



Twenty-five years ago we saw the plight of homeless children in New York City who needed medical care but couldn't get to a doctor, and we came together to find an innovative solution that would help children living in poverty not

only here, but all across the nation.

Along the way, thousands have joined us. Extraordinary health care professionals work with our affiliate institutions across the country. Committed corporations and visionary foundations provide critical funding. Government leaders partner with us to tackle barriers to care. Citizen activists step up time and again to provide vital resources and to be the voice of children in need.

Today, together, they are all the strength of Children's Health Fund. In the following pages, we hope you see yourself among these individuals, joining in the spirit of contribution that brings hope, opportunity and promise to so many young lives.

We are proud of what we have accomplished together, and grateful to you and the many others who have made the health and well-being of America's children a priority.

We appreciate that you share our determination to finish what we started. Every child in every neighborhood deserves access to a doctor and the comprehensive health care that will allow them to thrive. Because kids can't wait. Their needs are now.

Recently, when Hurricane Sandy left neighborhoods in ruins, the public saw just how difficult lives in the neediest communities can be. Just as we did in the Gulf after Katrina, we mobilized quickly in New York and New Jersey, providing urgent medical care. And we intend to remain on the scene for the long work of recovery.

But the fact is, children all across the country struggle every day—with untreated asthma, with lack of proper nutrition and exercise, with emotional trauma. Without access to quality preventive and primary health care, the cards are stacked against these kids.

So there is much more to be done. And we will be out there every day, working for a day when every child in America is healthy, ready to learn, and able to be a part of our nation's vibrant future.

CO-FOUNDER

**Paul Simon** 

CO-FOUNDER

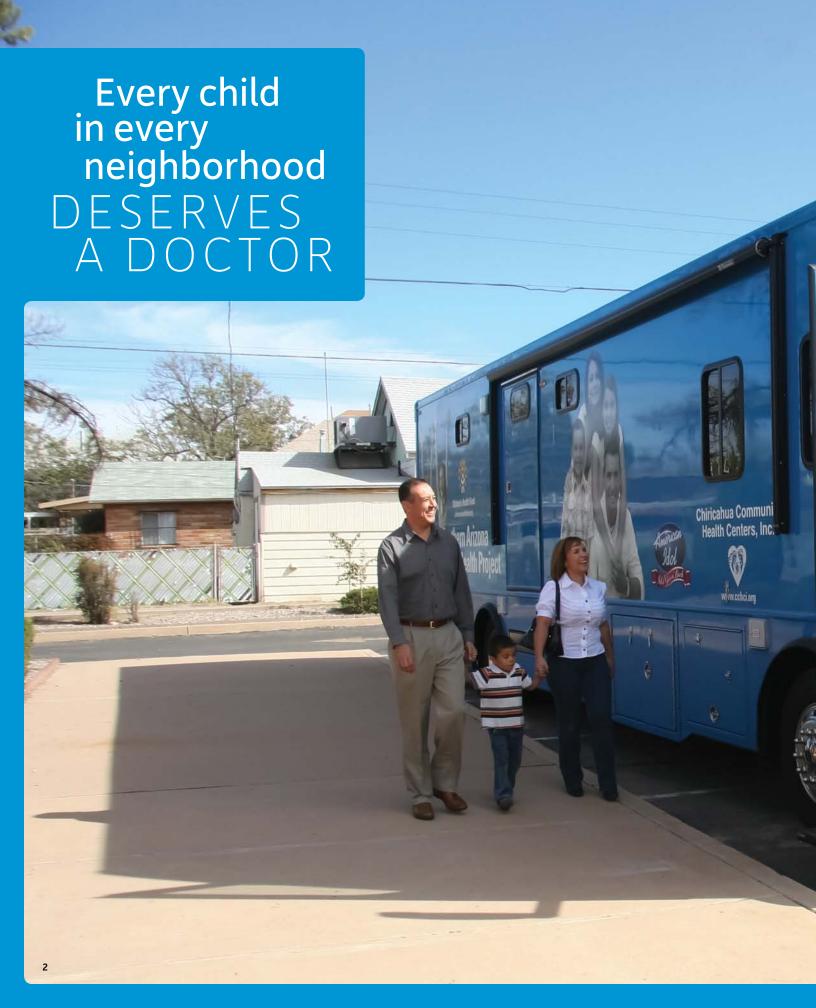
Irwin Redlener

EXECUTIVE DIRECTOR

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Karen Redlener







# OUR NATIONAL NETWORK

19 Phoenix

22 Southern

Arizona

9 Idaho

**10** Los

Angeles

20 San \_\_\_\_\_ Francisco 25 Ar im

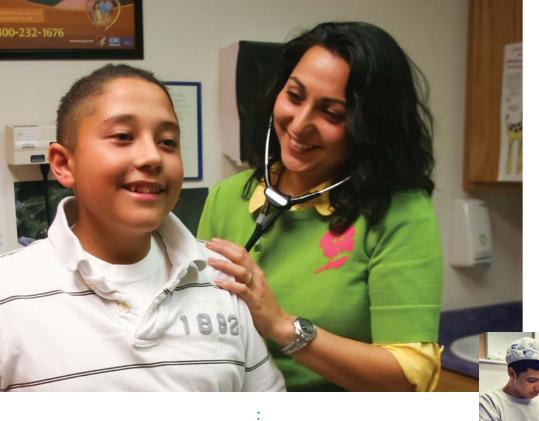
Programs serving America's most impoverished



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1 Austin

2 Baton Rouge



272 Service Sites



Health encounters with kids and families MILLION

**350 THOUSAND** 

Children served to date

**PHOENIX** 19 CHILDREN'S **HEALTH PROJECT** 

Phoenix Children's Hospital, Phoenix, AZ MEDICAL DIRECTOR: Randy Christensen, MD, MPH

MISSISSIPPI 13 **GULF COAST** CHILDREN'S **HEALTH PROJECT**  HOME INSTITUTION / AFFILIATION: Coastal Family Health Center, Gulfport, MS MEDICAL DIRECTOR: Persharon Dixon, MD

**NEW JERSEY** 14 CHILDREN'S **HEALTH PROJECT**  HOME INSTITUTION: University of Medicine and Dentistry of New Jersey School of Nursing (UMDNJ-SN), Newark, NJ MEDICAL DIRECTOR: Madolene Aliparo-Causing, MD

15 **NEW ORLEANS** CHILDREN'S **HEALTH PROJECT**  HOME INSTITUTION / AFFILIATION: Tulane University School of Medicine, New Orleans, LA MEDICAL DIRECTOR: John Carlson, MD

**NEW YORK** CHILDREN'S **HEALTH PROJECT** 

**HOME INSTITUTION / AFFILIATION:** Montefiore Medical Center, New York, NY SENIOR MEDICAL DIRECTOR: Alan Shapiro, MD MEDICAL DIRECTOR: Sharon Joseph, MD, MPH

ORLANDO CHILDREN'S **HEALTH PROJECT**  HOME INSTITUTION / AFFILIATION: Arnold Palmer Hospital for Children and Women, Orlando, FL MEDICAL DIRECTOR: Vinny Chulani, MD, MSEd

PHII ADEI PHIA AFFILIATE

**HOME INSTITUTION / AFFILIATION:** 

Philadelphia Health Management Corporations Health Connection Clinic and National Nursing Centers Consortium, Philadelphia, PA

20 SAN FRANCISCO PENINSULA CHILDREN'S

**SOUTH FLORIDA** 21 CHILDREN'S HEALTH PROJECT

**HEALTH PROJECT** 

22 **SOUTHERN** ARIZONA CHILDREN'S

S. BRONX HEALTH CENTER & CENTER FOR CHILD HEALTH AND RESILIENCY

HEALTH PROJECT

CHILDREN'S **HEALTH PROJECT** OF D.C.

**WEST VIRGINIA** 

**HEALTH PROJECT** 

CHILDREN'S

**HOME INSTITUTION / AFFILIATION:** 

HOME INSTITUTION / AFFILIATION:

HOME INSTITUTION / AFFILIATION: Lucile Packard Children's Hospital at Stanford University, Palo Alto, CA MEDICAL DIRECTOR: Seth Ammerman, MD

**HOME INSTITUTION / AFFILIATION:** University of Miami School of Medicine, Miami, FL MEDICAL DIRECTOR: Lisa Gwynn, DO

HOME INSTITUTION: Chiracahua Community Health Centers, Inc., Douglas, AZ MEDICAL DIRECTOR: Jonathan Melk, MD

**HOME INSTITUTION / AFFILIATION:** Montefiore Medical Center, New York, NY SENIOR MEDICAL DIRECTOR: Alan Shapiro, MD MEDICAL DIRECTOR: Peter Meacher, MD

Children's National Medical Center, Washington, DC MEDICAL DIRECTOR: Rhonique Harris, MD, MHA, FAAP

HOME INSTITUTION / AFFILIATION: Joan C. Edwards School of Medicine at Marshall University, Huntington, WV MEDICAL DIRECTOR: Isabel Pino, MD



### Dr. Alec Thundercloud

EXECUTIVE DIRECTOR OF HEALTH, HO-CHUNK NATION. WISCONSIN

Dr. Alec Thundercloud's longtime relationship with Children's Health Fund has been the path on his journey home. A native of the Wisconsin Ho-Chunk Nation and the grandson of a medicine man, Dr. Thundercloud grew up without electricity, running water or access to modern health care. But he made his way to college, and after graduating from medical school at the University of Minnesota, he trained on the Children's Health Fund mobile clinic in Washington, DC during residency and then joined our New York medical team. As his medical career progressed, he launched a Children's Health Fund mobile program on the North Shore of Long Island, where he brought essential health care to the often overlooked immigrant population living in pockets of poverty.

Now Dr. Thundercloud has come home to his people. At a Labor Day pow wow in Black River Falls, tribal members of the Ho-Chunk Nation celebrated the arrival of their first mobile pediatric clinic, which operates under Dr. Thundercloud in his role as Ho-Chunk Nation Executive Director of Health.

Funded by the **Idol Gives Back Foundation**, the philanthropic organization established by the producers of *American Idol*, this state-of-the-art doctor's office on wheels is part of Children's Health Fund's 25th project, its 50th mobile clinic, and the first ever in Indian Country—where one of the greatest barriers to care is the large distance people must travel to see a doctor.

Since its arrival, the bright blue mobile clinic has been breaking down that barrier by traveling to remote communities—making long trips each way—to provide comprehensive primary and acute care for Ho-Chunk children, from newborns up through adolescents. Included in the services offered on board are vision and hearing screenings, immunizations and education about well-baby care, asthma management, and obesity prevention. For a community with an obesity rate five times the national average and one where 25% of adults have diabetes, that's good news for a growing generation of kids at risk.

"We've already had inquiries from other tribes looking to us to see how they will develop this, because a lot of tribes are isolated rurally," says Dr. Thundercloud. "To be able to do this for my community has just meant so much to me on a personal—and professional—level."



Watch the dedication of the mobile medical clinic at the Ho-Chunk pow wow.

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# DON'T GIVE UP on kids

#### Dr. Seth Ammerman

#### MEDICAL DIRECTOR, SAN FRANCISCO

The streets of San Francisco tell tough stories—especially for homeless teens. No one knows this better than Dr. Seth Ammerman, Medical Director of Children's Health Fund's project in San Francisco for 16 years. Every day Dr. Amermman sees teens who have suffered from abuse, neglect, poverty, and homelessness—and all of the physical and emotional health problems that accompany those conditions. Often the medical issues pile up, so by the time they walk up the stairs into the mobile clinic, these youths need help for numerous conditions.

The Children's Health Fund's Medical Home Model is designed to meet these complex challenges by providing comprehensive and continuous medical care to young people in need. "Consistent care over time can really turn things around," Dr. Ammerman says. "I've seen it over and over again." Under his care—and that of his dedicated team of health care professionals—once hopeless young people get the chance to write bright new chapters in their lives.



#### Dr. Isabel Pino MEDICAL DIRECTOR, WEST VIRGINIA

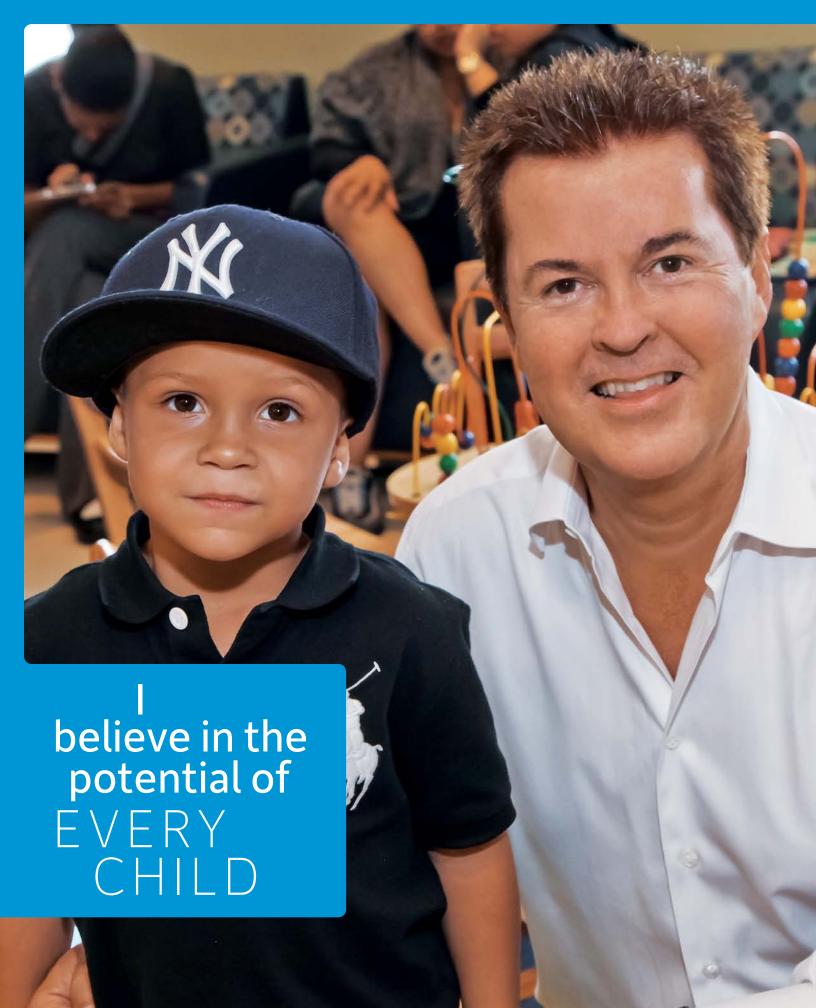
After 20 years bringing health care to children of rural West Virginia, Dr. Isabel Pino is a familiar sight to the kids—and their parents—when she rolls up in the mobile clinic. All week long Dr. Pino travels to hard-to-reach Appalachian communities, pulling into the parking lots of rural elementary and middle schools that host the mobile clinic on a regular schedule. She attributes the effectiveness of her work to that continuity of care. It is not unusual for the parents to be her former patients, so she is trusted and often knows the family health history of the children she treats.

Without Dr. Pino and the mobile clinic, getting health care would mean a long trip for these families, and the price of gas is just too high for many of them to afford. So Dr. Pino does it all: physicals, lead screenings, developmental screening, and the ongoing management of chronic illness like asthma, which is highly prevalent in these communities. Dr. Pino provides care that these children can count on, so many kids in West Virginia can breathe easier.





I help kids BREATHE EASIER



### Simon Fuller

CREATOR AND EXECUTIVE PRODUCER OF AMERICAN IDOL, FOUNDER/CEO OF XIX ENTERTAINMENT

"You never know what potential a child might have. And we need to ensure that each one has the opportunity to develop their talents," says Simon Fuller, the creator of *American Idol*.

When American Idol became a television phenomenon, Mr. Fuller saw the opportunity to put that popularity to work to help children. Galvanizing the program's fans by introducing them to families in need, his innovative broadcast fundraising concept was hugely successful.

And for Children's Health Fund it was transformative. The Idol Gives Back Foundation selected Children's Health Fund as a beneficiary of this charity three times, providing the funding to increase our patient capacity from 55,000 to 75,000 by 2010.

The largest contribution in Children's Health Fund history funded seven new mobile clinics, enabling new projects to launch in Wisconsin, Detroit, and Southern Arizona as well as expanding or enhancing services in all other programs in the network.

# We are EXPANDING the model of care

Children's Health Fund began on the streets of New York 25 years ago. And today, we are still expanding the reach and depth of the services we provide. The New York Children's Health Project, which serves 13 homeless shelters throughout the city, the South Bronx Health Center and the Center for Child Health and Resiliency, a growing complex of clinics, together provide some of the highest quality care in the nation, earning the top level of national recognition—level 3—as "patient-centered Medical Homes."

In 2011, our South Bronx community health center expanded with the opening of the Center for Child Health and Resiliency, a cutting edge facility that builds on the most current science in brain development. Stress experienced by families early on can have a long-term impact on a baby's physical and mental health. This new center, dedicated to improving the health, cognitive and emotional development, resiliency, and life prospects of vulnerable children

and youth is developing ways to incorporate the science of early childhood development into the Medical Home Model, helping parents build up protective factors against toxic stressors, such as poverty, violence and environmental challenges, to help ensure that they feel equipped to raise healthy, well-adjusted children

Vital philanthropic gifts from the Robin Hood Foundation, Deerfield Foundation, The Starr Foundation, JPB Foundation, and the Carson Family Charitable Trust allow us to expand care and design innovative, cutting-edge solutions that improve outcomes for medically underserved kids. These special health initiatives address pressing childhood health issues like asthma, obesity and toxic stress.

Helping kids stay healthy is always a group effort—and we are grateful to these outstanding foundations for coming together with us to give the kids of New York City the health care they deserve.



### Dr. Chanchal Sharma

**PSYCHOLOGIST, NEW YORK CITY** 

In the South Bronx, one in 12 residents are likely to suffer from serious psychological distress—25% higher than New York City overall.

For Dr. Chanchal Sharma the overall statistics may be distressing, but individual success stories inspire her every day. One such success is Billy—a 16-year-old whose severe stomach pains led to extreme social anxiety, which in turn interfered with his going to school. Because of his poor attendance, Child Protective Services became involved and Billy was in danger of being removed from his home.

Billy's case was a tremendous challenge to Dr. Sharma. But over time she managed to understand the roots of his pain. Billy's father had been an abusive alcoholic. And when Billy was 10 years old, he died in Billy's arms. The terrified boy waited many hours for his mother and siblings to return home. Afterwards, his mother—who was religious and superstitious—refused to let anyone talk about Billy's father for fear it would prevent his soul from being at peace. So, for years, Billy struggled with the conflicting emotions of trauma and loss—alone.

Over time, Billy opened up to Dr.
Sharma, and she worked with him to put
the past to rest. She helped him get into
a GED program, and subsequently he was
accepted to college. A year later he called
Dr. Sharma. "Billy told me he was being inducted into the honor society at his college
and was asked to pick an influential person
in his life to pin the honor society broche

on him at the ceremony." Dr. Sharma was deeply moved that Billy chose her. "I will always remember his strength, motivation and resiliency."

The South Bronx has seen a dramatic increase in referrals for mental health services since Dr. Sharma started to build her team of mental health professionals in 2007. Today they are seven in number, and together they provide psychiatric evaluations and counseling for individuals and families, play therapy, medication management, and crisis intervention. Offering these mental health services alongside other health care services at the South Bronx Health Center and the Center for Child Health and Resiliency reduces the fear of stigma that can prevent people from seeking mental health services, increases adherence to mental health appointments, and ultimately improves their quality of life.

# Dr. Alyson McCain and Dr. Denise Sellers

#### **PSYCHOLOGISTS, BATON ROUGE, LOUISIANA**

When Hurricane Katrina devastated New Orleans and the entire Gulf Coast region, Children's Health Fund sent mobile medical clinics from across the country to respond to the urgent health care needs of displaced residents there. But in impoverished areas that already had serious shortages of health care professionals, the crisis remained long after the water receded and rebuilding began.

Alyson McCain and Denise Sellers—two psychologists with the Baton Rouge Children's Health Project—quickly realized that the road to emotional recovery would be long and rocky. "A lot of people lost everything," says Dr. McCain. "And kids experienced major trauma. Some had been stranded on bridges or roofs. Many witnessed dead bodies floating in the flood waters."

With families living in trailer parks and dispersed, parents were no longer a source of stability for their kids. Family structures had broken down and some kids began acting out their trauma with aggression, regression, and other

unhealthy behaviors. When the trailer parks closed, the trauma was heightened by uncertainty. "Where do we go now?" the kids would ask their parents. "What are we going to do?"

Ever since the tragedy, Dr. McCain and Dr. Sellers have been working with children and families in the Gulf to help them feel empowered and stable again. Every week, along with the mobile medical team, they go to schools in a mobile clinic specially designed for pediatric mental health evaluation and support.

"Kids need safety and predictability," says Dr. Sellers. "That gives the world meaning."

Dr. McCain knows that recovery takes time. But she and Dr. Sellers are in it for the long haul.
"One child at a time."

The emergency relief efforts of Children's Health Fund turned into a sustained commitment to the people of the Gulf. With support from philanthropists like the **Irene W. and C.B. Pennington Foundation**—and the dedication of caring professionals like Dr. McCain and Dr. Sellers—we can be there for these kids for the long term.







# Dr. David Pulman

PRESIDENT OF GLOBAL MANUFACTURING & SUPPLY, GLAXOSMITHKLINE

"Investing in the future of children is also investing in our communities, the nation and society at large—it is something all of us should be motivated to do," says Dr. David Pulman, President of Global Manufacturing & Supply at GlaxoSmithKline.

Thanks to **GlaxoSmithKline's** visionary support for two decades, Children's Health Fund has been able to tackle a difficult challenge in providing health care to sick kids in disadvantaged communities. Some kids need to be referred to a specialist for their illness or medical condition, and there are often barriers that get in the way of the care they need.

The offices of the specialist might be far away—too far for a parent without a car or money for public transportation. The family might not have insurance or the parent might not speak English, unable even to make the appointment. And if they get their child to the specialist, some parents simply do not have the education to understand a complex medical diagnosis or instructions. So the program makes sure the information gets back to the child's pediatrician for follow-up.

In the early '90s, Children's Health Fund was alarmed that only one child in 15 referred to a specialist made it to the appointment. In response, Dr. Irwin Redlener created the **Referral Management Initiative** to complete the cycle of care when a child is referred to a specialist.

**Verizon Foundation** is collaborating with Children's Health Fund to invent the next generation of mobile health and push the boundaries of technology so that poor children can receive world-class care no matter where they live. This brand new initiative is getting underway with pilot projects across the Children's Health Fund national network.

In South Florida, a pilot telemedicine project connects patients on the mobile medical clinic to specialists located at University of Miami School of Medicine, helping doctors to instantly share information and speed diagnosis. In Detroit, the pilot is exploring how cell phones can become a tool to provide health education in everyday language that families can easily understand.

The lessons learned through these and other pilot efforts will help Children's Health Fund shape the future applications of mHealth and telehealth for disadvantaged children. By developing ways to harness the technology people have in their pockets, we are working to put access to good health in everyone's hands.



We are CONNECTING KIDS to health care



While directly serving some of the nation's poorest children in New York City, our New York health care programs also have a national impact, providing a testing ground for innovative health care delivery for medically underserved populations.

A major aspect of improving access to quality care nationwide comes through the **Community Health Centers** of Excellence Initiative, which has been supported by **United Health Foundation** since 2003. This funding expanded services as well as provided for evaluation conducted by George Washington University. The data has revealed that clinical quality measures at our New York programs consistently exceed national averages. This would be impressive for any health care effort, but it is even more so for a program that cares for people in a community with some of the highest rates of poverty and chronic health conditions.

"Our programs are reducing health disparities in one of the nation's poorest communities—the South Bronx," says Dr. Alan Shapiro, Senior Medical Director of Children's Health Fund's New York Flagship Programs. "With United Health Foundation's support, we are improving quality and demonstrating this impact again and again."

Dr. Redlener approached GlaxoSmithKline to help underwrite this new venture, and the company has continued to be the sole funder of this innovative effort, investing more than \$10 million to date.

of care

The program provides an additional layer of support for parents. A case worker reminds families about medical appointments by phone and mail, facilitates transportation to specialists and helps ensure that what takes place at the specialist's office is shared with the patient's pediatrician. Fueled by the success of the initial effort, the Referral Management Initiative expanded from New York City to Children's Health Fund projects in Arizona, California, and Texas, as well as Philadelphia, Memphis, South Florida, and Washington, DC.

The impact has been dramatic. Today, with the Referral Management Initiative, two out of three children make it to their appointment when

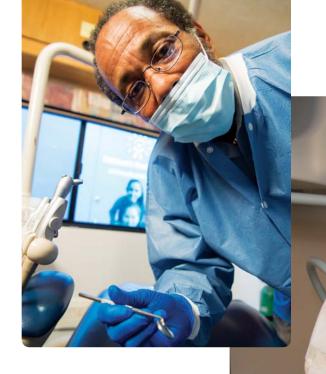
they are referred to a specialist, ensuring they get the care they need.

While leading GlaxoSmithKline's support of Children's Health Fund, Dr. Pulman has also served as a role model for corporate social responsibility and galvanized support for Children's Health Fund's work as Chair of the Children's Health Fund Corporate Council for America's Children. His passion and commitment have inspired leaders of other companies to join him in acting on the belief that the good health of America's children should be everybody's business.



Video: Meet Dr. Pulman.

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# We help KIDS SMILE

Dr. Kenneth Keyes

**DENTIST, WASHINGTON, DC** 

Dr. Manali Kanitkar

**DENTIST, NEW YORK CITY** 

Across America, 25% of preschoolers have tooth decay. By the time children are moving into their teens the percentage shoots up to 50%.

These unacceptable statistics are even higher for children living in poverty who too often don't have access to the dental care they need. The federal Health Resources Services Administration estimates a current shortage of approximately 10,000 dentists nationwide, and only about 20% of practicing dentists accept Medicaid patients.

Children's Health Fund dentists like Dr. Kenneth Keyes and Dr. Manali Kanitkar take dental health on the road. Dr. Keyes and Dr. Kanitkar are part of the Children's Health Fund **Healthy Kids, Healthy Smiles Initiative** funded by **MetLife Foundation** to support mobile dental programs in New York, Los Angeles, Dallas, and Washington, DC. There is a lot at stake in getting kids the dental health care they need. When left untreated, tooth decay can lead to pain and problems with eating, speaking and learning. In extreme cases, it can cause severe infection and hospitalization.

If their smile is diminished by noticeable decay or missing teeth, a child can become self-conscious, avoiding attention in the classroom and on the playground. Their whole life changes.



#### Kathleen Shaw

DIETICIAN, DALLAS

#### Sandra Arévalo

#### **NUTRITIONIST, NEW YORK CITY**

A recent study shows that poor children are 28% more likely to suffer from obesity, a condition that can lead to devastating health problems, including diabetes, later in life. At the same time, many low-income children don't eat nutritious food and that can lead to anemia. Both conditions can interfere with a child's ability to grow up healthy.

Supported by the **Walmart Foundation**, Children's Health Fund nutritionists, including Kathleen Shaw in Dallas and Sandra Arévalo in the South Bronx neighborhood of New York City, work with kids—and their parents and caregivers—to help them develop healthy eating habits.

Poor populations—like those in the South Bronx—face many barriers to good nutrition and physical health, including food insecurity and the lack of safe places to play and exercise. Ms. Arévalo works with the

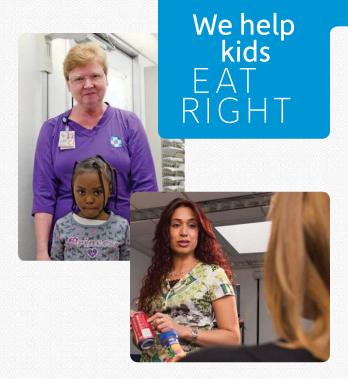
local bodegas to get nourishing foods on the shelves. She's also established a partnership with the local health department, which provides "health bucks" that can be used at the local farmer's market. "We lead walking tours to the market," she says. "It's exercise and good food in one." To get kids moving, Ms. Arévalo and her team started a fitness class at the nearby public housing community center that has become a popular activity for children in the neighborhood. In addition to fun exercises, the children also learn how to cook food that is tasty and healthy. "Giving children the tools to take control of their health is the best medicine." savs Ms. Arévalo.

Children's Health Fund also has developed educational materials that help nutritionists teach the fundamentals of eating right to kids across the country. Kathleen Shaw was part of the team, ensuring the resources were accurate, lively and effective. "I'm an educator, first and foremost," she says.



PBS reports on the impact of the South Bronx program.

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# Keep FAMILIES TOGETHER

#### **Yvonne Garces**

#### SOCIAL WORKER, WASHINGTON, DC

"I was a teen mom, so I know the struggles," says Yvonne Garces, social worker at the Washington, DC program. "I never knew my grandparents, and I always felt the loss." Miss Yvonne, as she is known, sees many grandparents becoming parents again—this time to the children of their children in the struggling neighborhoods of Washington, DC.

If a parent is incarcerated, has a substance abuse problem, or is a struggling with some other personal crisis, the grandparents often step in to keep the children out of foster care. And in this custodial role, they face different challenges than parents would have. Legal matters, finances, qualifying for assistance, affordable housing, education—these and other issues involve a lot of red tape and take an emotional toll. To address that toll, Miss Yvonne brings these grandparents together in a monthly support group so that they can share their feelings and work on issues together.

It's all part of the family-centered approach of the Children's Health Fund DC project, based at The Arc, where Ms. Yvonne helps grandparents work through necessary paperwork and find the strength to keep their family together. "We help the grandparents be activists, and we advocate for them," she says. "And sometimes they just need to vent. And we're there to listen."

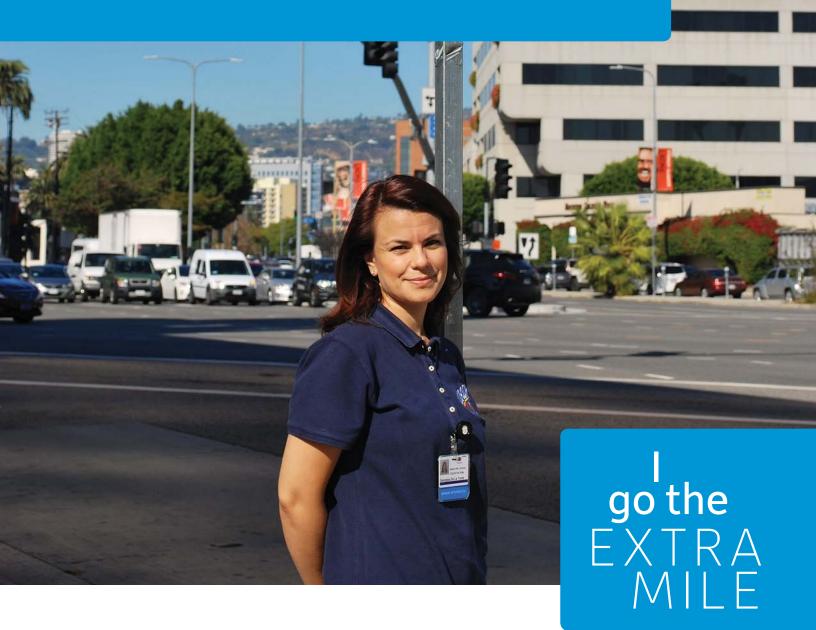
#### Eileen Navarro

### CLINICAL SUPERVISOR, ORLANDO, FLORIDA

"I love the mobile unit because it really hones in on the kids and families that need help the most," says Eileen Navarro, the Orlando Children's Health Project's energetic nurse practitioner. But while she's always on the move, it's the kids that she really wants to point in the right direction. That's why, after 15 years with the program, she is focusing increasingly on health literacy. "If kids don't have the proper education, they will stop getting the care they need when they age out of the program. You want the kids to be able to navigate the system before they move on," she says.



help kids MOVE FORWARD



# Georgina Delatorre

CASE MANAGER. LOS ANGELES

A 12-year-old boy came with his Spanish-speaking mom to a Children's Health Fund mobile clinic in Los Angeles for a physical, and his mother was worried that he was doing poorly in school.

A preliminary assessment suggested that a developmental disability might be impeding his progress in the classroom. There were services available that could help—and he was most likely entitled to them—but there was no way his mother could navigate the social service system.

That is why the **Medical Home Initiative** funded by **Sanofi Foundation for North America** for the past nine years is so vital. It provides resources to support a range of integrated services including case management, health education, and oral and mental health as part of Children's Health Fund's Enhanced Medical Home Model of care.

Georgina Delatorre, a case manager with the LA Project, explained to the worried mother that the boy would need evaluation at the education department's regional center to qualify for remedial services. That would mean a bus trip, and since the mother couldn't read the transit signs she was frightened that they would get lost. The child's future was on the line, so Georgina decided to go the extra mile. She went with the family on the bus to the appointment that could make all the difference in the child's success in school. There was still a long road ahead to get him the services he needed, but this boy's mother discovered that she was not alone on the journey.



### Julianne Moore

#### **ACTRESS / CHILD ADVOCATE**

"As a mother, I know how critical it is for children to have health care," says Julianne Moore. "If my kids are sick, I call a pediatrician and take them to the doctor. But for families living in poverty, getting to a doctor isn't so easy."

An outspoken advocate for health care and social justice, Julianne Moore has been actively involved in raising awareness about the work that Children's Health Fund does to bring health care services to children in need. To deepen her involvement, she joined the Children's Health Fund Advisory Council.

Through her support of Children's Health Fund, she's become especially aware that lack of access to health care is not just an inner-city issue. "In rural areas there are tremendous shortages of doctors—particularly doctors willing to accept government health insurance," she notes. "So the doctor's office is often far away. If there's not enough money to fill the gas tank, then the trip is impossible. And if mom works an hourly shift, then giving up time on the job for a long trip to the doctor eats into the paycheck that puts food on the table."

Ms. Moore is one of the many celebrated actors, musicians, writers, and artists who have generously raised their voices to help garner support for Children's Health Fund and its critical work. For many of these supporters—like Ms. Moore—it's a cause that hits very close to home.

"Seeing your child get the care they need, that's what every mom wants. And I believe access to a doctor is what every child deserves."



Julianne Moore speaks about the Affordable Care Act.

childrenshealthfund.org/annual-report-2011



#### **Donald Layton**

### CEO, FREDDIE MAC, INDIVIDUAL SUPPORTER

In 2007, Donald Layton and his 13-year-old son visited the Harlem Children's Health Project. "I learned of the Children's Health Fund when researching a charity with my son, Ross, to support with part of his Bar Mitzvah qifts. That was over five years ago," he says.

Mr. Layton has made poverty a focus of his philanthropic efforts. After seeing Children's Health Fund's program first-hand, he made a major five-year commitment. "As I learned more about the mission and operations of Children's Health Fund, I have personally made contributions over the years and decided to make a multi-year commitment because I know they truly help others."

#### Barbara Nassberg INDIVIDUAL SUPPORTER

In the days before the internet, Barbara Nassberg happened to hear her singing idol, Paul Simon, giving an interview about his new album. When he mentioned the work he was doing to help impoverished kids in New York City, she immediately called up Children's Health Fund and got involved.

"It really opened my eyes," she says. "I had no idea how many kids were in need of care in our city alone." As Children's Health Fund has expanded across America, Mrs. Nassberg has contributed to its growth. "This is my way of having an impact on this country. Of course, I look forward to the day when Children's Health Fund is no longer needed. But as long as one child in America needs access to medical care, I will be there to lend my support."



# We respond WHEN DISASTER STRIKES



# David Abramson, PhD, MPH

**DIRECTOR OF RESEARCH** 

# Dr. Delaney Gracy

CHIEF MEDICAL OFFICER, CHILDREN'S HEALTH FUND

As Hurricane Sandy pounded the densely populated coastal regions of New Jersey, New York and Connecticut, Dr. David Abramson worked with Children's Health Fund's Dr. Delaney Gracy to mobilize a response.

Since 2003, when Dr. Irwin Redlener created the National Center for Disaster Preparedness (NCDP) at Columbia University's Mailman School of Public Health, experts from NCDP have collaborated frequently with Children's Health Fund medical teams when large-scale disasters affect vulnerable children.

Two years ago, when the Deepwater Horizon drilling rig exploded, leading to the largest offshore oil spill in US history, Children's Health Fund and NCDP worked together to provide extensive clinical services and initiated a major study throughout the Gulf Coast of children who had been affected by the oil spill. "We suspected that the health consequences of this massive pollution might be long term," says Dr. Abramson. "We are concluding the first phase now, and the data is indicating that prediction was correct."

Since its founding, Children's Health Fund has helped care for children and families affected by some of the most serious disasters in modern American history, including Hurricane Andrew, which devastated south Florida in 1992, the terror attacks of 9/11, and Hurricane Katrina, which overwhelmed the Gulf Coast of Louisiana and Mississippi in 2005. Collaborating with the Children's Health Fund mobile units deployed to New Orleans and Biloxi, NCDP launched the most comprehensive study ever done on disaster recovery for a large population of underserved, low-income children.

In response to the devastation wrought by Hurricane Sandy, Children's Health Fund and NCDP are again partnering to understand the impact of the superstorm on children and to provide vital services to those most in need during what is promising to be a long and difficult recovery. "Our partnership with NCDP makes Children's Health Fund's ability to respond to disasters uniquely effective" says Dr. Gracy.



# Dennis Johnson

EXECUTIVE VICE PRESIDENT OF POLICY AND ADVOCACY, CHILDREN'S HEALTH FUND

Children's Health Fund doctors and nurses take care of one child at a time. But Children's Health Fund also protects the well-being of all children by being a strong, persistent voice for children on Capitol Hill.

Over the years, under the direction of Executive Vice President Dennis Johnson, Children's Health Fund has worked strategically with policymakers—and, when necessary, fought intensely—to ensure a brighter future for kids.

We have been on the front lines in the struggles to make sure federal funds are available to support medical care for homeless children, to provide insurance for children in low-income families, and to secure social services for children affected by disasters. Recently, we advocated for passage of the historic Affordable Care Act, which offers important benefits for kids.

But a lack of insurance is not the only barrier to care. Millions of children live in areas with severe shortages of doctors, and getting to the doctor is even more difficult where limited public transportation undermines access to health care services. We are shining a bright light on this challenge and created a new tool, the Health Transportation Shortage Index, to support better collaborative regional planning between health care providers and transportation agencies.

Because they don't have a voice in politics, children in poverty are often overlooked in the national dialogue. We saw that again this year during the presidential election.

In response, Dr. Irwin Redlener, organized a group of leading child advocates and together they called on the candidates to commit to protecting safety net programs for poor children. Media coverage of this effort was part of a growing chorus as the campaign came to a close, urging consideration of the needs of the youngest and most vulnerable members of our society.

"Children's Health Fund fights for kids, and our country's future, in the space where public policy intersects with real life—communities that are economically disadvantaged and medically underserved," says Mr. Johnson. "Children's Health Fund leverages its unique strength as both a service and policy organization to punch above its weight. We give voice to the nation's children, our most important investment."

Child Advocacy Leadership Group

**Geoff Canada** Harlem Children's Zone

Bruce Lesley

First Focus

**Michael Petit** Every Child Matters

**Irwin Redlener** Children's Health Fund **Bill Shore** Share Our Strength

Mark K. Shriver Save the Children

# Senator Mike Crapo

**IDAHO** 

Every spring, Children's Health Fund medical directors and healthcare professionals from across the country gather in Washington, DC to share with elected officials their observations and expertise on the health care needs of the children and families that they encounter every day.

Senator Crapo (R) has always offered a warm welcome. "Children's Health Fund has been visiting with me over the past decade to discuss the health needs of children in Idaho and around the nation. Of the many issues faced by underserved kids in obtaining the health care they need, I believe that lack of access to dental care is an unrecognized epidemic," Senator Crapo says. "I have witnessed how devastating it is for children in Idaho and have been pleased to support Children's Health Fund's participation in efforts to provide medical, dental and behavioral health care to children and their families in rural communities throughout South Central Idaho."

Senator Crapo's support has been welcome to Adam Hodges, Dental Director of Children's Health Fund's Idaho project, who provides comprehensive oral health care, screening and dental exams, and oral health education to low-income and uninsured children and their families in rural communities





### Senator Debbie Stabenow

**MICHIGAN** 

The recession that swept across America over the past five years had a devastating impact on thousands of children in Senator Debbie Stabenow's home state of Michigan.

Many families in Detroit were already struggling financially due to global shifts in automobile manufacturing and other economic forces beyond their control. As jobs vanished, families lost their health insurance and fewer and fewer doctors remained who were willing to take patients on Medicaid.

Senator Stabenow (D) believed that Children's Health Fund could be part of the solution for children in Detroit, and she was extremely supportive in helping the Children's Health Fund establish a new state-of-the-art mobile medical program in Detroit to extend Children's Health Fund's reach to children in areas most impacted by the recession. Travelling with a team of health care providers from school to school, it has been a lifeline for children.

Her commitment to helping kids is also reflected in her work in Washington, DC. As one of the foremost child advocates in Congress, Senator Stabenow has been a leader in fighting for issues such as

protecting children's health care, securing quality nutritional programs for kids, promoting community and school-based health centers, and providing affordable after school programs.

"During these difficult economic times, it's essential that we all work together to make sure our children receive the health care they need. They are our nation's most treasured asset, and it is critical that they are given the opportunity to reach their full potential," says Senator Stabenow.

"I am honored to partner with the Children's Health Fund, which is making a big difference in the lives of our children."

Thanks to the support of Senator Stabenow, Children's Health Fund in Detroit—under Medical Director Elliott Attisha—visits local schools and youth organizations on a weekly schedule to ensure continuity of care and to build ongoing relationships with teachers, parents and students.

WASHINGTON, D.C.

# Dr. Rhonique Harris

MEDICAL DIRECTOR

# Dr. Marceé J. White

ASSOCIATE MEDICAL DIRECTOR

### Dr. Kamillah Wood

**PEDIATRICIAN** 

Across America, thousands of children don't have access to health care, not because they lack insurance, but because there is a severe shortage of health care professionals in their communities.

Children's Health Fund has been helping to solve this problem by training the next generation of community health professionals.

In 2011 alone, through Children's Health Fund project affiliations with academic medical centers, 986 doctors-in-training and other health care students—including pediatric residents, nurse practitioners, and public health graduate students—joined our teams to learn about

community health care. Doing a rotation on a mobile clinic is an eye-opening and inspiring experience. For many young professionals, it has set the course for their careers.

Today the medical director of the Children's Health Fund project in Washington, DC, Dr. Rhonique Harris started as a pediatric resident on a mobile medical unit when she was fresh out of medical school. "Little did I know it would become my life," she says.

Dr. Harris has been with the DC project for 14 years now, mentoring other young doctors. She can always tell among the residents on rotation which ones are going to become community physicians. "They are the ones who go above and beyond with a patient or a family. When I see that commitment, I know they are destined to become a great community health doctor."

One of the young doctors that Dr. Harris mentored is Dr. Marceé White, who was just beginning her residency when Katrina struck. "I thought it was incredible that the DC doctors packed up and headed to New Orleans in the mobile unit to respond to the disaster," she remembers. "These were the kind of people that I wanted to work with."

For physicians, training on the mobile medical clinic means developing their diagnostic skills. On a mobile unit, doctors don't

always have immediate access to all the medical blood tests and x-rays that doctors can use in a more traditional clinical setting. "I think they develop superior physical diagnosis skills," says Dr. Harris. "As a result, we are actually providing the very best physicians for the neediest families."

And because these families have so many needs, the health care team provides more than typical primary care. At The Arc, where the fixed-site clinic of the mobile program is based, a family-centered approach strives to meet many needs. "Here at the clinic we connect patients from our mobile clinics with case workers, support groups, nutrition and fitness opportunities, and health education," says Dr. White.

Dr. Kamillah Wood, who joined the DC project 18 months ago after a health policy fellowship at Harvard, believes that "Children's Health Fund provides the ideal Medical Home in an underserved area." Every day, Dr. Wood's on-the-ground experience in the mobile clinic is helping her to understand the needs of families in underserved areas and think about policies that might bring about systemic change. Her mentors, Dr. Harris and Dr. White, are encouraging her to think about how to take those next steps.

"At Children's Health Fund we nurture community physicians," says Dr. Harris. "We plant seeds. They grow. And then they branch out."

#### Dr. Jonathan Melk MEDICAL DIRECTOR, SOUTHERN ARIZONA

In August 2005, Hurricane Katrina hit hard. Dr. Randy Christensen, Medical Director of the Children's Health Fund's Project in Phoenix, asked an intrepid young doctor, Jonathan Melk, to join the caravan of care that Children's Health Fund was mobilizing across its national network.

This call came right as Dr. Melk was considering a job at the Chiricahua Community Health Center as the sole pediatrician for some of the poorest, most medically and socially challenged children living on the US/Mexico border. Joining Dr. Christensen as Children's Health Fund provided care in the Gulf, Dr. Melk was formulating a plan. "I would go to Chiricahua and petition Children's Health Fund to take us on. I wanted to build a true Medical Home for children in a place that had never seen anything like one before."

Chiricahua became the home of Children's Health Fund's 22nd project. "You cannot underestimate the

importance of inspiration, the feeling of being connected to a wider network and not just being down here in these borderlands on my own," he says. "None of it would be possible without Children's Health Fund." Home base for the mobile clinic is a new Pediatric Center of Excellence that Dr. Melk and his community have built in record time over the past few years. Now the children of Chiricahua have first-class pediatric services. "It's what they deserve," says Dr. Melk. "It's what all children deserve."







# Dr. Juan Robles

#### **FORMER PATIENT**

Each day, Children's Health Fund doctors and nurses play a quiet role in the American dream. By providing critical health care to children in need they help kids become better prepared to learn in school and reach their fullest potential as productive citizens. And some of those kids take that potential and put it right back into helping the next generation.

One of them is Juan Robles. A Children's Health Fund patient as a boy, he credits Dr. Alan Shapiro, Senior Medical Director of Children's Health Fund's New York Flagship Programs, with inspiring him to become a doctor himself. Today, Dr. Robles is finishing his residency in family medicine at Montefiore Medical Center in the South Bronx.

"I met Dr. Shapiro in 1994," he recalls. "Like most kids in my high school, we really didn't have good access to medical care. Most of us didn't have insurance, and my mom couldn't afford it. I had really never had health care in my life. But the gym teacher referred us to the Children's Health Fund mobile medical clinic."

What started as a doctor-patient relationship turned into much more. "Dr. Shapiro became a teacher, a mentor. I did not have a father figure in my life, and he was always there for me. I admire him for many reasons ... he is a doctor, he's a very smart, genuine, caring person. But most of all because he was guiding me in the right direction.

"Now, I treat patients with no health insurance, who are very poor, with chronic disease and no access to medical care," says Dr. Robles. "Someone made a contribution to Children's Health Fund and the good heart of that person made an impact in my life. So, now I am able to impact other people's lives. I think that's the beauty in life... the heart of giving back and serving others."

#### Steve Diaz

#### MOBILE CLINIC DRIVER, NEW YORK CITY

Steve Diaz keeps his hands on the wheel and his eyes on the road ahead. As the driver of Children's Health Fund's first mobile medical unit, he has kept health care for kids rolling for a quarter century.

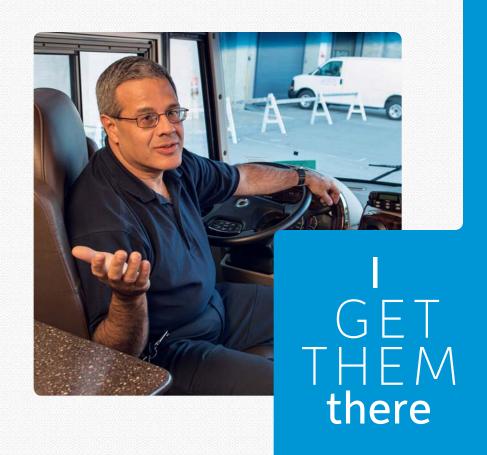
"I've been an eyewitness to the incredible care that homeless kids get on the mobile units," he says. "The members of the medical team really take their time to make families feel comfortable and well taken care of. Over the years, I've seen thousands of kids come on board with health problems and then leave feeling better, not just physically but emotionally, too."

He is not what people usually think of as a health care professional, but Steve Diaz knows that he plays a vital role in giving kids in need access to quality care. And he has 25 years of experience to prove it.

Mr. Diaz believes that everyone has a part to play in getting kids the care they deserve. "I get the health care professionals to where they need to be."



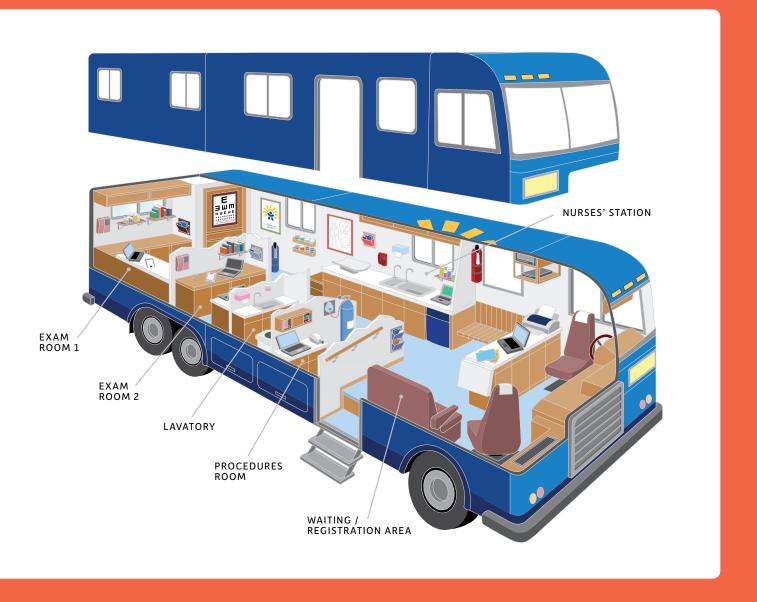
See Steve Diaz in action in a video by WeTopia. childrenshealthfund.org/annual-report-2011





# OUR MOBILE MEDICAL CLINIC

Equipped to provide primary care, dental care and mental health services, our fleet of mobile medical clinics brings health care professionals to children who otherwise would not get the care they need.



We are mobile clinics strong AND COUNTING

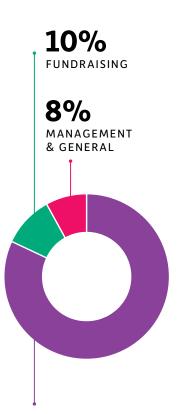


# 2011 STATEMENT OF REVENUE & EXPENSES

Children's Health Fund is proud of the way it manages and safeguards the generous contributions it receives from individual donors, corporations and other organizations. Eighty-two percent of expenses Children's Health Fund incurs are directed to program services. This percentage well exceeds the standard upheld by organizations that monitor the work of charities.

Our annual report, audited financial statements and IRS 990 forms are available in PDF format on our website, childrenshealthfund.org.

Ratio of supporting services to Total Expenses	17.62%	
Net Assets-End of Year	\$ 8,930,636	
Net Assets-Beginning of Year	\$ 8,537,605	
Net increase in funds	\$ 393,031	
Total Expenses	\$ 15,230,079	
Management & General	\$ 1,192,829	
Fundraising	\$ 1,490,607	
Total Program Services	\$ 12,546,643	
Education	 1,399,699	
Public Health & Crisis Response	943,935	
New York City Programs	6,638,672	
National Programs	\$ 3,564,337	
EXPENSES		
Total Revenue	\$ 15,623,110	
NET LOSS ON INVESTMENTS	(375,752)	
INTEREST AND DIVIDENDS	\$ 302,154	
Interest and Dividends, and Gains on Investments		
Total Revenue Raised	\$ 15,696,708	
Special Events	1,043,043	
Government Grants	333,500	
INDIVIDUALS	4,250,87	
CORPORATIONS	5,867,595	
FOUNDATIONS	\$ 4,201,693	



82%

CLINICAL &
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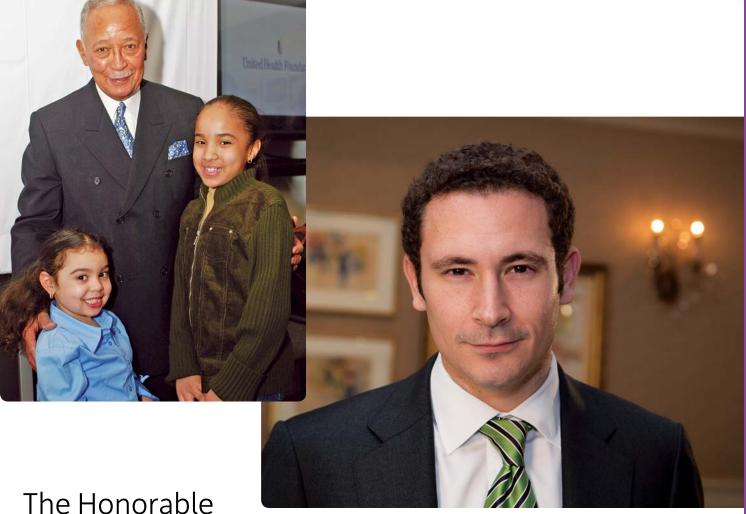
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Throughout its 25-year history, Children's Health Fund has had a remarkable Board of Directors committed to keeping the wheels of our mobile medical clinics turning, expanding the reach of the service we provide to vulnerable kids, and increasing the depth of our Enhanced Medical Home Model that gives families the full range of health care services they require.

The Manhattan Borough President when Children's Health Fund began, David Dinkins was one of the first public officials to recognize the urgent medical needs of homeless children at the Martinique Hotel and other shelters and to support the innovative solution of a doctor's office on wheels. He continued his support as Mayor of New York City, and joined the Children's Health Fund Board in 1996.

Alex Karnal has brought incredible energy and dedication to Children's Health Fund since joining the Board in 2011. As a Board Member of the Deerfield Foundation, his leadership has resulted in significant support for our New York Flagship Programs. This year he has activated young professionals, which is critical for Children's Health Fund's future.

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## Wynton Marsalis

#### MUSICIAN

"Within a week after Hurricane Katrina, Children's Health Fund did the impossible," says musician and supporter, Wynton Marsalis. "They got mobile medical clinics to my hometown, New Orleans, when our situation was truly desperate.

"And they brought doctors to us and to Biloxi, Mississippi. And for so many of our devastated communities, those clinics and the caring doctors and nurses of the Children's Health Fund were the only medical help in sight."

That disaster response was the start of a long-term commitment to Gulf Coast children that continues today with permanent projects in New Orleans and Baton Rouge, Louisiana, as well as Gulfport, Mississippi.



Touched by the work of Children's Health Fund, Mr. Marsalis joined a constellation of stars who lit up the stage with live performances and recorded greetings at Radio City Music Hall for Children's Health Fund's 25th Anniversary celebration in October, 2012.

The concert was a family affair in support of America's children. Among the acclaimed performers were Tom Hanks & Rita Wilson, James & Caroline Taylor, Rubén Blades & Luba Mason, Sting & Trudie Styler, Amy Grant & Vince Gill, and Stevie Wonder & his daughter, Aisha Morris. Also lending their artistry to the event were Steve Martin & the

Steep Canyon Rangers, Aaron Neville, Allen Toussaint, and Ann & Nancy Wilson of Heart fame. And, of course, Children's Health Fund co-founder, Paul Simon, took the stage with a number of the performers—including his wife, Edie Brickell, and their daughter, Lulu Simon.

Joining Mr. Marsalis in sending a video greeting to share their memories and support for Children's Health Fund were Marc Anthony, Hillary Rodham Clinton, Robert DeNiro, Morgan Freeman, Julianne Moore, Spike Lee, Al Pacino, and Oprah Winfrey.

In his eloquent remarks, Mr. Marsalis captures the full impact of Children's Health Fund, not only helping a child to be well, but to have a full and happy life. He says, "Undiagnosed and untreated medical conditions can undermine a child's potential to succeed in school, to participate in athletics, or just to enjoy basic social interactions. I ask you to join me in supporting the work of the Children's Health Fund. There is no worthier cause."



Watch video messages from Wynton Marsalis and other supporters.

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