



Andrea Weiss
Founder & CEO
The O Alliance

Ms. Weiss has had a thirty-year career in senior leadership with some of the world's foremost retailers. She is the founder of The O Alliance, LLC and CEO of Retail Consulting Inc., a global consulting practice focused on the retail, e-commerce and consumer sector.

As part of her practice work, Ms. Weiss has provided both consulting services, operating expertise, and has the unique ability to step into a business as a "C"-level executive. Clients include leading private equity firms such as BlackRock, CVC and L Catterton. In this role, she led as CEO, the turnaround of a Canadian retailers and was chairman of Grupo Cortefiel, (Madrid, Spain), which operates retail stores, e-commerce and franchises, in more than 70 countries. In addition, Ms. Weiss currently serves as Chairman of the Board of Red Apple Stores, a general merchandise retailer based in Toronto, Canada.

Prior to establishing her own consulting business, Ms. Weiss was President of the publically traded multi-channel teen retailer, dELIA*s (DLIA:NASDAQ), President of GUESS (GES:NYSE), Executive Vice President, Chief Stores Officer of L Brands (LTD:NYSE), the parent of leading brands such as Victoria's Secret, Bath and Body Works and Abercrombie and Fitch. Previously, she was Senior Vice President of ANN TAYLOR and Director and Merchandising for The Walt Disney Company.

Ms. Weiss holds a Masters of Administrative Science from The Johns Hopkins University and a Bachelor of Fine Arts from Virginia Commonwealth University. She also completed post-graduate studies at Harvard Business School and The Kellogg School at Northwestern University.

Currently, Ms. Weiss is a member of several public company boards including: Chico's (CHS:NYSE), Cracker Barrel (CBRL:NASDAQ), and Nutrisystem (NTRI:NASDAQ). She also serves on the Board of The Fisher Company, a private real estate services and technology firm. Ms. Weiss is an advisor to leading technology firms, such as SAP, Profitect, and TYCO Retail

Solutions. Previously, Ms. Weiss served on the boards of Newgistics, Pep Boys, GSI Commerce, Brookstone and eDiets.

Ms. Weiss has opened many doors for women and minorities during her career, and is proud to serve in the role as Vice Chairman of the Board of Trustees of Hampton University and as a member of the Dean's Advisory Board at the Carey Business School at Johns Hopkins University.

She has been a frequent speaker for the National Retail Federation, World Retail Congress, Shop.org, International Council of Shopping Centers, Internet Retailer Conference, ShopTalk, Retail Marketing Society, and at major consumer investment conferences. Ms. Weiss was honored by Crain's New York as one of "40 Under 40" at age 37 and was named by the National Association of Corporate Directors (NACD) as one of America's top public company Directors in 2017.

Ms. Weiss lives in Florida and Massachusetts with her husband, Richard, who is a thoroughbred horse breeder and CEO of Sorrento Oaks Farm.