



**Hunting Associations Webinar**

30<sup>th</sup> September 2021



# Today's panel

- David Shanahan – *Coillte* – Project Manager for Coillte HAMS integration
- Bernard Burke – *Coillte* – Team Leader Southwest Region
- Daithí deForge – *Coillte* – Head of Recreation
- Alan Salisbury – *HAMS.online* – Business Development Director
- Imre Mádi – *HAMS.online* – Managing Director – Bit and Pixel



# Webinar Format

- 10 min – David Shanahan presentation on Coillte New Licencing System
- 20 min – Alan Salisbury presentation on HAMS.online
- 20 min – Questions and Answers
  - Any question at that stage please type into the Q & A panel



## Purpose of today's Webinar

- To inform Licencees and Permit holders that the system through which Coillte issues Hunting Licences is being modernised.
- To show how this change will affect you.
- To outline why Coillte is making the move to HAMS.online and that an annual subscription applies to use the system.



# Purpose of today's Webinar



To inform Licencees and Permit holders that although processes are staying the same, they have been streamlined for your benefit and will be carried out digitally through HAMS.online:

- ✓ tendering
- ✓ uploading documents (HCAP, insurance)
- ✓ generating a permit
- ✓ nominating stalkers
- ✓ generating nominee permits
- ✓ checking in/out when hunting
- ✓ logging culls etc.

# Why change?

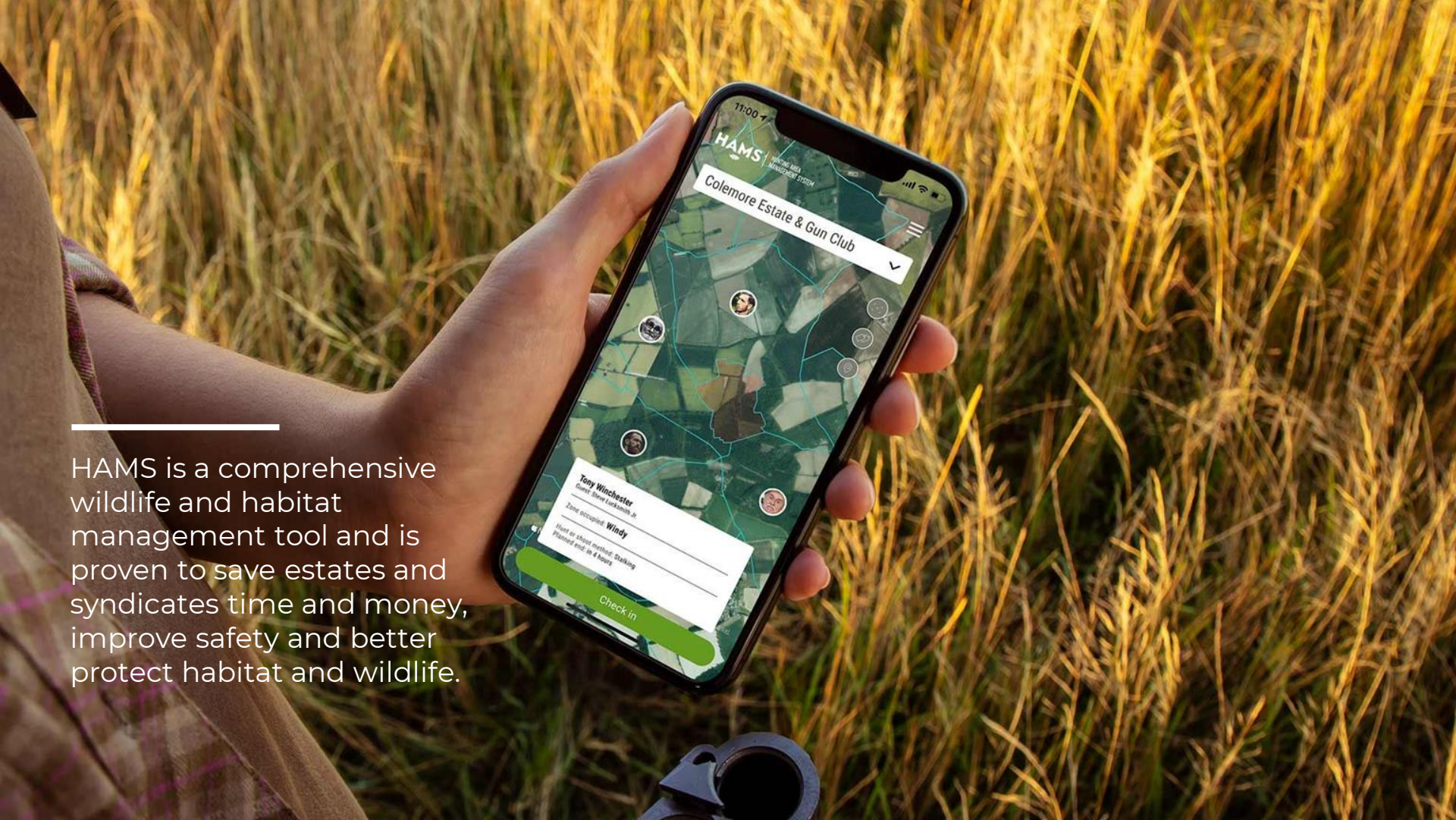
- Outdated current system
- Communications
- Safety
- Map of Licenced Area
- Cull returns
- Compliance
- Unauthorised Hunting / Poaching

# New Letting and Licences System

- Once the decision was made to update the licencing system, a tender was advertised with the Coillte requirements and a Hungarian Software Company *Bit and Pixel* who developed **HAMS.online**, won the contract.
- HAMS is used by Hunters extensively throughout Europe and the United States, it has users in 44 countries and they are experts in their field.







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HAMS is a comprehensive wildlife and habitat management tool and is proven to save estates and syndicates time and money, improve safety and better protect habitat and wildlife.





# The background of HAMS.online

- Four years operating
- Created by a hunter/developer team
- International company
- International experience and partnerships
- Utilising best practices
- Users in 44 countries
- Partnering with well respected organisations around the world



**Since its alpha launch in 2017 not a single person or organisation has cancelled their HAMS.online subscription!**





## Working together with Coillte to...

1. To reduce time spent on administration (licence, permit, insurance management, tendering)
2. Improve communication
3. Increase safety and security - reduce potential conflicts between hunters and other recreation licence holders
4. Uniform countrywide deer management, based on accurate data

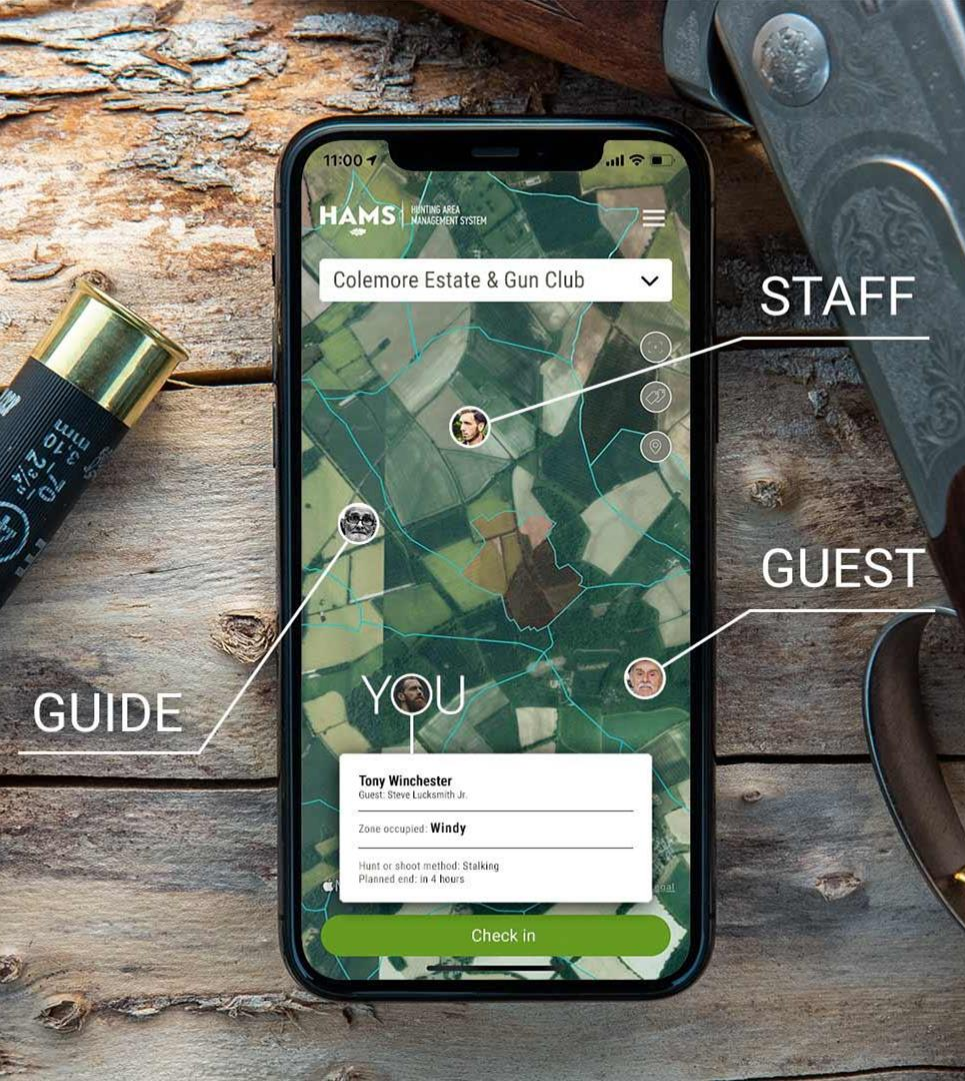
# Benefits to Coillte licence holders and nominees

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# Reduction of land usage conflict, increased safety

- Resolving potential conflicts between recreational land users (hikers, runners, etc.) and hunters
- Better, safer management of hunters via land occupancy view of the licenced area





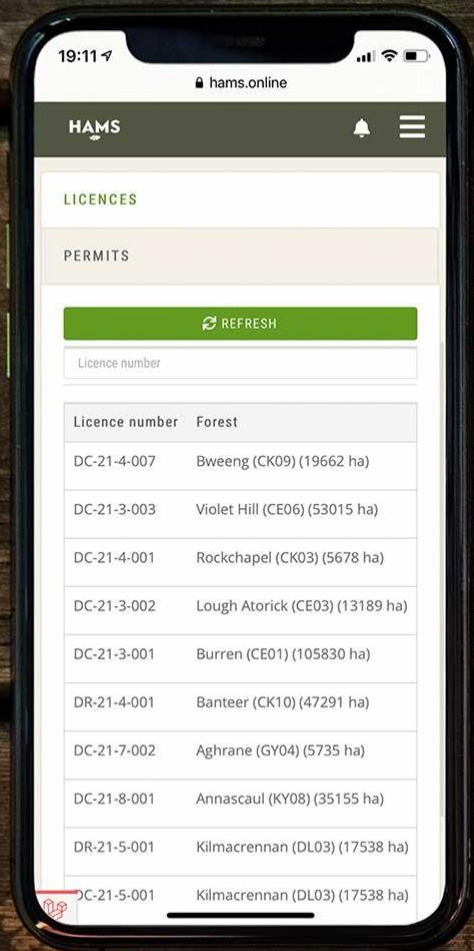
# Less admin!

Using HAMS.online cuts out phone calls, emails, and paper usage as everything is done through HAMS.online

Less admin with

- tenders
- licences
- permits
- insurances & certificates
- invoices (introduction of online credit card payments)
- check in
- reporting of harvest



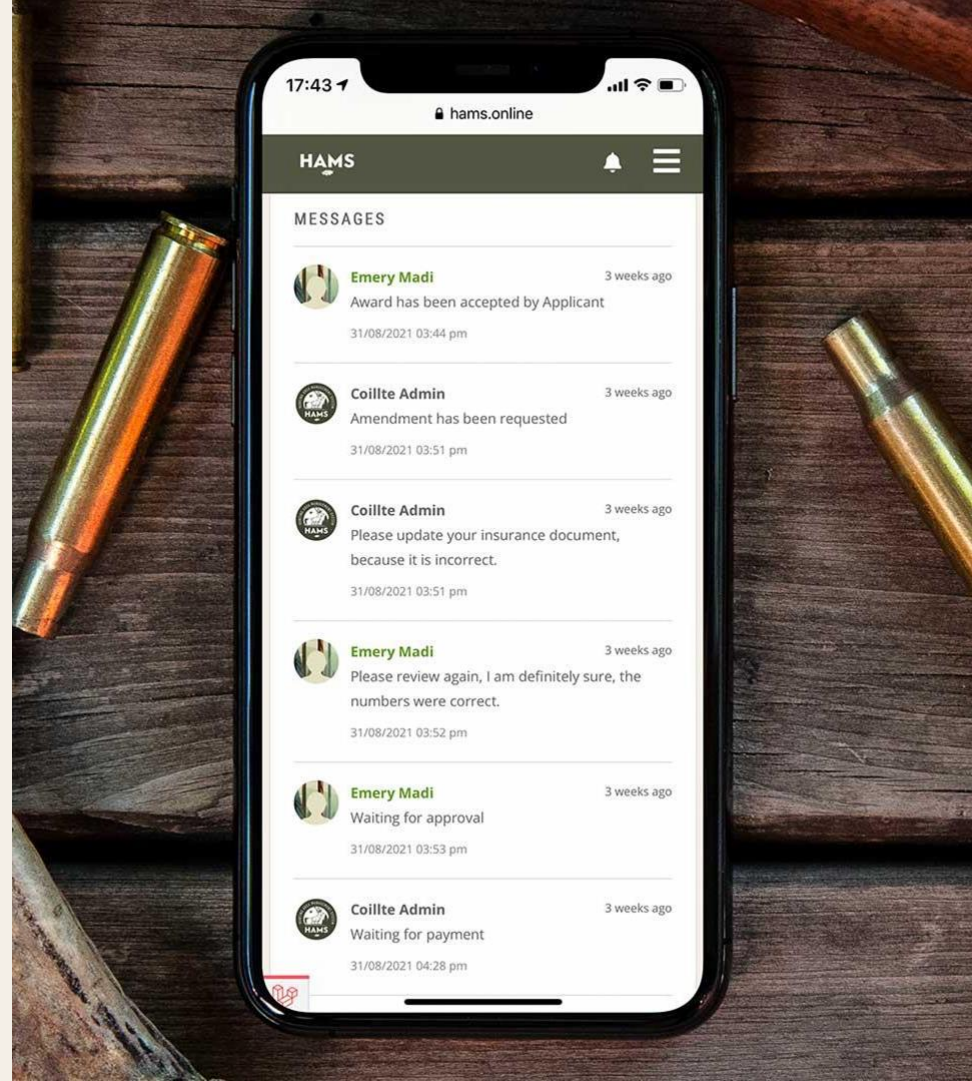


# Easier to Manage Licenses and Permits

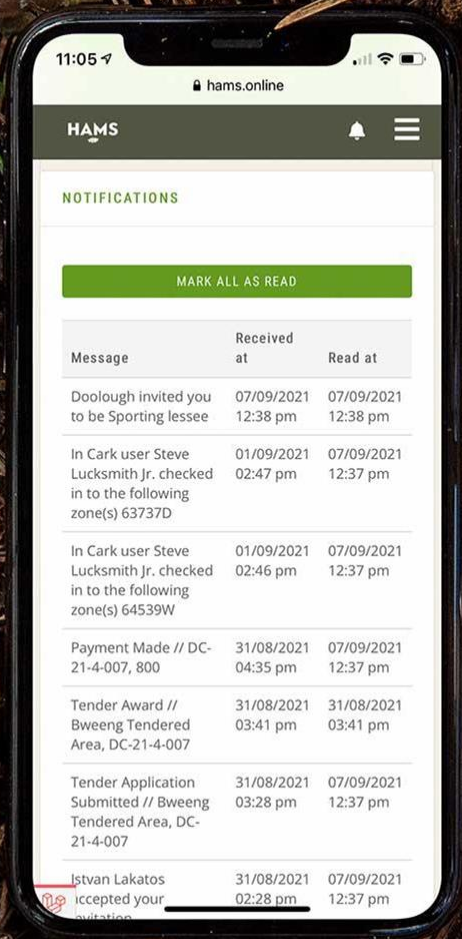
- By using HAMS the licencing and permitting process is:
  - a. Easier
  - b. Less time consuming
  - c. No phone calls
  - d. No emails
  - e. No waiting for signatures, so those commercially hunting can manage guests online

# Timely Communication

- Easy to follow and more accurate communication between you and the BAU admins and Forest managers
- The system has an inbuilt messaging system, BAU admins can send messages and notifications through the system







# Up to Date Information

- HAMS.online sends email notifications about the most important things
- After logging into your HAMS account you'll also be able to see any important information that impacts you

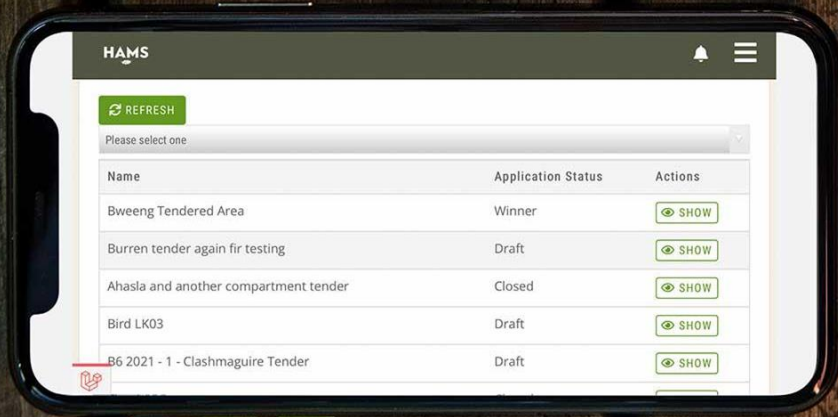




# Simplified Insurance & Certificate Management

- automated insurance tracking (expiry dates, amounts covered, etc.)
- automated notifications of expiring insurances and other insurance related issues
- insurance and certificate management will be easier because, licence holders, nominees, guests will upload their documents themselves
- permit creation will be automated based on licence, insurances and permit type

# Simplified Tendering Process



- Tendering process is simpler and faster, with no paper documentation
- communication and messaging between tenderer and relevant person at Coillte is easy and traceable
- insurance and certificate management will be easier - as per previous slide

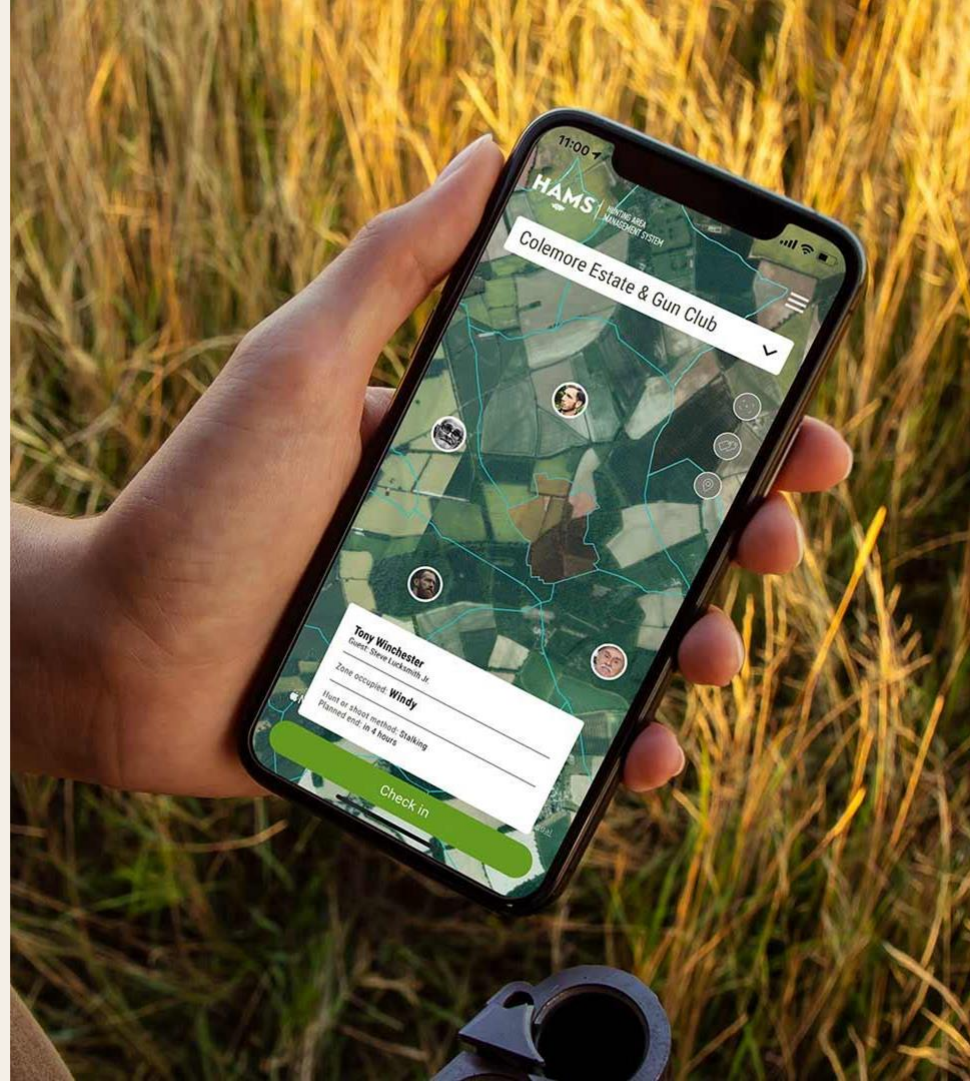
# Core features and resulting benefits of HAMS.online for licensees and nominees



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# Land occupancy

- Increases safety
- Helps to manage people
- Reduces conflicts
- HAMS.online does not track you



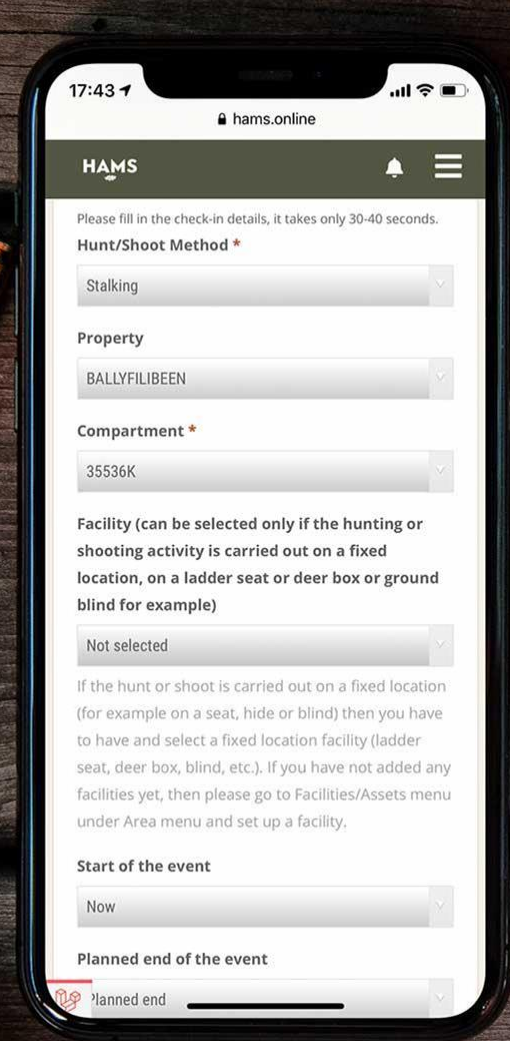


# Check in

Just 30-40 seconds to check in.

By setting:

- hunt/shoot method
- location
- start time
- planned end



17:43 17 hams.online

**HAMS**

Please fill in the check-in details, it takes only 30-40 seconds.

**Hunt/Shoot Method \***

Stalking

**Property**

BALLYFILIBEN

**Compartment \***

35536K

**Facility (can be selected only if the hunting or shooting activity is carried out on a fixed location, on a ladder seat or deer box or ground blind for example)**

Not selected

If the hunt or shoot is carried out on a fixed location (for example on a seat, hide or blind) then you have to have and select a fixed location facility (ladder seat, deer box, blind, etc.). If you have not added any facilities yet, then please go to Facilities/Assets menu under Area menu and set up a facility.

**Start of the event**

Now

**Planned end of the event**

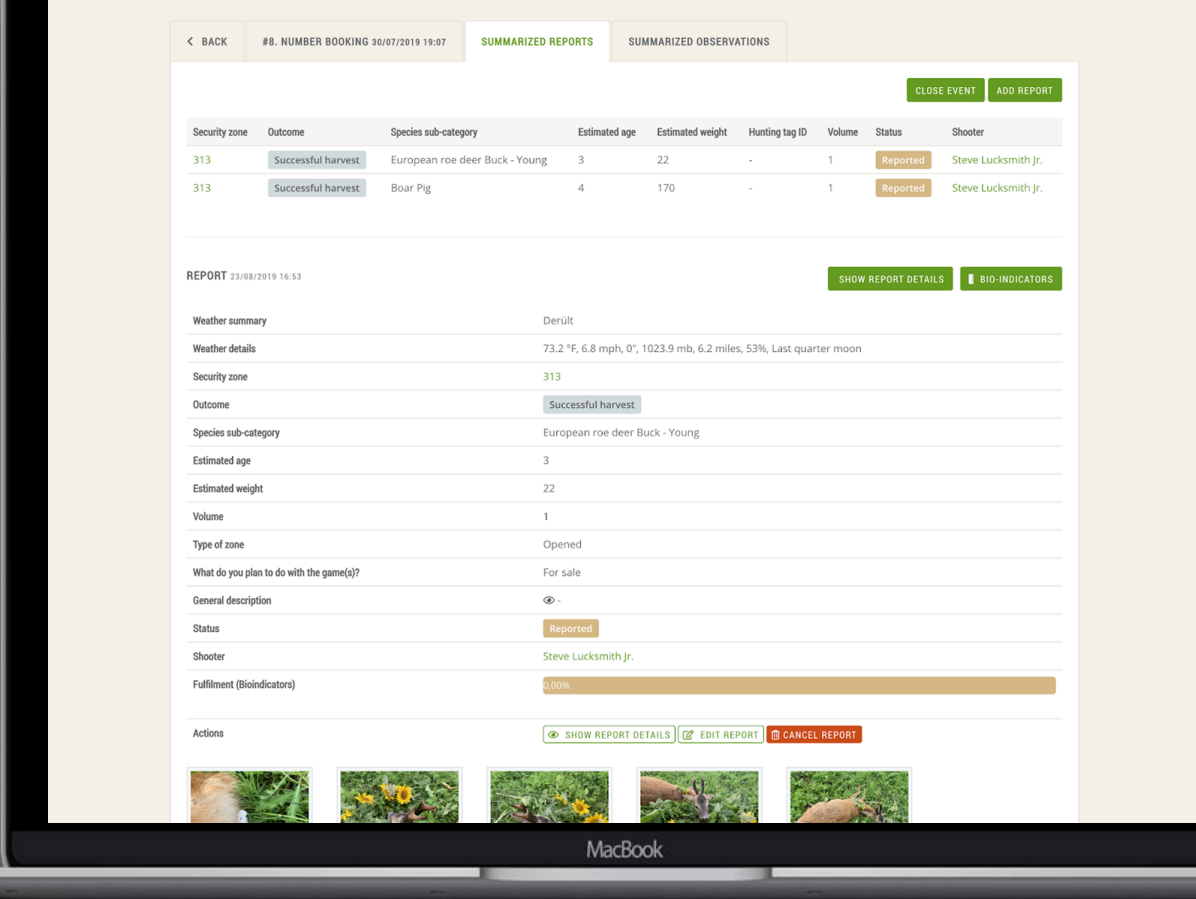
Planned end

# Harvest/cull reporting

Seamlessly integrates into daily activities

Takes just 1-2 minutes

Can be done on your phone, tablet or laptop at home or out in the field



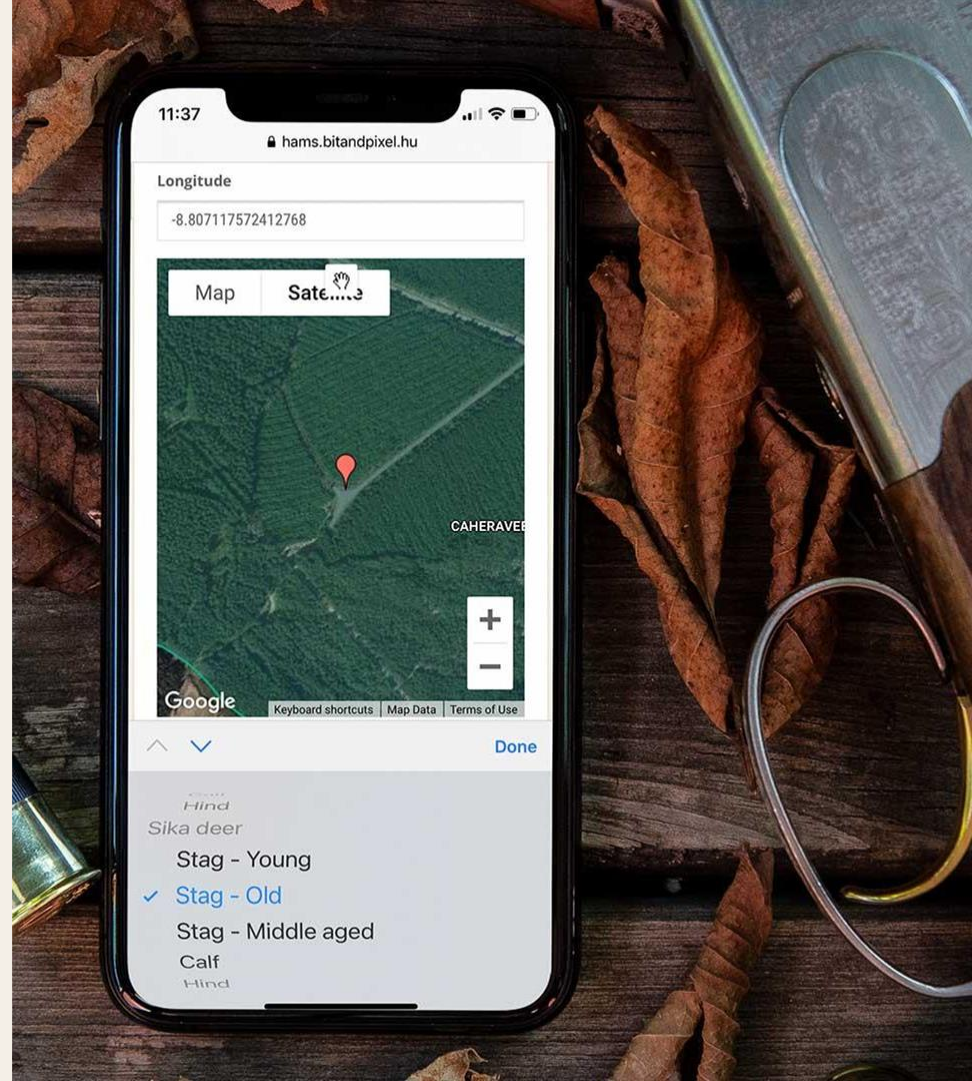
**HAMS**

HUNTING AREA  
MANAGEMENT SYSTEM

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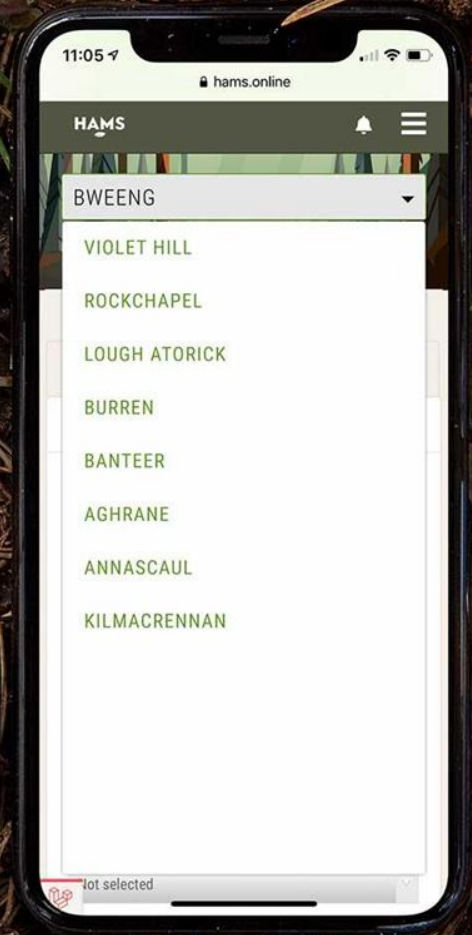
# Recording observations

- Does not require checking in
- helps with estimating populations





Manage multiple licences separately





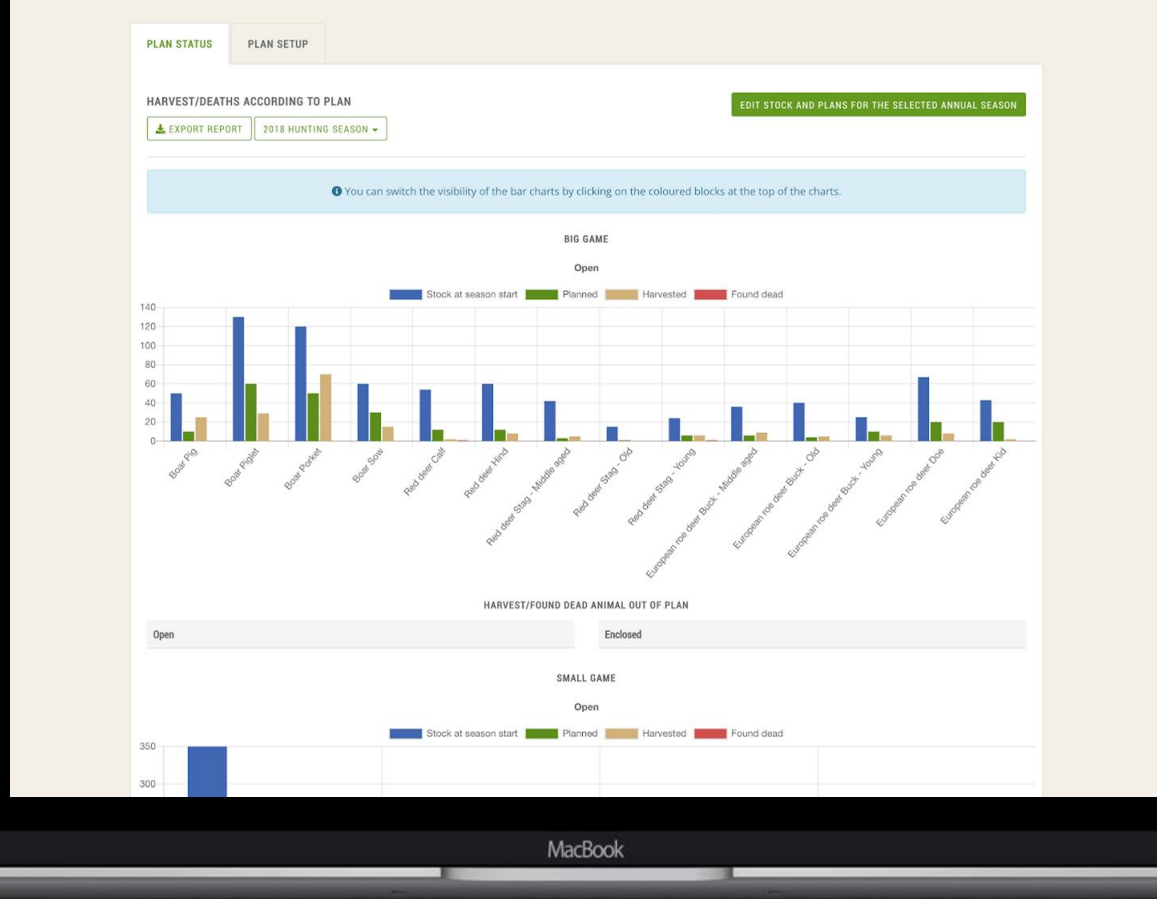
**How we all benefit from  
recording data?**

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# Maximising the effectiveness of our management activities

Based on the harvest reports made by the hunters and game management professionals we can track the status of management plans.

You can also export all data in Excel file format for later use and processing.



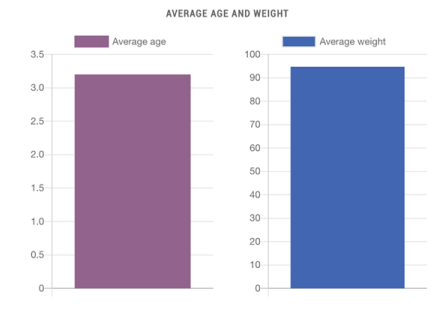
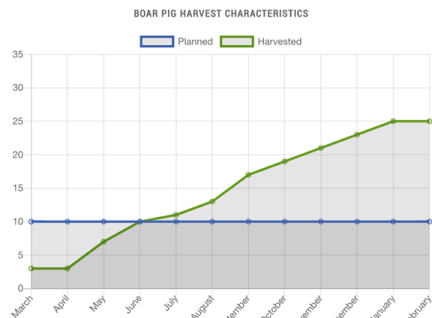
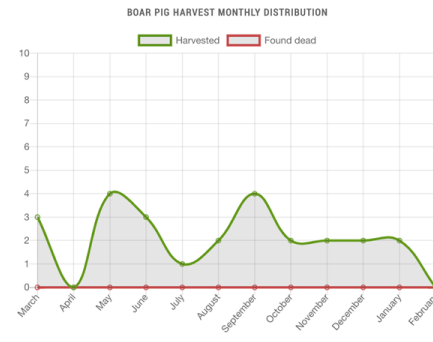
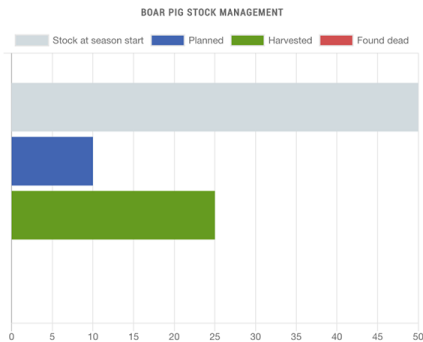
# Species Specific Stats

HAMS.online provides species specific charts on:

- monthly harvest volume
- harvest plan accomplishment timelines
- major bio-indicators (average weight and age)

You can take your game and deer management to another level.

## STOCK MANAGEMENT (BOAR PIG)



MacBook

# HAMS.online is for all land users\*

HAMS.online is also designed to manage recreational activities, including:

- land and area management of recreational activities
- licence and ticket purchase

\*Going live in 2022







*"HAMS supports the everyday life of wildlife professionals, solving a number of issues for land and estate owners, gamekeepers, secretaries and shooters. I have personally never seen anything like this before - certainly not at an international level.*

*As the Chairman of an Estate as well as Secretary of a County Chamber and the Master of Hunts for the county, I wholeheartedly recommend the use of HAMS to every person related to hunting and wildlife management and conservation!"*

Dániel A. Tóth, Secretary of County Hunters Chamber,  
Hungary

All these benefits

*plus many-many more*

for just

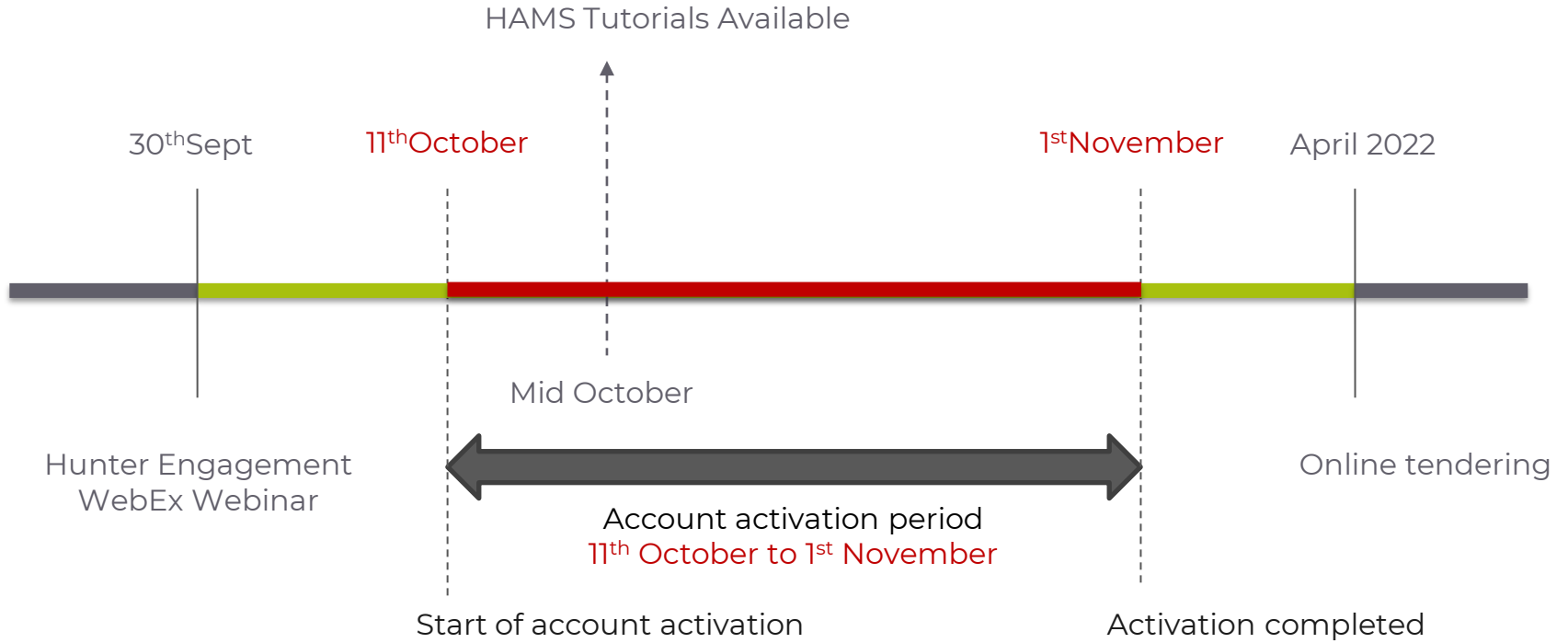
€72 /year



# Next Steps

- Short guides will be available showing the steps that need to be taken
- We are recording short tutorials
- We encourage open dialogue and are here to support
- We provide a 100% rated Customer Support Service to our users

# Timeline





# Questions & Answers

- Thank you for your time.
- Any questions please type them into the Q and A panel.