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Cisco ACE Product Portfolio Introduction



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Data Center and Application Challenges



Data Centers under Increasing Pressure

Challenges



- Power and cooling crisis in data centers
- Consolidation of data centers
- Longer application provisioning cycles
- Application downtime and slower application response times
- SOA and Web 2.0 security vulnerabilities and performance bottlenecks
- Need to maintain business continuity

Data Center & Application Challenges

"Power and cooling is a pandemic in the world of the data center. By next year, about half the world's data centers will be functionally obsolete due to insufficient power and cooling capacity." Gartner Inc, June 2007

"Replacing or upgrading applications is an important issue for many firms, ranking as the fifth-highest priority among IT decision makers for 2006 ..." Forrester Research, June 2007

"Applications are the biggest source of network downtime, accounting for roughly 25% or \$213,000 annually, split 65/35 between application outages and degradations.", Infonetics Research, March 2006

"50% of enterprises and government agencies are using XML, Web services or SOA." Gartner "XML accounted for 15% of internet traffic in 2005. By 2008, it is expected to account for 50%." 451 Group

Cisco Data Center Strategy & Evolution

Consolidation



- Regain IT Asset Control
- Lower Operational Expenses

 Protect and Control Investments

Virtualization



- Capital Asset Utilization Improvement
- Power Savings
- Overall Systems Abstraction

Automation



- Simplified and Policy Based Provisioning
- Reproducible Processes
- Manage Business Processes and Templates

Unified Network Fabric

Integrated Provisioning

Innovation & Integration

Data Center Class Platform
Integrated Services



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Cisco: Transforming Data Centers



Data Center Assurance Program

Edge to Disk Data Center systems testing and validation



Application Networking

•Empowering applications thru network

•WAN Optim, App Switching, XML Security/Offload

•Broad Portfolio of Application Networking Technologies



DC Automated Provisioning

•Link LAN, SAN, AFE, Security together w/ compute and storage

•Visibility to Business Process Execution



Secure DC Infrastructure

Purpose built infrastructure and transport systems designed for tomorrow's data centers



Unified Network Fabric

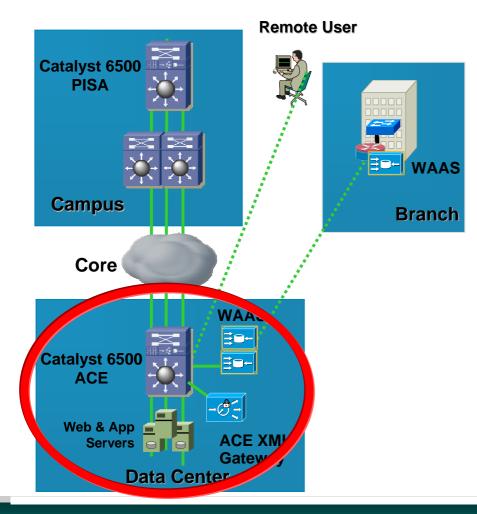
Evolution of data link to allow a single network in the data center for all traffic types

Session ID Presentation I

Cisco Application Networking: Solution & Benefits



Cisco Application Networking End-to-End Solution for Enterprise



Campus – Sup32 PISA

Deep packet inspection and QoS

- Branch WAAS WAN optimization App acceleration
- Data Center ACE

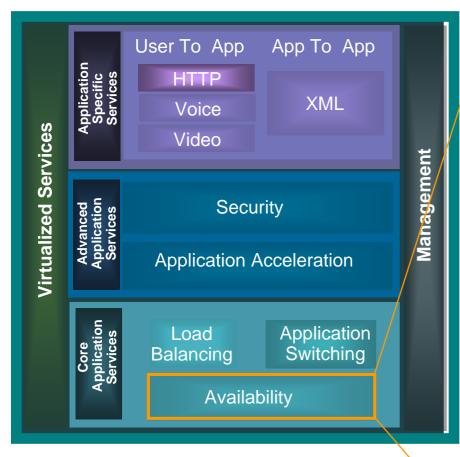
App and XML switching

App and XML acceleration

Application and XML Firewall

ACE Is Industry's Leading Set of Solutions for Data Center Application Networking

Application Availability



"The Cisco ACE module's ability to maximize the availability, scalable performance and security of the college's data center applications played a large part in our decision to upgrade to ACE." John McManus, Manager of Servers and Networks Group, Harper College

Highly Scalable Application Switching

Maximize availability through best-in-class load balancing & content switching

Per-Server

Extensive set of application health probes to forward traffic to the most available server

Per-Physical App Switch Device Failover

Maximize Availability using highly available system software and hardware

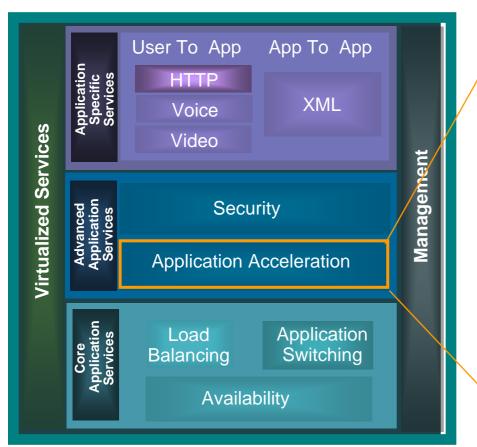
Per- App / Department/ Customer

Application/Department/Customer specific failure does not Impact other using virtual devices

Per-Data Center

Data Center Failover via Interoperability with Cisco ACE Global Site Selector (GSS)

Application Acceleration



Fast Response Times = Productivity

Optimizes Performance for Low Bandwidth, high Latency Connectivity up to 300% faster

More Efficient Servers

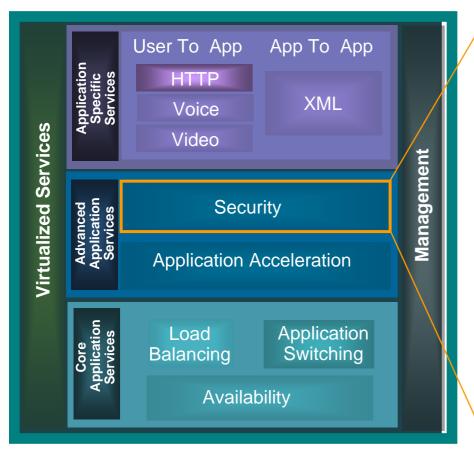
80% additional server processing capacity by SSL,TCP and XML offloading

Faster Time to Deployment

XML and Web services Acceleration using XML Gateway

"Cisco ACE is also helping First National offload SSL processing that had previously been a function of another vendor product. The capability of performing multiple tasks on the Cisco ACE makes it so much more appealing to us than having websites run through a traditional Web load balancer." Todd Kleinsasser, Network Engineer at First National Bank

Application Security



Network-layer Protection

Safeguard Against L3-4 Attacks using Access control filtering and deep packet inspection

Application Protection

High-Performance Protocol Inspection to stop Application Attacks

SOA & Web 2.0 Protection

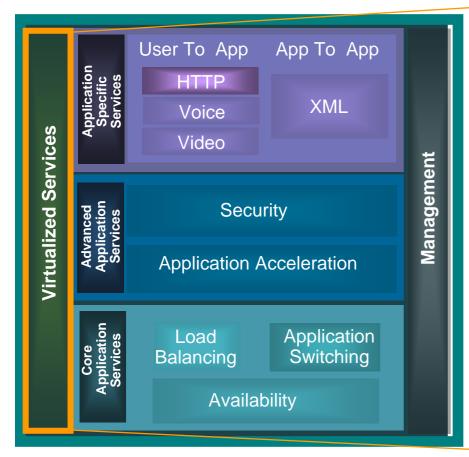
Protects XML application and Web Services using XML Firewall

Highly Scalable Server Protection

Supports 1M NAT entries, 256K ACLs & provides last line of defense for servers

"We are going to utilize security features of ACE to eventually replace our firewall. The Cisco ACE will also be used to front-end the server between load balancers and the server security." Jim Healis, Network Engineer, Weber State University

Optimal TCO with Virtualized Architecture



Reduced OPEX

90% lower Power, Cooling & Space requirements via virtual devices

Reduced CAPEX

65% CAPEX savings less physical app switching devices via virtual devices

Improved Workflow & IT Productivity via RBA

Centralized Control with Delegated Management via Role-based Administration

Faster Application Roll-out

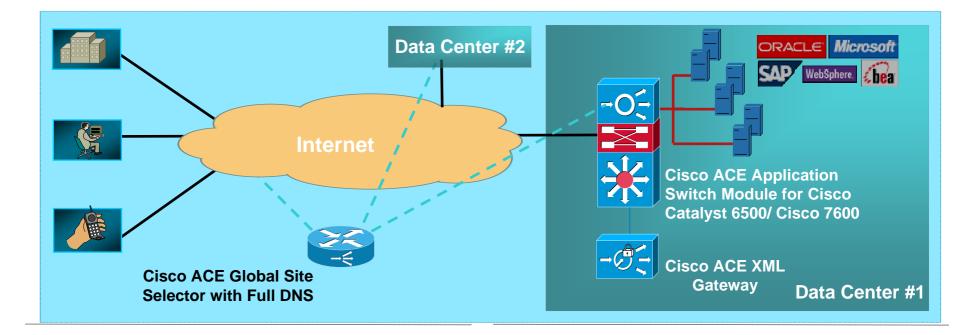
Virtual Devices accelerate application Roll-out by up to 70%

"These capabilities ease our IT management challenges, as we can better manage traffic across multiple servers and deploy applications within minutes, in normal business hours, without disruption to our user communities." John Turner, Director of Network Systems for Brandeis University

Cisco ACE Portfolio: Products and Features



Cisco ACE Portfolio: Comprehensive Application Delivery for the Data Center



ACE GSS – Global Site Selector

Application Networking Manager (ANM) – Management Software

ACE – Application Switch Module

ACE XML Gateway – XML Switching & Security

ACE Global Site Selector : Ensuring DC-DC Continuity



- Provides failover across distributed data centers to maintain availability
- Intelligently select best data center to ensure application SLAs
- Fully integrated DNS Server
- Reacts to changes in Local and Global Networks
- Scale as you grow to multiple Data Centers, servers, and switches

Global Application Switching Solution

Cisco ACE Module : Next Generation of Application Switch



- Best-in-class Load Balancing and Content Switching
- Application Availability
- Application Acceleration
- Application Security
- Virtualized Architecture
- Support for Catalyst 6500
 Switch and Cisco 7600 Router

Industry's Highest Performing Application Switching Platform: 4-64 Gbps



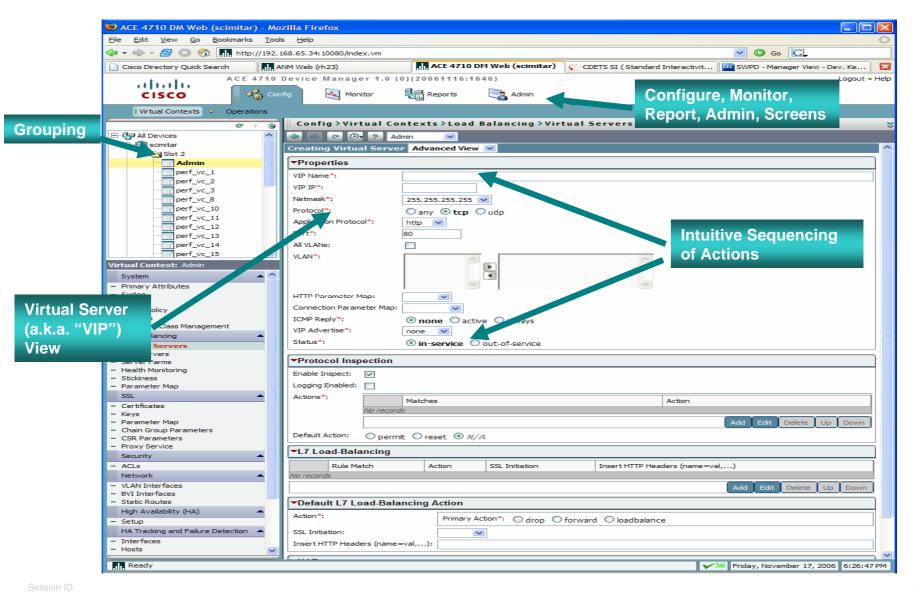
ACE XML Gateway : Leading Transition to Web 2.0 & SOA



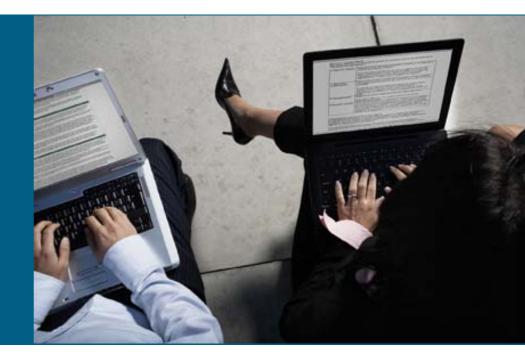
- Inspect, secure & accelerate XML traffic
 - Industry leading 30K TPS
- Deep XML message visibility
- Powerful XML Firewall
- Offload XML message processing & server load
- Translate protocols and integrate messages

Enables faster and more secure deployment of SOA and Web 2.0

Application Networking Manager : Complete, Single-View Mgmt for ACE (Family)

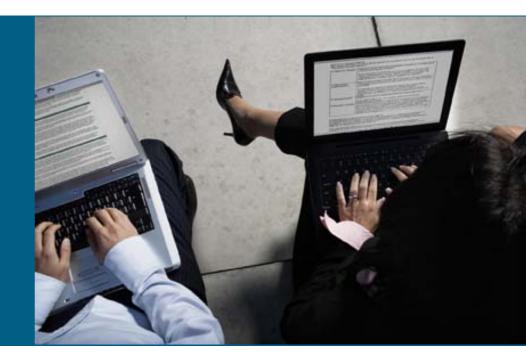


Cisco ACE Portfolio Technology OverView

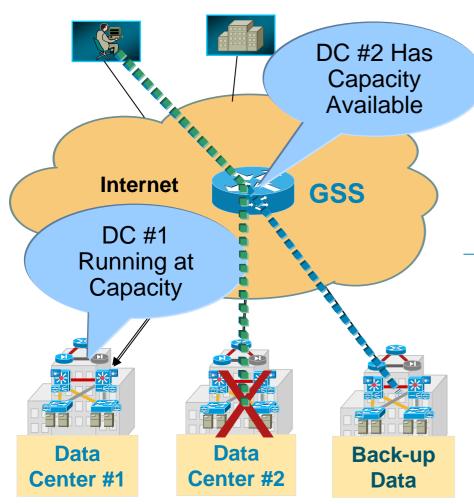


Cisco ACE Portfolio Technology OverView

ACE-GSS



Global Site Selector (GSS) - Availability and App Optimization Between Data Centers



 GSS intelligently balances traffic between geographically distributed data centers

 Improve protection in the event one or more data centers is disabled

Enables a fault tolerant, globally distributed application delivery network

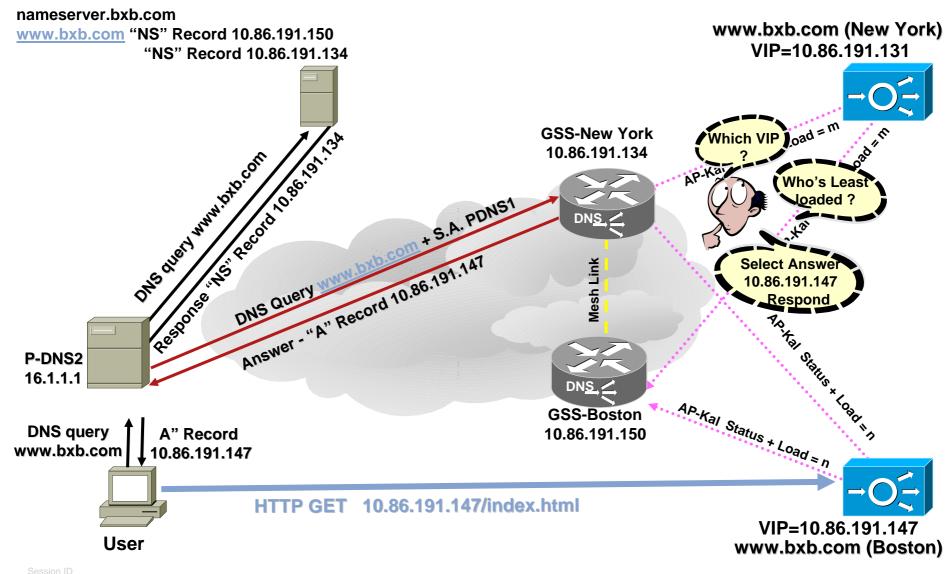
GSS 449X Key Features & Functionality

- Improves availability and resiliency of DNS infrastructure with high performance
 - Rules-based load balancing for a given hosted domain
 - DNS configuration for global SLB's and DNS name servers
 - Domain name processing for specified Web applications at wire speeds
- Offloads and optimizes data center BIND/DNS processing and selects the best site based on:
 - Intelligent load balancing algorithms & "clauses"
 - Proximity to user request
 - Data center and server loads, availability & health
 - Persistence to prevent lost session information

- Scales as you grow to support hundreds of data centers, servers, and content switches
- Centralized domain management for Web applications
- Can be deployed with or without content switches
- Supports all DNS-compatible devices

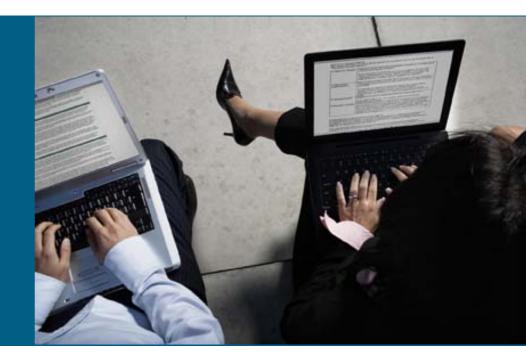


Basic GSS Operation with KAL-AP



Cisco ACE Portfolio Technology OverView

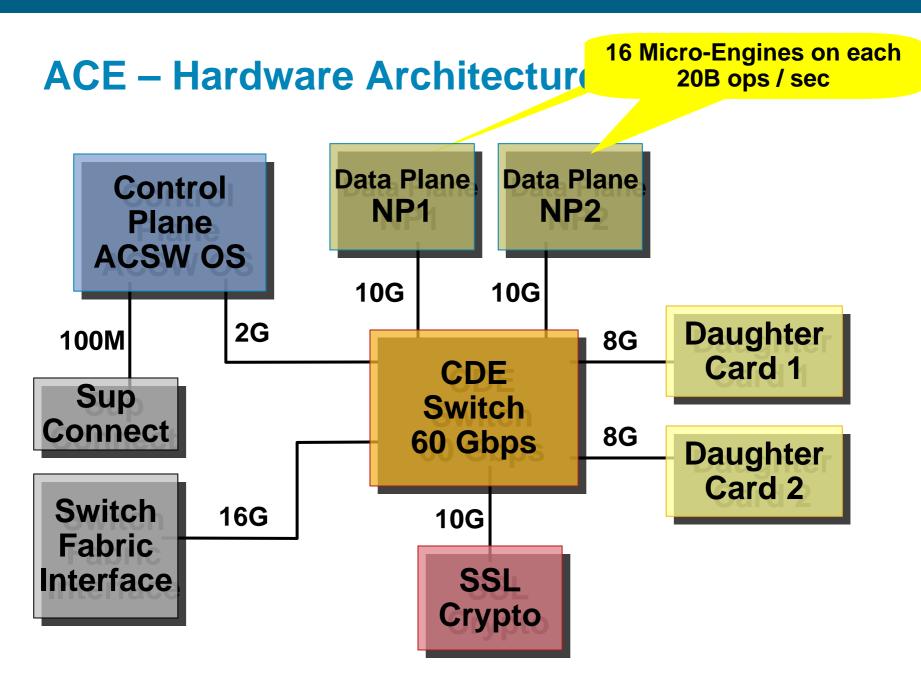
ACE-Module



Cisco Application Control Engine (ACE)

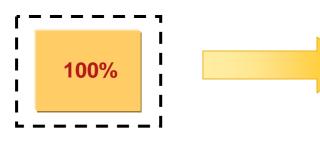


Parallel network-processor based architecture with separate control and data paths

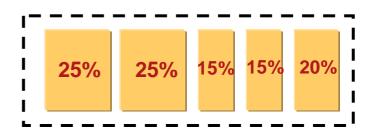


Virtual Partitioning – System Separation

One physical device

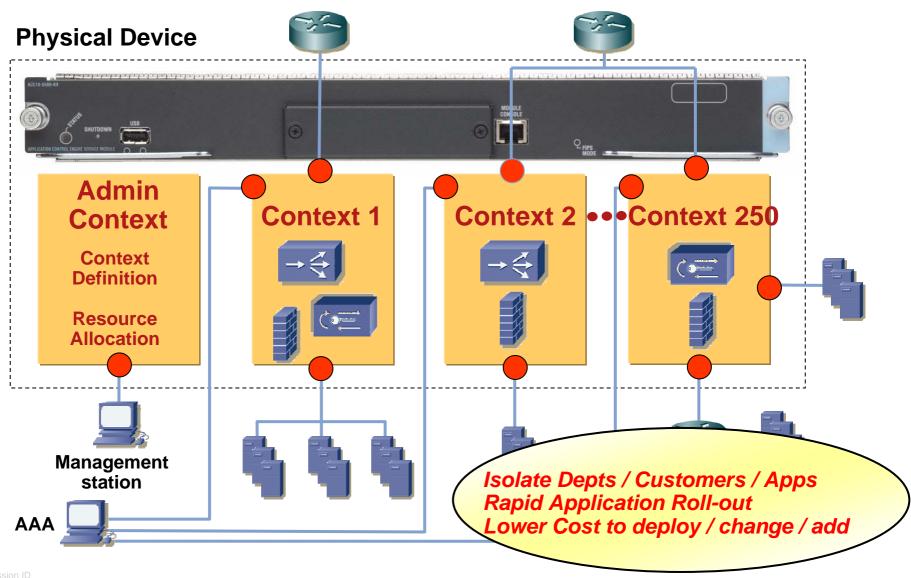


<u>Traditional device</u> Single configuration file Single routing table Limited RBAC Limited resource allocation Multiple virtual systems (dedicated control and data path)



Cisco Application Infrastructure Control Distinct configuration files Separate routing tables RBAC with Contexts, Roles, Domains Management and data resource control Independent application rule sets Global administration and monitoring

Virtual Partitioning – Deployments



Virtual Partitions – Resource Control

Per context Control

Guaranteed

Rates

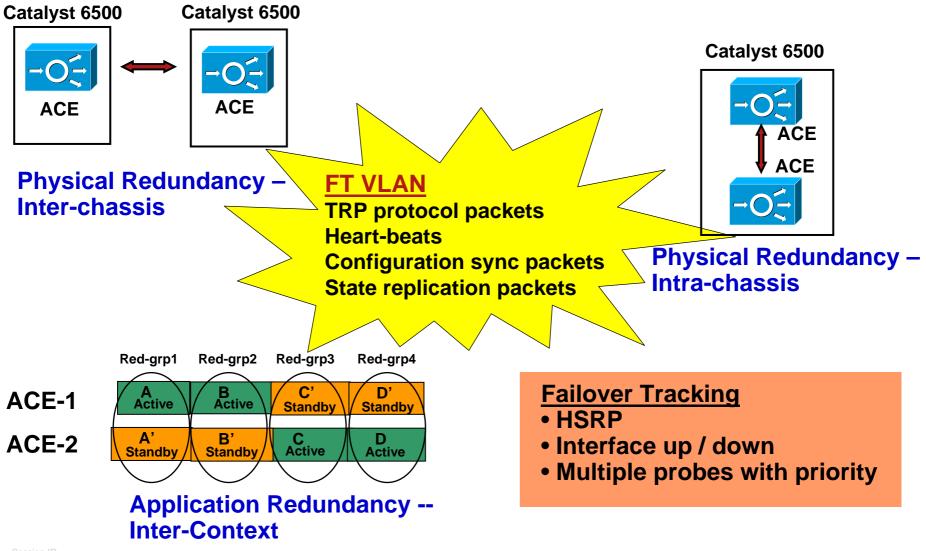
- Guaranteed resource levels for each context
- Support for over-subscription

Bandwidth Data connections / sec Management connections / sec SSL bandwidth Syslogs / sec Guaranteed Memory

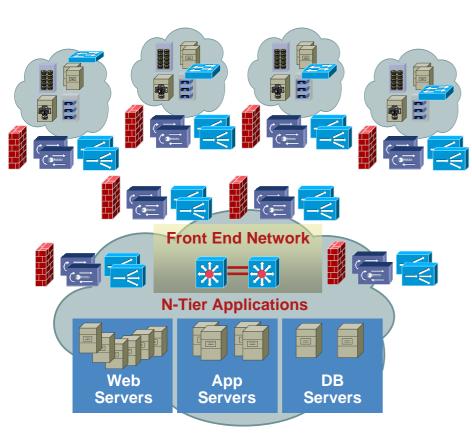
Access Lists Regular expressions # Data connections # Management connections

- **# SSL connections**
- # Xlates
- **# Sticky entries**

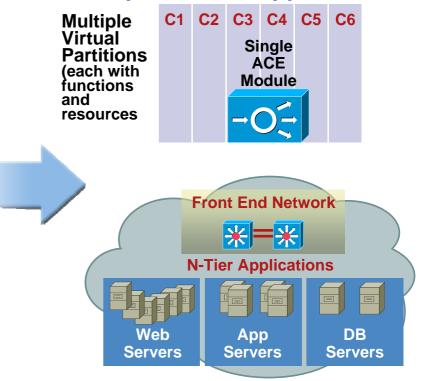
Robust Application Availability



ACE in Action: Data Center Consolidation

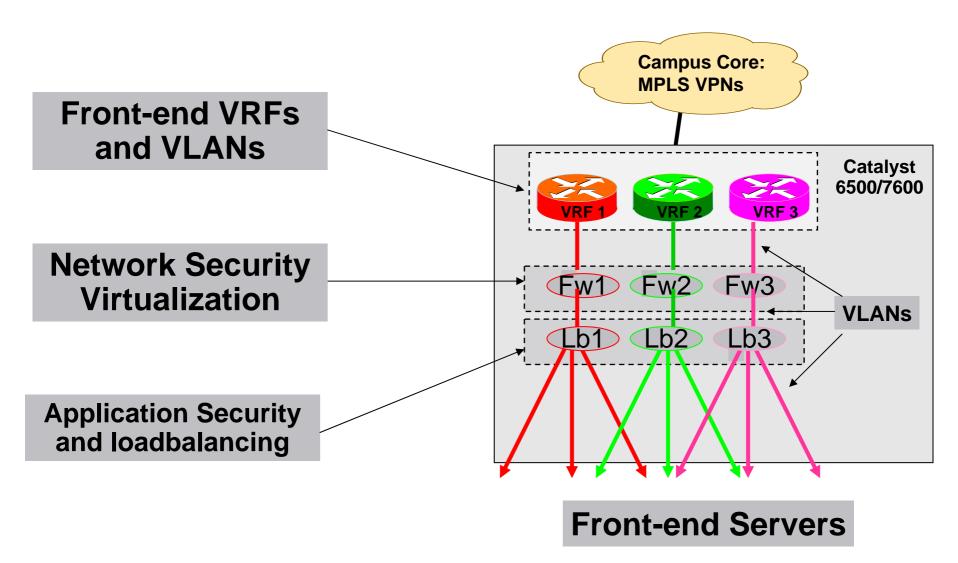


Depts, Users, Applications



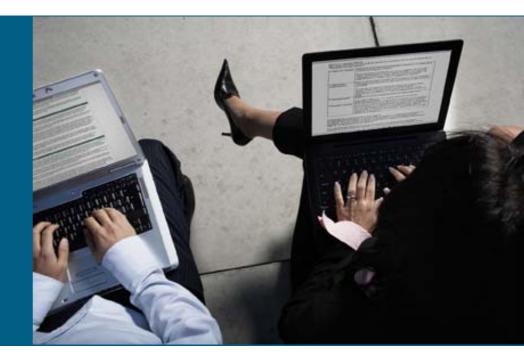
ACE consolidates horizontal application silos and supports central control with distributed management

Virtualized Datacenter Services Some Examples



Cisco ACE Portfolio Technology OverView

ACE-XML Gateway



What's Happening in XML

Reactivity + **CISCO** = ACE XML Gateway

- \$135 million, acquisition closed March 21st '07
- AXG now an integral part of the ACE product family
- Appliance form-factor today...
- "Cisco's Reactivity acquisition is a logical extension of the company's SONA architecture. There's a move towards delivering appliances that provide out of the box application-integration services."

David Greenfield, Editor Network Computing. Feb 07

How IT has changed

IT has evolved under pressure from 'The Business'

Then

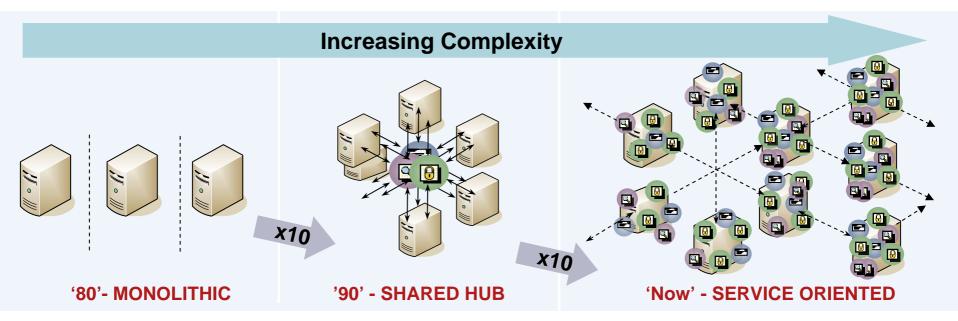
- Complex and varied data formats (Encoded, CSV, FLR)
- Proprietary Application Languages (COBOL, Tandem, C, COM)
- Custom, hand-crafted integration of systems (Middleware, home-grown infrastructure)
- Inconsistent business views and broken business processes across data silos
- High life cycle costs
- Rigidity and fragility

Now

- Open and self describing data structures (XML)
- Open and transportable application languages (Java, Web)
- Standards based architectures for applications and their integration (SOA, ESB)
- Common business processes and single view of key business data across systems
- Reduced life cycle costs
- Flexibility and Agility

Standards and Architectures have evolved

Applications Have Been Moving to a Distributed Infrastructure



Drivers

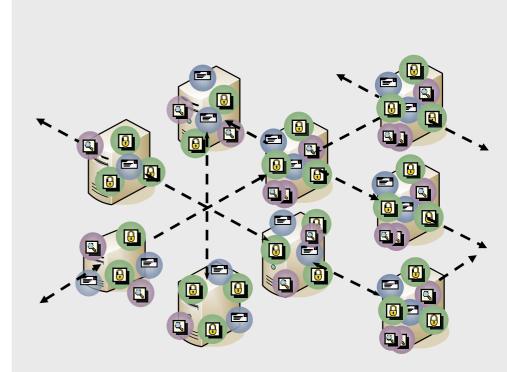
- Connectivity IP networks
- Universal communication HTTP, XML
- Service-oriented computing Standardized interfaces

Impact

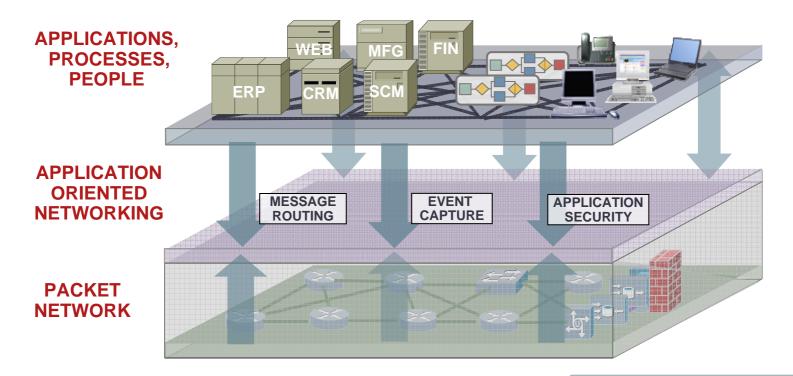
- Increase in number of applications
- Increase in complexity of interactions, messages, languages
- Introduces security, management issues with highly distributed applications

Network Is the Ideal Place to Address These Requirements

- Ubiquitous presence that touches every application system
- Centrally manageable across location and organizational boundaries
- Scalable through pipe-line and cluster based parallelism



AON Is the 'Network for Applications'



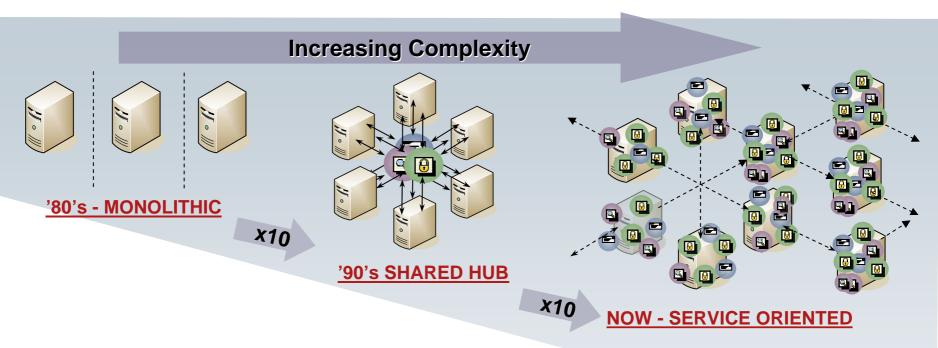
The next stage in the evolution of the network—

Process at application message level

Able to natively understand the content and context of application messages

Enable application to focus on business logic and user interaction while offloading application overhead aspects to the network with no changes to the existing systems

XML Adoption



Increased complexity drives need for standards

- Message protocol HTTP
- Message representation XML
- Message interaction SOAP (based on HTTP & XML)
- Message security Web Services (based on SOAP)

Why XML Is The Natural Next Step?

XML is being used to describe data in all enterprise applications

SAP, Oracle, Microsoft, IBM all have built in XML support

XML is the default format for business data

ebXML, FIXML, RosettaNET

XML is a key component of new Application Architectures

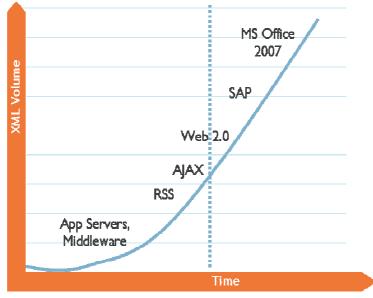
Web Services, SOAP, WSDL/UDDI

Web 2.0, AJAX, Mashups, RIAs



The Problem - Exponential Increase in XML Messages

- XML is becoming ubiquitous across platforms, middleware and applications
- XML accounted for 15% of internet traffic in 2005. By 2008, it is expected to account for 50% of internet traffic (451 Group)



Sources: Gartner, ZapThink

XML adoption The issues

Performance: XML is verbose and cumbersome

- More CPU/memory to parse the messages
- More disk to store the data
- 30% of load on application servers is due to the overhead of processing XML (ZapThink: 2005)

Integration: Heterogeneous systems will always exist

- Increased number of system interactions
- Despite standards, mediation of security, protocol and data is non-trivial
- Virtualisation of services and management of the estate

Security: Protection of distributed, open systems

- Heavy burden of public key operations
- New forms of malicious attack based upon XML and Web Services

Leveraging a Network Appliance Model

Traditional

- Build capabilities into service end-points
- Higher data center costs
 - More Servers & CPUs
 - More space
 - More power and cooling
- Rigid and inflexible

Services must do more than provide their business function

Network Appliance

- Build capabilities into the network
- Perform computationally expensive tasks in a single, scalable location
- Reduced data center overheads
- A common location and management of common infrastructure services

Evolution to a Service Oriented Network Architecture

The ACE XML Gateway



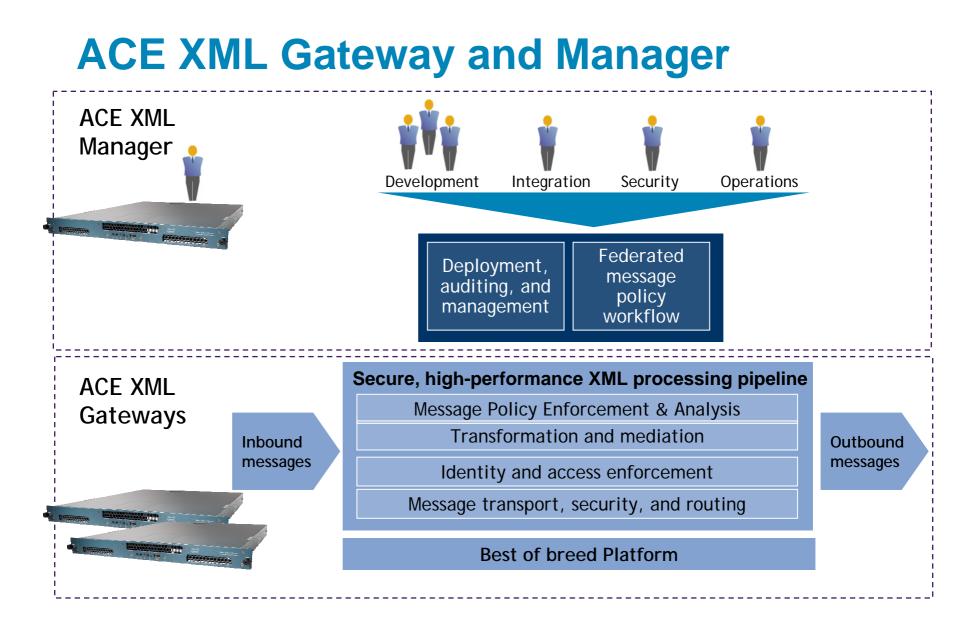
Network device that understands XML and Web Services

Secure - Prevents threats to application

XML Firewall, message inspection and security, access control and authorization

- Accelerate Offloads XML and message processing from application servers
 Release data centre server resources from non-business transaction focused work
- Scale Reduce end-to-end application latency and improve concurrency 30,000 TPS and 40,000 concurrent connection per gateway
- Manage Policy-driven message enforcement of how and when applications may be accessed Intuitive GUI to define and monitor service execution

Industry's Highest Performing XML Application Switch - 30,000 XML transactions per second!



Cisco ACE XML Gateway Functionality

Authentication, Transformation, & Management API's/SDK

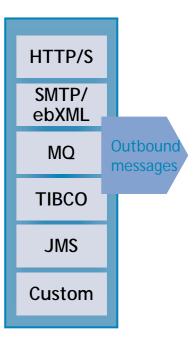
XML Threat Def

XML denial of service Content screening XML attack detection Attachment anti-virus routing Privacy enforcement WS-Security Authentication Authorization IAM integration LW security token service (STS) Multi-level credential collection Identity-based reporting & alerting Identity-based routing Compliance reporting SSL termination

Access Enforcement

Message Processing

XML schema, encryption/signing, transformation, mediation, acceleration, monitoring Content/IP/header based routing, management, Auditing & forensics



Inbound

messages

HTTP/S

SMTP/

ebXML

MO

TIBCO

JMS

Custom

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CISCO Manager Sub	-Policy: Shared		Deploy Policy	Logged in as <u>administrator</u> Log Out ?
★ <u>Manager Dashboard</u>	Denial-Of-Service Protec	tion Settings		0
Policy 5. Message Routing	Enable Denial-of-Service Prote	ection		
		HRESHOLDS		
Imported WSDL Files	These settings describe the tr	raffic allowed from any one IP add	ress before that IP address is considered	d to be attacking the ACE XML Gateway.
<u>Open HTTP(S) Ports</u> HTTP Servers	Traffic/Attack Type	Detect Messages That:	Maximum Allowed Rate*	Maximum Allowed Burst
Messaging Servers Exception Mapping Defaults	Overall Request Rate	n/a all requests are counted	60 requests/min	10 requests
Access Control	Authentication Failures	n/a all failures are counted	12 failures/min	3 failures
Access Control Browser LDAP Servers	CPU Usage	use > 250 ms CPU time	30 "detected" messages/min	5 "detected" messages
Global Security	Internal Errors	n/a all errors are counted	30 errors/min	5 errors
Denial-of-Service Protection X Content Screening Defaults	Service Latency	cause > 1 sec of latency	30 "detected" messages/min	5 "detected" messages
Policy Administration	Service Errors	n/a all errors are counted	30 errors/min	5 errors
<u>Policy Manager</u> Sub-Policies	*Maximum Allowed Rate of "C	" disables detection for that attac	<	
# Resources	Note: Any attack detected	will log an event at "warning" level	, regardless of the "Attack Protection" se	atting below.
Reports & Tools	ATTACK PROTECTION			
<u>Message Traffic Log</u> <u>Event Log</u> <u>Service Health</u>		ted, block the attacking IP addres		
<u>Performance Monitor</u> <u>Cache Manager</u> <u>Compliance Report</u> Service Directory	Save Changes Cancel No)te: Changes will not take effect u	ntil the next time the policy is deployed.	Reset to Defaults
Administration	X	MI Denial of	Service Protec	tion

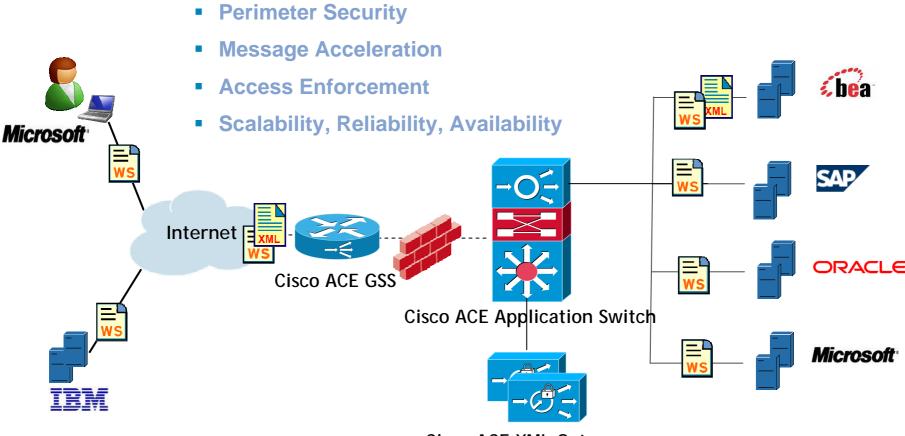
🔶 -1 ttps://192.168.1.80/2243/routerconfig/contentsec/displayContentSec.do C Ŧ

urrent		Rule Name	Rule Description
Default disable	Default disable 🗸	SOL Commands	Detects and blocks any message containing standard SQL commands, including ALTER DATABASE,
		(v. 2)	ALTER TABLE, ALTER VIEW, CREATE DATABASE, CREATE PROCEDURE, CREATE SCHEMA, CREATE TABLE, CREATE VIEW, DELETE FROM, DROP DATABASE, DROP PROCEDURE, DROP TABLE, DROP VIEW
			Run this rule on requests . When a match is found, log an event and reject the message . Rule Details
disable	disable 💌	SQLServer 2000 (v. 2)	Detects and blocks any message containing the default stored procedures included with SQLServer 2000.
			Run this rule on requests . When a match is found, log an event and reject the message . Rule Details
disable	disable 💌	SQLTABLE (v. 1)	Detects SQL Server 2000 Master database default table names Bup this rule on requests. When a match is found, log an quest and reject the mass and
		(*)	Run this rule on requests . When a match is found, log an event and reject the message . Rule Details
disable	disable 🔽	Oracle (v. 1)	Detects and blocks any message containing the system tables, default stored procedures, or factory passwords included with Oracle.
		(
		(Run this rule on requests . When a match is found, log an event and reject the message . Rule Details
	activity.xml	.EntityExpansion.1 (vers	Run this rule on requests . When a match is found, log an event and reject the message . Rule Details
com.rea Current	-		Run this rule on requests . When a match is found, log an event and reject the message . Rule Details
com.rea Current	New	Entity Expansion . 1 (vers Rule Name XML Entity Expansion (encoded)	Run this rule on requests . When a match is found, log an event and reject the message . Rule Details sion 1) Cisco signature verified
com.rea Current Default	New Default	.EntityExpansion.1 (vers Rule Name XML Entity Expansion	Run this rule on requests. When a match is found, log an event and reject the message. Rule Details sion 1) Cisco signature verified remove Rule Description Detects and blocks any message containing the "< IENTITY" XML entity expansion sequence
com.rea Current Default	New Default	Entity Expansion . 1 (vers Rule Name XML Entity Expansion (encoded) (v. 1) XML Entity Expansion (unencoded)	Run this rule on requests. When a match is found, log an event and reject the message. Rule Details Sion 1) Cisco signature verified [remove Rule Description Detects and blocks any message containing the " ENTITY" XML entity expansion sequence Run this rule on requests. When a match is found, log an event and reject the message.</td
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com.rea Default disable disable com.rea Current Default	New Default disable V disable V activity.xss	Entity Expansion .1 (vers Rule Name XML Entity Expansion (encoded) (v. 1) XML Entity Expansion (unencoded) (v. 1) XSS.1 (version 1) Rule Name Embedded HTML SCRIPT	Run this rule on requests. When a match is found, log an event and reject the message. Rule Details Image: Rule Description Detects and blocks any message containing the " ENTITY" XML entity expansion sequence Run this rule on requests. When a match is found, log an event and reject the message. Image: Rule Details Detects and blocks any message containing an XML "<!ENTITY" element</td Run this rule on requests. When a match is found, log an event and reject the message. Image: Rule Details Detects and blocks any message containing an XML " ENTITY" element</td Run this rule on requests. When a match is found, log an event and reject the message. Image: Rule Details Detects and blocks any message containing an XML " ENTITY" element</td Run this rule on requests. When a match is found, log an event and reject the message. Image: Rule Details Image: Clisco signature verified Image: Rule Details Image: Rule Details

Content Screening **Settings**

The Role of Network

Network Can Address Key XML Challenges: Securely Scale and Accelerate

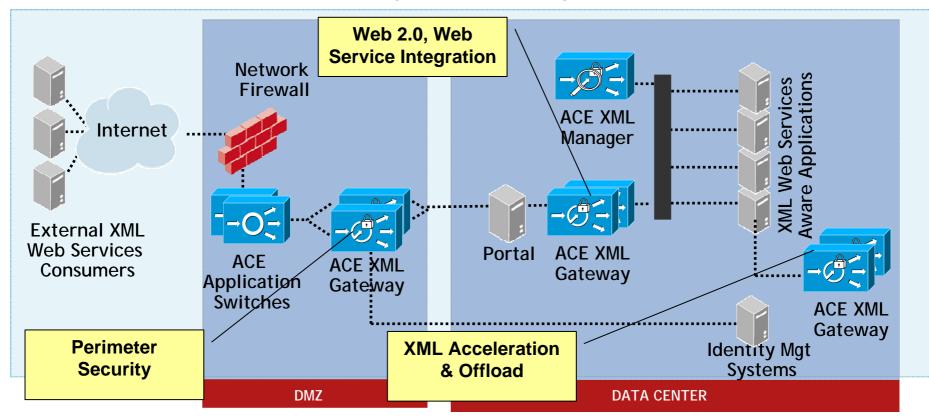


Cisco ACE XML Gateway

Network is the common point of interaction between applications

ACE XML Gateway: Key Use Cases

- 1. Perimeter Security (e.g. for B2B Application Integrations)
- 2. Web 2.0 + Web Service Integration (e.g. Protocol Bridging between Web Services and Legacy Protocols/Dialects)
- 3. XML Acceleration and Offload (e.g. XML Processing Offload from Servers)



Cisco is the only application delivery solution which accelerates, scales, and secures XML



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Q and A



Please Complete Your Session Evaluation!



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