# **BUSINESS JOURNEY**

#### **Business Tasmania**

Contact one of the friendly team via phone, email, Facebook or through their website to access information, support and services available Tasmaniawide to help you to start, run and grow your business. www.business.tas.gov.au

### No interest Micro-Business Loans (NILS)

Small, interest free loans of up to \$3,000. They are designed to help people on low incomes start their business. Eligibility criteria applies. www.nilstasmania. org.au/microbusiness

# DREAM

#### Entrepreneurship Facilitators

No cost, tailored mentoring and assistance for people considering or using self-employment as a career pathway, including linking people with other relevant support services.

www.employment.gov.au/entrepreneurship-facilitators

#### **NEIS**

Provides eligible individuals not in employment, education or training who are interested in running their own business with New Business Assistance. It includes accredited training, mentoring and income support. www.employment. gov.au/self-employment-new-business-assistance-neis

#### Starting a Business Guide

This guide will show you where you can go for support and information that will help you make decisions that are right for you when considering starting a business in Tasmania. We also have periodic workshops available on this topic. www.business.tas.gov.au/\_\_data/assets/pdf\_file/0009/253485/Starting\_a\_Small\_Business\_in Tasmania.pdf

#### Enterprise Centres Tasmania

A statewide network of independent business advisors, funded to meet one on one with small business intenders or owners. They look carefully at your business and help develop strategies for success. www. enterprisecentres.tas.gov.au

#### Digital Ready

Helps businesses to actively engage in the Digital Economy with 4 hours of free digital coaching, online tools, resources and workshops covering everything from social media to online accounting systems. www.digitalready.tas.gov.au

#### Department of State Growth

The Department provides a range of programs and services to support all sizes of business and industry to grow. More information on key programs can be found over the page or at:

www.stategrowth.tas.gov.au



#### **R&D** Tax Incentive

Provides a tax offset for some of a company's cost of undertaking eligible research and development activities by reducing a company's income tax liability. www.business.gov.au/ assistance/research-and-development-tax-incentive

# Entrepreneurs' Programme Accelerating Commercialisation

Provides businesses with access to expert advice and matched funding of up to \$1 million to cover eligible commercialisation costs to help them to take novel products, processes and services to market. www.business.gov.au/ assistance/entrepreneurs-programme/accelerating-commercialisation



GROW

## Entrepreneurs' Program Growth Roadmap

The Growth Roadmap service provides an analysis of your business by an independent facilitator. They'll help you develop a roadmap to increase your ability to trade in Australia and/or other markets. www.business.gov.au/grants-and-programs/growth-roadmap

#### Austrade – TradeStart

Supports Australian
Exporters to enter and succeed in international markets and access the Export Market
Development Grant.
www.austrade.gov.au/
Australian/Export/ExportGrants/About/what-is-emdg



**Australian Government** 

Department of Industry, Science, Energy and Resources



#### Starting my Business Including Licence Information

#### Australian Business and Licence Information Service (ABLIS)

ABLIS is the Australian government's online research tool that tells you what licenses, registrations and permits you need to run your business in any industry, www.ablis.business.gov.au/

#### Enterprize

Tasmania's startup space, Enterprize, is a pair of innovation hubs in Hobart and Launceston designed to serve and build the Tasmanian startup community, www.enterprize.space

#### Self Start

From planning, finding local support through to perfecting your pitch, the Self Start website contains information and resources to support you through the stages of starting a business. www.jobsearch.gov.au/selfstart

#### Many Rivers Microfinance

Many Rivers works with Australians who want to start or grow a small or micro business. They offer support by way of micro-business loans, record-keeping kits, legal advice and a range of useful tools. www.manyrivers.org.au

#### **Protecting Your Business**

#### WorkSafe Tasmania

WorkSafe Tasmania has a team of safety advisors who will meet with businesses for free to help you develop an effective Work Health and Safety strategy. Their website also has extensive resources. www.worksafe.tas.gov.au/safety/advisors

#### Preparing your business for natural disasters

Disasters have the potential to significantly disrupt your business activities and cause financial setbacks. However, the impacts of disasters and disruptions can be managed by preparing in advance. www.business.tas.gov.au/manage\_a\_business/natural\_disasters

#### Cyber Security

There are simple yet crucial steps you can take to ensure your data is protected. Business Tasmania has a selection of simple resources that demonstrate what steps you can take to secure your business online. www.business.tas.gov.au/digital\_ready/cyber\_security

#### Cyber Security Resources on business.gov.au

A range of useful cyber security resources including the Defence Industry Security Program. www.business.tas.gov.au/manage\_a\_business/cyber\_security







#### **Growing Your Business**

#### Business Tasmania Grants Funding and Assistance

The complete list of all available grants, funding and assistance on offer from each level of government. www.business.tas.gov.au/funding

#### Business Tasmania Event Calendar

The Business Tasmania event calendar is a key touchpoint in connecting the business community with the latest conferences, workshops and industry development opportunities across Tasmania.

https://eventcalendar.business.tas.gov.au/

#### **Innovation Connections**

Innovation Connections assists businesses to understand their research needs, connect with the research sector and fund collaborative research projects. The Innovation Connections Facilitation service is free and includes access to a highly-skilled facilitator. www.business.gov.au/assistance/entrepreneurs-programme/innovation-connections

#### Business.gov.au

Business.gov.au offers you simple and convenient access to all of the government information, assistance, forms and services you need. It's a whole-of-government service providing essential information on planning, starting and growing your business. www.business.gov.au or 13 28 46

#### Australian Small Business Advisory Services Digital Solutions

ASBAS Digital Solutions provides small business with low cost, high quality advice on a range of digital solutions to help them meet their business needs and grow their digital capabilities.

www.switchtasmania.com.au/asbas-digital-solutions

#### Job Active

Jobactive employment providers help find you the right staff at no cost to your business. www.jobactive.gov.au

#### Business, Industry and Regional Outreach Officers

In addition to providing general information on Australia's Regional and Skilled Migration Program, these officers also seek and receive feedback regarding skill shortages impacting operations and/or regions and offer visa solutions to assist stakeholders to address these shortages. www.immi. homeaffairs.gov.au/visas/working-in-australia/regional-migration

#### Understanding Intellectual Property (IP)

#### Free preliminary IP consultations

To talk to an expert about patents, trademarks, designs or copyrights take advantage of the free consultations offered by visiting patent and trade mark attorneys. These preliminary consultations are confidential and without obligation, www.business.tas.gov.au/starting/ip\_protection

#### IP Australia

The go-to place for understanding your intellectual property rights, for patents, trademarks, designs and plant breeders' rights. Use the services tool to apply, register, renew and pay for IP rights. www.ipaustralia.gov.au

#### **Exporting**

#### Austrade's TradeStart network

Has two offices in Tasmania, (Hobart and Launceston) serviced by the Tasmanian Chamber of Commerce & Industry and the Department of State Growth. The TradeStart network is an extension of Austrade's own offices supporting Australian exporters to enter and succeed in international markets. www.austrade.gov.au/australian/how-austrade-can-help/trade-services/tradestart/About-TradeStart

#### Export Finance Australia (EFA)

EFA is Australia's export credit agency and provides businesses with access to finance products to help enter international markets. www.exportfinance.gov.au

#### Tasmanian Freight Equalisation Scheme

This Scheme reduces the cost of transporting eligible goods by sea between Tasmania and mainland Australia. www.humanservices.gov.au/organisations/business/services/centrelink/tasmanian-freight-equalisation-scheme

#### Trade Strategy

The Trade Strategy delivers four key priorities I) Build trade in key sectors 2) Showcase Tasmania in priority markets 3) Support Logistics and Market Access 4) Build export capability of Tasmanian businesses. Key initiatives include sector-specific trade events and visits, promotional materials, coordinated missions and delegations, a Logistics Advisory Service and Market Access Coordinator, Accelerating Trade Grant Program, trade events calendar, workshops and an online toolkit. Keep up to date on what's on offer at www.trade.tas.gov.au

#### Selling to Government

#### Tendering for Government Business

Attend workshops on how to prepare government tenders, register to be advised of when the government has a tender and download the Tendering Handbook. www.business.tas.gov.au/manage\_a\_business/accessing-government-tenders

#### **Defence Market Opportunities**

#### Department of State Growth – Defence

Significant opportunities exist for Tasmanian businesses to become suppliers to the defence sector. The Tasmanian government is working side-by-side with local companies to expand our presence across Australia and the world as a recognised and trusted defence supplier. Support and assistance programs are available at www.stategrowth.tas.gov.au/business/sectors/defence

#### Centre for Defence Industry Capability (CDIC)

Provides support for Australian businesses entering or working in the defence industry. Advisers help businesses navigate the defence market, provide specialist advice on improving competitiveness and accessing global markets, and facilitate connections with other businesses and Defence. www.business.gov.au/centre-for-defence-industry-capability