



CONSORTIUM *of* SOCIAL SCIENCE ASSOCIATIONS

2018 Science Policy Conference

April 30 – May 1, 2018 ★ Washington, DC

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PROGRAM

MONDAY, APRIL 30, 2018

8:00-8:30 am **REGISTRATION & CONTINENTAL BREAKFAST**

8:30-9:00 am **WELCOME & OUTLINE OF THE DAY**

Felice Levine • Chair, COSSA Board of Directors, American Educational Research Association
Wendy Naus • Executive Director, COSSA

9:00-10:15 am **REESTABLISHING TRUST IN SOCIAL SCIENCE & DATA**

Rush Holt • American Association for the Advancement of Science
Arthur Lupia • University of Michigan
Brian Nosek • Center for Open Science
Moderator: Nancy Kidd • American Sociological Association

In these politically polarized times, many Americans are struggling to understand who they can trust for accurate and “true” information. Unfortunately, scientists today find themselves needing to defend their research amid efforts by some to discredit sound scientific findings that do not fit a certain narrative. How did the scientific community arrive at this point? More importantly, what can be done to regain and/or boost public trust in science? This panel will discuss the nuances of public trust (or lack thereof) in science—specifically in social science and data—as well as possible paths forward.

10:15-10:45 am **NETWORKING COFFEE BREAK**

10:45 am-12:00 pm **ME TOO, SEXUAL HARASSMENT IN SCIENCE AND IN THE ACADEMY: Perspectives on cultural change and the role of institutional leadership**

Elizabeth Armstrong • University of Michigan
Rhonda Davis • National Science Foundation
Shirley Malcom • American Association for the Advancement of Science
Moderator: Felice Levine • American Educational Research Association

This session speaks to contemporary concerns about the ways in which power differentials and dominant social norms and practices have led to sexual harassment, abuse, and intimidation in scientific and academic workplaces. The session begins with reflections on this topic as well as on the issues involved in identifying inappropriate practices, the responsibility and options of social institutions for addressing sexual misconduct, and strategies that can be invoked to protect individuals and to systematically enable social and structural change. Each speaker will talk briefly from the vantage of their observations and expertise, with a moderated open forum across panelists and with the audience. Participants bring expertise from the perspectives of relevant research, the academic workplace, federal funding agencies, and scientific associations.

12:00-12:45 pm **LUNCHEON • BUFFET IN THE FOYER**

12:45-1:00 pm **MOVE INTO BREAKOUT SESSIONS**



MONDAY, APRIL 30, 2018 (continued)

WHY SOCIAL SCIENCE? BREAKOUT SESSIONS

*The social and behavioral sciences generate practical insights that can help us tackle some of the greatest challenges facing our society. Today's breakout sessions will offer answers to the question Why Social Science? by highlighting some of the concrete ways social science findings can and have shaped our strategies for addressing four major issues of national importance: **Improving the Criminal Justice System**, **Responding to Natural Disasters**, **Combating the Opioid Epidemic**, and **Enhancing National Security**. These sessions feature experts representing disciplines across the social and behavioral sciences as well as users of social science research who are working to put these findings into practice to help people live safer, healthier lives.*

1:00-2:00 pm BREAKOUT SESSION #1 (choose one of the following two sessions)

1a. Improving the Criminal Justice System (Conference Room A)

Nancy La Vigne • Urban Institute
Olugbenga Ajilore • University of Toledo
David Yokum • The Lab @ DC
Moderator: Richard Lempert • University of Michigan

1b. Responding to Natural Disasters (Conference Room B)

William Hooke • American Meteorological Society
Brandi Gilbert • Urban Institute
Moderator: Edward Liebow • American Anthropological Association

2:00-2:15 pm NETWORKING COFFEE BREAK

2:15-3:15 pm BREAKOUT SESSION #2 (choose one of the following two sessions)

2a. Combating the Opioid Epidemic (Conference Room A)

Ahlishia J'Nae Shipley • U.S. Department of Agriculture
Leo Beletsky • Northeastern University
Lee Hoffer • Case Western Reserve University
Moderator: Howard Kurtzman • American Psychological Association

2b. Enhancing National Security (Conference Room B)

Claudia Brugman • Center for Advanced Study of Language, University of Maryland
David Honey • Office of the Director of National Intelligence
David Segal • Center for Research on Military Organization, University of Maryland
Moderator: Alyson Reed • Linguistic Society of America

MONDAY, APRIL 30, 2018 (continued)3:15-3:45 pm **NETWORKING COFFEE BREAK**3:45-5:00 pm **POST TRUTH: COMMUNICATING FACTS, NOT FICTION**

Cary Funk • Pew Research Center

Melanie Green • University at Buffalo, SUNY

William K. Hallman • Rutgers University

Moderator: Trevor Parry-Giles • National Communication Association

Building off the morning's discussion about reestablishing trust in social science and data, this panel will dive even deeper into the communication challenges of late. In this era of "alternative facts," increasingly partisan media outlets, and an inundation of conflicting messages, how can the social science community work to ensure that sound findings and evidence-backed messages rise to the top of discourse. Panelists will discuss the new world of information in which we are living and provide ideas for effectively communicating our science to public audiences, the importance of storytelling, ways to control the narrative, and/or the use of multimedia in today's crowded communication landscape.

5:00-5:30 pm **CONCLUDING REMARKS**5:30-7:30 pm **CELEBRATION OF SOCIAL SCIENCE ROOFTOP RECEPTION & AWARD PRESENTATION**

20 F Street NW Conference Center, Rooftop Terrace

Join us at the conclusion of today's program for a Celebration of Social Science reception. Continue the days' discussions over drinks and hors d'oeuvres on the rooftop terrace. You may also use the reception to connect with your Advocacy Day team members and strategize about tomorrow's Hill meetings. During the reception, COSSA will be recognizing the two recipients of the 2018 COSSA Distinguished Service Award. This year's awardees are U.S. Representative Daniel Lipinski and Dr. William Riley, National Institutes of Health.

TUESDAY, MAY 1, 2018 ★ ADVOCACY DAY PARTICIPANTS ONLY8:30-11:00 am **BREAKFAST & ADVOCACY DAY TRAINING FOR HILL VISITS**11:30 am-5:00 pm **CONGRESSIONAL MEETINGS**

SPEAKER BIOGRAPHIES

OLUGBENGA AJILORE ★ **University of Toledo**

Olugbenga Ajilore is an Associate Professor of Economics at the University of Toledo, where he has been since 2003. He received his PhD from the Claremont Graduate University in 2002. His research interests lie within Public Finance and Demographic Economics where he examines multiple components of state and local spending through the lens of ethnic diversity. Two publications analyze police expenditures and another publication estimates the effect of increased ethnic diversity on the acquisition of armored vehicles by local law enforcement, using data from the Pentagon's 1033 program. His current research tackles the important and vital topic of racial bias and policing. The work expands on the current study of traffic stops and arrests to analyze excessive use of force, both lethal and non-lethal. Some preliminary findings have been published in *Economics Bulletin* and the *Atlantic Economic Journal*. In addition to study of racial bias, Dr. Ajilore has developed an expertise on police militarization, analyzing the rise of militarization and its effects on lethal and non-lethal use of force. This work has been funded by the Charles Koch Foundation.



ELIZABETH ARMSTRONG ★ **University of Michigan**

Elizabeth A. Armstrong is a sociologist with research interests in the areas of sexuality, gender, culture, organizations, social movements, and higher education. Professor Armstrong joined the Department of Sociology and the Organizational Studies Program at the University of Michigan in 2009. Before that, she held a faculty appointment in the Department of Sociology at Indiana University. She was a fellow at the Radcliffe Institute for Advanced Study at Harvard University and a recipient of a National Academy of Education/Spencer Postdoctoral Fellowship. She earned her M.A. and Ph.D. degrees in Sociology at the University of California-Berkeley and a B.A. in Sociology and Computer Science from the University of Michigan.



LEO BELETSKY ★ **Northeastern University**

Leo Beletsky, JD, MPH is an Associate Professor of Law and Health Sciences at Northeastern University, and is also on faculty at UC San Diego School of Medicine. His research focuses on the impact of laws and their enforcement on public health, with special focus on drug policy and the criminal justice system. He received his undergraduate training in geography from Vassar College and Oxford University, a master's in public health from Brown University, his law degree from Temple University School of Law and his post-doctoral training at the Yale University Center for Interdisciplinary Research on AIDS. He is a member of the New York State Bar.



CLAUDIA BRUGMAN ★ **University of Maryland Center for Advanced Study of Language**

Claudia Brugman has been a research scientist at the University of Maryland's Center for Advanced Study of Language since 2009. She received her PhD in linguistics from the University of California at Berkeley and identifies as a lexical semanticist, with a particular interest in the nature of linguistic meaning as it relates to knowledge representation. She has held positions at the University of Otago, in Dunedin, New Zealand, and at Queensland University of Technology in Brisbane, Australia, and at InGenuity Systems, Inc., in California. She is now Technical Director for Language in Social Systems at CASL and does research in language documentation and description as well as facilitating adult high-level language learning. Her languages of analysis include Mixtec, Pashto, Karuk, and Indonesian and she is a series editor of the Mouton/CASL Grammar series.



RHONDA DAVIS ★ **National Science Foundation**

Rhonda Davis is the Head of the National Science Foundation's Office of Diversity and Inclusion. She has over 25 years of experience as a change agent in the Federal government. She joined NSF in 2010 from the Department of Agriculture's Office of the Assistant Secretary for Civil Rights where she served in several leadership positions. Her experience in establishing and managing nondiscrimination and diversity programs has enabled her to make significant contributions to NSF's very important goal to excel as a federal science agency with a diverse, engaged and high-performing workforce. She holds a Masters of Science degree in Agricultural Economics from North Carolina Agriculture and Technical State University and a Bachelor of Science degree in Agricultural Economics from the University of Arkansas at Pine Bluff. She has completed numerous executive education programs to include Georgetown University's Leadership Coaching Program, American University's Senior Executive Service Candidate Development Program, Harvard University's Strategies of Persuasion and Essentials of Decision Making, Duke University's Innovative Leadership, and the Center for Creative Leadership's Looking Glass Experience.



SPEAKER BIOGRAPHIES

CARY FUNK ★ Pew Research Center

Cary Funk is director of science and society research at Pew Research Center. She is a co-author of *The Politics of Climate* and *The New Food Fights: U.S. Public Divides Over Food Science* and *U.S. Public Wary of 'Enhancing' Humans*. She is a survey researcher with broad expertise in political and social attitudes, including politics and elections, race and ethnicity, and religion and U.S. politics. She has been specializing in public understanding of science topics since 2001. She has served as an outside consultant and advisor for numerous projects about the science and engineering workforce and public opinion on science. Funk began her career at CBS News in New York, where she worked on pre-election surveys and exit polls; in more recent years, she served as an election night analyst for NBC News. She was on the political science faculty at Rice University and at Virginia Commonwealth University (VCU) before joining Pew Research Center. While an associate professor at VCU, she directed statewide polls on politics and public policy issues and on K-12 education, in addition to the VCU Life Sciences Surveys. She earned a doctorate and a master's in social psychology from the University of California, Los Angeles. Funk has published numerous academic articles and book chapters in the fields of political science, public opinion and political behavior and is a co-author of *Public and Scientists' Views on Science and Society* and *How Scientists Engage the Public and What the Public Knows and Does Not Know About Science*.



BRANDI GILBERT ★ Urban Institute

Dr. Brandi Gilbert, PhD is a Research Associate in the Metropolitan Housing and Communities Policy Center at the Urban Institute. She has led a number of projects focusing on disaster resilience and recovery. Additionally, Dr. Gilbert's work focuses on youth development, with an emphasis on the intersection between education and housing. She's conducted evaluations for several organizations, including Rockefeller Foundation, U.S. Department of Housing and Urban Development, Bill & Melinda Gates Foundation, W.K. Kellogg Foundation, and Kaiser Family Foundation. Dr. Gilbert earned her BA in elementary education from the University of Delaware and her PhD in sociology from University of Colorado, Boulder.



MELANIE GREEN ★ University at Buffalo

Melanie C. Green is an Associate Professor in Communication at the University at Buffalo. Her work has focused on the power of stories. In particular, Melanie's research examines how narratives can change the way individuals think and behave, including the effects of fictional stories on real-world attitudes and the challenges of correcting story-based misinformation. Her theory of "transportation into a narrative world" focuses on immersion into a story as a mechanism of narrative influence. She has examined narrative persuasion in a variety of contexts, from health communication to social issues. She has edited two books on these topics (*Narrative Impact and Persuasion: Psychological Insights and Perspectives, Second Edition*), and has published numerous articles in leading psychology, communication, and interdisciplinary journals. Her work has also examined the influence of social media on interpersonal interactions and well-being. Her research has been funded by the National Science Foundation, the National Institutes of Health, the Spencer Foundation, and the Russell Sage Foundation. She received her Ph.D. in Psychology from Ohio State University.



WILLIAM HALLMAN ★ Rutgers, the State University of New Jersey

William K. Hallman is a professor and Chair of the Department of Human Ecology and is a member of the graduate faculties of the Departments of Psychology and Nutritional Sciences, and of the Bloustein School of Planning and Public Policy at Rutgers, the State University of New Jersey. An expert in risk perception and risk communication, Dr. Hallman has written extensively on public perceptions of controversial issues concerning food, technology, health, and the environment. He has served as a member of several National Research Council committees focused on food safety, as the Chair of the Risk Communication Advisory Committee of the U.S. Food and Drug Administration, and recently co-authored a handbook on risk communication applied to food safety for the Food and Agriculture Organization of the United Nations and the World Health Organization. He also recently served on a committee of the National Academies of Sciences, Engineering, and Medicine on the science of science communication, which released its report, *Communicating Science Effectively: a Research Agenda*, in January of 2017. Dr. Hallman holds a B.S. (biology, psychology) from Juniata College and a Ph.D. (Experimental Psychology) from the University of South Carolina. He is a Distinguished Research Fellow of the Annenberg Public Policy Center of the University of Pennsylvania.



SPEAKER BIOGRAPHIES

LEE HOFFER ★ Case Western Reserve University

Lee D. Hoffer, Ph.D., MPE, is an associate professor of medical anthropology at Case Western Reserve University, Cleveland, OH. His research focuses on applying ethnographic, survey, and agent-based modeling methods to understand the political, social, economic, and cultural contexts related to illicit drug use and addiction. This work has informed a range of topics, including: drug injection risk behaviors, diagnostic nosology for substance use disorders, delineating trends in drug use, as well as drug policy and intervention studies. More recently, his research focuses on how illicit drug markets and the acquisition of drugs influences behaviors and negative health outcomes. His book *Junkie Business: The Evolution and Operation of a Heroin Dealing Network* (2006) details how two heroin dealers in Denver, CO managed their customers and operated their business. His research has been supported by grants from the National Institutes of Health (National Institute on Drug Abuse), National Science Foundation (Cultural Anthropology & Methods, Measurement, and Statistics program), and private foundations. He also teaches and mentors undergraduate and graduate students. Dr. Hoffer received his M.A. in anthropology (1995) and Ph.D. in health and behavioral sciences (2002) from the University of Colorado in Denver and his MPE (masters of psychiatric epidemiology) from Washington University School of Medicine in St. Louis (2004).



RUSH HOLT ★ American Association for the Advancement of Science

Rush D. Holt, Ph.D., became the 18th chief executive officer of the American Association for the Advancement of Science (AAAS) and executive publisher of the Science family of journals in February 2015. In this role, Holt leads the world's largest multi-disciplinary scientific and engineering society. Over his career, Dr. Holt has held positions as a teacher, scientist, administrator, and policymaker. From 1987 to 1998, Holt was assistant director of the Princeton Plasma Physics Laboratory (PPPL), a Department of Energy national lab, which is the largest research facility of Princeton University and one of the largest alternative energy research facilities in the country. Holt then served for 16 years as a member of the U.S. House of Representatives, representing New Jersey's 12th Congressional District. Holt is a Phi Beta Kappa graduate of Carleton College and holds M.A. and Ph.D. degrees in physics from New York University.



DAVID HONEY ★ Office of the Director for National Intelligence

Dr. David A. Honey currently serves as the Intelligence Community Senior Scientist for Science and Technology. Dr. Honey previously served as the Director, Science and Technology, and as the Assistant Deputy Director of National Intelligence for Science and Technology (2011-2017). In this assignment he was responsible for the development of effective strategies, policies, and programs that led to the successful integration of science and technology capabilities into operational systems. Prior to the ODNI, Dr. Honey served as the Deputy Assistant Secretary of Defense, Research, in the Office of the Assistant Secretary of Defense (Research and Engineering), from 31 August 2009 – 4 November 2011. He was responsible for policy and oversight of DoD Science and Technology programs from Basic Research through Advanced Technology Development. He was also responsible for oversight of DoD laboratories, ensuring the long-term strategic direction of the Department's S&T programs, and for developing those technologies needed for continued technological superiority of US forces. Dr. Honey was the Defense Sector General Manager and a Senior Vice President in a small business pursuing innovations in the fields of advanced sensors, communications, UAVs and undersea warfare technology. Dr. Honey was the Director of the Defense Advanced Research Projects Agency (DARPA) Strategic Technology Office (STO), Director of the Advanced Technology Office (ATO), and Deputy Director and Program Manager of the Microsystems Technology Office (MTO). He received a B.S. in Photographic Science from Rochester Institute of Technology; an M.S. in Optical Science from the University of Arizona; an M.S. in Engineering Physics from the Air Force Institute of Technology (AFIT); and a PhD in Solid State Science from Syracuse University.



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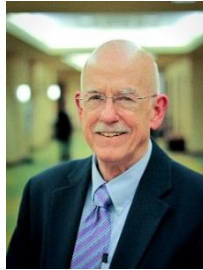
Know any good undergraduate students looking to gain policy experience in Washington, DC? COSSA is always looking for interns to join the team throughout the year, especially from COSSA member institutions.

To inquire, contact Julia Milton at jmilton@cossa.org.

SPEAKER BIOGRAPHIES

WILLIAM HOOKE ★ American Meteorological Society

William H. Hooke, Ph.D., is associate executive director of the American Meteorological Society and a senior fellow in the AMS Policy Program. Educated as an atmospheric scientist, he worked for NOAA from 1967-2000, in a series of research and management positions, including Deputy Chief Scientist and Acting Chief Scientist. He also served as Senior Scientist to Commerce Secretary William Daley. He was elected a member of the American Philosophical Society in 2006. He is the author of *Living on the Real World: How thinking and acting like meteorologists will help save the planet* (AMS, 2014).



NANCY KIDD ★ American Sociological Association

Nancy Kidd has been the Executive Director of the American Sociological Association since late 2016 and previously served as Executive Director of the National Communication Association for seven years. She has also served as a program officer at the Russell Sage Foundation, policy director for a regional workforce development board, head of a strategic management consulting group with a federal government contractor, and head of a business unit for a company that does strategic research for top executives at Fortune 500 companies. Kidd has a B.A. from the University of Pennsylvania and a Ph.D. in sociology from Stanford University.



HOWARD KURTZMAN ★ American Psychological Association

Howard S. Kurtzman, PhD, is Acting Executive Director of the American Psychological Association's Science Directorate. He was named deputy executive director of the Science Directorate in 2007. The directorate's program areas include science policy and government relations, research ethics, psychological testing and assessment, scientific awards, research training, and communication with the scientific community and general public. Kurtzman came to APA from the National Institute of Mental Health (NIMH), a component of the National Institutes of Health (NIH), where he served as a program director overseeing grant funding for research in cognition. He was also active in organizing initiatives, conferences, and publications for NIMH, NIH, and the Department of Health and Human Services on a broad array of topics within the behavioral and social sciences, ranging from gender and sexual orientation to self-report processes to data archiving. Previously, Kurtzman was on the faculty of the psychology department at Cornell University, where he taught and conducted research in psycholinguistics and cognitive psychology. He was the founding director of Cornell's undergraduate cognitive studies program. Kurtzman received his bachelor's degree from Cornell University and his doctorate from the Massachusetts Institute of Technology, both in psychology. He was a postdoctoral fellow in cognitive science at the University of California, Irvine.



NANCY LA VIGNE ★ Urban Institute

Nancy La Vigne is vice president for justice policy at the Urban Institute. She publishes research on prisoner reentry, criminal justice technologies, crime prevention, policing, and the spatial analysis of crime and criminal behavior. Her work appears in scholarly journals and practitioner publications and has made her a sought-after spokesperson on related subjects. Before being appointed vice president, La Vigne was a senior research associate at Urban, directing groundbreaking research on prisoner reentry. Before joining Urban, La Vigne was founding director of the Crime Mapping Research Center at the National Institute of Justice. She later was special assistant to the assistant attorney general for the Office of Justice Programs within the US Department of Justice. She has also been research director for the Texas sentencing commission, research fellow at the Police Executive Research Forum, and consultant to the National Council on Crime and Delinquency. La Vigne was executive director for the bipartisan Charles Colson Task Force on Federal Corrections Reform and was founding chair of the Crime and Justice Research Alliance. She served on the board of directors for the Consortium of Social Science Associations from 2015 through 2018. She has testified before Congress and has been featured on NPR and in the Atlantic, New York Times, Washington Post, and Chicago Tribune. La Vigne holds a BA in government and economics from Smith College, an MA in public affairs from the LBJ School at the University of Texas at Austin, and a PhD in criminal justice from Rutgers University.



SPEAKER BIOGRAPHIES

RICHARD LEMPERT ★ University of Michigan

Richard O. Lempert is the University of Michigan's Eric Stein Distinguished University Professor of Law and Sociology emeritus. From June 2008 until July 2011 he served as Chief Scientist in the Human Factors/Behavioral Sciences Division of the Science and Technology Directorate in the Department of Homeland Security, and from June 2002 through May 2006 he took leave from the University of Michigan to serve as the Division Director for the Social and Economic Sciences at the National Science Foundation. Professor Lempert is a graduate of Oberlin College and the University of Michigan Law School, and he holds a Ph.D. in sociology from the University of Michigan. He has chaired the Sociology Department at the University of Michigan and was the founding director of the University of Michigan's Life Sciences, Values, and Society Program. More recently he has been a consultant on several IARPA products focusing on improving intelligence analysis and is participating in a NIST-led initiative to improve the forensic sciences as a member of the effort's Human Factors subcommittee.



FELICE LEVINE ★ American Educational Research Association

Felice J. Levine is executive director of the American Educational Research Association. Previously she was executive officer of the American Sociological Association. She was also director of the Law and Social Science Program at the National Science Foundation (NSF) and senior research social scientist at the American Bar Foundation. Levine's work focuses on research and science policy issues, research ethics, data access and sharing, the scientific and academic workforce, and higher education. Levine is Chair of the Board of the Consortium of Social Science Associations, member of the Board of the Council of Professional Associations on Federal Statistics, and a member of the National Academy of Sciences Roundtable on the Communication and Use of Social and Behavioral Sciences. She is also on the Board of Databrary and is a member of the Advisory Group of the Center for Engineering, Ethics, and Society of the National Academy of Engineering. Levine holds A.B., A.M., and Ph.D. degrees in sociology and psychology from the University of Chicago.



EDWARD LIEBOW ★ American Anthropological Association

Ed Liebow is Executive Director of the American Anthropological Association, the Washington, DC-based scholarly and professional society with an international reach. AAA publishes 22 journals with Wiley, stages several research conferences and an ethnographic film/media festival each year, supports professional development, and has an initiative to engage in wide ranging conversations on important but sometimes difficult topics like race and immigration. Before joining AAA at the end of 2012, Ed had a long career with the Battelle Memorial Institute. Ed first joined Battelle in 1986, the year he received his PhD in cultural anthropology from Arizona State University. He has conducted research and public policy analysis on a variety of energy, public health, and social policy issues concerning disadvantaged communities. He is affiliate associate professor of anthropology and interdisciplinary studies at the University of Washington, has been a visiting professor at Università Carlo Cattaneo (Castellanza, Italy), and a Senior Fellow of the Fulbright Commission.



ARTHUR LUPIA ★ University of Michigan

Arthur Lupia is the Hal R. Varian Professor of Political Science at the University of Michigan. He examines how people learn about complex topics and advises many organizations on strategic communication. He has been a Guggenheim fellow, a Carnegie Fellow, and is an elected fellow of the American Association for the Advancement of Science and an elected member of the American Academy of Arts and Sciences. His awards include the National Academy of Sciences' Award for Initiatives in Research, the American Association for Public Opinion's Innovators Award, and the American Political Science Association's Ithiel de Sola Pool Award. He is Chair of the National Academy of Science's Roundtable of the Application of Social and Behavioral Science Research, is Chairman of the Board of the Center for Open Science, and is an executive member of the Board of Directors of Climate Central. He serves on the Advisory Boards of the National Academy of Science's Division of Behavioral and Social Sciences and Education and the National Science Foundation's Social Behavioral and Economic Sciences Directorate. His books include *The Democratic Dilemma: Can Citizens Learn What They Need to Know*, *The Cambridge Handbook of Experimental Political Science*, and *Uninformed: Why People Know So Little About Politics and What We Can Do about It*.



SPEAKER BIOGRAPHIES

SHIRLEY MALCOM ★ American Association for the Advancement of Science

Shirley Malcom is Head of Education and Human Resources Programs of the American Association for the Advancement of Science (AAAS). The directorate includes AAAS programs in education, activities for underrepresented groups, and public understanding of science and technology. Dr. Malcom was head of the AAAS Office of Opportunities in Science from 1979 to 1989. Between 1977 and 1979, she served as program officer in the Science Education Directorate of the National Science Foundation (NSF). Prior to this, she held the rank of assistant professor of biology, University of North Carolina, Wilmington, and for two years was a high school science teacher. Dr. Malcom received her doctorate in ecology from The Pennsylvania State University; master's degree in zoology from the University of California, Los Angeles; and bachelor's degree with distinction in zoology from the University of Washington. In addition she holds thirteen honorary degrees. Dr. Malcom serves on several boards, including the Howard Heinz Endowment. She is an honorary trustee of the American Museum of Natural History, a Regent of Morgan State University, and a trustee of Caltech.



WENDY NAUS ★ Consortium of Social Science Associations

Wendy Naus became the fourth Executive Director of COSSA in 2014 following a decade of lobbying for the federal research and policy interests of scientific societies and U.S. universities. Over her career, she has worked to shape legislation, programs, and regulations important to the research community and has advocated for increased research funding across federal agencies. In her role at COSSA, Wendy serves as the lead advocate for federal funding and policy that positively impact social and behavioral science research across the federal government, representing the breadth of the social science research enterprise. She is also responsible for the day-to-day operations of COSSA and member engagement. A native of Buffalo, New York, Wendy holds a B.A. in political science and urban studies from Canisius College, graduating magna cum laude from the All-College Honors Program.



BRIAN NOSEK ★ Center for Open Science

Brian Nosek is the Executive Director and Co-founder of the Center for Open Science (<http://cos.io/>), a non-profit organization in Charlottesville, Virginia, USA. COS has a mission to increase the openness, integrity, and reproducibility of scientific research worldwide. The COS team builds technology that enables researchers to share their research; conducts trainings to teach more open, reproducible research practices; and studies the processes by which scientists can improve their science. Brian is also a Professor in the Department of Psychology at the University of Virginia. He received his Ph.D. from Yale University in 2002. He co-founded Project Implicit (<http://projectimplicit.net/>), a multi-university collaboration for research and education investigating implicit cognition--thoughts and feelings that occur outside of awareness or control. Brian investigates the gap between values and practices, such as when behavior is influenced by factors other than one's intentions and goals. Research applications of this interest include implicit bias, decision-making, attitudes, ideology, morality, innovation, barriers to change, open science, and reproducibility. In 2015, he was named one of Nature's 10 and to the Chronicle for Higher Education Influence list.



TREVOR PARRY-GILES ★ National Communication Association

Trevor Parry-Giles is the Executive Director of the National Communication Association (NCA). A graduate of Ripon College, Dr. Parry-Giles holds an M.A. from the University of New Mexico and a Ph.D. from Indiana University. In addition to his NCA position, he is a professor in the Department of Communication at the University of Maryland. Dr. Parry-Giles's research and teaching focus on the historical and contemporary relationships between rhetoric, politics, law, and popular culture. He is the co-author of *The Prime-Time Presidency: The West Wing and U.S. Nationalism* and *Constructing Clinton: Hyperreality and Presidential Image-Making in Postmodern Politics* (which received the Everett Lee Hunt Award from the Eastern Communication Association). Dr. Parry-Giles is also the author of *The Character of Justice: Rhetoric, Law, and Politics in the Supreme Court Confirmation Process* (recipient of the NCA Diamond Anniversary Book Award, the Kohrs-Campbell Prize in Rhetorical Criticism, and the NCA Public Address Division's Marie Hochmuth Nichols Award). His research has appeared in the Quarterly Journal of Speech, Rhetoric & Public Affairs, Presidential Studies Quarterly, Critical Studies in Mass Communication, Celebrity Studies, the Journal of Communication, and elsewhere. Dr. Parry-Giles is a Distinguished Research Fellow and a Distinguished Teaching Fellow of the Eastern Communication Association.



SPEAKER BIOGRAPHIES

ALYSON REED ★ Linguistic Society of America

Alyson Reed is the Executive Director of the Linguistic Society of America (LSA), a scholarly membership association dedicated to advancing the scientific study of language. Ms. Reed is an experienced non-profit manager and executive, having previously served as the Executive Director of the National Postdoctoral Association, the Maryland Commission for Women, and the National Committee on Pay Equity. She has also worked in senior management and policy posts at the National Kidney Foundation and the American College of Nurse-Midwives. Early in her career, Ms. Reed worked as a radio news reporter for an NPR affiliate in upstate New York, and also as a Project Manager for the League of Women Voters. In addition to her professional experience, Ms. Reed earned a Masters degree in Public Policy and Women's Studies from the George Washington University and a Bachelor's degree in English Literature from SUNY-Binghamton.



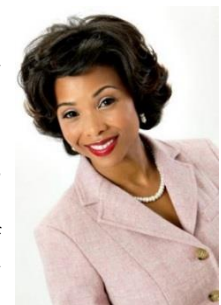
DAVID SEGAL ★ Center for Research on Military Organization at the University of Maryland

David R. Segal received his Ph.D. in Sociology from the University of Chicago in 1967. He is Professor Emeritus of Sociology, Distinguished Scholar-Teacher, and Founding Director of the Center for Research on Military Organization at the University of Maryland. He has also taught at the University of Michigan and West Point. He directed the sociological research program at the Army Research Institute for the Behavioral and Social Sciences during the first years of the volunteer force and has been a guest scientist in the Department of Military Psychiatry, Walter Reed Army Institute of Research. His books include *The All-Volunteer Force*, *Life in the Rank and File*, *Recruiting for Uncle Sam*, *Peacekeepers and their Wives*, and *The Postmodern Military*. He has frequently testified to Congressional committees on military personnel issues, and has been a consultant to several government agencies. He has been president of the District of Columbia Sociological Society, the Inter-University Seminar on Armed Forces & Society, and the Research Committee on Armed Forces and Conflict Resolution of the International Sociological Association, and chair of the American Sociological Association Section on Peace, War, and Social Conflict. He currently serves on the Army Education Advisory Committee and is a consultant to a NATO project on the military profession.



AHLISHIA J'NAE SHIPLEY ★ U.S. Department of Agriculture

Dr. Ahlshia Shipley serves as the National Program Leader for Family and Community Health at USDA's National Institute of Food and Agriculture (NIFA). Dr. Shipley provides national program leadership and funding administration for several program portfolios, including military families, child and family development; health and wellness; and family and consumer sciences education. She facilitates partnerships and collaborations with several federal agencies and national initiatives which have resulted in funded projects, interagency support for various federal initiatives, and increased awareness and utilization of the land-grant university system's capacity to serve the public. Dr. Shipley has training as both an educator and a researcher earning a B.S. in Family and Consumer Sciences Education, a M.S. in Career and Technical Education and a PhD in Family Studies and Human Development all from the University of Kentucky. She has also received the Certified Family Life Educator (CFLE) designation by the National Council on Family Relations. She has presented research both nationally and internationally on topics including healthy relationship development, family issues, health and workforce development in Family and Consumer Sciences. All of her experiences have culminated in a deep appreciation for comprehensive teaching and outreach that is firmly rooted in research.



DAVID YOKUM ★ The Lab @ DC

David Yokum, JD, PhD is Director of The Lab @ DC in the Executive Office of the Mayor of the District of Columbia Government. David was previously a founding member of the White House's Social & Behavioral Sciences Team and Director of its scientific delivery unit housed at the U.S. General Services Administration. David's expertise draws on the cognitive foundations of judgment and decision-making and, in particular, how that knowledge and associated methodologies can be extended into applied settings. David earned a Ph.D. in Psychology at the University of Arizona (UA), a law degree from the UA James E. Rogers College of Law, a Master's degree in Bioethics & Medical Humanities from the University of South Florida, and a B.S. in Biology from Birmingham-Southern College.



ATTENDEES

*Registered attendees as of April 26, 2018

NAME	AFFILIATION	NAME	AFFILIATION
Gillian Acca	National Institutes of Health	Nancy La Vigne	Urban Institute
Olugbenga Ajilore	University of Toledo	Theresa Lee	University of Tennessee, Knoxville
Fareen Akbar	National Institutes of Health	Richard Lempert	University of Michigan
LaKeshia Anderson	National Communication Association	Dakota Leonard	Consortium of Social Science Associations
Elizabeth Armstrong	University of Michigan	Felice Levine*	American Educational Research Association
Joseph Kweku Assan	Brandeis University	Jennifer Lewis	Society for Prevention Research
Christine Bachrach*	University of Maryland	Edward Liebow*	American Anthropological Association
Anila Balkissoon	Society for the Psychological Study of Social Issues	Arthur Lupia	University of Michigan
Gregory Ball	University of Maryland	Shirley Malcom	American Association for the Advancement of Science
Juliane Baron	American Educational Research Association	Robert Malone	History of Science Society
Jessica Baron	History of Science Society	Sarah Mancoll	Society for the Psychological Study of Social Issues
Patricia Barton	Society for Research in Child Development	Mel Mark	The Pennsylvania State University
Madeline Beal	National Science Foundation	Jeff Martin	American Anthropological Association
Leo Beletsky	Northeastern University	J Terrence McCabe	University of Colorado, Boulder
Heather Bene	University of Colorado	Sametria McFall	Savannah State University
Kathleen Benson	Council on Social Work Education	Susan McHale	The Pennsylvania State University
Amy Best	George Mason University	Virginia Meehan	University of Maryland
Norman Bradburn	NORC at the University of Chicago	Julia Milton	Consortium of Social Science Associations
Isabel Bradburn	Virginia Tech	Rafik Mohamed	California State University
Jeff Braden	North Carolina State University	Laura Namy*	Society for Research in Child Development
Evan Bradley	Penn State Brandywine	Wendy Naus	Consortium of Social Science Associations
Claudia Brugman	UMD Center for Advanced Study of Language	Lauren Nemeroff	Society for Research in Child Development
Jennifer Brummet	National Science Foundation	Emerald Nguyen	National Institutes of Health
Erin Cadwalader	Council on Social Work Education	Brian Nosek	University of Virginia, Center for Open Science
Neil Canfield	National Science Foundation	Johanna Olexy	American Sociological Association
Christian Connell	The Pennsylvania State University	Katelyn Olsen	American Political Science Association
Fay Lomax Cook	National Science Foundation	Deborah Olster	National Science Foundation
Brad Cooke	National Science Foundation	Megan Owens	Millikin University (student)
Jasmin Coronel	Millikin University (student)	Trevor Parry-Giles*	National Communication Association
Max Crowley	The Pennsylvania State University	Abby Paulson	American Political Science Association
Stanley Dambroski	National Science Foundation	Andrew Pericak	Duke University
Michael Davern	NORC at the University of Chicago	Ruchika Prakash	The Ohio State University
Rhonda Davis	National Science Foundation	Andrew Reamer	George Washington University
Jonathan Daw	The Pennsylvania State University	Joyce Rechtschaffen	Princeton University
Laura Dean	Millikin University	Alyson Reed*	Linguistic Society of America
Amanda Dettmer	American Psychological Association/AAAS S&T Policy Fellow	Sean Richey	Georgia State University
Michael Donovan	The Pennsylvania State University	Thomas Ringenberg	Rockhurst University
Erica Dowell	University of Pennsylvania	Peter Rousseau*	American Economic Association
Annie Drinkard	Society for Personality and Social Psychology	Chad Rummel*	Society for Personality and Social Psychology
Mary Jane Eimer	Association for Behavioral and Cognitive Therapies	Kathryn Salucka	African Studies Association
Jessica Erfer	American Academy of Political and Social Science	Daisy Sanchez	Millikin University (student)
Katherine Evans	American Economic Association	Tammy Schuler	Association for Behavioral and Cognitive Therapies
Kira Fatherree	Bipartisan Policy Center	Amy Scott	Association of American Universities
Craig Fisher	American Psychological Association	Taylor Scott	The Pennsylvania State University
Colleen Fitzgerald	National Science Foundation	David Segal	UMD Director of the Center for Research on Military Organization
Cary Funk	Pew Research Center	Ahlishia J'Nae Shipley	U.S. Department of Agriculture
Alexis Gatson	Results	Steven Rathgeb Smith*	American Political Science Association
Brandi Gilbert	Urban Institute	Erin Spaniol	National Institutes of Health
Melanie Green	University at Buffalo, SUNY	Amber Story	American Psychological Association
Kelly Greenhill	Tufts and Harvard Universities	Matt Sutterer	National Institute of Justice/AAAS S&T Policy Fellow
Jennifer Grodsky	Boston University	Alexandra Sutton	Duke University
William Hallman	Rutgers University	Fatima Touma	National Science Foundation
William Hallman	Rutgers University	Robert Townsend	American Academy of Arts and Sciences
Melissa Heekee	Midwest Political Science Association	Linda Trautman	The Ohio State University
Craig Hill	RTI International	Laura Uttley	Lewis-Burke Associates LLC
Mary Jo Hoeksema	Population Association of America	Brian Vaughn	Auburn University
Lee Hoffer	Case Western Reserve University	Barbara Wanchisen	National Academy of Sciences
Rush Holt	American Association for the Advancement of Science	Colten Watrous	Millikin University (student)
David Honey	Office of the Director of National Intelligence	Sara Watson	The Ohio State University
William Hooke	American Meteorological Society	Ashley Weinberg	York University (student)
Ashton Hooker	Millikin University (student)	James Herbert Williams*	Arizona State University
Camille Hosman	Consortium of Social Science Associations	John Wilson	Society for Personality and Social Psychology
Jennifer Jennings	Princeton University	David Yokum	The Lab @ DC
Jan Kang	Society for Personality and Social Psychology	Martha Zaslow	Society for Research in Child Development
Ron Kassimir	Social Science Research Council		
Tom Kecskemethy	American Academy of Political and Social Science		
Anne Kelsey	American Anthropological Association		
Aleezay Khaliq	George Mason University (student)		
Nancy Kidd*	American Sociological Association		
Georgia Kosmopolou	University of Oklahoma		
Derek Kreager	Pennsylvania State University		
Laszlo Kulcsar	The Pennsylvania State University		
Howard Kurtzman*	American Psychological Association		

*COSSA Board of Directors

Liz Roll Photography will be photographing the COSSA Science Policy Conference, which may include candid shots of attendees. Photos will be available online following the conference.

GETTING AROUND



COSSA SCIENCE POLICY CONFERENCE (MONDAY, APRIL 30)

Address: 20 F Street NW Conference Center
20 F Street NW, Conference Rooms A/B
Washington, DC

Metro: Union Station (red)

ROOFTOP RECEPTION (MONDAY, APRIL 30 5:30-7:30 pm)

Address: 20 F Street NW Conference Center
20 F Street NW, Rooftop Terrace
Washington, DC

Metro: Union Station (red)

HOTEL

Liaison Capitol Hill Hotel

Address: 415 New Jersey Ave NW
Washington, DC
(0.3 miles to 20 F Street NW Conference
Center)

Metro: Union Station (red)

AIRPORT

Reagan National Airport (DCA)

Metro: Ronald Reagan Washington National Airport
(blue/yellow)

SOCIAL SCIENCE ADVOCACY DAY (TUESDAY, MAY 1)

“HOME BASE”
(Open: 8:00 am – 5:30 pm)

20 F Street NW Conference Center – Room A/B

Address: 20 F St NW, Washington, DC

Metro: Union Station (red)

HOUSE MEETINGS

Metro: Capitol South (blue/orange/silver)
(0.9 miles from Home Base)

Rayburn House Office Building

Address: Bounded by Independence Ave., South Capitol
St., First St., and C St., SW

Longworth House Office Building

Address: Bounded by Independence Ave., New Jersey
Ave., South Capitol St., and C St., SE

Cannon House Office Building

Address: Bounded by Independence Ave., First St.,
New Jersey Ave., and C St., SE

SENATE MEETINGS

Metro: Union Station (red)
(0.4 miles from Home Base)

Russell Senate Office Building

Address: Bounded by Constitution Ave., First St.,
Delaware Ave., and C St., NE

Dirksen Senate Office Building

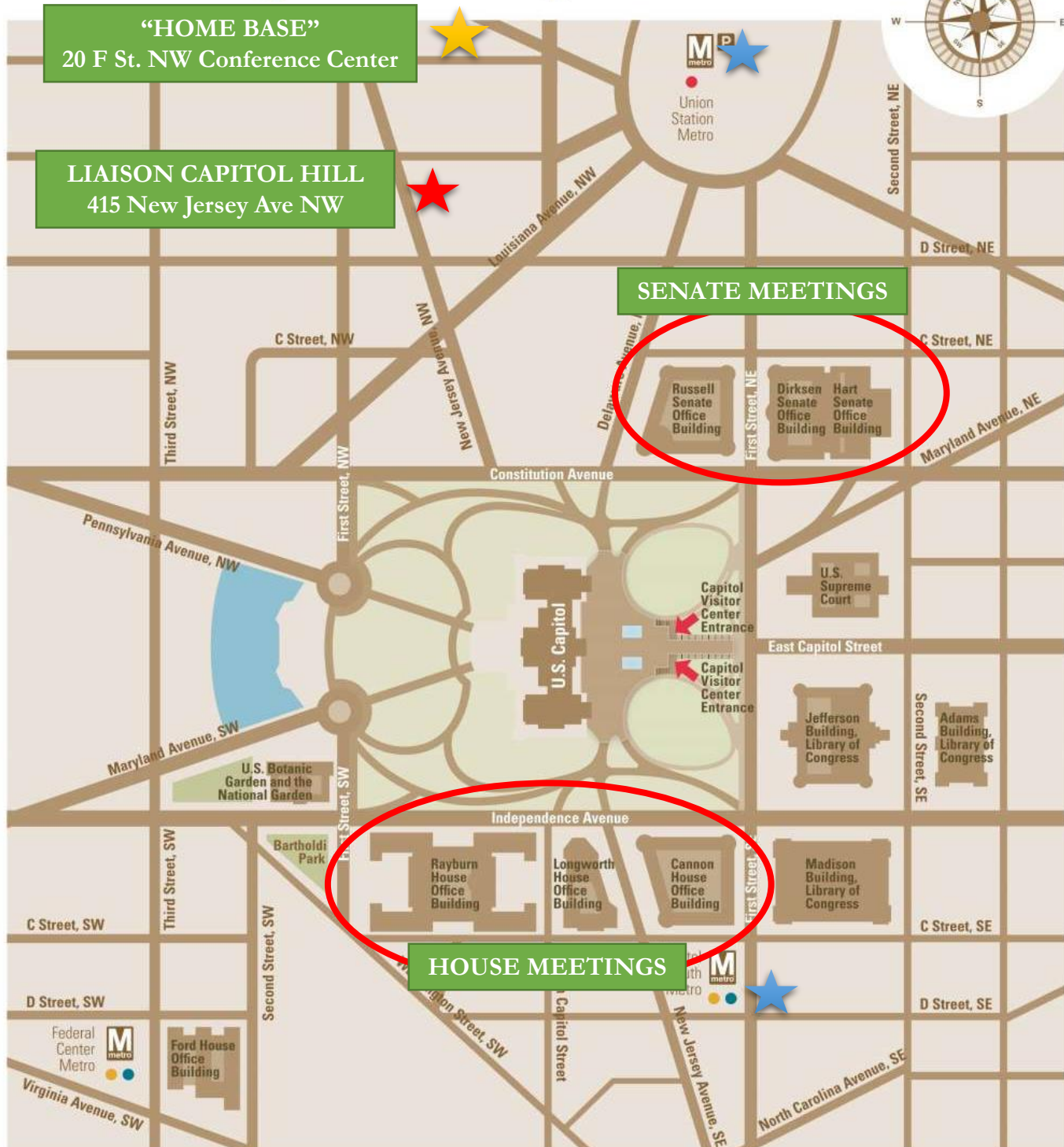
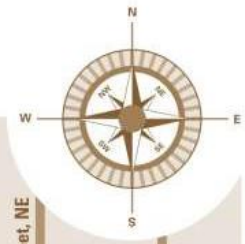
Address: Bounded by Constitution Ave., Second St., First
St., and C St., NE




Hart Senate Office Building

Address: Bounded by Constitution Ave., Second St., First
St., and C St., NE

GETTING AROUND

U.S. Capitol Map



-  Hotel (for out of town guests)
-  Conference & "Home Base"
-  Metro Stations

U.S. CAPITOL
visitor center

www.visitthecapitol.gov

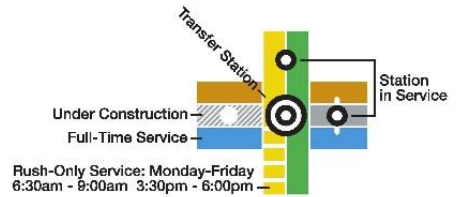
GETTING AROUND



wmata.com
 Customer Information Service: 202 637-7000
 TTY Phone: 202 638-3780
 Metro Transit Police: 202 962-2121

- Legend**
- **RD** Red Line • Glenmont / Shady Grove
 - **OR** Orange Line • New Carrollton / Vienna
 - **BL** Blue Line • Franconia-Springfield / Largo Town Center
 - **GR** Green Line • Branch Ave / Greenbelt
 - **YL** Yellow Line • Huntington / Fort Totten
 - **SV** Silver Line • Wiehle-Reston East / Largo Town Center

- Station Features**
- Bus to Airport
 - Parking
 - Hospital
 - Airport
- Connecting Rail Systems**
- AMTRAK
 - VRE
 - MARC



Metro rail Operating Times

- Mon-Thu** 5am-midnight
- Fri** 5am-3am
- Sat** 7am-3am
- Sun** 7am-midnight

Times are approximate

Metro is accessible.

Map is not to scale

- No Smoking
- No Eating or Drinking
- No Animals (except service animals)
- No Audio (without earphones)
- No Littering or Spitting
- No Dangerous or Flammable Items

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Psychology
Society for Research in Child
Development

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American Psychosomatic Society
Association for Behavioral and Cognitive
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Association for Public Policy Analysis and
Management
Association of Academic Survey Research
Organizations
Association of Research Libraries
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Council on Social Work Education
Economic History Association
History of Science Society
Midwest Sociological Society
National Association of Social Workers
National Council on Family Relations
North American Regional Science Council
Rural Sociological Society
Social Science History Association
Society for Prevention Research
Society for Research on Adolescence
Society for Social Work and Research
Society for the Psychological Study of
Social Issues
Society of Behavioral Medicine
Southern Political Science Association
Southern Sociological Society
Southwestern Social Science Association

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University of Oklahoma
University of Pennsylvania
University of Pittsburgh
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University of Texas, Austin
University of Texas, San Antonio
University of Virginia
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Yale University

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American Academy of Arts and Sciences
American Academy of Political and
Social Science
American Council of Learned Societies
Center for Advanced Study in the
Behavioral Sciences
Cornell Institute for Social and Economic
Research
Institute for Social Research, University
of Michigan
Institute for Social Science Research,
University of Massachusetts, Amherst
NORC at the University of Chicago
RTI International
Social Science Research Council

WHY SOCIAL SCIENCE ?

Why Social Science? is a COSSA blog series featuring diverse voices, all with important perspectives on why social science matters. Contributors include researchers, government officials, representatives of industry, and a variety of stakeholders who depend on reliable social science research findings.

Check it out and **SUBSCRIBE** today at
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Interested in contributing to Why Social Science?
Contact Julia Milton at jmilton@coffa.org.

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COSSA membership is institutional, meaning once your association, society, university or center joins, anyone affiliated with the organization can receive our member benefits, including discounted rates for the COSSA Science Policy Conference and Social Science Advocacy Day.

Contact Wendy Naus to join (wnaus@coffa.org).



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