



DATE: 07 DECEMBER 2023

REPORT TO: COUNCIL

1. ITEM NUMBER : MC 45/11/23

2. SUBJECT

APPROVAL OF A THREE-YEAR AGREEMENT FOR HOSTING THE WYNBERG FAMILY FESTIVAL DURING THE 2023/24, 2024/25 & 2025/26 FINANCIAL YEARS

ONDERWERP

GOEDKEURING VAN 'N DRIEJAAROREENKOMS VIR DIE AANBIEDING VAN DIE WYNBERG-FAMILIEFEES GEDURENDE DIE 2023/24-, 2024/25- EN 2025/26-BOEKJAAR

ISIHLOKO

ISIPHUMEZO SESIVUMELWANO SEMINYALA EMITHATHU SOKUCHOPHELA UMNYADALA ONGEZOSAPHO WASEWYNBERG KWISITHUBA SEMINYAKAMALI ONGOWAMA2023/24, OWAMA2024/25 NOWAMA2025/26

Q1505

3. DELEGATED AUTHORITY

In terms of delegation

This report is for DECISION AND FOR NOTING BY

☐ **Committee name :**

☒ The Executive Mayor together with the Mayoral Committee (MAYCO)

☒ Council

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4. DISCUSSION

The Southern Mail Wynberg Family Festival is a significant three-day community celebration that take over Maynardville Park each February and/or March. This annual event offers a diverse blend of gourmet food, fashion, a lively beer garden, amusement park rides, and top-notch local entertainment, making it one of the largest and most anticipated family gatherings in the Mother City.

Formerly known as the Community Chest Carnival, this festival has a rich history and has transformed from its original identity as a theatrical garden party into a vibrant carnival of food, local entertainment, and family fun. Over three days, festival-goers can expect continuous family-oriented entertainment with DJs, local artists, and entertainers taking center stage. With more than 100 stalls to explore, offering the finest in gourmet and street food, fashion, crafts, gadgets, and local exhibitors, there's something for everyone.

In 2023, over 17 000 people attended the event over the three days.

One of the festival's notable strengths lies in its role as an economic driver for local communities. It's more than just fun; it's a powerful means of empowerment. The return of the Wynberg Family Festival is not only exciting but also crucial for the support it provides to local businesses. With the potential to create over 1,000 part-time jobs, this event becomes a vital platform that showcases local businesses and their products, generating income for numerous families across Cape Town.

Beyond being a family-friendly event, it actively promotes community development and gives local businesses an opportunity to gain exposure within their own communities. As part of the festival's corporate social investment initiative, it sponsors and hosts Heinz Park Primary School's annual prom, serving as an incentive to keep learners engaged in their education.

The Special Events Committee (SPEV 24/10/23) has lent its support to this event for a three-year period. Consequently, this report seeks approval from the Council to establish a three-year agreement for the 2023/24, 2024/25, and 2025/26 financial years with the Cycle of Life to host the Wynberg Family Festival. This agreement is slated to commence on March 1, 2024.

In summary, the Wynberg Family Festival stands as a testament to the City's commitment to community events and the bolstering of local businesses, making it an essential and highly anticipated addition to the city's annual calendar.

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- 4.1. Financial Implications ☐ None ☒ Opex ☐ Capex
- ☐ Capex: New Projects
- ☐ Capex: Existing projects requiring additional funding
- ☐ Capex: Existing projects with no Additional funding requirements

Financial Year 2023/24

**Zukiswa
Nqanqali**

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Zukiswa Nqanqali
Date: 2023.10.27
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Cost Centre	19060505
Cost Centre Description	Events
Cost Element	457300
Cost Element Description	Sponsorship: Events (Section 80)
Budget Provision 2023/2024	R 66 263 403
Spend to Date / Committed	R 62 713 403
Balance available	R 3 550 000
Funds required for this report	R 450 000

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Groep**

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Rehaanah
Brown Ebrahim

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- The committed amounts on GL 457300 are for events recommended by the Special Events Committee (SPEVCO) and approved by the Executive Mayor or MAYCO, including reports that are in circulation.

Financial Year 2024/25

Cost Centre	19060505
Cost Centre Description	Events
Cost Element	457300
Cost Element Description	Sponsorship: Events (Section 80)
Budget Provision 2024/25	R 66 515 953
Spend to Date / Committed	R 23 212 759
Balance available	R 43 303 194
Funds required for this report	R 472 500

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**John
Laing
Smale**

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Financial Year 2025/26

Cost Centre	19060505
Cost Centre Description	Events
Cost Element	457300
Cost Element Description	Sponsorship: Events (Section 80)
Budget Provision 2025/26	R 66 515 953
Spend to Date / Committed	R 8 599 643
Balance available	R 57 916 310
Funds required for this report	R 496 125

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- The Events department accept full responsibility between the City and the event organiser, Cycle of Life for the Wynberg Family Festival, for the 2023/24, 2024/25 and 2025/26 financial years.
- Details of the event City services cost to be determined nearer to the event date.

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4.2. Policy and Strategy ☐ Yes ☒ No

4.3. Legislative Vetting ☐ Yes ☒ No

4.4. Legal Implications ☐ Yes ☒ No

4.5. Staff Implications ☐ Yes ☒ No

4.6. Risk Implications ☐ Yes The risks for approving and/or not approving the recommendations are listed below:

☒ No Report is for decision and has no risk implications.

☐ No Report is for noting only and has no risk implications.

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4.7. POPIA Compliance ☒ Yes It is confirmed that this report has been checked and considered for POPIA compliance.

5 RECOMMENDATIONS

It is recommended that:

- a) Council approves a three-year sponsorship agreement with Cycle of Life for the Wynberg Family Festival for the 2023/24, 2024/25 and 2025/26 financial years. The agreement shall commence on 1 March 2024.
- b) Council approve that an amount of R450 000 (15% VAT where applicable) be disbursed during the 2023/24 financial year from the Events Budget, cost centre 19060505 (Events), GL 457300 (Sponsorship: Events) towards City and Event Services.
- c) Council approve that an amount of R472 500 (15% VAT where applicable) be disbursed during the 2024/25 financial year from the Events Budget, cost centre 19060505 (Events), GL 457300 (Sponsorship: Events) towards City and Event Services.
- d) Council approve that an amount of R496 125 (15% VAT where applicable) be disbursed during the 2025/26 financial year from the Events Budget, cost centre 19060505 (Events), GL 457300 (Sponsorship: Events) towards City and Event Services.
- e) Council approves the waiver of venue costs for City-owned venues for each of the above-mentioned financial years.

AANBEVELINGS

Daar word aanbeveel dat:

- a) Die Raad 'n driejaar-borgskapsooreenkoms met Cycle of Life vir die Wynberg-familiefees vir die 2023/24-, 2024/25- en 2025/26-boekjaar goedkeur. Die ooreenkoms begin op 1 Maart 2024.
- b) Die Raad goedkeuring verleen dat 'n bedrag van R450 000 (15%-BTW waar van toepassing) gedurende die 2023/24-boekjaar vanuit die geleentheidsbegroting, kostesentrum 19060505 (geleentheid), GL 457300 (borgskap – geleentheid) uitbetaal word vir Stads- en geleentheidsdienste.

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- c) Die Raad goedkeuring verleen dat 'n bedrag van R472 500 (15%-BTW waar van toepassing) gedurende die 2024/25-boekjaar vanuit die geleentheidsbegroting, kostesentrum 19060505 (geleentheid), GL 457300 (borgskap – geleentheid) uitbetaal word vir Stads- en geleentheidsdienste.
- d) Die Raad goedkeuring verleen dat 'n bedrag van R496 125 (15%-BTW waar van toepassing) gedurende die 2025/26-boekjaar vanuit die geleentheidsbegroting, kostesentrum 19060505 (geleentheid), GL 457300 (borgskap – geleentheid) uitbetaal word vir Stads- en geleentheidsdienste.
- e) Die Raad die kwytskelding van venuekoste vir venues in Stadsbesit vir elk van die bogenoemde boekjare goedkeur.

ZINDULULO

Kundululwe ukuba:

- a) IBhunga maliphumeze isivumelwano somnikelo woncedo weminyaka emithathu kunye nabezoMnyhadala woSapho waseWynberg (Wynberg Family Festival) kwiminyakamali yowama2023/24, 2024/25 nowama2025/26. Isivumelwano siyakuthi siqalise ngowo1 kweyoKwindla 2024.
- b) IBhunga maliphumeze ukuba isixamali esingamaR450 000 (iRhafuntengo eli15% apho kufanelekileyo), mayisetyenziswe kwisithuba somnyakamali wama2023/24 apho iyakuthi iphume kulwabiwomali olungemisitho kwiziko lendleko elingu19060505 (iMisitho), GL 457300 (iMinikelo engeMisitho) ngokujoliswe kwiiNkonzo zeSixeko nezingeMisitho.
- c) IBhunga maliphumeze ukuba isixamali esingamaR472 500 (iRhafuntengo eli15% apho kufanelekileyo), mayisetyenziswe kwisithuba somnyakamali wama2024/25 apho iyakuthi iphume kulwabiwomali olungemisitho kwiziko lendleko elingu19060505 (iMisitho), GL 457300 (iMinikelo engeMisitho) ngokujoliswe kwiiNkonzo zeSixeko nezingeMisitho.
- d) IBhunga maliphumeze ukuba isixamali esingamaR496 125 (iRhafuntengo eli15% apho kufanelekileyo), mayisetyenziswe kwisithuba somnyakamali wama2025/26 apho iyakuthi iphume kulwabiwomali olungemisitho kwiziko lendleko elingu19060505 (iMisitho), GL 457300 (iMinikelo engeMisitho) ngokujoliswe kwiiNkonzo zeSixeko nezingeMisitho.

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- e) IBhunga maliphumeze ukurhoxiswa kweendleko zendawo ngokujoliswe kwiindawo ezilawulwa seSixeko ngokujoliswe kumnyakamali ngamnye kule ikhankanywe ngentla apha.

ANNEXURES

ANNEXURE A: SPEV RESOLUTION 24/10/23

FOR FURTHER DETAILS CONTACT

NAME	Leonora Desouza-Zilwa	CONTACT NUMBER	021 400 9598
E-MAIL ADDRESS	leonora.desouzazilwa@capetown.gov.za		
DIRECTORATE	Safety and Security	FILE REF NO	5/141/1/1/2 – FY2023/2024
SIGNATURE DIRECTOR	<div> <div>Leonora de Souza-Zilwa</div> <div>Digitally signed by Leonora de Souza-Zilwa Date: 2023.10.24 11:46:26 +02'00'</div> </div>		

EXECUTIVE DIRECTOR

NAME	Vincent Botto	COMMENT:
DATE	26/10/2023	
SIGNATURE		

THE ED'S SIGNATURE REPRESENTS SUPPORT FOR REPORT CONTENT AND CONFIRMS POPIA COMPLIANCE

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CHIEF FINANCIAL OFFICER

NAME KEVIN JACOBY

COMMENT:

DATE

SIGNATURE

Wayne Muller

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MAYORAL COMMITTEE MEMBER

NAME Ald Jean-Pierre Smith

COMMENT:

DATE

SIGNATURE

Jean-Pierre Smith

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LEGAL COMPLIANCE

- ☐ REPORT COMPLIANT WITH THE PROVISIONS OF COUNCIL'S DELEGATIONS, POLICIES, BY-LAWS AND ALL LEGISLATION RELATING TO THE MATTER UNDER CONSIDERATION.
- ☐ NON-COMPLIANT

NAME

COMMENT:

DATE

SIGNATURE

John Laing Smale

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Laing Smale
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Certified as legally compliant based on the contents of the report, subject to the agreement being vetted by Legal Services (CAS) prior to the City entering into such agreement.

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SPECIAL EVENTS COMMITTEE**MINUTES: 12 OCTOBER 2023****SPEV 24/10/23 WYNBERG FAMILY FESTIVAL ON 01 – 03 MARCH 2024, 2025 AND 2026**

It was **RECOMMENDED** that the City **SUPPORTS** the event for the 2023/24 financial year and render further support for a multi-year agreement to include 2024/25 and 2025/26 financial years subject to Council approval.

- With an amount of R450 000 (15% VAT where applicable) and an) for the 2023/24 financial year towards City and / or Event Services from the Events Budget;
- With an amount of R472 500 (15% VAT where applicable) for the 2024/25 financial year towards City and / or Event Services subject to availability from the Events Budget;
- With an amount of R496 125 (15% VAT where applicable) for the 2025/26 financial year towards City and / or Event Services subject to availability from the Events Budget;
- The waiver of City-owned venue costs subject to availability and that the applicable line department absorbs the costs for the above-mentioned financial years.

ACTION: V BOTTO; L DESOUZA-ZILWA; Z MANDLANA