AlertaChirimacha: Shifting Community-Based Vector Surveillance to Social Media During COVID-19

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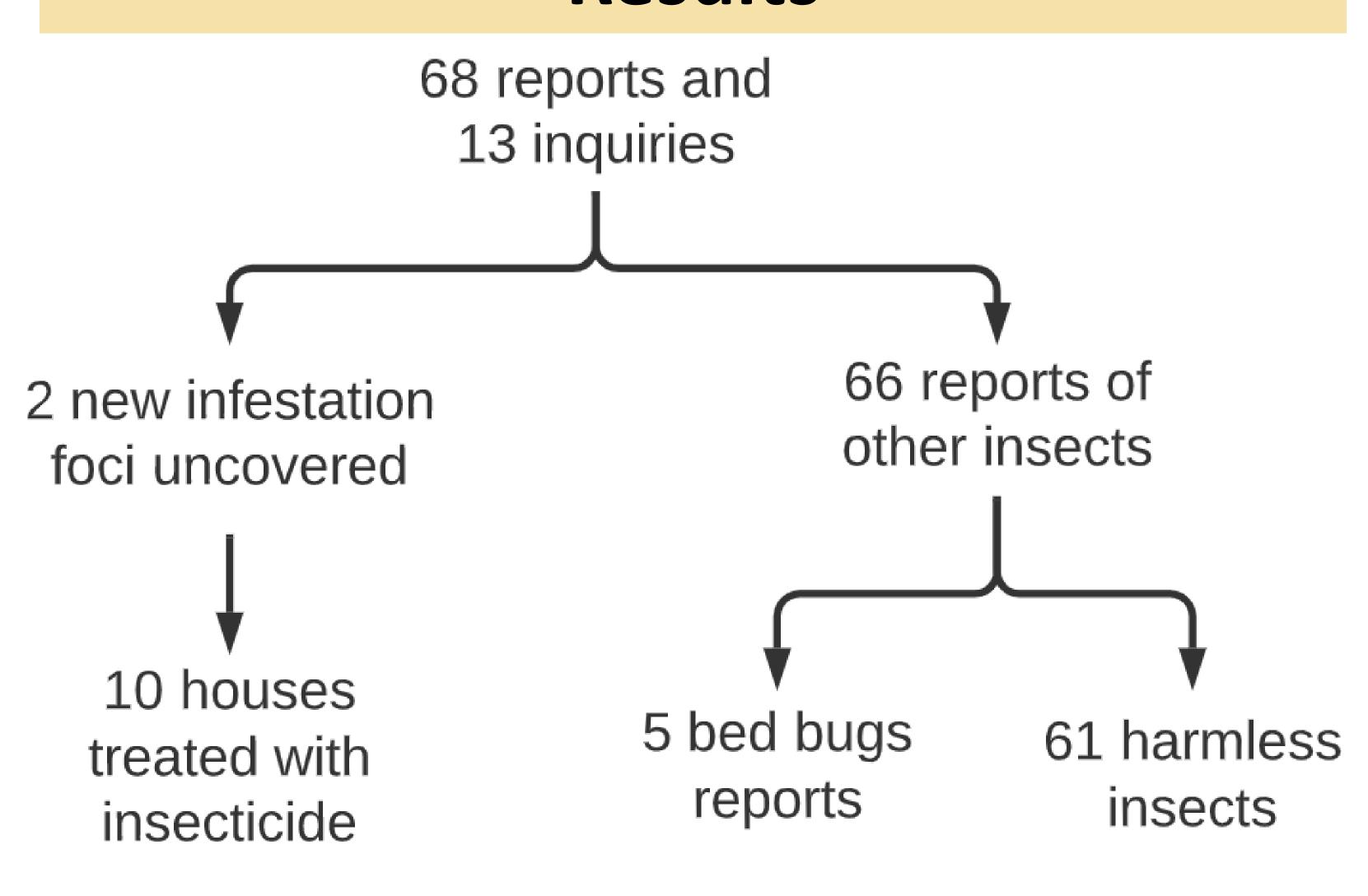
Background

The COVID-19 health emergency has brought new challenges for disease surveillance and control. Particularly in the city of Arequipa-Peru, the mandatory social immobilization and the limitations on public transportation imposed by the national government have greatly affected the entomological surveillance of kissing bugs, the vector of *Trypanosoma cruzi*. As an effort to maintain the surveillance active, we have created "AlertaChirimacha" a new system of communication and report that reduce contact between the community and the vector control staff.

Methods



Results







According to Facebook: First post 37.576 People that saw it 66 Comments 54 666 Shares 249

Reactions

Future avenues

- Targeted post for a specific area where an infestation is detected.
- Create "Alerta Chinche de cama"

931



439