

CBD COP12 Side Event

How Business Can Contribute  
to Recovering Biodiversity and Ecosystems within Cities?  
Sharing Experiences from Japan

## *Who are JBIB?*

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### *A brief introduction*

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Japan Business Initiative for Biodiversity (JBIB)




14 October, 2014  
Pyeongchang, Korea

## Japan Business Initiative for Biodiversity

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- Started April 2008 with 14 companies
- Objectives 
  1. To explore links between business and biodiversity and to use that knowledge in our business practices
  2. To promote dialogue and collaboration with stakeholders
  3. To share good practices within Japan and abroad
  4. To advocate and undertake educational efforts for the promotion of biodiversity conservation
  5. To conduct projects to fulfill the aforementioned objectives

*To contribute to achieving CBD three objectives*

## 36 Regular members



Aeon Co., Ltd.	Mitsubishi Paper Mills Ltd.
Aeon Topvalue Co., Ltd.	Mitsui Sumitomo Insurance Company, Limited
Ajinomoto Co., Inc.	Mori Building Co., Ltd.
Asahi Group Holdings, Ltd.	Nippon Telegraph and Telephone Corporation
Askul Corporation	Osaka Gas Co., Ltd.
Bridgestone Corporation	Panasonic Corporation
Canon Inc.	Regional Environmental Planning Inc.
Dai Nippon Printing Co., Ltd.	Ricoh Company, Ltd.
Fujitsu Limited	Saraya Co., Ltd.
Fuji Xerox Co., Ltd.	Sekisui Chemical Co., Ltd.
Green Wise Co., Ltd.	Sekisui House, Ltd.
Hitachi, Ltd.	Shimizu Corporation
Japanese Consumers' Co-operative Union	Shiseido Co., Ltd.
JSR Corporation	Sumitomo Forestry Co., Ltd.
JX Nippon Oil & Energy Corporation	Takenaka Corporation
Kajima Corporation	Teijin Limited
Kao Corporation	Toppan Printing Co., Ltd.
Mitsubishi Estate Co., Ltd.	Toyo Seikan Co., Ltd.

As of 1<sup>st</sup> October 2014, in alphabetical order

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## 19 Associate members



Adeka Corporation	Nisshin Seifun Group
Ajinomoto General Foods, Inc.	Sumitomo Mitsui Banking Corporation
Asahi Kasei Corp.	Sumitomo Riko Company Limited
Cosmo Oil Co., Ltd.	Taisei Corporation
Furukawa Electric Co., Ltd.	Taisho Pharmaceutical Co., Ltd.
Kirin Company, Limited	Taniguchi Heat Treatment Co., Ltd.
Kokuyo Co., Ltd.	Unicharm Corporation
Konica Minolta, Inc.	YKK Corporation
Nippon Chemi-Con Corporation	Zeon Corporation
Nippon Suisan Kaisha, Ltd.	

As of 1<sup>st</sup> October 2014, in alphabetical order

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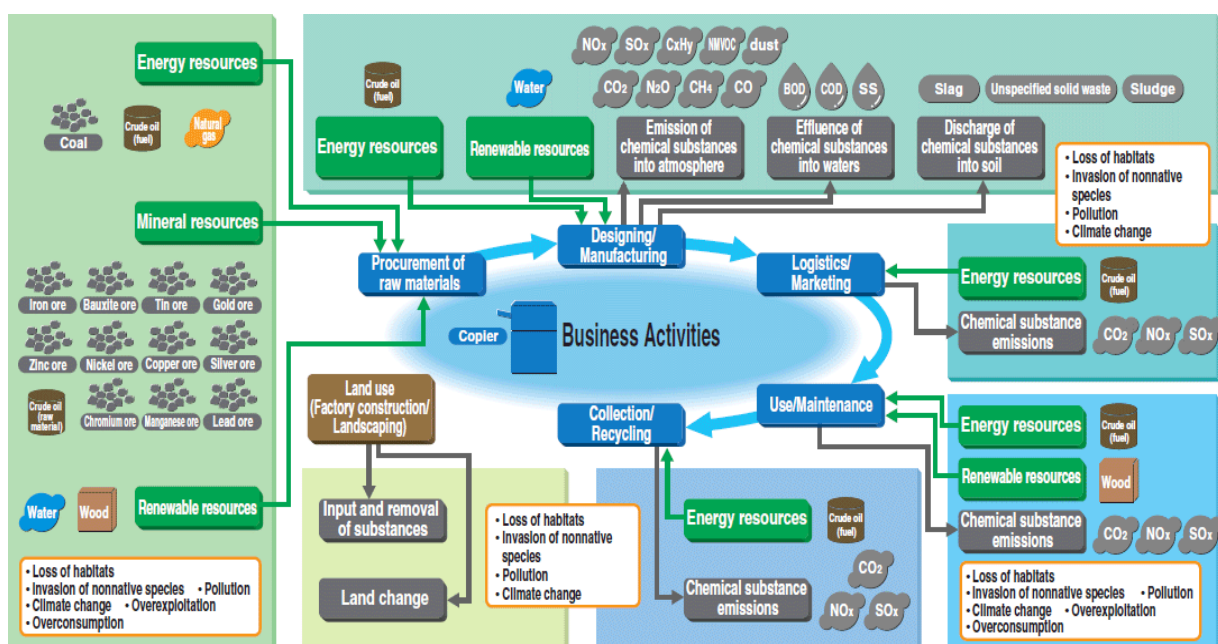
# Intensive activities and efforts

- Monthly gathering
  - ✓ for sharing the latest information
  - ✓ 5 working groups meetings
  - ✓ steering committee meeting
- Informal meetings for executives, 2 times a year
- Frequent lectures and seminars
- Dialogues with NGOs and government authorities
- Annual symposium
- Field visits



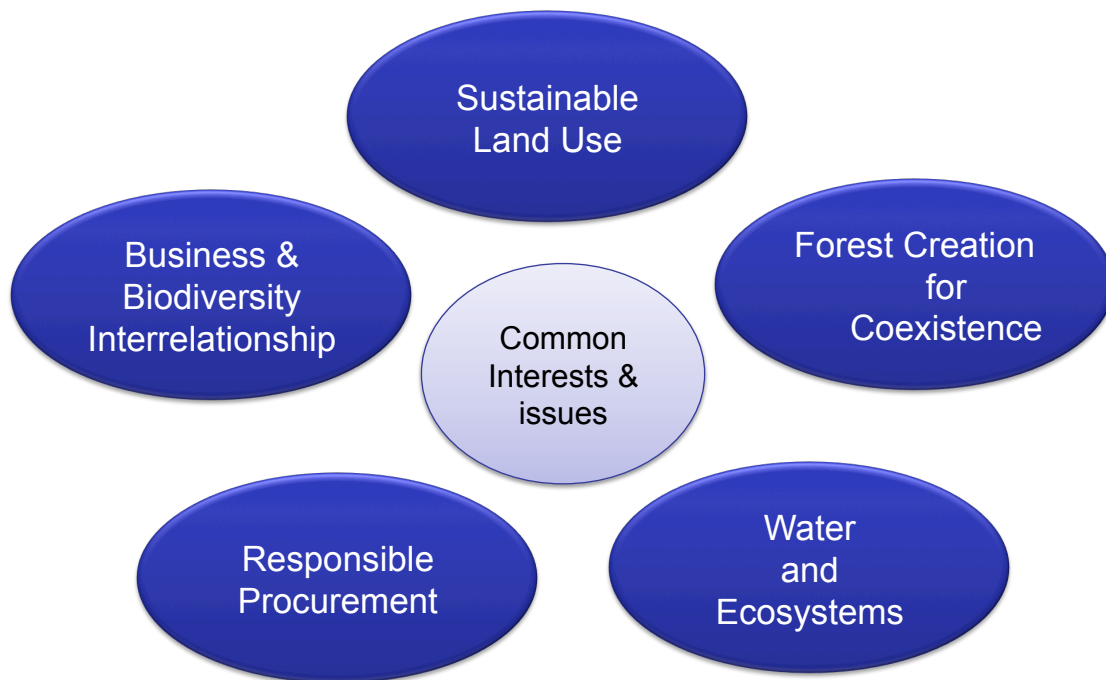
# Business and Biodiversity Interrelation Map

eg. a Copier (Ricoh)



Source : <http://www.ricoh.com/environment/biodiversity>

## 5 Working Groups



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## Some outcomes



- Guidelines for Forestation for Harmony with Nature
- “Corporate Water Management Guide to Conserve Biodiversity”
- “Responsible Procurement for Biodiversity Guidebook”



## JBIB at a glance



- Introduction of our activities
- JBIB Challenge 2020
- Activities by 5 working groups
- Good practices of 16 member companies

<http://www.jbib.org/english/>



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## Thank you for your attention



For comments and questions,  
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