

Dell Monitors: Where We Are Today



Monitor Brand Worldwide for the last 4 years*

*Source: IDC Worldwide PC Monitor Tracker (4Q16)

North America #1

For the last 16 years - IHS Global Inc.

Australia #1
For the last 9 years -

IDC

UK #1

For the last 3 years - MEKO

France #1

For the last 2 years - MEKO



Displays global market leadership

#1

Global monitor brand for 4 years*

18%

Global Market Share

#1
Desktop monitor in EMEA

>50

Monitors spanning
13 screen resolutions

>58k units sold per day

162

Global awards and positive reviews last year



Award Winning Portfolio

2017 Awards



Launching in April



Innovation Awards Honoree:

Dell 27 Ultrathin Monitor | S2718D Category: Computer Peripherals Launching this March



World's 1st

32-inch 8K monitor

Dell UltraSharp 32 Ultra HD 8K Monitor | U3218K







tom's guide

1HE VERGE

UP3218K, 'The Verge Awards at CES 2017: Best Pixels' award – The Verge (US)

'CES 2017: Best Monitor' award -



Dell 27 Monitor | P2717T, E2216Hf 'Most Efficient 2017 Computer' <u>EnergyStar, Jan '17</u>

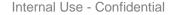


Dell UltraSharp 24 Monitor | U2417H 'Best of 2016 – Monitor' award PC Mag, US, Dec '16





Dell UltraSharp 34 Curved Monitor | U3417W 'Editor's Choice' award, 4.5/5 rating, PC Mag. US, Nov '16



Dell Monitors Families







- Connectivity solutions
- Mainstream UHD
- Fully ergonomics solutions





- Premium Panel Guarantee



Dell UltraSharp Models



• In-plane switching panels

DVI, DP and HDMI

Thin bezel

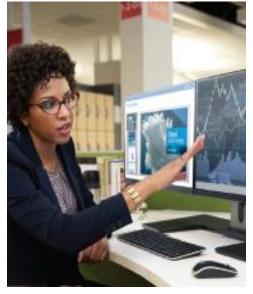
E Models

- TN & In-plane switching and IPS panels
- Low-mount stands (Wyse)
- VGA and DP

Why Dell monitors?

Award-winning Dell monitors fit your needs and budget, offering productive ways to work, proven reliability, and the industry's most advanced monitor technologies.









Thank you for making Dell Monitors

#1
worldwide*

Performance

- Impressive color precision and accuracy
- · Wide viewing angles
- Brilliant screen resolution

Productivity

- Thin bezels make multi-monitor setup easy
- Multiple adjustability options
- · Wide connectivity array

Reliability

- Premium Panel Guarantee**
- · Exhaustive testing
- Quality components

Environmental responsibility

- Environmental certifications
- · Eco-conscious materials
- · Energy-efficient features



A brand you can rely on

As the #1 monitor brand for 4 consecutive years¹, Dell takes pride in our unyielding commitment to quality and the utmost satisfaction of our customers.



Premium Panel Guarantee

The Dell Premium Panel Guarantee allows a free panel replacement during the Limited Hardware Warranty² period even if only one bright pixel is found.



Advanced Exchange Service

Your monitor comes with a 3-year Advanced Exchange Service³ so that if a replacement becomes necessary, it will be shipped to you the next business day during your 3-year Limited Hardware Warranty².



- 1. Source: IHS Global Inc. Desktop Monitor Market Tracker (2013 to 2015)
- 2. For copy of Ltd Hardware Warranty, write to Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see http://www.dell.com/warranty.
- 3. Advanced Exchange Service: Replacement part/unit dispatched, if needed, following completion of phone/online diagnosis. Fee charged for failure to return defective unit. Availability varies.





Dell Advanced Exchange Warranty

Feature	Basic Warranty
Support level	Support technician
Support scope	Basic hardware troubleshooting
In-region support	No
Support hours	Monday-Friday, local business hours
Field Support	Advanced Exchange
Field SLA**	7-12 business days





Dell Commercial Monitors Model Number Guide

32 18 K **Aspect Ratio** & Technology **Family** Subclass H = 16:9Size **Fiscal** W = 21:9S = 5:4**U** = UltraSharp Class in Year **P** = PremierColor No suffix = 16:10**P** = Professional **Z** = Multimedia Inches of release T = Touch**E** = Entry (webcam, mic, **Q** = Ultra HD **S** = Consumer speaker) K = UHD+ **C** = Conference Ignore regulatory versions: c,f,b,t



Dell UltraSharp Monitors





Dell Monitors | Dell UltraSharp models

High performance monitors for professionals needing the best technology to do their jobs well.



Superb screen experience

- Consistent, accurate colors, broad color spectrum, user calibration options,* and outstanding color depth up to 1.07 billion colors.
- · View content in striking HDR10 color with Dell HDR ‡.
- Fine image detail up to Ultra HD 8K resolution.
- Panoramic curved models offer optimized viewing.*



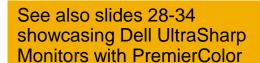
Outstanding usability

- Nearly seamless multi-monitor view with ultra-thin borders on three or four sides.*
- Fully adjustable features for height, tilt, pivot and swivel. Arm option available.*
- Convenient connectivity to wide array of peripherals including wireless connectivity and charging.



Highly reliable

- #1 monitor brand worldwide for 4 consecutive years.**
- Peace of mind with Premium Panel Guarantee.
- Minimize downtime with 3 Year Advanced Exchange Service.



‡ Dell's HDR feature has been designed with a PC user in mind and supports specifications that are different from existing TV standards for HDR. Please review the specs carefully for further details. Dell HDR monitors require HDR10 enabled content from a compatible source like your service provider, a Blu-ray disc or a game.

**Source: IDC Worldwide PC Monitor Tracker (4Q16)



Dell UltraSharp Monitors with PremierColor

Offering every color professional the ideal color space for their color-critical projects.







Dell PremierColor – all the tools required for color-critical projects

- · Wide color coverage that meets major industry standards.
- Extraordinary color depth 1.07 billion colors (64x more color depth than standard monitors)*.
- Ability to fine tune color for custom palettes.
- Accurate color right out of the box.

Ultimate screen performance; outstanding usability

- Up to Ultra HD 8K on expansive screens up to 31.5".
- Create, edit and view content in HDR10 ‡ color with strikingly realistic images with color that is richer, deeper, brighter and more detailed.
- Extensive digital connectivity and uncompromising picture quality.
- · Wide viewing angles promote collaboration.

Superb reliability

- Peace of mind with Dell's Premium Panel Guarantee.
- Minimize downtime with Dell's Advanced Exchange Service.
- From the #1 monitor brand worldwide[†].

‡As defined by UHD Alliance (www.uhdalliance.org)



^{*} AdobeRGB, Adobe sRGB, REC709, DCI-P3

^{**} On select models

[†] Dell monitors are #1 worldwide for 4 consecutive years! Source: IDC Worldwide PC Monitor Tracker (4Q16)

The Dell PremierColor advantage



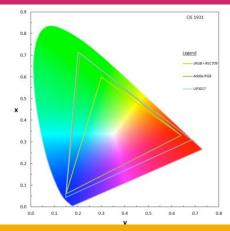
Dell PremierColor means consistent, accurate colors right out of the box, powerful calibration capabilities, incredible color depth and wide color gamut – all the tools power users need for color-critical projects.

Ideal customers:

Photographers, videographers, graphic designers, commercial printing companies, and those whose work depends on accurate color.

Amazingly wide color coverage

Meets major industry standards, such as AdobeRGB, sRGB, Rec. 709, DCI-P3, for a broad spectrum of immaculate, unwavering colors. This gives users the flexibility to choose their own color standard for color-critical projects.



User-enabled color adjustments

Fine-tune colors using the Custom Color mode, or make further adjustments with the user-accessible hardware look-up table (LUT). Users can calibrate the monitor in-house using a variety of tools or adjust color parameters according to their proprietary color solution with the SDK.



Incredible color depth and color gamut

High level of detail—even in dark areas—with a color depth of 1.07 billion colors. That's 64 times more color depth than standard monitors for better color gradation and precision in more shades or colors.



Precise color, out of the box

Each monitor is factory color calibrated on AdobeRGB and sRGB to a Delta-E < 2 and comes with a complete factory calibration report, giving users the confidence that colors will be impressively accurate right from the start.

The X-Rite i1Display Pro colorimeter is available in selected countries for purchase from Dell. Contact a Dell representative to find out if it is available in your country. i1Display Pro is also available from X-Rite's North American and Pantone online stores, and also from X-Rite's worldwide network of resellers.

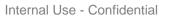


Dell UltraSharp Color Calibration Solution software is available on www.Dell.com/support

Dell Monitors – P Models







Dell Monitors | P models

Enhanced productivity-boosting features and comfortable usability.

















Enhanced productivity

- Seamless view: Narrow bezel and multi-monitor viewing allows for increased efficiency
- Save Time: Work efficiently with Auto Mode, preset modes and Easy Arrange*
- Reduce desk clutter: Smart design integrates power and cable management

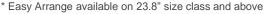
Outstanding usability

- Work the way you like: Fully adjustable features for height, tilt, pivot and swivel
- Better viewing experience: Consistent colors across a wide viewing angle
- Optimize eye comfort: Flicker-free screen with ComfortView reduces harmful blue light emissions



- Highly reliable
- #1 monitor brand worldwide for 4 consecutive years.**
- Peace of mind with Premium Panel Guarantee.
- Minimize downtime with 3 Year Advanced Exchange Service.

*Source: IDC Worldwide PC Monitor Tracker (4Q16)





Dell 24 Touch Monitor – P2418HT







Touch monitor for business

- Anti-glare touch panel plus articulating stand ideal for touch navigation.
- Smooth navigation with 10-point touch*.

Great usability

- Full HD clarity, wide viewing angle.
- Dell ComfortView, flicker-free screen help optimize eye comfort.

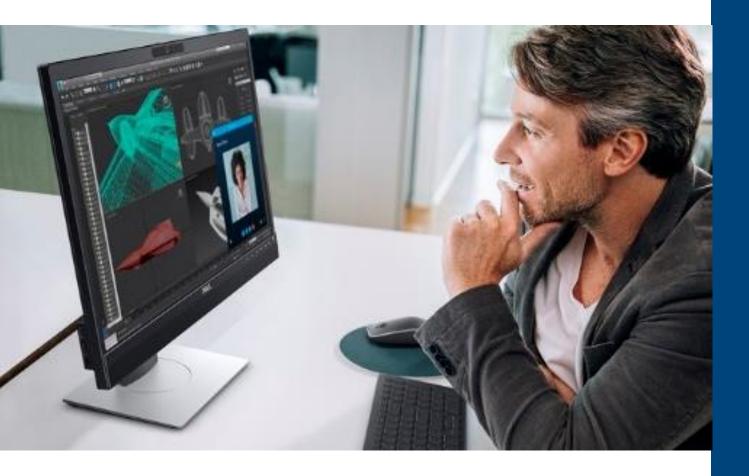
Helps boost productivity

- Ultrathin bezels great for seamless multi-monitor set-up.
- Dell Easy Arrange plus Auto Mode save time.
- Extensive, convenient connectivity ports.



^{*} Compatible with Windows® 10

Dell 24 Monitor for Video Conferencing – P2418HZ



Enhanced desktop video conferencing

- Improved collaboration for remote and desk-centric workers
 - Built-in 2 megapixel Full HD IR camera; privacy shutter.
 - Noise-cancelling microphone dual 5W speakers.
 - · Microsoft® Skype for Business-certified.
 - Full HD with wide viewing angle.
 - Log-in fast via Windows Hello™*
- Help boost productivity
 - Narrow bezels ideal for dual monitor setup.
 - · Aid multi-tasking with Dell Easy Arrange.
 - Voice-activated Microsoft Cortana** for simple task initiation.
 - Dell ComfortView and anti-glare, flicker-free screen help optimize eye comfort.



^{*}Windows Hello requires specialized hardware, including fingerprint reader, illuminated IR sensor or other biometric sensors

^{***}Cortana experience may vary by region and device

Dell Monitors – E Models





Dell Monitors | E models

Affordable and reliable models with essential features for everyday productivity.



Essential features at a great value

- Screen sizes from 17" to 23.8"; Full HD resolution
- Compatible with both legacy and current PCs
- Tilt adjustability plus VESA mounting capability on wall or stand



Reliable

- Peace of mind: 3 years Advanced Exchange Service
- #1 monitor brand worldwide for 4 consecutive years*



Eco-conscious design

· Certified for latest regulatory and environmental requirements with an eco-conscious design



Dell 19 Monitor – E1916H*, E1916HV

Dell 20 Monitor – E2016H, E2016HV

Dell 22 Monitor – E2216H*, E2216HV

Dell 22 Monitor – E2218HN

Dell 23 Monitor – E2318H/HN

Dell 24 Monitor - E2417H*/E2418HN





Affordable and reliable monitors with essential features that drive productivity.

- Essential features at a great value
 - Wide selection of screen sizes 19" 23.8"
 - Full HD resolution with 21.5", 23", 23.8" sizes
 - Compatible with both legacy and current PCs via VGA ,
 DisplayPort or HDMI (E2318H/HN &E2418HN have HDMI)
 - Mounting options wall or stand; tilt adjustability
 - Wide viewing, flicker-free screen and ComfortView feature (E2318H/HN, E2417H & E2418HN)
- Reliable –Advanced Exchange Service
- Eco-conscious design



Dell Conference Room/Classroom Monitors & Projectors

Engage audiences with the excellent image quality, collaboration features, and connectivity options of the complete portfolio of Dell projectors and conference room monitors.





Designed for small and mid-size meeting rooms

- Easy to connect and calibrated for office usage.
- For group discussions, presentations, training sessions and video conferences
- Features technology leveraged from Dell Displays, #1 Worldwide

Dell Conference Room Displays C5517H, C7017T, C7016H



Dell Professional Projectors

Designed for organizations who need affordable projectors with essential features

- Variety of choices and connection options for your needs and budget
- Reliable performance and warranty



Dell Advanced Projectors

Built for managed environments, network projectors deliver excellent resolution, brightness, and color

- Ideal for multimedia presentations
- Variety of choices and connection options for your needs and budget



Dell Mobile Projectors

Ideal for the professional-on-thego, mobile projectors are **small size and light weight**

- Multiple connectivity options for easy mobile projection
- · Bright, colorful projection



Dell Interactive Projectors

Designed for classrooms and small spaces, interactive projectors help **engage** students.

- Some models feature an interactive pen, while the S560T offers multi-touch interactivity
- Advanced connection options for enhanced projection

Dell Projectors 1220, 1450, 1550, 1850

Dell Network Projectors 1650, 4320, 4350, 7760

Dell Mobile Projectors M115HD, M900HD

Dell Interactive Projectors S320, S320wi, S560P, S560T



Dell Docking

- Compatible with most laptops
- Charge fast with greater power
- Easy management
- Comprehensive range
- Industry expertise

Docking solutions for every work style



Dell Docking Portfolio



Dell Business Dock WD15

- USB-C host connection
- Up to 130/180W power
- USB3.1 (5Gbps)

• 1x mini-DP, 1 x HDMI,

• 3 x USB3.0 / 2 x USB

Combo Audio In/Out

Gigabit Ethernet

Speaker Out

- Native DP 1.2
- Up to 2 displays
- 1 x 4K (30Hz)
- 2 x Full HD

1x VGA

2.0

- Dell Business Dock with Monitor Stand DS1000
- USB-C host connection
- Up to 90W** power
- USB3.1 (5Gbps)
- Native DP 1.2
- Up to 2 displays
- 1 x 4K (30Hz)
- 2 x Full HD

- 16 4.
- Dell Business Thunderbolt™ Dock TB16
- Thunderbolt™ 3 USB-C host connection
- Up to 180/240W power
- Thunderbolt 3 Native DP 1.2
- Up to 3 displays
- 1 x 5K
- 2 x 4K
- 3 x Full HD
- 1 x DP (within riser),1 x HDMI, 1 x VGA
- 2 x USB3.0, 2 x USB 2.0
- Gigabit Ethernet
- Combo Audio In/Out
- Speaker Out

- 1 x DP, 1 x mini-DP, HDMI, VGA,
- 3 x USB3.0 / 2 x USB 2.0
- Gigabit Ethernet
- Combo Audio In/Out
- Speaker Out



- Dell Universal Dock D6000
- USB-C or USB3.0 host connection
- Up to 65W power with USB3.1 (5Gbps)
- Video compression (DL)
- Up to 3 displays
- 1 x 5K
- 2 x 4K
- 3 x 4K (3rd 4K at 30Hz)
- 2 x DP, 1 x HDMI
- 4 x USB3.0
- Gigabit Ethernet
- Combo Audio In/Out
- Speaker Out



Dell Wireless Dock WLD15

- Intel® Tri-Band Wireless-AC 17265 Dual Video host connection
- Dual (1 x mini-DP, 1 x VGA, 1 x HDMI)
- 3 x USB3.0 / 2 x USB 2.0
- Gigabit Ethernet
- Combo Audio In/Out
- Speaker Out



Dell Docking Station - USB3.0 -D3100

- USB 3.0 host connection
- DisplayLink driver
- Triple display out (1 x DP/ 2 x HDMI
- 2 x USB 3.0 (front),
 2 x USB2.0 (rear)
- Gigabit Ethernet
- Combo Audio In/Out
- Speaker Out



Dell E-Port Replicator with USB 3.0

- E-port host connection
- Triple (1 x DP / 1 x DVI / 1 x VGA)
- 2 x USB 3.0, 3 x USB2.0
- 1 x headphone, 1 x mic
- Gigabit Ethernet
- Speaker Out



Dell E-Port Plus Advanced Port Replicator with USB 3.0

- E-port host connection
- Multiple (2 x DP / 2 x DVI / 1 x VGA)
- 2 x USB 3.0, 3 x USB2.0
- 1 eSATA/1 serial/1 parallel port/ 2 PS/2
- 1 x headphone, 1 x mic
- Gigabit Ethernet
- Speaker Out

Switch to Dell USB-C docks today

USB-C sets a new standard for transmitting data, video, audio and power in 1 cable



One single cable connectivity for a clutter-free desk

• Single industry standard connection for multi-display video, audio, data transfer and power to charge your laptop, 2-in-1 or mobile workstation



Fast and powerful

- Offers transfer speeds of up to 5Gbps, 10X faster than the USB2.0
- Delivers up to 130W* of power
- Up to 40GBps data and video transfer with Thunderbolt built into USB-C
- Daisy chaining multiple devices with full bandwidth capabilities



Convenient

The USB-C connector can be inserted any way – there is no "right-side" up like with USB 2.0

Why Choose Dell USB-C Docks?



Widely compatible*

- Compatible with a wide range of laptops, 2-in-1s and workstations
- Power delivery of 130W is 2 times more power than what most laptops need



Fast charge with greater power*

- ExpressCharge gets more of your laptop charged in a short time
- More than 80% charged in an hour and fully charged in 2 hours with the system off
- 130W power
 delivery 2 times
 more than the
 industry standard



Easy Management

- Security features such as remote port disablement
- IT management and deployment features like MAC address passthrough, Wake-On-LAN, PXE boot and support for Dell Command Update (DCU), SCCM and more



Comprehensive range

- Complete portfolio suitable for hoteling in a mixed client environment to a design studio requiring high speed data transfers
- Flexible mounting options on the back of your monitor, under desk or with an integrated stand



Reliable

- Commitment to quality and reliability in docking for >20 years
- Full-featured portfolio
- Docking solutions adhere to standard USB-C specifications

^{*}Applicable to Dell Business Dock - WD15 and Dell Business Thunderbolt Dock - TB16

Dell Client Peripherals

Perfectly complement your Dell systems.



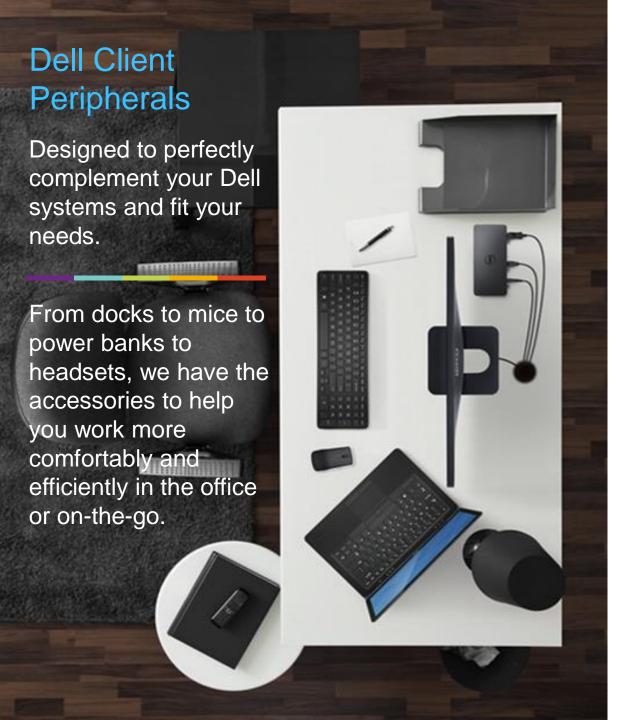












Why Client Peripherals

- One Stop Shop: Conveniently purchase from a single source that offers a wide portfolio of accessories worldwide, backed by world-class service and support.
- **Better together:** Designed, tested and certified to work seamlessly together with Dell systems.
- Thoughtfully designed: Stylish, innovative, functional -- these accessories are designed with unique features built in to make your life easier and help maximize your productivity.



Dell Client Peripherals Portfolio



Docks

Connect PC to wide range of accessories from displays to mice, networks and other accessories

- USB-C/ Thunderbolt
- USB3.0 port replication
- Wireless
- Mechanical





Charging carts and kits

Easily dock, store and charge Chromebooks, laptops, Ultrabooks and tablets

- Network ready and unmanaged
- 30 and 36 device capacity carts
- Optional docking kits



Mice, keyboards, styluses

Include wired, wireless/Bluetooth

- Keyboards
- Mice
- Combo
- Styluses



Mounts and stands

Stands and arms offer a neat and clutter-free desk solution

- Dual monitor stand
- Single/ dual monitor arms
- All-in-one stands



Power

Convenient and uninterrupted productivity at your desk or onthe-go

- Hybrid adapters and power banks
- Power Banks
- Adapters
- Wireless Charging Mat



Adapters and cables

Range of adapters and cables for your connectivity needs

- USB-C/ USB-A
- DP
- HDMI
- VGA
- Ethernet



Carrying cases

Wide range of stylish executive cases for work and play

- Briefcases
- Backpacks
- Sleeves
- 2-in-1 cases



Locks, privacy filters

Securely fasten your laptops and keep your screen information protected

- T-bar
- Wedge slot
- Privacy filters



Audio

Skype for Business certified sound bars, headsets and range of speakers

- Monitor sound bars
- UC headsets
- Desktop speakers
- Bluetooth/ wireless speakers



Accessory Kits

Save time and money by purchasing the accessories together in a single kit

- Dell Latitude Productivity Kit
- Dell Latitude Mobility Kit



