



## *Custody Newsflash*

August 15<sup>th</sup>, 2007

### **Jasdaq established a new market "NEO" for emerging high-tech companies**

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**Category** Market Practices and Infrastructure

**Summary** Jasdaq Securities Exchange, Inc. (Jasdaq) has established a new market called "NEO" for emerging high-tech companies and companies that pioneer a new type of business model.

**Impact** This Newsflash is sent as general information.

**Action** No foreseeable action is required.  
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According to the announcement on the website, Jasdaq Securities Exchange, Inc. (Jasdaq) has implemented "partial amendments of securities listing regulations for establishment of a new market 'NEO'" and as of August 13<sup>th</sup>, 2007, established the new market.

The new market "NEO", which indicates "New Entrepreneurs' Opportunity" and "New Evaluation Opportunity", is created for emerging high-tech companies and companies that pioneer a new type of business model. Not only "NEO" will be supporting these types of companies, it will also be giving opportunities for investors to invest in these types of companies. By the creation of this market, Jasdaq is now operating two markets, existing JASDAQ market and new "NEO" market.

Along with the establishment of the "NEO" market, Jasdaq has set up a committee to evaluate technologies of those who wish to be listed on the market.

Please also refer to the JASDEC website for details.

[http://www.jasdaq.co.jp/data/wn190810\\_press\\_en.pdf](http://www.jasdaq.co.jp/data/wn190810_press_en.pdf)

For related issues, please also refer to the following Newsflash:

May 28<sup>th</sup>, 2007 - "JASDAQ names new market for emerging high-tech companies 'NEO'"

March 30<sup>th</sup>, 2007 - "JASDAQ to create new market for emerging high-tech companies"

Should you have any inquires, please feel free to contact us.

Best regards,

Transaction Services Division / The Bank of Tokyo-Mitsubishi UFJ, Ltd.

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