



# TEAM FRANCE FOR SPORT

FRENCH EXPERTISE IN SPORT  
FACILITIES & EVENTS

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# FRANCE: PASSIONATE ABOUT SPORT

## FOOTBALL WORLD CUP

France was the world champion at the 2018 World Cup!

The Blues were crowned world champions for the second time in their history.



## WOMEN'S WORLD CUP

A total of **52 matches** will be contested to choose the winner of the **FIFA Women's World Cup**, due to be held in France in 2019.



## LA FRANCE: THE WORLD'S #3 SKIING DESTINATION with 250 resorts.

Val Thorens voted the number one ski resort for the third time. (World Travel Awards 2016)

## PARIS 2024:

**15,000** athletes and **20,000** journalists expected  
**95% of venues** needed to host the Olympics already exist.



## SPORT TECH AND INNOVATION

Paris hosted a **Formula E Grand Prix** in 2016 and 2017. Le Tremplin has supported **58 startups** since 2015.



## A SECTOR OF EXCELLENCE

Sport in France: **16,900 vocational diplomas** awarded by the French Ministry for Sport and **245,000 jobs** in 2015



## SUPERB INFRASTRUCTURE

**270,000** sports facilities throughout the country. The Stade de France can hold more than **81,000 people**.

## TOUR DE FRANCE:

The world's most famous bike race, held every year since 1903.



## LEADERS IN SPORT

**€10.98 billion** in sales of sporting goods in 2016. **42 French medals** at the Rio 2016 Olympic Games.



## 64% OF FRENCH PEOPLE PLAY SPORT

at least once a week. **More than 16 million** people belong to a club..

# EDITO

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**Philippe VINOGRADOFF**  
Sport Ambassador

For its third edition, the digital catalogue of the French Expertise in Sport facilities and events, « Team France for Sport », designed and directed by Business France with the support of the French Ministry of Sports, is enhanced with new companies and opening up to new players such as sport Federations and security companies.

Aimed at foreign officials and decision-makers, such as organizing committees, ministries in charge of sports, federations and private sectors, the digital catalogue is promoted through the French ambassadors and Business France network. It presents a large panel of solutions for international players in charge of sporting events and equipments. It brings you the best of the French expertise.

France is a leading country in the sporting field and in hosting major international sporting events. After the UEFA Euro 2016 and the Ryder Cup in 2018, France will host the 2019 FIFA Women's World Cup, the 2023 Rugby World Cup and the Olympic Games in Paris 2024.

Along with the hosting of these big international sporting events, several French events such as the Tour de France, Roland Garros, the Vendée Globe or the 24 Hours of Le Mans, are recognized worldwide and contribute to the attractiveness of our country. They are also a great showcase of the French know-how and expertise in organizing major events, as well as equipment and sporting goods.

Sport materials and equipments, architecture, construction, security, telecoms, ticketing, safety, infrastructure management, event organization, opening or closing ceremonies, hospitality, catering, performance measurement, spectator experience, training, communication, media, digital solutions... The French offer is comprehensive and efficient. It includes world-class French leaders, small and medium-size companies, and innovative sports start-ups supported by "Le Tremplin" and the French Tech network. Their know-how is at your service.

This catalogue – a true sporting diplomacy tool – allowing French economic sports talents and expertise to spread widely with Paris 2024 Olympic Games in mind; will bring France to the fore. I thank Business France for its commitment to sport economy players and internationalization of the sector.



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[www.a40architectes.com](http://www.a40architectes.com) - [www.qgm-ms.com](http://www.qgm-ms.com)



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A40 ARCHITECTS and QGM MEDICAL SERVICES develop sport and medical projects all over the world. We gather professionals in architecture (A40 architects, France), sport medicine, engineering, business plan development, equipment integration (QGM France).

Thanks to our cross-functional expertise, we create turnkey health and sport centers that provide athletes and public with services that have historically been devoted to top athletes. Strong emphasis on Well-being and Well-aging concepts. Our targets are cost effective international projects.

A40 ARCHITECTS, rich of numerous sport facilities achievements, first obtained the **Qualisport** certification in 2013 for its gymnasiums, dojos and sports complexes. Since 2015, A40 is also **FEDAIRSPORT** certified, officially recognizing our competences, upon the requirements of **quality, reliability and safety**.

References:

- Arena and sport clinic – Libreville – Gabon – CAN 2017
- Bamenda Stadium – Cameroun – CAN 2019
- Sport Clinic – Abidjan – Cote d’Ivoire – CAN 2021
- Gazprom medical center – Minsk – Belarus 2018
- Rugby stadium Grandstand – Mont de Marsan – France 2017
- Sports Complex – Pessac – France 2018
- Rugby school Nantes – France 2018

We offered our expertise to Russian FIFA Organization Committee, CAN organizational Committees, Kazakh Olympic Committee, Chinese Olympic Committee and public and private developers in sport field.

[https://www.youtube.com/watch?v=DF1X\\_vlvkp0](https://www.youtube.com/watch?v=DF1X_vlvkp0)

<https://www.youtube.com/watch?v=9eATdc0o3tA>





[www.groupe-abeo.fr](http://www.groupe-abeo.fr)



ABEO is a leading player in the professional sports and leisure equipment market. ABEO is a strong and fast-growing company with a turnover of around €188 million for the year ended 31 March 2018, 71% of which is generated outside France. ABEO has a portfolio of prominent brands in the world of sports and leisure (GYMNOVA, SCHELDE, SPIETH, ENTRE-PRISES, CLIP'N CLIMB, FUN SPOT, JANSSEN-FRITSEN, META, PROSPEC, etc.)

Its main business activity is the design, manufacture and distribution of equipment intended for sports and leisure centres, including gymnastics apparatus and landing mats, team sports and physical education equipment, climbing walls, climbing and leisure centres and locker room fittings.

These activities are coordinated within three divisions: Sport, Climbing and Changing Rooms from its Head Office in Rioz (France). ABEO, through its numerous subsidiaries in France and internationally, currently has around 1,800 employees, 400 of whom in France and is present through them in 14 countries.

<https://youtu.be/63H0AxDZy5g>

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ACOEM is the first company to combine IoT and smart sensors to create a safer, more enjoyable world for all of us. Our environmental monitoring and civil protection technologies can cast a safety net over cities to help detect both seen and unseen threats. These include: gunshots, car crashes, and air and noise pollutants. Our smart sensors, along with AI expertise, will transfer data to a cloud platform, providing access via a computer or on-the-go via a mobile device.

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## OUR BRANDS



**METRAVIB** offers high-performance threat surveillance, detection and localization solutions for the defense and civil protection sectors.



We offer products and services to control, analyze and reduce environmental industrial sites pollution. Our offer is the synergy of two internationally recognized brands in the field of environmental monitoring.

More information on ACOEM Group: <https://youtu.be/MebFWN66ro>

## References:

Paulo Machado de Carvalho stadium pictures (Rio de Janeiro): sensors deployment to watch, detect and locate threats during the Ronaldo's last football game with the Brasil team.

Race picture: noise monitoring during the 74th Albi Grand Prix.





[www.afnor.normalisation.org](http://www.afnor.normalisation.org)



## AFNOR

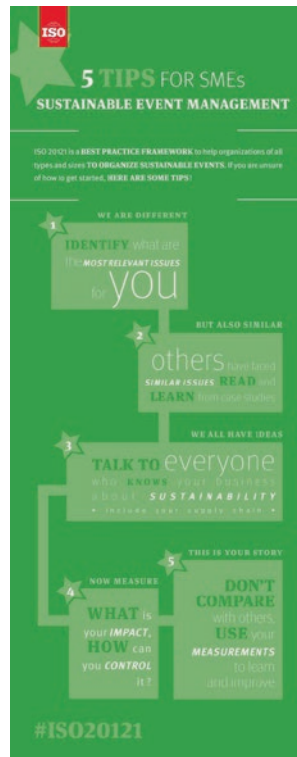
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Thanks to voluntary standards, end users can be sure that their coffee maker will not explode because the pressure is not properly regulated, that the emergency stop button on a machine-tool is clearly visible and within easy reach, that their payment card can be inserted in any payment terminal in the world...The requirements and recommendations contained in voluntary standards are the result of comprehensive exchanges between professionals. Voluntary standards exist in response to professionals' demands. As the key player in the standardisation system in France, AFNOR collects the needs for standardisation and mobilises the interested parties in order to come to a collective consensus on a subject that is then transcribed in a standard. It promotes French positions on a European and international level. It organises public consultation processes for each draft French, European or international standard, ratifies the final version and incorporates it into the national catalogue. The application of almost all standards, drawn up by and for professionals, is voluntary.

[https://www.youtube.com/watch?v=SNUWy56KT2k&index=2&list=PLSn\\_tm7y6inH6EHqeyD-jA8gjZBvvpDEQ](https://www.youtube.com/watch?v=SNUWy56KT2k&index=2&list=PLSn_tm7y6inH6EHqeyD-jA8gjZBvvpDEQ)





[www.securelandcommunications.com](http://www.securelandcommunications.com)

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### Big events call for reliable and secure communications

Security is essential to ensure the safety of people and the smooth running of sports events. It requires the best possible organisation, and that calls for special communications. Secure Land Communications (SLC), an AIRBUS business unit, offers advanced communication and collaboration solutions, compliant with the highest standards of security and reliability.

**We help our customers communicate and collaborate in a smart and secure manner.**

Our portfolio includes voice, message, and multimedia sharing solutions, based on Tetra, Tetrapol, and broadband technologies: Networks, Applications, Dispatchers, Terminals, Accessories and Services.

As an example, on the occasion of the Tour de France, Airbus set up a mobile radio communication system to reinforce security forces' means of communication for the big start in Corsica. This mobile system guaranteed additional capacity for the French National Gendarmerie's current Tetrapol radio communication network, Rubis, which is also provided by Airbus.

During the Olympic Games in Beijing one of our systems was used to connect security staff and organizer of almost 90 venues, both indoor and outdoor. Nearly 90,000 users relied on our technology to provide them with secure and seamless communication services and handle up to 1.6 million calls a day.





[www.airstar.world](http://www.airstar.world)

# AIRSTAR

SPIRIT OF FREEDOM

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AIRSTAR is **world leader** in designing and producing **inflatable technologies** for all industries from lighting to aerospace or architecture.

Inventor of the **lighting balloon**, Airstar lights up all kind of events since 1994. Airstar lighting balloons offer a unique solution to light, decor, communicate and signal. The smallest lights up 60 m<sup>2</sup> and can be plugged on a cigarette lighter! And the most powerful lights up the equivalent of 6 football stadiums! Whether they stand on the floor, hang from ceiling or float in the air, they are available in many shapes, sizes and lighting technologies.

Airstar Aerospace subsidiary manufactures **tethered balloons**, which answer all needs regarding surveillance, observation & telecommunication.

### Our references:

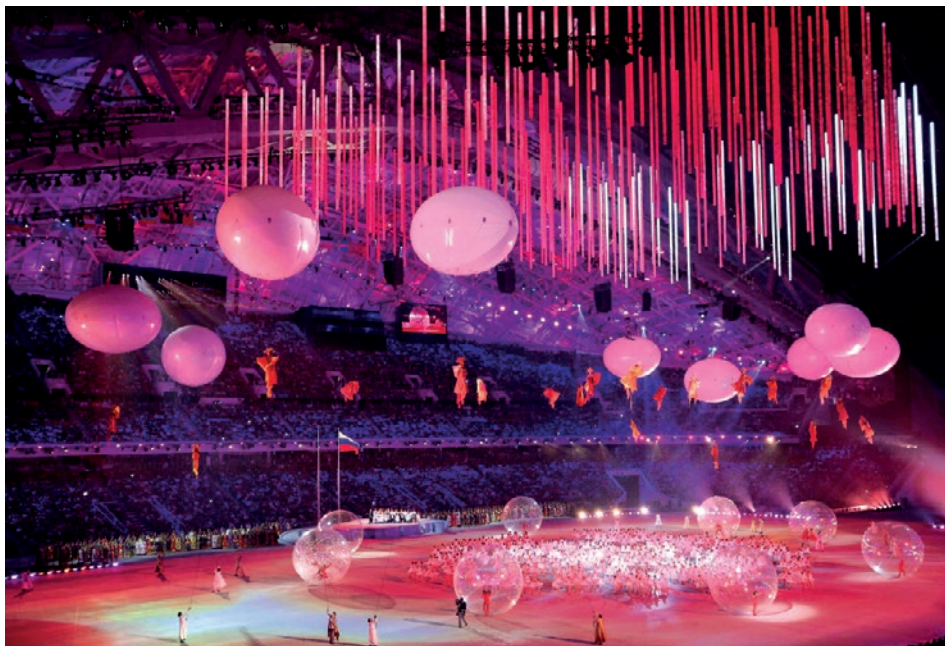
Sydney & Rio Olympics, Sochi Paralympics: opening ceremonies & technical lighting.

UEFA Euro 2016 in France: lighting & securing fan zones.

2017 F1 Singapore Grand Prix: lighting, signalling & decor.

Airstar group presentation:

<https://www.youtube.com/watch?v=oYOBeeBMqLc>





[www.apave-international.com](http://www.apave-international.com)  
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## Technical hazards Prevention for 150 years

Created in 1867 and specialized in Technical hazards Prevention, APAVE constitutes today a very large network with more than 200 000 customers who trust us to help them reduce their technical, human and environmental risks'.

## International presence through Apave International

Apave Group and its 11 000 professionals of risk prevention including 8000 engineers and technicians provide our services all around the world.

Apave International and its subsidiaries are present in 48 countries, 130 agencies, 34 laboratories and testing centers and 170 training sites.

## Five sectors and the Expertise required to meet new demands in Quality and Safety

Construction & Infrastructures, Inspection/Certification, Training, Consulting, Oil & Gas

Apave International also operates in the following areas: Africa, Middle East, Asia, Russia, Europe, and Indian Ocean

## Five objectives for Risk Management

- People Safety
- Durability of Buildings.
- Compliance of buildings & Equipment
- Environmental protection
- Operation Supervision





[www.ardanti.com](http://www.ardanti.com)



Security is a crucial issue for the world of sport/sporting community. Both permanent facilities (existing or future) and temporary events are concerned, as they are highly vulnerable to a terrorist threat, which can come from a variety of actors, such as pedestrians, vehicles, drones .

The choice and combinaison of architectures and means of protection (spatial planning, sensors, security agents and organisation) is infinitely complex. And the cost very high.

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ARDANTI DÉFENSE has developed techniques and simulation tools which, through the realisation of 3D sites modelling, can detect vulnerabilities, play scenarios of threats, and design the most effective means of protection; at the best cost and with the least constraints for the participants. This method, initially developed in collaboration with experts from the French Ministry of the Defence to protect military sites in France and abroad, has now been adopted and deployed in the civilian world by major companies.

## Enhance events security ...



## ... and reduce costs





[www.aso.fr](http://www.aso.fr)

**A.S.O.**  
Amaury Sport Organisation

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Amaury Sport Organisation is a company that owns, designs and organises top international sporting events.

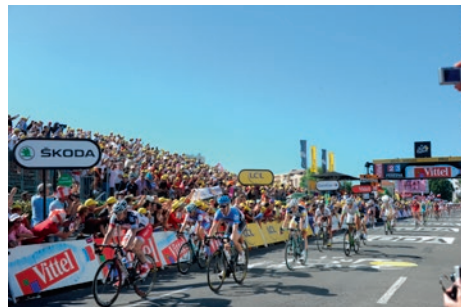
Specialised in the 'non-stadia' events, it has in-house knowledge of professions linked to organisation, media and sales of sports events.

A.S.O. organizes **250 days** of competition per year, with **80 events** in **25 countries**.

A.S.O. is involved in 5 major sports including cycling with Le Tour de France, motor sports with Le Dakar, sailing with Le Tour Voile, mass events with the Schneider Electric Marathon de Paris and golf with the Lacoste Ladies Open de France.

Amaury Sport Organisation is a subsidiary of the Amaury Group, media and sport group that owns the newspaper L'Equipe.

- Tour de France: [www.letour.fr/fr/](http://www.letour.fr/fr/)
- Dakar: [www.dakar.com](http://www.dakar.com)
- Schneider Electric Marathon de Paris: [www.schneiderelectricparismarathon.com/fr](http://www.schneiderelectricparismarathon.com/fr)





www.ataub.fr

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ATAUB ARCHITECTS studies and manages the execution of works of symbolic sporting infrastructures : stadiums, sports complexes, swimming pools, playing fields.

Ataub also works in numerous domains (hospitals, banks, education, industry, town planning) in France, and in Africa for several decades.

With 3 offices, Ataub architects shines on the African continent : Ivory Coast, Gabon and Congo.

Ataub architects attaches a quite particular attention on the sustainable development in its projects : adaptation to the climate, to the specificities of site, to the materials and knowledges premises...

Ataub architects also favors partnerships with the local companies.



## POLE SPORT JEUNESSE QUARTIER DE L'EURO LE HAVRE - (FR)

Maître de l'ouvrage: Ville de Havre  
Maître d'œuvre: ATaub Architectes, Mandataire  
Réalisation: 2017  
SDB: 2 736 m<sup>2</sup>  
Coût HT: 23 965 000 €

Mission: Base + OPC + SD

Projet 600 et 6000 production d'un stade centre scolaire  
Léger, éco-citoyen et durable à destination des jeunes du quartier  
Salle polyvalente et salle de réunion.

Activités: éducation, sport, loisirs, formation, événementiel, mariage civil, stades d'enseignements.

ataub  
architectes



## PISCINE DU LIANCOURTOIS RENOUVELLEMENT ET EXTENSION DU COMPLEXE RESORTS LIANCOURT - (FR)

Maître de l'ouvrage: Communauté de Communes de Liencourt  
Maître d'œuvre: ATaub Architectes  
Réalisation: 2017  
SDB: 2 500 m<sup>2</sup>  
Mission: Base + Quartiers  
Coût HT: 10 900 000 €

L'égalité, le confort et la sécurité constituent les 3 axes de la réhabilitation.  
Affaires plus poussées sur la qualité de l'eau et de l'air mesurées à cette fin sur les surfaces de la centrale sportive.

ataub  
architectes



## CAN 2019 RECONSTRUCTION ET EXTENSION DU STADE DE LA RECONSTRUCTION DE BOGALA DOUALA / CAMEROUN

Maître de l'ouvrage: MINISTRE - MINISTRE  
Maître d'œuvre: ATaub Architectes  
Réalisation: De mars à fin 2018  
SDB: 10 000 m<sup>2</sup>  
Mission: Base  
Coût HT: 50 000 000 €  
Date de début: 10 mois

Jeune de stade portée de 20 000 à 30 000 places.  
Construction d'un bâtiment VIP, médias et presse.  
Construction d'un stade d'entraînement de 1 000 places.  
Aménagements extérieurs et parking 1 000 places.

ataub  
architectes



[www.athlane.net](http://www.athlane.net)



## ATHLANE

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## Florence DERONCE

Director

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ATHLANE SPORTS and Entertainment Market intelligence was created in 2003.

We are leading qualitative and quantitative marketing surveys, with a multidisciplinary team of research analysts and research directors (sociology, psychology, ethnology, statistics, econometrics, etc.) combining our dual expertise in consulting/research and the sport industry.

We are mainly dedicated to Customer relationship management and Innovation implementation.

For sports events, we are dealing with issues related to hospitalities, ticketing, catering, licenced products, sponsoring; travel packs, fans insights and experience, animations, sponsors and fans clubs, brand content, attendance and revenues optimization...

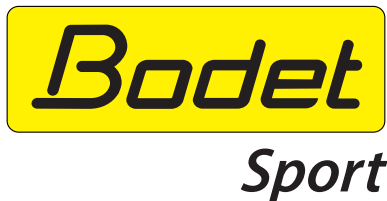
We have been missioned for instance by:

- ACO (24H du Mans Auto, moto..)
- ASO (Dakar, Tour de France...)
- France Handball 2017
- Fédération française de football
- Jeux Equestres mondiaux Normandie 2014
- Paris SG





[www.bodet-sport.com](http://www.bodet-sport.com)



## BODET

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## Sylvain BODET

Marketing & Communication  
Manager  
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Since 1968, BODET SPORT has designed and manufactured electronics scoreboards for all sport facilities and professional sporting clubs.

Our scoreboards are developed with experts and are certified by the major sport federations such as FIBA and FFBB.

Thanks to our known-how, we are a technical partner for many national and international competitions.

### OUR RANGE OF PRODUCTS

- **Sport Scoreboards:** A range of indoor and outdoor LED scoreboards for all sports: football, handball, basketball, volleyball, rugby, ice-hockey,
- **Touch Screen Keyboard:** Scorepad is a touchscreen console to manage easily all our sport display solutions (scoreboards, LED screen, TV).
- **LED Video Display:** An indoor and outdoor range of video screens, video cube, perimeter display, video control system, software.

### OUR REFERENCES

- **Gymnasiums:** Halle Omnisport St Léonard – Switzerland, Ministry Of Education – Kuwait, Pierre De Coubertin Stadium and Hall Georges Carpentier - Paris
- **Arenas:** Nokia Arena – Israël, Palais Des Sports du Prado – Bourges and Metz Arena - France Mons-Hainaut – Belgium,
- **Stadium:** Bloomfield Stadium – Israël, Turners Cross Stadium – Ireland, Chaban Delmas Bordeaux Stadium – , Stadium Jean Bouin - Angers, France
- **Sport Events:** Eurobasket 2015- 2017 mens and womens , , FIBA U19 World Championship For Women. world Handball Championship 2017, Futsal World Cup, , Beach Soccer World Cup





[www.chabanne-architecte.fr](http://www.chabanne-architecte.fr)



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As the fourth largest firm of Architects in France, CHABANNE + PARTNERS specializes in complex constructions in the domains of sport, culture, healthcare and education. Thanks to nearly 400 projects completed in France and abroad, over 20 Commissioning Authorities trust us with their public infrastructure projects each year.

With 150 employees' architects, interior architects, works engineers and engineers, the firm adds value by meshing skills and consolidating the various professions.

Based in Paris, Lyon, Aix-en-Provence and Geneva, the firm offers excellent local support to control project management. Listening skills and agility are two of the core values of our firm, and we offer our clients shared management structures to make projects easier to execute on a sustainable basis.

The firm's approach is one of « collective intelligence » in the execution of bold projects, to give meaning to each creation, to optimize its use and to improve comfort levels for its users.

### Projects:

- Aren'Ice, National skating rink, Cergy-Pontoise (France)
- Conference Center, Valenciennes (France)
- National Velodrome, Saint-Quentin-en-Yvelines (France)
- Aquatic Center, Venelles (France)
- Sports Complex (2020), Issy-les-Moulineaux (France)
- Sports complex, Courchevel (France)
- Athletics hall, Lyon (France)
- Indoor athletics Stadium, Miramas (France)
- Arena (Laureate), Alger (Algeria)





[www.cluster-montagne.com](http://www.cluster-montagne.com)



## CLUSTER MONTAGNE

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## Benoit ROBERT

Director  
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Take advantage of French expertise for your international outdoor sporting events, to build a unique destination!

CLUSTER MONTAGNE is an association that represents and promotes, throughout the world, French know-how for sustainable mountain tourism development.

With 100 years of history in mountain tourism, France has a unique experience in Mountain Development. Thanks to our 200 members, Cluster Montagne brings together a complete range of skills for your mountain land management projects:

- Studies and engineering: site expertise, master plans, economic modeling, impact studies, natural risks, transportation infrastructure, architecture.
- Equipment and construction: ski lifts and cable transport, snowmaking and avalanche control systems, signage, and leisure infrastructure (summer and winter).
- Training and services: operations, professional training, organizing events, marketing & advertising.

Our experts are recognized worldwide for their technical, industrial, and tourism know-how. We will assist you with your events projects by connecting you with key partners.

## Projects:

- Pyeongchang – 2018 Winter Olympic Games
- Sochi - 2014 Winter Olympic Games
- Erzurum – 2011 Winter Universiade
- Harbin – 2009 Winter Universiade
- Vancouver – 2010 Winter Olympic Games
- Pekin – 2022 Winter Olympic Games.





[www.cordonds2i.com](http://www.cordonds2i.com)



## CORDON DS2I SAS

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## Frédéric MAURY

General Manager  
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CORDON DS2i Designs, develops and supports complex systems (tailor-made solutions and products) in the scope of intelligence, observation, surveillance and reconnaissance on land, sea, air and space. (i.e.: Mobile and Operational systems, Advanced Software).

- **Our Skills:** Information Systems for Defense and Security, Digital Geography, Imaging and Cartography, Acquisition, Processing and Exploitation of Information, Telecommunications, IT support & maintenance (H24)
- **Our Expertise:** R&D, specification, design, development, IT support, TPMA, MRO, HW&SW integration and maintenance, training, documentation.

**Our Advantages:** Expert in Defence, Bespoke solutions, worldwide intervention capacity.

### • Our Products/solutions:

- **DPIS:** Protective Dome for sensitive sites
- Global and mobile surveillance system operational in 2 hours
- Intrusion detection inside the protected area
- Intervention, real-time tracking and security team guidance thanks to tablets/smartphones
- Surveillance of areas from 3200 up to 16000 ft<sup>2</sup> with exclusion zones management
- Possible integration in a global protection system
- Night and day multi-threat system
- Automatic drone support for a better waive of doubt

### • **SMDR2:** Mobile detection and intelligence system generation2:

- This mobile solution on a 4x4 pick-up, has the ability to be operational in 10 minutes. Its radar detects intrusion and allows quick location of potential elements that can be detrimental to the safety of a place.
- Its day/night camera follows target into a large protected area through a tracking module, and comes with a fast estimate of heading as well as intuitive cartographic tools.
- This autonomous system can be connected to ComSat.

The registration module allows the quick and reliable creation of replays and reports of incidents





[www.cryocontrol.fr](http://www.cryocontrol.fr)  
[www.cryocontrol.com](http://www.cryocontrol.com)



CRYO CONTROL is the leader in the design and manufacture of Ice Bath Systems.

Born in the world of rugby, Bertrand AVIGNON founder of the company knows the virtues of cryotherapy on the body of athletes. Indeed, the Cryo H2O is used mainly in the sports world to improve the physical recovery and pain treatment. It is also used as regenerating and slimming care in the centers of physiotherapy and well-being. This natural and short recovery gives the opportunity to chain more easily competitions, especially during major events such as the Olympics or World Championships. Today, after almost 10 years of national and international presence, more than 35 national teams use CRYO CONTROL systems. (Football, Ice Hockey, Basketball, Volleyball, Cycling, Rugby, Tennis ...).

CRYO CONTROL registers its first international reputation in 2010 by becoming one of the suppliers of the London Olympics. In 2013, it participated in the Business France mission in QATAR where it found a distributor. In February 2017, the Discovery Mission "Major Sports Events" in Japan was a great success for the company. Under the auspices of the Ambassador for Sport, CRYO CONTROL was able to highlight its expertise to the organizers of the two major events to come: Japan Rugby 2019, Japan Sport Council and the Organizing Committee for the 2020 Olympics.

Our Storytelling: <https://www.youtube.com/watch?v=RQsnsZjroLA>

## CRYO CONTROL

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## Bertrand AVIGNON

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FORM 1



FORM 4



FORM 8





[www.d2x.fr](http://www.d2x.fr)



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## Van Yan TRUONG

CEO  
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Founded in 1983 by Van Yan TRUONG, D2X INTERNATIONAL Ltd. is a French company with three core businesses.

**Assistance to project owner:** Specialized in assisting public owners that want to build or renovate their sport facilities (swimming pool, stadium, gymnasium, etc.) from the feasibility study to the opening of the building. With 35 years of existence, D2X International has built up a solid expertise and a significant knowhow. Its 15 qualified and experienced consultants deliver top quality work in project management with always one aim in mind: to keep their clients' best interest their priority all the time.

**Event planning:** Since 2005, D2X has created an event dedicated to public swimming pools: Les Rencontres Professionnelles de la Piscine Publique. During this event, project owners and main contractors get up-to-date knowledge on the public pool sector thanks to conferences and elevator pitches. But also several opportunities to meet via personalized appointments, speed meetings and meals. Last year, 340 participants attended our event.

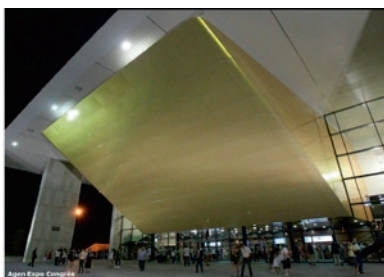
**Strategic development:** In 2014, D2X decided to create an export club in collaboration with European companies working in the engineering sector to expand their business activity to West Africa. It mainly involved actions like: to create sport, urban and tourism master plans, to build a strong network with the government, to participate in meeting, etc. with one single objective, to make profit.

D2X International mainly works in France but also has missions in Belgium and Switzerland. We would like to put into light three types of sport facilities that we can realized.

**Swimming pool:** We have renovated an outdoor swimming pool in Luneville (France) with two main companies: Spie Batignolles Concessions/Espaceo and Atelier Arcos Architecture. This facility opened in 2014.

**Stadium:** We have worked in Dax (France) on the creation of a synthetic football field as well as a synthetic rugby field a grandstand and a changing room. It was realized by the architect Chabanne & Partenaires.

**Agex Exhibition centre (France):** Extension of 2,500 m<sup>2</sup> with 600 places in amphitheater mode. By Cardete et Huet Architectes.



# DANIEL CHARPENTIER PRODUCTIONS



[www.danielcharpentier.com](http://www.danielcharpentier.com)

**DANIEL  
CHARPENTIER**

## DANIEL CHARPENTIER PRODUCTIONS

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### Daniel CHARPENTIER

President  
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DANIEL CHARPENTIER PRODUCTION is a France-based event management company. With over 30 years of expertise, we design, direct and produce shows and events worldwide. Our works include major international events and ceremonies as well as institutional and corporate events, visual experiences whose dimensions are meaningful and strongly visual. Those events are anchored into the story, the identity and the future of the people and the countries. DCP has produced and directed in France, Gabon, Equatorial Guinea, Jordan, Lebanon, Mali, Qatar, Republic of Congo, Russia, China, and elsewhere - accomplishments that have had a lasting impact on live audiences and broadcast viewers worldwide.

The last several years, DCP has strengthened its position alongside governments and major institutions for the design and production of events and ceremonies, particularly for the worlds of sports and UNESCO World Heritage Sites.

#### Projects:



- Ad-dir'iyah Al Bujairy quarter Inauguration - Riyadh, KSA.
- New scenography for the first major show at the Olympic "Bird's Nest" - Beijing, Chine.
- Opening Ceremony of the 28th Africa Cup of Nations - Bata, Equatorial Guinea.
- Opening Ceremony of the 6th Francophone Games - Beirut, Lebanon.



# DECATHLON



[www.decathlon.com](http://www.decathlon.com)

# DECATHLON

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DECATHLON, a worldwide leader of sporting goods retailing, has two main activities: sporting goods design and their distribution online and in store. With over 1400 stores in 45 countries, it is the largest sporting goods retailer in the world.

Decathlon started with a store in Lille, France in 1976, founded by Michel Leclercq. The company employs more than 82,000 staff from 80 different nationalities.

The retailer stocks a wide range of sporting goods, from tennis rackets to advanced scuba diving equipment, usually in large superstores which are sized at an average of 4,000m<sup>2</sup>. Decathlon Group also owns over 20 brands, with research and development facilities all over France to develop the latest innovative designs, registering up to 40 patents per year. Each brand represents a different sport or group of sports, with a dedicated product development and design team.

[https://www.youtube.com/watch?v=NGOZI\\_Djxck&feature=youtu.be](https://www.youtube.com/watch?v=NGOZI_Djxck&feature=youtu.be)



# DOUBLET



[www.doublet.com](http://www.doublet.com)

# DOUBLET

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## Agathe DOUBLET

EVP  
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Founded in 1832 Doublet became the market leader, firstly in France and then in Europe, in the manufacture of flags. Today, we have 300 team members across our headquarters in Avelin, Northern France and our five international subsidiaries in Germany, Spain, Poland, Portugal and the United States.

We accompany **commercial, territorial and sports brands in the optimisation of their visibility** at points of sale, sports events and public venues.

From our historic flag business to monumental tarpaulins, via point of sale advertising, signage, made to measure communication supports and dynamic display solutions, we offer multiple ways of promoting a brand, its values and customer promise.

At Doublet, we **design, manufacture, print and install high-impact visibility supports**. Our comprehensive approach includes expertise in co-creation via **Design Thinking workshops and consultancy** (graphics studio, design studio, engineering department and R&D) and production (printing, welding and assembly workshops) and installation services.

Our clients include the Olympic Games, Tour de France, 24 Hours of Le Mans, IRONMAN, World Ski Championships, NY Marathon, Lille 3000, America's Cup and UEFA Euro 2016.

<https://youtu.be/nvgKfOhQFHU>





[www.dronevolt.com](http://www.dronevolt.com)

**DRONE VOLT®**

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## Léa BIENAIMÉ

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- DRONE VOLT is a French aeronautical manufacturer specialized in drones for industrial professional use and artificial intelligence.
- Hercules 5 UF
- The ultimate solution dedicated to aerial surveillance. The Hercules 5 UF with its double spectrum camera (IR and 30x zoom camera) is flying non-stop surveillance 24 hours a day in various environments where security is a priority: industrial sites with sensitive infrastructures, road networks, rescue and search operations, support after natural disasters, crowd gatherings, etc.
- Altura Zenith - Aerialtronics
- The Altura Zenith, the most versatile professional drone. Compact and lightweight, with an autonomy of 40 minutes, it can carry a wide range of payload.
- Pensar - Aerialtronics
- The World's first dual spectrum computer vision platform. Real-time processing camera with unlimited potential for infinite applications. Pensar allows users to run algorithms that filter the acquired data and output only what's relevant to them.





[www.eca2.com](http://www.eca2.com)



think spectacular

## ECA2

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## Emmanuelle CHAROTTE

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Originally established in France, ECA2 is an international leading creator and producer of the world's most renowned spectacular multimedia shows.

With its headquarters in Hong Kong, ECA2 group now spans several continents with offices in Paris (creative heart), Dubai, Hong Kong, Shenzhen.

Universally recognised for its highly skilled teams, ECA2 has built an envied reputation in mounting the most varied spectrum of large-scale events and resident shows around the world.

Over the past 30 years, ECA2 has successfully performed more than 70 bespoke spectacles across the globe for olympic ceremonies and sporting events, world expos, theme parks, high-end tourism Destinations, mixed-use areas, hotels and casinos, public spaces, etc.

Best-Of Video: <https://www.youtube.com/watch?v=wyGvn7Dt6T8>

Recent References:

- Opening Ceremony of the FINA World Aquatics Championships, Budapest, Hungary, July 2017:  
<https://www.youtube.com/watch?v=excgowLQgZ8&t=59s>
- Inauguration Ceremony of the King Abdullah Stadium, Jeddah, Saudi Arabia, May 2014:  
<https://www.youtube.com/watch?v=7JHPzGvw4xY&t=71s>
- "Big-O Show", Yeosu International Expo, South Korea, 2012 to present: <https://www.youtube.com/watch?v=oMwDoXYsPmM>





[www.egg-events.com](http://www.egg-events.com)



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Founded in 2000, EGG is an independent, full-service event agency with operational offices in Paris, Geneva, New York, Dubai and Brussels. Supporting our brand across all these markets is our team of 120 full-time employees who organize more than 700 customized events every year for our clients, from small meetings to large-scale productions involving several thousand participants.

Egg's strength lies in an organizational structure designed around transversal project teams and in its ability to deliver an event from A-Z thanks to integrated services that include strategic planning, media and digital solutions, graphic design, technical production, logistics and ticketing.

The EGG team has experience supporting major world sporting events, including the World Equestrian Games, the Paris 2024 Bid, and the London 2012 Olympic Games. This expertise, coupled with our trademark creativity and boldness, makes Egg an ideal partner for the sports industry.





[www.eiffageconstruction.com](http://www.eiffageconstruction.com)



## About EIFFAGE CONSTRUCTION

Eiffage Construction incorporates the complementary businesses of urban planning, property development, construction, facility management and maintenance. The company is strongly established in France with nine regional division and its Major Projects division, as well as in Benelux, Switzerland, Portugal and Poland. With a workforce of 11,100 employees, Eiffage Construction generated revenues of €3.75 billion in 2017.

### EIFFAGE CONSTRUCTION

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### Gilles DUPONT

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[www.elisath.com](http://www.elisath.com)



French specialist in online ticketing systems, access control and energy optimization for athletic and cultural facilities, ELISATH works in five specific fields:

- Pools, Skating rinks
- Stadiums, Athletic facilities, Golf courses
- Theme parks and Water parks
- Museums, Tourist information centers
- EliGreen

Its 20+ years of savoir-faire, recognized throughout the market, combined with customized support during each step of the project and a strong rapport with all of its clients, make Elisath e an indispensable partner.

The goal is to offer a global vision of its expertise to its clients, which combines online ticketing systems, digital platforms and mobile applications.

More than 850 references in France and around the world, including numerous sites with high traffic and complex projects.

## ELISATH SAS

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## Elisabeth FERLET

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Centres aquatiques, sportifs et culturels  
**Pilotez, optimisez, gagnez...**

 Des solutions souples et innovantes pour  
**contrôler les accès et gérer tous vos points de vente**

[www.elisath.com](http://www.elisath.com) - 03 83 97 76 98

# EQUIP EVENT



[www.equip-event.com](http://www.equip-event.com)



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## Frédéric LEBRETON

General Manager

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EQUIP EVENT is a structure specialized in the sale of equipment dedicated to the equipment of sporting or cultural events on all France and foreigners (seats, armchairs, customizable comfort, covers, numbering...) as well as the provision of services.

Our responsiveness to the service of the originality of your events. Whatever the nature and location of your events, we will offer you the solution best suited to your projects. Our experience and responsiveness allow us to offer you quick solutions adapted to your needs.

Because everything starts with your project, Equip Event, will place you, your client, at the center of the project. From the study to the installation, to the design and production of the products, Equip Event based on this approach of quality of listening and satisfaction.

## References:

- Circus Dinner Show: Monté Carlo, Monaco
- Rugby: Stade Rochelais, Racing 92, Beigles Bordeaux ...
- Football: FC Nantes, Olympique de Marseille ...
- Basket: ASVEL, Elan Béarnais ...
- Handball: HBC Nantes, Gonfreville ...
- Pays: France, Suisse, Monaco, Afrique, Brésil, Australie ...



# FANBRUSH



[www.fanbrush.com](http://www.fanbrush.com)

## FANBRUSH™

### IMALIS

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### Pierre MAILLÉ

General Manager  
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Sharing emotions in colors is a worldwide trend in sport, parties, carnival, national days, street or prides events.

FANBRUSH™ is the first ever multiliner face paint, now a must-have in sporting events.

Already adopted by many major brands (Coca-Cola, Mc Donald's,...) for promotional campaigns or sold in fan-stores by sporting clubs in Europe, Russia, USA, GCC countries.

Fanbrush™ is a French invention protected by patent and trademarks, launched in 2004. Made in France product formulated without paraben, MIT, alcohol or perfume.

Made in France © IMALIS





[www.ffe.com](http://www.ffe.com)



## FÉDÉRATION FRANÇAISE D'ÉQUITATION

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### Mandy CHEDOZEAU

International Affairs  
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The French Equestrian Federation has made horse riding, beyond sport, an educational activity with high added value. With the aim of making horse riding accessible to all, the FFE offers a unique teaching system.

France today has the most accessible and most qualitative horse-riding in the world. In recent years, the Federation has exported this model of development in many countries. The worldwide dissemination of French know-how and in particular the concept of shared horse / pony as a rider training program, entitled "Galops®", emerge internationally and more particularly in China where the French system is now well established.

In parallel, the FFE develops its partnerships in France, during the "Generali Open de France". The largest equestrian gathering in the world, offers an international team competition, the "Mondial des clubs". This competition brings clubs from different countries, offering a unique cooperation.





[www.fff.fr](http://www.fff.fr)



## FÉDÉRATION FRANÇAISE DE FOOTBALL

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The French Football Federation is the governing body of association football in France formed in 1919. The major mission of the FFF is to develop football everywhere in France and to allow everyone, at all levels, to play football in the best possible conditions (1 million matches per year). With a spectacular trophies list, France is one of the only two countries to have won all five FIFA competitions.

- **Coach Education Training Program:** The FFF proposes training program for all levels of coaches, abroad and in France. Our coaches made us the first European country to send players abroad because of our know-how concerning coach. Regarding on-going projects, at the beginning of 2017, the FFF became the first sport federation to open an international office abroad, with the inauguration of the French Football Office in Beijing. We also work with several institutions all over the world (MLS, Dubai Sport Council, African Federation...) and we are at your disposal to provide both technical and structural (organization of international events, administration, finance.) formations.
- **Centre National du Football at Clairefontaine:** Recently renovated, the CNF offers the highest quality football infrastructures: 9 pitches, one of the few medical centers approved by FIFA, a Congress Centre with all facilities to welcome national and international public to organize sports or business seminars.





[www.ffr.fr](http://www.ffr.fr)



## FÉDÉRATION FRANÇAISE DE RUGBY

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Founded in 1919 and recognized of public utility on November 27, 1922, the FFR aims to: encourage and develop the practice of rugby for both men and women (rugby union, rugby sevens, rugby five, beach rugby and all other forms of rugby applying the rules of the game set by World Rugby), to manage and regulate French rugby and to defend its interests. The means of action of the Federation include:

- Organization of national and international meetings, tournaments, competitions, educational tests, courses, conferences and internships
- Organization and quality control of sports training;
- Management of all national teams

In addition, the FFR is a shareholder of the France2023 Public Interest Group, in charge of organizing the 2023 Rugby World Cup in France.





[www.fft.fr](http://www.fft.fr)



## FFT – ROLAND-GARROS – ROLEX PARIS MASTERS

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Head International Development

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The French Tennis Federation, whose current president is Bernard Giudicelli, is a non-profit association governed by the French law of 1st July 1901 and recognised as having a public purpose, that has been appointed by the ministry of sport to:

- promote, organise and develop tennis, disabled tennis, beach tennis, padel tennis and real tennis (courte-paume) in France
- bring together its affiliated clubs, encourage and support their efforts, and coordinate their activities

The FFT also ensures that France is represented at international tournaments by entering French teams (Davis Cup, Fed Cup, Olympic Games, etc.) and organising large-scale tournaments such as Roland-Garros and the Rolex Paris Masters, which is held in the AccorHotels Arena.

Every year, the FFT organises Roland-Garros, one of the four Grand Slam tennis tournaments which, in the eyes of sports fans and the general public, is an unmissable event that enjoys immense prestige. In 2018, Roland-Garros attracted more than 480,000 spectators and was televised by 153 broadcasters in 224 countries worldwide, confirming the tournament's status as a first-class international sporting event. Roland-Garros is the only Grand Slam tournament to be played on clay, one of the oldest and most noble surfaces in the history of tennis.





[www.ffvoile.fr](http://www.ffvoile.fr)



## FÉDÉRATION FRANÇAISE DE VOILE

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The French Sailing Federation (FFVoile) is the governing body for the sport of sailing in France. FFVoile is recognised by the national public authority as the only competent actor in order to organize, rule and regulate the practice of this sport.

Its main objective is to stimulate, promote, develop and teach sailing in every shape and form: sports competition, leisure, recreational, educational or social practises, touristic actions, disabled sailing... FFVoile is also an active member in the International and European Federations of sailing

FFVoile gathers 265 000 individual members, more than 1 000 clubs that host around 1 200 000 people (sportsmen and women, local inhabitants, tourists, schoolchildren, students, retired people...), and covers the whole of the national territory with 110 regional committees in the Metropolitan France, as well as in the Overseas departments and territories.

This network represents an economic strength with around 150 million € of cumulative budgets (employment, investment in nautical equipment, organisation of activities...)

FFvoile can manage international projects of any kind, in these different projects we can find:

- the creation of a nautical tourist resort, and profitable brand name enteties,
- the implementation of the nautical sports teaching approach and practices sports attractives offers,
- the organisation of international events (competition, seminars).

All this in coherence with the territory, its local culture and its history, looking for territorial well being, according to new social tendencies.





# FÉDÉRATION DES INDUSTRIES NAUTIQUES



[www.fin.fr](http://www.fin.fr)



The French Nautical Industries Federation (FIN) aims to defend, represent and promote the different sectors of French nautical industries, both at home and abroad.

The FIN represents a panel of more than 5000 companies, and its members, gathered in 11 sectors of the nautical industry, representing more than 80 % of the industry's turnover (Boatbuilders, Equipment manufacturers, Engines manufacturers, Yachting, Inland waterway boating, Boat club and charter, Trade companies, Maintenance companies, Service providers, Boardriding sports companies, Outdoor recreation companies).

## FÉDÉRATION DES INDUSTRIES NAUTIQUES

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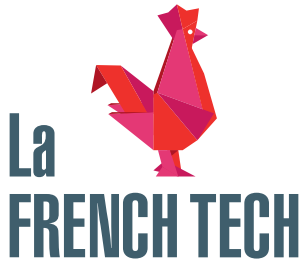
As the regional, national and European public authorities privileged interlocutor, the FIN assists and advises companies in legal, social, economic and technical matters. It also informs the general public and the media, of the evolution of the market forces.

At the international level, the FIN is an active participant in the growth of the nautical sector.





[www.sports.lafrenchtech.com](http://www.sports.lafrenchtech.com)



## FRENCH TECH RÉSEAU THÉMATIQUE #SPORTS

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A network, ecosystems, entrepreneurs, experts... to support and unite Sport start-ups.

Sport generates a significant and diffuse economic activity:

Equipment manufacturers, media, sports clubs, physicians, coaches, advisers. Building, materials, textile, media industries, work for sports. Globally, more than 450 millions of € are spent every year in the sports industry, including both infrastructure construction, sports equipment, licensed products, advertising revenues, sports events.

Sport is a strong challenge for contemporary societies, carrying fundamental educational values (learning rules), social (volunteering, citizenship ...). Public health policies, European and French, confirm its role in the prevention of chronic diseases (diabetes, obesity, cardiovascular diseases, ...), in the therapeutic support of serious diseases (cancer ...) and in the "aging well". It improves the welfare of employees and increases the performance of companies.

In order to meet the economic and societal challenges of sport, the French Tech Thematic Network Sports is mobilizing in order to support sports start-ups in their international development.

In France, the sports thematic network is composed of 6 ecosystems. The members of this network and their ambassadors work together to create the conditions for the growth and promotion of sports start-ups.





[www.geodis.com](http://www.geodis.com)



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We are a 100% French express delivery and groupage specialist and the final link in the GEODIS supply chain. As such we represent your brand image to your customers across both France and Europe.

Optimizing your transport system, offering a wide selection of product delivery options, full geographic coverage and perfectly mastered last-mile delivery to your clients are the main advantages of our offer. We have been bringing you closer to your customers for over 100 years by combining operational quality, convenient Customer Relations services and effective information solutions.

GEODIS offers expertise in sports-related logistics: transport of equipment, logistical preparation of individual kits and management of transport plans on multi-site shipments.

- Dedicated transportation
- Customs Support
- Control Tower
- Geolocated and secured vehicles

**EURO 2016:** Logistical preparation of 13,000 individual kits and taking charge of the equipment of the 24 teams upon their arrival in France until the final game.

**U20 2018 Women's Football World Cup:** Transport of the equipment throughout the tournament: taking charge of the equipment of the 16 teams upon their arrival in France until the final game.

**RYDER CUP 2018:** Taking charge of the American team's equipment from Roissy tarmac to their hotel located in the Paris region.





[www.fr.groupegeos.com](http://www.fr.groupegeos.com)



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GEOS is the French leader in Security Consulting and is involved in Sportive events to assist the Project Management Departments in security matters. During the organization of those main sportive events, we will be at your side in a wide range of Consultancy Services: security audits on sportive installations, technological watch, security & safety engineering, risk prevention, operational assistance, crisis management (terrorist attack, natural disaster, etc.), laws, project management office, etc.

The combination GEOS expertise and track records will be key for your success (UEFA Cup 2016, Audits to implement sportive installations for JO 2024, etc.).

We enable our clients to enjoy the competitions in a safe atmosphere by providing them experts and relevant trainings.

<https://www.youtube.com/watch?v=0cPPsvqw8wg>





[www.gerflor.com](http://www.gerflor.com)

**Gerflor**  
theflooringgroup

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## Lionel ARLIN

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GERFLOR creates, manufactures and markets innovative, design-led and sustainable solutions for flooring, wall and interior finishes.

Gerflor Group offers the most comprehensive range of resilient flooring to meet every market need: healthcare, pharmaceutical, education, sports, transportation, retail, multiliving and corporate.

With 60 years of experience in the manufacture of Taraflex Sports Flooring, Gerflor has the unique position of world leader in indoor sports flooring

With 2,750 employees and 10 production sites, the company has sales in more than 100 countries.

Gerflor has a long and proven history in International sport Events and shall be considered as the Indoor world leader of Sport Events

We have been active for years with the IFF Floorball, FIVB Volleyball, IHF Handball and ITTF table tennis or AFC futsal as official supplier for their Official Events.

Moreover, Gerflor has been an olympic supplier for a long time and has been selected for nine consecutive Olympic Games from Montreal in 1976 to London 2012 and through agreements with FIVB and IHF, will supply the sport floors in RIO Olympic Games

We have supplied last year the indoor sport floors at the following International games (be volley, handball or badminton table tennis or floorball): SEA Games in Singapour, European Games in Azerbaïdjan, Pan American Games in Canada, FisU University Games in Korea, African Games in Congo Brazzaville, Small States Games in Iceland.





[www.gicat.com](http://www.gicat.com)



GICAT, a professional group, created in 1978, has over 250 members, corporations, mid-market companies and SMEs. These members cover a wide range of industrial, research, service and consulting activities for military and civil organizations, of national or international scope, involved in security and/or air-land defense.

GICAT represents the interests of these companies on four objectives:

- Organizing dialogue between the institutional and industrial players of the sector
- Offering services to its members to encourage their development in France and abroad
- Creating an environment favorable to exchange between industrial players
- Developing the industrial expertise and image of the sector

The international ambitions of GICAT are reflected in its capability brochures and its international exhibitions, EUROSATORY, Expodefensa, Platinum Security and ShieldAfrica.

Gicat is the natural point of entry for any enquiry regarding French security technologies or companies

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[www.gl-events-projectdesigner.com](http://www.gl-events-projectdesigner.com)



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GL EVENTS is the main player in the international sporting events sector such as Olympic Games (Rio 2016, London 2012...), rugby and soccer World Cups, Ryder Cup, CAN, Formula 1 GP, ATP tournaments, Test events... for high quality event facilities.

GL EVENTS is also a reference in the field of semi-permanent/permanent stadium and arena industry. With the "modurable" (midway between "modular" and "sustainable"), our solutions are made to all building or extension needs and provide key advantages for clubs, while providing profits and features of traditional construction:

- quick to build: construction during offseason (3 months)
- flexibility: upgraded according to the team's performances and club's finances.
- economical solutions: from 50% to 70% saving compared with traditional buildings. And these assets are dismantlable and resalable for the client.
- turnkey solution: design and build projects with a single interlocutor

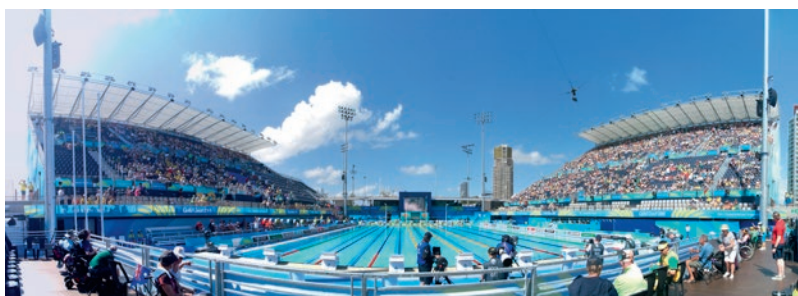
## References:

**2018:** Stade Maurice David (Aix en Provence), Stade Rajon (Bourgoin)...  
Ryder Cup, FIFA World Cup, Asian Games, Commonwealth Games, Grand Prix F1 de France, ...

**2017:** Stade Marcel Deflandre (La Rochelle), Matmut Stadium Gerland (Lyon)...

**2016:** Olympic Games (Rio), UEFA Euro (France), COP 22 (Morocco)...

Selected international projects: Watford FC Stadium (UK), Sixways Stadium (UK), The Hive Stadium (UK), Eden Park (New Zealand) ...





[www.circuit-france.fr](http://www.circuit-france.fr)



## GN CACEIPA – GROUPEMENT NATIONAL DES CIRCUITS FRANÇAIS

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GN CACEIPA brings together a whole profession for a better defence and promotion of the interests of the motorsports and automotive industry in France. The GN CACEIPA has a large audience to represent, promote and preserve the specific interests of all companies in the world of motorsports.

An informative role, the member companies benefit from the personalized services of GN CACEIPA experts. They have real-time regulatory, legal, economic, financial and technical intelligence from GN CACEIPA.

A supporting role, the GN CACEIPA supports the sports and economic development of French circuits while improving the safety and environmental impact of circuits, in consultation with federal authorities such as FFSA and FFM and the all public authorities.

The GN CACEIPA coordinates the collective actions of the motorsports industry in France:

- Paris Motorshow: Promotion of French circuits & the motorsports industry;
- Organization of an Annual Congress with the presence of the main actors and suppliers of the circuits;
- Creation and application of the French Circuits Label (homologation, security, insurance, environment, public ...);

GN CACEIPA - "Learning from each other, progressing together"







[www.goleador-training.com](http://www.goleador-training.com)



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GOLEADOR™ provides Football training performance and event solutions.

- **GOLEADOR Training**, is a ball-launcher, unique on the market with this level of functionality, worldwide patented and 100% designed for soccer.

GOLEADOR Training focuses on 2 main objectives i) Enabling training sessions optimisation for coaches ii) Unblocking new progression margins for players.

These objectives are met thanks to the integration of GOLEADOR Training in tactical and specific sessions, goalkeeper, forwards trainings.

- **GOLEADOR Event** is a new Fan experience solutions and very active branding support outside or inside stadiums based on the use of our ball launchers, for fan zones, half-time shows.

GOLEADOR already operates in French Top division Clubs, as well as lower divisions and famous Academies as ASPIRE Academy in Qatar. GOLEADOR targets Sponsors, Institutions, Marketing Agencies and big Groups as CREDIT AGRICOLE, HTC, ORANGE, OCCITANIE, CAIXABANK.

<https://www.youtube.com/watch?v=GY93BEaSNbs>





[www.gregori-international.com](http://www.gregori-international.com)



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With over 30 years of experience and technical expertise in turf growing techniques and sports turf technologies, Gregori International is specialized in the construction and renovation of Sports Fields all over the world.

Experts in turnkey construction and fast-track projects, Gregori International takes pride in creating technically complete works that meet the highest of standards.

From preliminary studies, earthworks, shaping, drainage and irrigation, to nurseries installation, grassing, plantation and maintenance, Gregori International offers customized solutions that meet the requirements of both the customers and the architect, and of the most challenging construction schedules & financial targets.

From the Olympic Games to the Cricket World cup or the Africa Cup of Nations (Soccer), major sports governing bodies have relied on our expertise and quality of services to deliver world-class projects.

<https://www.youtube.com/watch?v=R3fhsj38Gnw>



**SPORTS FACILITIES CONTRACTOR  
& TURF SPECIALIST**





[www.grosfillex.com/fr/stades](http://www.grosfillex.com/fr/stades)



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GROSFILLEX is a family-owned Group of international standing . It has been located in the Rhone Alpes region of France for 90 years . At first in woodworking for 27 years, before becoming, in 1954, the pioneer in synthetic resin.

A continuous innovation focused on synthetic materials and processes has enabled the teams to imagine products that are increasingly solid, but also more clever and attractive.

The company's expertise progressively extended to many products that have become essential today: Stadium seats, Hotel furniture, Wall paneling and Windows.

Grosfillex exports 50% of its production.

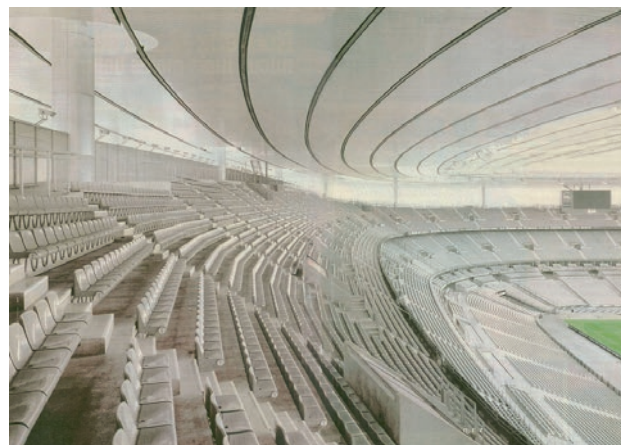
With its main activity dedicated to industry customers (Stadiums, Construction, Hotels, Communities), Grosfillex abides by the most demanding international standards, and its products are certified by approved independent laboratories

Commitment:

- Bring a solution to each project by offering the best solutions in terms of technique and design
- Satisfy the customers requirements according to a feasibility study
- Design new products according to customers' specifications
- Propose models, colours, designs that satisfy the standards

References: more than 1.6 millions seats

- Stade de France , de St Etienne , de Caen , de Rennes ....
- Stade Atatürk – Circuit de F1 Istanbul
- Circuit de F1 Shanghai
- Stade de Seville
- Stades Cameroun , Nigeria , Gabon
- Etc .....





[www.havas-se.fr](http://www.havas-se.fr)



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HAVAS SPORTS & ENTERTAINMENT is the agency dedicated to fan engagement through passions within the Havas Group.

We believe in the power of passions.

Our ambition is to make a brand stand out, to make a brand be loved and to make a brand grow, through the power of Passions. We help brands understand where to play and how to win using creativity, media and technology to generate unique experiences, content and engagement. Our role is to connect brands with universes like sport, music, gaming, cinema, fashion, art, celebrities, media programmes, as well as citizen causes.

We deliver customised solutions based on an in-depth understanding of what gathers communities: passions.

Havas Sports & Entertainment references include among others: Coca-Cola, Orange, AccorHotels, EDF, Peugeot, PMU, BMW, Louis Vuitton, the Paris 2024 bidding committee, etc.

Follow us on Twitter @Havas\_SE\_Fr and on Facebook [HavasSE.fr](https://www.facebook.com/HavasSE.fr)





[www.isma-fr.com](http://www.isma-fr.com)



ISMA is a medical management and medical assistance company with experience dating back to the early 1980s, when major rock concerts started being held in Europe and when hooliganism became an issue at football grounds.

Since then, the company has specialized in providing medical cover at public events, be they sports or cultural events, and more generally at events requiring a medical assistance service.

ISMA has provided emergency and medical care cover for the biggest events in France over the past 35 years.

ISMA offers a range of services: Major events medical cover, audit, consultancy and recommendations.

Training about the concept of medical management.

Management of the operational phases of major international and national competitions.

ISMA was involved in all major events that occurred in France since 1998. (World & European championships in sports, International competitions, Mega shows...)

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**ISMA OFFERS A RANGE OF SERVICES**

- > Audit, consultancy and recommendations
- > Training about the concept of medical management.
- > Management of the operational phases of major international and national competitions.

**ISMA**  
INTERNATIONAL SERVICE  
MEDICAL ASSISTANCE

- > **MAJOR EVENT MEDICAL COVER**  
(Event medical management)
- > **AUDITS, CRISIS MANAGEMENT AND MEDICAL COVER CONSULTING**
- > **FIRST AID TRAINING AND SPECIALIZED TRAINING**  
(nurses, AFGSU levels 1 and 2)

ISMA is a medical management and medical assistance company with experience dating back to the early 1980s, when major rock concerts started being held in Europe and when hooliganism became an issue at football grounds.

Since then, the company has specialized in providing medical cover at public events, be they sports or cultural events, and more generally at events requiring a medical assistance service.

ISMA has provided emergency and medical care cover for the biggest events in France over the past 35 years.



[www.karver-systems.com](http://www.karver-systems.com)



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KARVER SYSTEMS designs and sells high-performance deck & mast hardware for sailboats around the world since 15 years.

- We work on 3 markets: Cruise - Race - Super Yachts.
- Our DNA: Performance - Innovation - Design – Service
- 5 products families: furlers, locks, blocks, jammers, winches, mast tracks & cars.
- Our company is particularly linked to the world of the sailing yacht race with a very high equipment rates on many classes such as: Imoca, Ultim, Class 40, MOD70, Multi 50, Mini, ... as well as more international classes: America's Cup, Volvo, TP52 , Maxi, Mini Maxi, ...
- During the last Vendee Globe, 100 % (32 boats) have used at least one of our products. 80 % have used our furlers and/or locks.
- We produce 70% of our sales turnover outside France with an exclusive BtoB relationship. Karver is a 13 employees company based in Normandy (Honfleur).
- More information on our website: [www.karver-systems.com](http://www.karver-systems.com)





[www.kmhsports.com](http://www.kmhsports.com)



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## Manuel KOUA

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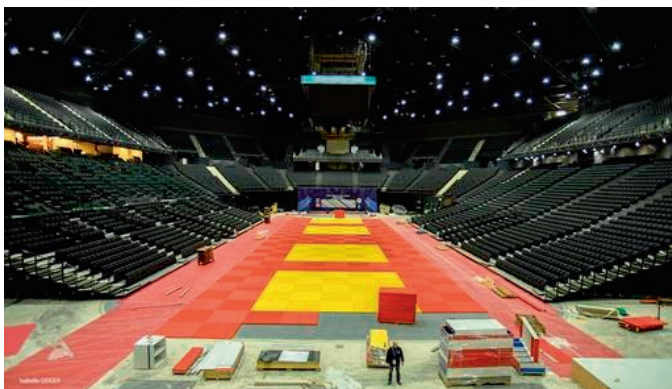
KMH Sports is an event planner company.

With expertise acquired from the world's biggest sporting events, we offer all organizers major sporting events, whether global or more local, to support them in the design, planning and functional operational, and the implementation of devices adapted to the financial, environmental and sporting constraints specific to each event.

Whatever the scale of the event and the nature of the sport, our teams will be able to highlight their talents to analyze needs and provide the most appropriate solutions.

KMH Sports is organized around 3 areas of activities:

- Transport; functional and operational planning: World Judo Championships 2011, World Equestrian Games 2014, European Judo Championships 2014, European Karate Championships 2016,
- Accommodation / Catering: 2011 World Judo Championships, 2012 Karate World Championships, 2013 Table Tennis World Championships,
- Logistics / Site Development: 2011 World Judo Championships, 2013 World Table Tennis Championships, Paris Grand Slam Judo, UEFA Euro 2016, EHF Euro 2018 (handball).





[www.labosport.com](http://www.labosport.com)



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Established in 1993, the LABOSPORTGROUP is the major international testing laboratory and consultancy organisation specialising in sportsurfaces.

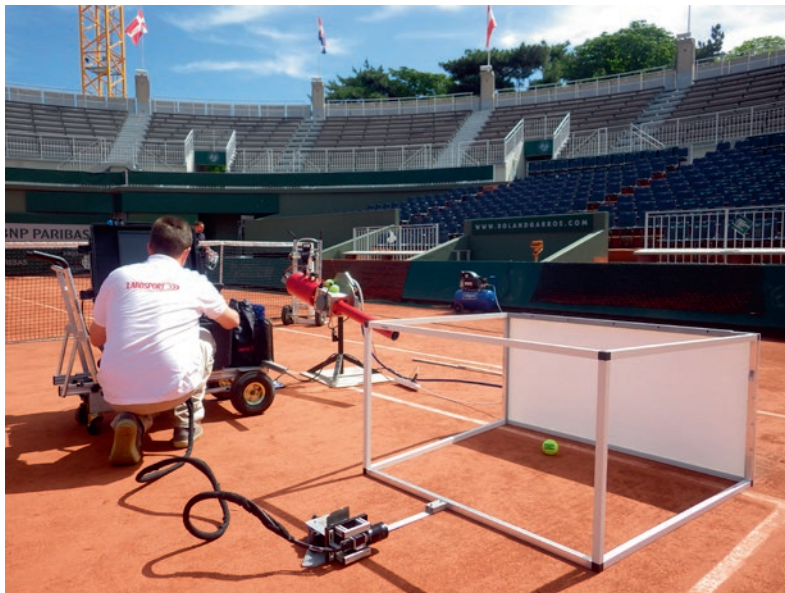
LABOSPORT has always been at the forefront of the industry. We constantly innovate to help the overall quality, safety and durability of sport surfaces and equipment. Over the years LABOSPORT has developed a strong multi-disciplinary team with expertise in chemistry, engineering, agronomy, instrumentation and material science. Such combination makes Labosport unique.

Our engineers and consultants are known worldwide and support project from iconic stadia to community fields. We understand the needs of players and what is required to produce a quality surface, through a down to earth approach. We are passionate to do the best job possible and maintain a flexible approach at all times.

Our success relies on our objectivity, our reputation and independence regarding manufacturers, sport federations or any interested third party.

- Technical Assistance & Consulting
- Testing & Certification
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- Education & Training

Labosport this is a thorough coverage of the sport surface life-cycle and a unique offer from laboratory testing to on-site diagnosis.





# LAGARDÈRE SPORTS AND ENTERTAINMENT



[www.lagardere-se.com](http://www.lagardere-se.com)



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Lagardère Sports and Entertainment is a leading sport and entertainment agency, with a global network of local experts dedicated to delivering innovative solutions that meet our clients' needs. Lagardère Sports and Entertainment is organized under three companies:

- **Lagardère Sports** (Sponsoring, hospitalities, athlete management, event & fan experience solutions, digital solutions, sporting venue management, merchandising and licensing)
- **Lagardère Plus** (Consulting, servicing, digital solutions and activation for brands),
- **Lagardère Live Entertainment** (Live music show production, venue management).

Example of work for Lagardère Sports: bring Hyundai as major partner for Olympique Lyonnais Football Club.

Example of work for Lagardère Plus: advise and support Adecco group to use Formula E Racing Series as a marketing platform for its new brand "MODIS".

Example of work for Lagardère Live Entertainment: since January 2018, use the Arkea Arena, a brand-new hall with 11,300 seats which, at its opening in January 2018, hosted the legendary band **Depeche Mode**.





[www.lnr.fr](http://www.lnr.fr)



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The Ligue Nationale de Rugby (French Rugby League) is in charge of organizing, regulating and promoting professional rugby in France. This includes 2 championships, TOP 14 and PRO D2, 30 professional clubs and 1300 pro players.

Recognized as the rugby best club's championship in the World The TOP 14 is available worldwide, in over 190 countries.

The LNR is also in charge of organizing the TOP 14 and PRO D2 Play offs (Phases Finales), reaching directly with cities and stadiums in France. The TOP 14 Finals take place every year in the Stade de France in June, except in 2016 when the LNR organized the Finals in the famous Nou Camp in Barcelona, setting a world record of 100 000 spectators for a rugby match.

With the 2 semifinals of the TOP 14 taking place in a unique city, the LNR set a new standard for a 48 hours rugby experience in a unique place, the place to be once a year for rugby fans.



# LIM FRANCE

## CWD ET DEVOUCOUX ET BUTET



[www.cwdsellier.com](http://www.cwdsellier.com)



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CWD is a high range french saddle maker dedicated to the rider's sporting performances. Today the world champions, European and American champions ride with a CWD saddle.

CWD is the brand of smart, innovative products, perfectly adapted to the demands of competition and featuring an ultra-responsive customer service.

The integration of composite materials in the saddles was our first breakthrough innovation. The 2Gs saddle was created to ensure the best comfort and performance to the horse.

In 2017, CWD launched the 2Gs iJump, the first connected saddle to the world. Four years of development and the use of IoT to revolutionize the riding sport.

Ten ultra-relevant parameters synchronized to the video of the horse during jumping allow to better understand and improve the jump training.

The iPulse girth, available in the spring 2019, will complete this new training experience with several heart rate parameters of the horse during exercise.

Both products use the CWD iSport app available on the app store.

<https://www.cwdsellier.com/fr/fr/pages/ijump>

<https://vimeo.com/217675306>

<https://vimeo.com/216976437>





[www.martysports.com](http://www.martysports.com)



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Marty Sports is a French company specialized in the **design, manufacturing, marketing and installation** of sports equipment. A 100% family business created in October 1979 by Raymond and Jeanne Martinez.

The company is directed since 1986 by their sons Laurent and Stéphane.

We manufacture high quality equipment for several sports as Athletics (IAAF certified products), Basketball (Recommended by the FFBB), Badminton (FFBAD classified), Football (Goals approved by FIFA), Handball, Volleyball, Beachsoccer.

In a quality-control worry, we have consistently expanded our production facilities with modern machines and tools, respectful of working conditions but also of the environment, our factory being in the countryside.

Nearly all of the production chain is integrated, from digital metal cutting of aluminium profiles via manual or robotic welding, ending with powder-coated painting on the conveyor.

Our technical sales team is at your disposal with a strong administrative support organization with sales assistants, accountants, purchasing and logistics services.

References: FIFA WORLD CUP 2010 SOUTH AFRICA, AFRICAN GAMES 2015 CONGO, EURO 2016 FRANCE, CAN 2017 GABON





<http://live.mci-group.com/category/industry/sport/>  
[www.mci-group.com](http://www.mci-group.com)



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Founded in 1987, MCI is an independently owned company with a global presence.

MCI is an independently owned company with a global presence founded in 1987. With +2,300 talents in 61 offices and 31 countries, MCI works with clients across Europe, the Americas, Asia-Pacific, India, the Middle East and Africa. Our business is founded on a very simple human insight: "When people come together magic happens", and our vision is to create strong connections between real people, in real places, in real time. To do so, we help our clients to engage with their target groups online & offline, to activate them, and to create powerful relationships. Today, MCI Sports Business Unit designs, plans, manages and delivers unique solutions & services for major international sports events for National & International Federations, National Olympic Committees, Organising & Bidding committees, Clubs and Sponsors. MCI has been involved in a number of major sports events (Tour de France, Euro football tournament, UEFA Champions League, Summer Olympic Games, FIFA World Cup, World Handball Championship, Gay Games, World Equestrian Games, World Archery Field Championships etc.), and works for major sports right holders (Paris 2024, FIBA, FIA, FIVB, UEFA, LNR, LFP, FFF, Longines Masters...)

Tour de France: <https://www.youtube.com/watch?v=elevTHV0K3E>

Longines Masters: <https://www.youtube.com/watch?v=euUaulvaYxw>

Gay Games: <https://www.youtube.com/watch?v=XBLpTvco71c>

FIVB: [https://www.youtube.com/watch?time\\_continue=3&v=zlco5ogVv1g](https://www.youtube.com/watch?time_continue=3&v=zlco5ogVv1g)





[www.mediatree-group.com](http://www.mediatree-group.com)



Mediatree Group: the Mediatree is a leading company, member of Mediatree Group, that provides and implements solutions for media monitoring, iptv, compliant recording, video archive, video database storage, worldwide content contribution, mobile development, cloud platform solutions, ads and media monitoring services, broadcast facilities, consultancy, tv and content contributions, information technology, series and movies productions. MEDIATREE innovates to render video content searchable by fulltext engine without any transcription servers.

Mediatree Group is a international media company specialized in technologies, broadcast, production and consulting. Mediatree Group has company in France, Portugal, Lebanon, Qatar and United States.

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# METALU PLAST



[www.metalu-plast.com](http://www.metalu-plast.com)



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Since 1980, Metalu Plast is the French leading manufacturer of sports equipment, sports enclosures and multi-sports playgrounds:

- **Sports equipment:** football goals, handball goals, basketball goal, rugby goals, tennis and volleyball posts, street workout, team shelters...
- **Sports enclosures:** like ball-stops and handrails
- **Multi-sports and soccer playgrounds**

Our R&D department is in touch with the federations of sport to get the latest standards and ensure a high quality of our ranges. We also provide technical sheets, catalogs and installation manuals to our partners. We are located in Normandy and our products are manufactured following stringent requirements in our 15.000 m<sup>2</sup> building. Leader in France, our international experience allows us to deliver our products worldwide in the best conditions.

Soccer complex in Marrakech:

[https://www.facebook.com/pg/MetaluPlast/photos/?tab=album&album\\_id=2200449840187503](https://www.facebook.com/pg/MetaluPlast/photos/?tab=album&album_id=2200449840187503)

Football goal Maracana Star:

<https://www.facebook.com/MetaluPlast/videos/2083645615201260/>

REFERENCES: 2016 SUMMER OLYMPICS OF RIO - 2018 FOOTBALL WORLD CUP IN RUSSIA - 2019 CAN IN CAMEROON - PSG - OL - OM - CLAIREFONTAINE - STADE DU 5 JUILLET OF ALGIERS - AND MANY OTHERS ...





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MKTG France is a communication agency, part of Dentsu Aegis Network.

MKTG helps its clients to conceive, implement and amplify experiences about sport that they want to create and share, to make them unique.

Our expertise includes a deep knowledge of the entire sports industry. Our team benefits from its extensive experience in major sports events, as well as in supporting brands in their activation projects. Through the agency's creativity, we provide innovating and tailor-made solutions to our clients.

Our offer relies on three pillars:

- **Design:** audit, strategic planning, bids for major events, impact assessment
  - E.g. economic impact study of the UEFA Euro 2016 of football
- **Organize:** planning, servicing, organization and operation of major sports events
  - E.g. organization of the IHF World Championship 2017 of handball, servicing for the French Federation of Football (FFF)
- **Activate & amplify:** digital platforms, roadshows, look & feel (in-stadia/arena)
  - E.g. activation "OLA" for FDJ (official partner of the UEFA Euro 2016)







[www.mnd-group.com](http://www.mnd-group.com)



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MND Group is a French-owned company, based in France, designing and building innovative solutions to develop mountain resorts, and ease mobility in urban and touristic areas. We have 375 employees on 5 modern industrial sites, with a creation of 150 industrial French jobs. MND Group has a rapid growth (+16% organic growth), with 3000 clients in over 50 countries (77% exports turnover).

We provide a global range of products and services that includes safety (MBS and TAS), snowmaking (SUFAG), outdoor leisure (TechFun) and ropeways (LST). Through adrenaline leisure (i.e. via ferrata, multi-activity adventure towers, ziplines) and cable transport solutions, we can support mountain and leisure areas all year round. We have more than 5 million euros budget in R&D and focus on key innovations including a ropeway system specifically designed for urban areas.

MND Group is the worldwide leader in the protection of ski resorts and competitions with rescue, sign posting and safety solutions. We are partner of the FFS (French Ski Federation), FIS (International Ski Federation) and many international competitions such as World Cup events (Val d'Isère, Courchevel, Méribel) and Olympic Games (Sochi 2014).

### References: La Plagne

Our 6-seater detachable chairlift installed in La Plagne, the most visited ski resort in the world, illustrates the innovation of our ropeway subsidiary, LST: <https://www.youtube.com/watch?v=HJMNs1Es3O0>

### Critérium à val d'Isère

Our safety subsidiary, MBS, is highly involved in the Critérium de la Première Neige, major World Cup competition that starts the season off: <https://www.youtube.com/watch?v=b8SEhSmvuE0>

### Rosa Khutor

MND contributed significantly in the development of Rosa Khutor, a major site in the 2014 Olympic Games in Sochi:

[https://www.youtube.com/watch?v=-k\\_BLs5qQoo](https://www.youtube.com/watch?v=-k_BLs5qQoo)





[www.papeteries-montsegur.com](http://www.papeteries-montsegur.com)



## PAPETERIES DE MONTSEGUR

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[r.danglade@papeteries-montsegur.com](mailto:r.danglade@papeteries-montsegur.com)

Leader in the manufacture of paper for confettis, ours are non-carcinogenic, treated fireproof and certified M1. We supply events where safety regulations are #1 priority. Environmental friendly, 100% biodegradable, 100% recyclable, more than 100 different colors deep dyed, we match all requirements and contribute to the fun and party celebrations like opening and closing ceremonies.

We also produce and print the exquisite premium wrapping tissue also called "silk paper" thus allowing events organisers, federations, brands,... to have bespoke printed paper for wrapping gifts.

We are located and producing in France, we are FSC certified and members of the global compact united nations program.

We enjoy participating with our quality, flexibility, reactivity and creativity to the success of our customers.



# MY COACH SPORT



[www.mycoachsport.com](http://www.mycoachsport.com)



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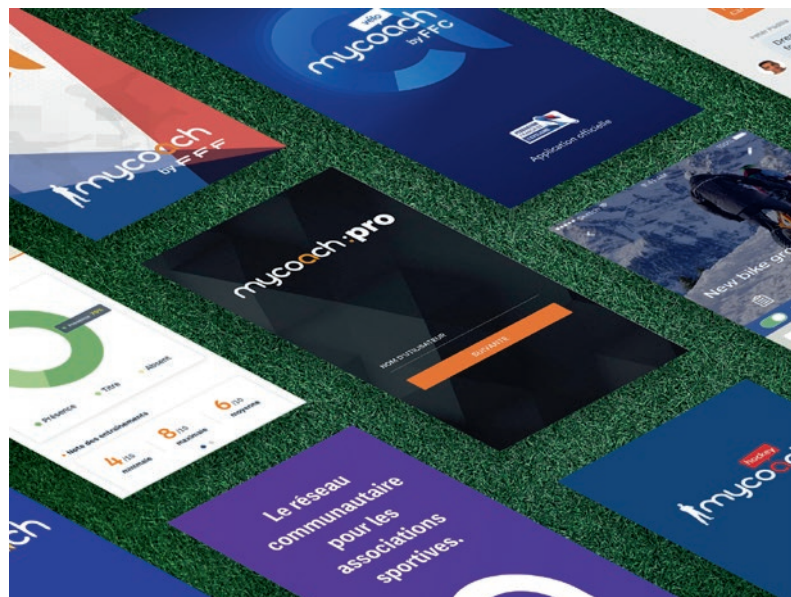
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Created in 2011, My Coach Sport is an innovating leader within the movement which is currently digitising practices and processes involved in mass and high-level sport. It has become one of France's sports tech leaders by conceiving and developing digital tools which respond to the practical needs of everybody (federations, clubs, coaches, staffs and players, licensed and non licensed members).

The company has secured partnerships with major National Federations in France (Soccer, Cycling, Volleyball, Field Hockey and Surfing). These collaborations allow the transmission of the federal technical knowledge towards targeted mass market. More than 500 000 users currently use My Coach Sport's tools.

My Coach Sport is also a global content distribution channel through its partnership with French Football Federation. Their joint international interests and synergy enable them to innovate rapidly.

<https://www.youtube.com/watch?v=NwzGknX1ETw>





[www.ndateam.com](http://www.ndateam.com)



NDA GROUP is a leading global design and marketing consultancy group, highly reputable with its cross-disciplinary services within the sports, tourism and associated real estate sectors.

**Our integrated services** include marketing & investment feasibility study, urban planning, architecture design, and operator's introduction.

**NDA Group started design business in Asia in 2001 and Middle East in 2006.** In the past 16 years, NDA created 280 successful projects in 20 countries and delivered highly recognized masterpieces across Asia and Middle East.

**NDA is strongly involved in developing waterfront and mountain projects,** offering a complete development solution from marketing strategy, project management to construction follow up.

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OCPR-EVENTS is a consultancy and coordination firm specialized in the field of events safety, security, health and aid. We provide our expertise to organizers of sports and cultural events and we support security managers in their tasks, in France and abroad.

Thanks to years of experience (OCPR was funded in 2003) and a team formed by consultants with various field of expertises, OCPR-Events is a trusted partner for major events organizers.

Our expertise is divided in two main parts:

- Consultancy: before the event, OCPR-Events assists organizers in the building of their safety, security, health and aid masterplans, the choice of the providers, resources optimization and relations with local authorities ;
- Coordination: during the event, OCPR-Events coordinates the safety, security, health and aid providers from the command post and from the field. Based on the needs of the organizers and the size and nature of the events, we can provide coordinator (in the command post) and supervisor, who are the links between the control room and the providers on the field and with the rest of the organization (logistic, hosts ...);

Among our consultancy and coordination expertise, OCPR-Events provide his clients with:

- Audit ;
- Security and safety masterplan ;
- Measurement of the providers performances and their compliance to organizers requirements ;
- Risk analysis ;
- Crisis management ;
- Building of control room for events ;

Our purpose is also to integrate a high level of security and safety, in order to match with authorities requirements and the actual security context in France, without reducing the quality of the spectators experiences and of the events.





[www.omniris.com](http://www.omniris.com)



Omniris Technologies is a French company specialized in the provision of fully integrated solutions to large venues (Stadiums & Arenas, Theme parks, Zoos & Aquarias, Museums and Resorts).

We've been operating for over 30 years, with a successful track-record. Our philosophy is to provide fully-controlled solutions, we therefore develop in house all our core technology in all our activities. We aim at providing state-of-the-art tools that will enable our clients to host major international events as well as day-to-day operations with the same level of quality of service.

One fully integrated solution allows stadium operators, multi-purpose venues managers or sports clubs to consolidate all their activities in the same system, gaining speed, efficiency and collecting precious data on all visitors to drive their marketing activities. Our unique know-how, our proprietary technology and the skills of our teams help our partners and clients grow their business with confidence.

Omniris Technology has recently operated access control operations for UEFA Euro 2016, allowing over 720 000 football fans to attend safely and smoothly 15 games in 3 stadia (Bordeaux, Marseille, St Etienne) and been selected as provider for the latest generation of stadiums and arenas in France and North Africa.

## OMNIRIS TECHNOLOGIES FRANCE

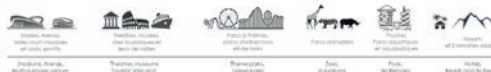
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## PÔLE HIPPOLIA PÔLE DE COMPÉTITIVITÉ FILIÈRE EQUINE

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HIPPOLIA Cluster is the only economic cluster devoted to the horse sector in France.

This cluster constitutes a network of over 200 members from the equine industry: industrial and service companies, research and training centres, etc.

Since 2006, Hippolia had certified over 170 projects which represent 86 M€ invested in R&D, and over 250 industrial and scientific partners involved. Hippolia supports innovative project promoters from the idea up to the launch of the product or service on the market, and provide various tools and services to its network for developing the competitiveness of each members.

From start-ups to internationally renowned companies, Hippolia's members share the same goal: to develop innovative products that meet everybody's needs. They combine their expertise with advanced technology to offer the best to horses and all the equine industry stakeholders.

Since 2016, Hippolia belongs to the French Tech network, through the ecosystem #sports, under the brand Horse N'Tech.



Are you looking for excellence and innovation? **Buy French!**

Contact the Hippolia Cluster - *The French national network of innovative actors in the equine industry*



Hippolia Cluster - [contact@hippolia.org](mailto:contact@hippolia.org) - +33 231 949 420



[www.poma.net](http://www.poma.net)



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POMA — based in Voreppe, near the city of Grenoble, in France has become a major player in cable transportation.

Present all over the globe for over 80 years, we have innovated and demonstrated our expertise in the snow and tourism sectors, as well as in the science, industrial and urban transportation sectors. The POMA Group boasts several production subsidiaries located in the Auvergne-Rhône-Alpes region of France, as well as several commercial subsidiaries in China, the USA, Russia, Latin America, Switzerland, Italy, etc.

POMA's proficiency in turnkey projects — design, construction, operation and maintenance — is recognised the world over.

A mountain of innovations have led POMA teams from alpine summits to major cities, moving 6.5 millions of people every hour, in some of the most symbolic sites on the planet: London, New York, Rio, Tianmenshan, Hong Kong, Courchevel...

From the Vanoise Express in the Alps to the slopes in Russia for the 2014 Sochi Winter Olympic Games, POMA climbs mountain ranges with high-performance, fast, silent and ecological aerial ropeways. POMA invents installations with clean lines that blend into the environment, and innovative carriers that are comfortable and accessible to all with panoramic views to take full advantage of the natural surroundings.

Among POMA's strategic projects, Thaiwoo ski resort- China- chose to lean on French expertise to develop one of the future's biggest Chinese ski resort and expected one of the sites hosting the 2022 Beijing Winter Olympics.

Thaiwoo Ski Resort is located approximately 200 kilometers west of Beijing. The resort covers a surface area of 40 sq. km and will be open all year providing four-season activities. When the construction is completed, the ski area will count 200 ski runs, 45 ropeways and will cover 120 kilometers of space for a global surface area of almost 250 acres. POMA has already built three ropeways in the resort: one 2-section gondola lift and two detachable-grip bubble chairlifts and is excited to build all future ropeways in the ski area. To optimize ropeway maintenance, POMA will open a spare parts storage center in the Chongli region.

POMA provides safe and eco-friendly transportation solutions, in sports and leisure sectors, and for any project in which smooth and sustainable mobility is expected.







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• <https://vimeo.com/279813129>

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### Recupsports partner of great races on foot in France



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**DES PROFESSIONNELS DU SPORT**  
*CREATION FABRICATION IMPRESSION*

The graphic features a male athlete in a yellow and black Nike jersey on the left, a female athlete in a red and black Joma jersey on the right, and a central inset photo of three male athletes in blue and white jerseys celebrating. At the bottom, the Nike and Joma logos are displayed.



[www.riskeco.com](http://www.riskeco.com)



Established in 1994, the RISK&CO Group is the French leader in consultancy and engineering in the areas of safety/security and risk management in France and internationally.

The Group operates in five major areas: Providing companies support for the safety/security of their business travellers, expatriates and facilities located in hazardous areas, Strategic intelligence, Safety / security engineering, Cybersecurity, Mine clearance in on-shore and off-shore environments and the dismantling of ammunition.

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## Eléonore FORGET

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The Risk&Co Group's safety engineers participate in location and layout analysis studies, particularly for infrastructure protection (audits, safety plans, business continuity plans, crisis management plans, etc.).

In the field of sports, the Group is experienced in drafting security studies and plans for major events (competitions, ad hoc events) as well as carrying out audits for specific infrastructures (stadiums, sports venues and facilities).





[www.ruggieri.fr](http://www.ruggieri.fr)



## ETIENNE LACROIX GROUP

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Ruggieri is the leader of Large Entertainment and Pyrotechnic Shows for more than 270 years.

Ruggieri is a worldwide private company based in Toulouse, France. Being part of the Etienne Lacroix Group allows us to have partners and affiliates in 7 countries.

We also have business partners in Fireworks and Shows in most of the countries worldwide.

Our strong position on the market of major national and international gives us a natural lead on the making, set-up and design of traditional fireworks, pyro-musical shows, special pyrotechnic effects for concerts and movies and the set-up of pyrotechnics for multimedia events and international events.

Our professional team of event producers, lighting designers, mapping experts, event technicians and pyro-technicians and the strict respect of safety rules is a guaranty of success for every event formats for our client benefits.

RUGGIERI has its own designer, creators and producers in the making of events, but we are also are free to work with our client's recommendations for artistic or production issues.

RUGGIERI has since 1739 a worldwide reputation for the quality of its shows, its artistic design and the innovation of its projects.

<https://www.youtube.com/user/Lacroixruggieri/videos>





[www.scau.com](http://www.scau.com)

# SCAU

## SCAU ARCHITECTURE

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SCAU is the leading sports architect in France with nearly 30 years experience in stadium design. From the emblematic Stade de France, home to the 1998 French World Cup win, through to more recent projects such as the Velodrome in Marseille for OM or the ongoing Yamoussoukro Stadium in Ivory Coast for the CAN 2021 games, SCAU takes an analytical and contextual approach based on the client's needs. SCAU then integrates their experience to develop a state-of-the-art sports venue that not only satisfies international standards and requirements for the pitch and bowl, but also creates an interface with the city incorporating hospitality and other facilities to bring to life an exciting visitor experience to prolong the memory of the sporting event whilst increasing revenue opportunities.

With 6 associates and a 60 strong architectural office based in the heart of Paris, SCAU works on all types of projects from retail, hotels, education, hospitals, housing and offices. The knowledge learnt from these varied projects is also filtered into our work method for sports design.

### SELECTED PROJECTS/

YAMASSOUKRO STADIUM, IVORY COAST  
HUNEBELLE STADIUM, CLAMART  
STADIUM SQUARE, QATAR,  
VÉLODROME STADIUM, MARSEILLE,  
OCÉANE STADIUM, LE HAVRE,  
HAINAUT STADIUM, VALENCIENNES,  
ATATURK OLYMPIC STADIUM,  
ISTANBUL, TURKEY,  
SUWON STADIUM, SUWON, KOREA  
STADE DE FRANCE, PARIS.



« Architecte mandataire SCAU. Architecte associé Didier Rogeon »



« Stade Vélodrome, Marseille © Architecte mandataire SCAU. Architecte associé Didier Rogeon .Photo Luc Boegly »



[www.selb.fr](http://www.selb.fr)

**SELB**  
LOCATION DE PISCINES TEMPORAIRES  
[WWW.SELB.FR](http://WWW.SELB.FR)

## SELB PISCINES TEMPORAIRES ET EPHEMERES

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Founded in 2004 by Eric LE BORZEC and his spouse, SELB SAS, located in Plouharnel – Carnac, France, is the specialist of pop-up swimming pools and temporary public swimming pools.

### POP-UP SWIMMING POOLS

The company offers a selection of pop-up pools that can be put up and dismantled. They are portable and mobile and made to public health and security standards.

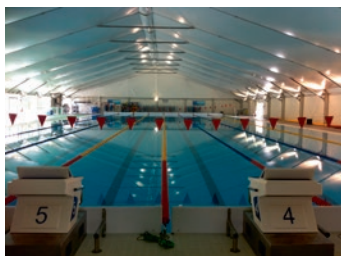
We supply pools from the 8m<sup>2</sup> (4\*2m) to 1000m<sup>2</sup> (50\*20m), including logistic, fans, platforms, marquees, pumping and heating systems, beach tents and sun loungers upon request.

### TEMPORARY PUBLIC SWIMMING POOLS

The company also provides support to local authorities and sporting events.

Following the set-up of a temporary Olympic training swimming pool for the INSEP, Paris, in collaboration with the Sport Authorities, SELB SAS has installed a pool at the bottom of the Eiffel Tower, Paris since December 2017.

Further references: Boulogne Billancourt – Thalassotherapy Centre Carnac, France (Group Accor) – INSEP Paris – Stade De France – Ville de PARIS.





[www.sergeferrari.com](http://www.sergeferrari.com)

**Serge Ferrari**

## **SERGE FERRARI**

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The Serge Ferrari Group designs, manufactures and distributes high-technology eco-friendly flexible composite materials, for a market that the company has estimated at more than €6 billion.

The unique properties of its products open applications bringing solutions to technical challenges in three distinct fields: architecture, purpose-specific membranes for professionals and composite membranes for the consumer market.

The group's main competitive advantage resides in its differentiating technology: Précontraint®, and the associated proprietary industrial know-how. The Group has three manufacturing sites: one in France and two in Switzerland.

Serge Ferrari is present in 80 countries with eight subsidiaries (USA, Japan, Hong Kong, Brazil, India, China, Turkey and Germany), two representative offices (Spain and Dubai) and a network of more than 100 distributors. At the end of 2017, Serge Ferrari reported revenues at 172 million euros, of which 75% proceeded from outside France

## References:

- Parc Olympique Lyonnais  
[www.youtube.com/watch?v=waaql5cFle8](http://www.youtube.com/watch?v=waaql5cFle8)
- Sakarya Stadium, Turkey
- Rostov Arena, Russia



# SMART POWER



[www.smart-power.fr](http://www.smart-power.fr)



**SMARTPOWER®**  
Profiler



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The Company: More acceleration, lateral stability, thrust, matchless comfort, the ability to choose your configuration according to your position: here are some of the benefits of the Profiler stud. Attachable to most screw-in studs boots, its clever and easy rotating system enables you to adjust your configuration at will.

- RUGBY: SMARTPOWER equips international players (New Zeland, Australia, Japan, England, France, South Africa, USA...)
- FOOTBALL: SMARTPOWER equips international players and French clubs (Liverpool, Wolverhampton, OM, OGC Nice, AS Monaco, FC Nantes, FC Metz, Stade Rennais, Amiens, SCO Angers, LOSC, ASSE

Benefits: An average of 42 cm on 20m of race / 5-8% push in scrum.







[www.smc2-construction.com](http://www.smc2-construction.com)



## SMC2

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Founded in 2003, SMC2 is confirmed as France's leading provider of tensile surface structures used to cover sport & recreational facilities. From its inception SMC2's ethos has always been to build in a sustainable cost effective manner using state of the art technology and innovative design to create sheltered environments in which to have fun playing sport.

SMC2 has provided more than 400 structures to satisfied clients in the Public and Private Sectors. These include multi-sport halls, tennis arenas, grandstands and canopies for open air facilities used as multi-use-games-areas (MUGAS), sports pitches and playground space.

Our solutions are eye-catching, affordable and functional. The company employs an in-house team of specialist designers and engineers who use the same 'double inverse curve' roof detailing found on many large landmark stadia throughout the world and integrate it into the design of our buildings and structures.

References:

<https://www.smc2-construction.com/portfolio-category/selection/>

<http://www.smc2-construction.co.uk/portfolio-category/sports-facilities-construction-projects/>





[www.snef.fr](http://www.snef.fr)



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## Eric BRUDER

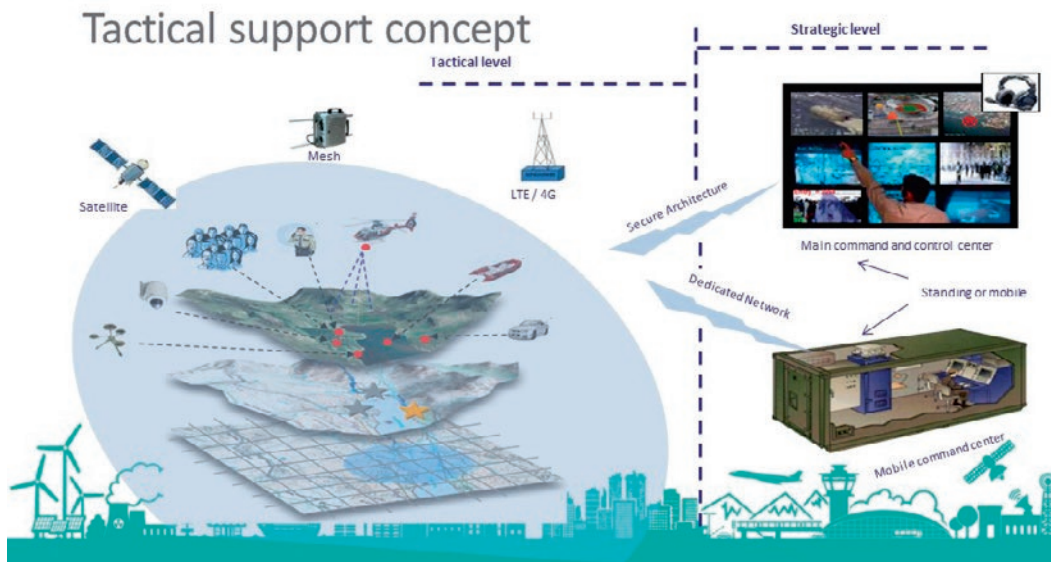
Director of Defense and Security  
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Groupe SNEF: A trusted partner for major events global safety & security

French independent and recognized leader in Defense and Security sectors, SNEF designs, integrates and maintains global security solutions and provides a real-time and agile solution in support of field intervention teams addressing risks and threats.

### A FLEXIBLE SOLUTION BASED ON:

- A wireless high rate infrastructure network
- A mobile Command and Control Centre
- A centralised supervision System
- Compatible terminals:
  - Nomadic cameras
  - B & W IoT sensors
  - Smartphones/tablets
  - Smart and connected glasses
- Management and decision support system
- Maintenance in operational condition
- Permanent Team training
- **USE CASE; Parl OL- Groupama Stadium (69)**
- Deployment of a Tetra Digital radio network composed of:
  - 6 base stations
  - 420 Terminals
  - 2 repeaters coupled with the INPT network



# SO-HORSE ALLIANCES



[www.so-horse-alliances.com](http://www.so-horse-alliances.com)



## CLUSTER SO-HORSE-ALLIANCES

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Equestrian sports is the third Sport federation in France and the 1<sup>st</sup> for female athletes. In consequence, the horse industry represents a strong economic sector with suppliers for equipment, infrastructures and services for over 1 million horses, their riders and breeders.

In Southwest France, it represents 130 000 licensed riders, 9500 companies and 12000 jobs. Our region offer outstanding sport facilities, international horse events (CCI/CIAO\*\*\*\* of France, CSI\*\*\*\*\* in Bordeaux) and renowned professionals (trainers, riders, breeders) taking benefit of a perfect climate for training all-the-year-round in optimum conditions.

Driven by this dynamic, the cluster **SO-HORSE-ALLIANCES** joined together over 70 entrepreneurs (SMEs, horse people, services, educational institutions) with the aim to initiate and promote skill exchanges between them, to enable them to join forces to improve innovation and sales in their respective markets and to work together. We support key-players and start-ups in our ecosystem dedicated to sports- and horse industry.

Are you looking for:

- business partners ?
- a training base for your equestrian team before Paris 2024 ?
- high-visibility horse events ?
- an touristic experience ?
- Do you want to set up your equestrian project or startup ?

Welcome to our business network to find connections and support in partnership with our two regions of Nouvelle Aquitaine and Occitanie. In October 2020, the town of PAU will host the **World Championships** of carriage driving (CIAO\*\*\*\*).





[www.sodexsport.com](http://www.sodexsport.com)



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Over 27 years of operation, the SODEX brand name has been recognized for its determination and ability to satisfy customer requirements from schools to high-level international competitions supplying sports equipment.

SODEX has the particularity of mastering the production of its 3 unit of production:

- 8000 sqm dedicated to the production of Goals and posts (Football, Basketball, Tennis, Volley, Badminton, Futsal, Handball, Hockey, Rugby...)
- 5000 sqm for the production of nets (surrounding and sport net)
- 2000 sqm for basketball board production

Sodex wants to prove that being competitive in terms of pricing is not incompatible with the idea of consistently providing high quality products, in strict compliance with international standards.

Our products are designed for schools, stadiums and gymnasiums; thus, they must meet specific requirements in terms of resistance and safety. All of our products are therefore tested in our factory and validated by a third-party certification company, in accordance with regulations and current laws.

Today thanks to a dynamic and multilingual team, Sodex is present on 5 continents, and is used to dealing with international customer all over the world





[www.sodexo.com](http://www.sodexo.com)



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Founded in Marseille in 1966 by Pierre Bellon, Sodexo is the global leader in services that improve Quality of Life, an essential factor in individual and organizational performance. Operating in 80 countries, Sodexo serves 100 million consumers each day through its unique combination of On-site Services, Benefits and Rewards Services and Personal and Home Services. Through its more than 100 services, Sodexo provides clients an integrated offering developed over 50 years of experience: from food services, reception, maintenance and cleaning, to facilities and equipment management; from services and programs fostering employees' engagement to solutions that simplify and optimize their mobility and expenses management, to in-home assistance, child care centers and concierge services. Sodexo's success and performance are founded on its independence, its sustainable business model and its ability to continuously develop and engage its 427,000 employees throughout the world.

Sodexo Sports & Leisure is a strategic segment for Sodexo Group. This segment covers, in France and around the world, major activities related to the management of prestige, cultural and sporting venues, and major events. As owner of prestigious sites and brands (Le Lido de Paris, Lenôtre, Le Pré Catelan, Bateaux Parisiens, Yachts de Paris...) or as a strategic partner to its clients, exceptional venues and events (the restaurants of the Eiffel tower, the Maisons de Prestige, Roland Garros, the Tour de France, the Dakar Rally, La Seine Musicale, the Royal Ascot, the Rugby World Cup...). This segment represents 1.7 billion euros in turnover, with over 40,000 employees in more than 100 professions worldwide.

Sodexo is included in the CAC 40 and DJSI indices.

<https://www.sodexo.com/home/services/on-site-services/sports-and-leisure.html>





[www.stramatel.com](http://www.stramatel.com)



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Since 1981, the French company Stramatel has developed a strong reputation with international sport federations as:

- Manufacturer of electronic scoreboards from school level to World championships.
- Provider of video screen solutions for any sport competitions.
- Manufacturer of swimming timing system for official FINA competitions.

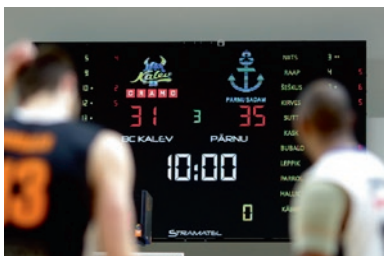
Stramatel has provided many sport display solutions meeting the highest requirements for prestigious competitions and sport halls all over the world:

- 2007-2009-2011-2013-2017 Eurobasket,
- 2010 Basketball world championships,
- 2016 African games
- 2017 European Men's Handball Championship
- 2017 Afrobasket in Rades, Tunisia
- 2017 European Volley Ball Championship In Katowice, Poland
- 2017 Universiade, Taipei, Taiwan

Stramatel is FIBA partner (International Basketball Federation) and our range of electronic scoreboards and sport software are approved by FIBA for Level 1 to 3 competitions.

Our know-how in timing and sport display is highly appreciated in more than 80 countries.

Visit our website [www.stramatel.com](http://www.stramatel.com) or our facebook page Stramatel.



# (LE) TREMPLIN



[www.letremplin.parisandco.paris](http://www.letremplin.parisandco.paris)



Le Tremplin is the world's first and leading Sports Innovation platform. Launched in Paris in 2014, we have since grown into a dynamic hub which brings together 70 sports-related startups with 27 large corporate and institutional partners around mentoring, workshops, conferences and events. Our raison d'être is to accompany startups to maturity by fostering innovation and harnessing business opportunities in the sports market by linking them with industry leaders, investors, federations, leagues and institutions. Here is a quick glance at some of our success stories: SportHeroes, Vogo, PIQ, Gymlib, SportEasy, Mac-Lloyd, FootoVision, Seaters, WGF, Goleador, e-cotiz, Mycoach and many more.

Le Tremplin is backed by Paris&Co, the economic development and innovation agency of Paris. Drawing from 20 years of experience in supporting innovative young companies, Paris&Co's incubators accompany more than 300 startups every year.

## LE TREMPLIN

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**LE TREMPLIN IN A NUTSHELL:**

- +120 M€** Raised by our startups
- +22 M€** Generated Revenue by our startups in 2017
- 88%** Survival rate of our startups after 2 years at Le Tremplin
- +510** Jobs created

Partners: AMAURY GROUPE, INSEP, SOCIETE GENERALE, MAIF, MAIRIE DE PARIS, Paris&Co, Nike, neo ness, FDJ, pwc, LEPAPE

PARIS&CO

# TROISIÈME LIGNE



[www.3emeligne.com](http://www.3emeligne.com)



## TROISIÈME LIGNE

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### Christophe ROUSSEAU

President  
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Troisième Ligne is the only French based sports licensing & merchandising agency.

Founded in 2005, Troisième Ligne outsources the brand management for sports brands such as teams, leagues and federations and organizes their distribution through official shop in retail and e-commerce.

Troisième Ligne operates and delivers customized services and solutions regarding:

- Brand identity: ID creation or evolution, brand guide and style guide
- Brand Management: from audit to brand stretching strategy
- Licensing and sponsorship deal negotiation with kit suppliers
- Merchandising: from design to outsourced buyings
- Retail and e-commerce with outsourced service providing: retail design, point of sale improvements, sales team management in store or on site, e-commerce platform...

Our baseline: « For you. Everyday. »

Troisième Ligne is also at the origins of SPORTEM, the European Sports Marketing Show, which started in 2015 and 2016 in Lille and now hold in Paris, Parc des Princes (2017 and 2018) and gathering all key decision makers from Europe to share best practises in the sports industry and to inspire and to develop marketing and commercial revenues.

Our clients: LOSC Lille, FC Nantes, LNR (French Rugby Professional League), French Volleyball Federation, French Olympics Committee, Renault F1, Oyonnax Rugby...







[www.vogo-group.com](http://www.vogo-group.com)



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## Barbara DESMAREST

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VOGO develops and distributes a tech solution – VOGO SPORT - for broadcasting live audiovisual content in stadia that is revolutionising the spectator experience, through “Live & Replay” content, while also providing professionals with video decision-making tools.

VOGO SPORT gives spectators at sports venues or outdoor events instant real-time access to the feeds of the cameras filming the event through their smartphones. The app offers several features such as live multicam, replay, zoom and slow motion.

VOGO also offers a version for professionals, giving them access to a mobile and autonomous decision-making tool used for medical staff, refereeing or analysis of athletic performances.

Unlike existing streaming solutions, plagued by huge latency problems and quickly saturated when solicited by large groups of people, VOGO technology is a disruptive solution whose performance is independent of the number of people connected.

VOGO has already covered +700 events in +20 disciplines around the world.



# BUSINESS FRANCE

[www.businessfrance.fr](http://www.businessfrance.fr)



Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the V.I.E international internship program.

Business France has 1,500 personnel, both in France and in 62 countries throughout the world, who work with a network of public- and private-sector partners.

For further information, please visit: [www.businessfrance.fr](http://www.businessfrance.fr)

# V.I.E, business oriented

AN ATTRACTIVE SOLUTION FOR FRENCH COMPANIES ABROAD

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The French International Internship Program, V.I.E, offers a wide range of highly motivated and talented young people for various assignments including commercial development, technical support to local teams, marketing...

[infovie@businessfrance.fr](mailto:infovie@businessfrance.fr)

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# TEAM FRANCE FOR SPORT

## FRENCH EXPERTISE IN SPORT FACILITIES & EVENTS

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