

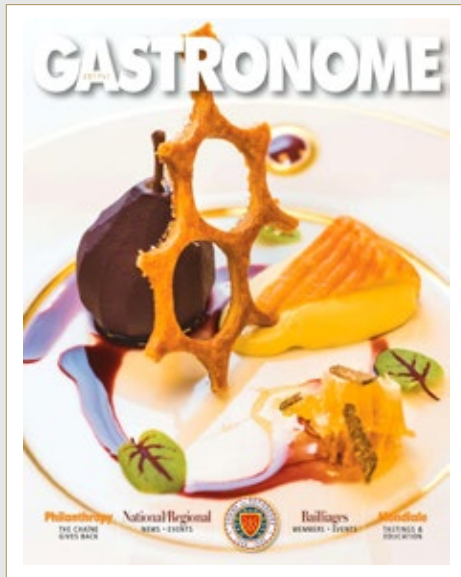


Chaîne des Rôtisseurs USA GASTRONOME®

www.chaineus.org



Gastronome® & Gastronome Extra!®



Each edition of *Gastronome*® features exciting articles on the travel, wine, and culinary adventures of the Chaîne des Rôtisseurs and its members.



The oldest and largest food and wine society, the Chaîne des Rôtisseurs holds large-scale events that are covered in detail throughout each issue.





Reach a National Community of 12,000 gourmands, chefs, restaurateurs, hoteliers, oenologists, winery owners, sommeliers, food and wine educators, and others interested in the finest of dining and life experiences.

Gastronome® Magazine

The Chaîne des Rôtisseurs is a gastronomic society comprised of professional and non-professional members from across the country. Bonus Distribution online at Chaineusa.org, in exclusive email broadcasts to members, and on the Chaîne Facebook page.

Circulation

GASTRONOME®
5,000 copies per issue
2 issues per year

GASTRONOME EXTRA!®
6,000 recipients per issue
2 issues per year

Publication Dates & Material Deadlines

GASTRONOME®

Volume 2 2017

Insertion: July 10, 2017
Materials: August 21, 2017
Issue Published: September 2017

Volume 1 2018

Insertion: December 11, 2018
Materials: January 22, 2018
Issue Published: March 2018

Volume 2 2018

Insertion: June 11, 2018
Materials: July 23, 2018
Issue Published: September 2018

GASTRONOME EXTRA!®

Fall 2017

Insertion: October 9, 2017
Materials: October 23, 2017
Issue Online: November 2017

Spring 2018

Insertion: April 9, 2018
Materials: April 23, 2018
Issue Online: May 2018

Fall 2018

Insertion: October 8, 2018
Materials: October 22, 2018
Issue Online: November 2018



Gastronome[®] Magazine

Technical Specifications

Page Bleed

8.75" x 11.125"

Media & File Formats

Acceptable file formats are PDF, EPS or TIFF, although the preferred format is PDF/X-1a. Please ensure all fonts, logos and images are embedded in the file.

Page Trim

8.5" x 10.875"

IMAGE REQUIREMENTS

All submitted ads must be high-resolution, 300 dpi (at scale used), CMYK files. Ads submitted with RGB images or spot colors will be converted. When using Black as a color for text, graphics or outline, it needs to be a 100% black ink only. Do not use all four CMYK colors to make black.

Page Type Area

8.25" x 10.625"

LIVE AREA & BLEED

Full page ads must be submitted with crop marks and bleed marks. Please add a .125 inch bleed on ALL sides. Keep all text and graphics intended to be seen in their entirety within a .25 inch margin (live area) from the trim line.

Advertising Rates

Back Cover: \$11,000

Inside Front: \$7,500

Inside Back: \$7,500

Full Page: \$5,000

Two Page Spread: \$8,500

Multiple insertions qualify for a 25% discount

All ads are color unless client specifies black & white

Polybagged insert prices available and quoted individually

Gastronome Extra inclusion add \$500 per issue. Only available to existing advertisers with placement in Gastronome.

Advertising Sales Representatives

For further information or to place an advertisement, please contact:

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