

lated services for selected mainframe and open computing systems. Also owns a small server business. Acquired Data General, 10/99. Product lines include Symmetrix, Connectrix, CLARiiON, and AViiON. '00 Revenues: North and South America, 61%; Pacific

years. Officers and directors own 1.1% of outstanding common stock (4/01 proxy). Executive Chairman: Michael C. Ruettgers. President and CEO: Joe Tucci. Inc.: MA. Addr.: 171 South Street, Hopkinton, MA 01748. Tel.: 508-435-1000. Web: www.emc.com.

1397.9 2113.6 2263.8 Est'd '98-'00 Past Past 10 Yrs. 5 Yrs. 30.5% 36.0% to '04-'06 8.0% 4.5% 38.0% 3.5% 33.5% 41.5% 13.5% 39.5%

6100.1

516.5 11.8

1585.3

4936.3

439.3

1807.7

16.8

4320.4

370.1

1018.7

9 1

Cal- endar			ENUES (\$ Sep.Per	mill.) A Dec.Per	Full Year
1998	828.4	952.0		1190.8	3973.7
			1708.9		P6715.6
2000			2283.0		8872.8
2001	2344.8	2020.9	1212.3	1402	6980
2002	1300	1450	1600	1800	6150
Cal-	EARNINGS PER SHARE A B				Full
endar	Mar.Per	Jun.Per	Sep.Per	Dec.Per	
1998	.07	.09	.10	.11	.37
1999	.10	.13	.14	.16	D.53
2000	.15	.19	.20	.25	.79
2001	.18	.05	d.12	d.06	.05
2002	d.06	d.03	Nil	.04	d.05
Cal-	QUARTERLY DIVIDENDS PAID				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
1998			-		
1999	NO CASH DIVIDENDS				
2000	BEING PAID				
2001					
2002					

EMC Corporation shares fared quite well in the first few weeks of 2002, as they were buoyed by investors' optimistic return to the data-storage sector. With many on Wall Street looking for an economic recovery to commence sooner rather than later, this market-leading storage hardware and software provider received a good deal of support early in the new year. The question at this juncture is whether or not that optimistic view is accurate.

While we think that business may have bottomed, a V-shaped recovery unlikely. Information-technology spending is in the hands of the chief financial officer right now, so storage purchases are limited currently to the very bare minimum of what's required to run customers' data centers. Given the uncertainty pervading the broader macroeconomic environment, we don't see Fortune 500 CFOs increasing their technology budgets until more tangible signs of economic strength emerge. Storage spending will represent a fair share of the limited dollars that are available for IT, but the fact that customers are moving down the value chain to mid-range systems doesn't play to EMC's

strengths. And margins continue to be hampered by the aggressive prices the company has been forced to offer in defense of its leading competitive position. Going forward, EMC's changing business model should aid its bottom-line rebound. With the competitive challenges on the hardware front having become a factor (as the pricing issues discussed above indicate), software and services are expected to grow in importance over the next few years. The company has begun to make a push into heterogeneous storage environments with automation software that even operates on its competitors' hardware systems, pulling a page from VERITAS's playbook. With the industry still in the early stages of adopting the storage area network (SAN) architectural paradigm, the opportunity is there for EMC to win a good share of business in this market segment.

These untimely shares, ranked 4 (Below Average) for the year ahead, have some longer-term appeal. The aforementioned risks suggest, however, that they are for risk-tolerant accounts only. Ričk S. Plummer January 18, 2002

(A) Fiscal year ends Saturday closest to De-

cember 31st.

Current Assets

Accts Payable Debt Due

Current Liab.

ANNUAL RATES

of change (per sh)

Revenues "Cash Flow"

Dividends Book Value

Earnings

(B) Primary earnings through 1991, fully diluted through 1996, diluted thereafter. Excludes non-

recurring loss: '95, 2¢; '99, 14¢; '01, 31¢. Next per pooling-of-interests accounting earnings report due mid-April.

(C) In millions, adjusted for stock splits

(D) Data General consolidated for full year as

Company's Financial Strength Stock's Price Stability A++ 25 Price Growth Persistence **Earnings Predictability** 60