

CLARK

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Partners

SPRING 2022

PATHWAYS of PROMISE



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“ I’m at the point where the work-life balance is now about work, life and giving. You know this community has given me so much, and it’s now an opportunity for me to give back to the wonderful people of Clark County. ”

– Tom Cook, recipient of the 2021-2022 Clark College Foundation Award for Excellence

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BRAVO! PARTNERS IN EXCELLENCE

Tom Cook and Jerry Smith believe deeply in the power of education. Their generosity to the Promising Pathways Campaign, which has connected more than 5,200 people with Clark College through their investments, is being lauded through Clark College Foundation’s prestigious Award for Excellence.

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As Promising Pathways winds down, we look back on the relationships we forged, the new resources provided to the college and scholarships for Clark students during the most successful comprehensive campaign in Clark College Foundation’s history.

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For a full staff list, visit clarkcollegefoundation.org

Cover: The Promising Pathways \$30 million campaign has broken funding records for scholarships, programs and facilities, while elevating our alumni.

New CEO joins the foundation

Calen D. B. Ouellette, MBA, was named chief executive officer and chief advancement officer for Clark College Foundation by its board of directors on March 31, 2022. Ouellette has nearly 17 years of notable fundraising experience, with 13 of those in senior management roles. He most recently served as the chief advancement officer for the Los Angeles LGBT Center in California. Before joining the center, he worked in various capacities for the University of Southern California, including chief administrative officer. At USC, he finalized a record-breaking \$115 million fundraising campaign for the Herman Ostrow School of Dentistry. He was responsible for annual fundraising exceeding \$10 million annually. "I could not be more honored to have been chosen to lead the foundation and work with such a successful team," said Ouellette, who begins his duties on May 31, 2022.



Calen D. B. Ouellette, MBA

New foundation board members

Clark College Foundation's Board of Directors added two new members in November 2021, John Rose '91 and Gabe Jacobsen. Rose is the owner and principal managing broker of Rose Realty. A certified appraiser since 2003 and a licensed realtor since 2010, he is also a Washington state-certified real estate instructor and board member of Clark County's Board of Equalization. Rose served in the U.S. Air Force. Gabe Jacobsen is a management consultant leader at Accenture, a business, technology and operations strategy services provider. Jacobsen is the son of the late Jane Jacobsen, a former Clark College trustee and Dr. Paul Jacobsen, a retired neurologist.

Get to KnowMe!



Clark College Foundation is committed to making sure its staff, practices, governing boards and philanthropic work all reflect the diverse community it serves. To do this, the foundation is championing an effort called KnowMe! The concept is simple: get to know Clark's alumni better, seek their input on future planning and then put their best ideas into action. KnowMe! launched in 2021 with a survey. The survey will continue to be sent to alumni, or made available to them, so we can constantly gather important information on our Penguin Nation members. This year we'll invite surveyed alumni to participate in ongoing research to help us determine programs, messages and priorities that will appeal to and engage alumni from non-dominant communities. The objective is to make sure everyone feels included. To learn more, visit clarkcollegefoundation.org/knowme.

Thank you and Goodbye

Experience rousing performances by students, and exciting achievements of faculty, alumni and our community partners while we thank you for your support and say goodbye to CEO Lisa Gibert during our gala event, Savoring Excellence. On May 24, 2022, at the Hilton Vancouver Washington, we'll gather to celebrate our community's role in the resounding success of our \$30 million Promising Pathways Campaign. The event is presented by Waste Connections. Virtual tickets are still available at clarkcollegefoundation.org/rsvp-virtual-se-event.



LETTER TO THE EDITOR

I read your last Clark College Foundation magazine and I was particularly interested in your online learning article written by Susan Parrish.

The article says Clark first offered online classes in 2005. I have been teaching online at Clark for over 20 years, starting around 2000 when I was still a full-time tenured professor at Clark. I understand that Clark's Distance Education program didn't officially start until 2005, but some of us were pioneers, using the educational platform Blackboard that was available from other institutions. Anticipating my retirement in 2002, I started to teach online so I could teach from anywhere. And anywhere it has been, as I have even taught from an anchored sailboat in the Sea of Cortez. This term, I am teaching online again, 20 years after my "retirement." Just like many students, I appreciate the flexibility it offers.

Erleen Whitney, Ph.D.
Biology department
Professor emeritus at Clark College



Jerry Smith and Tom Cook are lauded for their contributions to philanthropy

Bravo!

by JOEL B. MUNSON AND LILY RAFF MCCAULOU

Jerry Smith and Tom Cook are the distinguished recipients of Clark College Foundation's Award for Excellence for their extraordinary contributions to philanthropy in Southwest Washington. Pacific Bells, owned by Cook, is also being honored as a corporate partner. The men have different stories for why they support the college, but they share a passion for and a connection to Clark that has been transformational for students who have benefitted from their generosity.

JERRY SMITH

A mournful time in Jerry Smith's life following the death of his beloved wife became a bright light for Clark nursing students. Jerry finds boundless joy in watching students he supports make their way into the nursing field. His giving has brought him so much elation that he's established an endowment so generations of students will have access to a quality education.

For Jerry and Louvenia "Lou" Smith, marriage was a true partnership. High school sweethearts, they married young and started a family right away.

Their dedicated partnership was critical to launching their respective careers. Throughout his 20s, Jerry worked during the day and went to night school to earn his bachelor's degree. After he graduated, Jerry took a turn caring for the couple's two young children while Lou went to college. She graduated at 33.

"She always wanted to be a nurse," he said. "She loved helping people and she loved being a nurse."



Lou worked in occupational nursing for 25 years and Jerry had a successful career as a business executive in the manufacturing industry. They retired in their late 50s and spent years sailing the Atlantic Intercoastal Waterway.

Left to right, Minh Hoang and Anastasia Lobanova are two nursing students who Jerry Smith supports. Photo by Jenny Shadley



Ali Rice '18, right with glasses, and family joined Jerry Smith in 2020 to honor Lou, Jerry's wife, during a "Lou's Flag" dedication in the nursing department.

In 2014, they embarked on another adventure together. The couple packed up their minivan and left North Carolina, their home of 71 years, to move to the Pacific Northwest to be closer to their son and grandsons.

But a few months after they settled in Vancouver, Lou was diagnosed with cancer. Two months later, she died.

"I really felt empty," Jerry said. He was living thousands of miles from most of his friends, with only his son, daughter-in-law and grandchildren to comfort him.

He decided to do what his wife of 54 years would have done: help others. He picked up the phone and called Clark College Foundation.

"I would like to find out more about your nursing program," he said to Vivian Manning, director of development and gift planning.

Manning offered Jerry a tour of Clark's nursing school. As he walked through the building, Jerry said he could feel the presence of his wife.

"She was a very caring, gentle, soft-hearted person," he said of Lou.

Before heading back to his car, Jerry committed on the spot to funding scholarships for two nursing students.

Jerry may not have realized it at the time but in honoring his late wife he was also forging new partnerships—with Clark, with Clark College Foundation and with the many nursing students he has gone on to help.

Before long, Jerry was funding scholarships for eight students at a time. Until the pandemic, he met all the scholarship recipients in person.

"That's one of the high points of my life: to meet the nursing students face-to-face and talk to them, hear their story ... and see the joy it brings them," he said.

Recipients of the Louvenia "Lou" Hart Smith, BSRN, COHN Memorial Scholarship write letters to Jerry, introducing themselves and explaining how the scholarship money has helped them achieve their goals.

Jerry saves each letter and he keeps in touch with many of the students. He attends their pinning ceremonies, a tradition to welcome new nurses into the profession. He receives Christmas cards from them, stuffed with photos of their growing kids or news of a new home. One student, now graduated, meets Jerry for coffee several times a year.

"Nurses are not just ordinary people," he said. "They have to have a big heart."

Jerry is not just ordinary people either. Recently, he worked with Clark College Foundation to establish an endowment that will permanently fund the scholarships honoring his wife.

"In the future, when I'm not around, the endowment will still help the nursing students at Clark," he said. 🙏



Jerry Smith will receive Clark College Foundation's Award for Excellence at our Savoring Excellence celebration on May 24, 2022.



Tom Cook in his Vancouver office.

Today's Special: A plate full of giving with a side of joy

FROM FRY COOK TO SUCCESSFUL BUSINESSMAN, TOM COOK IS SHARING HIS GOOD FORTUNE WITH CLARK COLLEGE

by JOEL B. MUNSON

For Tom Cook, the American dream is alive and well. To say that this has been a banner year for Cook and his Vancouver-based company, Pacific Bells Inc., and its sister company, World Wide Wings, is an understatement. Cook recently sold nearly 70% of the company, including more than 300 Taco Bell and Buffalo Wild Wing restaurants, to a large private equity firm in Switzerland. In layman's terms, it's a pretty big deal.

In some ways, the sale of the company was the culmination of a dream that began 44 years ago when he first went to work at Taco Bell. Eleven years later, he purchased his first restaurant in Tualatin, Ore., with a former business partner. Over the next 33 years that portfolio would grow into hundreds of restaurants. However, Cook's passion for working started much earlier with his initial successful business venture.

As a precocious 8-year-old, Cook learned what it took to become an entrepreneur. His first job was selling TV Guide subscriptions in the neighborhood. After building that venture, he sold it and purchased a paper route. By the time he was 17, Tom had purchased and sold numerous small enterprises including a janitorial service.

"There was no slacking at my house," Cook recalled with a nostalgic grin.

It is exactly that kind of dedication and commitment that has made Tom Cook one of the most successful business leaders in Southwest Washington.

WORK, LIFE, GIVING

While the details of the company purchase were not made public, analysts note that the company was approaching \$1 billion in annual revenue just prior to the sale. No matter how you look at it, the accomplishment is impressive. It has also forced Cook to re-evaluate his plans and the role he would like to play in helping to shape the community for the better.

"I'm at the point where the work-life balance is now about work, life and giving," said Cook. "You know this community has given me so much, and it's now

an opportunity for me to give back to the wonderful people of Clark County."

Cook is characteristically modest when it comes to his history of philanthropy. He has long been a proponent of nonprofits that support children and young people such as Make-A-Wish Foundation and Boys & Girls Clubs of America, even if his giving has remained under the radar.

One of his favorite organizations is Clark College Foundation, where he made a transformative donation to the cuisine program, naming the comfortable and convenient Tom and Jen Cook Lounge in the heart of the Tod and Maxine McClaskey Culinary Institute—next to the always popular baking kiosk, café and barista station.

Cook's significant gift helped launch a series of large contributions to the foundation's \$30 million Promising Pathways Campaign. For his generosity and leadership, he is being given Clark College Foundation's Award for Excellence at this month's Savoring Excellence celebration on May 24, 2022, at the Hilton Vancouver Washington hotel. It is the highest accolade bestowed by the foundation.



Tom Cook and Pacific Bells will receive Clark College Foundation's most prestigious philanthropic accolade, the Award for Excellence, at our Savoring Excellence celebration on May 24, 2022.

Continued on next page

Cook will be accepting it on behalf of himself and Pacific Bells.

“It’s been an amazing ride,” Cook said.

In many ways, Cook is the kind of donor every nonprofit wants to work with—but not just because he is generous, according to Lisa Gibert, CEO of Clark College Foundation.

“Tom has high expectations when it comes to his philanthropic relationships,” said Gibert.

Gibert. “I always feel better after spending an hour with Tom.”

Tom is quick to say he only deserves part of the credit. The rest he gives to his strong and supportive mother who told him he could be anything he wanted to be, even when he was a young boy. He also credits his team members, many of whom have stayed with him over the course of his successful career.

“This community has given me so much, and it’s now an opportunity for me to give back to the wonderful people of Clark County.”

– Tom Cook, local businessman

Tom Cook has high expectations of the nonprofits he partners with.



“He gets out of the way and lets people get on with their work, but accountability is especially important to him.”

The foundation has relied on Cook for advice on subjects as varied as property asset development and management to news-grabbing headlines about race relations and COVID-19.

“You don’t have the kind of success Tom has had unless you’ve got a strong intellect and you’ve developed a level-headed approach to difficult things going on all around you,” said

“When I first got into this business, my partners and I decided we were going to focus on five things: hire great people; set clear expectations; hold everyone accountable; train, train, train; inspire each other and motivate each other,” said Cook. “We figured out pretty quickly that if you can do these five things—and anyone can—you usually come out on top.”

Simple and sage advice from a college dropout who decided at the beginning of his university senior year that his future was not in medicine but in frying-up hard taco shells at a nearby Taco Bell restaurant. The rest, as they say, is fast food history. 😊



Joel B. Munson is the chief advancement officer at Clark College Foundation.

THE MOST IMPORTANT TAKEAWAYS FROM OUR HISTORIC FUNDRAISING CAMPAIGN

by JOEL B. MUNSON

No matter how you slice and dice it, \$32 million is a lot of money.

It’s an even more impressive number when attached to a fundraising campaign, like the Promising Pathways Campaign wrapping up at Clark College. After nearly seven years, Clark College Foundation is saying goodbye to one of the most successful fundraising efforts in the history of Clark County, surpassing our fundraising goal of \$30 million by more than \$2 million.

But before we close this chapter, let’s look back at some of the highlights of this monumental effort and celebrate the thousands of people and organizations that made it all possible. Throughout the pages of this edition of Clark Partners magazine, you will discover some of the lesser known but intriguing facts about Promising Pathways. You’ll read about some of the people who are part of Clark’s brilliant universe of outstanding alumni, friends and supporters.

A higher education institution can learn a lot about itself throughout a campaign. What is it that Clark College Foundation has learned about itself and its community

since 2015? Mainly that the foundation is supported by all types of people and entities across the community. That support takes on numerous forms including volunteering, mentoring students, sharing personal stories and experiences. But the most remarkable way our community continues to demonstrate its ongoing support is through philanthropic giving.

And Clark College Foundation doesn’t take that philanthropic giving for granted. Every time someone writes a check or makes a gift online our hearts are truly touched. Each gift greatly benefits students by providing them with a quality education and a promising pathway.

It’s always the hope that the knowledge garnered during a campaign can carry over to the next fundraising venture. In the 21st century, higher education is committed to one monumental fundraising effort followed by another. They are crucial, even irreplaceable, revenue streams for their affiliated institutions. And campaigns are fun because of the excitement and engagement they generate.

Until then, we at Clark College Foundation say thank you. The future is much more promising for our students because of you. Let’s not ever forget that. 😊



Our corporate partners are helping make extraordinary things happen.

PLATINUM



GOLD





FOR THE GREATER GOOD

Donors step up for principles of diversity, equity and inclusion

by LILY RAFF MCCAULOU

More than 12% of money raised during the Promising Pathways Campaign—about \$4 million—came from donors who identify as members of non-dominant communities or who want their gifts to support members of historically marginalized communities.

It's evidence of Clark College Foundation's ongoing efforts to get more people involved in supporting the college—and to make sure every student has what they need to succeed.

"The world is changing and so we need to do a better job of reaching out to people from non-dominant communities who haven't necessarily been involved in philanthropy in higher education," said Joel B. Munson, chief advancement officer of Clark College Foundation.

The Promising Pathways Campaign coincided with big cultural shifts. Days before the campaign launched in July 2015, the U.S. Supreme Court decided a landmark case that declared same sex marriage bans unconstitutional. In 2017, the #MeToo movement went viral. In the summer of 2020, millions of Americans participated in Black Lives Matter protests.

In 2021, Clark College Foundation pledged \$25,000 to create the President's Dissolving Disparities Fund. The fund supports a priority of Clark College President Dr. Karin Edwards, who took the helm in June 2020 and remains committed to eliminating disparities among students. Nationally and at Clark, students of color are less likely to remain enrolled and graduate than white students.

Thirty-three percent of Clark College students are people of color and about 70 percent are first generation college students, according to Clark's demographic data for the 2021-22 academic year. About half of Clark students identify as members of historically non-dominant communities including lesbian, gay, bisexual, transgender and queer (LGBTQ).

If that seems more diverse than Southwest Washington at large, well, Clark College Trustee Paul Speer advises waiting.

"The college actually represents what the community will look like in 10 years," he said.

Speer, who donated to the President's Dissolving Disparities Fund, believes that a community college doesn't just need to represent its community, it needs to lead its community. Clark is training the workforce of the future. Meeting the needs of a diverse student body is critical to remaining relevant, he believes.

"And I think there's a moral imperative," Speer said. "You can't have a healthy community without everyone in that community being healthy."

HELP ONE, HELP ALL

Edwards has full discretion over how to spend the money in the new fund. That's part of what drew Eric Merrill, a member of Clark College Foundation's Board of Directors, and his wife, Jeanne Caswell, to contribute to the fund. They wanted to support the new president and they liked how the fund allowed Edwards to target money to certain areas as needs and opportunities arose, especially during the pandemic.

When Merrill retired from his career as a corporate executive five years ago, he and Caswell made a conscious decision to focus their charitable giving and volunteering on education, including Clark College Foundation.



Top, George Oberg Jr. '58, a 2020 Outstanding Alumni Award recipient, is a pioneer who helped bring about significant social and cultural change to the Pacific Northwest.

Bottom, Christie Soto started the Sharon M. Keilbarth Memorial Scholarship in 2018 in memory of her sister to advance inclusion and opportunity related to the LGBTQ community.

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“We believe that education is what builds communities,” Merrill said. “Community colleges are a great way to assist people to further their education and their ability to get ahead.”

As a community college, Clark is uniquely suited to address inequities in Southwest Washington by providing higher education that is affordable and accessible. And, because Clark has an early childhood education program and early learning center, Merrill pointed out, by supporting Clark, he and Caswell are supporting learners of all ages.

“It’s a way to level the playing field,” Merrill said.

Another way the playing field is leveled is through the Community Foundation for Southwest Washington (CFSWW). The philanthropic organization manages donor advised funds and awards grants to local programs. Esra Khalil, program officer, manages the nonprofit’s grant programs. Clark receives funds from CFSWW to support its diversity, equity and inclusion goals.

“At its heart, the Community Foundation for Southwest Washington’s reason for being is to support a thriving community,” Khalil said. “The surest pathway to that is really looking at the inequities in our community and directing resources to those who have been historically underserved.”

One of the primary goals is to disrupt cycles of generational poverty by investing in education, she said, which makes Clark College a natural partner in the region.

“We recognize the opportunity that Clark College offers as an accessible entry point to an education and career pathways,” Khalil said. “Education is one of the closest levers you can get to supporting prosperity.”

Efforts to help historically marginalized communities end up helping everyone. A 2014 study at Odessa College, a two-year college in Texas, for example, found that a comprehensive strategy aimed at reducing dropouts among high-risk students improved retention and graduation rates among all demographics. Even groups with high retention rates to start saw their rates go up further.

Clark recently transitioned to a guided pathways model of education that emphasizes one-on-one advising and easy to access pricing and loan information to help students plan their educational paths and increase the likelihood that they’ll achieve their goals. The Promising Pathways Campaign raised more than \$1 million to support this transformation.

Last year, Clark College Foundation launched a new program called KnowMe! to reach out to Clark’s vast population of alumni with a simple goal:

“We’re asking people to identify the communities they come from, tell us who they are and how we can better involve them,” said Munson.

The foundation has increased the diversity of its own staff and board of directors. But, Munson said, there is still room for improvement. KnowMe! is an opportunity to connect with and learn from alumni who already have ties to Clark but who don’t necessarily fit the traditional mold of a higher education philanthropist.

“We want to get more people involved with the college and ultimately help support our students financially,” Munson said.

MEANS SOMETHING

Donors’ individual reasons for giving to the Promising Pathways Campaign are as diverse as the donors themselves. For Christie Soto, for example, helping to establish the Sharon M. Keilbarth Memorial Scholarship for lesbian, gay, bisexual, transgender and queer (LGBTQ) students and their allies was a way to honor her late sister.

Soto, who identifies as half Latina and half Native American, was the youngest of seven children. Keilbarth, who died in 2012 at the age of 53, was the oldest.

When Soto came out as a lesbian, she told her oldest sister first. Keilbarth took their mother and other sisters to breakfast the next day to tell them. Keilbarth was also a lesbian but as a child of the 1960s, she struggled to accept her true identity. When she finally came out, Soto said, the whole family benefitted from Keilbarth’s example of living truthfully.

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Outstanding Alumni Awards

RISING STAR/ALUMNI AWARDS

A TRADITION OF EXCELLENCE

We celebrate Clark College alumni who are making a difference on the local and world stage, and at Clark. They are leaders. They make substantial contributions to their communities. They produce outstanding achievements. They are truly inspiring people.



THE OUTSTANDING ALUMNI AWARD recognizes those who deliver exemplary service to the community and Clark College, and exhibit personal and professional achievements.



ANNETTE CLEVELAND '87

Annette Cleveland '87 knows Southwest Washington well and the community members who live and work in it. She was raised in the same district she’s represented since 2012 as a member of the state senate representing the 49th Legislative District. That district includes the city of Vancouver and portions of Clark County.

In addition to her public service, Cleveland has worked for 38 years in advertising, communications, government affairs, community relations and strategic planning. She began her career at The Columbian newspaper as an advertising manager. Cleveland entered congressional service by working for two different United States senators in Southwest Washington over a 10-year period.

Additionally, she has lobbied for the American Cancer Society, overseen communications for the Greater Vancouver Chamber of Commerce and managed strategic planning for the local public transit provider, C-Tran. Most recently, Cleveland led the federal government affairs team for Legacy Health.

Cleveland is a member of the Salmon Creek Lions Club and Beautiful Savior Lutheran Church. She has served on the Washington State Hospital Association’s Public Policy Advisory Group, the Greater Vancouver Chamber of Commerce’s Public Policy Advisory Committee and Identity Clark County’s Government Affairs Roundtable.

One in eight dollars raised during this campaign came from donors who identify as members of non-dominant communities or who want to support historically marginalized communities.



COCO LEARY '09

Clark College is where Cosette “CoCo” Leary '09 discovered her authority of life. “If I hadn’t gone to community college, I couldn’t have shown my children that you can outdream your circumstances.”

A mother at age 15, while she was still living in foster care, her future was uncertain, and her prospects appeared limited. Today, thanks in part to her Clark experience, she is thriving as an author, life coach and motivational speaker. After her youngest daughter was born, she moved to Vancouver from Sacramento, Calif., and eventually enrolled at Clark College to fulfill her dream of studying political science and becoming a leader. It was at the college where she built her self-confidence and discovered her power to change her life. She worked as a receptionist in the International Studies department and enrolled in courses toward that political science degree. “If I hadn’t been able to attend Clark, I don’t really know what the narrative of my life would be.” Leary moved to the East Coast and changed her major from political science to public administration. She became an intern and then a staff member in the offices of a U.S. congressional member and senator. She graduated from Capella University summa cum laude. Leary later started building a business of life coaching and motivational speaking. She wrote an inspirational memoir, “From Welfare to the White House” explaining how others can transform their own lives.



MARISSA MADRIGAL '96

Marissa Madrigal '96 is ahead of her time. She was the youngest person to lead the Multnomah County Commission in its history and the first Latina to do so. Her early journey started at Clark College as a Running Start student.

She grew up in Los Angeles and Mexico City before her family relocated to Ridgefield, Wash. She enrolled in Running Start at Clark College at age 16, taking college level courses, before completing a bachelor’s in zoology at the University of Washington when she was 20 in 1998. Madrigal began her career in politics in 2004 as a campaign manager for former Clark County commissioner Betty Sue Morris. Madrigal worked for other campaigns before joining Jeff Cogen as his chief of staff while he served on the Multnomah County Commission. In 2013, Madrigal succeeded Cogen as chair after he resigned. At the age of 35, she became the youngest chair in Multnomah County’s history as well as the first Latina. She served the remainder of the term through 2014, then moved on within Multnomah County as its chief operating officer. At the county, Madrigal oversaw a \$2 billion budget. She served until 2020 when she was selected by Metro to act in the same capacity. Metro is a regional governance agency in Oregon serving more than 1.5 million people in Clackamas, Multnomah and Washington counties. Madrigal is known as a problem-solver who is dedicated to the needs of immigrants and low-income workers.



TOM MARESH '60

Tom Maresh’s '60 educational journey took him from the halls of Clark College to a doctorate in geography and eventually to be the dean of a graduate school while traveling across the African continent.

After completing his studies at Clark College, Maresh transferred to Washington State University, graduating in 1962. Following a year of studying natural resources in graduate school at Oregon State University, he enrolled at the University of Illinois Champaign-Urbana. He completed his doctorate in 1967. That year, he returned to Oregon State University and joined the faculty. In 1978, he was appointed chair of OSU’s geography department. Eleven years later, a post as dean of the graduate school had him overseeing academic graduate programs across the university. He retired in 1999.

As one of 12 deans on the Council of Graduate Schools, he collaborated with other members, USAID and The Africa-America Institute. He traveled within Africa, interviewing prospective graduate students for university enrollment.



THE RISING STAR AWARD recognizes alumni, aged 35 or younger, who deliver exemplary service to the community and Clark College, and exhibit personal and professional achievements.



JASMINE TOLBERT '15

Jasmine Tolbert '15 is a passionate advocate and volunteer who addresses systemic racism and radical inequities. Still early in her career, she’s already been lauded for her efforts in Clark County.

Growing up in Vancouver made it easy for Tolbert to attend Clark and earn an associate degree in business administration. A bachelor’s in human resources management and personnel psychology was next from Washington State University Vancouver (WSUV). Tolbert began her journey of moving the racial equity needle forward by participating in Clark’s Multicultural Club. While attending WSUV, Tolbert started as an impact volunteer before becoming more involved on campus. She was part of the leadership within the groups Black People United and HR Society. Having volunteered at YWCA Clark County, she joined the organization in 2021 as its human resources director. The NAACP Vancouver chapter is another nonprofit that remains near to her racial-equity driven heart. In December 2020, she was elected as its president. In 2021, the Historic Trust honored Tolbert with its Gen. George C. Marshall Leadership Award for her work responding to systemic racism and racial inequities in Clark County.



What CONSTITUTES a campaign

by LILY RAFF MCCAULOU

Every campaign highlights the numbers—in our case, seven years and 22,409 gifts equaling more than \$32 million. But behind those numbers are people and their stories. Lots and lots of heartfelt stories. Here's a deeper dive into the people who have made the Promising Pathways Campaign the most successful fundraising endeavor in the history of Clark College and Clark College Foundation.



REIMAGINED CUISINE AND PROFESSIONAL BAKING AND PASTRY ARTS

A \$4 million gift from the Tod and Maxine McClaskey Family Foundation—the largest single gift in this campaign—jumpstarted Clark's effort to revamp its cuisine, professional baking and pastry arts programs. The gift enabled the college to transform its modest culinary facility into the Tod and Maxine McClaskey Culinary Institute. The new facility is a state-of-the-art education, dining and kiosk establishment complete with an open food court, pastry arts retail kiosk, industrial kitchen and windows allowing guests to see the magic happening inside the kitchen.

A key part to the partnership with the McClaskey Family Foundation was the link the college has with Clark County's Skills Center and Washington State University Vancouver to help students achieve their college degrees.

"Clark's new culinary program fits our family's ideals for excellent food preparation and management, as well as collaborating with other state educational organizations. We are thrilled to be a part of this innovative project," said Jillian Hagstrom, granddaughter of Tod and Maxine McClaskey.

5,000 VOICES

As of April, 5,228 individuals and entities have donated—the most ever welcomed since the foundation started holding comprehensive campaigns in 2008. Sixty-five percent of those donors were either first-time

contributors or donors who significantly increased their giving. We've called it 5,000 Voices. It entails more than simply donating funds, it's also about sharing a donor's giving story. There have been dozens of these stories in the pages of this magazine, on our website, in our Penguin Post e-newsletter, featured on our Penguin Chats podcast and at in-person and virtual events.

PANDEMIC RESPONSE: OUTPOURING OF GENEROSITY

Five years into the Promising Pathways Campaign, the COVID-19 pandemic hit and tuition was no longer the greatest scholarship need. Housing instability, food insecurity, health care costs and a massive child care shortage all threatened to prevent Clark students from completing their educations. But donors responded with an enormous outpouring of generosity, providing more than \$800,000 in emergency funding through our Clark College Student Emergency Fund to buy food, pay medical bills and provide child care so students could stay in college. Meanwhile, ongoing support for our Greatest Needs Fund

The fruits of our campaign include the latest technology, learning spaces, scholarships and enhanced partnerships with thousands of individuals and entities.



PROMISING PATHWAYS

THE CAMPAIGN for CLARK COLLEGE

SHARE
YOUR
GIVING
STORY

5000
VOICES

Continued on next page

gave us the flexibility to address developing and long-term realities. “We’ve not seen this level of activity from foundations and corporations for years,” said Kathy Chennault, director of development, corporate and foundation relations. “Existing partners stepped forward to ask how they can help during this critical time.”

HODGEPODGE OF TREASURES

1 What do an alley, 200 cherry trees, a bassoon, voice-controlled headsets that activate video images, a drone fuselage and a Caterpillar truck have in common? All were donated to the Promising Pathways Campaign as in-kind gifts. Some material gifts were passed directly to Clark College—a DNA sequencer to the biology department, for example, and a 2006 Honda Insight to the automotive department. A commercial fridge and freezer were donated to the Penguin Pantry. Most in-kind gifts were sold, and the money was added to the campaign as cash.

THE PROMISE OF GUIDED PATHWAYS

In 2016, Clark College began a behind-the-scenes transformation from a traditional “cafeteria” model of delivering education into a guided pathways model. Instead of asking students to be college-ready, the guided pathways model prepares the institution to be ready for its students. Colleges that have switched to guided pathways have seen their three-year completion rates skyrocket from 35% to 60% while achievement gaps between demographics have plummeted. The model works by increasing advising and monitoring, providing early intervention when a student veers off the path and offering easy access to college costs, loans, scholarships and other financial aid information. The Promising Pathways Campaign, named after this metamorphosis, raised more than \$1 million to pay for advisers and other costs involved in this radical shift.

TRANSFORMATIONAL GIFTS

4 The campaign was bolstered by \$7.5 million in estate gifts. Notably, Robert Wallace, Kitty Welsh, Shelly Corbitt, Cecilia Crowe and Martha Carlson donated

large estates to Clark College Foundation. And George B. Oberg Jr. ’58 pledged his estate to the foundation. Each of these donors leaves an enduring legacy.

Robert Wallace ’37, for example, grew up in the Depression and pinched pennies all his life. He also invested wisely, reading the Wall Street Journal every day and carefully tracking financial markets.

His careful saving eventually turned into a multi-million-dollar gift to Clark College Foundation. Wallace, who was one of the 15 students who graduated from Clark in 1937, passed away in 2005. When his wife, Mary Wallace, passed away in 2017, his assets were transferred to a trust that will eventually form the Robert B. Wallace Scholarship Endowment.

“He wanted his money to help (less fortunate) students,” said Wallace’s only child, Bob Blanchard.

LASTING PARTNERSHIPS

3 The Cowlitz Indian Tribe has been a generous partner throughout the campaign. The tribe pledged \$246,000 to the Veterans Center of Excellence, for example, and \$10,000 to the Penguin Pantry to combat hunger. In November 2021, the Cowlitz Tribal Foundation Clark County Fund provided a \$350,000 grant supporting the Mathematics, Engineering, Science Achievement (MESA) program. MESA seeks to attract and graduate students from nondominant groups to STEM fields.

The partnership between the Cowlitz Indian Tribe, Clark College Foundation and Clark College is a shining example of our collective commitment to equity and inclusion in higher education and philanthropy. In 2020, the Cowlitz Indian Tribe received the highest philanthropic honor from Clark College Foundation—the Award for Excellence—in recognition of its generous support.

A RISING TREND: IRA GIFTS

By 2021, the longest running bull market in history had beefed up retirement accounts while the pandemic reminded retirees of their mortality and led a record number to update their wills and estate plans. For some, required

withdrawals from Individual Retirement Accounts (IRAs) were not financially necessary and led to higher tax bills. For retirees who didn’t need the IRA withdrawals and didn’t want to pay more in taxes, Vivian Manning, director of development for major gifts and gift planning, offered a solution: donate their IRA withdrawals, tax-free.

“It’s a simple idea,” Manning said. “But many had never considered it.”

At the start of the campaign, this type of giving was unheard of. Now, Manning tries to mention it to all the new donors she meets. In the last year of the campaign, 43 people set up charitable gifts directly from their IRAs.

RECORD-BREAKING GIFTS

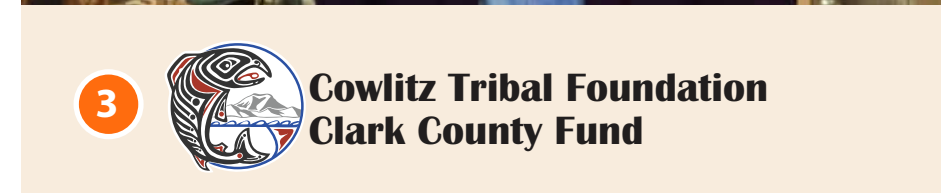
2 George Fullerton, Clark’s track and field coach from 1959 to 1989, who once ran the fastest mile but missed the glory due to a technicality, lived modestly and invested in rental properties around the Vancouver area. In 2017, he used those investments to endow 20 annual scholarships to student-athletes in perpetuity, creating what he named the Fullerton Athletic Scholarship Team or FAST. Fullerton was inducted into the Clark College Athletics Hall of Fame in 2015. Though he passed away in 2018, Fullerton’s legacy will continue through his scholarships for generations.

A GOOD DEED DONE GOOD

5 Near the start of this campaign, Carol Ewing and Sanford Jones, retired scientists with an interest in supporting education, put several real estate holdings into a charitable remainder trust. The trust pays them regular income and lowers their taxes. After their lifetimes, the remainder of the trust will become a gift to Clark College Foundation.

Sylvia and Richard Hovey read about the couple’s giving in an issue of this magazine. “Until then, we didn’t fully appreciate the details of a trust,” Richard Hovey said. The Hoveys saw shades of their own financial situation in the story of Ewing and Jones. As a result, the Hoveys set up their own charitable remainder trust to benefit Clark College Foundation. Two of their good friends heard about it and they, too,

Continued on next page



are in discussions with the foundation on how a charitable remainder trust or other methods might benefit them.

But more importantly, these stories have led people to connect with Clark College Foundation to have discussions about their financial needs and wishes both personally and philanthropically. It all goes to show that one good deed begets more good deeds (while providing income and tax benefits, too.) In all, 21 charitable trusts were set up to benefit Clark students over the course of the Promising Pathways Campaign.

HELPING STUDENTS FIND JOBS

A new position as a workforce education and student engagement navigator will help students connect with employers in the region. This role was created thanks to several foundation partners, Clark College and Workforce Southwest Washington. A lead gift from William W. Hale '60 and his wife, Judith Matthies, as well as others, made this new position possible.

VETERANS CENTER OF EXCELLENCE

With 567 veterans currently enrolled in Clark, it's no wonder the college opened a dedicated Veterans Center of Excellence in 2014 to help them integrate into campus life and prepare to enter the civilian workforce. One priority for this campaign was to hire more staff, expand the center's space in the Penguin Union Building and stock it with computers and books.

That goal was accomplished thanks to generous gifts from the Cowlitz Indian Tribe and an anonymous donor through the Community Foundation of Southwest Washington. Many other donors also contributed, giving Clark's veterans a safe and comfortable place to study, receive tutoring, find mentors, pick up loaned textbooks or electronic devices, and talk with their peers. Additionally, numerous retired military officers, business leaders, and a Gold-

Star mother banded together as a volunteer advisory group to support the staff at Clark and within the community. The Veterans Center of Excellence has expanded and welcomed a new associate director, Donna Larson, in 2022.

SCHOLARSHIPS

At the start of this campaign, Clark College Foundation set an ambitious goal of raising \$8 million for scholarships. Then a funny thing happened: donors blew that number out of the water. The foundation doubled the initial goal to \$16 million. And you know what? The campaign exceeded that goal, too.

Denise Galvez '09 was getting ready to retire from nursing and had mixed feelings about leaving a career that she loved. Then she had an idea: fund a scholarship.

"It was a way to keep new nurses coming into the field and make sure that my shoes were filled," she said.

She donated to the campaign and created the Helen Galvez Memorial Scholarship in memory of her mother-in-law, who never finished high school. Galvez had the idea of funding a scholarship, but it wasn't until she opened an email from Clark College Foundation that she knew how to get started.

Denise Galvez was in her late 40s when she decided to leave a lucrative but unfulfilling computer programming career to study nursing. Most of her family thought she was crazy, but her mother-in-law encouraged her wholeheartedly.

"She thought I would be a good nurse," said Galvez, who was 51 when she graduated from Clark and started working as a nurse. Now, in retirement, the scholarship allows her to jumpstart the nursing careers of others while honoring her late mother-in-law.

"She would love that I'm helping others become nurses," Galvez said. 😊



THE 60S

Terril "Terry" Ham '68 and his wife Cindy are celebrating their 50th wedding anniversary this year. The couple met in 1968 on Ham's bean farm in La Center, Wash., and after marriage Terry served in the U.S. Air Force and started a construction company. The Hams have two grown daughters, including Clark alumna Amber Langeliers.

THE 70S

Leslie Currie '78, cofounder of Currie & McLain, now Integrated Tax Services, retired December 2021 after nearly 40 years as a certified public accountant. In retirement, Currie will reengage in nonprofit work, tend her two-acre garden at her home in Woodland, Wash., and keep busy with quilting projects.

Jane Wulff '76 was highlighted as a KATU Everyday Hero for her 2012 book, "First Families of Vancouver's African American Community: From World War Two to the Twenty-First Century." The book highlights Clark County's African American history and includes stories of 35 Black families who called Vancouver, Wash., home.

THE 80S

Beacock Music, one of the largest independent music stores in the country, opened its third location in Corvallis, Ore. The business was founded in Vancouver, Wash.,

by the late Dale Beacock, former Clark College Music Department chair, and is operated by his children, **Gayle and Russ Beacock**, both 1981 alumni.

House Bill 1571, co-sponsored by **Rep. Gina Mosbrucker '88**, R-Goldendale, Wash., requires county coroners to identify and notify the family of deceased missing Indigenous people, allowing them access to the remains for spiritual practices or ceremonies. Signed into law by the governor in March, it sets aside funds for centers to provide long-term shelter, mental health counseling, medical care and legal services for survivors of human trafficking.

THE 90S

Reshell Douglas '90, owner of Not Too Shabby Boutique in downtown Vancouver, Wash., saw the busiest holiday shopping season of her 21 years in business in December 2021. Douglas attributed it to the growth of retail businesses downtown. Also, her online store and foot traffic in the shop has been steady despite the pandemic.

After working seven days a week for more than a year, **James Kasper '91** has fulfilled his dream of turning an old motel into a 60-room recovery house. Kasper and his crew welded new stairs, installed new doors and structural beams and pipes to bring the aging building up

to code. The recovery house currently has 29 residents and is run by about 30 staff members.

Ridgefield Washington City Council unanimously elected **Jennifer Lindsay '99** as the city's mayor. Lindsay was appointed to the council in 2018 to fill a board vacancy and was elected to Position 6 in 2019 and reelected again in November 2021. Lindsay succeeds Don Stose, who stepped down from the council in January 2022.

Jim Mains '96 started planning his family's Halloween decorations in summer of 2021 and the display grew to take over three neighboring properties. "Families and children have struggled with two difficult years due to COVID-19 and all the frustration a pandemic can bring to a home," Mains said. "We want kids of all ages to have lasting memories when they visit our display."

Cascadia Technical Academy instructor **Ray Nelson '92** and his students held their annual community service electronics

recycling event in March 2022. Community members dropped off old electronics to be recycled free of charge. Students tested and dismantled items, which helped sharpen their troubleshooting skills.

Yumi Torimaru '98 performed a traditional Japanese music and dance performance during Clark's International Day celebration in January. After moving to Vancouver, Wash., from Japan with her parents, Torimaru started her own drumming group and learned to play traditional instruments to educate the public on Japanese culture.

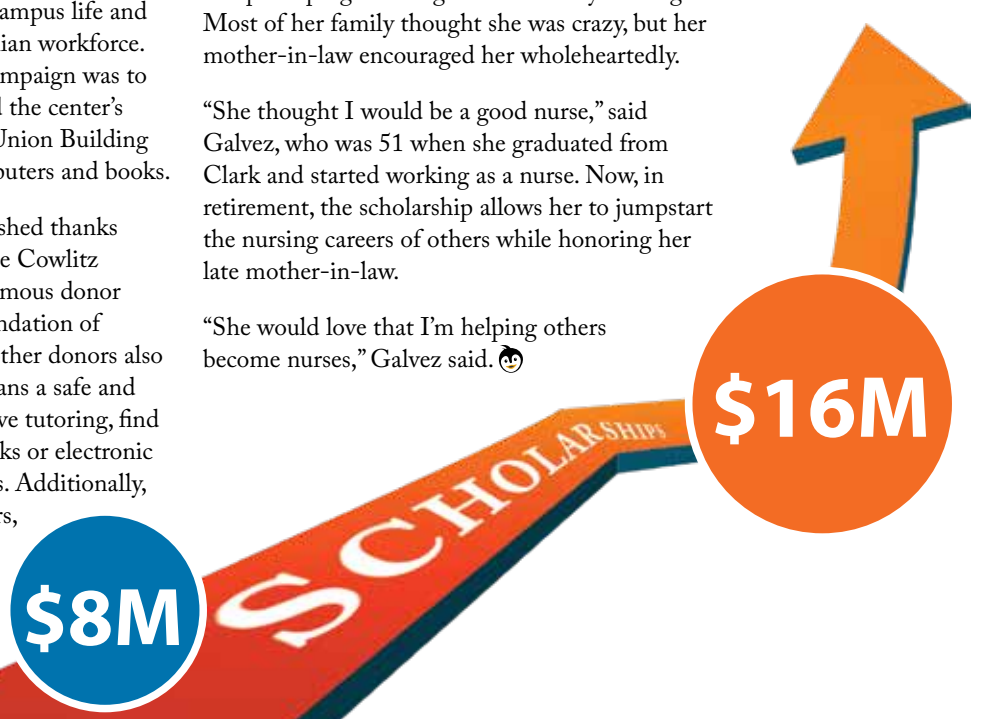
THE 00S

Elba Benzler '01 teamed up with the North Clark County Run Club in Battle Ground, Wash., for the annual Thanksgiving River Run, for which 80 participants donated 240 pounds of food and \$100 to the North County Community Food Bank. Benzler started the annual free event in 2011.

Matthew Bolsoy '02 opened the Wave Vancouver Ketamine Clinic in Battle Ground, Wash.



Sarah Swift '16 married Connor Haggerty '15 at the Glenwood Community Church in Vancouver, Wash., on Oct. 23, 2021. Smith was a vice president within the Associated Students of Clark College, scholarship recipient and played violin at the 2015 Clark College Foundation Savoring Excellence event. Photo by Sara Swift.



Hussain Altamimi, originally from Baghdad, Iraq, was a valued member of the Clark College Model United Nations team. After Clark, Altamimi went on to graduate from the University of Washington and started his career in politics as an aide to Sen. Maria Cantwell (D-Wash.). Altamimi now lives in Washington D.C. and is an aide to Rep. Alexandria Ocasio-Cortez (D-N.Y.) where he is working on the Green New Deal policy team. Photo by Hussain Altamimi



Ketamine's use as a treatment for major depressive disorder was approved in 2019 although it was approved as an anesthetic in 1970.

Christina Frye '03, program manager at Trillium Employment Services, was selected as "Accomplished and Under 40" by the Vancouver Business Journal.

Leah Jackson '03, of Niche Wine Bar, is moving the store location to a new ground-floor space in the Riverview Tower in downtown Vancouver, Wash. Slated to open in summer 2022, the new location is 1,500 square feet and includes a retail area and rooms for winemaker gatherings and wine classes.

Tyler Mode '02, a Battle Ground, Wash., photographer who also runs the Battle Ground Weather page, suffered a stroke at the age of 39. Mode is a cherished community member who takes free photos for school sports, nonprofits and local businesses. Although he did not study meteorology, he is fascinated by weather. Community members have rallied by raising money to help with his medical expenses and recovery which is estimated to cost more than \$10,000.

Ursula Perkins '01 became a shareholder of Opsahl Dawson, a certified public accounting firm headquartered in Southwest Washington. In addition to her new status as a shareholder,

Perkins assumed leadership of the organization's trust department.

Brad Richardson '06, executive director of the Clark County Historical Museum, was selected as "Accomplished and Under 40" by the Vancouver Business Journal.

PeaceHealth hospice bereavement counselor **Colleen Storey '09** is recruiting and training volunteers to provide bedside care for people in hospice who are expected to pass within 24 to 48 hours without family or friends to comfort them during the end stage of life. The No One Dies Alone program was founded in 2001 in Eugene, Ore., and adapted by Storey for Clark County in 2017. Before the COVID-19 pandemic, the program had more than 80 volunteers. Now, after a two-year hiatus, it has 40 volunteers.

Kanessa Thompson '08, a paramedic, and her certified therapy dog partner, Apollo, have played a vital role in ensuring local medical and care facilities are being properly supported during the pandemic. The 3-year-old labradoodle offers much-needed care and support to EMTs, paramedics, nurses, pilots, or firefighters after difficult calls and strenuous days helping patients. Apollo is always willing to lend a helping paw serving members of the community who spend their days serving others.

Jason Wright '08, partner at Webfor, a web design company in Vancouver, Wash., was selected as "Accomplished and Under 40" by the Vancouver Business Journal.

THE IOS

Britany Forgey '17 is starting a new position as Registered Nurse coordinator in transition mentorship and simulation for the Oregon region of Providence Health & Services.

Clark-Cowlitz Fire Rescue has worked with underserved populations, especially senior citizens, through its Community Assistance Referral and Education Services (CARES) program for the past two years. **Josh Haldeman '12**, a CARES firefighter and paramedic, is part of a team that uses alternative care solutions when police or an ambulance is unnecessary. Haldeman helps answer medication questions or gives tips on how to prevent falls.

David Hurt '15 started an outdoor gear company, PNW Pack Co., which sells a variety of hand-crafted bushcraft packs, canvas bags and accessories available online. Hurt uses his bachelor's degree in mechanical engineering from Washington State University Vancouver and his craftsmanship skills to create the products.

Tanya Johnson '16 and her daughter opened a 1,500-square-foot photo studio and event

space in Battle Ground, Wash., named the Elizabeth Marie Collective. The area seats up to 70 people and has a kitchenette for food preparation. The photo studio provides various backgrounds and seamless backdrops.



Thomas Merfeld '17 won 2021 installer of the year from Lifetime Windows and Doors. Photo by Thomas Merfeld

Anja O'Neil '12, owner of Trusty Brewing Co. in Vancouver, Wash., is selling the brewery to focus instead on caring for a family member with health challenges. The brewery, listed for \$340,000, opened in 2016. O'Neil is looking for a buyer with a passion for making craft beer.

Irinia Sirotkina '16, opened Sweetly Bakery and Café, a new bakery in Battle Ground, Wash., offering French pastries such as croissants and macaroons. The bakery also sells traditional fare such as cakes, pies and cupcakes including custom orders for weddings, bridal showers, baby showers, parties and gatherings.

Columbia River High School paraeducator **Ewa Teipel '10** and her colleagues created a fundraiser supporting Ukrainian refugees who fled across the border. Teipel has extensive family living in her hometown of Jozefow, Poland. Those contacts enabled Teipel and her colleagues to wire more than \$8,500 directly to shelters assisting refugees in the region.

Damien Wheeler '16 has spent most of his career giving back to

the same low-income community where he was raised. Wheeler worked at the Boys & Girls Clubs of Southwest Washington, his alma mater Fort Vancouver High School and most recently served as a liaison at Bridgeview Resource Center. He left his role at Bridgeview to work as an EMT and he hopes to become a local firefighter. He credits much of his success to support and opportunities he was offered as a kid. As a giver and receiver of such help, Wheeler knows what a difference it can make.

BBQ Blessings, a former barbecue food truck, has a new home in a Vancouver, Wash., building that once housed Christine's Restaurant. The new owners brought on chef **Judy Williams '14** who earned her culinary degree from Clark College.

CLASS YEARS UNKNOWN

Former Battle Ground, Wash., mayor Adrian Cortes nominated councilor **Philip Johnson**, who served as deputy mayor for the past year, as his successor. Johnson was unanimously elected by the council and Cortes returned to a regular council seat.

Jerry Franklin, Ph.D. was featured in OPB's 2020 podcast series "Timber Wars," examining the battle between logging communities and environmentalists in the late 1980s. Franklin was one of the earliest scientists to study old growth forests as ecosystems instead of timber production sites. Franklin spent much of his career researching old growth in the H.J. Andrews Experimental Forest northeast of Eugene, Ore.

Paul Greenlee was elected president of the Washougal Business Association after the resignation of four board members last fall. Greenlee served as an ex officio board member during a longtime stint on the Washougal City Council.

Dollar's Corner Sawmill operator **Pat Lydon** announced his retirement and closure of the Battle Ground, Wash., sawmill at the end of February 2022. Lydon started the operation in 2004 after he was invited to the site by the late Linn "Penny" Dollar. Another sawyer on the site plans to reopen the business after a hiatus of about three months.



Ryan Moor, CEO of Allmade Apparel, was included on the Advertising Specialty Institute's 2021 Power 50 list, which ranks the most influential people in the promotional product industry. Photo by Ryan Moor

James Ruiz was Ridgefield School District's November 2021 employee of the month. He started as a volunteer during recess at South Ridge Elementary School, then became the lead recess paraeducator. He has spent the last several years teaching students how to be respectful, responsible and resilient in the recess yard.

Real estate broker **Terry Wollam** is concerned the record-low housing inventory in Southwest Washington is outpacing the national trend. Since October 2020, the time a house sits on the market in the region has averaged less than one month. Wollam also worries that Southwest Washington is running low on buildable land for new homes, coupled with rising inflation and a shortage of skilled labor.

SUBMIT A CLASS NOTE

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Twitter: @alumniclark

Continued from page 14

Soto was the first person in her family to go to college. When she graduated from high school, her mother hung her photo and diploma on the wall, and it encouraged the rest of their family.

"People think it's easy to graduate high school, but it depends on where you come from," Soto said. "If you hit a certain age and you have to start working to help, it's not that easy."

Keilbarth never went to college, but she encouraged her youngest sister to stay in school and even helped pay for her education. Soto tried to attend college several times before she discovered an automotive program at a community college near her home in New Mexico. Cars were her passion. Soto earned a bachelor's in automotive industry management and said she couldn't have done it without Keilbarth's support.

"What education did for me, along with having the strength of my sisters and my family, is it helped me figure out who I am," Soto said. "Education didn't make me who I am, I'm still me, but it opened so many more doors for me."

After she moved to Vancouver, Wash., Soto chose to memorialize her sister by helping to fund a Clark scholarship in 2018.

"If I was going to be here and my kids were going to be here, then I wanted her scholarship to be here, too," Soto said.

She wanted the scholarship to help a community to which she and her sister both belonged. Soto knows from experience that scraping together funds for a college education means looking at every possible box a person can check. Soto said she doesn't like labels. But she can imagine what it would have felt like to read through a list of scholarships and see one focused on supporting someone like her.

"To think, 'yes, I identify as this and I want to be part of this community,'" she said, "that means something." 🙏



Lily Raff McCaulou is a journalist whose writing has appeared in The New York Times, The Atlantic and Rolling Stone. Visit her at www.lilyrm.com.



THE 40S

Virginia Abernathy '42
 Kenneth "Ken" Clark '47
 Ann Edwards '48
 Richard "Dick" Edwards '48

THE 50S

Conrad "Roger" Behm '58
 Kay Crosby '56
 Frederic "Fred" Dorsett '52
 Rodney "Rod" Ellertson '53
 Leroy Frazier '56
 Robert "Bob" Gust '58
 Ronald "Ron" Gustafson '54
 Drew Hall '53
 Lewis "Lew" Olsen '58
 Max Pruitt '55
 John Scheer Jr. '57

THE 60S

Gary Barker '65
 Roger Cain '68
 Doril Ellertson '66
 Carolyn "Carrie" Golladay '69
 Ronald "Ron" Hunter '60
 Richard "Dick" Jenny '60
 John Jollymore '62
 Robert "Bob" Kuzma '62

Michael "Mike" McGraw '69
 Edward "Ed" Melloy '68
 Genevieve Meyer '64
 Wendy Nickelson '69
 Grace Phillips '68

THE 70S

Glenn Baker '74
 Richard Brantley '74
 Betsy Brosius '70
 Patricia "Pat" Cassady '72
 Harold "Harry" Chaffee '70
 Gregory "Greg" Dayton '74
 Beverly Doty '71
 William "Bill" Ferrell '72
 George Golden '71
 Mary Ann Haisch '70
 Lenora Johnston '74
 Karl "Gene" Kuhnhausen '76
 Shelley Lafayette '78
 Gary Larson '76
 Michael "Mike" Maynard '71
 Donald Meagher '76
 Lorraine Mihaly '75
 Rejeanne "Reggie" Mitchell '74
 John O'Rourke '72
 Wayne Pierce '70
 Gregory "Greg" Timmons '72
 Marion Wambach '72
 John Wood '73



Former Washington House Speaker Robert "Bob" Schaefer '50 passed away on Feb. 26, 2022, at age 91. Schaefer was raised in Vancouver, Wash., and attended Clark College before transferring to Willamette University in Oregon. He graduated from Willamette Law School and later opened a law practice in downtown Vancouver. While working as a deputy prosecutor for Clark County, Schaefer decided to run for state legislature. He

campaigns by speaking at grange halls. Voters sent him to Olympia four times, from 1959 to 1967. In his last term he served as speaker of the house. He retired from the state legislature but stayed involved in politics, continuing to lobby for economic development for Southwest Washington. Schaefer won the Clark County First Citizen award in 2013. He's survived by his wife of 68 years, Sally, as well as two children, four grandchildren and three great-grandchildren.

THE 80S

Darrell Beardshear '81
 Georgina "Georgie" Donahue-Bernard '89
 Randal "Randy" Galford '82
 Ronald "Ron" Hart '88

Dillard Gates
 Miriam Hall
 Sandra "Sandy" Howells
 Ramona Huffman
 Thomas "Tom" Huffman
 Charles "Ray" Johnson
 Bessie Kieswether
 Vaughn Lein
 Elizabeth "Anna" Lindberg
 Frances Malone
 Erwin Marx
 Pauline Morrison
 David Myers
 Jane Reid
 Constance "Connie" Ronayne
 Wayne Slaughter
 Irma Slocum
 Lawrence "Larry" Summerhill
 Dale Tidland
 Lonnie Tipton
 Jennifer Wilson
 Jon Wiseman
 Tito Zelaya

FRIENDS OF CLARK

Richard "Dick" Anderson
 Catherine Asplund
 Gene Bogaty
 William "Bill" Burbridge
 Julie Burger
 Marian Buslach
 Barbara Daniels
 Esther Halberg
 Joy Johnson
 Waldron Lindblad
 Clarice Mattson
 Harolyn "Lyn" Nutter
 Ted Olsen
 Oren "Butch" Painter
 Donald Rifenbery
 Lynn Schroeder
 Patricia "Patti" Smith
 Rodney Smith
 William Southard
 Norman Webb
 Jolene Unsoeld

THE 90S

Lynette Coonrod '92
 Larry Dickson '95
 Beth Neale '96
 Patrick Zumwalt '97

THE 00S

Joan Drevdahl '06

THE 10S

Coralee Brewer '15
 Aaron Larson '14
 Denise Smith '16

CLASS DATES UNKNOWN

Patricia "Pat" Anderson
 Aletha Carlton
 Charlotte Cooney
 Jack Davis
 Ethel Dittman
 Kenneth "Ken" Ellertson
 Rex Gardner

SUBMIT AN IN MEMORIAM

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Email: alumni@supportclark.org
Facebook: facebook.com/ClarkCollegeAlumni
Twitter: @alumniClark



Dr. Rita Carey, a highly respected English professor at Clark College, passed away on Oct. 1, 2021, in Salem, Ore. Carey was known for her enthusiasm, wit and sense of humor. She was the literary adviser to Phoenix, Clark's student art and literary magazine. The magazine won numerous awards including being named the best college literary art magazine in the country by the American Scholastic Press Association in 2008. Carey was also a nun for 47 years. Before coming to Clark in 1992, Carey began her career

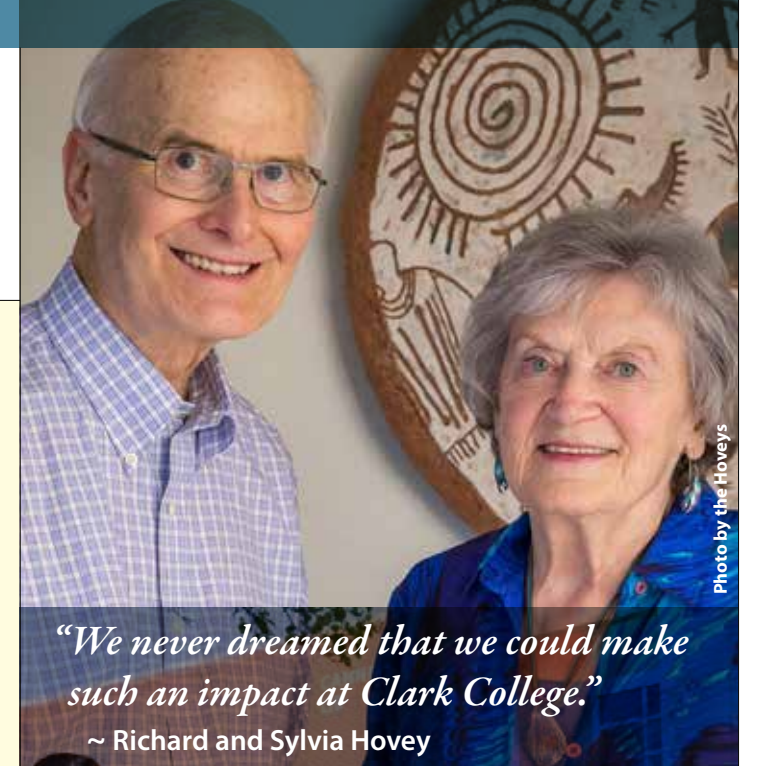
at St. Mary's Academy, Portland, where she served as an English teacher, vice principal and principal. She also taught at and was vice principal of Holy Names Academy in Seattle. She earned her doctorate in English from Florida State University. Photo by the Rita Carey family

Sell your real estate

Pay no capital gains tax while leaving a legacy for Clark College students

Richard and Sylvia had a dilemma. They were tired of owning rental real estate and dealing with maintenance and tenant challenges. They wanted to simplify their holdings and preserve their income for personal needs.

In 2019, the couple worked with the experts at Clark College Foundation to set up a charitable remainder trust (CRT) to sell a property without paying taxes. The process did exactly what they had hoped and this year they are using the CRT to sell two more properties. After their lifetimes, the proceeds of the CRT will support Clark College, leaving a legacy for generations of students and the exceptional programs they rely on for their pathways to success.



"We never dreamed that we could make such an impact at Clark College."
 ~ Richard and Sylvia Hovey



Photo by Clark College/Amy Tam

Schedule an appointment with Vivian Manning, CFRE to learn how you can accomplish your personal and charitable goals with a charitable remainder trust.

360.992.2301
vmanning@supportclark.org



PROMISING PATHWAYS

THE CAMPAIGN for CLARK COLLEGE

clarkcollegefoundation.org



PROMISING PATHWAYS

THE CAMPAIGN *for* CLARK COLLEGE

CLARK COLLEGE FOUNDATION
1933 Fort Vancouver Way
Vancouver, WA 98663-3598

LEGACY OF AN AUSPICIOUS CEO

In the latest edition of our Penguin Chats podcast, listen and learn about the selfless character and boundless grit of outgoing CEO Lisa Gibert. She built Clark College Foundation into one of the most successful and respected community college foundations in the nation.

www.clarkcollegefoundation.org/CEO-legacy



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