



**Carol Lavin Bernick**  
**CEO**  
**Polished Nickel Capital Management**

**CAROL LAVIN BERNICK** is CEO of Polished Nickel Capital Management, a privately held company that manages diversified investments and owned operating companies in retail and professional sports.

During Bernick's 37-year career with Alberto Culver Company, a global manufacturer of beauty and personal care products, she directed the company's new product development, led its consumer products businesses and was elected Executive Chairman in 2004. While dramatically growing the company, Bernick instituted a nationally-recognized cultural overhaul profiled in the June 2001 *Harvard Business Review* and in numerous other books and articles.

In 2011 she initiated and oversaw the company's sale to Unilever.

Among her various community commitments, Bernick is a board member, and immediate past board chair, of Northwestern Memorial Healthcare. She is a member of the board of trustees of Tulane University and Northwestern University, serves on the Executive Committee for the Global Advisory Board of The Kellogg School of Management, and is on the Executive Committee of the Chicago Community Trust, among others.

Bernick's charitable work includes the founding of a support group for Prentice Women's Hospital, which has raised tens of millions of dollars to benefit infant and women's health. She and her family also created Enchanted Backpack, a nonprofit dedicated to the support of under-resourced Chicago area schools and child-focused community organizations. In its first year it served 20,000 Pre-K through 8<sup>th</sup> grade students and 1,200 teachers in five counties in Northern Illinois.

Carol recently authored *Gather As You Go*, a book featuring over 300 stories that share wisdoms gleaned from her professional, philanthropic and personal life experiences. Net profits from the sale of her book benefit Enchanted Backpack.

Carol has three adult married children and seven grandchildren under the age of five.