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BOUYGUES - BOUYGUES TELECOM PRESS RELEASE

GILLES PELISSON APPOINTED CHIEF EXECUTIVE OFFICER OF BOUYGUES TELECOM

Bouygues Telecom's board of directors, which met on 19 June under Philippe Montagner, Chairman, approved the appointment of Gilles Pélisson as Chief Executive Officer of Bouygues Telecom as of 1 September 2001.

Gilles Pélisson, 44, an ESSEC business school graduate with an MBA from Harvard Business School, has held top management posts, firstly in the Accor group, then as Chairman and CEO of Disneyland Paris. He has been managing director at Suez Connect and Chairman and CEO of Noos since May 2000.

Patrick Leleu, who has been Chief Executive Officer at Bouygues Telecom since its creation, contributed to a large extent to the successful launch and development of the company. He will take up new responsibilities within the Bouygues Group.

Press contact Bouygues: +33 1 30 60 42 01

Press contact Bouygues Telecom: +33 1 39 26 62 95