

and Fiori Launchpad

## Products

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12 x 1L





\$\$-B01

1 000

€15.99

\$\$-B04

500mL

1 0 0 0

€16.99

€19.99

ClearPure

Cost per box €11.99

Products

Starting Inventory

Initial price





	Spritz		
	Products	\$\$-B02 1L	\$\$-B05 500mL
	Starting Inventory	1 000	1 000
	Cost per box	€14.99	€19.99
	Initial price	€17.99	€22.99

Lemon Spritz				
Products	\$\$-B03 1L	\$\$-B06 500mL		
Starting Inventory	1 000	1 000		
Cost per box	€16.99	€22.99		
Initial price	€19.99	€25.99		

## **General Information**

MARKET				
Distribution Channel	18 (Convenience Stores)			
Regions	3 with distinct marketing accounts			
Approximate Market Size	€6 000 per company/day			

## CUSTOMERS Payment time (days) 10

SUPPLIERS				
Lead time (days)	1-3			
Payment time (days)	10			

## **German Market**



