas 150 RL and the Easton Vice wheelset also make the TF02 a real head turner.

- APS** advanced pivot system
- iSC** integrated skeleton concept
- triple butted** aluminum
- natural born** postmount
- initial load** indicator
- 150 mm** full travel range



TF02 sand

-  Sand / Dark Brown, Matte
-  APS
-  Fox Talas RL, O/B 150-120mm
-  Fox RP2
-  Shimano XT
-  Avid Elixir 5, 185 mm Rotor
-  Scor MKII, Low Rise
-  Scor MKII
-  Easton Vice



“For me, the trailfox is the perfect allrounder for having fun and offers the best possible safety and stability, even on aggressive descents.”

Roger Rinderknecht, 4X World Cup Racer

Urban traffic every day. Sometimes the distance between your automobile and the wall of the house is just the width of the handlebar. You don't want to work up a sweat on the way to work but to arrive in style – just like the bike. And in all weather. An urban guerilla is a state of mind. Till you sit down at your desk.

lifestyle meets traffic



ISC integrated skeleton concept

triple butted aluminum

disc brake dropouts



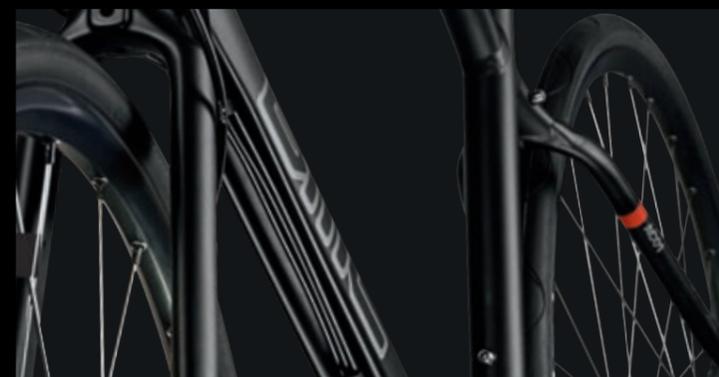
[700c]



Easy geometry adjustments are possible with the new eccentric bottom bracket/inner bearing.



New iSC frame with typical BMC design lines.



Perfect finish with built-in cable housing.

Fast enough for the city. Powerful enough for the mountains. The alpenchallenge 01 is the bike for all occasions.

[26"]

And the alpenchallenge also has a new frame for 2011. With the new eccentric bottom bracket/inner bearing, adjustments in geometry are easy to manage. The AC01 is available in two alternative wheel sizes: the 700C wheelset guarantees smooth running while the 26" wheelset delivers maneuverability and superb rates of acceleration. So that you can carry your shopping and stay dry in the rain, the frame and fork are equipped with eyes for easy retrofitting of fenders and carriers.



AC01 black [700c]	AC01 black [26"]
Regular Jet Black, Matte	Regular Jet Black, Matte
ISC	ISC
BMC Streetruler D11	BMC Streetruler D11
Sram Apex	Sram Apex
Avid Juicy 3, 160mm	Avid Juicy 3, 160mm
Scor MKII	Scor MKII
Scor MKII	Scor MKII
Alex MR28 custom	Alex MR26 custom

ISC integrated skeleton concept

triple butted aluminum

disc brake dropouts



color option brown [700c]



“I live in the city – I need to be able to rely on my bike but I also want it to be a statement as well. The alpenchallenge fulfills the brief perfectly.”

Basil von Meiss, Designer

Go everywhere on just one bike – on newly laid asphalt or a forest path. Now it's the AC02's turn.

Based on the same frame as the AC01 with eccentric bottom bracket/inner bearing, the AC02 also gives you the choice of two wheelset sizes (700C or 26"). As well as top-quality SCOR parts, we've also installed the new SRAM X5 group with a race triple crankset and Avid Juicy 3 disk brakes in the alpenchallenge AC02. Frame and fork are equipped with eyes for easy retrofitting of fenders and carriers. The alpenchallenge AC02 delivers stress-free biking.



color option shark [26"]

AC02 brown [700c]

- Metallic Brown, Matte
- ISC
- BMC Streeruler D11
- Sram X5
- Avid Juicy 3, 160mm
- Scor MKIII
- Scor MKIII
- Alex TD17 700c

AC02 shark [26"]

- Shark, Matte
- ISC
- BMC Streeruler D11
- Sram X5
- Avid Juicy 3, 160mm
- Scor MKIII
- Scor MKIII
- Alex TD17 26"

isc integrated skeleton concept

triple butted aluminum

disc bone



Disc bone – carbon seat stays with built-in disk brake fitting that are produced using the monocoque manufacturing process.



The ISC (Integrated Skeleton Concept) distributes the forces generated at points of extreme stress on the frame to perfection.



Scör Captain Ahab carbon fork with built-in disk brake fitting.

Put some sporting challenge into your everyday life!

With its top-quality aluminum frame with Disc Bone carbon monocoque seat stays, SCOR Captain Ahab carbon fork and built-in disk brake fitting, the carborazer is the ultimate in fast-forward motion.



Stiff, low-vibration brake foundations enable controlled, fast braking and ensure safety in any riding situation.

- CRZ silver**
- Shark/Bright Silver, Gloss/Matte
 - MR Concept (Disc Only)
 - Scör Captainahab SSL carbon (Disc Only)
 - Sram, Rival
 - Avid Elixir 5 Disc, 160mm Rotor F&R
 - Easton, EC70
 - Easton, EA70
 - Alex, MR26 custom

Just take a deep breath. Switch off and chill. The great thing about cycling is that you can cover longer distances than if you were walking. So you take in more of what nature has to offer. That's a real pay-off, especially here in Switzerland. At this pace, you can take a diversion at any time – ultimately, you can just look at the mountains instead of conquering them.

leisure meets pleasure



skin meets lycra



BMC Team Jersey



BMC Team Cycling Cap



BMC Team Bib Short

Be part of our BMC-racing-team and check out our full clothing line at:
www.bmc-racing.com/clothing

Feature explanations:

personal precision program – 3P

Based on the ergonomic data from over 3000 male and female athletes, we are able to build the perfect frame geometry for every rider.

www.personal-precision-program.com

advanced pivot system – APS

Suspension system that ensures comfort, unsurpassed traction and efficient power transmission in any biking situation.

aero hinge

Hinge instead of head tube: The fork shaft tube forms an aerodynamic nose and is no longer guided through the swivel head.

airfoil continuum

Starting with an 80-mm airfoil, which was already borderline in terms of approval, the different elements meld into a perfect aerodynamic unit.

angle lock clamping system

Intelligent clamping system for seatposts. The post is always perfectly aligned and can be set to the greatest height.

BB30 interface

With these cranks, the bearings are pressed directly into the frame. The diameter of the axle is 30mm. The advantages of a BB30 crankset are greater stiffness with a lower total weight.

blade speed frame – BSF

With the Blade Speed Frame, the entire seat tube is designed as an integral airfoil. Together with the specially developed seatpost it forms a continuous wing for minimum air resistance.

carbon dropout

Carbon dropouts seamlessly integrated into the frame. Lighter and stiffer than those made of aluminum.

double butted aluminum

Aluminum tubes with 2 different wall thicknesses.

triple butted aluminum

Triple-buttet tube set made of a 6000 alloy. Triple-buttet means that the tube has three different wall thicknesses.

full travel range

Specification of the travel range in millimeters on full-suspension mountain bikes.

front travel range

Specification of the front travel range in millimeters on hardtails (mountain bikes with front suspension only).

initial load indicator

Used for the best possible adjustment of the sag, can be easily checked when getting on and adjusted where necessary.

integrated skeleton concept – iSC

Tube junctions perfectly tailored to the distribution of forces. Cleverly selected skeletal reinforcement elements at the nodal points and the spread of the top tube distribute the impacting forces perfectly.

LSW – load specific weave

Industrially produced carbon frame tubes, woven seamlessly, with a perfect fit and optimized for the load it will bear.

natural born postmount

Direct assembly of the brake cylinder at the frame without adapter.

shell node concept – SNC

Frame joints made of two high-strength half-shells. Material – combination of thermoplastic with a large proportion of carbon fibers.

tapered steerer

Tapered head tube - with a minimum increase in weight, a disproportionately higher fork thickness results.

tuned compliance concept – TCC

With a neat combination of different carbon fibers and their alignment, and by applying stepped tube profiles, we achieve increased vertical compliance while maintaining high levels of lateral and torsional stiffness. (see page 12)

BMC Worldwide – Distributors

BMC Global Headquarter

BMC Trading AG
Sportstrasse 49
CH – 2540 Grenchen
Phone: +41 (0) 32 654 14 54
www.bmc-racing.com
info@bmc-racing.com

Switzerland

BMC Trading AG
CH – 2540 Grenchen
Phone: +41 (0) 32 654 14 54

Germany/Austria

BMC Trading AG
CH – 2540 Grenchen
Phone: +49 (0) 800 588 93 80

France

BMC Trading AG
CH – 2540 Grenchen
Phone: +33 (0) 474 02 81 21

Spain

BMC Trading AG
CH – 2540 Grenchen
Phone: +34 (0) 678 95 11 19

Italy

BMC Italy
10024 Moncalieri (TO)
Phone: +39 011 1982 0212

USA

BMC USA
37 Walnut St Suite 100
Wellesley MA, 02481
Phone: +1 800 819 4262

Netherlands/Belgium/ Luxemburg/Danmark/Sweden

Veltec Benelux
5555XM Valkenswaard
Phone: +31 (0) 402 013 030

Norway

Probike
0661 Oslo
Phone: +47 22 65 00 20

Slovenia

Mitrije, d.o.o
1000 Ljubljana
Phone: +38 651 38 22 17

Australia

Echelon Sports
4102 Brisbane
Phone: +61 7 3392 0022

China/Hong Kong

Iron Ore Company Limited
Hong Kong
Phone: +852 3576 3839

Japan

Futaba Shoten
452-0822 Nagoya
Phone: +81 5 2504 8345

South Korea

Element Sports
Seoul
Phone: +82 2 575 4656

Singapore

Swissvalley
248370 Singapore
Phone: +65 6836 6566

Taiwan

Acme Sports Marketing & Distribution
40200 Taichung
Phone: +88 6 422 618 768

New Zealand

Capital Cycles
Wellington
Phone: +64 4 385 6752

Canada

Outdoor Gear Canada
Montréal, Québec
Phone: +1 514 332 1320

Czech Republic

truconneXion, a.s.
29306 Kosmonosy
Phone: +42 0 326 711 711

United Kingdom

Evans Cycles Ltd
RH109TZ Crawley, West Sussex
Phone: +44 (0) 1293 574900

Brasil

Omega Brasil Importação e
Distribuição
04.075-903 São Paulo
Phone: + 55 11 5051 6010

Philippines

3T Techno Turbo Trading
Quezon City
Phone: +63 2951 4457

India

Wheel Sports
560 018 Bangalore
Phone: +91 80 4093 3354

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Roger Rinderknecht: Hoshi - K. Yoshida, www.whyex.com

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Specifications

[SWA] Swiss Assembly

In our direct markets in Switzerland, Germany, Austria, France, Spain and Italy, we offer a modular system for certain products. A range of selected components is available to you. Your dream bike is then assembled in our factory in Switzerland according to your request and provided ready-to-ride.

Name	Color
	Riding Style
	Color as shown
	Color option
	Frame
	Fork
	Rear Shock
	Drivetrain
	Brakes
	Handlebar
	Stem
	Wheelset

Prices, components, and specifications are subject to change without notice.

