

# Cisco TelePresence SX20 Quick Set



## Transform Your Team with Video Collaboration

Cisco recently released our latest telepresence solution, which speaks directly to Cisco's goal to bring the "Power of In-Person" to everyone, everywhere. The Cisco TelePresence SX20 has taken the performance up a notch while preserving the flexibility and affordable price points to ensure customers of all sizes can benefit from the power of telepresence.

The SX20 easily turns any flat panel display into a flexible and sleek telepresence system with high-definition video, multi-party conferencing and three different camera options to accommodate various room size and configurations.



## Professional Services

- Increased productivity through more interactions
- Faster time to market and faster decision making
- Users recover time normally spent travelling to and from meetings



## Retail

- Rapid retail sales cycle throughout
- Accelerated new product roll-out
- Up-to-the-minute views of seasonal line plans

## Manufacturing

- Make faster, smarter decisions about product development and design
- Hold quality control inspections across different locations
- Provide experts for remote machinery repair
- Coordinate shipments with suppliers
- Offer face-to-face training and consulting opportunities



## Finance

- Collaborate in real time
- Set daily strategies, share news and market conditions, and make decisions without confusion
- Extend expert financial services to customers in remote branch offices
- Interview potential job candidates from afar "in person"
- Offer face-to-face training and consulting opportunities



# Who uses TelePresence?

# Business Benefits of Using Video Solutions

## 1. Reduce Travel Costs

- Spend less on travel – more on opportunities for growth
- 6 trips from Singapore to Indonesia will be able to pay for 1 unit of Cisco SX20 video solution

## 2. Expand Your Reach

- Scale expertise across the globe or region
- Communicate more effectively with your customers and suppliers

## 3. Grow your Market Presence

- Resolve critical problems faster
- Accelerate sales cycles
- Reduce time to market
- Drive innovation
- Build competitive differentiation

## 4. Optimize Employee Time & Retention

- Minimize business travel – related downtime
- Enhance teleworking capabilities
- Increase productivity
- Improve work/life balance



Figure 1. Cisco TelePresence SX20 Quick Set in a Small Meeting Room Environment

## Business Case *(for illustration purpose only)*

Software features (Multi Site, Dual Display & HD Resolution) at No Extra Cost

|   |                         |
|---|-------------------------|
| Cost of Cisco SX20 for 3 Sites            | US\$ 16,000.00          |
| Estimated Return On Investment Time Frame | 24 months               |
| Monthly Investment                        | US\$ 16,000 / 24 months |
|   | US\$ 670.00 per month   |

\*SX20 12X hardware price only

# Bringing Powerful TelePresence to Any Room or Space

Software features (Multi Site, Dual Display & HD Resolution) at No Extra Cost

## Key Features and Benefits

| Features  | Benefits  |
|---|---|
| Camera of your choice<br>12x or 4x zoom capabilities                  | Can be utilized for Small rooms to Big Lecture Hall Environments  |
| Bundled Multisite capability  | A single SX20 codec allows you to connect up to 4 video participants without the need of an external bridge                               |
| Bundled Dual Display  | Hook up a additional display to split up both video and content to separate full screens  |
| Bundled Premium Resolution  | Provides premium 1080p60 resolution compatible with standards-based video without loss of features for maximum clarity in all video calls |
| Full set of API commands for integration to external controls         | Integrate into just about any room control systems for smart conference rooms   |
| Efficient heat dispersion through metallic chassis                    | Ensures efficient 24 hours usage even in closed cabinet environments  |
| Futurama, a consistent User Interface Experience across all platforms | Anyone can easily pickup the friendly touch and dial usability without referring to a guide   |



Cisco TelePresence SX20 Quick Set on Wall Mount (wall mount is optional accessory)

## For More Information

For more information about the Cisco SX20 video solutions, <http://www.cisco.com/go/ph/velocity/sx20> or contact your local account representative.